



Unlocking Creativity in the Workplace

By Beverly R. Moore, Bruce E. Rodgers & Stephen R. Grossman

Jaico Publishing House, Delhi, India. Softcover. Book Condition: New. Unlock your hidden potential to reach a new plane of creative thinking. This comprehensive "how-to-guide" will stimulate the creativity intrinsic to everyone. Seek out new avenues of problem solving by elevating your ability to conceive ideas. The authors take you on a journey designed to spark confidence by reorganising your thinking patterns and processes. Included here are step-by-step selling and implementation techniques for turning the most difficult problems into achievable, and profitable opportunities. Printed Pages: 250.



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