

# Data Visualization with R and `ggplot2`

Data Visualization: Session 1  
Kieran Healy  
Code Horizons, May 2022



# Housekeeping

**10:30am to 12:30pm US EST**

# Housekeeping

**10:30am to 12:30pm US EST**

**Break from 12:30pm to 1:30pm**

# Housekeeping

**10:30am to 12:30pm US EST**

**Break from 12:30pm to 1:30pm**

**1:30pm to 3:00pm**

**Use the Zoom chat to ask questions, or raise a hand with** 

# In between class sessions



# My Setup and Yours

# My Setup and Yours

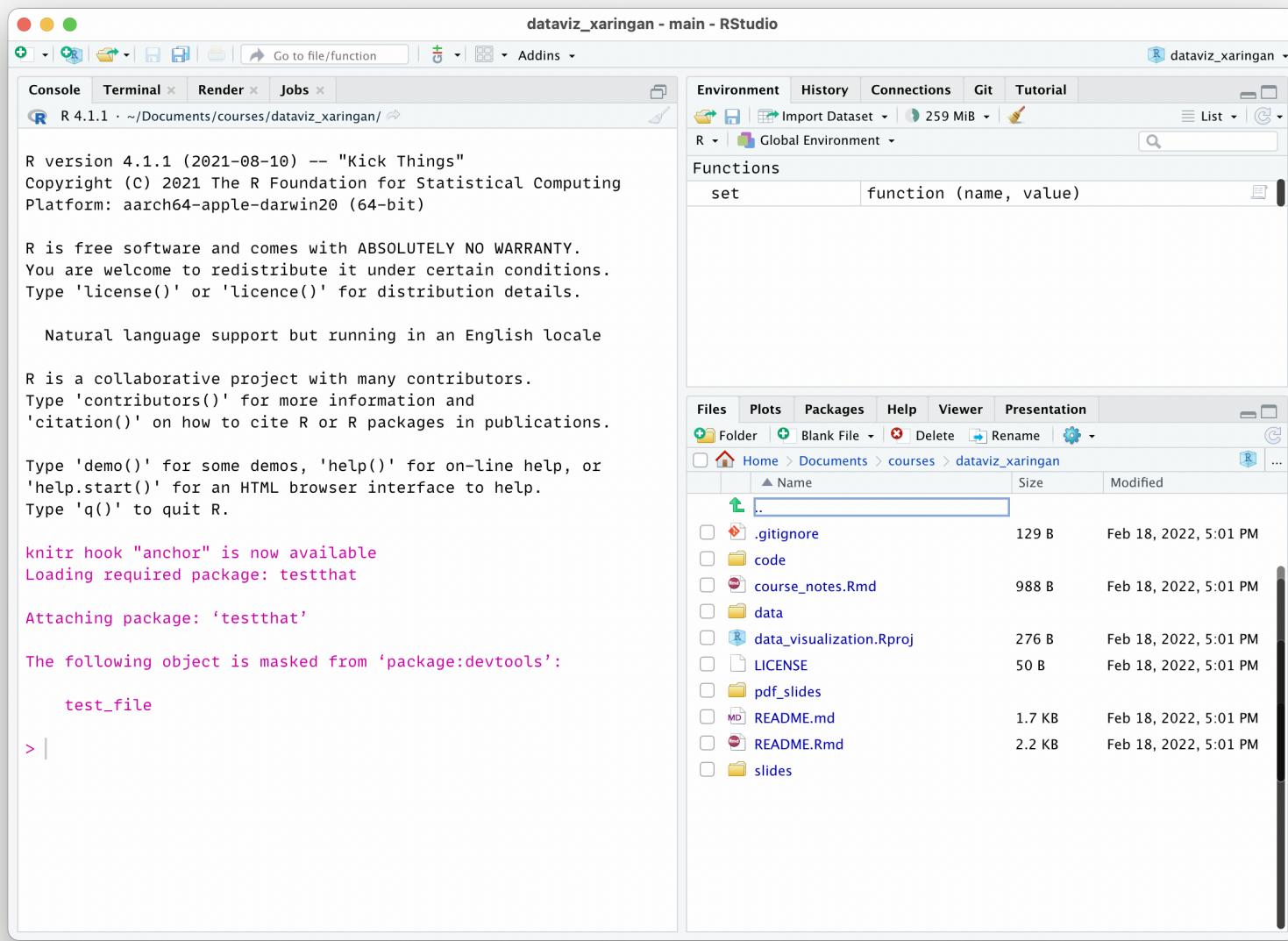
**Talking, Slides, and Live-Coding in RStudio**

**Follow along and take notes in RStudio yourself**

**The course packet is also an RStudio project**

# Get up and Running





dataviz\_xaringan - main - RStudio

course\_notes.Rmd x 01-looking-at-data.Rmd x Knit on Save ABC Knit Run Addins Environment History Connections Git Tutorial Import Dataset 271 MiB List Global Environment Functions set function (name, value)

```
1 ---  
2 title: "Data Visualization Notes"  
3 author: "<YOUR NAME HERE>"  
4 date: "April 2022"  
5 output: html_document  
6 ---  
7  
8 ```{r setup, include=FALSE}  
9 knitr::opts_chunk$set(echo = TRUE)  
10 ```  
11  
12 ## Welcome  
13  
14 This is an R Markdown document. Markdown is a simple formatting syntax for authoring HTML, PDF, and MS Word documents. For more details on using R Markdown see http://rmarkdown.rstudio.com.
```

11:1 (Top Level) R Markdown

Console Terminal Render Jobs R 4.1.1 · ~/Documents/courses/dataviz\_xaringan/ ls.

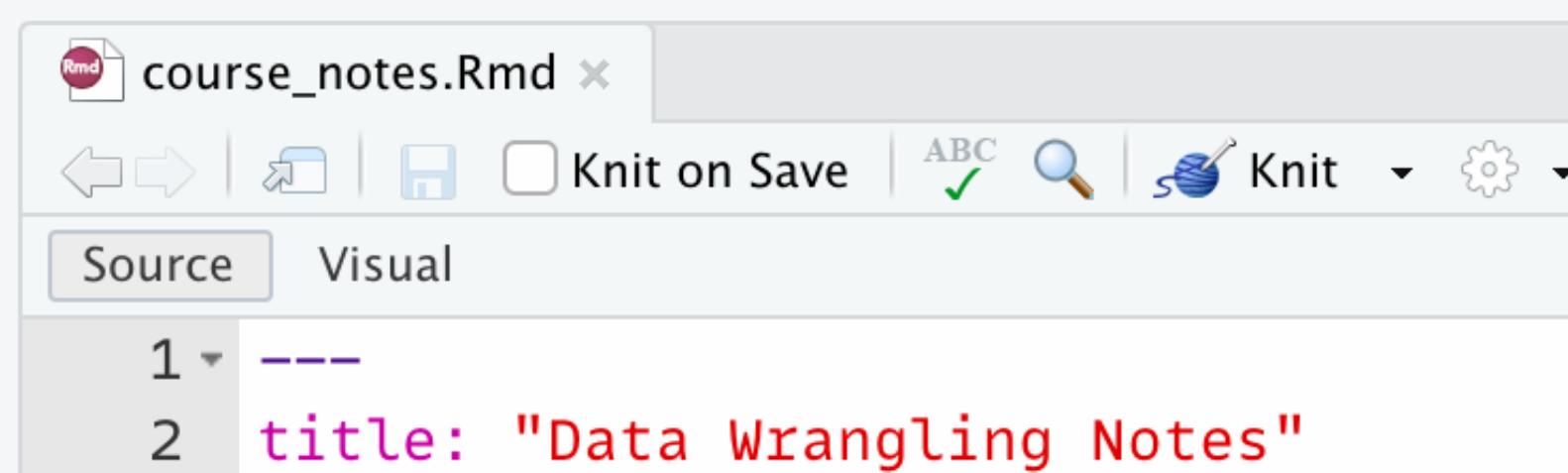
Natural language support but running in an English locale

R is a collaborative project with many contributors. Type 'contributors()' for more information and 'citation()' on how to cite R or R packages in publications.

Type 'demo()' for some demos, 'help()' for on-line help, or 'help.start()' for an HTML browser interface to help. Type 'q()' to quit R.

Files Plots Packages Help Viewer Presentation New Folder New Blank File Delete Rename More Home > Documents > courses > dataviz\_xaringan Name Size Modified .. .gitignore 129 B Feb 18, 2022, 5:01 PM code course\_notes.Rmd 990 B Feb 19, 2022, 8:07 AM data data\_visualization.Rproj 276 B Feb 18, 2022, 5:01 PM LICENSE 50 B Feb 18, 2022, 5:01 PM pdf\_slides README.md 1.7 KB Feb 18, 2022, 5:01 PM README.Rmd 2.2 KB Feb 18, 2022, 5:01 PM slides

# Try knitting your notes



The screenshot shows the RStudio interface with a file named "course\_notes.Rmd" open. The toolbar includes icons for back, forward, save, and knit, along with "Knit on Save" and search functions. Below the toolbar, there are two tabs: "Source" (selected) and "Visual". The code editor displays the following R Markdown code:

```
1 ---  
2 title: "Data Wrangling Notes"
```

Don't worry if it's not clear what's happening at this point.

# Now write the following code

Write this out inside the "code chunk" in your notes.

```
library(tidyverse)
library(gapminder)

p <- ggplot(data = gapminder,
             mapping = aes(x = gdpPercap,
                            y = lifeExp))

p + geom_point()
```

... And knit your document again.

