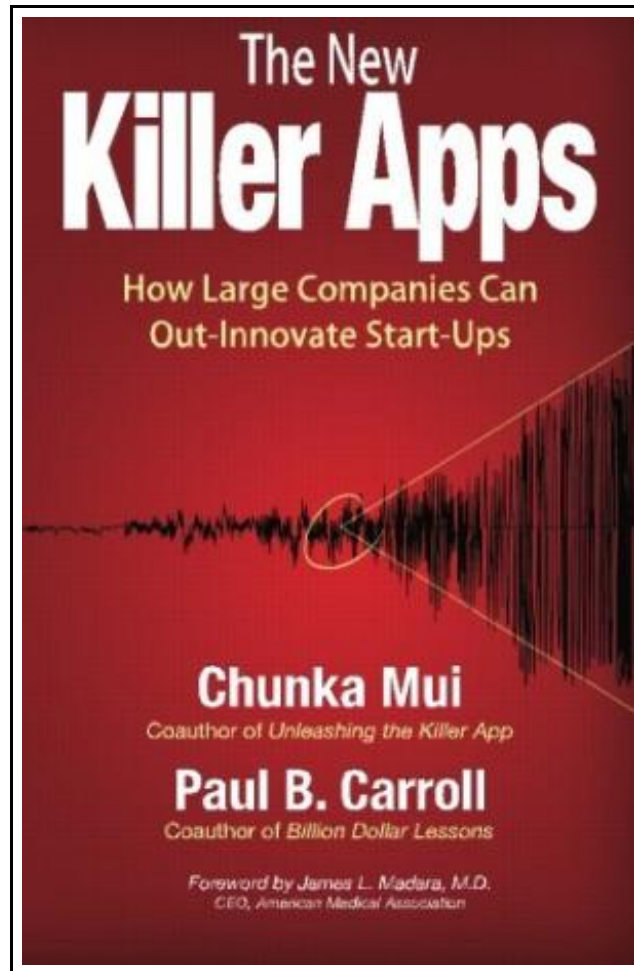


## The New Killer Apps: How Large Companies Can Out-Innovate Start-Ups



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