

# UMass Bookshare

## Developers

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1.0 Release

# Why UMass Bookshare?


- **Purpose**

- Medium to buy, sell, and rent books

- **Advantages**

- Simple and organized
- Cost-effective
- Sustainable
- Dedicated to one purpose only

# Better than Facebook



September 2, 2014 · Amherst Center, MA

Looking to buy OIM 451 book as well!

Book Title: Project Management: Achieving Competitive Advantage  
Edition: 3rd  
Authors: Jeffrey K. Pinto  
ISBN: 978-0-13-266415-8  
Publisher: Pearson  
Publication Date: Jul. 2012

thanks!

Like · Comment

✓ Seen by 64



Write a comment...



May 7, 2014 · Amherst, MA

Anyone taking OIM 452 next semester? I can sell you the book at a discounted price, message me if interested.

Like · Comment

👍 John Patrick likes this.

✓ Seen by 71



**Brian Heacox** Throw in an autograph, old sport.

May 7, 2014 at 5:17pm · Like · 👍 1



Write a comment...



**Anne Sullivan**

Does anyone have the OIM 451 book they could possible let me borrow or buy for the semester??

Like · Comment

✓ Seen by 64



**Erica Solat** Is that project management?

September 2, 2014 at 6:23pm · Like



**Anne Sullivan** Yeah!

i:24pm · Like

book/ professor? I had it last semester

i:25pm · Like



# Better than the Textbook Annex



# Better than Buying Online

**amazon.com**<sup>®</sup>

The Amazon logo features the word "amazon.com" in a bold, black, sans-serif font. Below the text is a curved orange arrow that starts under the 'a' and points towards the 'z', resembling a smile.

**ebay**

The eBay logo consists of the word "ebay" in a lowercase, sans-serif font. Each letter is a different color: 'e' is red, 'b' is blue, 'a' is yellow, and 'y' is green.

**Chegg**<sup>®</sup>

The Chegg logo features the word "Chegg" in a bold, orange, sans-serif font. A small registered trademark symbol (®) is located to the upper right of the 'g'.

**BARNES & NOBLE**  
BOOKSELLERS

The Barnes & Noble logo features the words "BARNES & NOBLE" in a bold, dark green, serif font. The ampersand (&) is a stylized, orange, cursive font. Below this, the word "BOOKSELLERS" is written in a smaller, orange, serif font.

# What's New?

- Encryption
- Upload Photos
- Wishlist
- Edit Profile
- Delete Posting
- ISBN integration
- View Seller Profile



**DEMONSTRATION**



# Future Plans

- Edit Posting
- Visual Appeal
- Even More User Friendly
- Scalability
- Revenue From Ads
- Get Bought Out

