

## Sponsoring the T3CON11

*Offering and order form for the*

**TYPO3 Conference 2011  
06.10. until 08.10.2011  
CPH – Congress Park Hanau  
Germany**

### **7. International TYPO3-Conference**

The 7<sup>th</sup> International TYPO3-Konferenz (T3CON11) will take place from 06<sup>th</sup> October to 8<sup>th</sup> of October 11 in Hanau. More than 450 participants from internet, technologie, media and marketing agencies from over 15 countries are expected to participate.

The TYPO3-Conference, which will take place in the Congress Park Hanau (CPH), will allow TYPO3-Experts and persons interested in TYPO3 to share and communicate all aspects of the current development state and implementations of this worldwide market-leading Content Management Systeme (CMS). The event will be organised in the name of the TYPO3 Association by punkt.de GmbH.

The TYPO3 Conference is the most comprehensive meeting of the TYPO3 Community. Historically the T3CON takes place in Germany, since there are some very active agencies, which have contributed immensely and on the front line to the development and enhancement of the CMS TYPO3. The Conference offers the unique chance to meet the initiator of TYPO3, Kasper Skårhøj, or to talk about new features and enhancements.

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## ***Advantages for your company***

As sponsor of T3CON10

- you position yourself within a unique surrounding without any divergence loss in a top-class target group of decision makers and visionaries,
- you profit of the exclusive image of an innovative conference, you can demonstrate the leading position of your corporation on the market and present your products in an optimized way,.
- you use T3CON 11 as the platform for networking in order to intensify your business relationships: Invite selected customers and partners.

There are various possibilities to get integrated in the event and to get in touch with your target group. Of course we will consider your individual ideas as well.

We are looking forward to welcome you as a partner or sponsor of the conference!

## ***The target group***

At T3CON10 the movers and shakers of the internet meet each other: entrepreneurs, managers, marketing decision makers, consultants, and investors. You will reach a unique collection of decision makers, executive managers, opinion leaders, early adopters, replicators, visionaries and trendsetters.

The participants of T3CON10 were

- predominantly male
- 20-49 years old
- executive managers and decision makers

The ticket price of at least 300,00 Euro marks the threshold for a high-class clientel. The intimate atmosphere offers enough space for information exchange, networking and the possibility to discuss topics which are a trend today and mass market tomorrow.

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## Sponsoring-packages

package	Offering	Price
Platinum-Sponsor	<ul style="list-style-type: none"> <li>• 5 free tickets for the conference</li> <li>• Mailing to potential customers with the option to receive a 10% discount on the conference tickets. Mailing costs are covered by the sponsor</li> <li>• Dedicated thanks and reference within the opening keynote incl. 3 minutes to present your company (elevator pitch)</li> <li>• Display of the sponsor's logo on the website and the sponsorsite</li> <li>• Your own presentation on one page located at <a href="http://t3con11.typo3.org/">http://t3con11.typo3.org/</a></li> <li>• Naming of the sponsor within the Conference Proceedings</li> <li>• Logo-Positioning on the invoice/stationary</li> <li>• Logo-Positioning on all printed material larger than A5</li> <li>• Display area within the hotel (4 m²)</li> <li>• Reference in all printed advertisements, press releases and all communication to the public</li> <li>• Reference in the T3N</li> <li>• Nennung im Vor- und Abspann der Konferenzvideos</li> <li>• Speaker time Slot (upon qualification through the jury)</li> <li>• A chance to distribute your own marketing materials</li> <li>• Tweets (Twitter-News)</li> </ul>	EUR 10.000,00
Gold-Sponsor	<ul style="list-style-type: none"> <li>• 3 free tickets for the conference</li> <li>• Mailing to potential customers with the option to receive a 10% discount on the conference tickets. Mailing costs are covered by the sponsor.</li> <li>• Dedicated thanks and reference within the opening keynote</li> <li>• Display of the sponsor's logo on the sponsorsite</li> <li>• Your own presentation on one page located at <a href="http://t3con11.typo3.org/">http://t3con11.typo3.org/</a></li> <li>• Naming of the sponsor within the Conference Proceedings</li> <li>• Room to set up up to 3 displays</li> <li>• Reference in all printed advertisements, press releases and all communication to the public</li> <li>• Nennung im Abspann der Konferenzvideos</li> <li>• A chance to distribute your own marketing materials</li> <li>• Tweets (Twitter-News)</li> </ul>	EUR 7.500,00

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Silver-Sponsor	<ul style="list-style-type: none"> <li>• 1 free ticket for the conference</li> <li>• Display of the sponsor's logo on the sponsorsite</li> <li>• Your own presentation on one page located at <a href="http://t3con11.typo3.org/">http://t3con11.typo3.org/</a></li> <li>• Naming of the sponsor within the Conference Proceedings</li> <li>• A chance to distribute your own marketing materials</li> <li>• Tweats (Twitter-News)</li> </ul>	EUR 5.000,00
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## Event related Sponsoring

