



# Pizza Sales Insights







# Retrieve the total number of orders placed.

```
select count(*) as total_orders from orders;
```

Result Grid	
	total_orders
▶	21350







# Calculate the total revenue generated from pizza sales.

```
SELECT  
    ROUND(SUM(o.quantity * p.price), 2) AS total_sales  
FROM  
    order_details o  
    JOIN  
    pizzas p USING (pizza_id);
```

Result Grid

	total_sales
▶	817860.05







# Identify the highest-priced pizza.

```
SELECT
    p.name, pp.price
FROM
    pizza_types p
    JOIN
    pizzas pp USING (pizza_type_id)
ORDER BY pp.price DESC
LIMIT 1;
```



Result Grid			Filter
	name	price	
▶	The Greek Pizza	35.95	





# Identify the most common pizza size ordered.

```
SELECT
    p.size, COUNT(o.order_details_id) AS order_count
FROM
    pizzas p
    JOIN
    order_details o USING (pizza_id)
GROUP BY p.size
ORDER BY order_count DESC
LIMIT 1
```



Result Grid				
	size	order_count		
▶	L	18526		





**List the top 5 most  
ordered pizza types  
along with their  
quantities.**

```
SELECT
    pt.name, SUM(o.quantity) AS qty
FROM
    pizza_types pt
    JOIN
    pizzas p USING (pizza_type_id)
    JOIN
    order_details o USING (pizza_id)
GROUP BY pt.name
ORDER BY qty DESC
LIMIT 5;
```

Result Grid     Filter Rows: <input type="text"/>		
	name	qty
▶	The Classic Deluxe Pizza	2453
	The Barbecue Chicken Pizza	2432
	The Hawaiian Pizza	2422
	The Pepperoni Pizza	2418
	The Thai Chicken Pizza	2371



