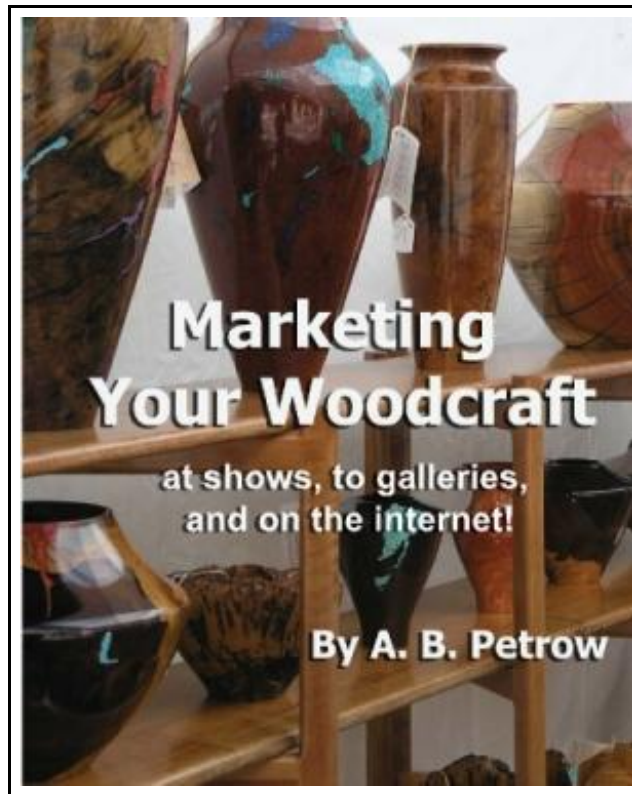


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Reviews

It is really an incredible publication which i actually have possibly read through. It really is writter in easy phrases and not confusing. Once you begin to read the book, it is extremely difficult to leave it before concluding.

(Jodie Wehner)

MARKETING YOUR WOODCRAFT: AT SHOWS, TO GALLERIES, AND ON THE INTERNET!



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Craftmasters Books Videos, United States, 2005. Paperback. Book Condition: New. 272 x 208 mm. Language: English . Brand New Book ***** Print on Demand *****.Turn your woodworking skills into a full- or part-time business. Here is everything you need to succeed with your woodcraft creations. You get 250 tips with advice about how to find and get accepted into craft shows, survive them, and make a profit. Learn how to take credit cards, be safe on the road, make your own display and anchor it, avoid theft, travel to shows by road or air, sell to anyone, make your own web site, and do your own photography for web images and show application slides. Included are addresses and ratings for the best 900 craft fairs and art shows in the U.S. and addresses for over 1,000 top craft galleries that are seeking new contemporary crafts to sell. Instructions are included for 15 easily downloadable spreadsheet templates and forms for use with Microsoft Excel and Word, including an easy monthly bookkeeping system, a product pricing calculator, an inventory tracking template, a mail list manager, a business plan, invoice, marketing plan, organizers for your application deadlines and show schedules, legal agreements for consignment, sales representatives, and more. Contact information is included for everything from canopies and display cases to trade shows, photographers, craft fair guides, and credit card providers, including over 100 show promoters who produce multiple shows around the country.



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