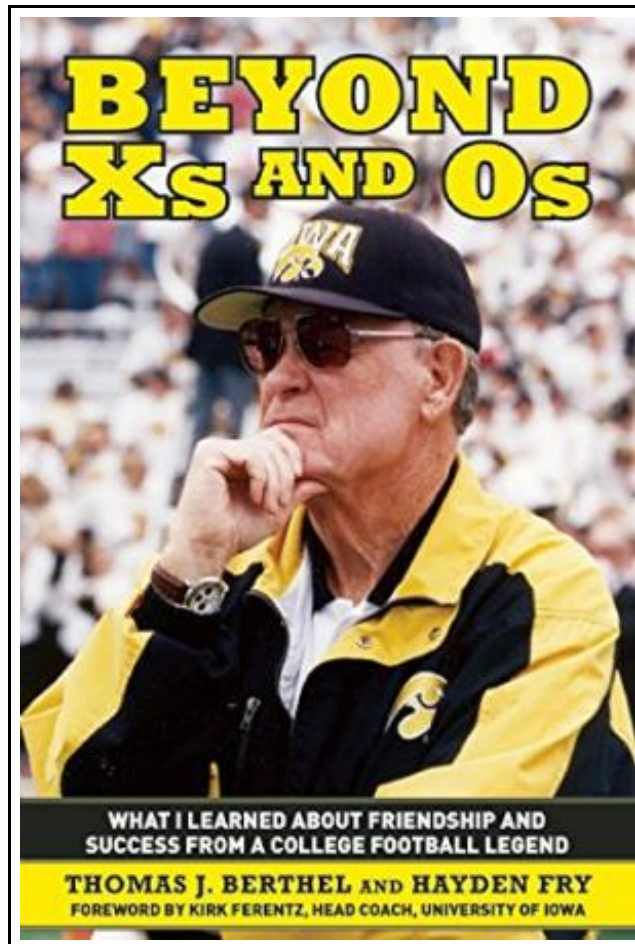


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Reviews

An extremely wonderful publication with lucid and perfect reasons. It typically will not expense too much. You are going to like the way the blogger compose this publication.

(Prof. Maya Hand)

BEYOND XS AND OS: WHAT I LEARNED ABOUT FRIENDSHIP AND SUCCESS FROM A COLLEGE FOOTBALL LEGEND



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Skyhorse Publishing, United States, 2015. Paperback. Book Condition: New. Reprint. 224 x 152 mm. Language: English . Brand New Book. Tom Berthel first met Hall of Fame football coach Hayden Fry when, in the mid-1980s, his investment firm, Berthel Fisher Co., became a corporate sponsor of the University of Iowa Athletic Department. This business partnership not only helped Berthel Fisher establish a winning public image, but it also gave birth to one of the most important and enduring friendships of Tom Berthel's life. Fry became a mentor and father figure to Berthel, and the wisdom Fry bestowed on him through their mutual friendship taught Berthel invaluable lessons in leadership, motivation, and what it takes to be a winner in business and in life. These are the lessons that form the core of *Beyond Xs and Os*. In the book, Tom Berthel recounts the many lessons he learned from Coach Fry--some but not all related to football--and explains how they helped shape his life and business. In each chapter, Berthel outlines a specific lesson he learned from Coach Fry, explains how he integrated these philosophies into his business and personal life, and offers advice to help readers apply them to their own lives and businesses. Each chapter also features a special Postgame with Coach Fry sidebar written by the venerable Coach Fry himself, in which he reflects on the events and lessons depicted in the chapter and offers a deeper perspective on each, enriching the lesson. Skyhorse Publishing, as well as our Sports Publishing imprint, are proud to publish a broad range of books for readers interested in sports--books about baseball, pro football, college football, pro and college basketball, hockey, or soccer, we have a book about your sport or your team. Whether you are a New York Yankees fan...



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