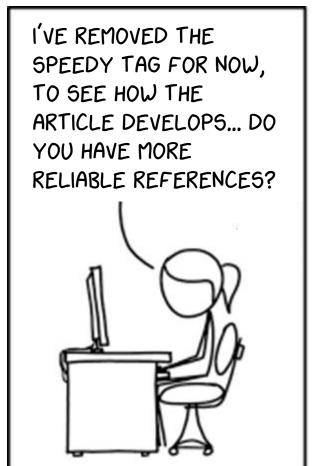
### WikiTalkEdit: A dataset for modeling editors

behaviors on Wikipedia







Source: XKCD and the WikiTalkEdit dataset.

**Jaidka, K.**, Ceolin, A., Singh, I., Chhaya, N., & Ungar L. (2021). WikiTalkEdit: A dataset for modeling editors' behaviors on Wikipedia. In *Proceedings of the North American Chapter of the Association for Computational Linguistics – Human Language Technologies* (NAACL-HLT 2021). ACL.

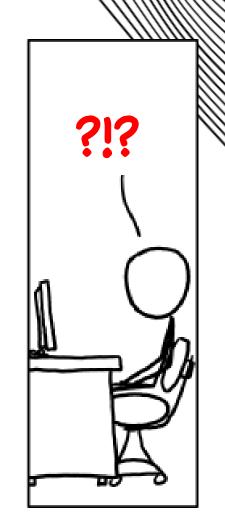
Contact us at jaidka@nus.edu.sg



Wikipedia Talk pages and edit history







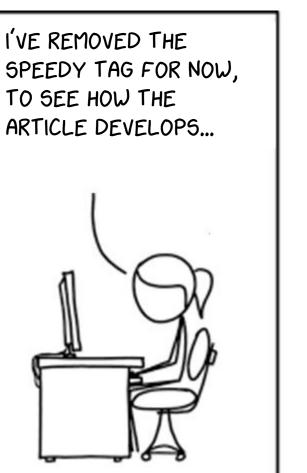
Wikipedia Talk pages and edit history

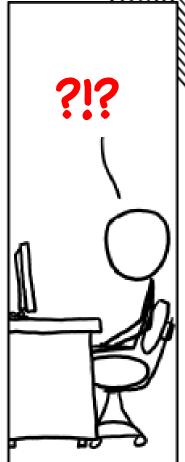
Online free-content encyclopedia project helping to create a world in which everyone can freely share in the sum of all knowledge

Discussions on Wikipedia Talk pages can be constructive towards improving the article under discussion

THIS IS A PAGE I AM
BEGINNING BECAUSE OF
THE TROUBLES I HAD IN
OBTAINING INFORMATION
ON ...



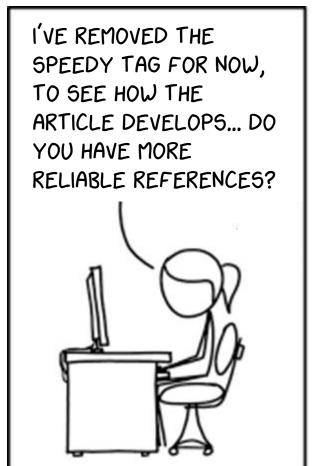




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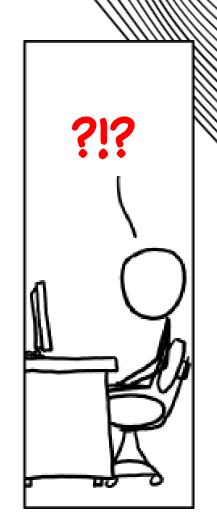


Wikipedia Talk pages and edit history

Feedback with style matching, positive emotions, use of first-person pronouns, predicts a positive emotional response but not editorial changes



