

Western Digital®

Thailand Innovation Bazaar 2017





E=mc²

INNOVATION BAZAAR 2017

DECEMBER 14-15, 2017

Innovation Bazaar 2017 @ B3 SECOMM: Agenda

■ December 14, 2017 – Thursday

- 8:30 Participant Registration
- 9:30 Innovation Exhibition Booths & Creative Activity (Idea Contest)
- 12:00 Donut and Ice Cream Distribution
- 13:30 Innovation Bazaar 2017 Opening Ceremony and Opening Remarks by:
 - K. Sampan Silapanad, VP & GM of Thailand Drive Operation
 - K. Chandramogan Anamirtham, VP of Asia Head Operation
- 14:00 Meet the Thai Inventors
 - Prof. Dr. Supot Hannongbua (Dept. of Chemistry, CU - Snail 8 Founder)
 - Prof. Dr. Somsak Panha (Dept. of Biology, CU - Snail 8 Founder)
 - K. Chalernpol Punnotok (Founder and MD of CT Asia Robotics - Robot Manufacturer and Exporter, Founder and Association President of Thai Software Export Promotion Association)
- 15:15 Creative Activity (Advance Tech/ Teamwork contest)
- 15:15 K. Sampan, K. Chandra and Executives to Tour & Judging Innovation Exhibition Booths
- 16:00 Innovation Exhibition Booths and Activities – Cont.

Dinsow Robot



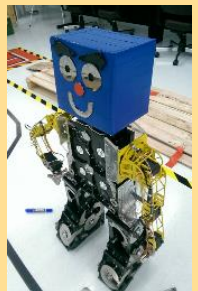
Snail 8



■ December 15, 2017 – Friday

- 8:30 Innovation Exhibition Booths and Activities– Cont.
- 9:30 Creative Activity (Idea/Advance Tech/Teamwork Contest)
- 10:30 Innovation Poster Presentation Contest
- 12:00 Donut and Ice Cream Distribution
- 12:45 Innovation Poster Presentation Contest – Cont.
- 15:00 Award Presentation to Winners of Innovation Exhibition Booth, Innovation Poster Presentation and Innovation Activities Contest
- 17:00 End of the Innovation Bazaar 2017

Creative Activities



Poster and Presentation Session Contest

INNOVATION BAZAAR DAY: DECEMBER 14 - 15, 2017

THEME: POWER OF WE FOR LIMITLESS INNOVATION

Please kindly be invited all employees to submit creative and innovative projects to help companies increase productivity, quality, reduce defects and waste. The projects have not to exceed 2 years backward with topics below.

1. Advanced Process Technology (Staff, Engineers & Technicians)
2. Quality (Staff, Engineers, Technicians & DL)
3. Operation/Yield/Cost/People (Staff, Engineers, Technicians & DL)

Projects Submission Via: [TEP, LEAN (BPI)], [SGA, CI (PRB)], [FIO (THO)]

Poster Template : English in PowerPoint for Staff & Engineers & Technicians
: Thai in PowerPoints for Technicians or DL

Project Submit Date : October 16 – November 30, 2017

Presentation Date : December 14 & 15, 2017

First place gets 5,000 THB (Total: 5 Prizes) with Plaque (All qualified teams will receive certificates)



Contact: THO: Mr. Jakrapong K. (78705) BPI: Mr. Sathit P. (77571) PRB: Mr. Wichien J. (613646)



Exhibition Booth and Creative Activity

INNOVATION BAZAAR: DECEMBER 14 - 15, 2017

THEME: POWER OF WE. FOR LIMITLESS INNOVATION



All WD Employees please kindly be invited to join Innovation Bazaar exhibition booth and creative activities from 4 different business areas: PRB, THO, TPE and BPI HDD, focusing on:

1. *Advanced Process Technology*
2. *Quality*
3. *Operation Excellence*

There are varieties of activities during the 2-day event:

- Creativity and idea contest
- Exhibition booth creative activities
- Panel Discussion “Thai Inventors”
- Online activities submission
- “FIN” Concert
- Lucky draw



For more information, please contact our staff or visit our web site by just scanning QR code above.
(Online registration/ on line submission is available on the web site)

Thailand Innovation Bazaar_ creative activities

- **Center**

- **Build product from scrap parts**
- **The great golden gate_ pre-registration**
- **A-F Formula-1_ pre- registration**
- **Special**
 - The mask winner/ online submission
 - Drone selfie / online submission
 - Game online / online submission
 - **Q-A online / online submission**
 - **Lucky draw/ online submission**

