

# JINGRU ZHAO

## PRODUCT DESIGNER

### CONTACT

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### SKILLS

User Research  
Information Architecture  
Wireframe  
Mockup  
Prototype  
UI Design

HTML  
CSS  
JavaScript

### TOOLS

InVision  
Axure  
Sketch  
Adobe XD  
Photoshop

## EDUCATION

Chicago, IL  
Expected Jun 2020  
GPA: 4.0/4.0

Nanjing, Jiangsu, China  
Jun 2016  
GPA: 3.8/4.5

### DePaul University

Master of Human-Computer Interaction

### Nanjing Forestry University

Master of Engineering in Material Engineering  
Bachelor of Engineering in Packaging Engineering  
Magna Cum Laude | Outstanding Student Award

## EXPERIENCE

### UI/UX Designer

Online Language Institute  
Mar 2017 – Aug 2017

### Thirsty For Thirty

#### Course Promotion Project

- Identified target users and collected user demands. Made plans by communicating with operation team and PM team.
- Designed H5-pages and posters for promoting monthly courses to gain new users. Target users increased by 50% in one month.
- Designed page template for the content of the <https://tft.rocks> website and future publications of TFT learning materials.

#### TFT Applications

- Defined user requirements and user scenarios with PM team.
- Designed application logic and information architecture.
- Iterated and pruned wireframes and mockups for better usability according to user feedback.

## PROJECTS

Course Team Project  
*User-centered design*  
*DePaul*  
Oct 2018 – Nov 2018

### Dvent, Mobile Application

Involved in user research, creating personas and scenarios, wireframes and usability testing to help graduate students find activities and events.

Individual Project  
Aug 2017 – Oct 2017

### Water Me, Interactive Device

Designed and made “Water me” using Arduino to remind people to take care of their plants.

Individual Project  
Jan 2017 – Mar 2017

### Park In, Parking Mobile Application

Designed, prototyped, and user-tested “Park in”, a product helping drivers to find parking spots and locate their vehicles quickly.

## ACTIVITIES

Sep 2019 – Now

DePaul XD Roundtable, Member