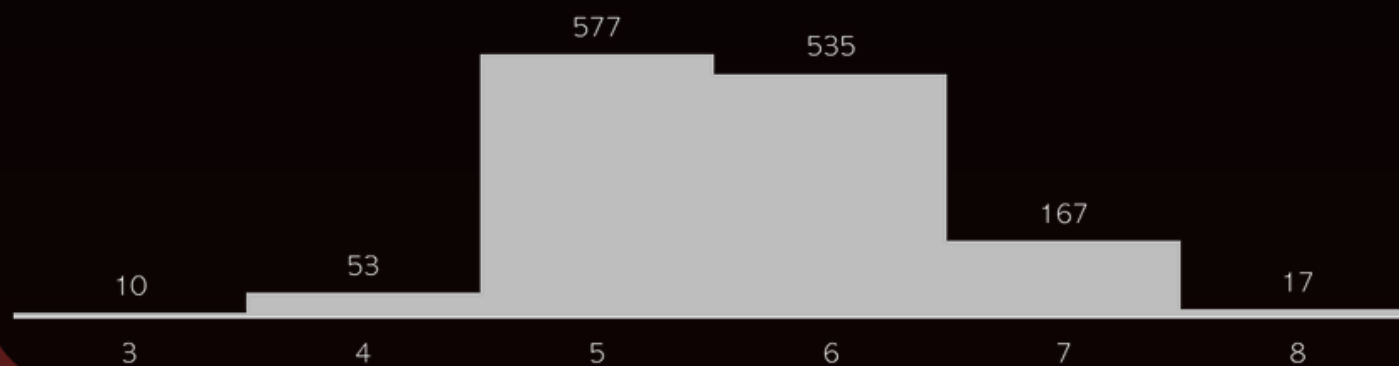


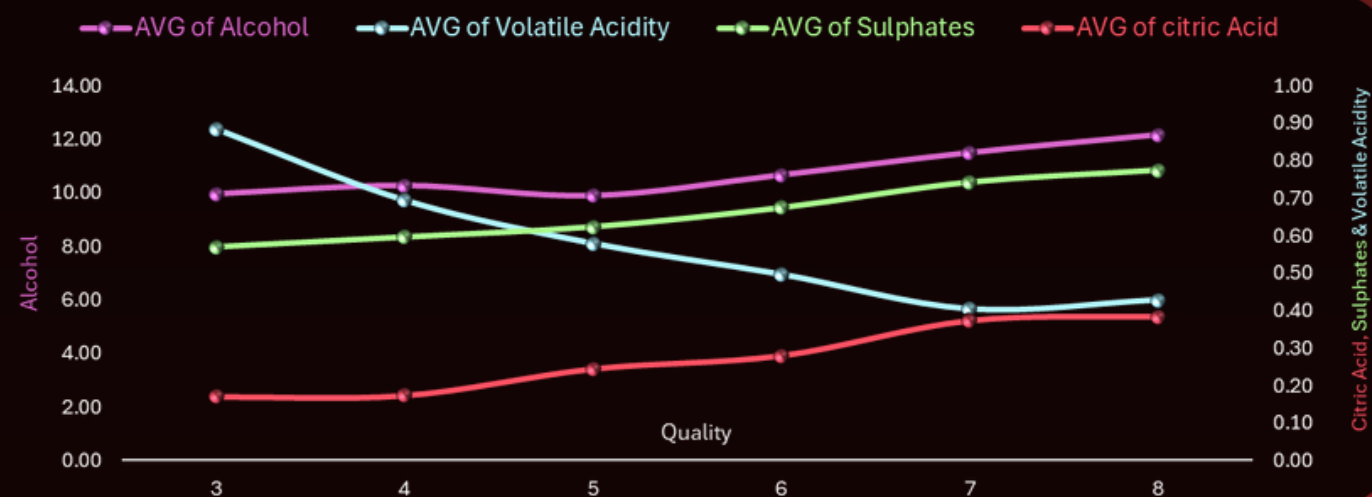
WINE QUALITY

Total Wine Samples 1,359

Quality Distribution



Impact of Volatile Acidity, Citric Acid & Alcohol on The Quality



Residual Sugar

HighResidualSugar

LowResidualSugar

Density

HighDensity

LowDensity

PH

Strong Acid

Weak Acid

WINHO

Red Wine Quality

VERDE

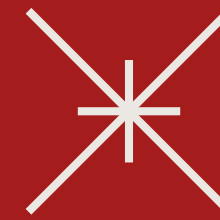
Task 4 with CognoRise InfoTech
Presented By Kareem Shaaban