- **PRB**

- He. Fish balloon
- 3D Maler
- Auto Balance adventure

- **THO**

- Slider dance on the floor
- Jigsaw
- Separation Anxiety
- Baby Rattle

- **TPE**

- The Philosopher's Stone
- The Chamber of Secrets
- The Prisoner of Azkaban

- **BPI HDD**

- Ball Strike technology (App)
- O-X Human game
- Stacker game



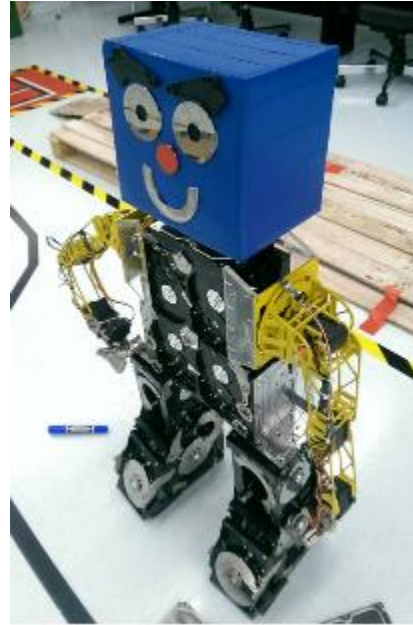
Thailand Innovation Bazaar_ creative activities

Build product from scrap parts (Individual)



General waste
(2 weeks ahead)

- Creativity
- Function



HDD components
(Within a day during the event)

- Creativity
- Function



<https://youtu.be/aodgdl1PUhs>

Thailand Innovation Bazaar_ creative activities

The great golden gate

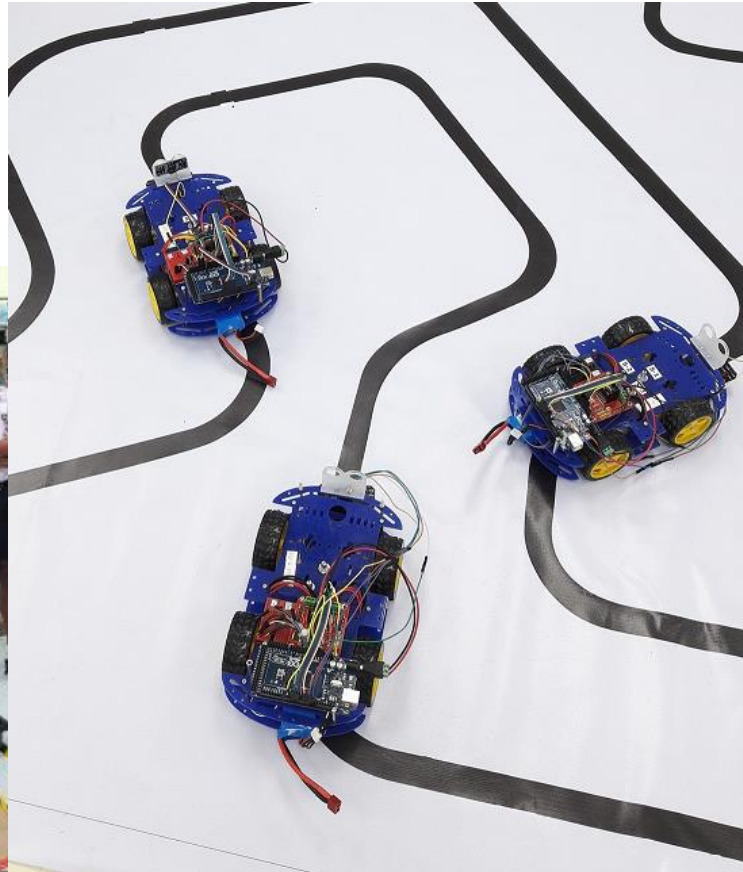


- 5 groups per site, online registration
- DL-1, TECH-1, OFFICE-1, ENG-1, Management-1
- Group of 3 players
- Maximum load carry
- Creative

<https://www.youtube.com/watch?v=AZWX9UKpyHA>

Thailand Innovation Bazaar_ creative activities

A-F Formula-1



- 5 groups per site, online registration
- DL-1, TECH-1, OFFICE-1, ENG-1, Management-1
- Group of 3 players
- 1 round/ group playing
- The best timing

