# MULTI CLASS TEXT CLASSIFICATION MODELS COMPARISON

#### PROJECT REPORT

Submitted by

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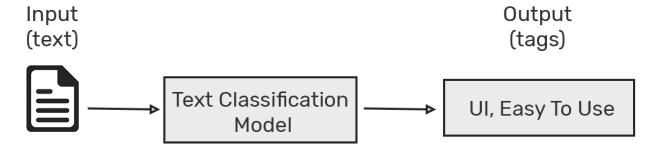
#### INTRODUCTION

**Text classification** is the process of conveying tags or categories to text conferring to its content. It's unique of the fundamental tasks in Natural Language Processing (NLP) with extensive applications such as sentiment analysis, topic labeling, spam detection, and intent detection.

Unstructured data in the arrangement of text is all over: emails, chats, web pages, social media, support tickets, survey responses, and more.

Text classification (a.k.a. text categorization or text tagging) is the job of assigning a usual of predefined categories to permitted-text. Text classifiers can be used to shape, structure, and categorize attractive much anything. For example, new articles can be prepared by topics, sustenance tickets can be organized by urgency, chat discussions can be organized by dialectal

A classifier can take this text as an input, analyze its content, and then and automatically assign relevant tags, such as UI and Easy To Use that represent this text:



#### **How Does Text Classification Work?**

Text classification can be done in two unlike ways: manual and unconscious classification. In the former, a human annotator understands the content of text and categorizes it therefore. This process usually can provide quality outcomes but it's time-consuming and expensive. The latter applies machine learning, natural language processing, and other systems to automatically classify transcript in a faster and more cost-actual way.

There are many approaches to automatic text classification, which can be grouped into three different types of systems:

- Rule-based systems
- Machine Learning based systems
- Hybrid systems

## **Rule-based Systems**

Rule-based approaches classify text into prepared groups by using a set of handcrafted dialectal rules. These rules educate the system to use semantically applicable elements of a text to recognize relevant categories built on its content. Each rule comprises of an antecedent or decoration and a predicted category.

Say that you want to classify news articles into 2 groups, namely, Sports and Politics. First, you'll need to define two lists of words that characterize each group (e.g. words related to sporting such as football, basketball, LeBron James, etc., and words associated to politics such as Donald Trump, Hillary Clinton, Putin, etc.). Next, when you want to classify a new external text, you'll need to amount the number of sport-related disputes that appear in text and do the same for politics-related words. If the number of sport-related expression appearances is superior than the number of policy-related word count, then the text is classified as sports and vice versa.

For example, this rule-based system will classify the headline "When is LeBron James' first game with the Lakers?" as Sports because it counted 1 sport-related term (Lebron James) and it didn't count any politics-related terms.

Rule-based systems are human logical and can be improved over time. But this method has some disadvantages. For antipasti, these systems necessitate deep knowledge of the domain. They are also time-consuming, since producing rules for a compound system can be quite interesting and usually requires a lot of investigation and testing. Rule-based systems are also tough to maintain and don't scale well given that calculation new rules can disturb the results of the pre-existing rules.

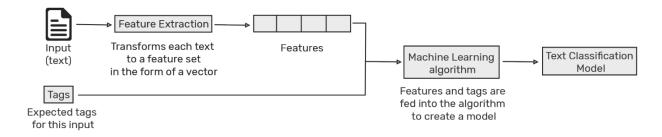
## **Machine Learning Based Systems**

Instead of trusting on manually fashioned instructions, text classification with machine learning absorbs to make classifications based on past observations. By using pre-labeled samples as training data, a machine erudition algorithm can learn the unalike associations between pieces of text and that a precise output (i.e. tags) is expected for a precise input (i.e. text).

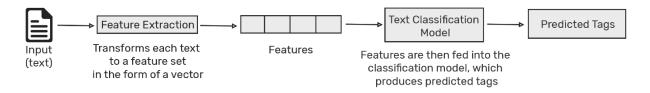
The first step towards drill a classifier with machine learning is feature extraction: a technique is used to transform respectively text into a numerical depiction in the form of a vector. One of the most commonly used approaches is bag of words, where a vector characterizes the frequency of a expression in a predefined dictionary of words.

