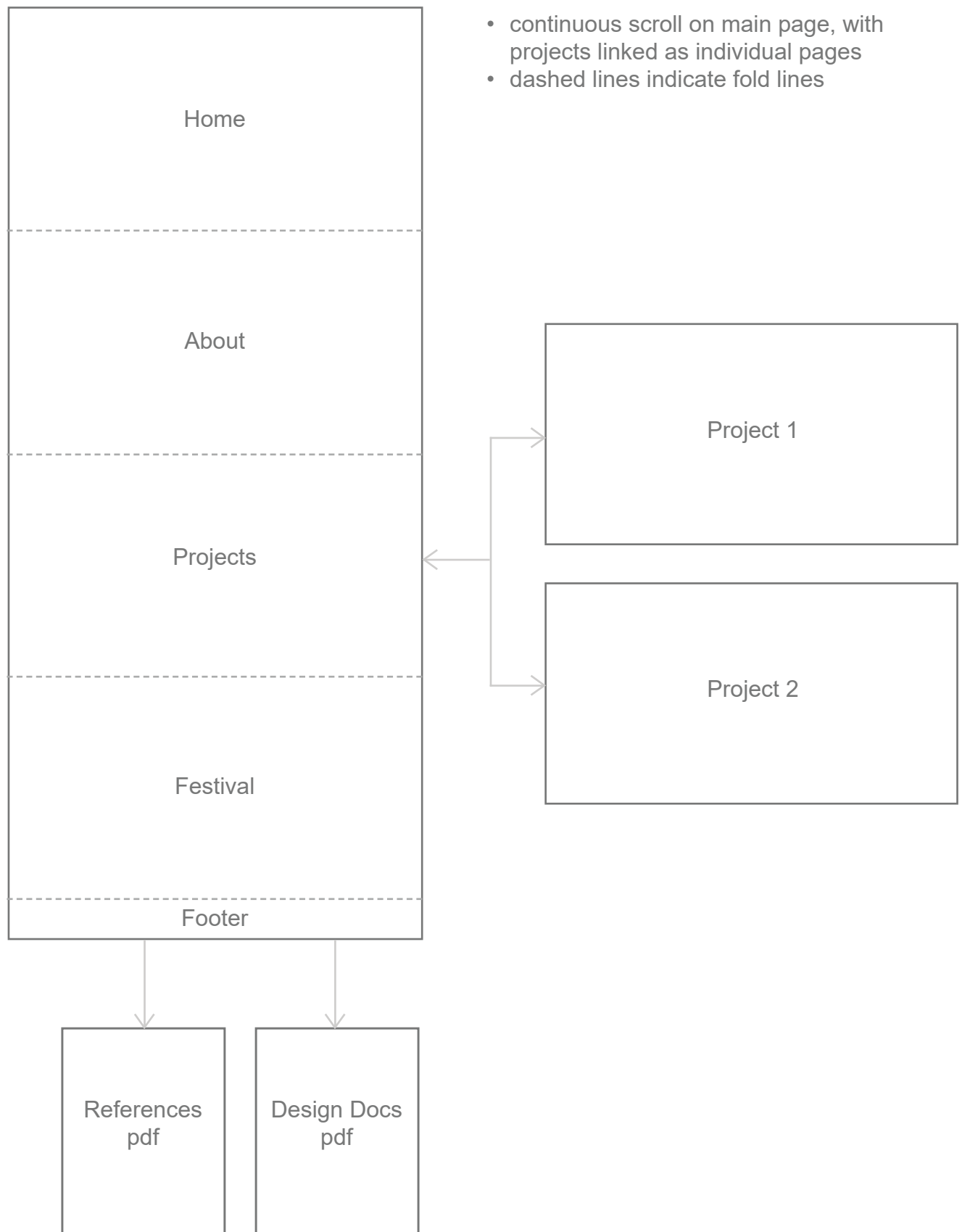
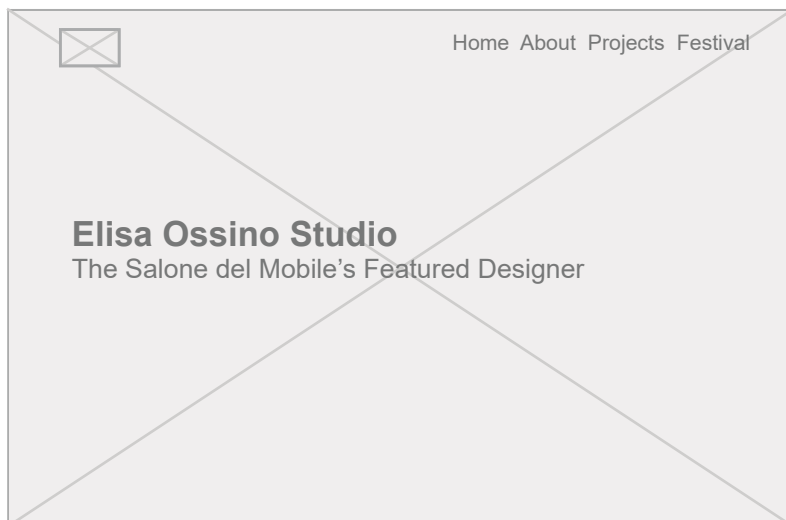


