

DESIGNATHON CHALLENGE

The Challenge

Across the island of Sri Lanka, government services play a vital role in people's lives. People spend a lot of time interacting with the government: whether it's for personal matters, public responsibilities, or day-to-day services that support their needs.

Government Technology, or GovTech, is a growing area focused on using digital tools to improve how government services are accessed and experienced. Around the world, GovTech is helping to make public services faster, smarter, and more accessible, and Sri Lanka too is steadily embracing this transformation.

At present, there is a growing opportunity to build smart, intuitive digital solutions that bring real value to citizens. It's an opportunity to rethink how public service systems function and to explore new possibilities for how technology can shape the future of public service delivery.

In a country as diverse as Sri Lanka, designing solutions that work for everyone requires creativity, empathy, and a deep understanding of how people interact with systems in real life.

Your challenge is to develop a solution that helps improve the efficiency of government services in Sri Lanka. This is your chance to think big, be innovative, and contribute to something that could potentially make a real difference in people's lives across the country. We can't wait to see what you'll come up with!

You are given full freedom to be creative and come up with an innovative solution to improve the efficiency of government services in Sri Lanka. It must be a government-level solution that can be implemented by Sri Lankan authorities to support citizens and enhance public service delivery. We encourage all teams to think out-of-the-box and design a unique solution that will help you stand out from the competition.

Important : Please note that the Hackathon phase of the competition will require you to build a number of user flows related to booking appointments and reserving slots for obtaining government services. While you are given full freedom to design any solution that enhances public service delivery, make sure to include a booking and scheduling feature in your designed solution.

Deliverables

1. **User Personas** : User personas for identified stakeholders with their goals, needs, expectations, pain points mentioned.
2. **User Flow Diagram** – User flow diagram for the proposed application.
3. **Wireframes**: Present wireframes showcasing the application's user interface.
4. **Style Guide**: Provide a style guide for your application.
5. **High Fidelity User Interfaces** – High fidelity user interfaces of the application you are proposing.
6. **High-Fidelity Prototype**: Submit a high-fidelity prototype of the application, utilising a design tool of your choice.
7. **Demo Video**: Upload a 3 to 5 minute demo video on YouTube as an unlisted video. Video should provide a walkthrough of your design workflow, discuss any assumptions that influenced your design for the given scenario. Submit the Youtube URL to the submission form.

Please compile your wireframes, style guide, and high-fidelity designs into distinct pages within a single design file. Export the file as **TeamName_ProductName_Design** using your preferred design tool. Afterward, compress this file into a zip format, ensuring it retains the name **TeamName_ProductName_Design.zip**. Upload the zip file to the submission form.

Deadline for submissions: **09th August, 2025 at 11.59 PM**

 **Submission Form:** <https://forms.gle/yK7SiMDHRsXsq7b86>

Rules and Regulations

- The submission form will stop accepting responses after the deadline.
- If the team is found to have cheated, plagiarized, or violated the rules of the competition, they will be disqualified.
- By participating in this competition, teams agree to be bound by these rules and regulations and by the decision of the judges, which is final.

Judging Criteria

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| • Innovation – 30% | • User-centeredness – 10% |
| • Visual Design – 20% | • Interaction Design – 10% |
| • Information Architecture – 20% | • Technical Feasibility – 10% |

LET THE **GAMES** BEGIN!

For any questions, drop us an
email at tech-triathlon@rootcode.io