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## Statistical Testing in Practice with Statsdirect

By Cole Davis

Llumina Press, United States, 2010. Paperback. Book Condition: New. 214 x 136 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Very well written and straightforward for someone who is just starting out in research, in a managerial position or just about to start out on that most daunting task, their thesis. The exercises helped a lot. I have more of a perspective of what I am reading, especially the p values. Kerin Freeman, scientific writer The chapter on qualitative analysis is remarkable. There is nothing like it in any of the statistics literature. George Clegg, scientist Written clearly without mathematical formulae, Practical Statistical Testing with StatsDirect introduces statistical testing with worked examples, building up from simple analyses of differences all the way to multiple regression, factor analysis and survival analysis. The examples in Practical Statistical Testing refer to StatsDirect, an inexpensive and easy to use statistics program. Meeting the needs of students and professionals in health, social sciences, marketing and other fields, this readable and entertaining textbook also prepares the reader to learn other statistical software and even more advanced techniques. Freelance researcher Cole Davis uses StatsDirect on a regular basis. His services have been utilized...



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