

Kathryn Donoghue

Software Developer
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Exceptionally focused and reliable full stack developer with an outstanding work ethic and ambition to learn. Leveraging experience from 10+ years as a business professional to bring critical thinking and creativity to solve complex problems and create quality software.

Technical Skills

Debugging, JavaScript, Python, Node.js, Express, React, Redux, RESTful API, PostgreSQL, Sequelize, JSON Web Tokens, Bootstrap, Material UI, Mustache, HTML, CSS, Git, GitHub

Software Development Portfolio

Silverthread Designs Management Software | <https://github.com/kjdonthue/Silverthread-Designs> January 2021

- Designed and developed business management software for a jewelry company as part of a 4-person team.
- Personal responsibilities included developing user interfaces to display, add, edit, and delete data, writing Redux functions, assisting with backend CRUD operations, preparing for and leading client approval meetings throughout the project to ensure satisfaction, and working with the team to incorporate client requested changes.
- Built with React, Redux, Redux Toolkit, JavaScript, HTML, CSS, Material-UI, Victory, Node.js, PostgreSQL, Sequelize, JSON Web Tokens.

Garden Tracker | <https://github.com/kjdonthue/Garden-Tracker> December 2020

- Created a fully mobile responsive gardening app which allows users to input and track vegetables in their garden as well as seed starting and harvesting dates, suppliers, and additional notes.
- Developed a React frontend, as well as a server and database to supply the backend of the project. Wrote CRUD operations and created protected routes for both front and backend using JWT authorization.
- Built with React, Redux, JavaScript, HTML, CSS, Material-UI, Node.js, Express, PostgreSQL, RESTful API, JSON Web Tokens.

LiftLogger | <https://github.com/kjdonthue/LiftLogger> October 2020

- Member of a 3-person development team which built a fully mobile-responsive fitness web app which allows users to create, save, view, and track custom workout routines.
- Personal responsibilities included writing CRUD operations, linking database tables, refactoring code and creating page routes, and deploying the website using Heroku.
- Built with HTML, CSS, Mustache, JavaScript, Node.js, Express, PostgreSQL.

Professional Work Experience

Digital Marketing Specialist | Freelance | Savannah, GA, Remote July 2017 – September 2020

- Partnered with hotels and hospitality businesses on a contract basis to assist them in achieving their business goals through digital marketing efforts.
- Enhanced performance on sites such as Google, TripAdvisor, Yelp, Expedia, and Booking.com by creating and implementing strategies that focused on reputation management, social media, and search engine optimization.
- Increased awareness, business leads, and advertising revenue for clients by writing engaging, informative, on-brand, search engine optimized blog posts, as well as articles, and eBooks.

Corporate Sales Manager | Martin North | Cannon Beach, OR February 2017– September 2017

- Represented a 95 rooms beachfront hotel on the Oregon Coast with 4,000 sq. ft. of meeting space, and a full-service restaurant.
- Created and implemented a sales plan and budget to generate new leads by researching companies in the targeted markets, networking with potential clients, organizing and leading sales blitzes, cold-calling, and other sales tactics to grow off-season corporate group business.

Sales Manager | Embassy Suites Portland/Hillsboro | Hillsboro, OR July 2015 – February 2017

- Developed and implemented annual sales plans for contracting and growing leisure market group business at a brand new 165-room full-service hotel.
- Assisted the hotel in earning the Embassy Suites REVPAR award in 2016 by exceeding quarterly sales goals throughout tenure, prospecting new business, performing sites tours, and attending networking events.

Additional details on prior work experience available upon request and on [LinkedIn](#)

Education

DigitalCrafts | Certificate in Software Engineering | Atlanta, GA

University of Massachusetts | B.S. in Hospitality & Tourism Management | Amherst, MA