

# Finding the best location for opening Japanese restaurant in Toronto, Canada



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# Opening Restaurant is not “Easy”

There are a lot of things to think about such as a menu, price of foods, employees, chefs, etc. Some of these can change after you start your business for better fitting with the customers. But one thing that cannot change easily or take so much cost to change is “Location”.

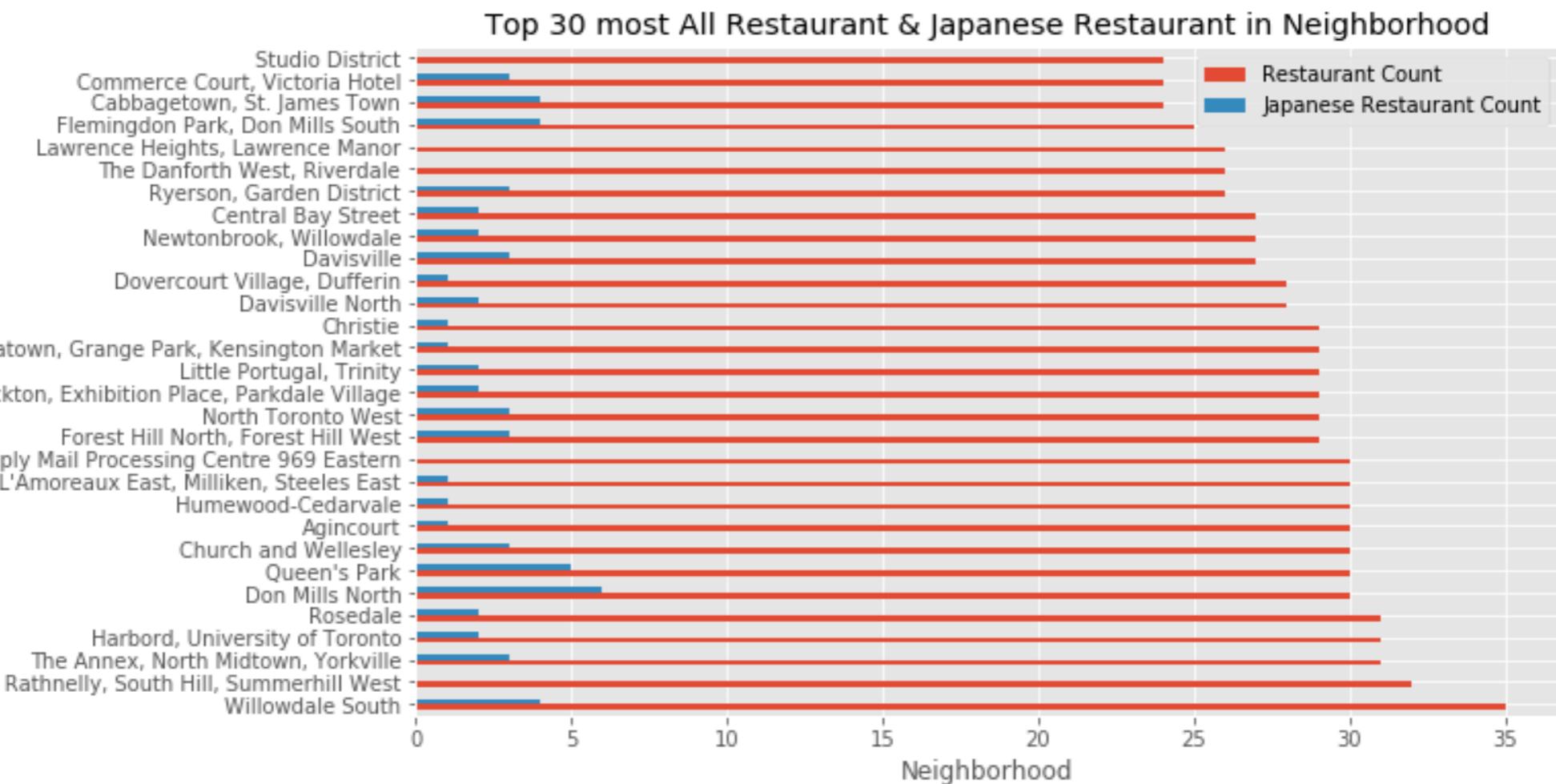


# Data

- A mean number of likes of each restaurant in each Toronto's neighbourhood.
- A mean number of likes of each Japanese restaurant in each Toronto's neighbourhood. It shows how many people like the Japanese restaurant. And it can also represent the number of Japanese restaurant customers too