Package	Offering	Price
Social-Event am 07.10.11	<ul style="list-style-type: none"> <li>1 free ticket for the conference</li> <li>Corporate design during the social event (supplied by the Sponsor)</li> <li>Fees for the music (DJ) are covered by the sponsor</li> </ul> Naming of the sponsor within the program	EUR 3.000,00
Coffee break am 07.10.11	<ul style="list-style-type: none"> <li>1 free ticket for the conference</li> <li>Naming of the sponsor within the program: „Coffee break invitation courtesy of...“</li> </ul> Corporate design display at the coffee station for the duration of the coffee break (supplied by the sponsor)	EUR 1.500,00
Coffee break am 08.10.11	<ul style="list-style-type: none"> <li>1 free ticket for the conference</li> <li>Naming of the sponsor within the program: „Coffee break invitation courtesy of...“</li> <li>Corporate design display at the coffee station for the duration of the coffee break (supplied by the sponsor)</li> </ul>	EUR 1.500,00
Conference Proceedings	<ul style="list-style-type: none"> <li>Full page ad on the back of the Conference Proceedings (The cost for the production of the proceedings is covered by the sponsor)</li> </ul>	EUR 2.000,00
T-Shirt (attendees)	<ul style="list-style-type: none"> <li>Logo on the T-Shirts issued to the conference attendees (The cost for the production of the T-Shirts has to be covered by the sponsor).</li> </ul>	EUR 2.000,00
T-Shirt (helping hands)	<ul style="list-style-type: none"> <li>1 free ticket for the conference</li> <li>Logo on T-Shirt for the helping hands (The cost for the production of the T-Shirts has to be covered by the Sponsor. The costs for the production of the T-Shirts has to be covered by the sponsor. In addition the sponsor covers all costs for the helping hands (daily allowance and hotel costs)</li> </ul>	EUR 500,00
Cocktails	<ul style="list-style-type: none"> <li>Vouchers for one free cocktail per attendee. (The cost of the cocktails and the production of the vouchers has to be covered by the sponsor)</li> </ul>	EUR 500,00

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Caps	<ul style="list-style-type: none"> <li>Conference caps (one per attendee) with TYPO3-Logo and - if requested – sponsor logo (The cost for the production of the caps has to be covered by the sponsor)</li> </ul>	EUR 1.000,00
W-LAN	<ul style="list-style-type: none"> <li>Supply of a 10 Mbit/s Internet connection. Display of up to 3 company displays available (max. h: 215; w: 120 cm).</li> <li>Dedicated thanks within the opening keynote</li> <li>Naming of the sponsor within the conference proceedings</li> </ul>	EUR 3.000,00
Goodie Bag	<ul style="list-style-type: none"> <li>Marketing and informational materials for the attendees (supplied by the sponsor incl. the bags)</li> <li>One bags per attendee with TYPO3-Logo and - if requested – sponsor logo (The cost for the production of the bags has to be covered by the sponsor)</li> </ul>	EUR 1.000,00
Donations	<ul style="list-style-type: none"> <li>Weblink to your company on the conference sponsor site</li> </ul>	EUR 500,00
Donations	<ul style="list-style-type: none"> <li>Weblink to your company on the conference sponsor site</li> </ul>	EUR 400,00
Donations	<ul style="list-style-type: none"> <li>Weblink to your company on the conference sponsor site</li> </ul>	EUR 300,00
Donations	<ul style="list-style-type: none"> <li>Weblink to your company on the conference sponsor site</li> </ul>	EUR 200,00
Donations	<ul style="list-style-type: none"> <li>Weblink to your company on the conference sponsor site</li> </ul>	EUR 100,00

All prices are subject to the applicable VAT of 19%.

In addition to the quoted sponsoring fees the production costs/charges named within the offering description apply. The design and production of the marketing materials (T-shirts, bags, caps, etc.) is supplied by the event management.

Payment terms: 50% of the final amount will be billed upon signing of the sponsoring contract. The remaining 50% will be billed 14 days before the event.

Of course we will be happy to accommodate individual requests for sponsoring. Please let us know in which way you would like to sponsor the event so we can make you an individual offering.

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## Sponsoring – Order Form

**T3CON11**

**06.10. – 08.10.2011, Hanau.**

### Sponsor:

Company Name

Department:

Street / PO Box:

State / Zip code / City:

Phone:

Fax:

E-Mail:

Homepage:

### Billing Address

CEO:

Tel.:

Fax:

Contact person Sponsoring:

E-Mail: .....@.....

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Please mark the desired Sponsoring package clearly:

### Sponsoring-package

Platinum Sponsoring package	EUR 10.000,00	
Gold Sponsoring package	EUR 7.500,00	
Silver Sponsoring package	EUR 5.000,00	

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Please mark the desired Sponsoring package clearly:

## Event related Sponsoring packages

Social Event	EUR 3.000,00	
Coffee break 01.10.10	EUR 1.500,00	
Coffee break 02.10.10	EUR 1.500,00	
Conference Proceedings	EUR 2.000,00	
T-Shirt (attendees)	EUR 2.000,00	
T-Shirt (helping hand)	EUR 500,00	
Cocktails	EUR 500,00	
Caps	EUR 1.000,00	
W LAN	EUR 3.000,00	
Goodie Bag	EUR 1.000,00	
Donations	EUR 500,00	
Donations	EUR 400,00	
Donations	EUR 300,00	
Donations	EUR 200,00	
Donations	EUR 100,00	

Proper contract fulfillment requires all information, logos, marketing materials, etc to be with the event management in proper type and quality at least 2 months before the event.  
In addition Platinum, Gold and Silver sponsors are required to deliver their logos in proper type and quality no later than 10.05.2010.

Hereby we/I order the above sponsoring package for the TYPO3 Conference 2010.  
The sponsorship does not include any cost for production or shipment of the marketing materials or give aways. The affirmation of the sponsoring service by the event management is subject to actual availability. This contract does require the positive written confirmation of the event management to become effective.

*Sponsor*

*Event Management*

.....  
City, Date

.....  
City, Date

.....  
Signature  
Company seal

.....  
Signature

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