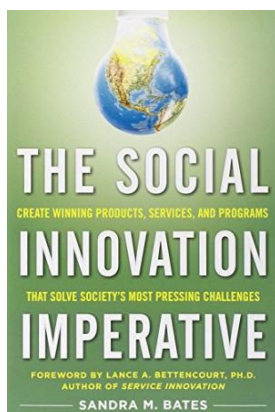


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# THE SOCIAL INNOVATION IMPERATIVE: CREATE WINNING PRODUCTS, SERVICES, AND PROGRAMS THAT SOLVE SOCIETYS MOST PRESSING CHALLENGES



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