For example, if we have defined our glossary to have the succeeding words {This, is, the, not, breathtaking, bad, basketball}, and we sought to vectorize the text "This is awesome", we would have the subsequent vector representation of that text: (1, 1, 0, 0, 1, 0, 0).

Then, the machine learning algorithm is nursed with training data that comprises of pairs of feature sets (vectors for each text example) and tickets (e.g. sports, politics) to produce a cataloguing model:



Once it's trained with adequate training samples, the machine education model can begin to make exact predictions. The same feature extractor is used to transmute unseen text to feature sets which can be fed into the classification typical to get calculations on tags (e.g. sports, politics):



Text classification with machine education is usually much additional accurate than human-crafted rule arrangements, especially on complex arrangement tasks. Also, classifiers with machine learning are calmer to maintain and you can always tag new specimens to learn new tasks.

# **Text Classification Algorithms**

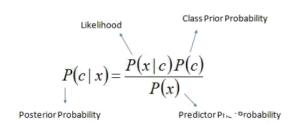
Some of the most prevalent machine learning algorithms for producing text classification representations include the naive bayes personal of algorithms, support vector machines, and deep learning.

## **Naive Bayes**

Naive Bayes is a family of arithmetic algorithms we can make use of when liability text classification. One of the associates of that intimate is Multinomial Naive Bayes (MNB). One of its main recompenses is that you can get really good consequences when data accessible is not much (~ a couple of thousand tagged samples) and computational properties are scarce.

All you need to know is that Naive Bayes is grounded on Bayes's Theorem, which benefits us compute the conditional likelihoods of occurrence of two events grounded on the probabilities of occurrence of each distinct event. This means that any vector that characterizes a text will have to contain material about the probabilities of attendance of the words of the text indoors the texts of a given grouping so that the algorithm can compute the possibility of that text's fitting to the category.

P(c/x), from P(c), P(x), and P(x/c). Naive Bayes classifier assume that the effect of the value of a predictor (x) on a given class (c) is independent of the values of other predictors. This assumption is called class conditional independence.



$$P(c \mid X) = P(x_1 \mid c) \times P(x_2 \mid c) \times \cdots \times P(x_n \mid c) \times P(c)$$

P(c|x) is the posterior probability of class (target) given predictor (attribute).

P(c) is the prior probability of class.

P(x|c) is the likelihood which is the probability of predictor given class.

P(x) is the prior probability of predictor.

The class with the highest posterior probability is the outcome of prediction.

# **Support Vector Machines**

Support Vector Machines (SVM) is just one out of countless algorithms we can indicate from when doing text classification. Like naive bayes, SVM doesn't need much exercise data to twitch providing correct results. Although it needs more computational properties than Naive Bayes, SVM can accomplish more accurate results.

The cost is 0 if the predicted value and the actual value are of the same sign. If they are not, we then calculate the loss value. We also add a regularization parameter the cost function. The objective of the regularization parameter is to balance the margin maximization and loss

$$\frac{\delta}{\delta w_k} \lambda \parallel w \parallel^2 = 2\lambda w_k$$

$$\frac{\delta}{\delta w_k} \left( 1 - y_i \langle x_i, w \rangle \right)_+ = \begin{cases} 0, & \text{if } y_i \langle x_i, w \rangle \ge 1 \\ -y_i x_{ik}, & \text{else} \end{cases}$$

When there is no misclassification, i.e. the model correctly predicts the class of our data point, only update the gradient from the regularization parameter

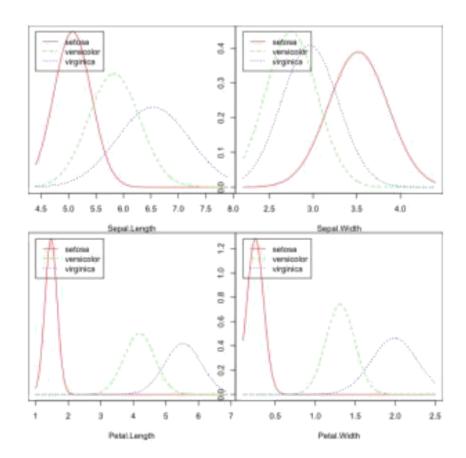
$$w = w - \alpha \cdot (2\lambda w)$$

When there is a misclassification, i.e. the model makes a mistake on the prediction of the class of our data point, the loss along with the regularization parameter to perform gradient update.

