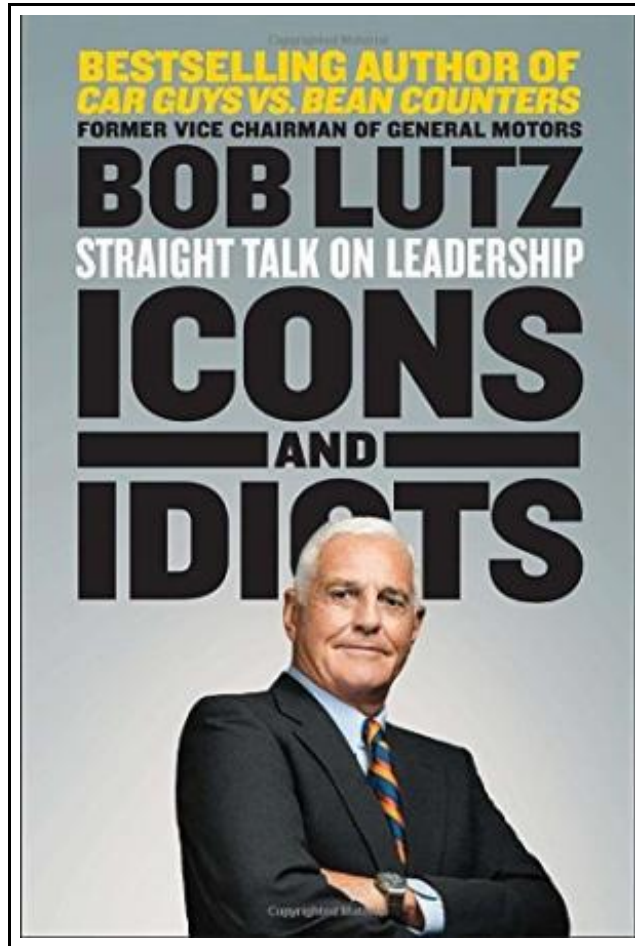


Icons and Idiots: Straight Talk on Leadership



Filesize: 1.48 MB

Reviews

An extremely wonderful publication with lucid and perfect reasons. It typically will not expense too much. You are going to like the way the blogger compose this publication.

(Prof. Maya Hand)

ICONS AND IDIOTS: STRAIGHT TALK ON LEADERSHIP



Penguin Books Ltd. Paperback. Book Condition: new. BRAND NEW, Icons and Idiots: Straight Talk on Leadership, Bob Lutz, When Bob Lutz retired from General Motors in 2010, after an unparalleled forty-seven-year career in the auto industry, he was one of the most respected leaders in American business. He had survived all kinds of managers over those decades: tough and timid, analytical and irrational, charismatic and antisocial, and some who seemed to shift frequently among all those traits. His experiences made him an expert on leadership, every bit as much as he was an expert on cars and trucks. Now Lutz is revealing the leaders--good, bad, and ugly--who made the strongest impression on him throughout his career. "Icons and Idiots" is a collection of shocking and often hilarious true stories and the lessons Lutz drew from them. From enduring the sadism of a Marine Corps drill instructor, to working with a washed-up alcoholic, to taking over the reins from a convicted felon, he reflects on the complexities of all-too-human leaders. No textbook or business school course can fully capture their idiosyncrasies, foibles and weaknesses - which can make or break companies in the real world. Lutz shows that we can learn just as much from the most stubborn, stupid, and corrupt leaders as we can from the inspiring geniuses. He offers fascinating profiles of icons and idiots such as Eberhard von Kuenheim. The famed CEO of BMW was an aristocrat-cum-street fighter who ruled with secrecy, fear, and deft maneuvering. Harold A. "Red" Poling A Ford CEO and the ultimate bean counter. If it couldn't be quantified, he didn't want to know about it. Lee Iacocca The legendary Chrysler CEO appeared to be brilliant and bold, but was often vulnerable and insecure behind the scenes. G. Richard "Rick" Wagoner The perfect peacetime CEO whose superior intelligence...



[Read Icons and Idiots: Straight Talk on Leadership Online](#)



[Download PDF Icons and Idiots: Straight Talk on Leadership](#)

Other eBooks



Dads Who Killed Their Kids True Stories about Dads Who Became Killers and Murdered Their Loved Ones

Createspace, United States, 2015. Paperback. Book Condition: New. 203 x 127 mm. Language: English . Brand New Book ***** Print on Demand *****.Dads Who KillWhat would drive a father to murder his own children? The...

[Save ePub »](#)



Moms Who Killed Their Kids: True Stories about Moms Who Became Killers and Murde

Createspace, United States, 2015. Paperback. Book Condition: New. 203 x 127 mm. Language: English . Brand New Book ***** Print on Demand *****.Moms Who KillMothers are supposed to be protective and shield their children from...

[Save ePub »](#)



Goodparents.com: What Every Good Parent Should Know About the Internet (Hardback)

Prometheus Books, United States, 2000. Hardback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book. The Internet may now be the most powerful, single source of information in the world, and...

[Save ePub »](#)



The Mystery of God s Evidence They Don t Want You to Know of

Createspace, United States, 2012. Paperback. Book Condition: New. 276 x 214 mm. Language: English . Brand New Book ***** Print on Demand *****.Save children s lives learn the discovery of God Can we discover God?...

[Save ePub »](#)



Your Pregnancy for the Father to Be Everything You Need to Know about Pregnancy Childbirth and Getting Ready for Your New Baby by Judith Schuler and Glade B Curtis 2003 Paperback

Book Condition: Brand New. Book Condition: Brand New.

[Save ePub »](#)