## **UMass Bookshare**

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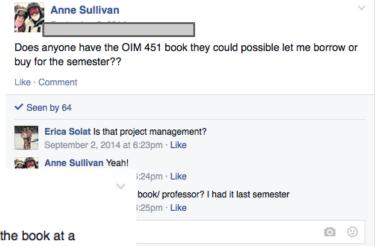


### Why UMass Bookshare?

- Purpose
  - Medium to buy, sell, and rent books
- Advantages
  - Simple and organized
  - Cost-effective
  - Sustainable
  - Dedicated to one purpose only

#### **Better than Facebook**



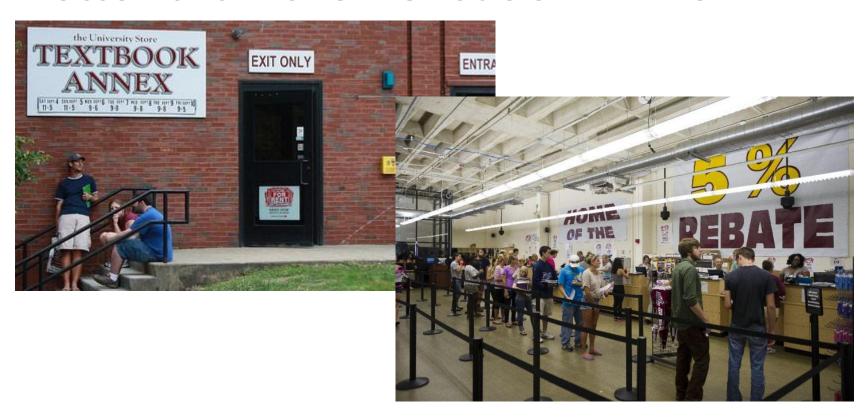


Anyone taking OIM 452 next semester? I can sell you the book at a discounted price, message me if interested.

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BARNES & NOBLE BOOKSELLERS

### What's New?

- Encryption
- Upload Photos
- Wishlist
- Edit Profile
- Delete Posting
- ISBN integration
- View Seller Profile



# DEMONSTRATION

### **Future Plans**

- Edit Posting
- Visual Appeal
- Even More User Friendly
- Scalability
- Revenue From Ads
- Get Bought Out