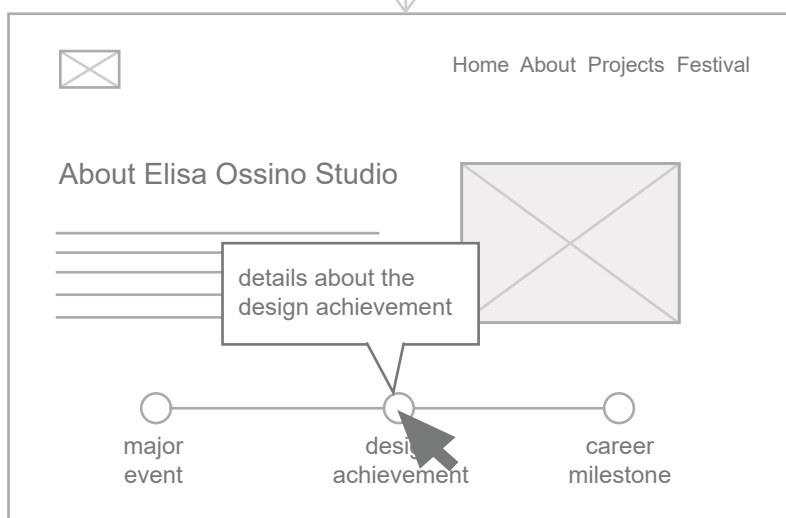
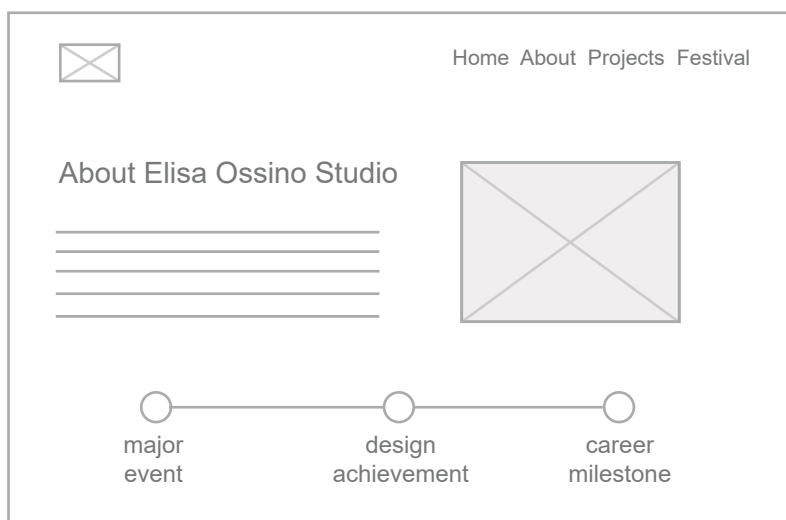
Sitemap



Wireframes (1/3)

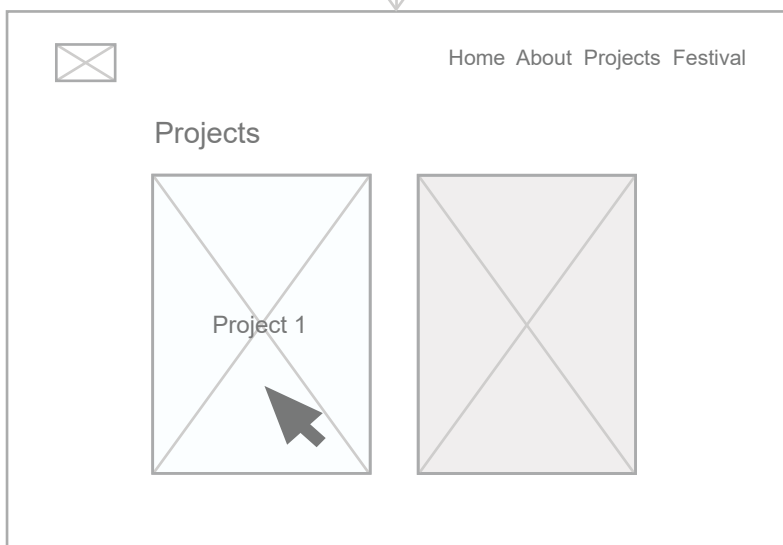
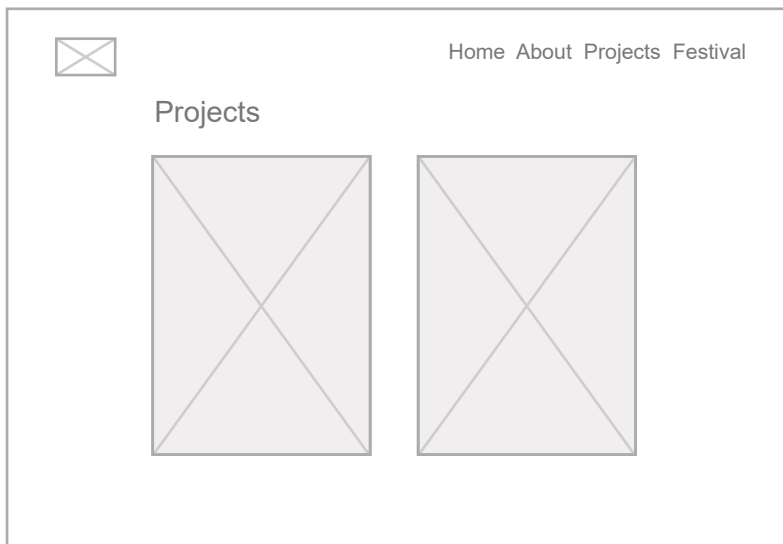


