1. The most important questions that I’m going to ask are how will the date be collected especially for the weekly reports that is going back in 10 years , how do I transform or manipulate the data, what methods are acceptable to maintain and update the data, and if there are any specific standards applied to the dataset, for instances like data regarding elections, [311 calls](http://open311.org/), census or [transit](https://developers.google.com/transit/gtfs) information.
2. The high-level data architecture & technologies I would use for this solution are Postman for building and using APIs platform and SSMS, Tableau or Power BI to make weekly reports.