

Audience	Maintenance	Needed Staff	Starting Project	Marketing/ Advertising	Pricing	Interface	Features	
<div>Only American universities and colleges? International?</div> <div>Jalen Freeman</div>	<div>Ask for user feedback</div> <div>Jalen Freeman</div>	<div>Team for marketing</div> <div>Jalen Freeman</div>	<div>Beta Test before Launch (Small group of students/one university)</div> <div>Jalen Freeman</div>	<div>Market on Social Media Apps</div> <div>Jalen Freeman</div>	<div>Student Discount</div> <div>Jalen Freeman</div>	<div>Simple Interface</div> <div>Jalen Freeman</div>	<div>Pomodoro Timer</div> <div>Jalen Freeman</div>	<div>Reminders</div> <div>Jalen Freeman</div>
<div>Work with Universities</div> <div>Jalen Freeman</div>	<div>Keep information confidential (especially if accepting payment info)</div> <div>Jalen Freeman</div>	<div>Team for technological upkeep</div> <div>Jalen Freeman</div>	<div>Funding to execute</div> <div>Jalen Freeman</div>	<div>Subscription based? Pro-mode vs free?</div> <div>Jalen Freeman</div>	<div>App, Website, or Both?</div> <div>Jalen Freeman</div>	<div>Digital Calendar</div> <div>Jalen Freeman</div>	<div>Ability to connect with existing calendars (Google Calendar, Apple Calendar)</div> <div>Jalen Freeman</div>	
<div>Different from existent platforms and tools</div> <div>Jalen Freeman</div>		<div>Team for management</div> <div>Jalen Freeman</div>	<div>Staff to execute</div> <div>Jalen Freeman</div>	<div>Needs to be affordable for College Students</div> <div>Jalen Freeman</div>	<div>Needs to have a quick way to responsibilities</div> <div>Jalen Freeman</div>	<div>Arrange an ideal schedule for them</div> <div>Jalen Freeman</div>	<div>Ability to connect to college resources (Blackboard/Canvas)</div> <div>Jalen Freeman</div>	