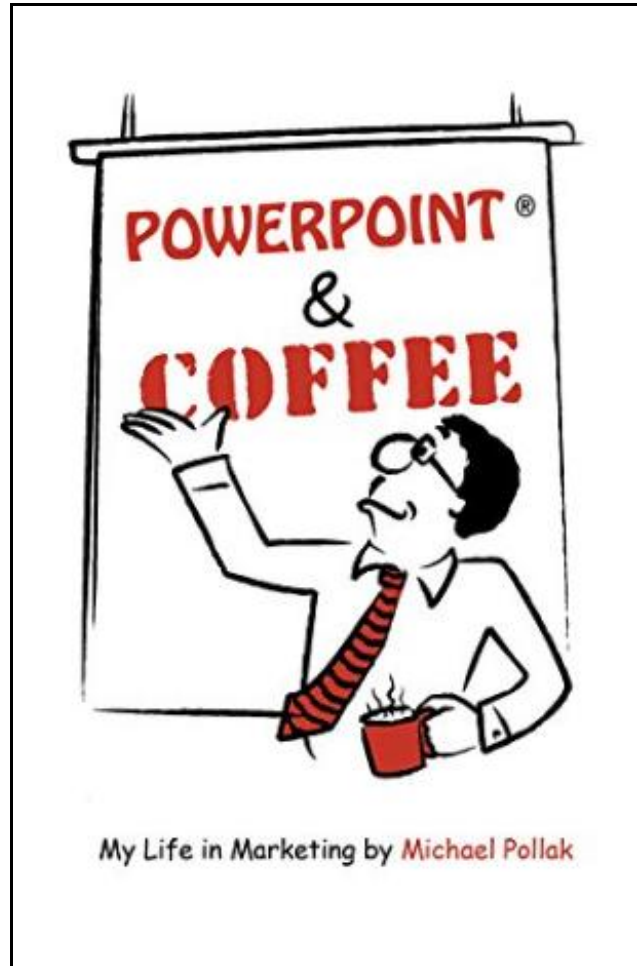


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Reviews

Merely no terms to spell out. We have read through and i also am confident that i will gonna read yet again again in the future. You will not sense monotony at anytime of your own time (that's what catalogs are for about should you question me).

(Pasquale Larkin I)

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Austin Macauley Publishers. Paperback. Book Condition: new. BRAND NEW, Powerpoint and Coffee, Michael Pollak, A wry look behind the scenes at the world of marketing in the food and drink industry. How one man's career was founded on getting chocolate, cheese and cider from boardroom to barcode. Smile at Mike's experiences working with advertising agencies, chuckle at his observations of office meetings and grin sympathetically as he gets to grips with new technology. "Now he admits what I always knew, that most of his days at the office were spent EATING AND DRINKING." Donna Pollak, Wife, fan and best friend. "I COULDN'T STOP LAUGHING. Well. Ok, I exaggerate .but it did make me chuckle." Patrick Melton Wilson, Advertising Legend. "THE FUNNIEST MARKETING book I've ever read. Actually it's the only book about marketing I've ever read!" Nikki Martini, Ex work colleague.



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