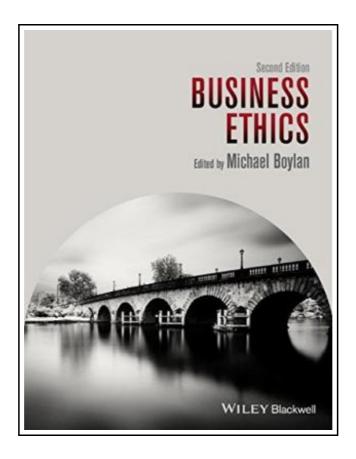
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Wiley-Blackwell, 2013. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: "Boylan appropriately encourages readers first to 'know thyselves,' since construction of effective decision-making models begins with introspection. His guidance certainly is well-placed, given lessons of the past decade - and before. Business Ethics proceeds to equip its readers with the tools necessary to continue to construct those models while allowing for diverse results. Throughout the text, readers are offered varying perspectives on classic ethical questions, allowing each of us to hone both our view of ourselves and our worldview, while also developing a more concise vocabulary for that articulation through the case response method. Boylan's text is both a challenge and a delight to read, as one is reminded that great minds do not always think alike; sometimes, what makes them great is that they offer exceptionally exquisite arguments on differing sides of ethical arguments." -- Laura P. Hartman, DePaul University "Carefully crafted, this book contains a pedagogical gold mine of cases and essays on the key issues in business ethics today. It serves as a perfect introduction to the complex equation of balancing business and ethics." --Al Gini, Quinlan School of Business, Loyola University Chicago "In the information age, corporate stakeholders are increasingly 'connected' to a global marketplace yet may find themselves strangely isolated, even alienated, within it. Taking as their starting point Michael Boylan's 'personal worldview imperative,' which mandates that we cultivate comprehensive and coherentworldviews that inspire action toward the good, the dialogical essays collected in Boylan's Business Ethics offer more than an introduction to ethics applied to business concerns. They provide a compass with which we may chart distinctive courses to market relationships of integrity and satisfaction." --Sybol Anderson, St. Mary's College of Maryland.



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