



## The Flight of the Creative Class: The New Global Competition for Talent (New edition)

By Richard Florida

HarperCollins Publishers Inc. Paperback. Book Condition: new. BRAND NEW, The Flight of the Creative Class: The New Global Competition for Talent (New edition), Richard Florida, The most valued workers today are what the economist Richard Florida calls the Creative Class, skilled individuals ranging from money managers to make-up artists, software programmers to steady-cam operators who are in constant demand around the world. Florida's bestselling *The Rise of the Creative Class* identified these workers as the source of economic revitalization in American cities. In that book, he shows that investment in technology and a civic culture of tolerance (most-often marked by the presence of a large gay community) are the key ingredients to attracting and maintaining a local creative class. In *The Flight of the Creative Class*, Florida expands his research to cover the global competition to attract the Creative Class. The United States was, up until 2002, the unparalleled leader in creative capital. But several key events--the Bush administrations emphasis on smokestack industries, heightened security concerns after 9/11 and the growing cultural divide between conservatives and liberals--have put the US at a substantial dis-advantage.



**READ ONLINE**  
[ 6.97 MB ]

### Reviews

*If you need to adding benefit, a must buy book. It really is writter in straightforward words and phrases rather than difficult to understand. Your life period is going to be change the instant you total reading this ebook.*

-- **Letha Okuneva**

*This is an amazing ebook that we have possibly go through. It really is filled with wisdom and knowledge Its been developed in an extremely straightforward way and is particularly merely after i finished reading this ebook where in fact altered me, affect the way in my opinion.*

-- **Berta Schmidt**