# Now write the following code

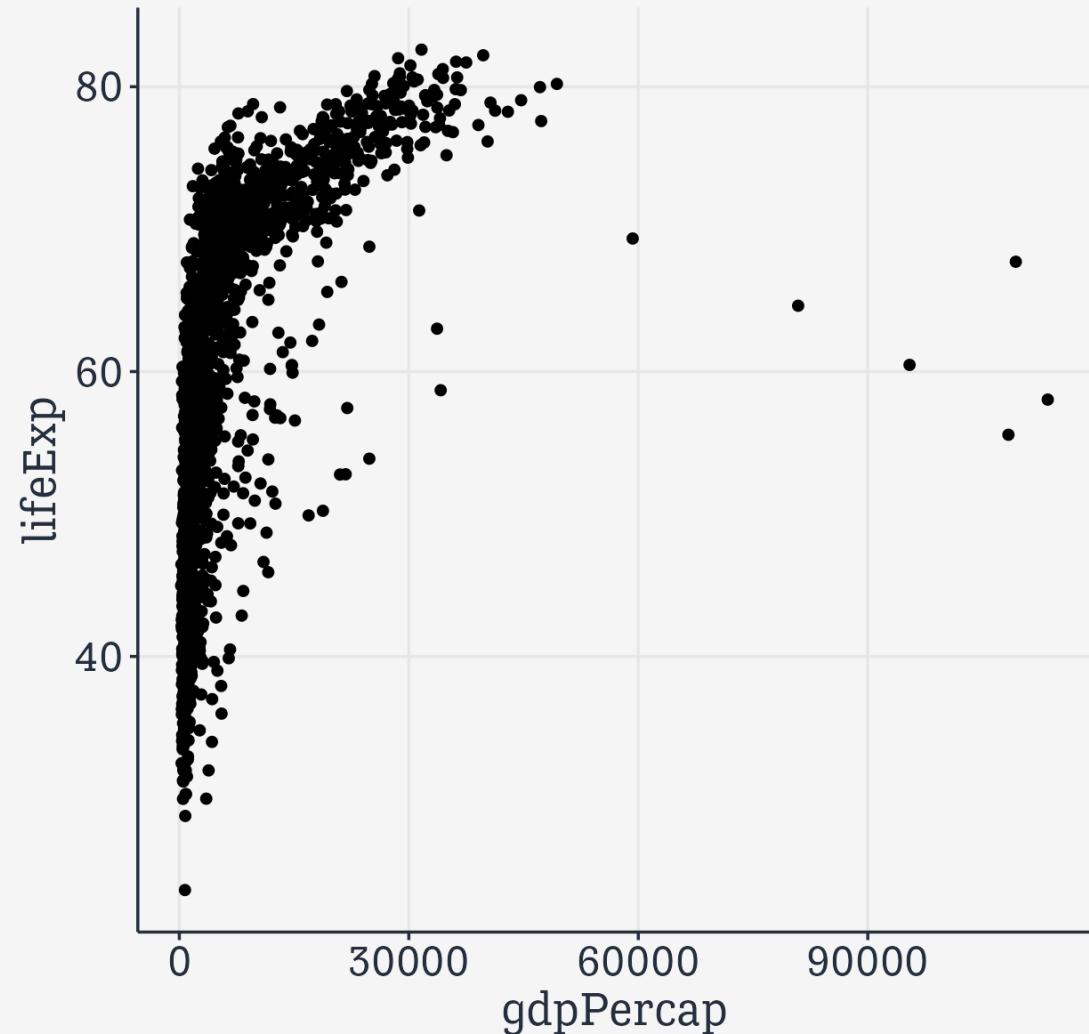
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library(tidyverse)
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p <- ggplot(data = gapminder,
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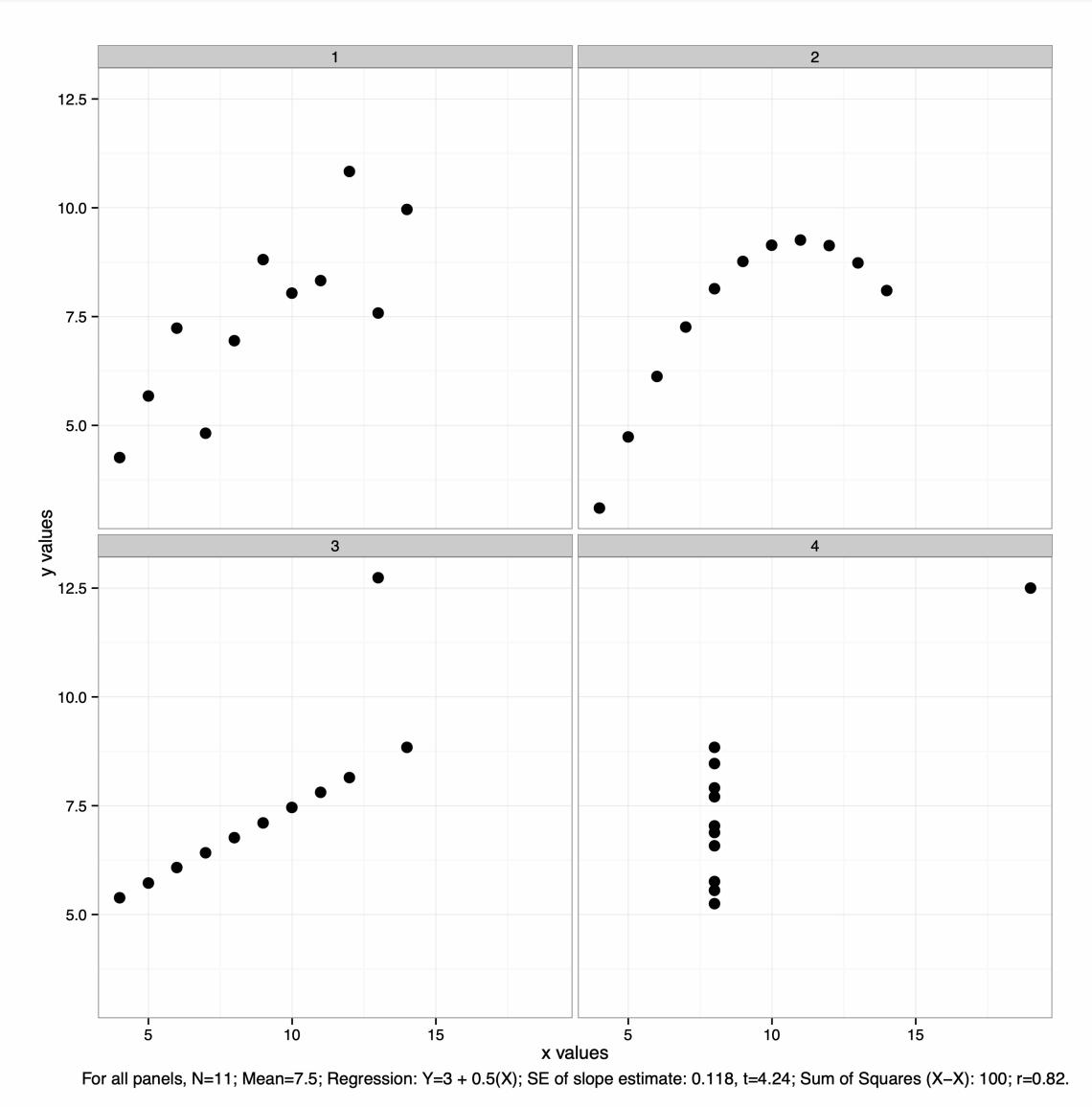
p + geom_point()
```

... And knit your document again.

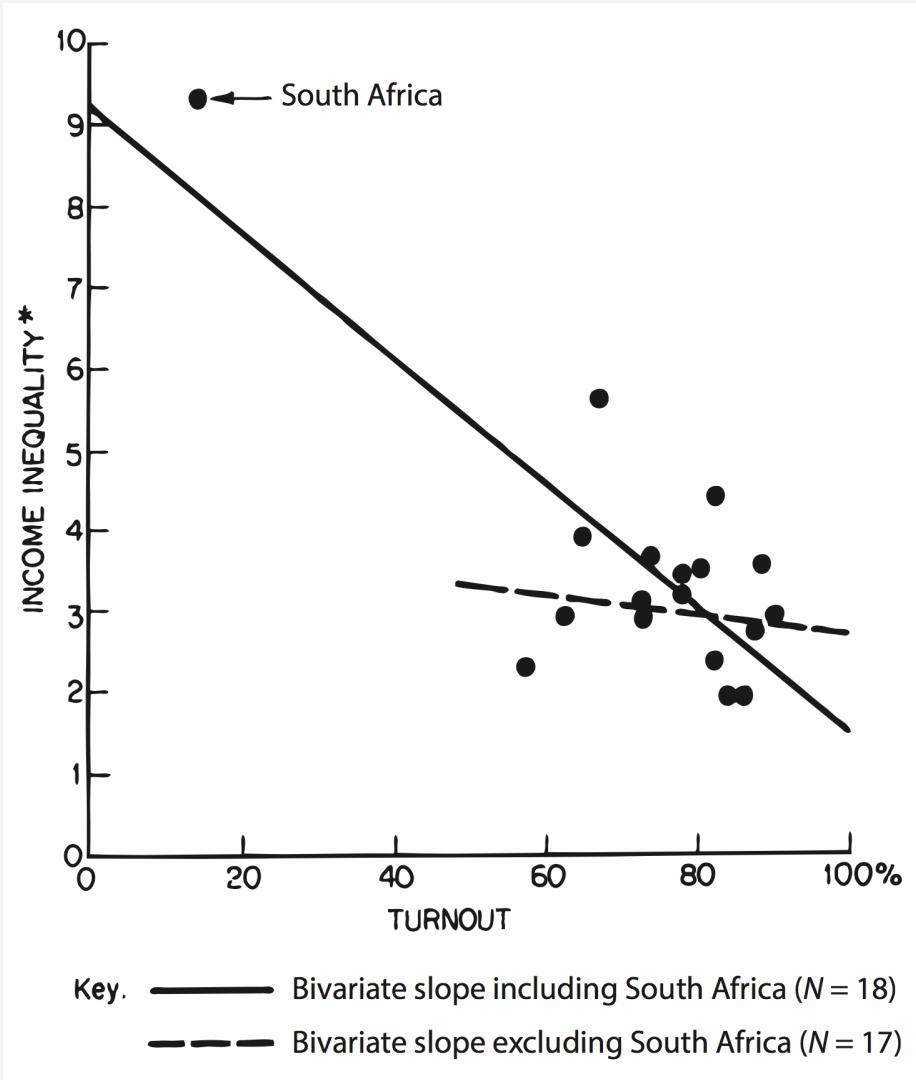


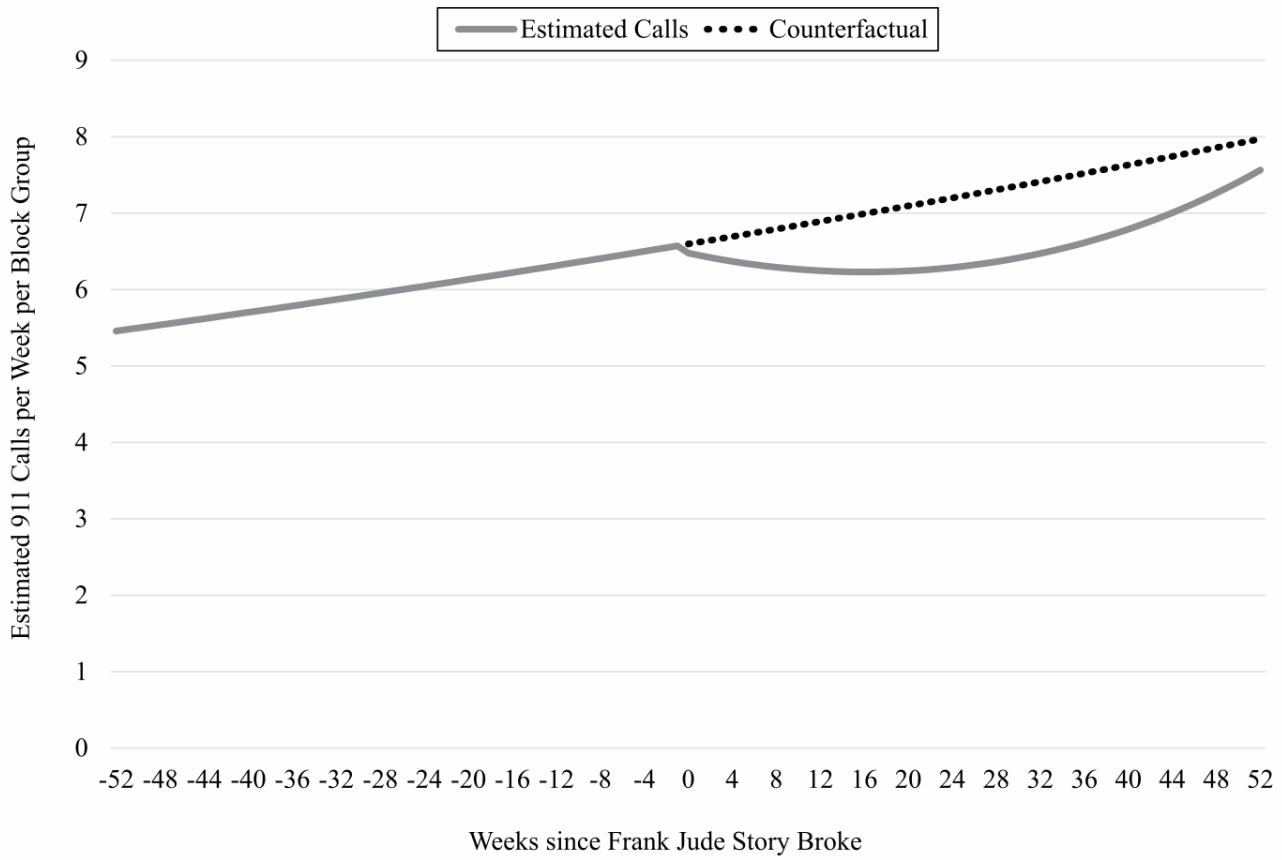
You should  
look at  
your data

# Seeing things

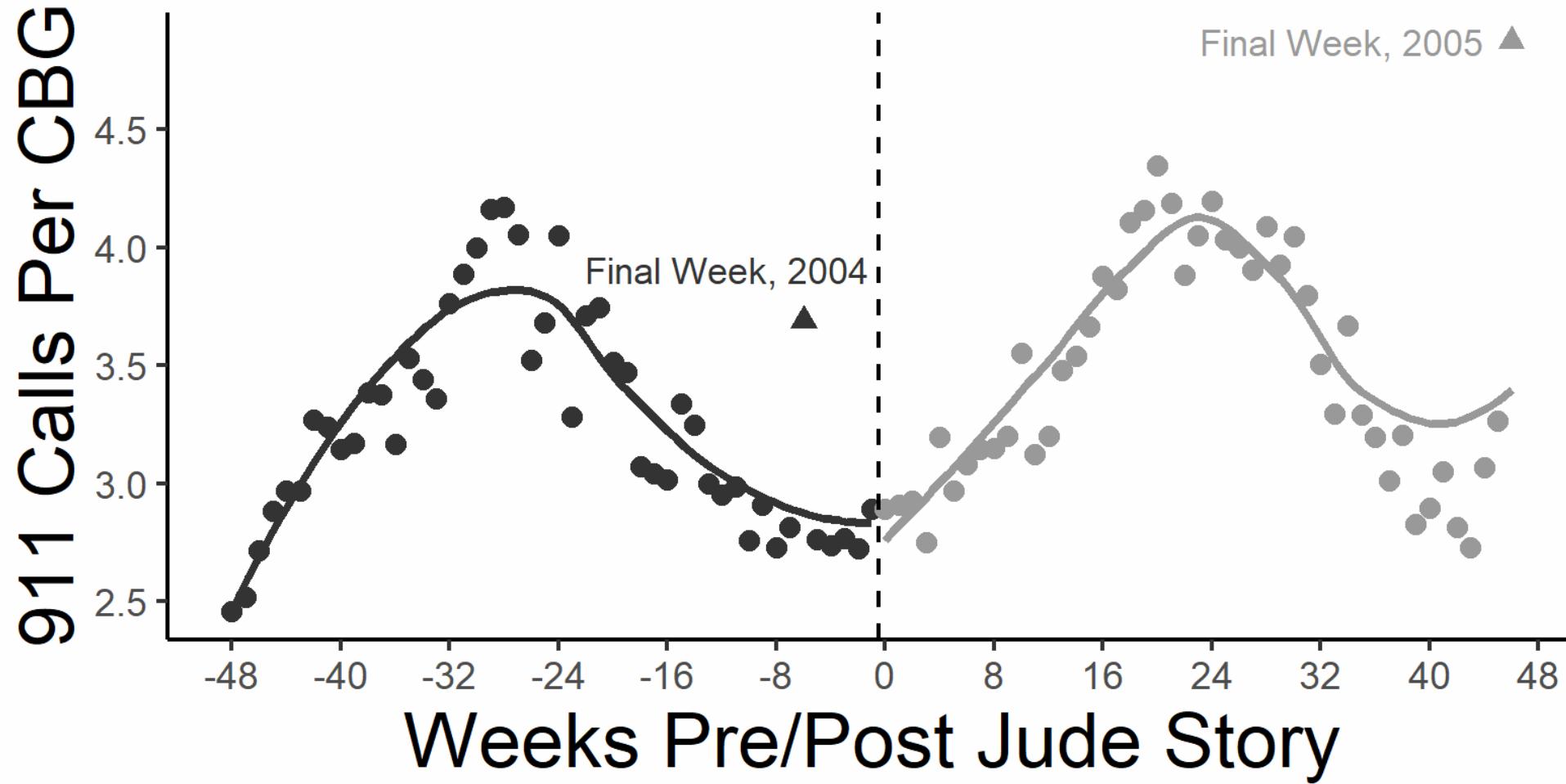


