

THUMBNAIL  
NOT  
AVAILABLE



DOWNLOAD PDF

# Head in the Cloud: Why Knowing Things Still Matters When Facts Are So Easy to Look Up

By William Poundstone

Little Brown and Company, United States, 2016. Paperback. Book Condition: New. 208 x 139 mm. Language: English . Brand New Book. The real-world value of knowledge in the mobile-device age. More people know who Khloe Kardashian is than who Rene Descartes was. Most can't find Delaware on a map; don't know what Frank Lloyd Wright did for living; can't say how many calories are in a Big Mac or how many candles are on a menorah. How important it is to know things, anyway? William Poundstone uses Big Data survey technology to examine how knowledge relates to wealth, health, politics, and behavior. HEAD IN THE CLOUD identifies the types of knowledge that still matter (and those that don't). It asks why Fox News viewers don't know which party controls Congress; why we're okay with spelling errors on menus but not on resumes; how we can navigate clickbait and media spin to stay truly informed. HEAD IN THE CLOUD is a witty, practical guide to succeeding in a culturally illiterate age.



READ ONLINE  
[ 8.26 MB ]

## Reviews

*This ebook can be worthy of a read, and much better than other. I have read and i am certain that i am going to planning to go through again once again in the future. You may like just how the writer compose this book.*

-- Mr. Grant Stanton PhD

*A whole new eBook with an all new standpoint. It is actually rally fascinating throgh reading through time period. You wont truly feel monotony at anytime of your own time (that's what catalogues are for relating to when you request me).*

-- Claire Bartell