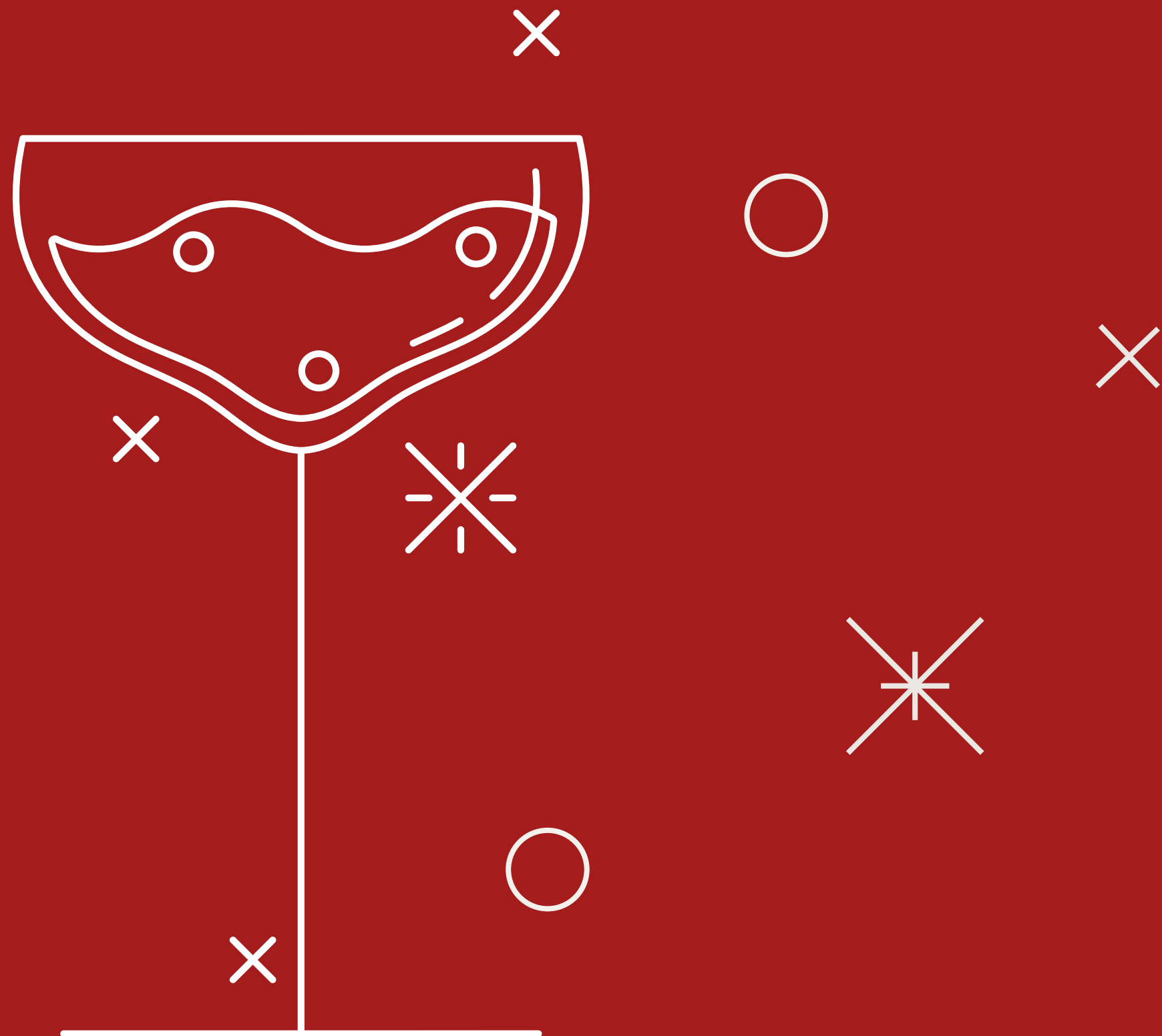




INTRODUCTION

This project aims to analyze the factors that influence the quality of red wine by examining various chemical properties. Using a dataset from Kaggle, a Excel dashboard was developed to visualize and explore the correlations between these properties and wine quality ratings





DATASET

DESCRIPTION

The dataset includes 1,599 red wine samples with various chemical properties, including alcohol, volatile acidity, citric acid, residual sugar, and sulphates. Each sample has a quality rating between 3 and 8, which serves as our target variable

