

# Speculative Prototype

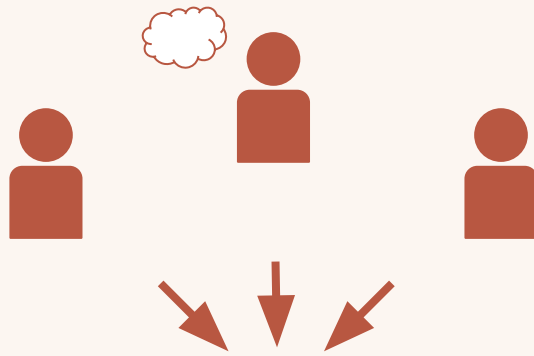
## “Supot”

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**Theme:**  
Agriculture / Food Supply  
Contopia  
Far Future (100+ years)

*“Environmental catastrophes occur for several reasons. The population may grow faster than human technology and social structure can change to produce adequate food supplies, causing starvation and related health problems.” - Bruce E. Tonn, **500-Year Planning: A Speculative Provocation***

**With the food supply dwindling while populations continue to increase,  
what are the plausible futures?**



Social fiction  
Asks questions  
For how the world could be  
Change the us to suit the world  
Implications  
Makes us think

#### IDEA #1 Monochrome Diet

Through our manipulations, we have created monochromatic superfoods to feed the globe. Lacking color and flavor, we have lost the language of food.

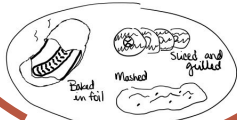


#### PEOP?

Clay representation of food (melt / detailed drawing)  
Photocopied image of plate of food cooked many ways (manicure)

#### NOTES

No implication of flavor - no colors, spices, other foods!



#### IDEA #2 Over-farmed

By attempting to mass produce food, we have overworked the land until it is completely barren.

#### PEOP?

Image of overworked land:  
+ rusted equipment?  
+ dead crops?  
+ unused bags of seeds?  
→ Rusted seeds?



#### IDEA #3 Apocalyptic Shopping

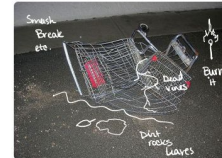
The supply issue has led to the degradation of society, causing massive divisions in socioeconomic lines. Those that can afford the high cost of the limited food are walled and protected, while the "outside" falls to hunger-driven chaos.

#### PEOP?

Scene of the wall - one side a typical, clean suburban neighborhood; the other a barren, apocalyptic neighborhood.

+ grocery bags?  
+ shopping cart?

→ Build mini-cart that has been destroyed?  
w/ Toothpicks, etc.



#### IDEA #4 Government Rationing → "The Unlaid Stamp"

The government strictly enforces rationing through food stamps/tickets that resemble official, "and very personal" documents. Similar to money, it is a felony to damage them and they become unusable when significantly damaged.

#### PEOP?

The stamp itself:  
+ ID#, other identifiers?  
+ damaged?

Example Documents to model after:



# Monochrome Diet

Through genetic modification, we have created monochromatic superfood to feed the globe.

With a diet lacking color and flavor, we have lost the language of food.

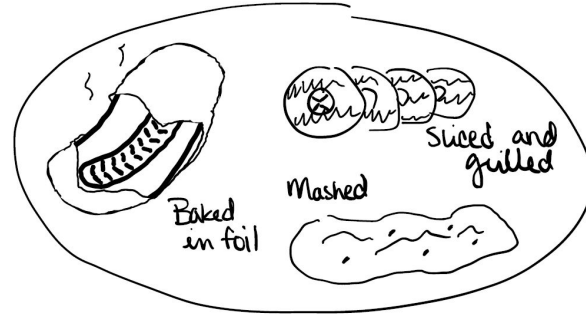
The creation of the superfood, "Supot", is based on the hardness of the potato. The inside is mostly a squash-like flesh with a nutrient-rich, fruit-like center.



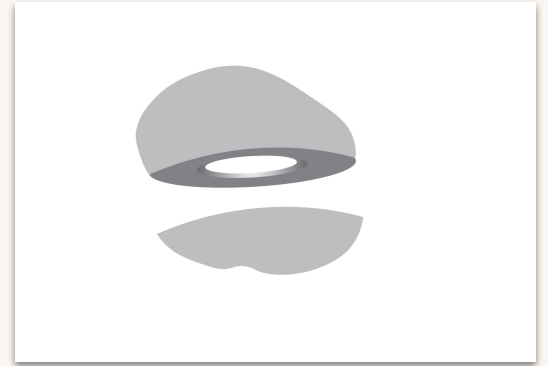
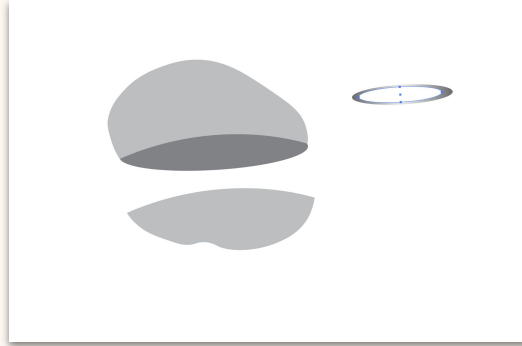
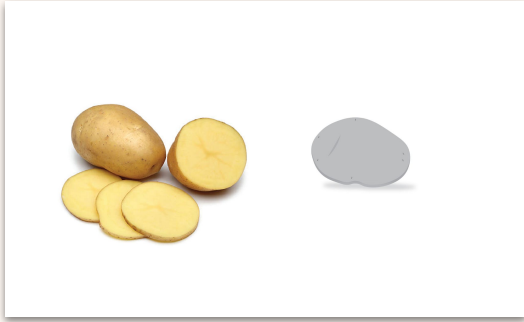
Handy, potato-  
like exterior  
GRAY-BROWN



Fleshy interior  
with nutrient-  
rich center  
WHITE



## Digital Model & Physical Prop



# Monochrome Diet - “Supot”

