



Professional iPhone and iPad: Application Development

By Gene Backlin

Wiley India Pvt. Ltd, 2010. Softcover. Book Condition: New. Windows Phone 7 series, the next generation of mobile phone software from Microsoft, is a dramatic departure from the existing Windows Mobile product line; there is little or no backward support for the tools, technologies, frameworks or applications and Microsoft has chosen to support building applications and games using Silverlight and XNA. This opens the world of mobile development to massive market developers already learning or using Silverlight, as well as to hobbyists and professional game developers already familiar with XNA for building for the ZuneHD and Xbox. This book covers the development story for Windows Phone 7 series, currently known as Silverlight and XNA. It also covers device specific areas such as layout, navigation, device APIs and connectivity with Microsoft's cloud based services. Introduction. Chapter 1: Navigation. Chapter 2: Alerts, Action Sheets, and Modal Views. Chapter 3: Custom Table Views. Chapter 4: The Split View. Chapter 5: Touch Events. Chapter 6: Notification Processing. Chapter 7: Networking Concepts. Chapter 8: Multimedia. Chapter 9: Application Preferences. Chapter 10: Data Storage. Chapter 11: The Pasteboard. Chapter 12: Unit Testing. Chapter 13: Performance Tuning and Optimization. Chapter 14: Integrating iAds. Chapter 15: Multitasking. Appendix...



Reviews

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