



Indie Small Press Book Marketing

By William Hertling

CreateSpace Independent Publishing Platform. Paperback. Book Condition: New. This item is printed on demand. Paperback. 112 pages. Dimensions: 8.9in. x 5.9in. x 0.5in.Why do some books sell a few copies and then languish, why others go on to sell tens of thousands In a word: Marketing. Indie and Small Press Book Marketing explains how to market your book, with a detailed plan for what you need to do before launch, during the allcritical launch month, and afterwards. Full of proven techniques to get initial sales and reviews, increase conversion rate of your blog and Amazon page, engage with communities of passionate readers, and connect with influencers and reviewers who can help launch your book into bestseller lists. Finally, a structured approach to marketing books. -Tonya Macalino, author of Spectre of Intention and The Shades of Venice Even for the traditionally published author, this book is full of great stuff! It takes a detailed, easy to follow approach to promoting your book. Highly recommended! -E. C. Ambrose, author of The Dark Apostle series Chock full of actionable marketing tips I wish Id known years ago. -Gene Kim, author of The Visible Ops Handbook and The Phoenix Project: A Novel About IT,...



Reviews

Extensive guideline! Its this sort of excellent read. it had been writtern quite properly and helpful. You can expect to like just how the writer create this book.

-- Mr. Gustave Gerhold

This book will never be straightforward to start on reading through but quite enjoyable to learn. Better then never, though i am quite late in start reading this one. Your lifestyle span will probably be convert once you complete reading this publication.

-- Dr. Kadin Hane DVM