ANALYZE THE DATA



Correlation Matrix												
	<i>fixed acidity</i>	<i>volatile acidity</i>	<i>citric acid</i>	<i>residual sugar</i>	<i>chlorides</i>	<i>free sulfur dioxide</i>	<i>total sulfur dioxide</i>	<i>density</i>	<i>pH</i>	<i>sulphates</i>	<i>alcohol</i>	<i>quality</i>
fixed acidity	1											
volatile acidity	-0.26	1										
citric acid	0.67	-0.55	1									
residual sugar	0.11	0.00	0.14	1								
chlorides	0.09	0.06	0.21	0.03	1							
free sulfur dioxide	-0.14	-0.02	-0.05	0.16	0.001	1						
total sulfur dioxide	-0.10	0.07	0.05	0.20	0.05	0.67	1					
density	0.67	0.02	0.36	0.32	0.19	-0.02	0.08	1				
pH	-0.69	0.25	-0.55	-0.08	-0.27	0.06	-0.08	-0.36	1			
sulphates	0.19	-0.26	0.33	-0.01	0.39	0.05	0.04	0.15	-0.21	1		
alcohol	-0.06	-0.20	0.11	0.06	-0.22	-0.08	-0.22	-0.50	0.21	0.09	1	
quality	0.12	-0.40	0.23	0.01	-0.13	-0.05	-0.18	-0.18	-0.06	0.25	0.48	1

The correlation matrix helped identify which chemical properties have the strongest influence on wine quality. Notably, alcohol, volatile acidity, and citric acid were among the most impactful features



