



Segment

All

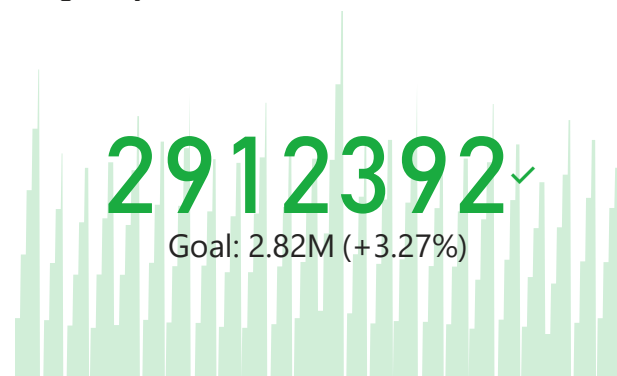
SKU\_ID

All

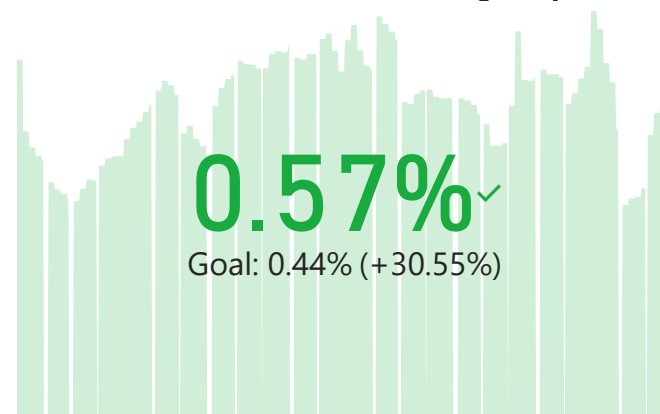
01-01-2021

31-12-2022

Web traffic latest month and Web traffic target by Date



CTR Latest month and CTR Target by Date



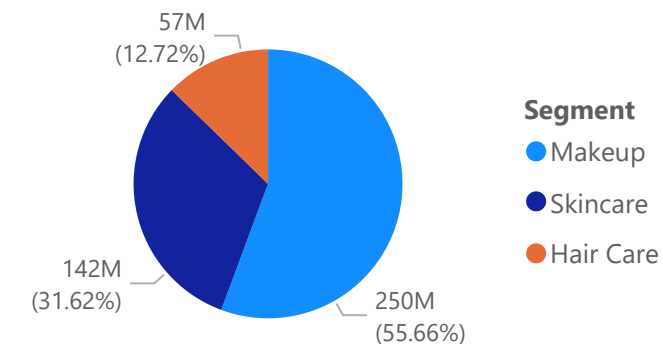
31.79M

Total marketing spend

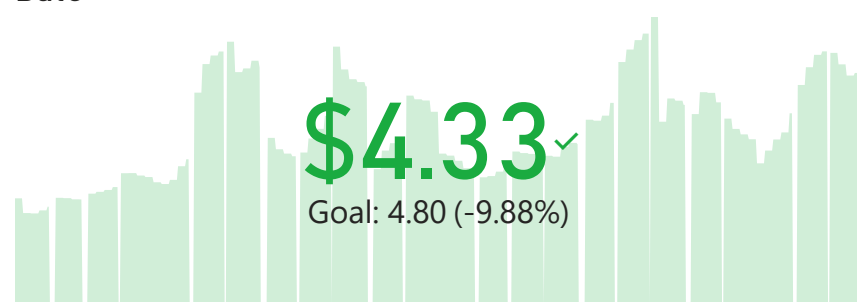
449M

Revenue

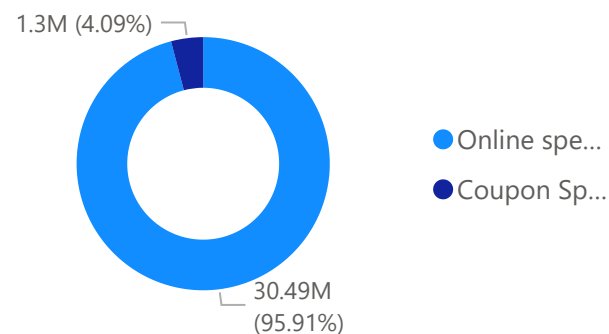
Revenue by Segment



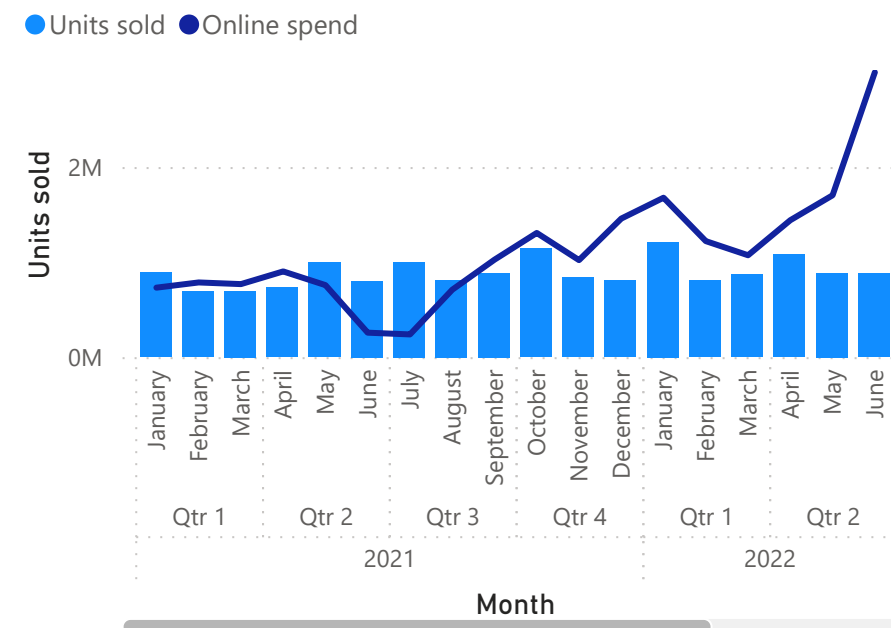
cost per click latest month and cost per click target by Date



Online spend and Coupon Spend



Units sold and Online spend by Year, Quarter and Month



Marketing as a propotion of revenue by Year, Quarter and Month

