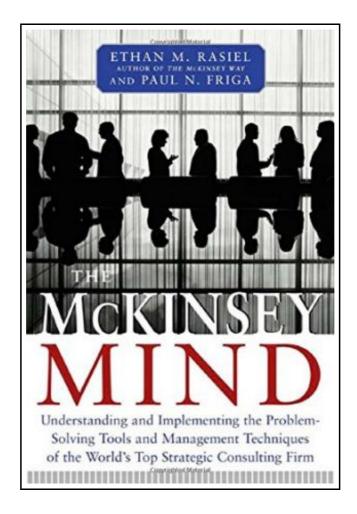
The McKinsey Mind: Understanding and Implementing the Problem-Solving Tools and Management Techniques of the World's Top Strategic Consulting Firm



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Reviews

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(Jamar Stracke)

THE MCKINSEY MIND: UNDERSTANDING AND IMPLEMENTING THE PROBLEM-SOLVING TOOLS AND MANAGEMENT TECHNIQUES OF THE WORLD'S TOP STRATEGIC CONSULTING FIRM



McGraw-Hill Education - Europe. Mixed media product. Book Condition: new. BRAND NEW, The McKinsey Mind: Understanding and Implementing the Problem-Solving Tools and Management Techniques of the World's Top Strategic Consulting Firm, Ethan M. Rasiel, Paul N. Friga, This is the first step-by-step manual for achieving McKinsey-style solutions and success. International bestseller "The McKinsey Way" provided a through-thekeyhole look at McKinsey & Co., history's most prestigious consulting firm. Now, the follow-up implementation manual, "The McKinsey Mind", reveals the hands-on secrets behind the powerhouse firm's success and discusses how executives from any field or industry can use those tactics to be more proactive and successful in their day-to-day decision-making. Structured around interviews and frontline anecdotes from former McKinsey consultants as well as the authors, themselves McKinsey alumni The McKinsey Mind explores how McKinsey tools and techniques can be applied to virtually any business problem in any setting.Immensely valuable in today's crisis-a-minute workplace, it discusses: techniques for framing problems and designing analyses; methods for interpreting results and presenting solutions; and, keys for managing teams, managing clients, and managing yourself. The ability to think in a rigorous, structured manner a McKinsey manner is not a birthright. It can, however, be a learned behavior. Let "The McKinsey Mind" show you how to approach and solve problems with the skill of a McKinsey consultant and obtain the positive results that have been delivered to McKinsey clients for over a century. McKinsey & Co. is renowned throughout the world for its ability to arrive at sharp, insightful analyses of its clients' situations then provide solutions that are as ingenious as they are effective.McKinsey succeeds almost as well as shielding its revolutionary methods from competitors' scrutiny. Now, "The McKinsey Mind" pulls back the curtain to reveal the ways in which McKinsey consultants consistently deliver their magic and how...

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