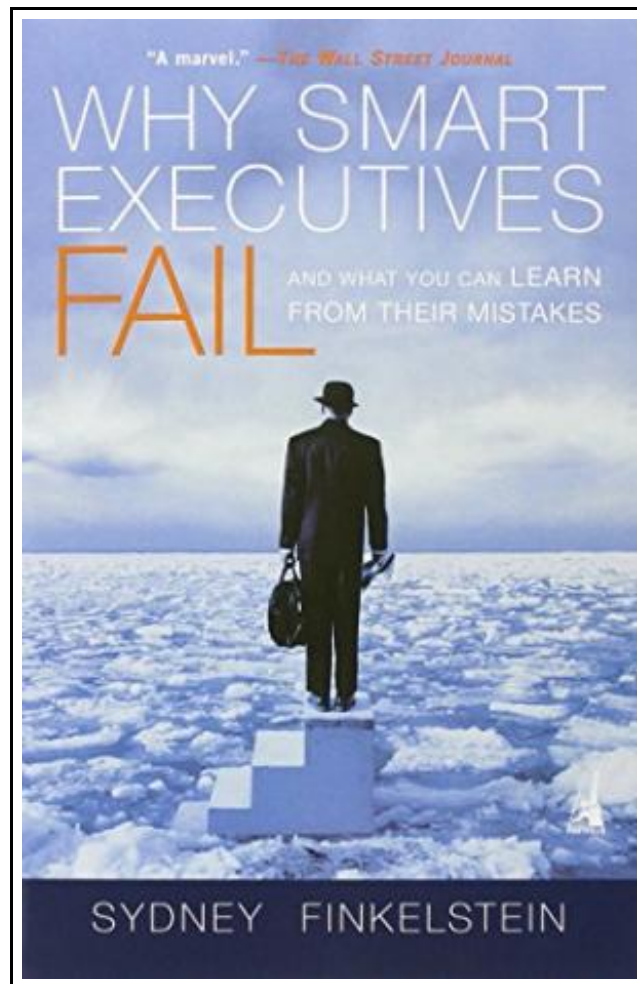


## Why Smart Executives Fail: And What You Can Learn from Their Mistakes



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## WHY SMART EXECUTIVES FAIL: AND WHAT YOU CAN LEARN FROM THEIR MISTAKES



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