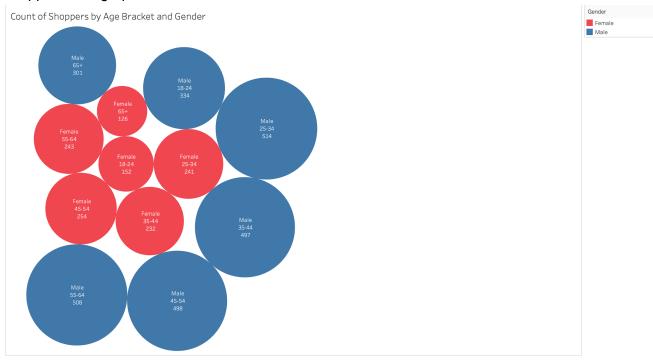
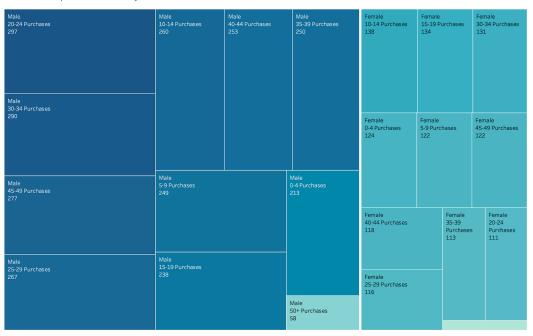
# Shopper Demographics:



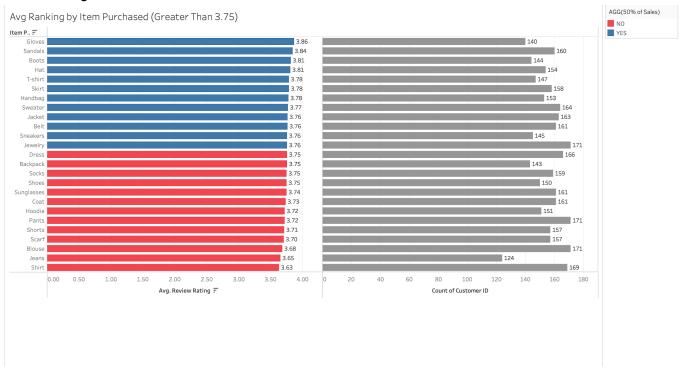
# Number of Purchases by Gender:

Number of Repeat Purchases by Gender





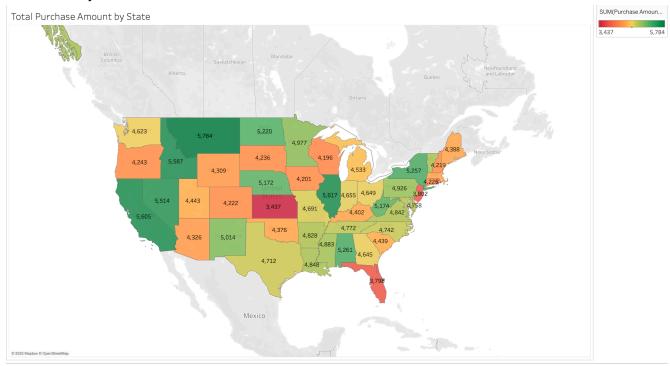
### Item Rankings:



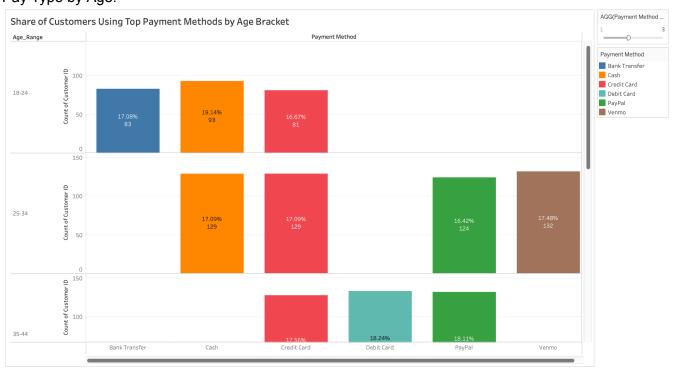
### Top Items by Category and Gender:



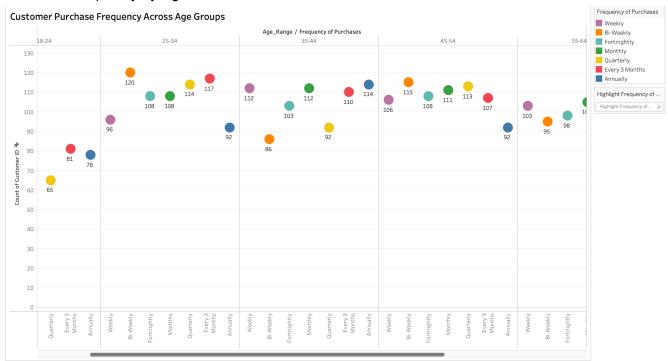
# Total Sales by State:



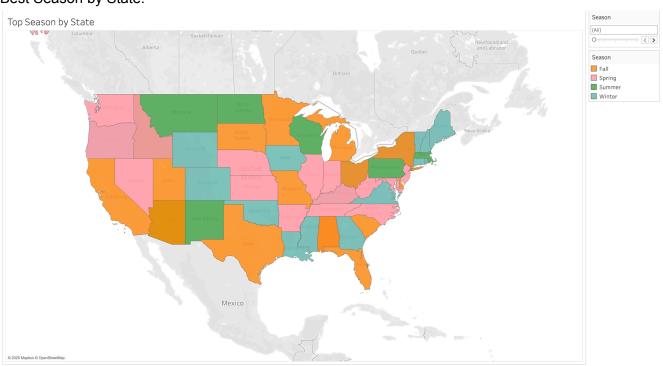
# Pay Type by Age:



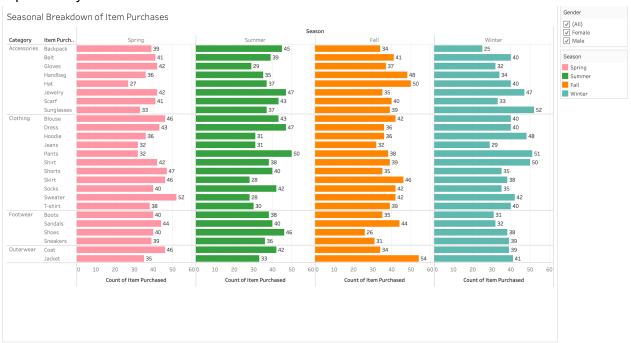
# Purchase Frequency by Age:



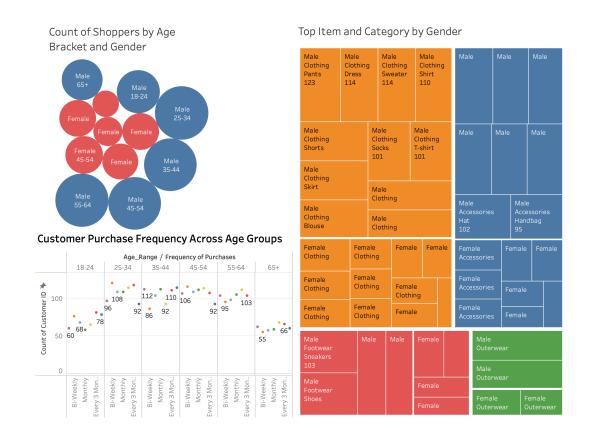
# Best Season by State:



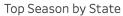
### Top Items by Season:

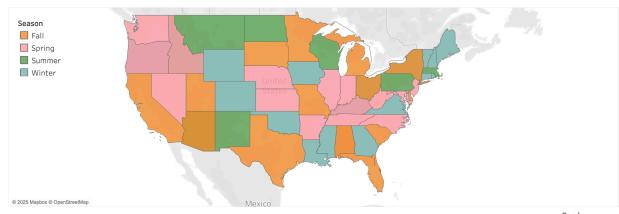


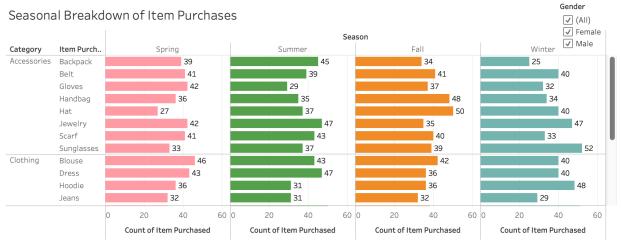
## Purchaser Demographics:



### Seasons

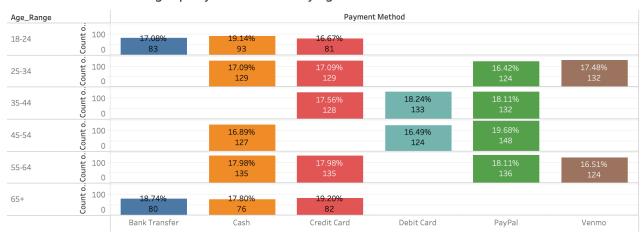




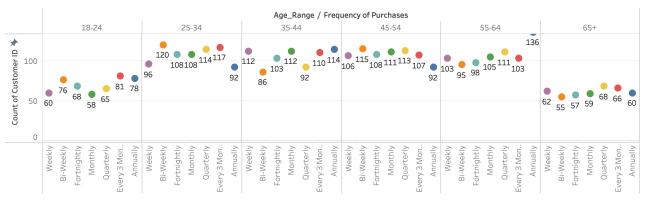


## Age

#### Share of Customers Using Top Payment Methods by Age Bracket

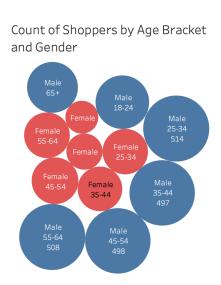


#### Customer Purchase Frequency Across Age Groups



## Conclusion

# Top Item and Category by Gender



Male Clothing Pants 123	Male Clothing Dress 114		Male Clothing Sweater 114	C	fale lothing hirt 10	Female			Male Footwear Sneakers 103	Male Footwear Shoes 102
Male Clothing Shorts		CI Sc	Male Clothing Socks 101		e thing nirt				Male Footwear Sandals	
Male Clothing Skirt						Female Clothing			Male Footwear Boots	
Male Clothing		Male Clothing Hoodie 100		Ma Clo Jea 95	thing	Female Clothing Female Clothing		Female Footwear Sandals	Female	
Blouse									Female	Female
Accessories Jewelry		Accessories Belt		Male Acce	ssories				Footwear	
				Sung 105					Male	Male
Scarf 112		Male Accessories Gloves			Male	Female Accessories  Female Accessories  Female				
Male Accessories Backpack 106		Male Accessories Hat							Female Outerwear Jacket	Female