Generate Graph API Access Token

Kunal Jeshang, Data Analyst
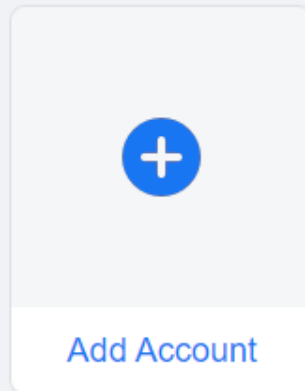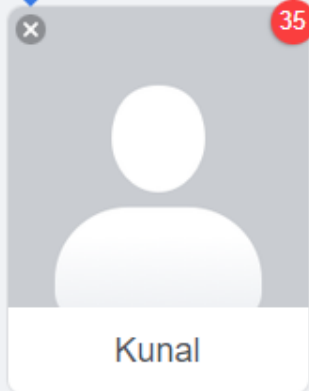
In case you are not already signed into Facebook, please log into your Facebook account that is associated with the Zyp Art Gallery Facebook page (i.e., the Facebook account that is assigned a page role on the Zyp Art Gallery Facebook page).

Open up your web browser, and go to: https://developers.facebook.com/ . Then, click on the 'My Apps' option on the navigation bar at the top of the page.
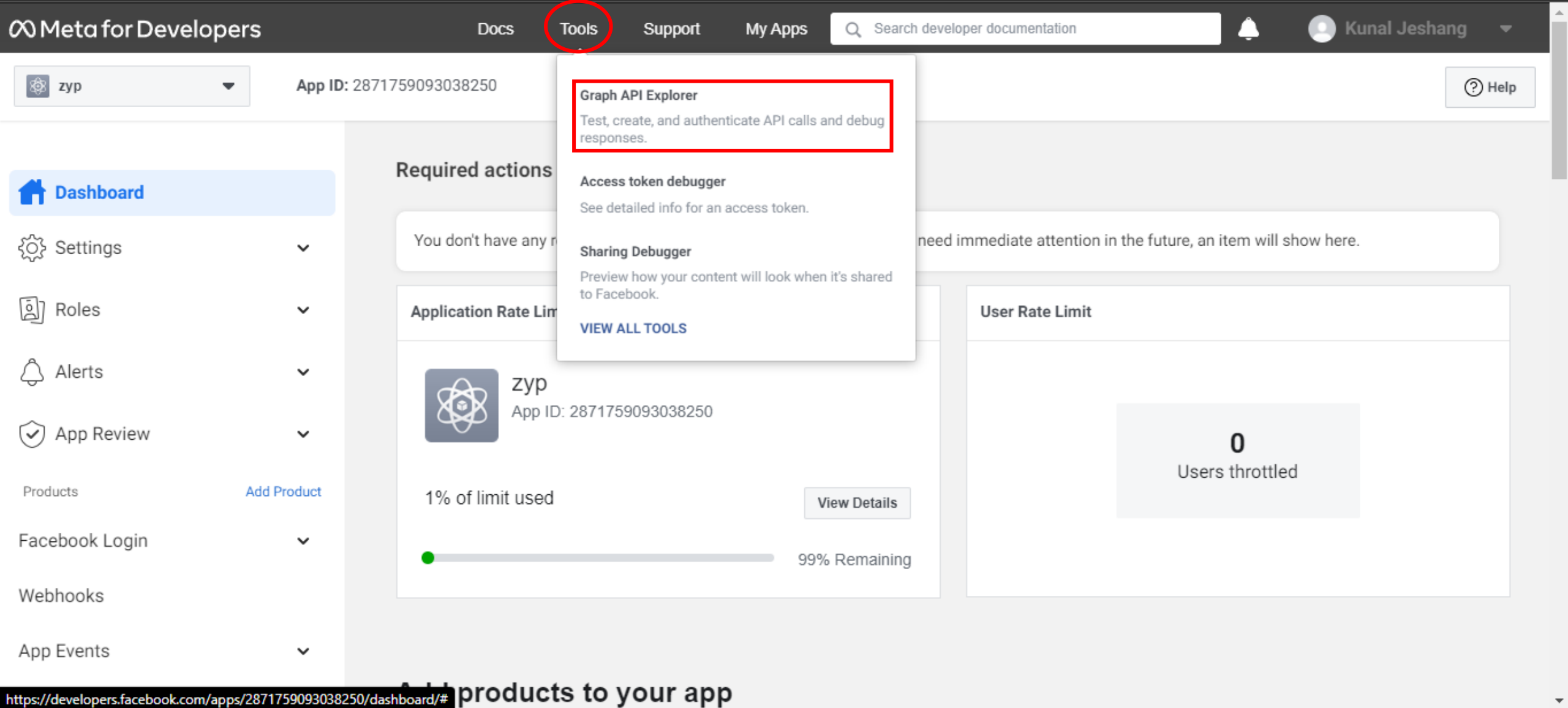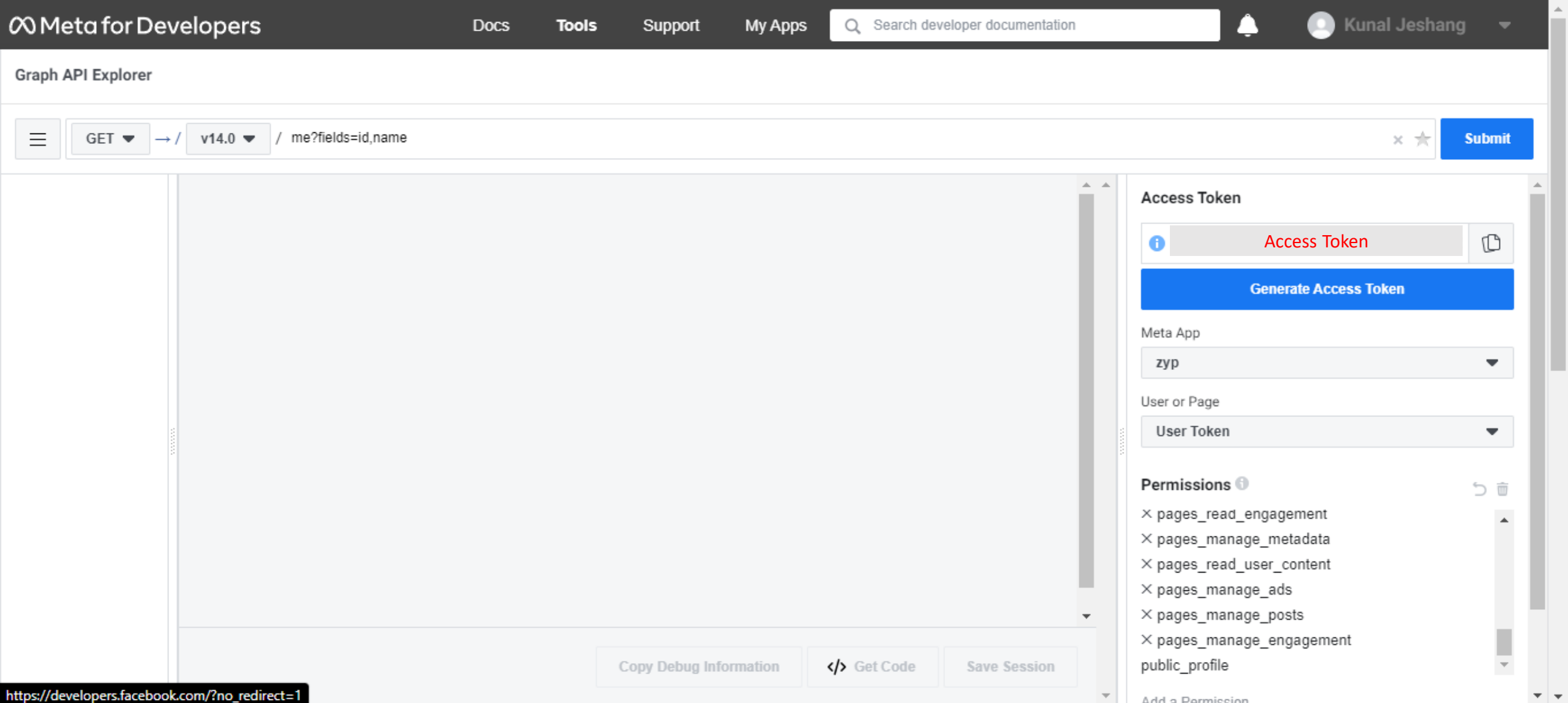
Select the App that is associated with the Zyp Art Gallery. In this case, it is the 'zyp' App.