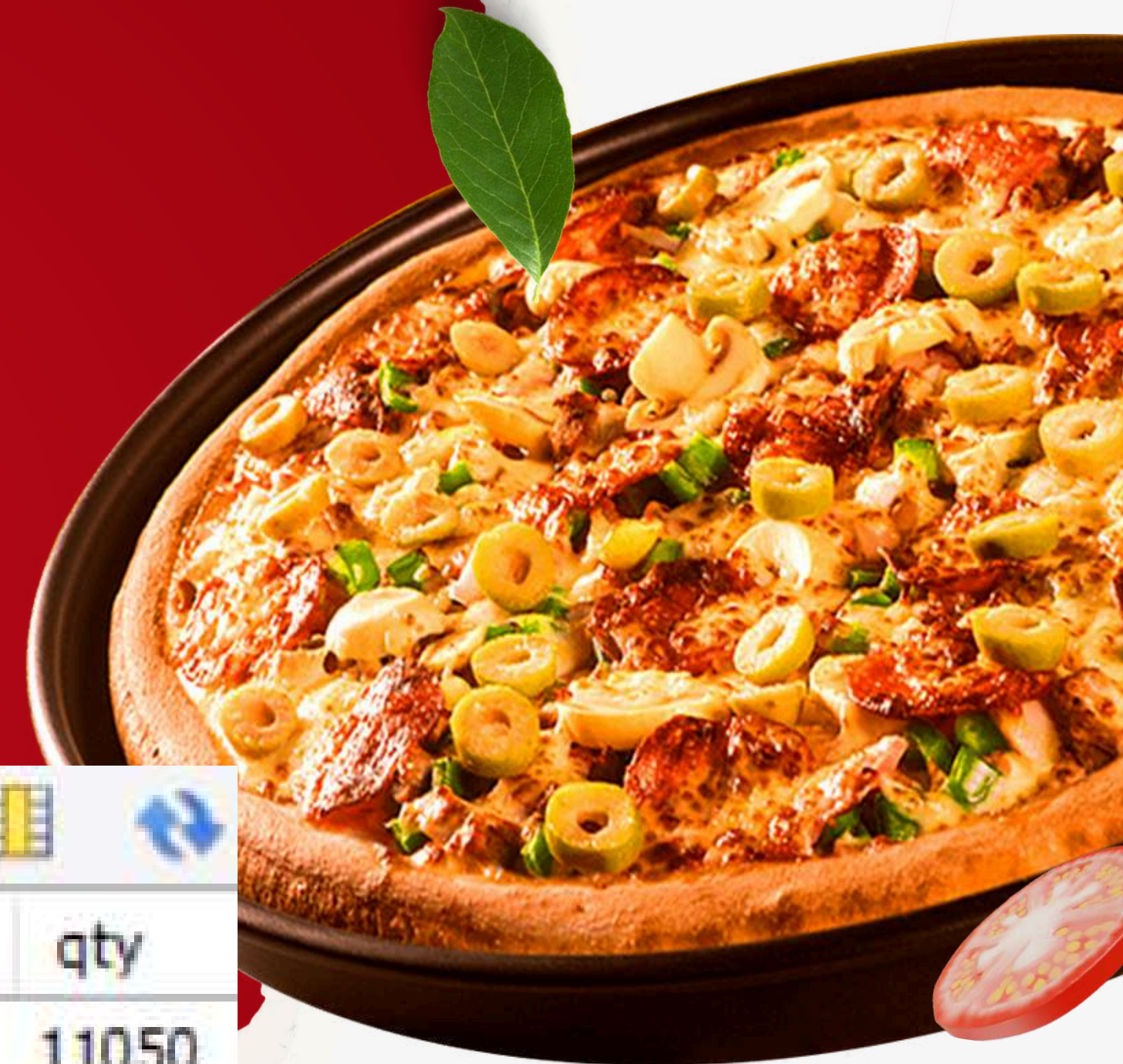




**Find the total quantity  
of each pizza category  
ordered.**

```
SELECT
    pt.category, SUM(o.quantity) AS qty
FROM
    pizza_types pt
    JOIN
    pizzas p USING (pizza_type_id)
    JOIN
    order_details o USING (pizza_id)
GROUP BY pt.category
ORDER BY qty;
```

Result Grid		
	category	qty
▶	Chicken	11050
	Veggie	11649
	Supreme	11987
	Classic	14888







## Determine the distribution of orders by hour of the day.

```
select hour(order_time) as hour,  
count(order_id) as order_count  
from orders  
group by hour(order_time);
```

Result Grid		
	hour	order_count
	18	2399
	19	2009
	20	1642
	21	1198
	22	663
	23	28
	10	8
	9	1

Result Grid		
	hour	order_count
	11	1231
	12	2520
	13	2455
	14	1472
	15	1468
	16	1920
	17	2336
	18	2399









# Find the category-wise distribution of pizzas.

```
select category, count(name) from pizza_types  
group by category;
```

Result Grid     Filter		
	category	count(name)
▶	Chicken	6
	Classic	8
	Supreme	9
	Veggie	9







**find the total orders of  
each pizza category.**

```
SELECT
    pt.category, COUNT(o.order_details_id) AS order_count
FROM
    pizza_types pt
    JOIN
    pizzas USING (pizza_type_id)
    JOIN
    order_details o USING (pizza_id)
GROUP BY pt.category;
```

Result Grid			Filter
	category	order_count	
▶	Classic	14579	
	Veggie	11449	
	Supreme	11777	
	Chicken	10815	





**Group the orders by date and calculate the average number of pizzas ordered per day.**

```
SELECT  
    ROUND(AVG(qty), 0) AS avg_pizza  
FROM  
    (SELECT  
        o.order_date, SUM(od.quantity) AS qty  
    FROM  
        orders o  
    JOIN order_details od USING (order_id)  
    GROUP BY o.order_date) AS order_qty;
```

Result Grid	
	avg_pizza
▶	138









# Determine the top 3 most ordered pizza types based on revenue.

```
SELECT
    pt.name, SUM(od.quantity * p.price) AS revenue
FROM
    pizza_types pt
    JOIN
    pizzas p USING (pizza_type_id)
    JOIN
    order_details od USING (pizza_id)
GROUP BY pt.name
ORDER BY revenue DESC
LIMIT 3;
```


Result Grid     Filter Rows: <input type="text"/>		
	name	revenue
▶	The Thai Chicken Pizza	43434.25
	The Barbecue Chicken Pizza	42768
	The California Chicken Pizza	41409.5