Number of All Restaurants &amp; Japanese Restaurant

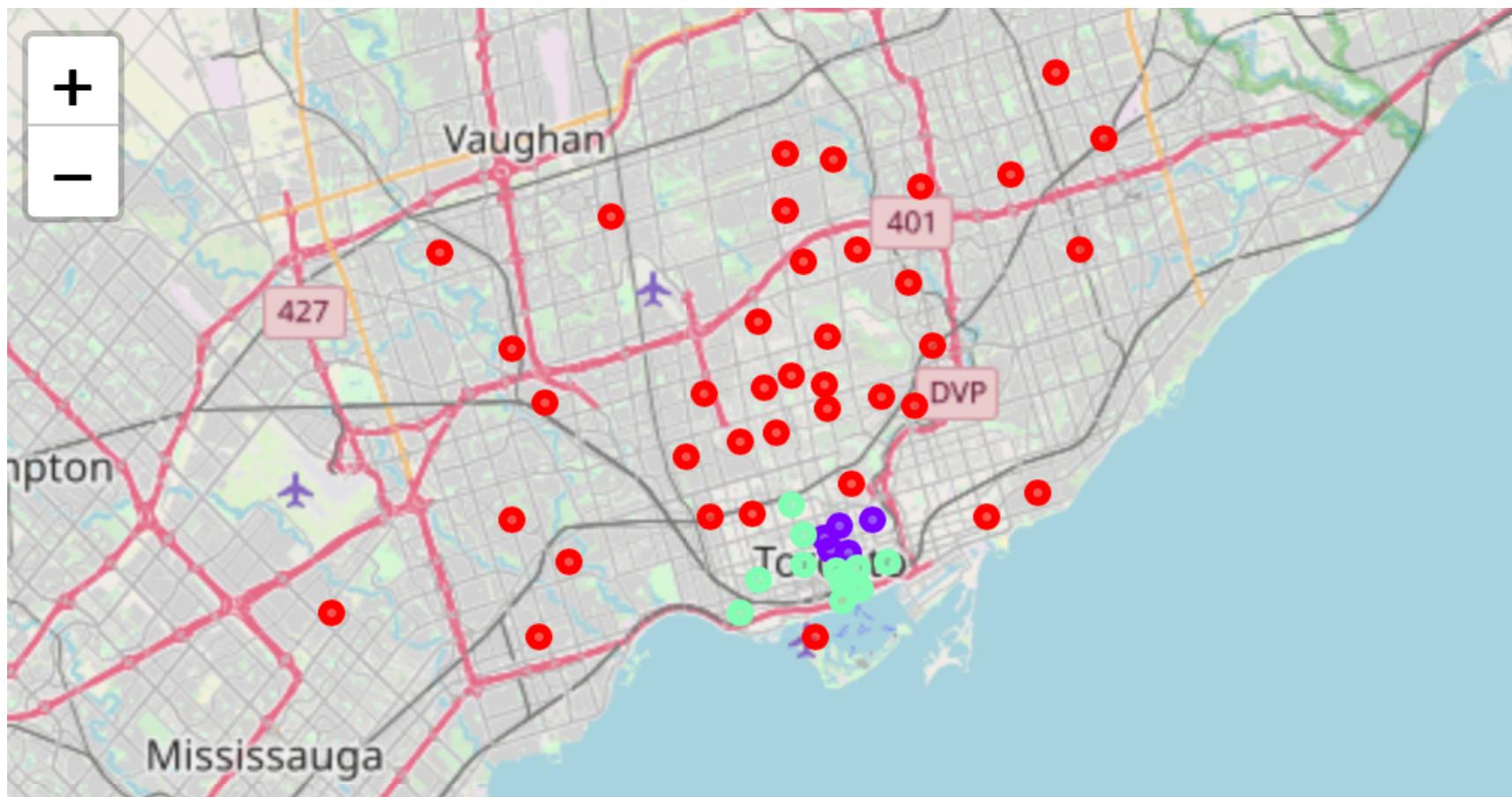


**Top 30 most restaurant in each  
Neighbourhood**

# Finding the mean number of likes

Neighborhood	All Restaurant Likes	Japanese Restaurant Likes
<b>Harbourfront East, Toronto Islands, Union Station</b>	166.928571	104.000000
<b>Adelaide, King, Richmond</b>	164.171875	60.076923
<b>Central Bay Street</b>	162.962121	260.222222
<b>Design Exchange, Toronto Dominion Centre</b>	156.090909	81.571429
<b>First Canadian Place, Underground city</b>	152.143836	63.312500
<b>Commerce Court, Victoria Hotel</b>	146.092593	81.571429
<b>Ryerson, Garden District</b>	134.710938	159.062500
<b>Berczy Park</b>	126.844262	81.571429
<b>Stn A PO Boxes 25 The Esplanade</b>	125.877863	81.571429
<b>St. James Town</b>	118.144928	63.312500

