# JINGRU ZHAO

## PRODUCT DESIGNER



## CONTACT

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## SKILLS

User Research
Information Architecture
Wireframe
Mockup
Prototype
UI Design

HTML
CSS
JavaScript

## TOOLS

InVision
Axure
Sketch
Adobe XD
Photoshop

## EDUCATION

Chicago, IL
Expected Jun 2020
GPA: 4.0/4.0

**DePaul University**
Master of Human–Computer Interaction

Nanjing, Jiangsu, China
Jun 2016
GPA: 3.8/4.5

**Nanjing Forestry University**
Master of Engineering in Material Engineering
Bachelor of Engineering in Packaging Engineering
Magna Cum Laude | Outstanding Student Award

## EXPERIENCE

UI/UX Designer

**Thirsty For Thirty**

Online Language Institute
Mar 2017 – Aug 2017

**Course Promotion Project**
▪ Identified target users and collected user demands. Made plans by communicating with operation team and PM team.
▪ Designed H5–pages and posters for promoting monthly courses to gain new users. Target users increased by 50% in one month.
▪ Designed page template for the content of the *https//tft.rocks* website and future publications of TFT learning materials.

**TFT Applications**
▪ Defined user requirements and user scenarios with PM team.
▪ Designed application logic and information architecture.
▪ Iterated and pruned wireframes and mockups for better usability according to user feedback.

## PROJECTS

Course Team Project
*User–centered design*
*DePaul*
Oct 2018 – Nov 2018

***Dvent*, Mobile Application**
Involved in user research, creating personas and scenarios, wireframes and usability testing to help graduate students find activities and events.

Individual Project
Aug 2017 – Oct 2017

***Water Me*, Interactive Device**
Designed and made "Water me" using Arduino to remind people to take care of their plants.

Individual Project
Jan 2017 – Mar 2017

***Park In*, Parking Mobile Application**
Designed, prototyped, and user–tested "Park in", a product helping drivers to find parking spots and locate their vehicles quickly.

## ACTIVITIES

Sep 2019 – Now

DePaul XD Roundtable, Member