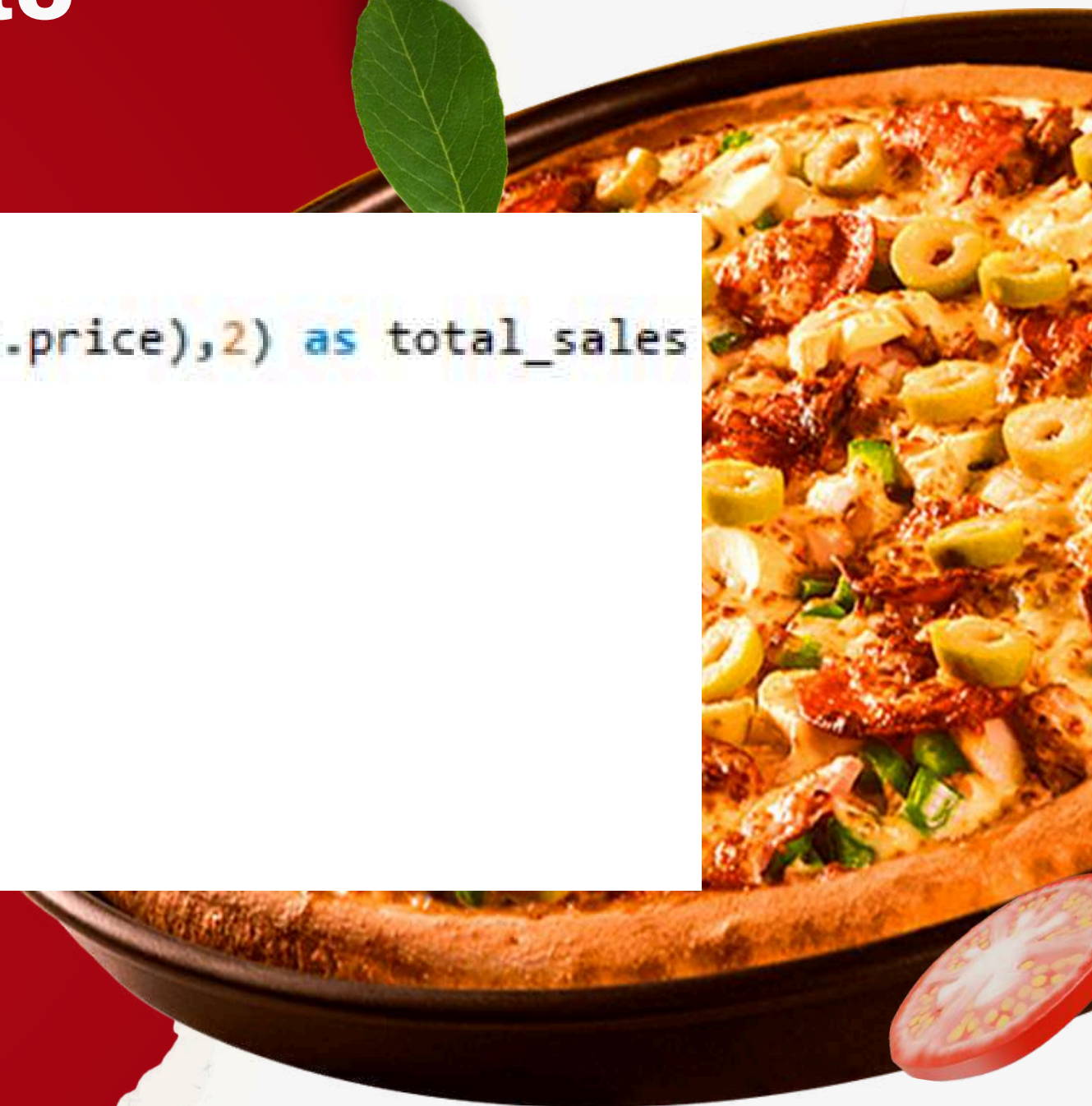
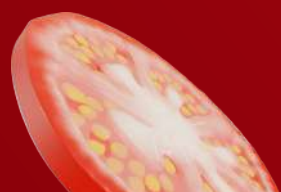
# Calculate the percentage contribution of each pizza type to total revenue.



```
select pt.category,  
round(sum(od.quantity * p.price) / (select round(sum(o.quantity * p.price),2) as total_sales  
from order_details o  
join pizzas p using(pizza_id)) * 100, 2) as revenue  
from pizza_types pt  
join pizzas p using(pizza_type_id)  
join order_details od using(pizza_id)  
group by pt.category order by revenue desc;
```



	category	revenue
▶	Classic	26.91
	Supreme	25.46
	Chicken	23.96
	Veggie	23.68







# Analyze the cumulative revenue generated over time.

```
• select order_date, sum(revenue) over(order by order_date)
  as cum_revnuue
from
(select o.order_date, sum(od.quantity * p.price)
 as revenue from orders o
join order_details od using(order_id)
join pizzas p using(pizza_id)
group by o.order_date) as sales;
```

Result Grid			Filter Rows:
	order_date	cum_revnuue	
	2015-01-01	2713.8500000000000004	
	2015-01-02	5445.75	
	2015-01-03	8108.15	
	2015-01-04	9863.6	
	2015-01-05	11929.55	







**Determine the top 3 most ordered pizza types based on revenue for each pizza category.**

```
select name, revenue from
(select category, name, revenue,
rank() over(partition by category order by revenue desc)
as rev
from
(select pt.category, pt.name, sum(od.quantity * p.price)
as revenue from pizza_types pt
join pizzas p using(pizza_type_id)
join order_details od using(pizza_id)
group by pt.category, pt.name) as a) as b
where rev <=3;
```







**Determine the top 3 most ordered pizza types based on revenue for each pizza category.**

Result Grid    Filter Rows: <input type="text"/>		
	name	revenue
▶	The Thai Chicken Pizza	43434.25
	The Barbecue Chicken Pizza	42768
	The California Chicken Pizza	41409.5
	The Classic Deluxe Pizza	38180.5
	The Hawaiian Pizza	32273.25
	The Pepperoni Pizza	30161.75
	The Spicy Italian Pizza	34831.25
	The Italian Supreme Pizza	33476.75

Result Grid    Filter Rows: <input type="text"/>		
	name	revenue
	The Hawaiian Pizza	32273.25
	The Pepperoni Pizza	30161.75
	The Spicy Italian Pizza	34831.25
	The Italian Supreme Pizza	33476.75
	The Sicilian Pizza	30940.5
	The Four Cheese Pizza	32265.700000000065
	The Mexicana Pizza	26780.75
	The Five Cheese Pizza	26066.5







thank you!

