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Entrepreneurship: Create Your Own Business

By Alex Kahan, Mike Crosier

Nomad Press. Paperback. Book Condition: new. BRAND NEW, Entrepreneurship: Create Your Own Business, Alex Kahan, Mike Crosier, From the early days of traders and trappers to today's global online marketplace, business is the glue that holds our world together. In Entrepreneurship: Create Your Own Business, children learn what it takes to transform a great idea into their own new business. Through plenty of hands-on activities, art and history meet economics and math while young readers gain a solid understanding of how a business works. Kids use familiar resources to develop a business idea of their own, create a presentation for potential investors, and utilize basic cost and price analysis worksheets. The skills they learn by writing a business plan, creating a prototype of an item to sell, designing packaging, and finding ways to advertise their products translate into language, math, and problem-solving skills that are relevant across all subjects. Cartoon illustrations, fun facts, and interviews with successful entrepreneurs make Entrepreneurship entertaining and informative. Supplemental materials include a glossary, list of resources, and an index. Entrepreneurship meets common core state standards in language arts for reading informational text and literary nonfiction; Guided Reading Levels and Lexile measurements indicate grade level and...



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