- still image or video in background, maybe a muted video clip from an interview with the designer
- navigation bar remains visible and moves with the user as they scroll, each link is an anchor to different sections of the homepage
- top left image is the Salone del Mobile logo, links to the main website

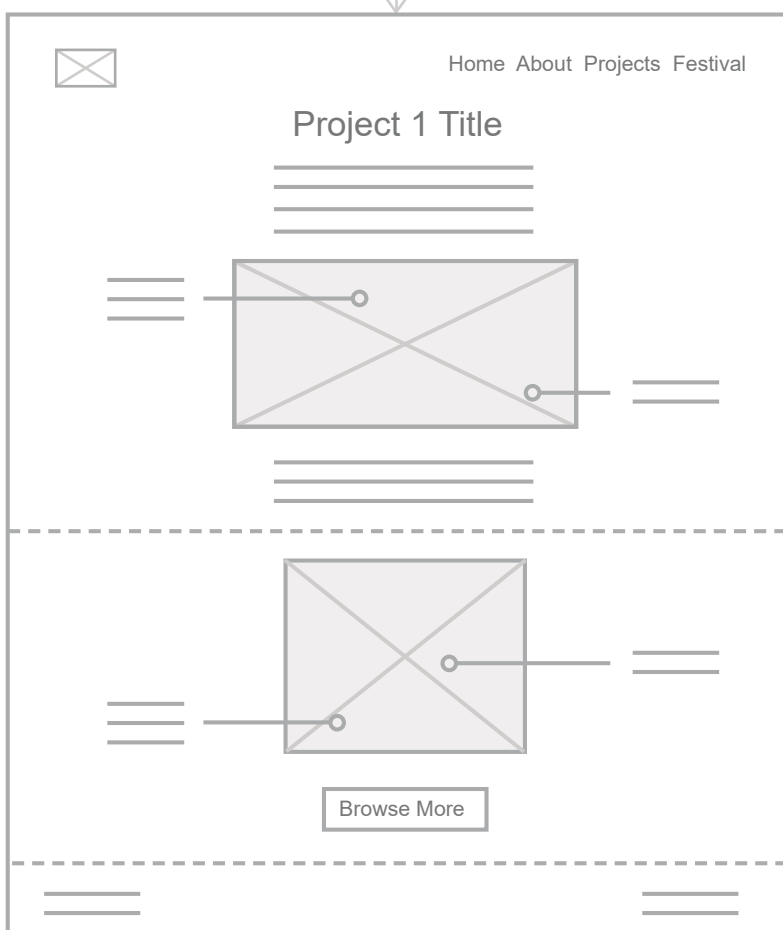


- hovering over the circles of the timeline reveals an info box

Wireframes (2/3)

