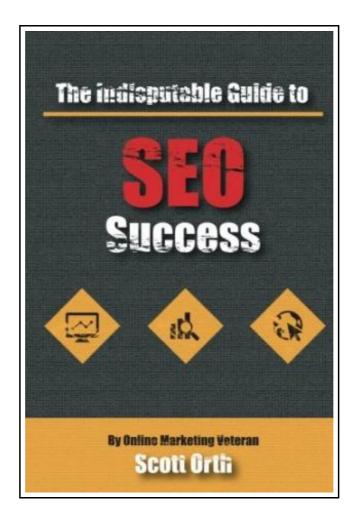
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THE INDISPUTABLE GUIDE TO SEO SUCCESS



Thrive Business Marketing, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. Veteran SEO Expert, Scott Orth, brings you The Indisputable Guide to SEO Success as a get-to-the-point step-by-step guide to succeed in SEO. The methods are tried and true, using proven Google Approved best-practices. From the Author: I ve been around since the beginning of Google. I ve lived through every single algorithm change and update, seen just about everything one could possibly see regarding SEO, from the good to the horrible and everything in between. I ve done more trial and error experiments than I could ever hope to count, built a hundred of my own websites just to test theories, blew through a few hosting accounts after being banned or kicked off for spam (you gotta learn the good and the bad to truly know what works), and I spent the better part of 6 years going to every search and marketing conference possible, listening to, questioning, and debating with colleagues as well as search engine representative s from Google and Bing. I ve worked on every kind, type, structure, and format of website in a long list of industries; Business to Business, Business to Consumer, brochure, lead generation, and e-commerce. I ve failed a thousand times; but succeeded 10 times more often. I am an SEO Expert! Here s what time, experience, and provable client success have taught me: If you believe a keyword in the domain name no longer matters, you re wrong If you believe H1 header tags are no longer all that meaningful, you re wrong If you believe the Keyword Meta tag doesn t matter. you re wrong If you believe Pay-per-Click and other traffic sources don t matter for...



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