## **Logistic Regression**

It is one of the widely used classification algorithm. This algorithm is used in medical as well as business fields for analytics and classification. This model has a hypothesis function  $0 \le h(x) \le 1$ . Where  $h\theta(x) = 11 + e - \theta Tx$  called as Sigmoid or Logistic Function.

The output of this classifier will be a probability of the given input belonging to class 1 If  $h\theta(x)$  outputs 0.7 it means that the given input has 70% chance of belonging to class 1. Since we have 10 genre classes  $y \in \{0, 1...9\}$  we used one-vs-all method for classification



#### **Metrics and Evaluation**

Cross-validation is a joint method to evaluate the presentation of a text classifier. It contains in splitting the training dataset arbitrarily into equal-length circles of examples (e.g. 4 sets with 25% of the statistics). For each set, a text classifier is

qualified with the remaining examples (e.g. 75% of the models). Next, the classifiers make predictions on their individual sets and the results are associated against the human-annotated labels. This allows finding when a calculation was accurate (true positives and true negatives) and when it made a mistake (false positives, false negatives).

With these results, you can figure performance metrics that are valuable for a quick assessment on how well a classifier all of it:

- Accuracy: the percentage of texts that were forecast with the correct label.
- **Precision:** the percentage of examples the classifier got right out of the total amount of examples that it predicted for a assumed tag.
- **Recall:** the percentage of instances the classifier predicted for a specified tag out of the total number of examples it should have projected for that given tag.
- **F1 Score:** the harmonic means of precision and recall.

# Why is Text Classification Important?

According to IBM, it is projected that around 80% of all information is unstructured, with manuscript being one of the most mutual types of unstructured data. Because of the disordered nature of text, analyzing, understanding, organizing, and sorting through manuscript data is hard and laborious so most companies flop to extract value from that.

This is where text classification with machine learning stages in. By using text classifiers, companies can building business information like as email, legal documents, web pages, chat conversations, and social media messages in a reckless and lucrative way. This allows companies to save time when examining text data, help notify business decisions, and mechanize business processes.

Some of the explanations why companies are leveraging text classification with machine learning are the following:

# **Scalability**

Physically analyzing and organizing text takes time. It's a sluggish process where a human needs to read every text and decide how to building it. Machine learning vagaries this and enables to easily examine millions of texts at a portion of a cost.

# Real-time analysis

There are dangerous situations that companies need to recognize as soon as possible besides take instantaneous action (e.g. PR crises on social media). Text classifiers with appliance learning can make truthful precisions in real-time that empower companies to identify dangerous information instantly and take exploit accurate away.

#### Consistent criteria

Human annotators make blunders when classifying text data due to disruptions, fatigue, and boredom. Other blunders are generated due to unreliable criteria. In contrast, machine learning applies the same lens and principles to all of the data, thus agreeing humans to reduce errors with national text classification models.

## **Text Classification Applications**

# **Sentiment Analysis**

Probably the most communal example of text classification is sentiment analysis: the electronic process of determining whether a manuscript is positive, negative, or neutral. Companies are using sentiment classifiers on a extensive range of applications, such as invention analytics, brand nursing, customer support, market research, personnel analytics, and much more

# **Topic Labeling**

Another common instance of text classification is topic labeling, that is, sympathetic what a given transcript is talking about. It's often used for arranging and organizing information such as organizing purchaser feedback by its topic or establishing news articles according to their subject.

## **Language Detection**

Language detection is additional great example of text classification, that is, the development of classifying received text according to its language. These typescript classifiers are frequently used for routing determinations (e.g. route support vouchers according to their linguistic to the appropriate team).

