Kira Loo

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www.linkedin.com/in/kizxm

Technical Skills

- **Skills:**   Illustration, Concept Art, Design, Typography, Animation, Programming

- **Design Software:**   Adobe Photoshop, Adobe Illustrator, InVision, Sketch App, Unbounce
  Microsoft Office, Adobe InDesign, Clip Studio Paint, Procreate, InVision
  Zeplin, Mailchimp, Adobe Premier Pro, Adobe After Effects, Axure RP

- **Development:**   JavaScript(Angular), WCMS, HTML5, CSS(SASS), Java/Android

Work Experience

November 2018 – Current   **Assistant Digital Designer**
Williams Sonoma Inc.   San Francisco, CA
Designer for Pottery Barn Kids Webpage updates. Creates designs for digital assets used in daily updates and promotional campaigns. Edited and altered images in Photoshop as needed (cloning, color correction and text layout). Organized and prepared digital assets for scheduled internet loads. Work effectively and efficiently in the creative team and counterparts to ensure projects are met within deadlines.

June 2018 – September 2018   **Web Design Intern**
CarDash   Menlo Park, CA
Designer and strategist for all web campaigns, graphic asset creation, and print media design. Created and implemented an Unbounce landing campaign to increase new user sign-ups into the CarDash marketplace, resulting in over 3000 new user sign-ups within 2 weeks. CarDash is a Silicon Valley startup with 25 employees backed by Index Ventures seeking to simplify the way people buy auto maintenance services.

January 2014 – Current   **Freelance Web Designer**
Past projects include graphic asset creation, digital illustrations, web design, graphic novel cleaning, site management and site development.
Previous clients include:
Giant Eagle, Portland Rising Film Festival, HAUS Coffee, Pastegas Coffee Roasters, 2 Towns Cider House, CUSTOMS Seattle, and CalebDMTG Channel

Education

- *Pacific Northwest College of Art* 2015-2016
  (Communication Design and Illustration)
- *Epicodus Programming School* 2017
  (Certificate of Completion Android and Java Track)