

NATASSJA JORDAN

UX/UI DESIGNER

WWW.UXNATASSJA.COM



PERSONAL PROFILE

I am a lifelong creative learner with a passion for creating useful designs. Recently graduated from Kenzie Academy with a certificate in UX Design with more than 5 years experience in the entertainment industry in various forms. I am interested in wireframing, prototyping and working with a team to create innovative products. I create designs to improve oversatfliplrated markets and overall user experience.

EDUCATION

Kenzie Academy • UI Engineering Certification
UX/UI Design Certification | Class of 2021

Art Institute of Atlanta • Media and Audio | Class of 2018

Agnes Scott College • Performing Arts Management | Class of 2013

SKILLS

- HTML/CSS
- SCSS
- Sass
- JavaScript
- React
- Wireframes
- Whimsical
- Sketch
- InVision
- Photoshop
- Prototyping
- Figma
- UX Writing
- Logic
- ProTools
- Adobe Suite

EXPERIENCE

Gigtor, Remote — UX Researcher / Project Manager APR 2021 - Present

- Creating competitive analysis reports and visualizing data insights in an agile environment
- Utilizing tools like Excel, Figma, and more to conduct surveys, collect data, and analyze research materials
- Virtually communicating with and connecting a remote, international team

Southern New Hampshire University on Kenzie Academy, Remote — UX/UI Engineering Tutor JAN 2021 - Present

- Experience in object-oriented programming; developing, and debugging code; designing interfaces; and building efficient business solutions in an Agile Environment.
- Worked with remote teams of 5 to 10 using Slack, Zoom, GitHub, in order to show them how to meet deadlines and requirements for projects utilizing React and Redux on the Front End.
- Tutor UX Design and User Interface Engineering students one on one daily thru curriculum involving HTML, CSS, Javascript, Node.js, React, and Redux.

Kenzie Academy, Remote — Project Based Training OCT 2019 - JAN 2021

- Studied and utilized UX Design software like Figma, Whimsical, Sketch, Photoshop, InVision, etc.
- Successfully built websites and apps with coding languages such as HTML/CSS, SCSS, Sass, JavaScript and React
- Experience drawing from a variety of research methods at different stages of the design process to encourage early design work, inform the initial opportunity, collect formative feedback to support iteration, and validate a launch solution.
- Worked on diverse teams to collaborate on projects completed within tight deadlines

Wrkk, Remote — Customer Service Rep OCT 2019 - PRESENT

- Communicate with internal teammates, clients, and account managers about services and trends
- Resolve customer inquiries and exceed service delivery standards, completing tickets at 125% of daily target
- Utilize CRM and eCommerce software including Zendesk, Shopify, Freshdesk, StitchLabs, RecurlySupport management by leading training sessions and creating training materials
- Successfully working in a fast-paced remote environment using platforms such as Slack, Zoom, Skype, GoogleDocs, GoogleSheets, etc to communicate with cross-functional teams

Stone Mountain Park, Stone Mountain, GA — Photo Merchandise Assistant Lead/Trainer DEC 2016 - AUG 2019

- Supervised and delegated assignments to groups of 4-12 employees
- Delivered high quality images to guests, accurately setting camera settings prior to shooting photos
- Rebuilt the training method and manualLed team training sessions, including new team member training
- Coordinated and conducted morning/safety meetings as required

AIB TV, Atlanta, GA — TV Host NOV 2016 - NOV 2019

- Led and performed on-camera as a broadcast journalist
- Brought light to community leaders and issues
- Developed strong communication and storytelling skills
- Gained experience as an influencer
- Public speaking experience and ability to manage priorities in a high-productivity environment with tight deadlines
- Experience writing scripts and thought-provoking interview questions