#### **Intent Detection**

Companies are also consuming text classifiers for automatically sensing the intent from customer discussions, often used aimed at generating product analytics or mechanizing business purposes.

#### **Text Classification Workflow**



We try dissimilar algorithms and techniques to pursuit for models to produce universal hypotheses, which then make the greatest accurate guesses thinkable about future instances. The same principles smear to text (or document) classification where there are several models can be used to train a text classifier.

#### The Data

We are using a relatively large data set of Stack Overflow questions and tags. The data is available in Google BigQuery, it is also publicly available at this Cloud Storage URL: https://storage.googleapis.com/tensorflow-workshop-examples/stack-overflow-data.csv.

# **Exploring the Data**

```
In [1]: import logging
   import pandas as pd
   import numpy as np
   from numpy import random
   import nltk
   from sklearn.model_selection import train_test_split
   from sklearn.feature_extraction.text import CountVectorizer, TfidfVectorizer
   from sklearn.metrics import accuracy_score, confusion_matrix
   import matplotlib.pyplot as plt
   from nltk.corpus import stopwords
   import re
   from bs4 import BeautifulSoup

%matplotlib inline
```

Out[2]:		post	tags
	0	what is causing this behavior in our c# datet	c#
	1	have dynamic html load as if it was in an ifra	asp.net
	2	how to convert a float value in to min:sec i	objective-c
	3	.net framework 4 redistributable just wonderi	.net
	4	trying to calculate and print the mean and its	python

Out[3]: 10286120

```
In [7]: my_tags = ['java', 'html', 'asp.net', 'c#', 'ruby-on-rails', 'jquery', 'mysql', 'php', 'ios', 'javascript', 'python', 'c', 'css', 'android',
plt.figure(figsize=(10,4))
          df.tags.value_counts().plot(kind='bar');
            2000
            1750
            1500
            1250
             750
             500
                                             on-rails
                                                  dyd
                                                               8
                                                                                 css
net
ios
                                                                    ÷
```

## We want to have a look a few post and tag pairs

```
In [8]: def print_plot(index):
             example = df[df.index == index][['post', 'tags']].values[0]
             if len(example) > 0:
                 print(example[0])
                 print('Tag:', example[1])
```

```
In [9]: print_plot(10)
                                                                     when we need interface c# <blockquote>
                                                                                                                                                                                                                                                                                                                                                                                                            <strong>possible duplicate:</strong><br> <a href= https://stackoverflow.com/questio</pre>
                                                                   when we need interface (* Notice Notice (* Notice Notice (* Notice
```

Tag: c#

#### In [10]: print\_plot(30)

how to chain expressions inside ngclass when using the  $\{\ldots\}[]$  form how can i add another expression to an  $\c$ ode $\n$ g-class $\c$ /cod e> directive that uses this form: t expanding the first expression Tag: angularjs

## **Text Pre-processing**

For this particular data set, our text cleaning step includes HTML decoding, remove stop words, change text to lower case, remove punctuation, remove bad characters, and so on.

#### Now we can have a look a cleaned post

need interface c# possible duplicate would want use interfaces need interface want know use example interface idemo function pr ototype public void show first class using interface class myclass1 idemo public void show function body comes responsewrite my class second class using interface class myclass2 idemo public void show function body comes responsewrite myclass2 responsewrite two classes function name different body even achieved without interface need interface use

Tag: c#

```
In [14]: df['post'].apply(lambda x: len(x.split(' '))).sum()
Out[14]: 3424297
```

Now we have over 3 million words to work with.

