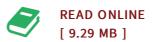




## Importance of Business Etiquette: A Sociological View

By Arghya Ray

GRIN Verlag Aug 2013, 2013. sonst. Bücher. Book Condition: Neu. 210x148x1 mm. This item is printed on demand - Print on Demand Neuware - Scientific Essay from the year 2013 in the subject Sociology - Economy and Industry, grade: B, Indira Gandhi National Open University, language: English, abstract: The sociology behind changing of academic and professional outlook towards business etiquette remains largely unexplored. Business etiquette is not an entirely professional pursuit or workplace specific issue. Etiquettes are in fact ways of building and maintaining social relationships. Several researchers have explained this with relation to the rise of modern industry and commerce along with their deeper socio-economic effects. Consequently, business etiquette is evolving as a subject which should have more distinction in the academic world. 12 pp. Englisch.



## Reviews

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Good electronic book and valuable one. It really is basic but unexpected situations in the 50 percent in the pdf. You wont really feel monotony at at any moment of your time (that's what catalogues are for concerning when you ask me).

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