



Wired for Innovation: How Information Technology Is Reshaping the Economy

By Erik Brynjolfsson, Adam Saunders

MIT Press Ltd. Paperback. Book Condition: new. BRAND NEW, Wired for Innovation: How Information Technology Is Reshaping the Economy, Erik Brynjolfsson, Adam Saunders, A wave of business innovation is driving the productivity resurgence in the U.S. economy. In Wired for Innovation, Erik Brynjolfsson and Adam Saunders describe how information technology directly or indirectly created this productivity explosion, reversing decades of slow growth. They argue that the companies with the highest level of returns to their technology investment are doing more than just buying technology; they are inventing new forms of organizational capital to become digital organizations. These innovations include a cluster of organizational and business-process changes, including broader sharing of information, decentralized decision-making, linking pay and promotions to performance, pruning of non-core products and processes, and greater investments in training and education. Innovation continues through booms and busts. This book provides an essential guide for policy makers and economists who need to understand how information technology is transforming the economy and how it will create value in the coming decade.



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