Box-link or P'Kieng web browser for VDO link

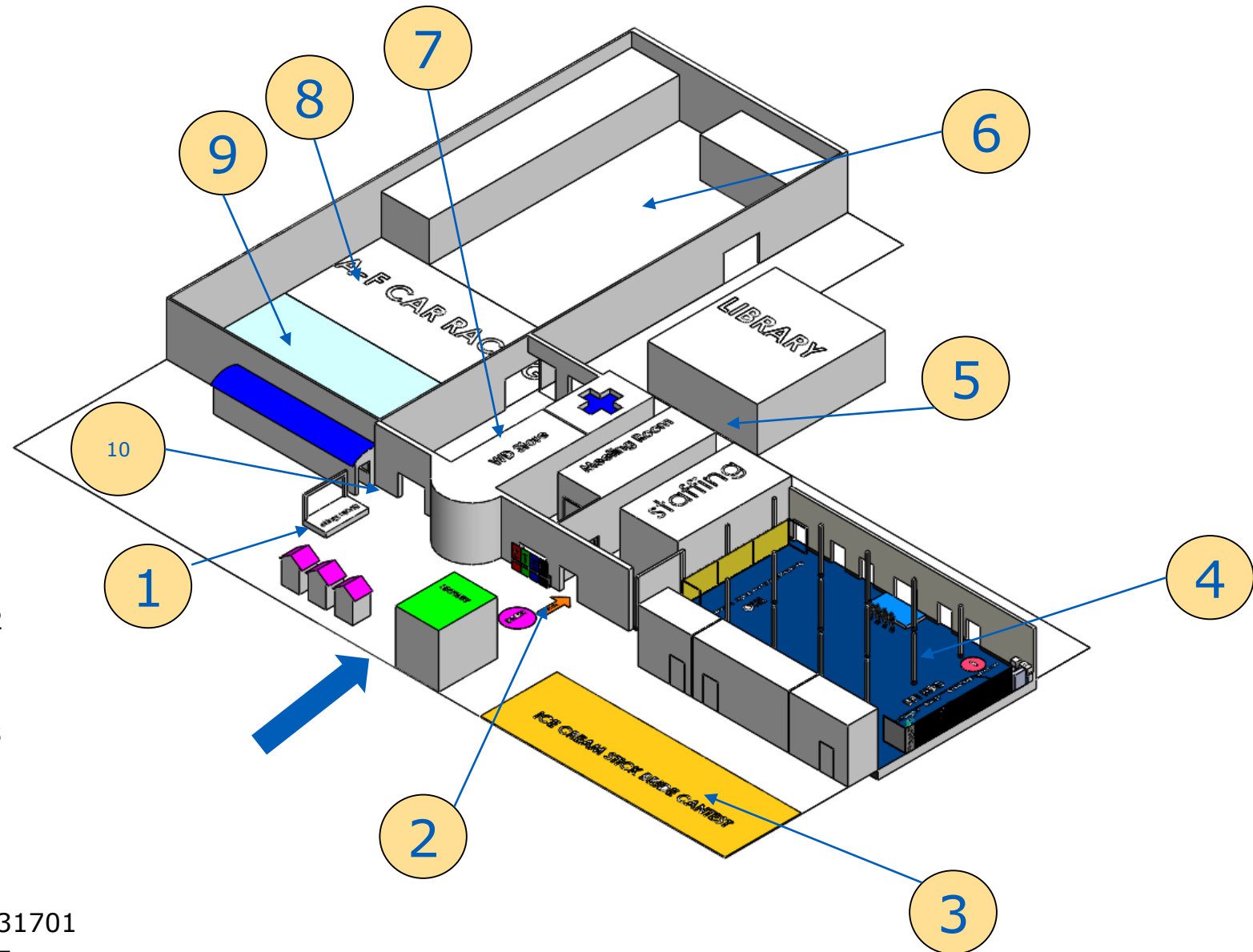
Innovation bazaar_ Exhibition layout (@BPI_B3-Hall)