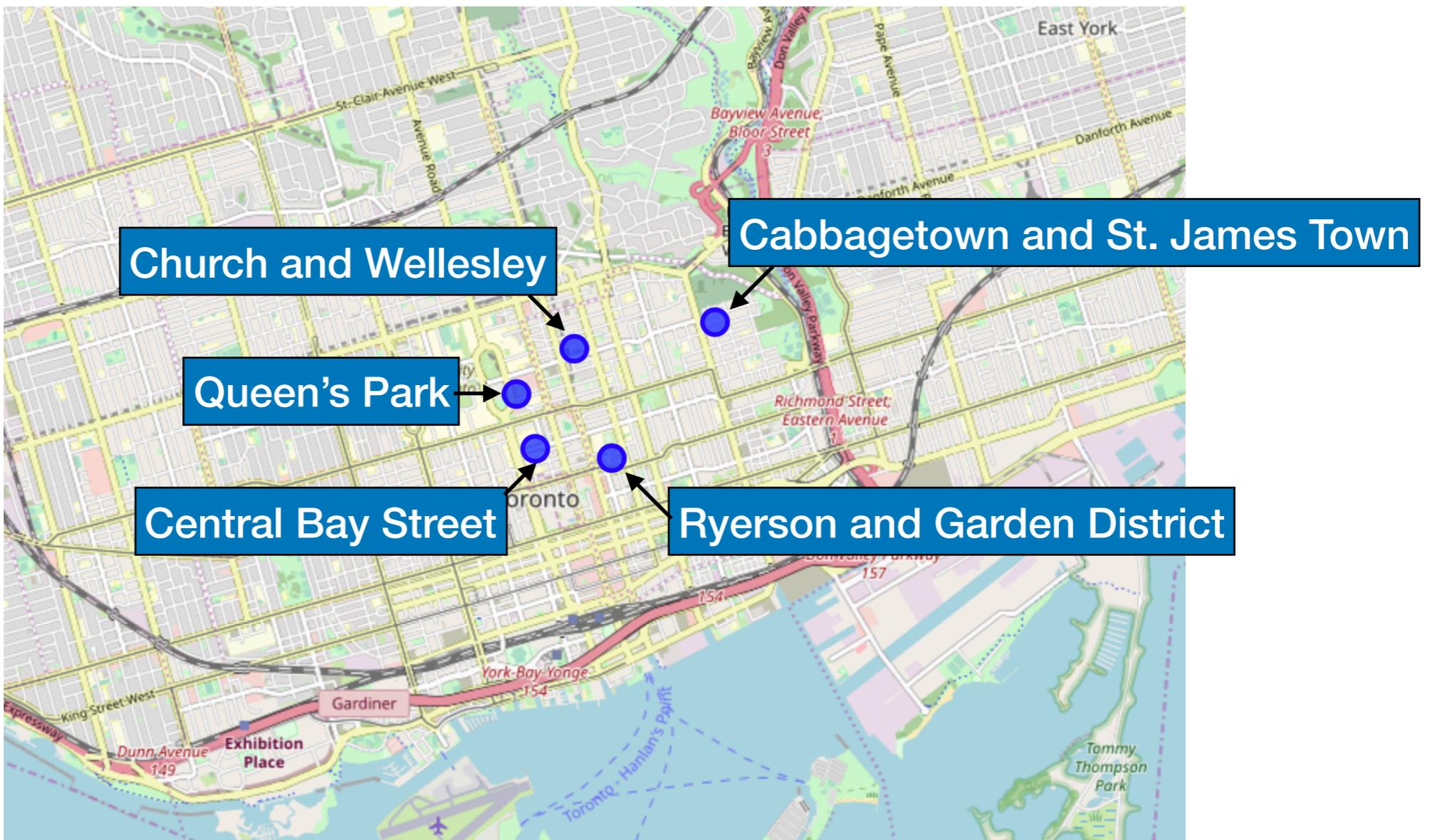
# Cluster neighbourhood to 3 groups



**Cluster 0: Red**  
**Cluster 1: Purple**  
**Cluster 2: Green**

# Cluster 1 is the best place to opening the Japanese restaurant

Cluster 1: Neighbourhoods with high number of likes of both all restaurant and Japanese restaurant and number of likes of Japanese restaurant is higher than the number of all restaurants likes



**Thank you.**