Hover to the 'Tools' option of the navigation bar located on the top of the page. A dropdown menu will then appear on-hover; select the "Graph API Explorer" option.

You should now see the Graph API Explorer. This platform is used to make API requests to both Facebook & Instagram to retrieve social media data. It is primarily used to generate access tokens to be used in an analytical-production environment and demo various types of API GET requests.

Select the dropdown under 'User or Page' that is located on the side bar of the Graph API Explorer. A menu would appear on-selection. Select the 'Zyp Art Gallery' option under the "Page Access Tokens" header.

Copy the Access Token from the text field located on the side bar of the Graph API Explorer. Then, Hover to the 'Tools' option of the navigation bar located at the top of the page. A dropdown menu will appear on-hover; select the "Access token debugger" option.

You should now be on the Access Token Debugger page. Paste the access token into the text field, and then select the 'Debug' button.

The Access Token Info should now be visible. Notice that the Access Token expires in less than an hour. Ideally, we need an Access Token with a longer lifetime so it can be used to extract social media data multiple times over a given time period. An Access Token with a lifetime of one hour is too short and not sufficient.

To extend the lifetime of the Access Token, scroll down to the bottom of the page and simply select the 'Extend Access Token' button.

pages_manage_metad ata	Applies to all objects
pages_read_user_cont ent	Applies to all objects
pages_manage_ads	Applies to all objects
pages_manage_posts	Applies to all objects
pages_manage_engag ement	Applies to all objects

Extend Access Token

This new long-lived access token will expire on November 4, 2022:

Access Token

Debug

∞ Meta   Products   Programs   News

The lifetime of the Access Token has extended. It is now a long-lived Access Token with a lifetime of two months. Now, this Access Token is ideal for Zyp Art Gallery's business processes (i.e., social media data extraction). Make sure to save the Access Token in safe location on your local computer or on the organization Google Drive.

Access Token Debugger

Sharing Debugger   Batch Invalidator   **Access Token**

API version: [?] v14.0 ▾

Access Token   **Debug**

Access Token Info

App ID	2871759093038250 : zyp
Type	Page
Page ID	1990013584581542 : Zyp Art Gallery
App-Scoped User ID Learn More	App-Scoped USER ID# : Kunal Jeshang User last installed this app via API N/A
Issued	1662418701 (9 minutes ago)
Expires	1667602701 (in about 2 months) ⟵
Data Access Expires	1670194744 (in about 3 months)
Valid	True
Origin	Unknown

Notice that if you debug the Access Token again, the Access Token Info now states that the Access Token expires in two months. Once two months are up, make sure to generate a new long-lived Access Token as expired Access Tokens become invalid and are not usable.