• B3-1st floor

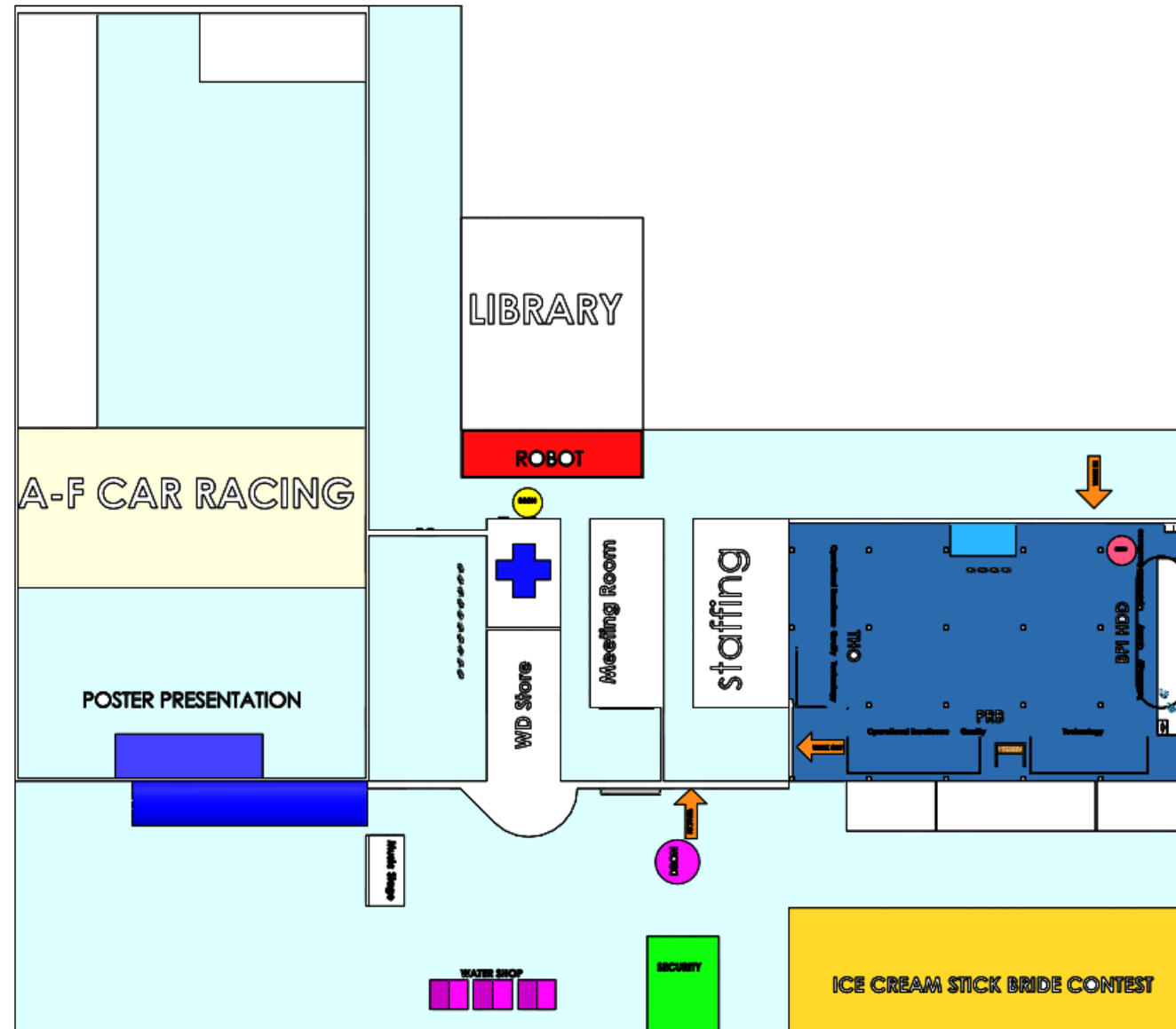
1. Concert area
2. Registration-1
3. Creativity area-1
4. Exhibition booth area
5. Robotic Corner
6. Canteen
7. Registration-2
8. Creative area-2
9. Poster Presentation
10. Visitor information

