

**Pine Jewelry** March 15, 2017 at 6:17:01 AM

### **Site colors**

Gold: #bca64d

Navy: #103341

### **Mobile View**

Example 320px min width Background color: #fff

### **Header**

h1 - 30px Montserrat light #fff

p - 14px Montserrat Semibold #fff

Play video - 18 px Montserrat Regular #fff

Shop on Etsy - 18 px Montserrat Semi bold #fff

### **Main Panels**

H2 - 20px Montserrat Regular #000

p - 12px Montserrat Light #666

font-awesome icons: #b0b0b0

### **Inverted Panel**

h2 - 20px Montserrat Regular #fff

h3 - 14px Montserrat Regular #d9d9d9

p - 11px Montserrat Light #999 italic

### **Closing**

h2 - 22px Montserrat Light #999

h4 - 22px Montserrat Regular #666

Button - 18px Montserrat Semibold #fff

Small text - 11px Montserrat Light #999

### **Footer**

email input - 14px Montserrat Light #999 Italic

email submit - 14px Montserrat Semi Bold #fff

copy/links - 12px Montserrat Light #999

## **Desktop View**

Example 1440px max width - Background color: #ededed

### **Header**

h1 - 65px Montserrat light #fff

p - 22px Montserrat Semibold #fff

Play video - 18 px Montserrat Regular #fff

Shop on Etsy - 18 px Montserrat Semi bold #fff

### **Main Panels**

H2 - 40px Montserrat Light #666

p - 20px Montserrat Light #999

font-awesome icons: #b0b0b0

### **Inverted Panel**

h2 - 40px Montserrat Regular #d9d9d9

h3 - 25px Montserrat Light #d9d9d9

p - 16px Montserrat Light #999

### **Closing**

h2 - 35px Montserrat Light #666

h4 - 50px Montserrat Regular #666

Button - 14px Montserrat Semibold #fff

Small text - 20px Montserrat Light #999

### **Footer**

h3 - 30px Montserrat Light #666

email input - 14px Montserrat Light #999 Italic

email submit - 14px Montserrat Semi Bold #fff

copy/links - 14px Montserrat Light #999