# **Kevin Jordan**

# Wong

**Data Mining, Machine Learning and Computer Security** 

## **Work Experience**



Software Engineer Palo Alto, CA Apr '14 – present



Tangam Systems Inc. Software Developer Waterloo, ON Sep '13 – Dec '13



Toronto, ON Jan '13 – Apr '13

- Currently analyzing Amazon's machine learned ranking models to determine methods of improving product rankings for rare queries
- Rare queries (defined as having no previous customer actions on the query) make up over 31% of all Amazon product searches
- Technologies used: Python, Hadoop, Vim, Git, UNIX
- Reduced the run time of a statistical database analysis application from 7 hours to 2 hours (72%) by implementing a data caching algorithm in C#
- Resolved 3 high-impact critical bugs in the front-end web interface of the company's flagship product, resulting in a shippable product
- Technologies used: C#, SQL, JavaScript, TortoiseSVN
- Developed 3 SSRS reports using data retrieved through complex SQL queries from multiple databases for data visualization
- Designed and implemented a fully functional internal website for analysts to access and alter data in a company database
- Technologies used: C#, SQL, JavaScript, HTML, CSS

# Side Projects

# Research Assistant University of Waterloo Prof. Viiay Ganesh, PhD

Prof. Vijay Ganesh, PhD Apr '14 – present

**UW Student Hub** PennApps Hackathon *Feb '14* [GitHub Link]

### ESPN Headline Ticker

Personal Project
Sep '13 – Nov '13
[GitHub Link]

- Working with Prof. Ganesh to examine the possibility of creating an automated system to detect security bugs such as Heartbleed
- Developed algorithms to automatically mine personalized student data from uWaterloo's affiliate websites, using uWaterloo credentials
- Designed a website deploying these algorithms to aggregate all of a student's data in one convenient place
- Developed a Python application running on a Raspberry Pi computer that retrieves ESPN.com headlines through their public API
- Push buttons cycle through headlines that are written to an LCD character display using the Raspberry Pi GPIO pins

#### **Contact**

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#### **Software Skills**

Java [4 years]
Python [2 years]
SQL [3 years]
C# [3 years]
C/C++ [1 year]

UNIX and Windows development experience

Experience with version control systems such as Git and TortoiseSVN

#### Education

#### **University of Waterloo**

GPA: 3.7 Sept '11 – present

#### Candidate for:

BASc, Computer Engineering, Management Science Option

#### Relevant Waterloo courses:

95%: Algorithms and Data Structures

95%: Compilers

93%: Programming Fundamentals

88%: Digital Computers 80%: Operating Systems

#### Massively Open Online Courses,

Via Udacity.com and Coursera.org

- -Machine Learning
- -Intro to Hadoop and MapReduce
- -Cryptography
- -Interactive Programming in Python [GitHub link to Python games]

## **Activities/Interests**

#### Sigma Chi Fraternity

Vice President, Apr '13 – Apr '14 Recruitment Chairman, Sep '12 Waterloo, ON

#### **Dynamic Trinity Academy**

Taekwondo Instructor

Toronto, ON, Apr'12 – present