



## Advanced Human Resource Management: Strategic Perspective

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By S. C. Gupta

ANE Books. Paperback. Book Condition: new. BRAND NEW, Advanced Human Resource Management: Strategic Perspective, S. C. Gupta, It presents cases and industry examples with models, explained in a lucid manner, the integrated HR processes and how they compliment corporate strategy. The contextual factors and strategic HRM perspectives like flexibility, investment, quality, balanced scorecard, HR audit, labour markets, e-HRM, IHRM and diversity at workplace are explained. The focus is to provide knowledge from industry and its best practices that are backed by research in the area of SHRM and factors that influence the design of vital HR Processes like Resourcing, Compensation etc.



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