ANALYZE THE DATA



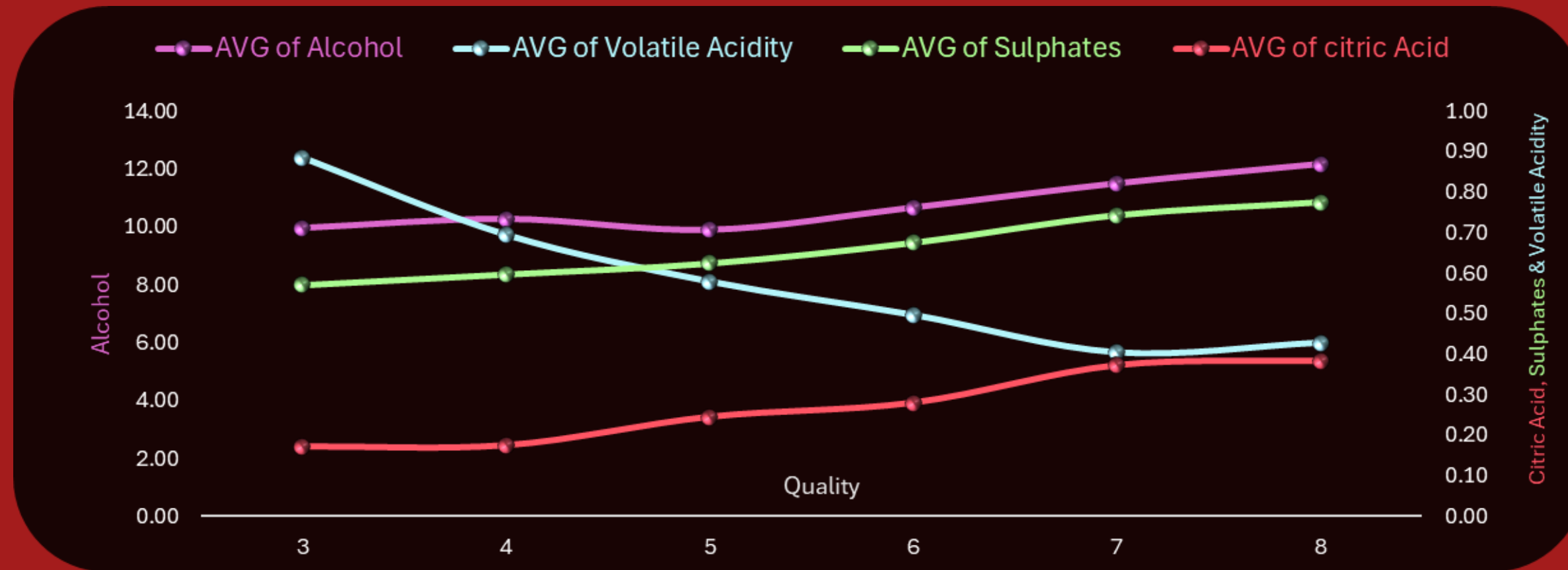
Correlation Matrix

	<i>fixed acidity</i>	<i>volatile acidity</i>	<i>citric acid</i>	<i>residual sugar</i>	<i>chlorides</i>	<i>free sulfur dioxide</i>	<i>total sulfur dioxide</i>	<i>density</i>	<i>pH</i>	<i>sulphates</i>	<i>alcohol</i>	<i>quality</i>
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<i>density</i>	0.67	0.02	0.36	0.32	0.19	-0.02	0.08	1				
<i>pH</i>	-0.69	0.25	-0.55	-0.08	-0.27	0.06	-0.08	-0.36	1			
<i>sulphates</i>	0.19	-0.26	0.33	-0.01	0.39	0.05	0.04	0.15	-0.21	1		
<i>alcohol</i>	-0.06	-0.20	0.11	0.06	-0.22	-0.08	-0.22	-0.50	0.21	0.09	1	
<i>quality</i>	0.12	-0.40	0.23	0.01	-0.13	-0.05	-0.18	-0.18	-0.06	0.25	0.48	1

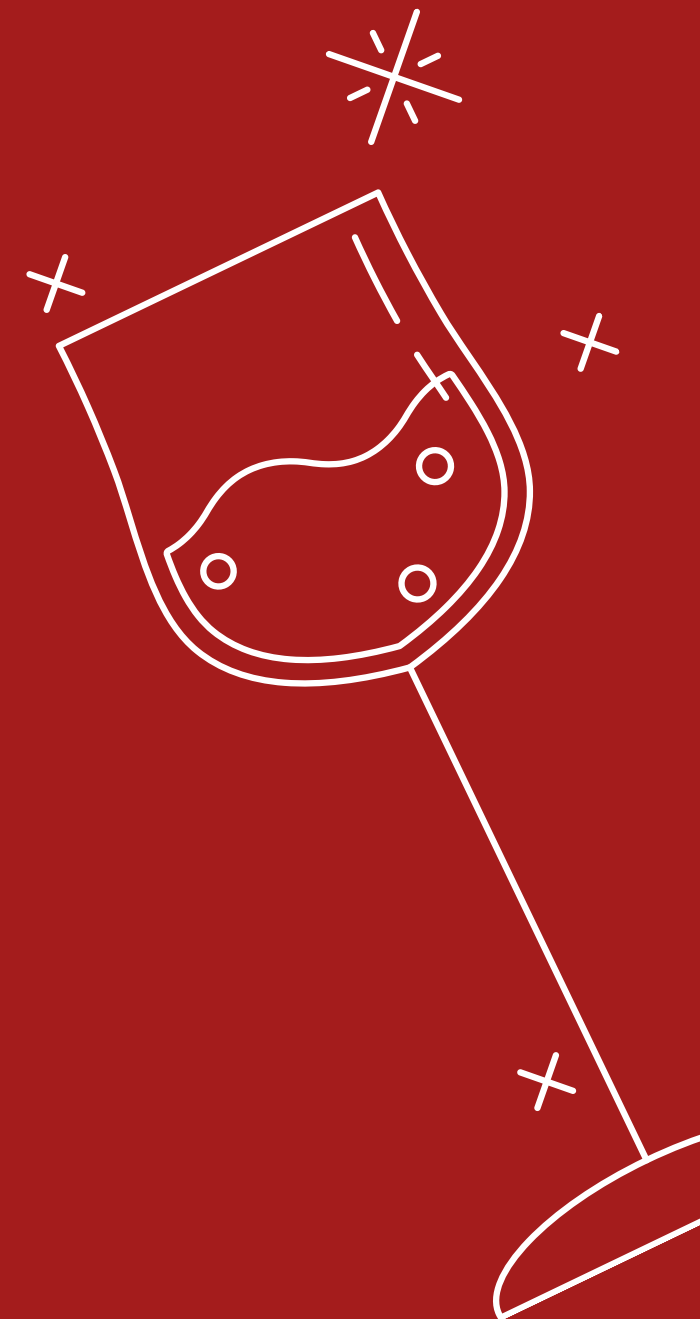
- Alcohol's Impact on Quality: The correlation matrix shows a positive correlation between alcohol content and wine quality (0.48), indicating that higher alcohol levels are generally associated with higher quality scores.
- Volatile Acidity's Impact on Quality: Volatile acidity has a negative correlation with quality (-0.40), meaning that wines with lower volatile acidity tend to be rated higher in quality.
- Sulphates and Citric Acid: Both show a moderate positive correlation with quality (0.25 and 0.23, respectively), implying they might also contribute positively to wine quality.