After splitting the data set, the next steps includes feature engineering. We will convert our text documents to a matrix of token counts (CountVectorizer), then transform a count matrix to a normalized tf-idf representation (tf-idf transformer).

```
In [15]: X = df.post
y = df.tags
X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.3, random_state = 42)
```

# Naive Bayes Classifier for Multinomial Models

accuracy 0.	7395				
acca. acy 0.		ision	recall	f1-score	support
ja	va	0.63	0.65	0.64	613
hti		0.94	0.86	0.90	620
asp.ne	et	0.87	0.92	0.90	587
•	C#	0.70	0.77	0.73	586
ruby-on-rai	ls	0.73	0.87	0.79	599
jque		0.72	0.51	0.60	589
mys	ql	0.77	0.74	0.75	594
p	hp	0.69	0.89	0.78	610
i	os	0.63	0.59	0.61	617
javascri	pt	0.57	0.65	0.60	587
pyth	on	0.70	0.50	0.59	611
	С	0.79	0.78	0.79	594
	SS	0.84	0.59	0.69	619
andro	id	0.66	0.84	0.74	574
ipho	ne	0.64	0.83	0.72	584
S	ql	0.66	0.64	0.65	578
abiastiva	•	0.70	0 77	0 70	F01
objective-c	0.79	0.77	7 0.	.78	591
C++	0.89	0.83	0.	.86	608
angularjs	0.94	0.89	0.	.91	638
.net	0.74	0.66	0.	.70	601
micro avg	0.74	0.74	. 0.	.74 12	000
macro avg	0.74	0.74	1 0.	.74 12	000
weighted avg	0.75	0.74	. 0	.74 12	000

Wall time: 1.2 s

We achieved 74% accuracy.

#### **Linear Support Vector Machine**

Linear Support Vector Machine is widely regarded as one of the best text classification algorithms.

accuracy 0.7894166666666667

	precision	recall	f1-score	support
java	0.72	0.68	0.70	613
ȟtml	0.85	0.93	0.89	620
asp.net	0.89	0.95	0.92	587
C#	0.81	0.80	0.80	586
ruby-on-rails	0.74	0.88	0.81	599
jquery	0.81	0.39	0.53	589
mysql	0.82	0.69	0.75	594
php	0.70	0.95	0.81	610
ios	0.83	0.55	0.66	617
javascript	0.73	0.57	0.64	587
python	0.70	0.67	0.68	611
С	0.79	0.88	0.83	594
CSS	0.77	0.79	0.78	619
android	0.82	0.86	0.84	574
iphone	0.82	0.80	0.81	584
sql	0.72	0.68	0.70	578
objective-c	0.81	0.90	0.85	591
C++	0.84	0.96	0.89	608
angularjs	0.87	0.96	0.91	638
.net	0.78	0.88	0.83	601
micro avg	0.79	0.79	0.79	12000
macro avg	0.79	0.79	0.78	12000
weighted avg	0.79	0.79	0.78	12000

Wall time: 1.41 s

We achieve a higher accuracy score of 79% which is 5% improvement over Naive Bayes.

## **Logistic Regression**

accuracy 0.782	3333333333333			
	precision	recall	f1-score	support
java	0.70	0.63	0.66	613
html	0.91	0.91	0.91	620
asp.net	0.97	0.94	0.95	587
C#	0.78	0.77	0.78	586
ruby-on-rails	0.77	0.81	0.79	599
jquery	0.59	0.58	0.59	589
mysql	0.77	0.75	0.76	594
php	0.82	0.86	0.84	610
ios	0.69	0.71	0.70	617
javascript	0.61	0.59	0.60	587
python	0.64	0.63	0.63	611
С	0.82	0.83	0.83	594
css	0.78	0.77	0.77	619
android	0.84	0.85	0.84	574
iphone	0.80	0.83	0.82	584
sql	0.65	0.64	0.64	578

objective-c	0.82	0.85	0.83	591
C++	0.91	0.91	0.91	608
angularjs	0.96	0.94	0.95	638
.net	0.78	0.83	0.80	601
micro avg	0.78	0.78	0.78	12000
macro avg	0.78	0.78	0.78	12000
weighted avg	0.78	0.78	0.78	12000

Wall time: 1.19 s

We achieve an accuracy score of 78% which is 4% higher than Naive Bayes and 1% lower than SVM.

#### Conclusion

We achieve an accuracy score of 78% which is 5% higher than Naive Bayes and almost 1% higher than SVM. After following some very basic steps and using a simple linear model, we were able to reach as high as an 79% accuracy on this multi-class text classification data set. Using the same data set, we can to try use some advanced techniques such as word embedding and neural networks.

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