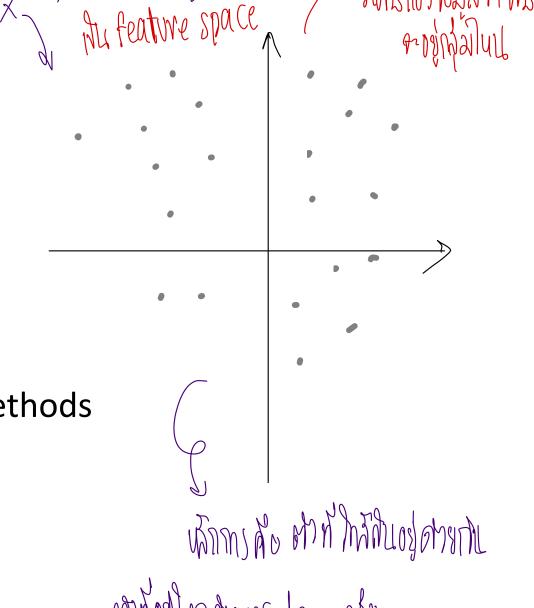
Partitioning-Based Clustering Methods

- Basic Concepts of Partitioning Algorithms
- The K-Means Clustering Method
- Initialization of K-Means Clustering
- The K-Medoids Clustering Method
- The K-Medians and K-Modes Clustering Methods
- The Kernel K-Means Clustering Method



Partitioning Algorithms: Basic Concepts

- Partitioning method: Discovering the groupings in the data by optimizing a specific objective function and iteratively improving the quality of partitions
- \square *K*-partitioning method: Partitioning a dataset D of n objects into a set of K clusters so that an objective function is optimized (e.g., the sum of squared distances is minimized, where c_k is the centroid or medoid of cluster C_k)
 - □ A typical objective function: Sum of Squared Errors (SSE)

$$SSE(C) = \sum_{k=1}^{K} \sum_{x_{i \in C_k}} ||x_i - c_k||^2$$

- □ Problem definition: Given *K*, find a partition of *K clusters* that optimizes the chosen partitioning criterion
 - Global optimal: Needs to exhaustively enumerate all partitions
 - ☐ Heuristic methods (i.e., greedy algorithms): K-Means, K-Medians, K-Medoids, etc.

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The K-Means Clustering Method

- □ K-Means (MacQueen'67, Lloyd'57/'82)
 - Each cluster is represented by the center of the cluster
- Given K, the number of clusters, the *K-Means* clustering algorithm is outlined as follows

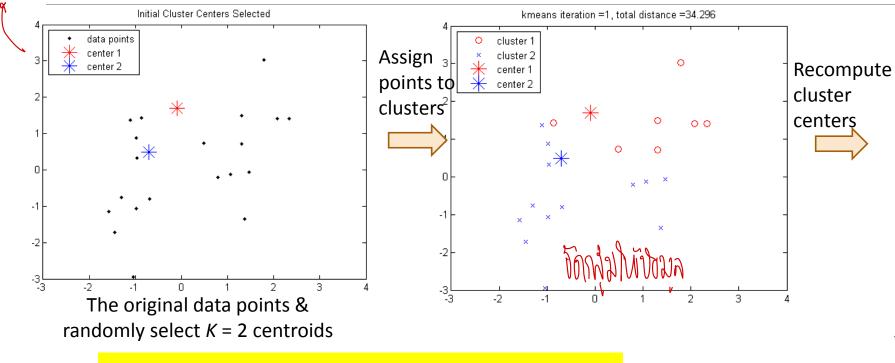
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- □ Select *K* points as initial centroids
- Repeat
 - ☐ Form K clusters by assigning each point to its closest centroid
 - Re-compute the centroids (i.e., *mean point*) of each cluster
- Until convergence criterion is satisfied
- Different kinds of measures can be used
 - \square Manhattan distance (L₁ norm), Euclidean distance (L₂ norm), Cosine similarity

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Example: K-Means Clustering

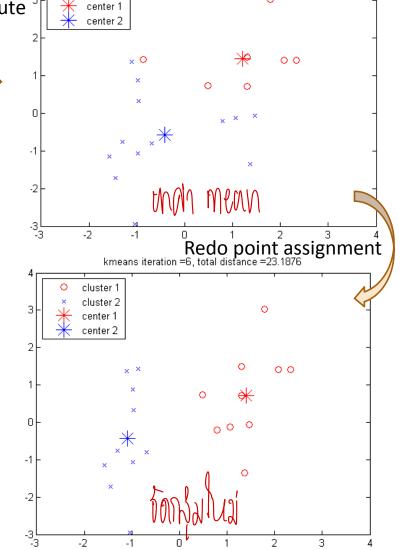


Execution of the K-Means Clustering Algorithm

Select K points as initial centroids

Repeat

- Form K clusters by assigning each point to its closest centroid
- Re-compute the centroids (i.e., mean point) of each cluster
 Until convergence criterion is satisfied



kmeans iteration =1, new centers calculated

cluster 2