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Working Mandarin for Beginners

By Yi Zhou, M. Lynne Gerber

Georgetown University Press. Paperback. Book Condition: new. BRAND NEW, Working Mandarin for Beginners, Yi Zhou, M. Lynne Gerber, "Working Mandarin for Beginners" is designed to enable English-speaking business students and professionals with no prior knowledge of Chinese to develop the basic communication skills necessary for a business trip to China or another work environment in which Mandarin is spoken. Major features include: twenty-four lessons, including five review lessons; clear objectives for acquiring language skills, grammar, and cultural understanding; lessons that cover important basics such as introductions and greetings, counting, reserving a hotel room, taking public transportation, and asking for directions; lessons that cover business tasks such as coordinating and conducting meetings, selling products, and negotiating agreements - all in Chinese; and, lessons that provide dialogues and vocabulary lists for reading and listening, language points, cultural points, pronunciation drills, grammar, and interactive homework. Course concludes with a special independent project in which the student applies the language to his or her area of business study. Pinyin is used throughout so students can start speaking Mandarin immediately. This title includes some basic lessons in the formation of Chinese characters. Course can be combined with affordable online access to self-grading exercises. Student book...



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