Anscombe's Quartet

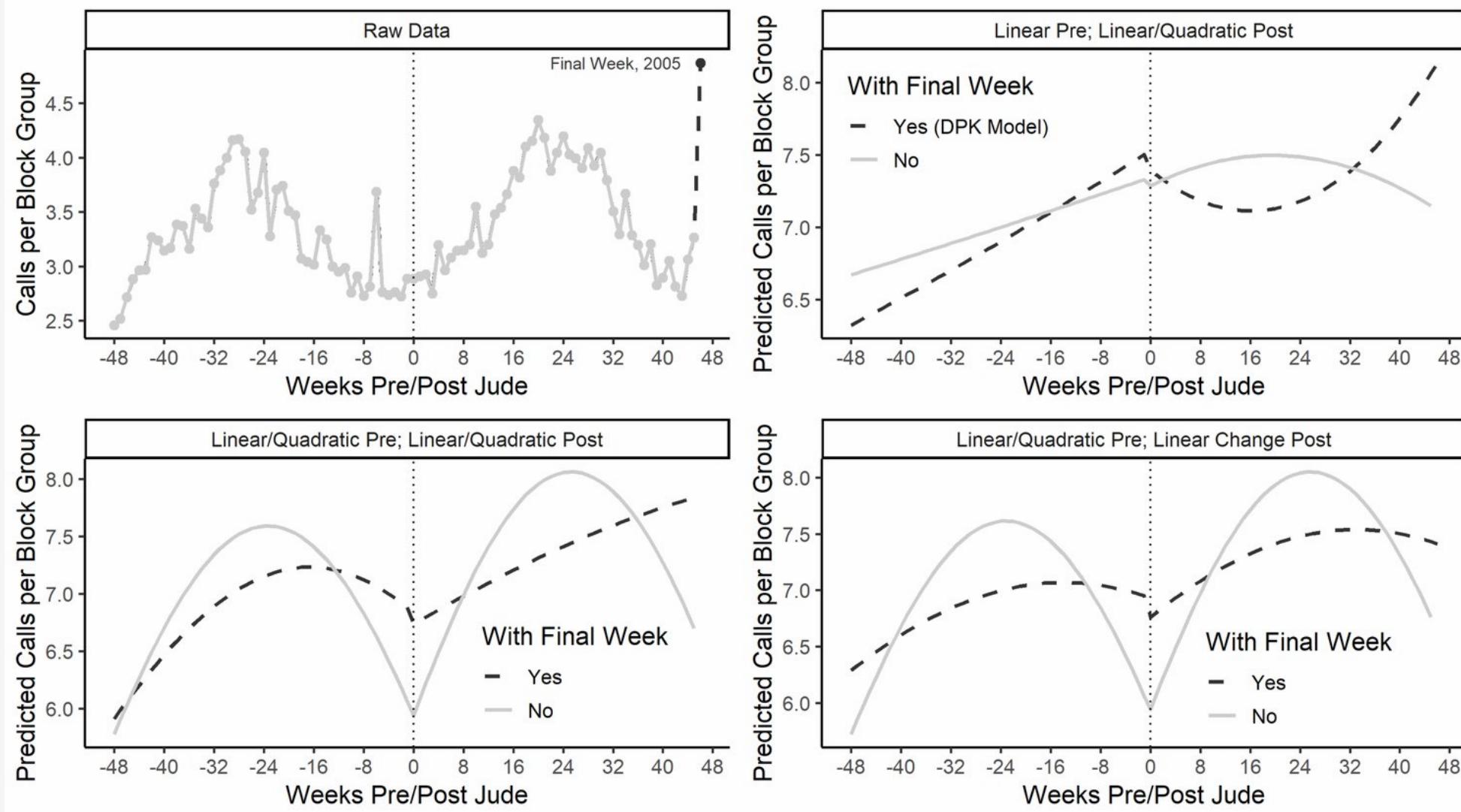


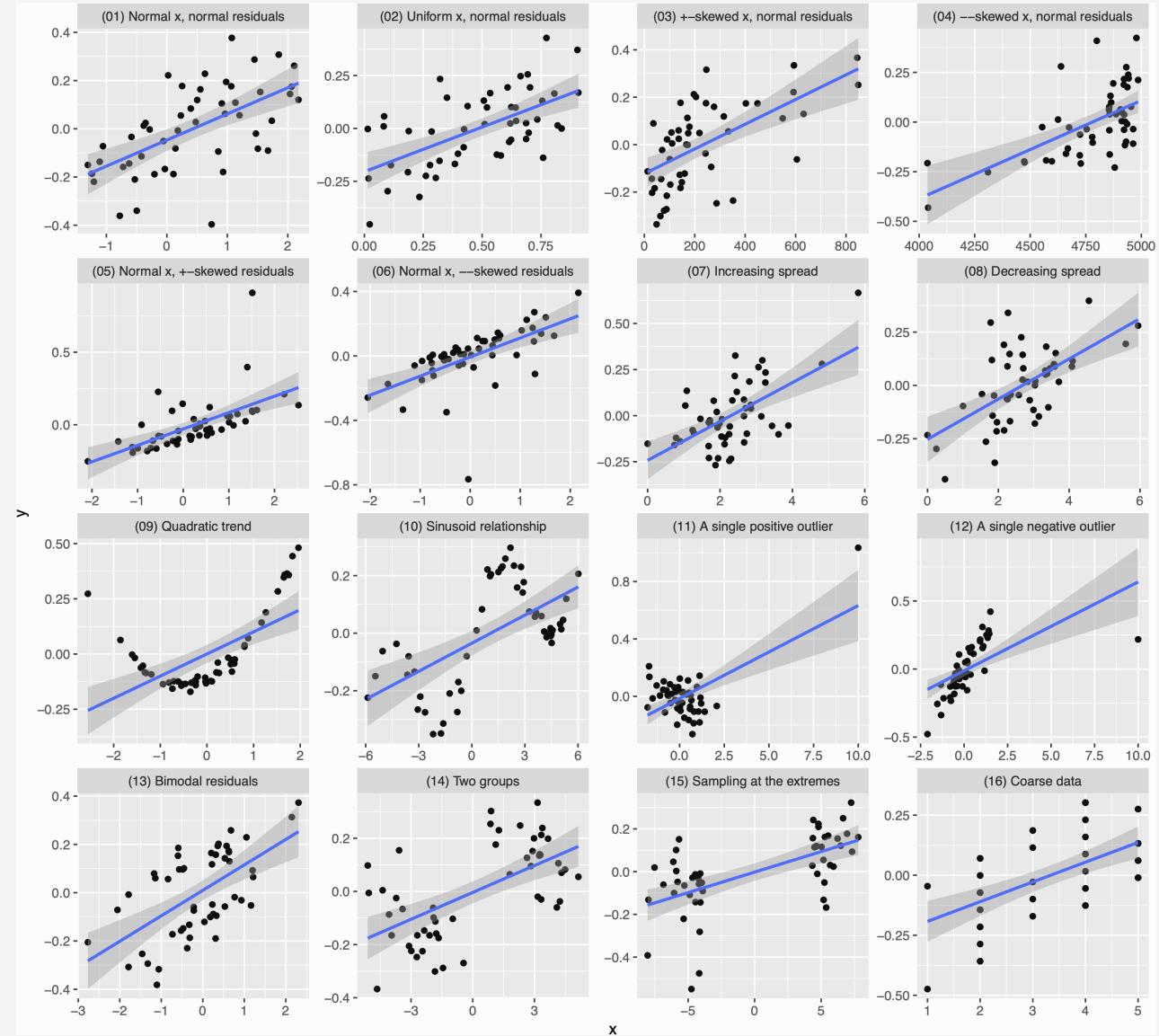


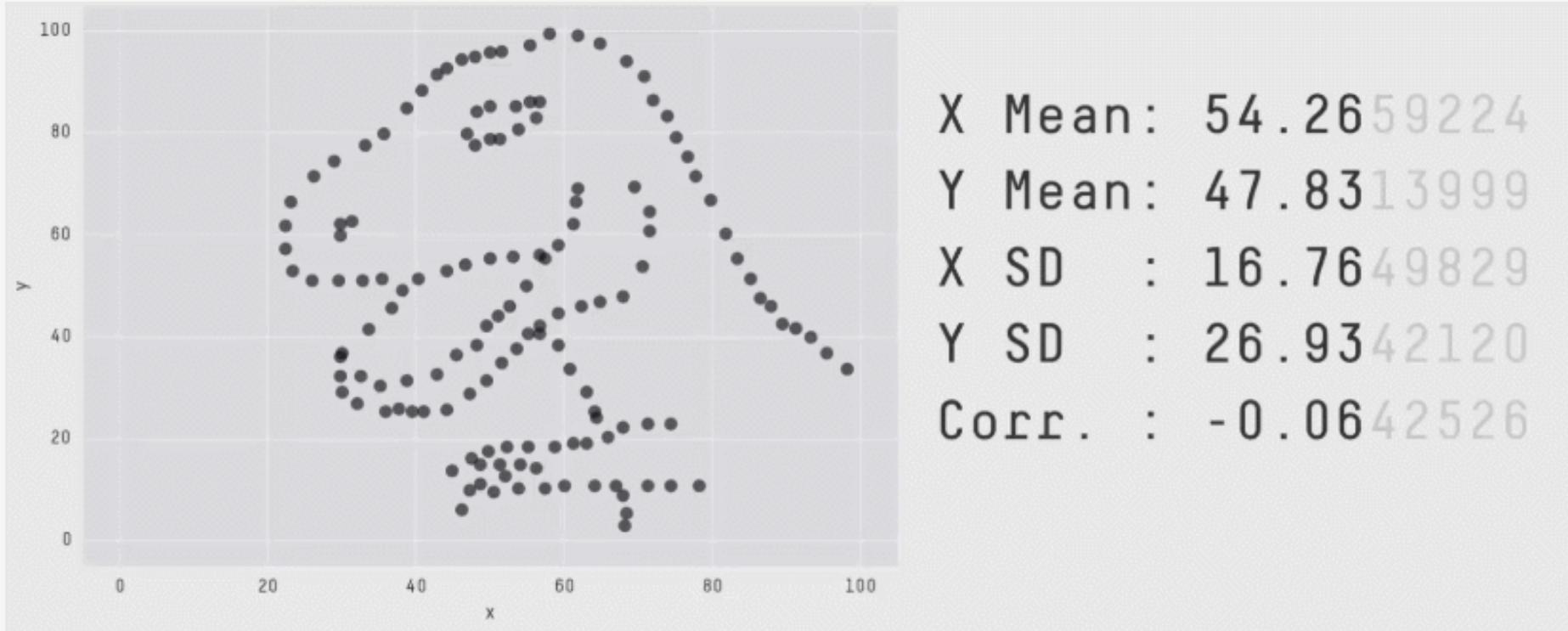
# All Neighborhoods



Zoorob (2020)

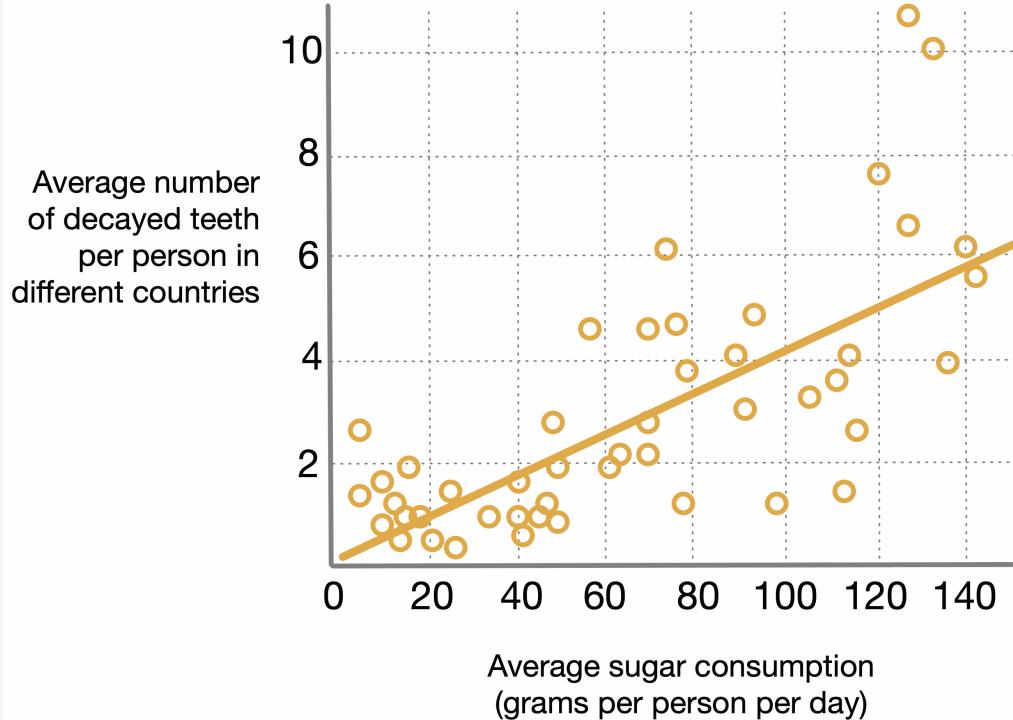






Cairo; Matejka & Fitzmaurice

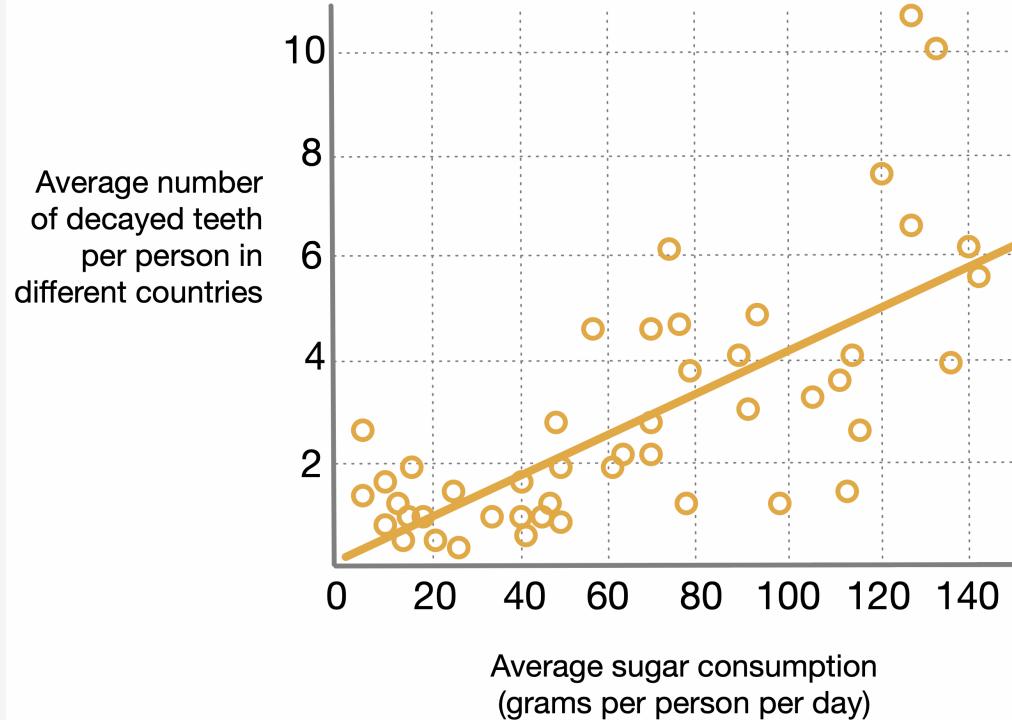
*Which of the following statements best describes the data in the graph below?*



Pew Research

- A. In recent years, the rate of cavities has increased in many countries
- B. In some countries, people brush their teeth more frequently than in other countries