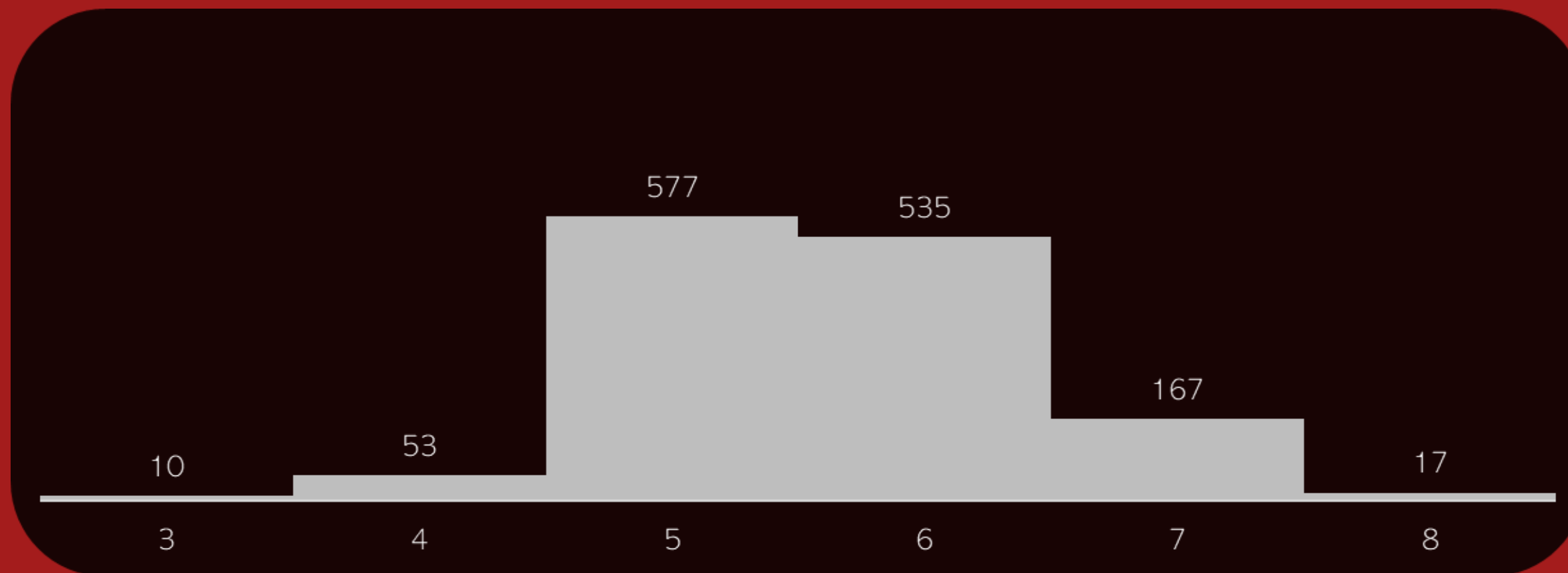
INSIGHTS



The line chart visually supports these findings, displaying how the average values of these key variables align with changes in wine quality. By connecting the correlation matrix insights with the line chart, you've illustrated which chemical properties most significantly impact quality. This combined view helps identify actionable areas for winemakers aiming to improve wine quality.



INSIGHTS



The histogram shows the distribution of wine quality ratings:

- Most Common Ratings: Scores of 5 and 6 are the most frequent, indicating average quality.
- Few Extremes: Ratings of 3 and 8 are rare, suggesting few very low or very high-quality wines.
- Slight Left-Skew: More wines fall on the higher end, indicating a general trend toward moderate to good quality.

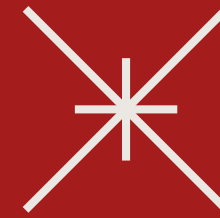
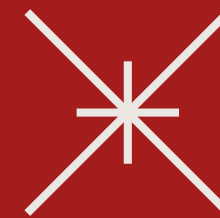
This distribution highlights a focus on average-quality wines, with potential to improve and increase high-quality samples.

INSIGHTS



Total Wine Samples 1,359

The Total Wine Samples KPI represents the size of the dataset, indicating the total number of wine samples analyzed. It provides an overview of the dataset's scale, showing that insights and trends are drawn from a significant number of observations, which strengthens the reliability of the analysis.



SUMMARY

The analysis reveals that most wines have a quality rating around 5-6, with key factors like alcohol and sulphates positively influencing quality, while volatile acidity negatively impacts it. Citric acid has a moderate positive effect on quality, while other factors such as density and pH show weaker correlations. These insights help understand how chemical properties affect wine quality, offering guidance for potential improvements.



The background is a solid dark red. It is decorated with several white geometric shapes: a circle in the top left, a cross in the top center, a starburst in the top right, a cross to the left of the word 'THANKS', a circle to the right of 'THANKS', a starburst in the bottom left, a circle in the bottom center, and a cross in the bottom right.

THANKS

Presented By Kareem Shaaban