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Management in 57 Minutes: Leadership Essentials for New Managers

By Mike Jackson, Pierre Lever

Createspace, United States, 2015. Paperback. Book Condition: New. 198 x 129 mm. Language: English . Brand New Book ***** Print on Demand *****.After the resounding success of their first short-format self-help book 57 Minutes: All That Stands Between You And a Better Life, authors and entrepreneurs Mike Jackson and Pierre Lever turn their attention to another topic they have extensive experience with-business management. Perfect for new or aspiring managers, recent graduates, or anyone who believes they may have missed the fundamental principles of management along the way, Management in 57 Minutes offers tried and true management secrets in a succinct and easily readable format. Jackson and Lever believe that the best learning comes from experiencing successes you d like to repeat and failures you d like to forget. And while books claiming to prepare you for these experiences flood the market, many of them are too theoretical and far too long. Jackson and Lever wrote Management in 57 Minutes specifically to provide first-time managers with practical leadership insights and to answer the question: what should we know at the beginning of our careers that will give us the best possible start in management? Invest one hour to read this book,...



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Reviews

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