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The 3rd Alternative: Solving Life's Most Difficult Problems (Hardback)

By Dr Stephen R Covey

SIMON SCHUSTER, United States, 2011. Hardback. Book Condition: New. 231 x 152 mm. Language: English . Brand New Book. From the multimillion-copy bestselling author of The 7 Habits of Highly Effective People hailed as the #1 Most Influential Business Book of the Twentieth Century The 3rd Alternative introduces a breakthrough approach to conflict resolution and creative problem solving. One of Time magazine's 25 most influential Americans, Dr. Stephen R. Covey has helped millions transform their lives. In The 3rd Alternative, Covey turns his formidable insight to a powerful new way to resolve professional and personal difficulties and create solutions to great challenges in organizations and society. In any conflict, the 1st Alternative is my way and the 2nd Alternative is your way. The fight usually boils down to a question of whose way is better. There are many methods of conflict resolution, but most involve compromise, a low-level accommodation that stops the fight without breaking through to amazing new results. The 3rd Alternative is about more than just an armistice it's about creating a new and improved reality. A departure from the usual approaches to conflict resolution, negotiation, and innovation, this book reveals a new way of thinking...



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