

ABOUT

UX designer from Vancouver, BC. Bridging the gap between users and businesses by tackling projects with equal parts strategic mind and creative heart. Empathy and insight drive my work, which is characterized by sensitivity, care, and consideration of often overlooked perspectives.

COMPETENCIES

DESIGN

- Qualitative Research
- Interaction Design
- Visual Design
- Copywriting
- Wireframing
- Prototyping

TECHNICAL

- Adobe CC
- Processing/Java
- HTML5/CSS
- Sketch
- Figma
- Principle
- Flinto

EDUCATION

SIMON FRASER UNIVERSITY

september 2015 - april 2020

Bachelor of Science with Distinction in Interactive Arts and Technology (Major, Design concentration) and Business Administration (Minor)

CGPA: 3.96 (A)

DESIGN EXPERIENCE

YouTube

UX DESIGN INTERN

may 2019  
- august 2019

Worked on multiple projects to accelerate user journeys across various surfaces and entry points. Responsible for collaborating with multiple stakeholders across Google/YouTube (incl. PM/UXR/Eng), creating prototypes for user testing in local and international markets, and presenting work to leadership.

Microsoft

UX DESIGN INTERN

january 2019  
- april 2019

Designed and helped develop Read My World, a mobile Android app for learning new vocabulary by taking photos of text and objects. As the sole designer on the team, I designed the project’s overall creative vision, including its visual identity, wireframes, mocks, prototypes, interaction design, project pitches, and weekly slide decks.

Royal Caribbean Intl.

ACADEMIC CASE STUDY

fall 2018  
IAT 438

Designed a feature extension for Royal Caribbean Cruises’ mobile app to provide safety and planning resources for guests. Conducted user research, wrote copy for all deliverables, and strategized content to effectively address a business problem and meaningfully create value for guests through specific touchpoints. The project was received very well by instructors, alumni, and industry professionals, with particular recognition for excellent content strategy.