



Social Media Marketing: Hotel Industry Edition: Reach Online Prospects Turn Them Into Offline Clientele in 21 Straightforward Steps

By Camilla Carboni

Create the Dream, United States, 2013. Paperback. Book Condition: New. 214 x 149 mm. Language: English . Brand New Book ***** Print on Demand *****.Whether you manage a multi-story resort or a family run bed and breakfast, if you want to sell your property effectively in today s society, you must be present on social networks. With SOCIAL MEDIA MARKETING: Hotel Industry Edition you will be online and effectively engaging consumers in no time at all. In this step-by-step guide, renowned Hospitality Marketing Specialist, Camilla Carboni outlines the actions and best practices proven to gain social media presence and convert online connections into offline guests.



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