



Secrets of a Midnight Entrepreneur

By James Bowes

Dog Ear Publishing, LLC. Paperback. Book Condition: New. Paperback. 116 pages. Dimensions: 8.3in. x 5.4in. x 0.4in.Launch your business at night while still working full-time! Tactics and Tools for the Midnight Entrepreneur - Use the Internet in your development process - Conduct cost-effective marketing -Manage your manufacturing and fulfillment process - Build sales . . . and much more James Bowes Jr. is a prime example of a Midnight Entrepreneur. A graduate of Boston Universities Manufacturing Engineering program, Jamess professional career started off at Sikorsky Helicopters in Stratford, CT. He returned to Boston University to receive a MS in Manufacturing, and eventually networked his way into a small electronics startup called Sensitech. In 1999, while at Sensitech he worked at midnight and launched MDX Industries Inc. Eventually leaving Sensitech, James has gone on to develop a number of consumer products, has been awarded three patents, and has served as a consultant to a number of small and not so small businesses. He currently owns and operates a number of successful ecommerce websites. Having no experience in the publishing industry, but with a successful philosophy that he needed to share, he decided to launch a career as both a writer...



Reviews

This book is definitely not straightforward to get started on studying but extremely exciting to read. It is really simplistic but shocks in the 50 percent of the ebook. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- Ally Reichel

This publication is amazing. It is definitely basic but shocks in the fifty percent of your publication. You wont feel monotony at anytime of your own time (that's what catalogues are for concerning if you question me).

-- Prof. Kirk Cruickshank DDS