



Profit from the Positive: Proven Leadership Strategies to Boost Productivity and Transform Your Business

By Margaret H Greenberg, Senia Maymin

McGraw-Hill Education on Brilliance Audio, United States, 2015. CD-Audio. Book Condition: New. Unabridged. 168 x 135 mm. Language: English . Brand New. Profit from the Positive is a rare business book that is deeply credible and compels you to act right away. If you put its tools and techniques into practice, you will become a better leader. Tom Rath, from the Foreword You're constantly challenged to grow your business, increase productivity, and improve quality all while reducing or keeping budgets flat. So what's a manager to do? You've streamlined processes. You've restructured. You've sought customer and employee feedback. You've tried everything. Now, try something that works. Profit from the Positive is a practical, groundbreaking guide for business leaders, managers, executive coaches, and human resource professionals. Whether you lead three employees or 3,000, this book shows you how to increase productivity, collaboration, and profitability using the simple yet powerful tools from the new field of Positive Psychology. Featuring case studies of some of the most forward-thinking and successful companies today Google, Zappos, and Amazon, to name a few Profit from the Positive provides over two dozen evidence-based tools you can apply immediately. Learn how to: Set habits, not...



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