



Carbon Jargon

By Books, Think & Eede, Jo

Think Publishing Limited, United Kingdom, 2008. Paperback. Book Condition: New. 144 pages. Multiple copies of this title available. Making sense of the science of climate change. Carbon footprints, carbon neutral, carbon offsetting and carbon credits - just a few examples of a new wave of terminology now commonly used when addressing the world's current environmental concerns. The question is, do you really know what they mean? If the answer is "no", then a recent survey by the British Market Research Bureau and released to The Guardian in September 2007 puts you together with the majority of the population. The results raise the lid on how such jargon may be baffling people so much that the key message of how to address climate change is lost. Which is where Carbon Jargon comes in: a bite-sized book specially designed to help explain why all this jargon about "carbon" is not just a load of hot air. Quantity Available: 9. Category: Natural History & Resources; ISBN: 1845250559. ISBN/EAN: 9781845250553. Inventory No: 10080035. This item is in stock in our Australian warehouse. We are not dropshippers.



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