

WEBSITE

kiwigirlmarketing.com

MOBILE

+1(214) 500 - 0411

EMAIL

georgia.andree2@gmail.com

Georgia Andree

~ Who am I? ~

With over 15 years experience in IT Marketing, Project Management, and Sales I decided to go back to College and get a degree in Internet Development Technologies, specializing in Interactive Media. This is my "high-level" creative resume.. please see my professional resume for detailed work experience!

EXPERIENCE

STEM Mentor/TA
El Centro College
Dallas TX

In addition to working as a STEM Mentor (with Dual Credit High School students on building a mobile application for the National Congressional Mobile App Challenge) and as a Teaching Assistant (for several IT Design and coding courses), I am also a freelancer who writes content for customers through fivver.com, as well as having my own consulting business - where I work on designing websites, social media campaigns and other online media content for small business owners.

EDUCATION

El Centro College
Dallas TX

Current student earning a degree in Internet Development Technologies, with a focus on Interactive Media and Marketing.

Received Certification in Flash, and Interactive Media
Certified in ITIL Business Process Management

PROFESSIONAL SKILLS

~ Marketing Skills ~

Branding (Corporate & Product)
Internet Marketing campaigns
Business Development (new product/customers)
Market/Competitive Analysis
Technical/Content Writing
Social Media presence/campaigns
Blog development & Content
Website SEO/Analytics
Direct Customer Marketing
Customer events/tradeshows

~ Mobile/Web Design Skills ~

User Interface Design
Website optimization
Website mobile readiness
Responsive web design
Mobile Application design
multiple CRM tools
Website Automation selection/implementation
Wordpress
HTML5
Complex website upgrade projects
Multi-media & Interactive media website enhancements

~ Graphic Design Skills/Tools ~

Adobe Flash
Adobe Photoshop
Adobe Premiere
Adobe After Effects
Adobe MUSE
HTML-Kit
TopStyle
Pencil (wireframe & Sitemap)
Photofiltre 7