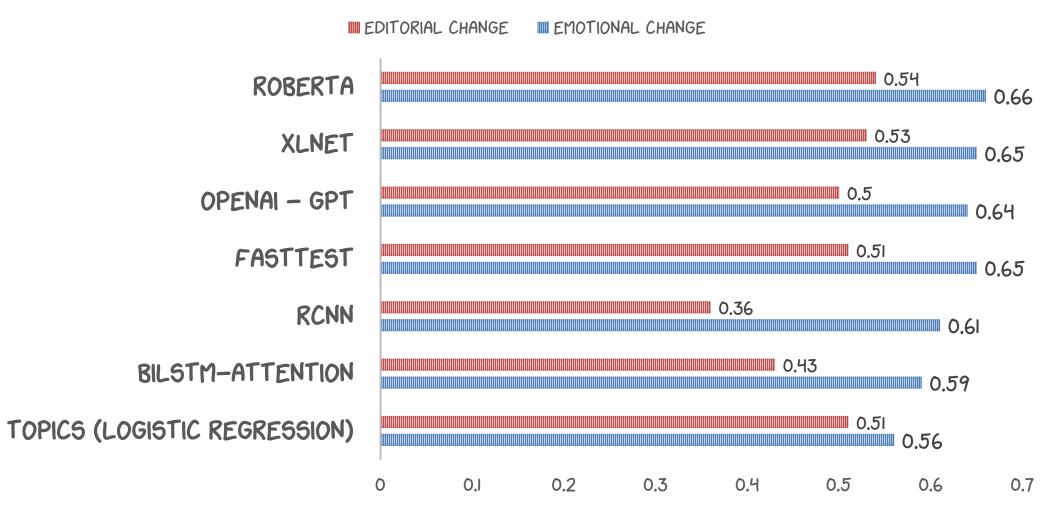




### The WikiTalkEdit dataset predicting emotional and en

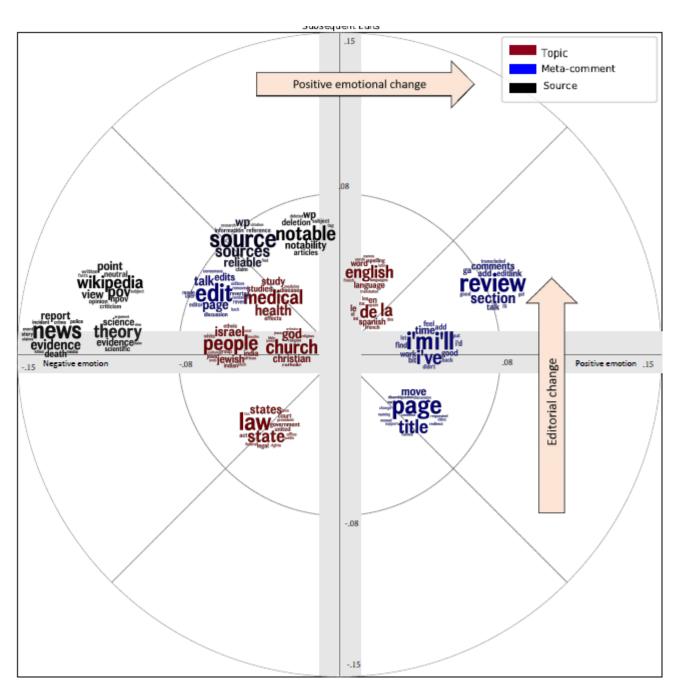
PREDICTING EMOTIONAL AND EDITORIAL RESPONSES FROM FEEDBACK (FI SCORE)



