

EXPERIMENTAL DESIGN

TEAM Billionideas

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Mingyu Q Seo

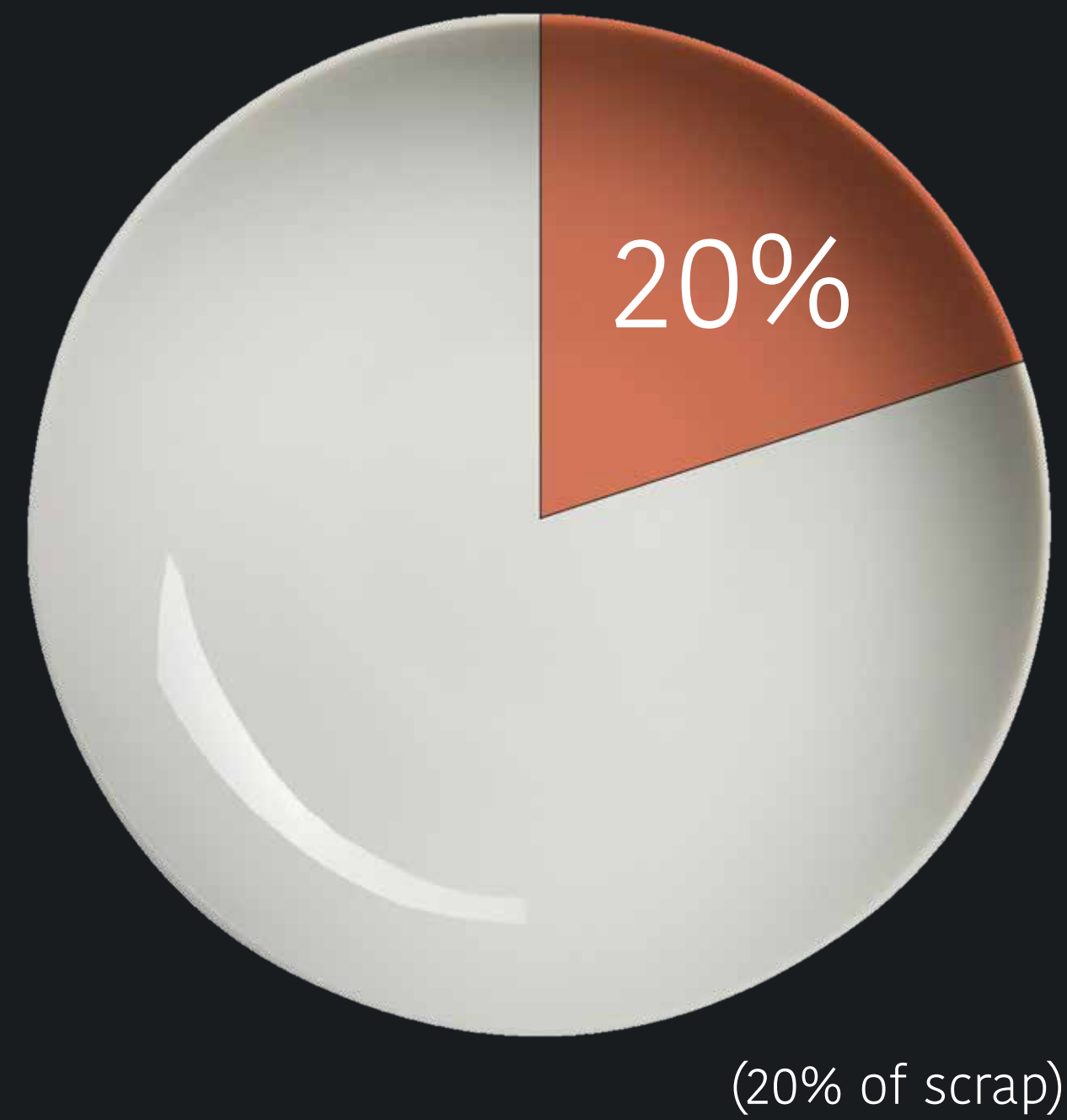
