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INSIDE HOME DEPOT
How One Company Revolutionized an Industry Through the Relentless Pursuit of Growth

Chris Roush

McGraw-Hill, United States, 1999. Paperback. Book Condition: New. 226 x 150 mm. Language: English . Brand New Book ***** Print on Demand *****.Reads like a novel, yet serves as a how-to guide for creating a customer culture and marketing strategies that wow Wall Street.I recommend this book as priority reading for all retail executives. Kurt Barnard, President, Barnard Retail Trend Report and Barnard s Retail Consulting Group. Admirers, competitors, industry and Wall Street analysts alike are intrigued with the question...

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