



## Environmental Impact of Jeans Laundries in Northeast Brazil

By Sören Noack

GRIN Verlag Mrz 2011, 2011. Taschenbuch. Book Condition: Neu. 210x148x3 mm. This item is printed on demand - Print on Demand Neuware - Scholarly Research Paper from the year 2008 in the subject Geography / Earth Science - Physical Georgraphy, Geomorphology, Environmental Studies, grade: 1,3, Brandenburg Technical University Cottbus, language: English, abstract: Fast economic growth is often given higher importance than a more sustainable development. The textile cluster around Caruaru in Northeast Brazil serves as an example. For this rather poor region the textile industry is of high economic im-portance. However, jeans production goes along with severe environmental im-pacts. For years, a 'devil's deal' between authorities and entrepreneurs (Tendler 2002) fortified the situation and inhibited any improvements of working conditions and environmental impacts. During the past years however, the situation has started to change. While aspects of high water consumption and pollution have already received attention (Almeida 2005), the field of energy efficiency in jeans laundries has been left aside. There exists a huge potential to reduce the consumption of firewood by several measures such as improved insulation, reclamation of heat energy and solar heating systems to reduce consumption of firewood, which is in most cases of illegal origin. The...



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