- C. The more sugar people eat, the more likely they are to get cavities
- D. In recent years, the consumption of sugar has increased in many countries

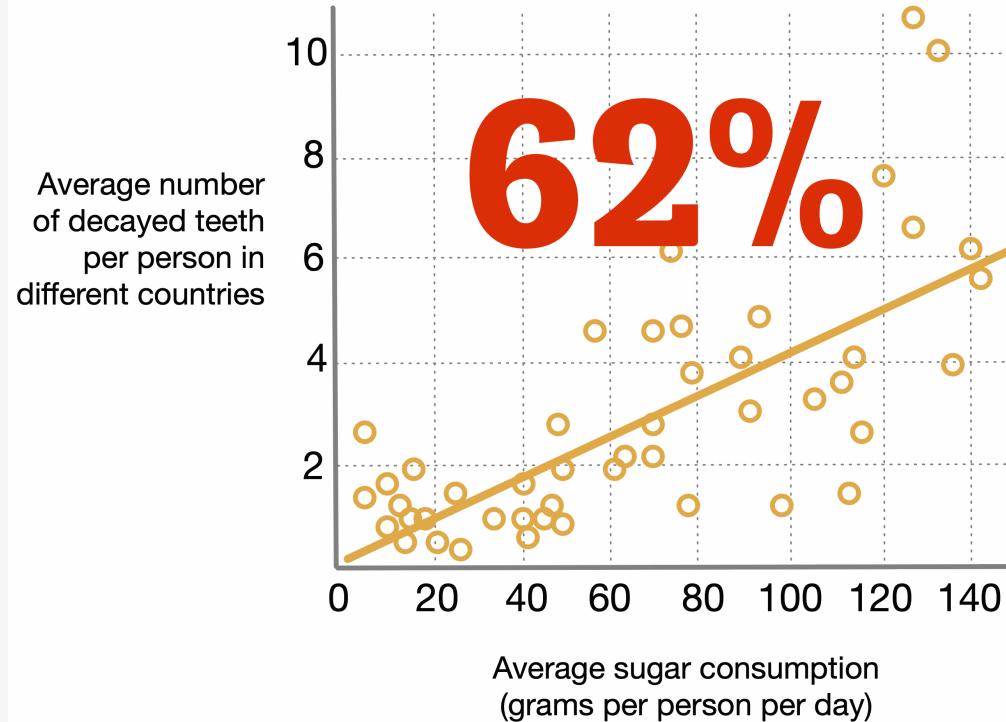
Which of the following statements best describes the data in the graph below?



Pew Research

- A. In recent years, the rate of cavities has increased in many countries
- B. In some countries, people brush their teeth more frequently than in other countries
- C. The more sugar people eat, the more likely they are to get cavities**
