# JINGRU ZHAO

### PRODUCT / UXUI DESIGNER

### CONTACT

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### **SKILLS**

User Research Information Architecture

Wireframe

Mockup

Prototype

**UI** Design

HTML

CSS

C33

JavaScript

### **TOOLS**

InVision

Axure

Sketch

Adobe XD

710000 712

Photoshop

### **ACTIVITIES**

DePaul XD Roundtable Memer

### **EDUCATION**

Chicago, IL Expected June 2020 GPA: 4.0/4.0

Nanjing, Jiangsu, China June 2016 GPA: 3.8/4.5

### **DePaul University**

Master of Human-Computer Interaction

### Nanjing Forestry University

Master of Engineering in Material Engineering Bachelor of Engineering in Packaging Engineering Magna Cum Laude | Outstanding Student Award

### **EXPERIENCE**

## UX/Software Product Design Intern

Self-Driving Truck Company San Diego, CA June 2019 - Aug. 2019

# TuSimple, Inc Builder Tool Redesign

A web-based tool that integrates different modules to generate auto-driving software

- Conducted interviews to collect user needs and difficulties.
- Identified usability problems by doing heuristic evaluation.
- Cooperated with developers on rounds of prototyping and final visual assets delivery, and received very positive feedback from users.

### Vehicle Ticket System (VTS) Redesign

A web-based tool for test operations and engineers to schedule vehicles for testing

- Researched and identified problems in existing product.
- Redefined VTS use flow with PM.
- Collaborated with front-end engineers to ensure a smooth delivery from design to product.

### UI/UX Designer

Online Language Institute Mar. 2017 – Aug. 2017

### Thirsty For Thirty (TFT)

#### **Course Promotion Project**

- Identified target users and collected user demands. Made plans by communicating with marketing team and PM.
- Designed H5-pages and posters for promoting monthly courses to gain new users. Target users increased by 50% in one month.
- Designed page template for the content of the tft.rocks website and future publications of TFT learning materials.

#### **TFT Applications**

- Defined user requirements and user scenarios with PM.
- Designed application logic and information architecture.
- Iterated and pruned wireframes and mockups for better usability according to user feedback.

### **PROJECTS**

Course Team Project User-centered design, DePaul Oct. 2018 – Nov. 2018

### **Dvent**, Mobile Application

Involved in user research, creating personas and scenarios, wireframes and usability testing to help graduate students find activities and events.

Individual Project Aug. 2017 – Oct. 2017

Individual Project

Jan. 2017 - Mar. 2017

### Water Me, Interactive Device

Designed and made "Water Me" using Arduino to remind people to take care of their plants.

### Park In, Parking Mobile Application

Designed, prototyped, and user-tested "Park In", a product helping drivers find parking spots and locate vehicles guickly.