

Contact

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(LinkedIn)

Top Skills

Alteryx

Tableau

Business Insights

Kiran Jaura

Graduate Student in Data Analytics and Research
Dallas-Fort Worth Metroplex

Summary

Current graduate student in data analytics with over six years experience in business intelligence and data visualization

Experience

The Michaels Companies, Inc.

Data & Analytics – Space Analyst

April 2017 - October 2019 (2 years 7 months)

Irving, Texas, United States

- Mined large/complex data sets and visually presented findings using SQL, Alteryx, and Tableau
- Created interactive dashboards in Tableau to provide category management teams with the tools to leverage insights from their data and to make informed real-time business decisions
- Gleaned insights from ad hoc exploratory analysis on micro and macro level in order to support data-driven, analytic business decisions
- Collected and analyzed groups of data to look for conclusions, patterns, and potential opportunities
- Built dashboard of weekly company performance to provide visibility to CEO, President, and GMMs
- Improved access to and reliability of required source data
- Streamlined, developed, and simplified regular reporting while creating efficiencies

CROSSMARK

Communications, Processes, & Analytics – Business Analyst

October 2013 - March 2017 (3 years 6 months)

Plano, Texas, United States

- Created presentations in Tableau to communicate findings from data analysis
- Built processes and workflows using Alteryx to gain insights from and visibility to field performance
- Mined company's large data sets and analyzed by looking at trends and outliers; used findings to produce and measure meaningful KPIs/scorecards

- Investigated and course corrected quality issues by analyzing data to find causes and implementing blocks to avoid in future
- Built efficiency report for Executive Team to understand how efficiencies were gained/lost on a weekly basis
- Published summary and trends of large data sets into easy to digest reports for team to evaluate results

Highgate

Finance & Accounting – Intern

July 2011 - August 2011 (2 months)

Irving, Texas, United States

- Created daily financial reports for hotels, providing insight to performance throughout the country
- Built efficient excel abstracts of all property contracts for quick and easy access across departments
- Conducted market research to update/edit contracts for renewal of multiple hotel properties
- Established and maintained communication between corporate and individual hotels through presentations/expositions

Education

The University of Texas at Dallas

Master of Science - MS, Social Data Analytics and Research · (2020 - 2023)

Southern Methodist University - Cox School of Business

Bachelor of Business Administration - BBA, Finance, General · (2008 - 2012)

Southern Methodist University

Bachelor of Arts - BA, English · (2008 - 2012)