KIT WEIR

KITWEIR.COM   (604)-916-8067   HELLO@KITWEIR.COM

about

UX designer from Vancouver, BC. Bridging the gap between users and businesses by tackling projects with equal parts strategic mind and creative heart. Empathy and insight drive my work, which is characterized by sensitivity, care, and consideration of often overlooked perspectives.

competencies

Design

Qualitative Research	Copywriting
Interaction Design	Wireframing
Visual Design	Prototyping

Technical

Adobe CC	Sketch
Processing/Java	Figma
HTML5/CSS	Principle
	Flinto

education

Simon Fraser University

september 2015 — may 2020

Bachelor of Science with Distinction in Interactive Arts and Technology (Major, Design concentration), and Business Administration (Minor)

CGPA: 3.96 (A)

design experience

SELF-EMPLOYED   dec 2019
                                                — ongoing
Freelance UX Designer

Specializing primarily in digital design services, including UX/UI and user research. Experienced working with clients ranging in size from individual to company. Roles and responsibilities include, but are not limited to: wireframing, prototyping, web design, graphic design, UI design, qualitative and quantitative user research, product testing, project management and organization, copywriting, microanimations, illustration, videography and product photography.

UX DESIGN INTERN   may 2019
                                            — august 2019
YouTube

Worked on multiple projects to accelerate user journeys across various surfaces and entry points. Responsible for collaborating with multiple stakeholders across Google/YouTube (incl. PM/UXR/Eng), creating prototypes for user testing in local and international markets, and presenting work to leadership.

UX DESIGN INTERN   january 2019
                                              — april 2019
Microsoft

Designed and helped develop Read My World, a mobile Android app for learning new vocabulary by taking photos of text and objects.

As the sole designer on the team, I designed the project's overall creative vision, including its visual identity, wireframes, mocks, prototypes, interaction design, project pitches, and weekly slide decks.

Read the TechCrunch article at tcrn.ch/2HS23C5

ACADEMIC CASE STUDY   fall 2018
                                                 IAT 438
Royal Caribbean

Designed a feature extension for Royal Caribbean Cruises' mobile app to provide safety and planning resources for guests. Conducted user research, wrote copy for all deliverables, and strategized content to effectively address a business problem and meaningfully create value for guests through specific touchpoints.

The project was received very well by instructors, alumni, and industry professionals, with particular recognition for excellent content strategy.