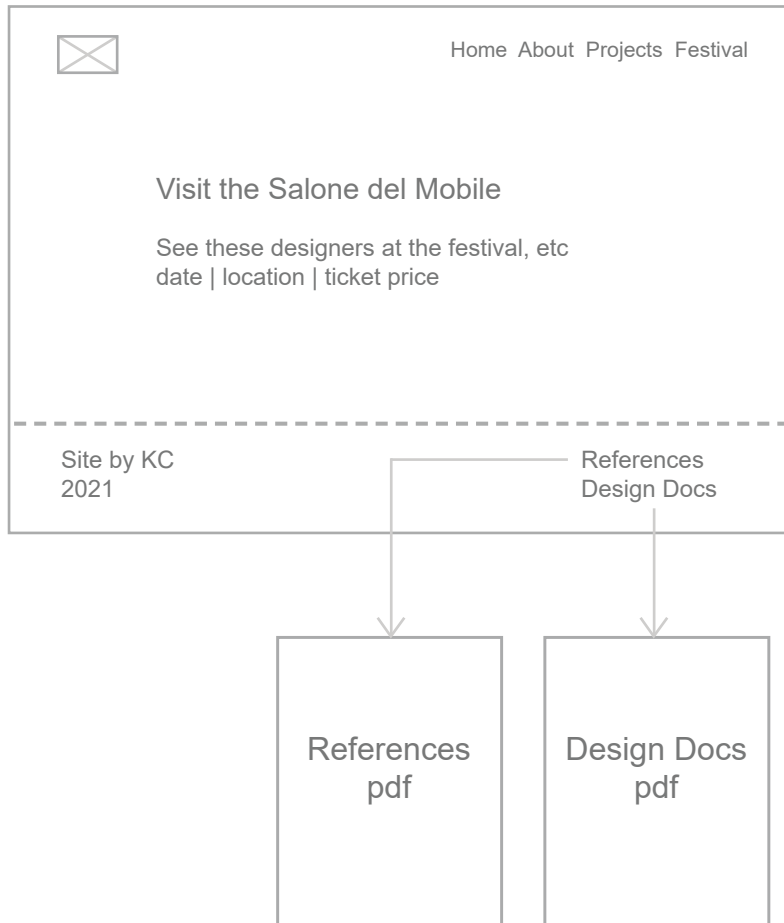


- hovering over a project image makes the title show and opacity change
- clicking on an image brings the user to a project page



- inside the project page, photos include annotations and notes as a transparent png
- “Browse More” button takes the user back to the Projects section of the homepage
- both pages for Project 1 and Project 2 use a similar template

Wireframes (3/3)



- back to the homepage, the Festival section includes a call to action directing users to the Salone del Mobile main website
- footer links to pdf files of references and design documentation

Bodoni Moda

Keeping in line with the Salone del Mobile's branding, Bodoni is our main typeface. This serif typeface is elegant and classy, suitable for headings where we want our personality to shine through. In the website code, Bodoni Moda is linked from Google Web Fonts to ensure that multiple users are able to view the fonts on their computers.

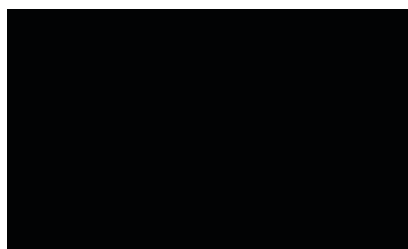
Open Sans

Our supporting typeface is Open Sans. This simple sans-serif promotes legibility at smaller point sizes, making it especially ideal for body copy, captions, and annotations. Open Sans is also sourced from Google Web Fonts to ease code implementation.

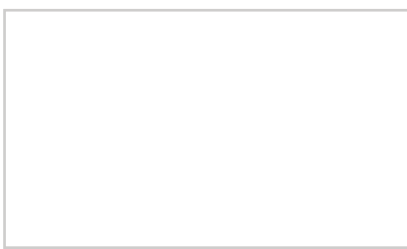
Heading One	3.5rem	Bodoni Moda Bold
Heading Two	2rem	Bodoni Moda Bold
Heading Three	1.75rem	Open Sans Regular
Heading Four	1.5rem	Open Sans Regular
Body	1rem	Open Sans Regular
Captions	1rem	Open Sans Italic
Links	1rem	Open Sans Regular (red, underline on hover)

Style Guide - Colours

Elisa Ossino, the designer featured in this microsite, uses a mainly neutral colour scheme with subtle, elegant, and intentional pops of colour. Because I include the Salone del Mobile's logo in my navigation bar, I based my accent colours off of their branded red. I added the pink to create this monochromatic palette. I also tested this palette using the program "Color Oracle" to ensure there was enough contrast for people with different levels of colour perception.



Black
#000000
rgb(0, 0, 0)



White
#ffffff
rgb(255, 255, 255)

Accent Colours



Salone Red
#E2001A
rgb(223, 30, 38)



Pink
#FFBDC5
rgb(249, 188, 197)



Elisa Ossino

The Salone del Mobile's Featured Artist

About

Elisa Ossino is an architect and designer. Sicilian, she trained in Milan, where she studied at Politecnico di Milano. In 2006, she founded Elisa Ossino Studio, focusing on residential and retail interiors, product design, art direction and set design. Her work combines geometric abstraction, monochromes, metaphysical and surrealist references, creating a coherent and allusive relationship between light, objects and space, identified by the strong feature of her sign. To inspire Elisa's compositional style is a figure of scenic suspension, recurring in the weightless design of each intervention. Essential lines and geometries are the distinctive features of her design designs, giving to the space they are located in a deep scenographic feeling.





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Projects