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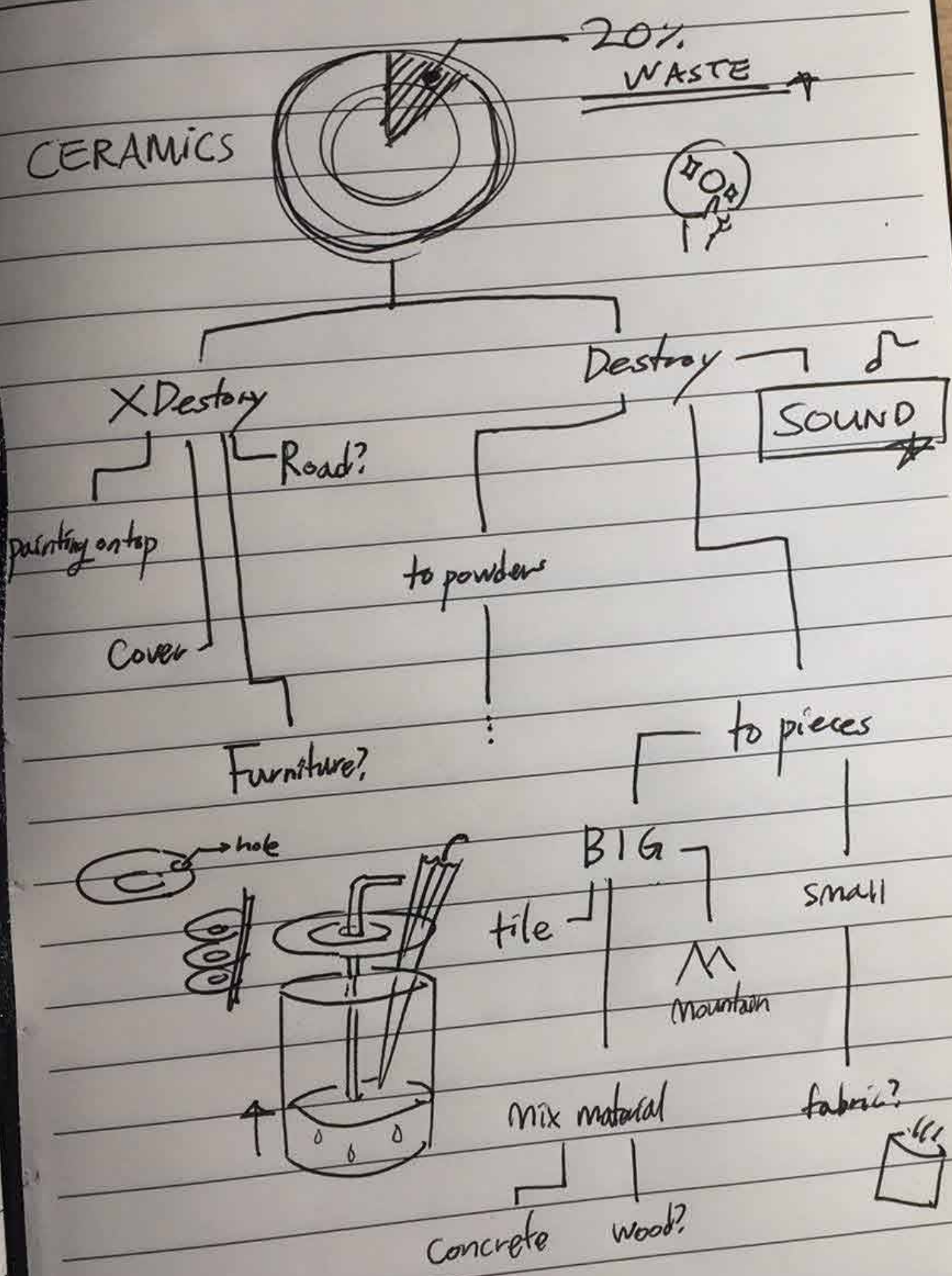
Factory wastes



