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Better Than Bullet Points: Creating Engaging e-Learning with PowerPoint

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Pfeiffer, 2008. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: List of Tables and Figures.Acknowledgements.SECTION ONE: FOUNDATIONS.Chapter One: Creating E-Learning with PowerPoint.Examples.Why PowerPoint?Development Checklist.Chapter Two: It's About Design, Not Software.Who are your Learners?Objectives and Strategies.Cognitive Load.Choosing a Treatment.Writer's block?Can you find a story?From classroom to online: think "transform", not "transfer".Cut-n-chunk.What's working? What's not?Inventory your assets.Converting from classroom to online: the process.Why Storyboard?Types of storyboards.SECTION TWO: INTERFACE AND CONTENTChapter Three: The Graphic User Interface and Course Architecture.The Graphic User Interface.GUI basics.Learner control: some decisions.Navigation tools and action buttons.Eye movement and placement of items.Building the GUI.Create a slide master.Examples: creating the GUI.Architecture.Chapter Four: Designing for Impact.Use Graphics with Soul.What conveys the message?"Let me show you what I mean"Is there a visual here?Blunders.Dreadful design.Decoration.Noise.Demeaning.Text.Chunk content and use white space.Chapter Five: Creating and Editing Art.Bitmap or Vector?Working with Clip Art.Recoloring clip art.Set transparent color.Transforming clip art.Editing Photos in PowerPoint.MS Paint.Using Paint to create and edit art.Editing photographs with Paint.File Size: Compressing Images.Chapter

Reviews

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