Khaled Javedan

Web Developer

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WORK EXPERIENCE

Digital Marketing   Dec 2022– Present
Defacto uae, Ajman, United Arab Emirates

- Increased Instagram reach by +429% and account engagement by +67.1% by the end of the first week.
- Led SMS marketing Campaigns that led to sales and loyal customers recognition.
- Reviewed client feedback and generated ideas to increase customer's engagement.
- Generated and scheduled content in advance in order to solidify the brand name in the customers memory.
- Accelerated sales by 4% in the first two weeks.

Web Developer, UI-Ux Designer   Oct 2021– Dec 2022
Freelance

- Launched 6 complete websites independently; Managed large project structure planning, layout designing, and cross browser compatibility.
- Developed websites using the latest web tools technology in order to increase the overall **user experience** and minimize loading time.
- Implemented coding reusability strategies using styled components, which increased website speed and decreased applications size significantly.
- Designed visually appealing websites yet efficient and fully responsive.

Web developer   Dec 2018 – Oct 2021
Esfarayen University of technology, Esfarayen

- Troubleshooting the website and recommending new functional structure to fix the problem.
- Document style guidelines for website content and implement procedures for ongoing website revision and maintenance.
- Monitored and tested the code for errors and functionality errors.
- Optimized web pages for maximum speed and scalability.
- Ensured designs that are responsive and adaptable across browsers, and devices.
- Doubled university website speed by leading the university's key platform re-architecture that served 100,000 requests per month.

SOCIAL LINKS

- [personal website](http://khaled-javedan-portfolio.netlify.app/index.html) : **http://khaled-javedan-portfolio.netlify.app/index.html**
- [Github](https://github.com/kjavedan) : **https://github.com/kjavedan**
- [Linkedin](https://www.linkedin.com/in/khaled-javedan-790b991b3/) : **https://www.linkedin.com/in/khaled-javedan-790b991b3/**

EDUCATION

Esfarayen University of Technology, Iran, Sep 2021
Bachelor of software Engineering — Computer Science, GPA: A

AWARDS

- **2017-Top student of the year:** Ranked 1st among 80 classmate freshers.
- **2021-Highest overall GPA among 2017 entries : 17.15** out of **20**.

TECHNICAL SKILLS

- **Data Structure & Algorithms/Engineering**.
- **Programming Languages**: Export in JavaScript, working experience with PHP and java.
- **Tools and Frameworks**: ReactJs, wordpress, Redux, Router, Material UI, Styled Components, Context Api, Restful Api, Html5, Css3, Sass, Junit, mysql, wooCommerce
- **Digital Marketing**: Meta business suite, copywriting, content creation
- **Graphic Design**: Adobe Photoshop, Adobe XD, Figma, canva
- **Version Control**: Git & Github
- **Ms office tools.**

SOFT SKILLS

- **Problem solving skills**
- **Creativity**
- **Confidence and assertiveness**
- **Negotiation and convincing skills**
- **Proven project management skills**
- **Resilience and determination to succeed**

LANGUAGES

- **English** (professional working proficiency)
- **Arabic** (native)
- **Farsi** (native)