- D. In recent years, the consumption of sugar has increased in many countries

Which of the following statements best describes the data in the graph below?

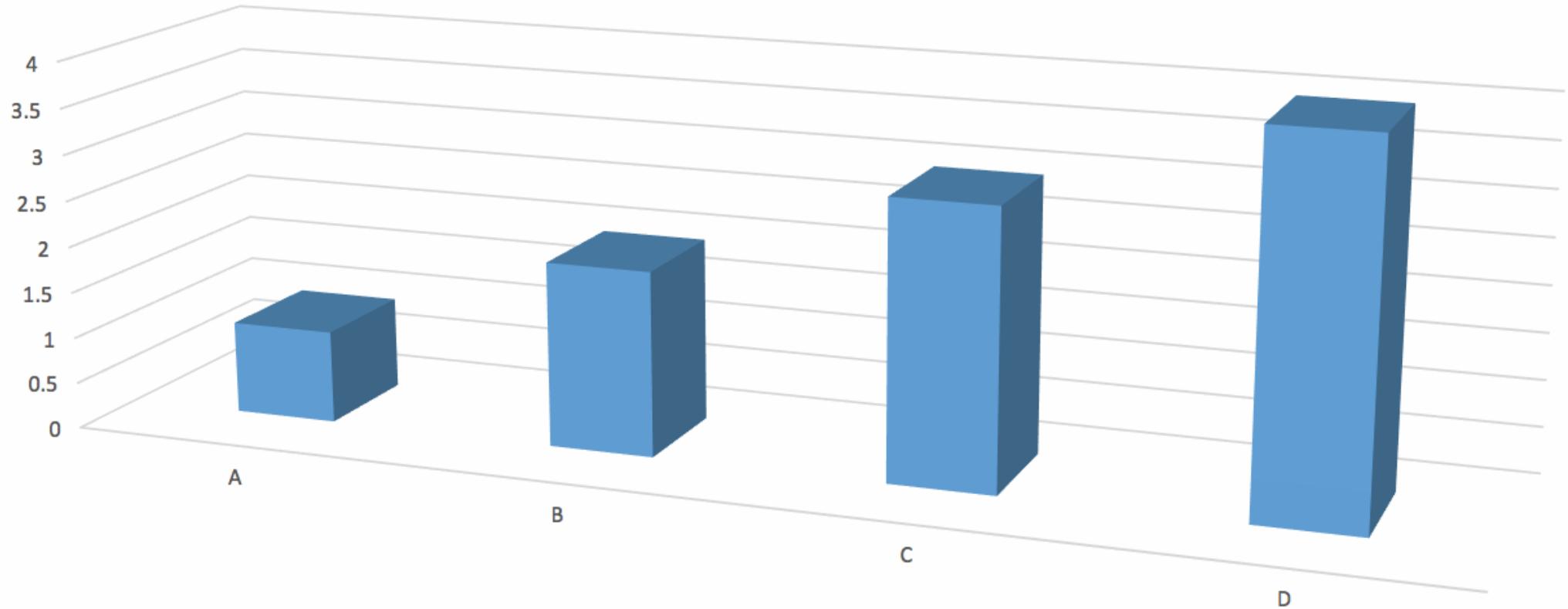


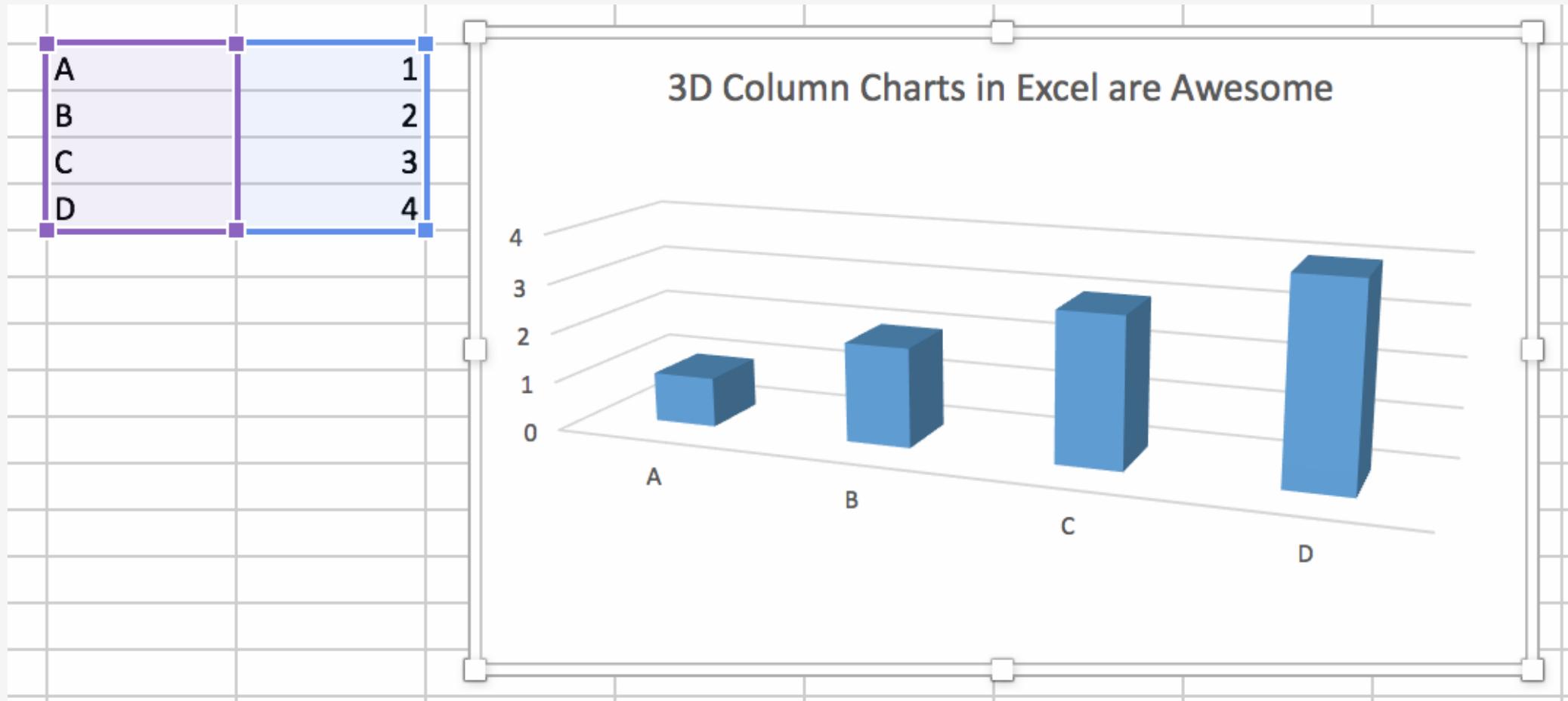
Pew Research

- A. In recent years, the rate of cavities has increased in many countries
- B. In some countries, people brush their teeth more frequently than in other countries
- C. The more sugar people eat, the more likely they are to get cavities**
- D. In recent years, the consumption of sugar has increased in many countries

