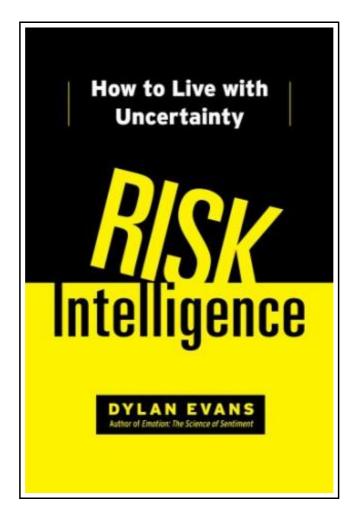
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(Dr. Raven Ledner)

RISK INTELLIGENCE: HOW TO LIVE WITH UNCERTAINTY (HARDBACK)



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SIMON SCHUSTER, United States, 2012. Hardback. Book Condition: New. 230 x 160 mm. Language: English. Brand New Book. We must make judgments all the time when we cant be certain of the risks. Should we have that elective surgery? Trust the advice of our financial adviser? Take that new job weve been offered? How worried should we be about terrorist attacks? In this lively and groundbreaking book, pioneering researcher Dylan Evans introduces a newly discovered kind of intelligence for assessing risks, demonstrating how vital this risk intelligence is in our lives and how we can all raise our RQs in order to make better decisions every day. Evans has spearheaded the study of risk intelligence, devising a simple test to measure a persons RQ which when posted online sparked a storm of interest and was taken by tens of thousands of people. His research has revealed that risk intelligence is quite different from IQ, and that the vast majority of us have quite poor risk intelligence. However, he did find some people who have very high RQs. So what makes the difference? Introducing a wealth of fascinating research findings, Evans identifies a key set of common errors in our thinking that most of us fall victim to and that undermine our risk intelligence, such as ambiguity aversion, overconfidence in our knowledge, the fallacy of mind reading, and our attraction to worst-case scenarios. We are also regularly led astray by the ways in which information is provided to us. Citing a wide range of real-life examples from the brilliant risk assessment skills of horse race handicappers to the tragically flawed evaluations of risk that caused the financial crisisEvans illustrates that sometimes our most trusted advisers, including the experts and analysts at the top of their disciplines, dont always give us...

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