Kareem Shaaban Nasreldin Elshaaer

Position: Data Analyst

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CAREER OVERVIEW

Certified Data Analyst Associate by DataCamp with a background in hospitality and customer service. Transitioning into data analytics with strong skills in Excel, SQL, Power BI, and Python. Enthusiastic about using data to uncover insights, support decision making, and solve real world business challenges across various domains.

WORK EXPERIENCE

Digital Egypt Pioneers Initiative - DEPI,   June 2025 - Present

Data Analyst Intern - Remote

- Deepening analytical skills through hands-on training and real-world projects.
- Practicing data analysis using tools like Excel, SQL, Power BI, and Python.
- Engaging in tasks related to data cleaning, visualization, and deriving insights to support business decisions.

The Data Initiative - TDI,   August 2024 – February 2025

Data Analyst Intern - Remote

- Gained practical experience in Excel, SQL, and Power BI through structured training and real-world applications.
- Applied data analysis techniques to extract insights and create dashboards for decision making.
- Collaborated on projects involving customer behavior, performance metrics, and trend analysis.

CognoRise InfoTech,   October 2024 - November 2024

Data Analyst Intern - Remote

- Cleaned and transformed datasets to prepare them for analysis.
- Conducted customer segmentation and product categorization projects using Excel and Power BI.
- Delivered insightful reports to support business recommendations.

EDUCATION

BSc in Hotel Studies   September 2019 - June 2023

Faculty of Tourism & Hotels, Suez Canal University – Ismailia

General Grade: Excellent with Honor

PROFESSIONAL SKILLS

Soft Skills

- Strong analytical thinking
- Team collaboration
- Problem solving
- Adaptability
- Willingness to learn.

Languages

- Arabic (Native)
- English (Intermediate)
- Spanish (Beginner)

Technical Skills

- Excel (Formulas – Power Query – Power Pivot – Pivot Tables)
- SQL (DDL - DML - DQL)
- Power BI (Power Query – Data Modeling – DAX)
- Python (Pandas – NumPy - Matplotlib)
- Tableau (Basics)
- Data Cleaning
- Data Visualization
- Basic Statistical Analysis
- Documentation & Reporting

CERTIFICATES

- Data Analyst Associate
- Associate Data Analyst in SQL
- SQL – Advanced Level

- Data Analyst in Power BI
- Mastering Excel
- Business Analytics with Excel

PROJECTS

Hilton Guests Feedback Analysis

- Analyzed guest feedback data to uncover key satisfaction trends across years and quarters.
- Evaluated Net Promoter Score (NPS) and identified areas for facility improvement.
- Explored guest demographics and purpose of visit to segment audience types.
- Delivered actionable recommendations based on data driven insights.

Maven Toys Sales Performance

- Analyzed sales data to identify monthly and weekly purchasing trends and seasonality effects.
- Highlighted underperforming store locations and suggested reallocation of resources.
- Identified growth opportunities in high potential product categories.
- Recommended stock level adjustments to prevent shortages and maximize revenue