



## Using Priming Methods in Second Language Research (Second Language Acquisition Research Series)

By McDonough, Kim; Trofimovich, Pavel

Routledge, 2008. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: "Priming methods provide an important window into implicit processes involved in language use, learning and memory. They reveal how usage impacts upon language representation and subsequent processing. In this superbly marshaled review of auditory, semantic and syntactic priming, two leading SLA researchers present a state-of-the-art overview of contemporary priming research - findings, analysis, and implications. Anyone involved in serious research in second language acquisition, cognition, interaction, or psycholinguistics will benefit from this volume. Its crystal clear analysis and explanation prescribes the appropriate techniques that will save a research cycle - one less flawed study to relegate to pilot status. An invaluable resource for seasoned and student researchers alike." -Nick C. Ellis, University of Michigan" This book is an indispensable resource for graduate students and researchers interested in using experimental priming methods in second language research. The text not only provides an accessible introduction to psycholinguistic studies using priming, but also gives the reader the necessary tools to design and implement a priming study, as well as analyze the data and report the results. This book is a perfect combination of theory and application; I look forward...



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