

**KITSUDAR SOMCHANA**  
**UX/UI DESIGNER**

720-232-7579  
kitsudar@gmail.com

**SUMMARY**

I am a designer with a strong blend of creativity and front-end web development to create dynamic user experiences. I am a motivated self-starter who has the ability to transform ideas into user friendly, captivating designs and deliver results in a fast-paced environment.

**SKILLS**

HTML5, CSS3, jQuery/JavaScript, Bootstrap, Sketch, Adobe Xd, Photoshop CC, Illustrator CC, Indesign CC, After Effects CC, UX/UI, Wordpress, Git/Github, Logo/Branding/Styleguide

**EXPERIENCE**

**Alcohol Monitoring Systems,**  
**Littleton, CO**  
**2015 – Present**

*UX/UI Designer*

Responsible for the creation of a stellar user experience for the company's software applications for desktop and mobile platforms.

- Apply best practices of information architecture, interaction design and usability including: wireframe development, mockups, story boards, page layouts and site flows.
- Develop low to high-fidelity prototypes for validating and testing UX solutions prior to development.
- Work on the design and development of the mobile applications, native IOS apps and native container app.
- Understand customer needs, motivations and behaviors and translate those insights into design solutions.
- Maintain and promote digital style guide for the developers to use as a resource for best practices and standards.
- Create graphical assets as needed to assist other business segments.

**RTD, Denver, CO**  
**2013 – 2015**

*Graphic/Web Designer*

Responsible for the comprehension of the brand and bringing it to life in form of best in-class customer experiences. I worked on award-winning creative campaigns, as well as base level system projects.

- Worked on converting the RTD main site to be responsive by the combination of fluid images, fluid grids, and media queries. Used digital style guide with similar framework as Bootstrap to convert web pages to be responsive.
- Redesigned the base system information platforms for RTD users; including bus stop signs, schedules and shutter boards. Focused on the user experience through the redesign process.

**Hogan Lovells, Denver, CO**  
**2011 – 2012**

*Contract designer*

Responsible for the design of graphic applications such as collateral material, custom proposal graphics, ads, info sheets, custom invitations, signage, firm publications, and electronic invites and communications.

**MoneyGram, Lakewood, CO**  
**2009 – 2011**

*Contract Designer*

Supported the marketing department by creating media such as direct mail, advertisements, brochures, presentations, signage, promotional materials and collaterals as needed. Acted as a liaison between the Denver and Dallas offices during relocation transition.

**Munchkin, Inc. North Hills, CA**  
**2006 – 2009**

*Senior Graphic Designer*

Lead a team of 3 in house designers as well as designers in our Hong Kong office to help produce print and packaging for baby and pet products. Projects included annual sales catalog, packaging designs, tradeshow materials and sales presentations.

**Patina Group, Los Angeles, CA**  
**2005 – 2006**

*Graphic Designer*

Worked alongside the marketing team to help maintain Patina Group's unique upscale dining experience at landmark locations in Los Angeles and New York. Created various materials for Restaurant Associates + Patina Group such as menus, promotional mailers, sales sheets and catalogs. Negotiated and maintained printing cost, reviewed and attend the final press-checks.

**EDUCATION**

**University of Denver**

Graduate Certificate, Advanced Study in Web Design and Development, 2014 - 2015

**California State University-Long Beach**

Bachelor of Fine Arts (BFA), Graphic Design, 2000 - 2004

References available upon request.