# Not Seeing Things

## 3D Column Charts in Excel are Awesome





# Bad Taste

# Bad Taste

# Bad Data

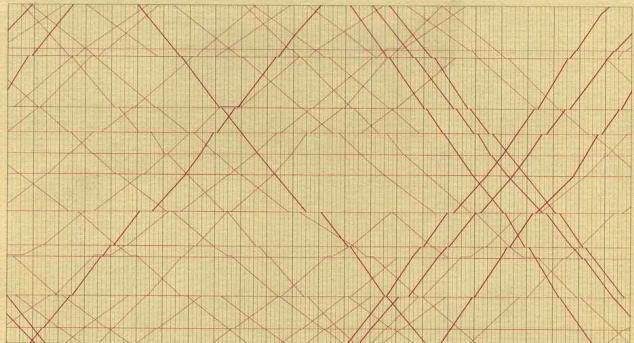
**Bad Taste**

**Bad Data**

**Bad Perception**

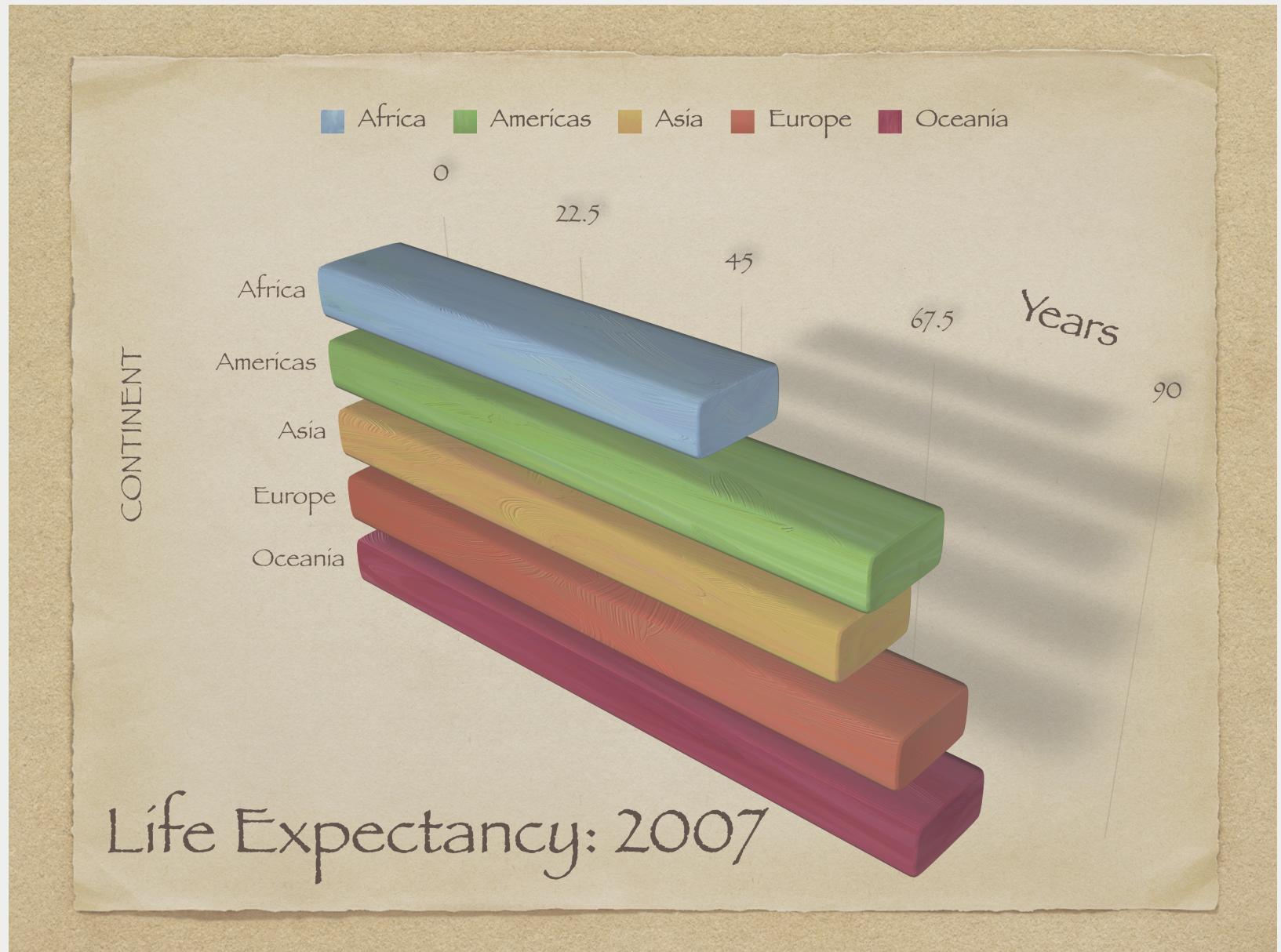
# Taste: Simplify, Simplify?

# Tufte's "Data to Ink Ratio"



The Visual Display  
of Quantitative Information

EDWARD R. TUFTE

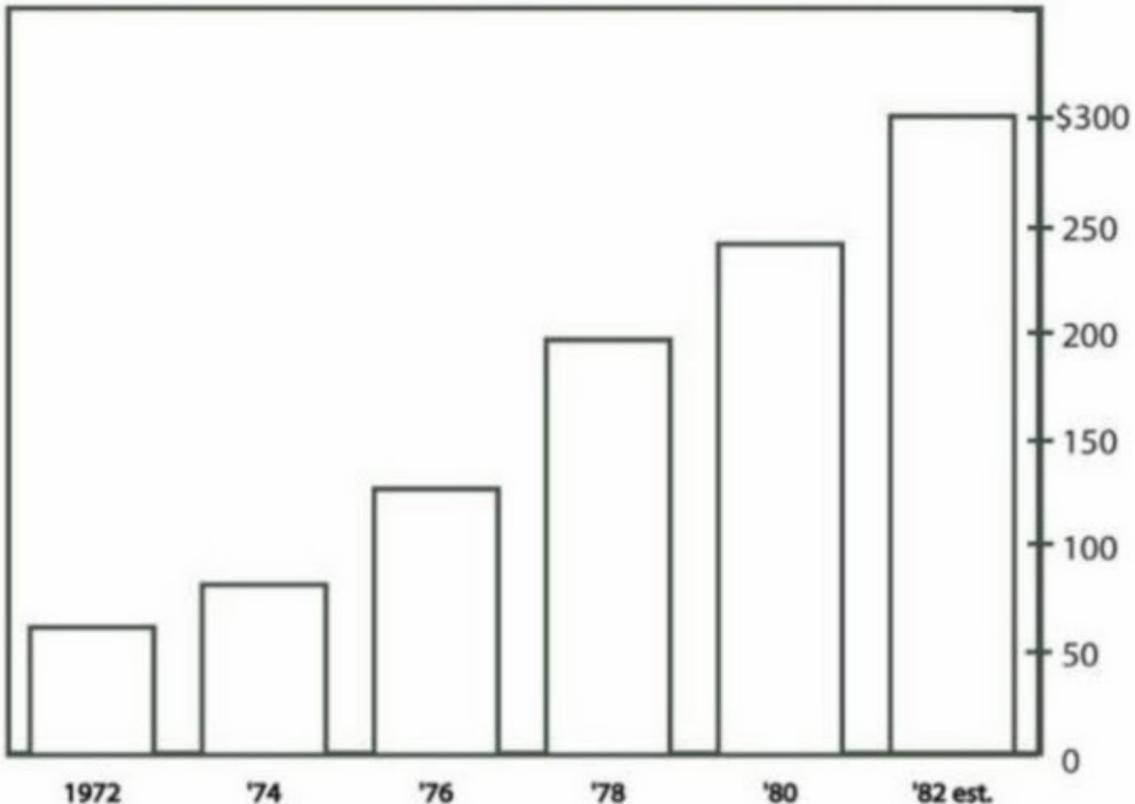


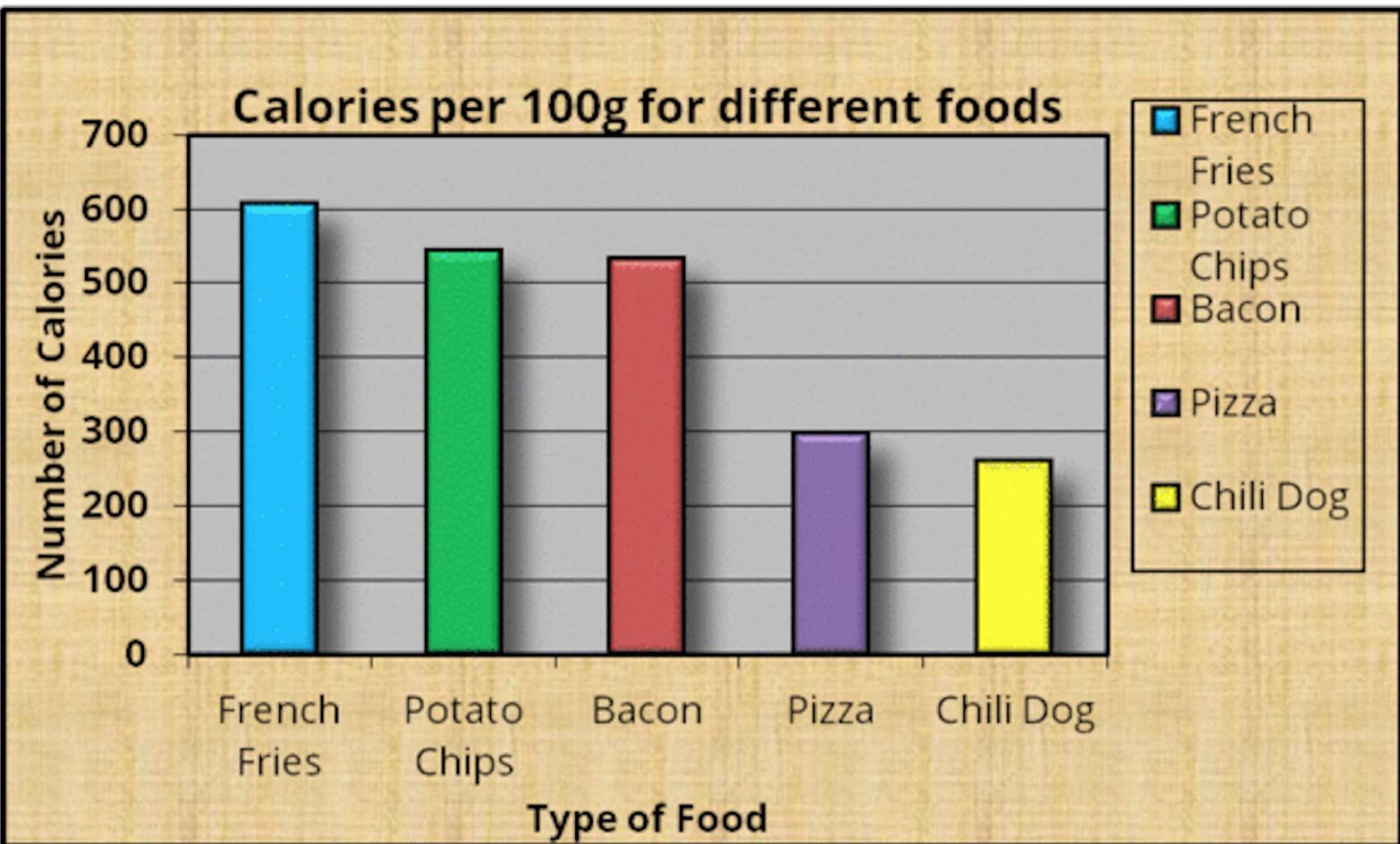
## MONSTROUS COSTS

Total House and Senate campaign expenditures,  
in millions