what can we do with
20% of ceramic factory wastes?

What can we do?

Brainstorming ideas, we interviewed people who use ceramics and field-researched. Their lifestyle inspired us.



Convert works to joyful activities!



Works



Activities

We are always under stress.
Stress is the root of all problems, and it is important to resolve them appropriately. We envisioned ways to help relieve stress by using abandoned products as rather than breaking them down.

Emancipate the **MADNESS!!!**

Stress is an emotional strain or tension resulting from adverse or demanding circumstances. Daily stress has become commonplace because chronic stress leads to pain, grief and affects a person's sleep, it's important to take steps to relieve your stress. Breaking something such like the dishes will give catharsis on a person's stress levels.





CLANK!!!!!!

Capture the sound!



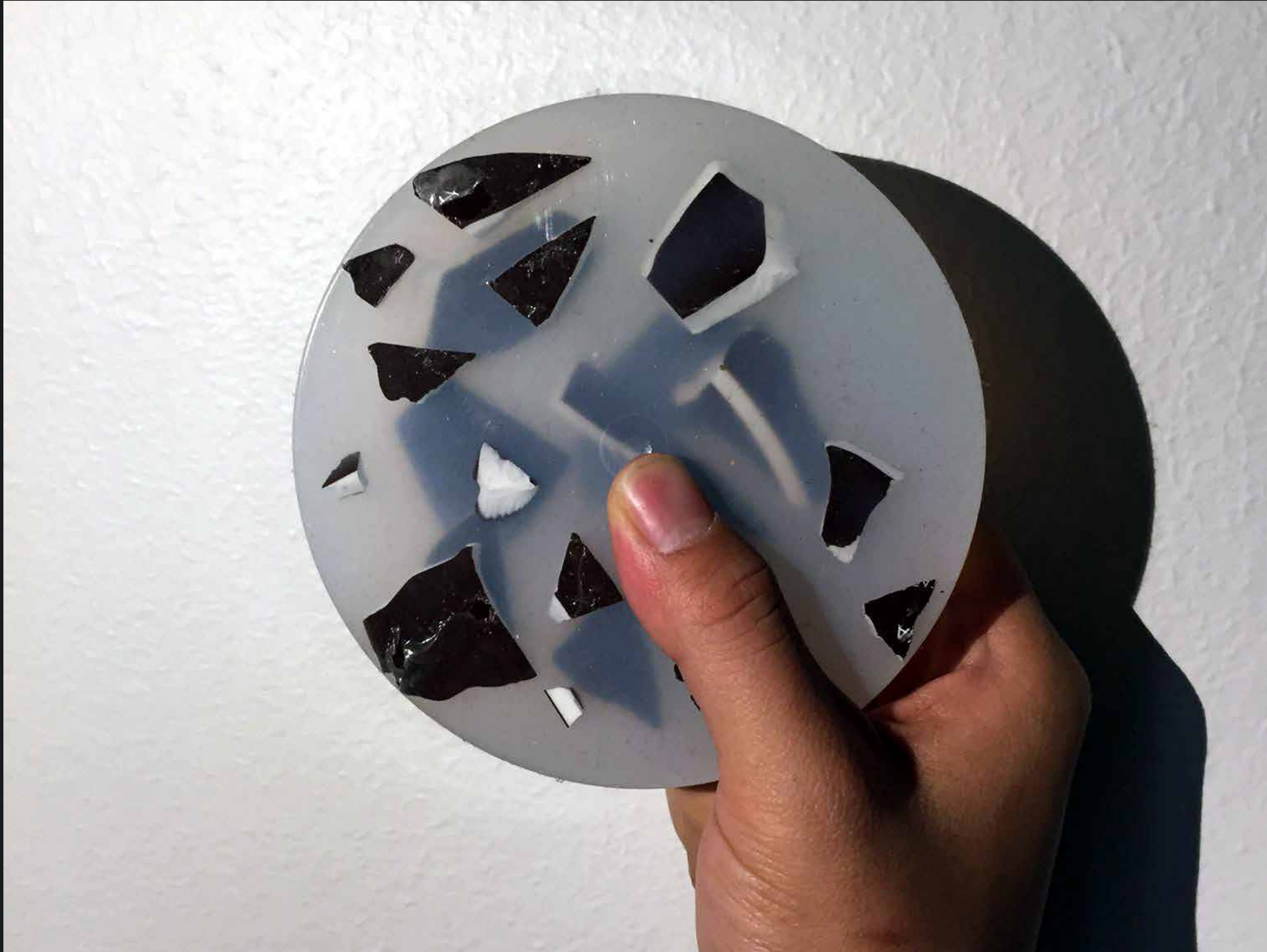
Interaction with ceramic pieces



Application



Resolve subconscious fears

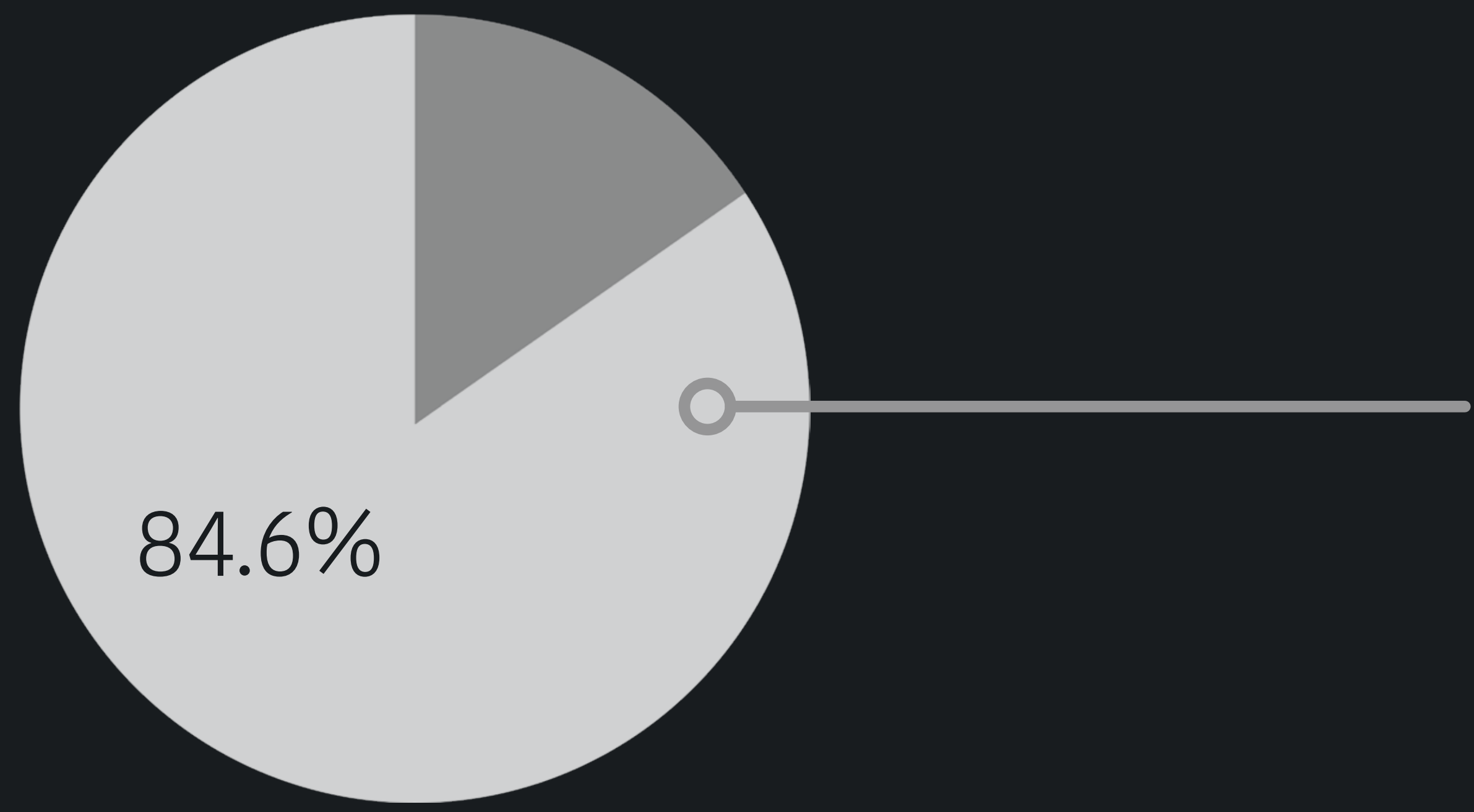


We added silicone for protection. Even though no one got injured or harmed with ceramic pockets, testers all had subconscious fears about grabbing ceramics pieces. Also, the sound effect of the parts was a bit dull, and the protection silicone made it duller. However, we like the ceramic pieces and silicone combination better than the sound idea. The test piece reminded us trash mountains in the fog.

Trash mountain



Do you know?



84.6% of people
are not aware of
ceramic factory wastes

(39 people has answered the survey)



Behind the fog





Let's watch

THANK YOU

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