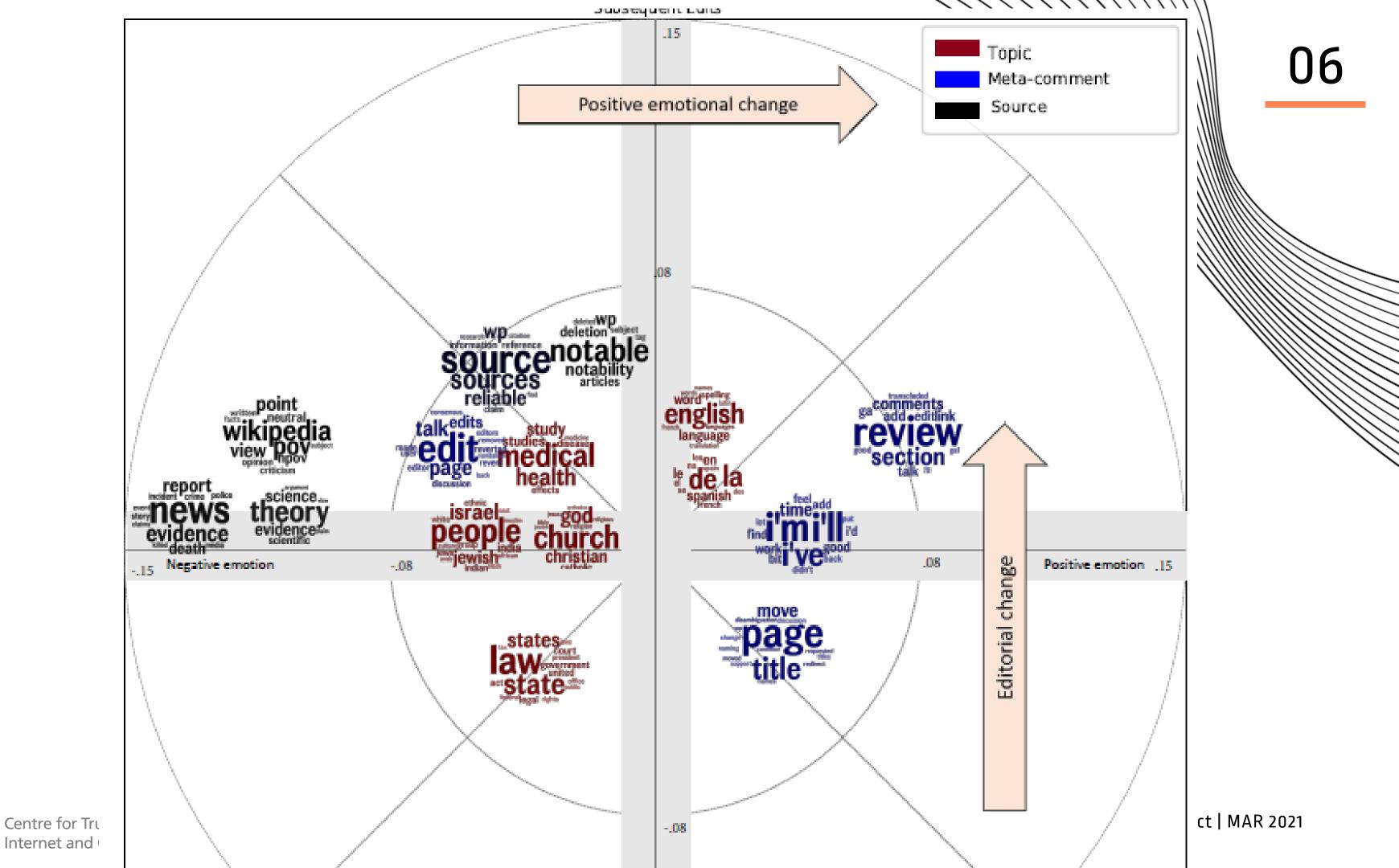


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# Circumplex of strategies







Wikipedia & its Five Pillars

Feedback invoking Wikipedia's fundamental principles encourage editorial changes but not positive responses











### 08

### Neutral point of view

Explain major points of view, giving due weight for their prominence. Avoid advocacy, and characterize information and issues rather than debate them.

Predicts a negative emotion response and a positive editorial change.





### **Content policies**

Article titles • Biographies of living persons •
Image use • Neutral point of view •
No original research • Verifiability •
What Wikipedia is not (Not a dictionary)



### Evidence

Requests for sources for claims, asks for references.

Predicts a negative emotion response and a positive editorial change.



### **Content policies**

Article titles · Biographies of living persons ·

Image use · Neutral point of view ·

No original research · Verifiability ·

What Wikipedia is not (Not a dictionary)

### Content

Citing sources · External links ·

Reliable sources (medicine) · Fringe theories

· Non-free content · Offensive material ·

Don't copy long texts · Don't create hoaxes ·

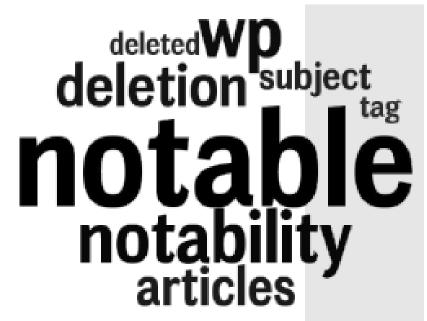
Patent nonsense · Other content guidelines



### Notability

Questions the importance or notability of an article or topic.

Predicts a positive editorial change.







### Reciprocity

Discusses the comments and the review/feedback from the other.

Predicts a positive emotional change and a positive editorial change.





### **Conduct policies**

Civility · Clean start · Consensus ·

Dispute resolution • Edit warring •

Editing policy · Harassment · No legal threats

- · No personal attacks · Ownership of content
  - Username policy · Vandalism



### Maintenance

Discusses the page and its path.

Predicts a positive editorial change and a negative emotional change.



### Organization

Categories, lists, templates · Categorization · Disambiguation



### Politics

Discusses topics related to politics and governance.

Predicts no editorial change and a negative emotional change.



### Behavioral

Assume good faith · Conflict of interest ·

Courtesy vanishing · Disruptive editing ·

Don't bite the newcomers · Don't edit to

make a point · Etiquette ·

Don't game the system · User pages ·

Other behavioral guidelines •

WMF friendly space policy



# Summary of findings







Wikipedia has very strict norms and conventions

Five pillars barely scratch the surface of a complex social code

"Good vibes" don't imply actual adherence

Strategies for emotional and editorial persuasion are actually quite different

Models fail for contentious topics

In-depth error analyses suggests that models fail and arguments escalate where topics of race, religion and politics are broached

