

Karlie Cronin

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 kjcronin14.wix.com/portfolio

Collegiate Athletics

Ohio State Women's Basketball

Demonstrated ability to adapt to change and perform under pressure. 2018 Big Ten Champions.

Ohio State Women's Lacrosse

Showed ability to give and receive constructive criticism by being a coachable player who is willing to learn.

SMU Women's Basketball

Exhibited time management and organizational skills while balancing an average of 25 hours a week of practice, a full course load, competition and travel.

Experience

Founder and CEO

2018-Present

Blindspot Recruiting

*Developed concept and website design for a review site for athletes
Run all operations and communicates with independent contractors
Develop Marketing strategies and creative content*

Student Videographer

2018-2019

Ohio State Athletics Video Services

*Filmed, edited and created highlight videos for basketball, lacrosse, and softball
Filmed interviews and produced promotional videos
Created videoboard content
Operated cameras for live productions*

Digital Media Manager

2018-2019

Reddog Labradors LLC

*Designed and managed website
Updated social media channels
Managed and created advertisements
Communicated with customers*

Project Administrator Assistant

May-July 2017

LF Jennings Inc

*Created operation and maintenance manuals for job sites
Migrated company files to new software
Logged data on Excel and Procore, scanned, and filed paperwork for job sites
Developed new employee handbooks
Assisted fellow employees with daily tasks*

Education

University of Colorado - Boulder
MA- Strategic Communication Design
Expected Graduation: August 2021

The Ohio State University
Bachelor of Science in Sport Industry
Minor in Entrepreneurship and Innovation
Graduated: May 2019
GPA: 3.896

Skills

- Adobe Creative Suite
- Photography
- Videography
- Social Media
- Graphic Design
- Interpersonal Skills

Volunteer Experience

Special Olympics Basketball Coach

*Managed community wide Special Olympic basketball skills clinics for the athletes
Directed athletes on the court during games and interacted with parents*

Friends of Homeless Animals

Provided daily exercise for dogs

Honors

- Big Ten Distinguished Scholar
- Academic All Big Ten
- Scholar Athlete, Ohio State
- Dean's List, Ohio State