## PRIMARY

**C**0 **M**50 **Y**100 **K**0 *for Print Assets*
**R**247 **G**148 **B**30 *for Web Assets*
#f7931d *for Website*

**C**23 **M**2 **Y**0 **K**77 *for Print Assets*
**R**69 **G**85 **B**96 *for Web Assets*
#45545f *for Website*

**C**16 **M**2 **Y**0 **K**54 *for Print Assets*
**R**116 **G**130 **B**141 *for Web Assets*
#73818c *for Website*

## SECONDARY
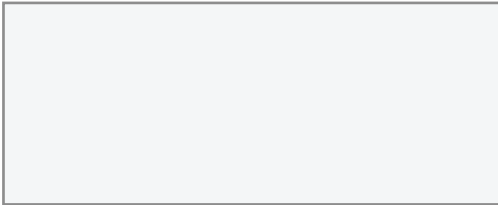
**C**20 **M**9 **Y**9 **K**0 *for Print Assets*
**R**243 **G**244 **B**244 *for Web
Assets* #F3F4F4 *for Website*

**C**0 **M**80 **Y**95 **K**0 *for Print Assets*
**R**241 **G**90 **B**41 *for Web Assets*
#f05a28 *for Website*

**C**7 **M**88 **Y**99 **K**1 *for Print Assets*
**R**222 **G**69 **B**39 *for Web Assets*
#dd4526c *for Website*

## TERTIARY / ACCENT USE ONLY *Charts, Infographics, eBooks & Icons*

**C**70 **M**28 **Y**4 **K**0 *for Print Assets*
**R**69 **G**152 **B**204 *for Web Assets*
#4597cb *for Website*

**C**100 **M**69 **Y**24 **K**7 *for Print Assets*
**R**0 **G**86 **B**135 *for Web Assets*
#005586 *for Website*