Holistic Tarot Supplement

This text is offered as a supplement to *Holistic Tarot: An Integrative Approach to Using Tarot for Personal Growth* (North Atlantic Books, 2015) by Benebell Wen.



**Sample Template for a Privacy Policy**

If you have a tracker on your website that logs visitors, or you enable comments on your blog, or are in any way collecting user information, like an e-mail contact page, *and* you’re engaged in commerce, then you better have a Privacy Policy posted on your website to protect yourself. As a tarot reader, you are probably accepting online reading requests, in which case you are collecting people’s names, e-mail addresses, personal information, and contact information. If you’re doing that, then you had better get a Privacy Policy up (and, if you’re accepting paid reading requests, then a Terms of Use or Terms of Service as well, to be discussed in another supplement). The below sample template is free for your use. Copy, edit, modify, and post at will. However, I take no responsibility for how you end up using this document. You should consult a licensed attorney in your area to get a Privacy Policy specifically tailored to your type of business. What I provide here is a broad, overly general boilerplate, cookie-cutter template only (albeit one for tarot readers…this template is not going to work for non-tarot-reader businesses because I address tarot reading services directly). No matter what, use with discretion. Note also this document assumes U.S. jurisdiction.



**Privacy Policy**

Before you post comments to this website or submit personal information about yourself, please read through this Terms of Use and Privacy Policy carefully. Use of this website or contact with the website’s author or proprietor constitutes your acceptance and acknowledgement of these terms.

**Copyright Notice.** Unless otherwise noted, all content on this website, INSERT YOUR URL, is copyrighted under YOUR COUNTRY law per the date of posting and is the property of YOUR NAME OR YOUR BUSINESS NAME. All rights reserved. You are prohibited from using any of the content herein without the express written permission of YOUR NAME OR YOUR BUSINESS NAME.

**Warranties Disclaimer.** No warranties are made with regard to the security of this website or any communications sent electronically to YOUR NAME OR YOUR BUSINESS NAME.

**Collected Information and Electronic Communications.** When you send an e-mail communication, post a comment on this website, or request a tarot reading from YOUR NAME OR YOUR BUSINESS NAME, you’re also sending personally-identifiable contact information, such as your name, e-mail address, date of birth, credit card information, etc. Please note that as a tarot professional, YOUR NAME OR YOUR BUSINESS NAME may log, record, track, or save the information you provide through the course of professional record-keeping or other personal, non-commercial use. Your information is never sold to third parties. [*OR, IF IT IS*: This website’s author or proprietor may from time to time disclose your information to third parties that may solicit from you, offering goods or services that you might be interested in.] YOUR NAME OR YOUR BUSINESS NAME reserves the right to use the information collected from you through your use of this website for any non-commercial, academic, educational, or other not-for-profit uses. YOUR NAME OR YOUR BUSINESS NAME may from time to time use the information you have provided to contact you about news or updates that YOUR NAME OR YOUR BUSINESS NAME thinks you may be interested in. Again, by their nature, electronic communications are not always secure. It is your personal responsibility to be mindful of what you transmit over the Internet to YOUR NAME OR YOUR BUSINESS NAME and YOUR NAME OR YOUR BUSINESS NAME is not responsible for third party abuse of what you transmit through this website or when you send electronic communications to YOUR NAME OR YOUR BUSINESS NAME.

**Video Reading Recordings**. YOUR NAME OR YOUR BUSINESS NAME may, at your option, provide video conference tarot readings through third party platforms or hosts, such as Skype or Google Hangout. These video readings may from time to time be recorded. If a video reading is recorded, you will be put on notice in advance of the recording. You are entitled to a copy of the video recording, though charges may apply. Before consenting to a video reading, please go over any questions or concerns you may have with YOUR NAME OR YOUR BUSINESS NAME. By commencing a video reading, you are consenting to the terms herein. Also, use of the third party platform triggers that third party’s Privacy Policy as well, and you are expected to be familiar with its Privacy Policy and consent thereto. Please be advised that you are not permitted to record video readings without express, written permission from YOUR NAME OR YOUR BUSINESS NAME. If you would like to record your video tarot reading, please ask before doing so.

**Confidentiality of Information Submitted Electronically**. While YOUR NAME OR YOUR BUSINESS NAME exercises reasonable efforts to maintain your confidentiality, electronic communications over the Internet are not always secure. YOUR NAME OR YOUR BUSINESS NAME has no control over what third parties might do with electronically transmitted personal information. Please be mindful of that when using this website or e-mailing YOUR NAME OR YOUR BUSINESS NAME. It is not YOUR NAME OR YOUR BUSINESS NAME’s responsibility to guarantee or warrant the security or confidentiality of any information you transmit electronically. Any information you have shared with YOUR NAME OR YOUR BUSINESS NAME through your use of this website can be shared with organizations, individuals, affiliates, or others that YOUR NAME OR YOUR BUSINESS NAME genuinely believes is reasonably necessary to: (1) prevent imminent harm or risk of harm to yourself or to another, (2) meet any applicable law, regulation, legal process, or governmental request, or (3) investigate claims.

**Cookies and Anonymous Identifiers**. Through this website, you may receive cookies. Cookies are pieces of information that a website transfers to an individual’s hard drive for record keeping purposes. Cookies are only sent back to the website that deposited them when a visitor returns to that site. Most web browsers are initially set up to accept cookies. You can, however, reset your browser to refuse all cookies or to indicate when a cookie is being sent. Anonymous identifiers are random strings of characters that can be used the way cookies are used, for certain platforms like mobile devices where cookie technology is not available. By using this website, you acknowledge the receipt of cookies or anonymous identifiers and waive any rights to the contrary.

**Third Party Links.** From time to time, this website may link to other third party websites that are not operated or controlled by YOUR NAME OR YOUR BUSINESS NAME. These websites are linked for your convenience only and are not covered under this Terms of Use and Privacy Policy.

**Limitation of Liability.** YOUR NAME OR YOUR BUSINESS NAME is not liable to you for any special or consequential damages that result from the use of, or the inability to use, any part of this website or the goods and services that may be offered on this website, or the performance of any services by YOUR NAME OR YOUR BUSINESS NAME. You indemnify and hold harmless YOUR NAME OR YOUR BUSINESS NAME for any and all damages, losses, expenses, and costs, including reasonable attorneys' fees, resulting from your use of this website or disclosure of any of your personal information to YOUR NAME OR YOUR BUSINESS NAME.

**This Terms of Use and Privacy Policy is subject to changes, which shall be updated to this page and noted below. By using and interacting on this website or sending electronic communications to** YOUR NAME OR YOUR BUSINESS NAME**, you are acknowledging and agreeing to all of the terms above.**

**Any questions or concerns related to the terms herein should be directed to the attention of** YOUR NAME OR YOUR BUSINESS NAME **at CONTACT OR EMAIL ADDRESS.**

**Created On: INSERT DATE**

**Last Updated On: INSERT DATE**