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25 YEARS OF LESSONS (AND COUNTING) ON RELEVANT DATA: ON THE HUMAN AND TECHNICAL SIDE OF QUANTITATIVE DECISION MAKING



25 YEARS OF LESSONS
(AND COUNTING) ON
"RELEVANT DATA"

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Business Intelligence in the era of Big Data: how do you identify which data are relevant? This short book is a discussion based on my over 25 years of experience of promoting the use of data (and tools) for decision support, first with DSS/EIS and management reporting, then with data warehousing, business intelligence, CRM, and web-based technologies. There...

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- Authored by Roberto Lofaro
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