Contact us for more information

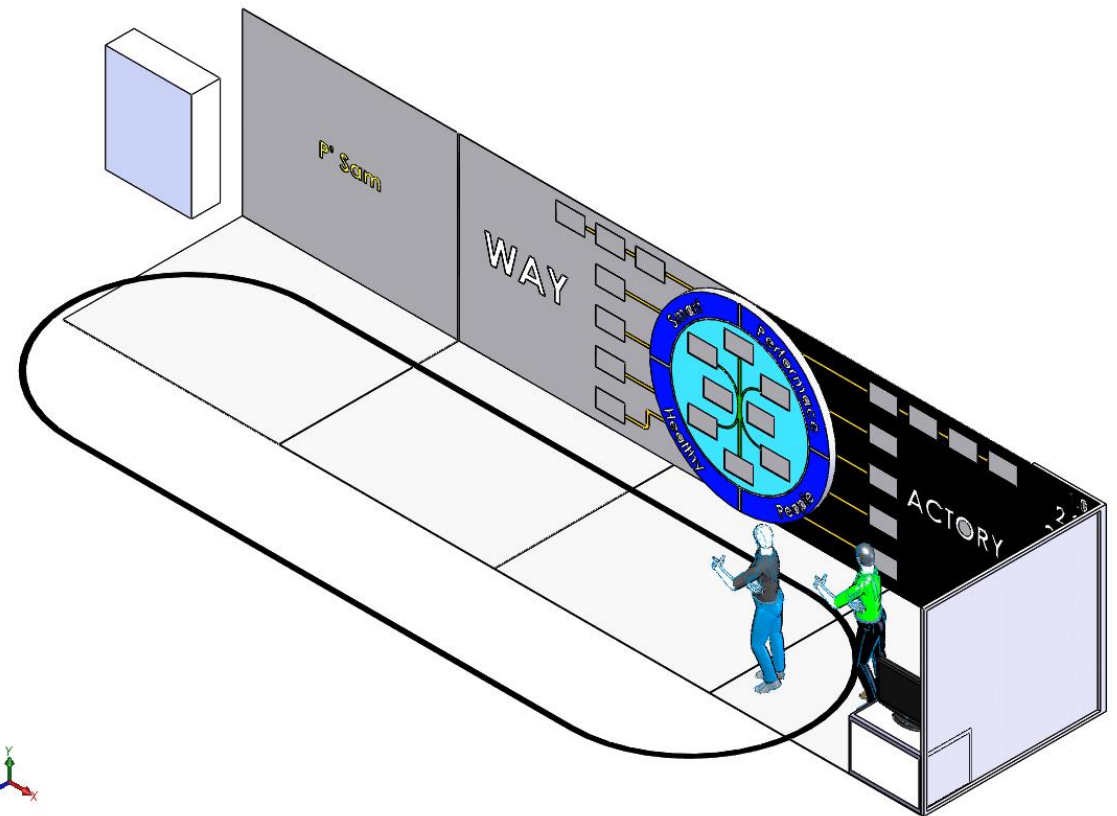
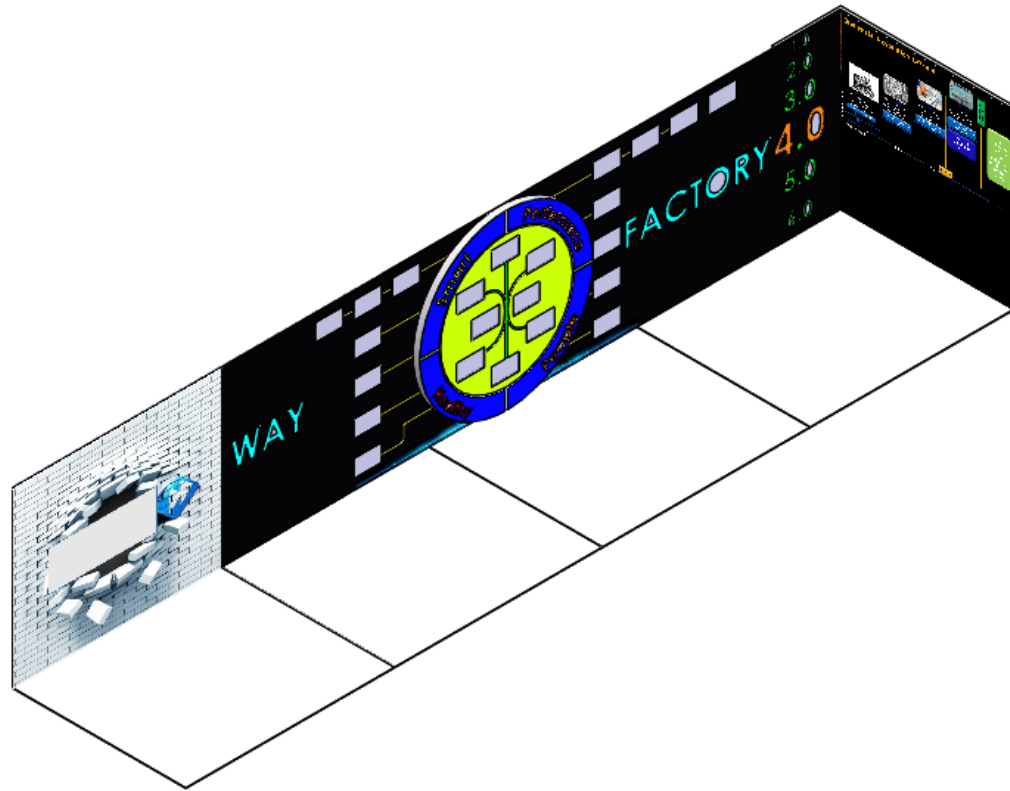
- Chaiya (Overall Exhibition)_Tel: 0832998332
- Kongsak (Poster session) _Tel: 0816482831
- Theerasak (Visitor Info)_ Tel: 0895114519
- Panuwat (SE-COMM area)_ Tel:0897759058
- Sukhon (SE-COMM area)_ Tel:0929246928
- Jetsada (Facility)_ Tel:0860408868
- Saravut (Creativity#2)_ Tel:0897611028
- Chawalit (Support poster)_ Tel:0816156424
- Ruksakul (Concert/ Ceativity#1)_ Tel:0863631701
- Chaiyan (Creative activity)_ Tel: 0818103537



