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THE BOOK OF BUSINESS AWESOME/THE BOOK OF BUSINESS UNAWESOME



John Wiley & Sons Inc. Hardback. Book Condition: new. BRAND NEW, The Book of Business Awesome/The Book of Business Unawesome, Scott Stratten, Alison Kramer, UnAwesome is UnAcceptable. The Book of Business Awesome is designed as two short books put together one read from the front and the other read from the back when flipped over. Covering key business concepts related to marketing, branding, human resources, public relations, social media, and customer service, The Book of Business Awesome includes case studies...

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- Authored by Scott Stratten, Alison Kramer
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