2nd Kivy Contest

Kivy is organizing its second application development contest! We are looking for companies and organizations interested in becoming sponsors for the event. This is a unique branding opportunity that can be mutually beneficial.

About Kivy:

Kivy is an open source <u>Python</u> framework for the rapid development of multi-touch, multi-platform (Android, iOS, Windows, OSX, and Linux) Applications with OpenGL ES 2.0 accelerated graphics for it's UX.

Our Reach and Strength:

With 126+ contributors, the Kivy community continues to grow and offer the world a unique framework using Python, built on top of OpenGL. Kivy has thousands of users combined on our Google Groups (kivy-users, kivy-dev), and sister projects like python-for-android, pyjnius, pyobjus etc.. Kivy's market reach has been steadily growing as can be seen on Google Trends.

To learn more about Kivy, or to get an idea of how apps made using the Kivy framework look and feel, you can take a look at http://kivy.org, or http://wiki.kivy.org, which includes a list of applications available on various app stores and open source repositories.

We will be organizing the second edition of the "<u>Kivy contest</u>" around the period of April 2014. We are officially looking for sponsors for this event and hope to attract companies like yours. The details of this contest are mentioned below.

Branding:

Becoming a sponsor of the Kivy contest is a great branding opportunity for any organization looking to extend their reach in the python developer community. Sponsorship includes opportunities to display your logos on the prizes, the Kivy contest website, and related materials.

We are also open to your guidance on how we could leverage the contest to include our sponsors and your branding in an appropriate manner. We will be keeping an open dialog with all of our sponsors until the contest is complete.

The First Edition of this contest was a great experience for everyone involved. We have grown by leaps and bounds since then, as has our community. You can look at how the First Contest panned out including our winning entries at http://kivy.org/#contest2012

Sponsorship Levels

Top tier - 2000\$+ and goodies (optional):

- Your logo on the prize for the first, second and the third place.
- Everything else that the platinum sponsor gets.

Platinum - 1000\$ and goodies (optional):

- Your logo on the homepage carousel for the duration of the contest + 1 month
- Your logo in each communication about the contest
- Your logo on the contest webpage + link to your website
- Your logo on t-shirt
- CV from participants(from the ones that provide it)
- Your gifts sent to participants
- Announcement of the sponsorship in each social network

Gold - 500\$ and goodies (optional):

- Your logo on the contest webpage + link to your website
- Your logo on the main kivy.org landing page carousel for the duration of the contest
- Announcement of the sponsorship in each social network
- Your gifts sent to participants

Silver - 250\$ and goodies (optional):

- Your logo on the contest webpage + link to your website
- Announcement of the sponsorship in each social network
- Your gifts sent to participants

Contact: contest@kivy.org

Contest details:

Guidelines

- Keep it family friendly.
- Make it fun, attractive.
- Entries can be for individual or a team.
- No prior code, contestants should start coding from scratch on the contest start date and stop at contest end date.
- Apps should be submitted before 15th May 23:59 GMT using a github url

Goals of the Contest

- Encourage and give devs an opportunity to learn more about Kivy.
- Build some fun and exciting apps that will run on Android, Linux, Windows, OSX and iOS.
- Show to the world the kind of awesome things that can be built with Kivy in a short amount of time while having fun.
- Improve Documentation based on participants' feedback during contest.

Important Dates

15th March Call for sponsors and Contest Announcement

• Start accepting entries: 2nd April 2014

• Final registration deadline 13th April 2014

• Announcement of Prizes. 15th April.2014

• Start of contest: 15th April 2014

• Contest completion date: 15th May 2014

• Winners announcement. 20th May 2014