**MONSTROUS COSTS**  
Total House and Senate campaign expenditures, in millions



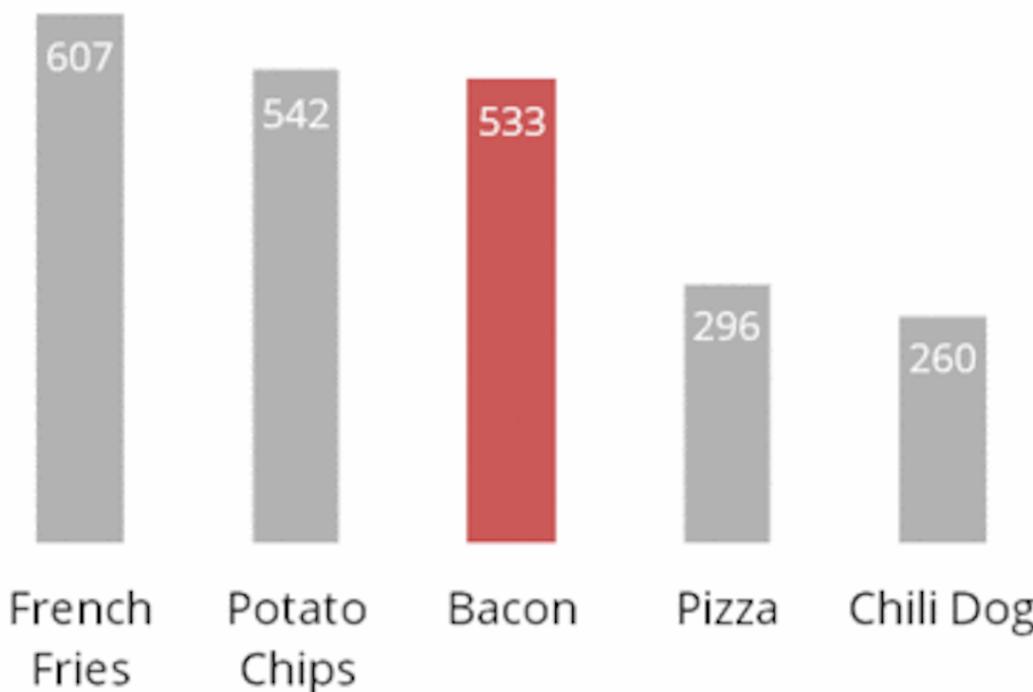


Created by Darkhorse Analytics

[www.darkhorseanalytics.com](http://www.darkhorseanalytics.com)

Darkhorse Analytics

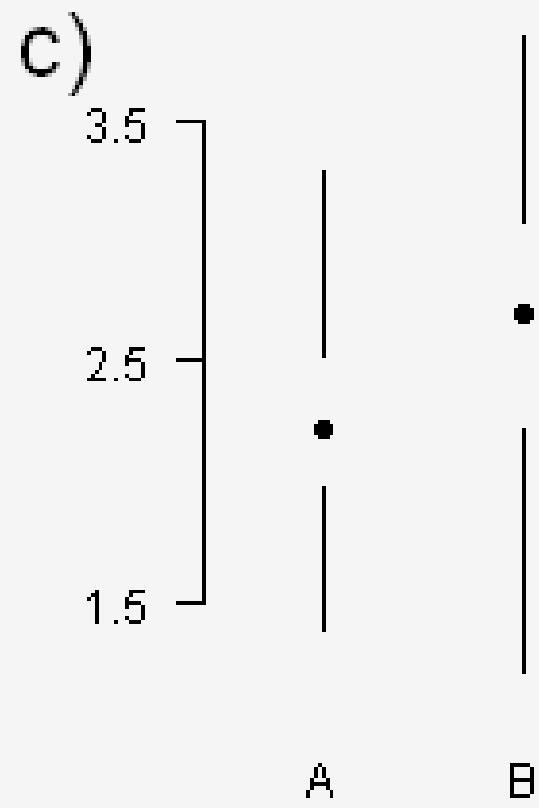
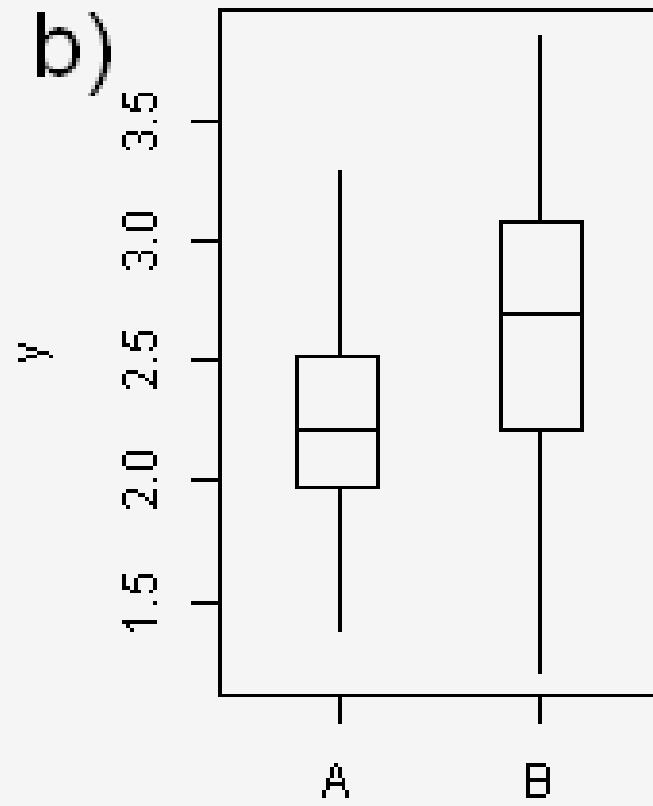
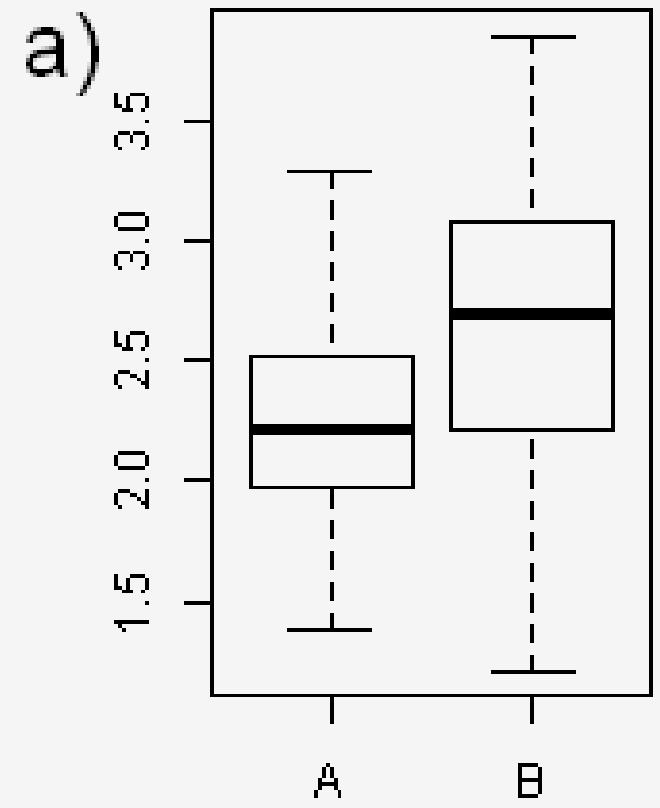
## Calories per 100g



Created by Darkhorse Analytics

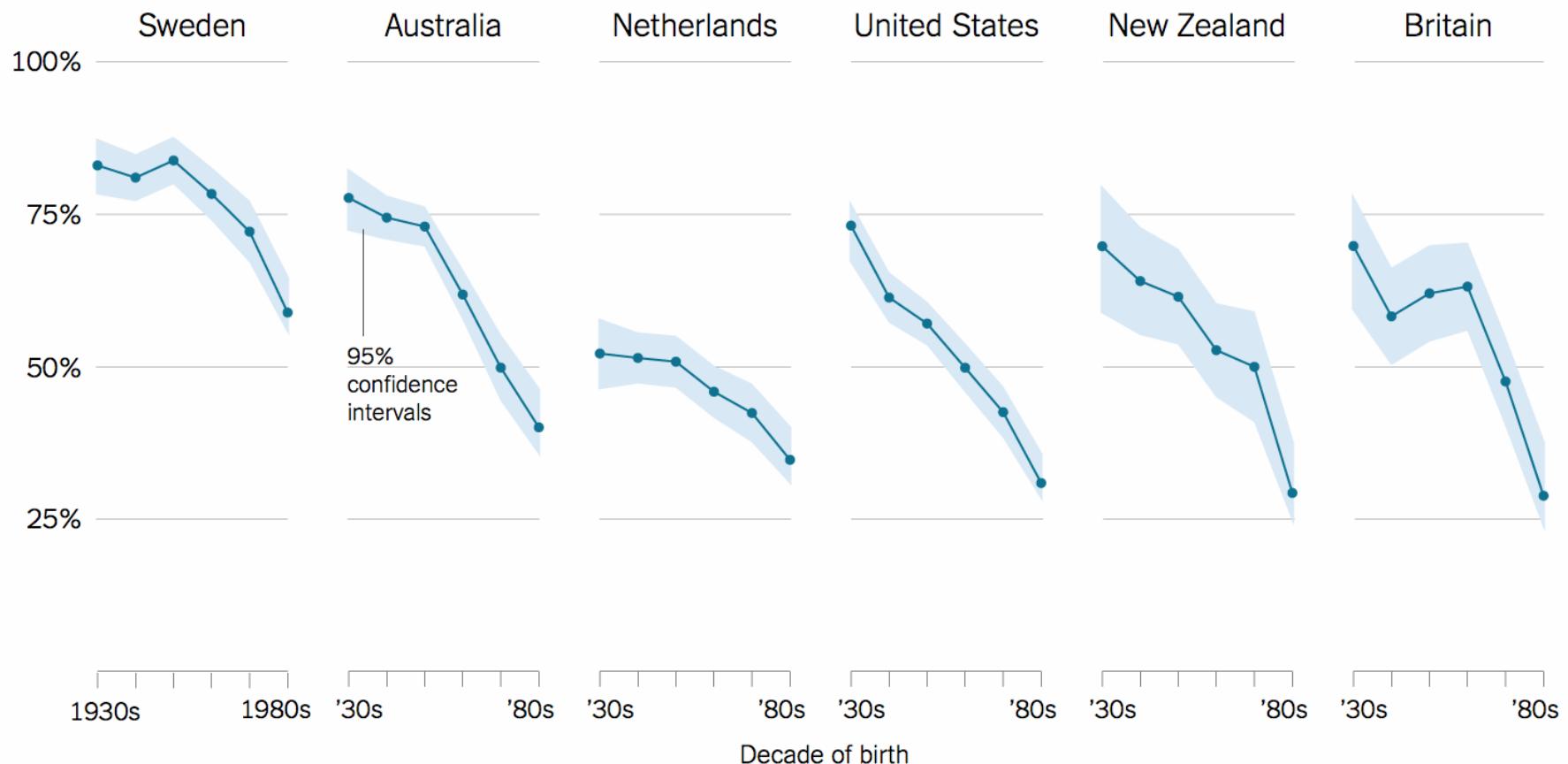
[www.darkhorseanalytics.com](http://www.darkhorseanalytics.com)

Darkhorse Analytics