Innovation bazaar_ Exhibition layout



Exhibition booth_ BPI HDD (Example)



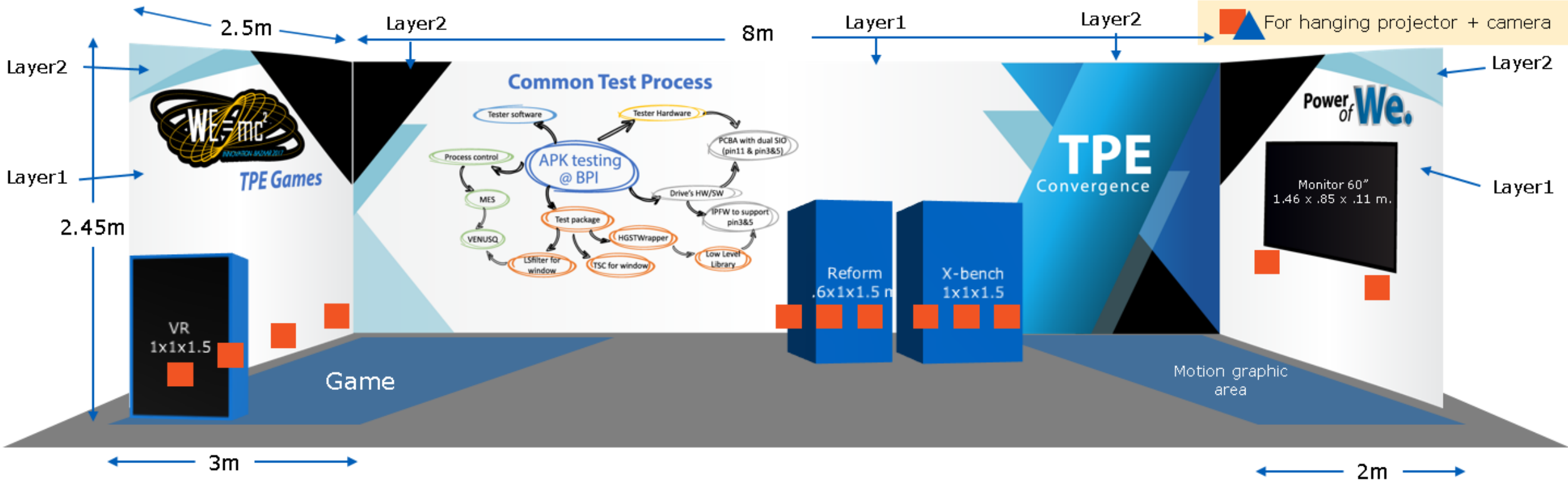
TPE Convergence Booth

- Monitor 2pc (65", 21")
- Projector 1pc
- Reform tool 1pc
- VR Station 1table
- Games & Promotion 1pc.
- Camera
- Plug 13 ea.
- Table 4 ea.



2.5m

For hanging projector + camera



Exhibition booth_ PRB (Example)



Facility Require

1. Partition Build => 3 side
2. Electric Plug => 13 point
3. Table => 5
4. Lighting of Hologram area
5. Microphone => 2 set
6. ~~Helium 0.4 Cub x3 Tank or else ? (PRB will find solution)~~
7. Network cable → 7 point.
8. Wireless Network → 1 point cover whole booth.



Exhibition booth_THO (Example)