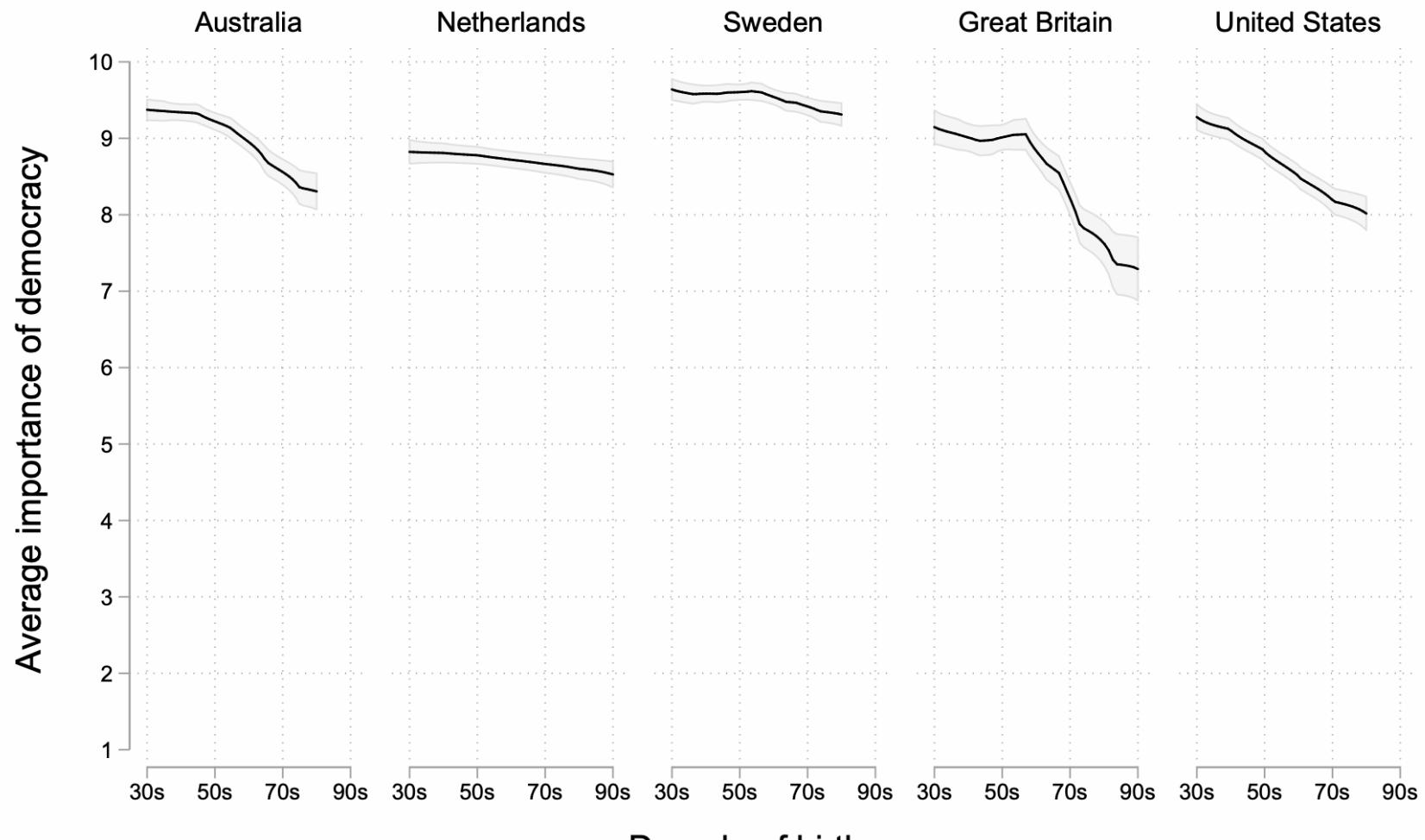


# Data: **Junk-Free Junk Charts**

## Percentage of people who say it is “essential” to live in a democracy



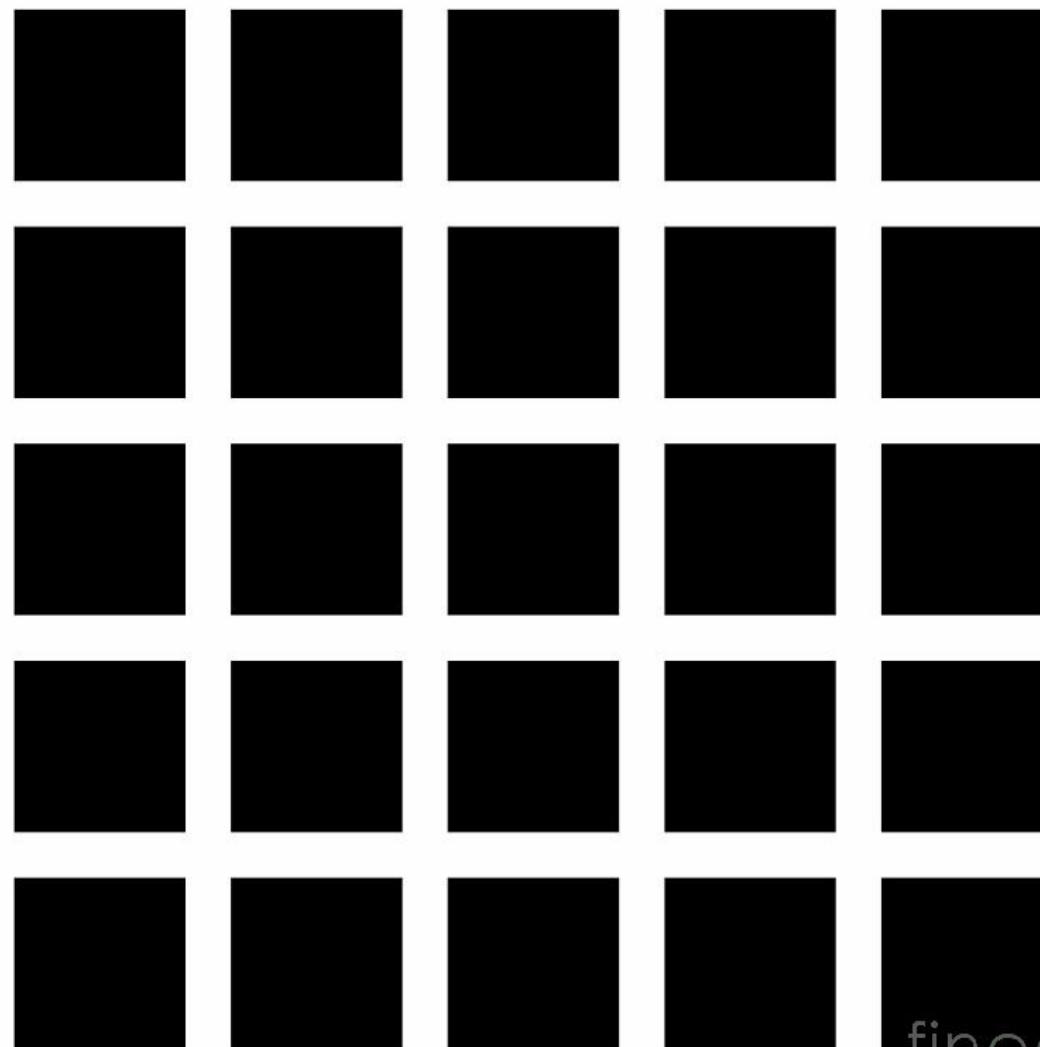
Source: Yascha Mounk and Roberto Stefan Foa, “The Signs of Democratic Deconsolidation,” Journal of Democracy | By The New York Times



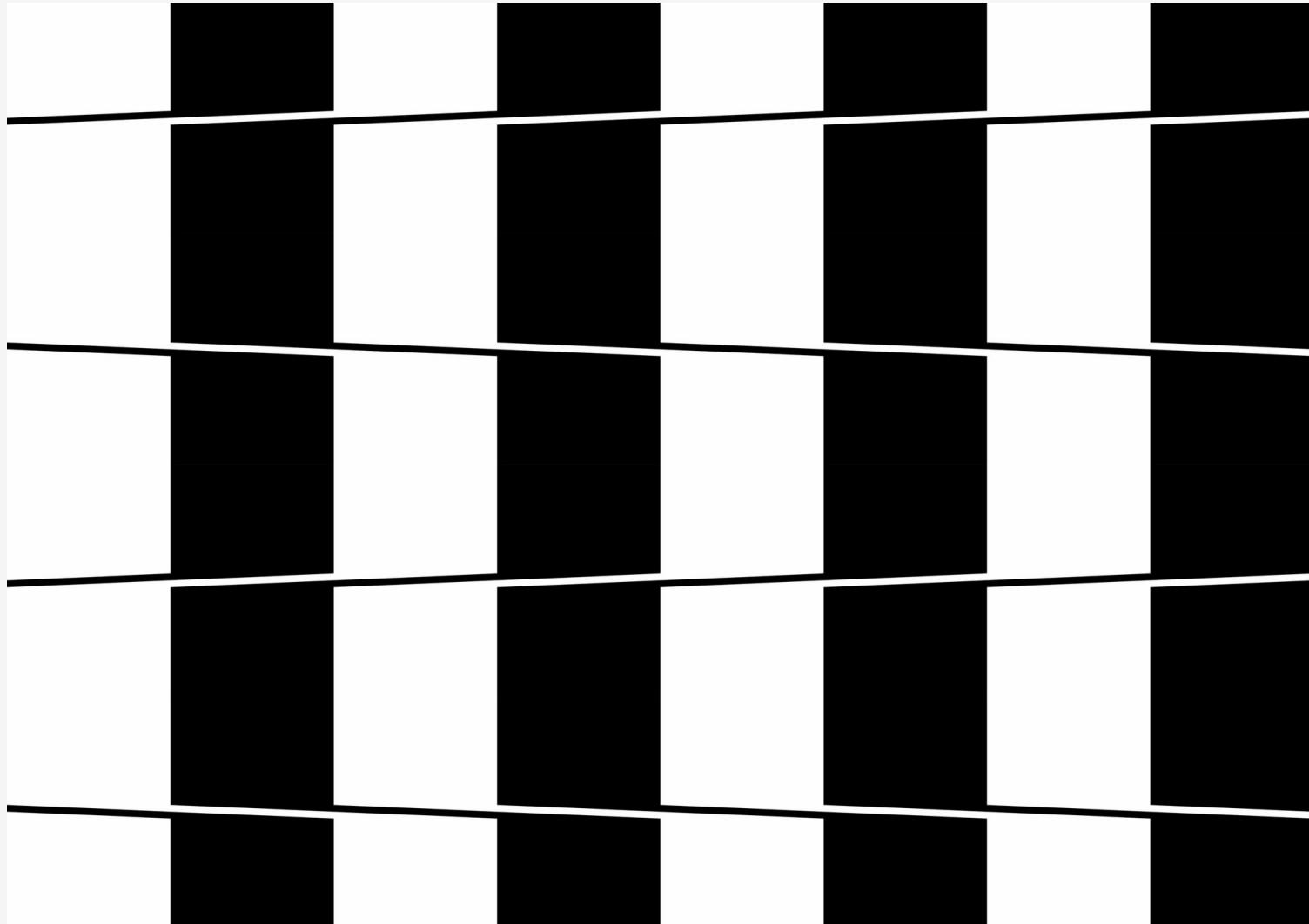
Graph by Erik Voeten, based on WVS 5

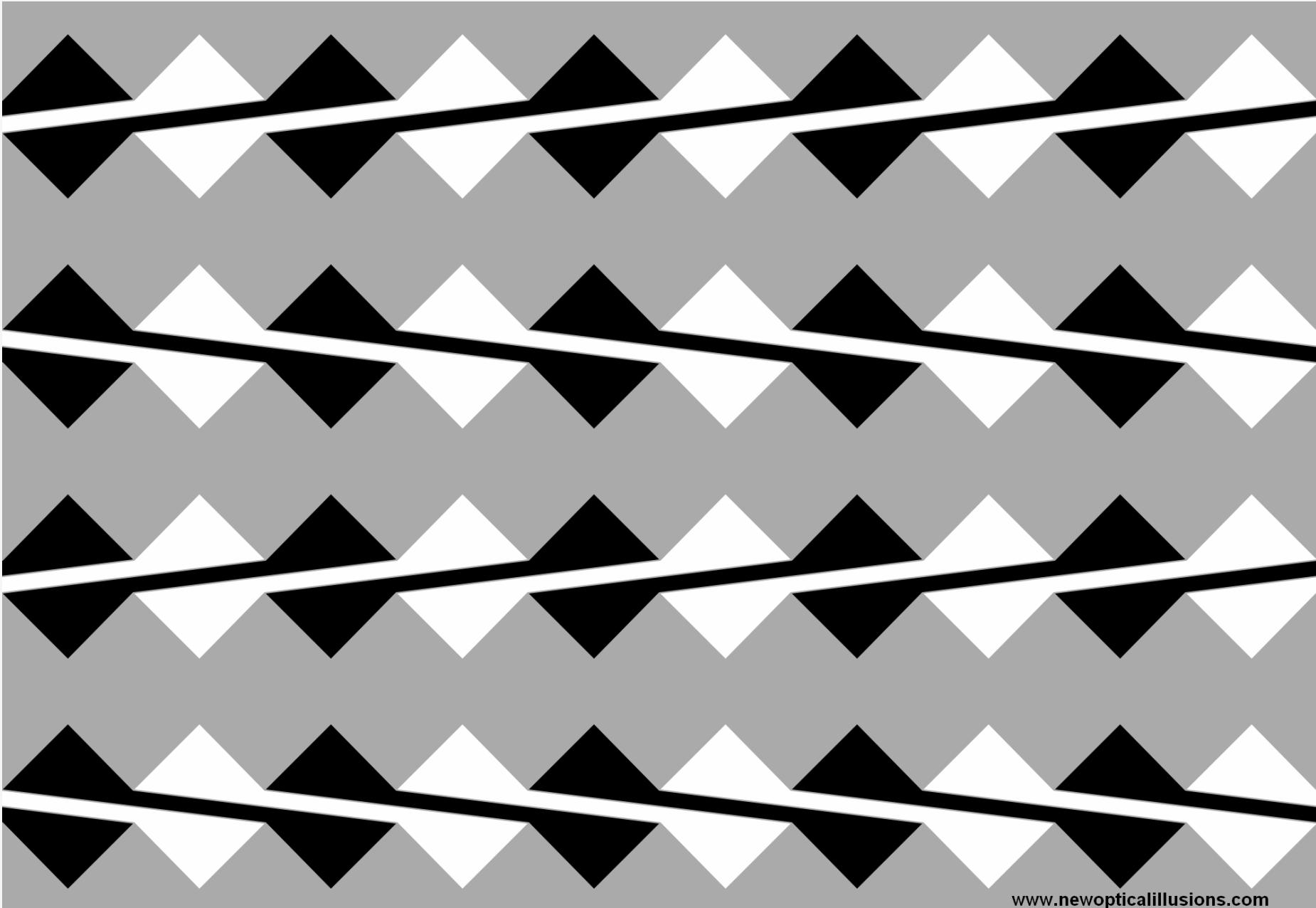
# **Perception: Seeing and Not Seeing**

# Edges & Contrasts



fine  
© 2010

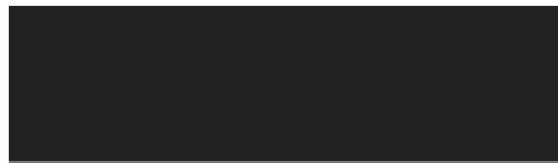




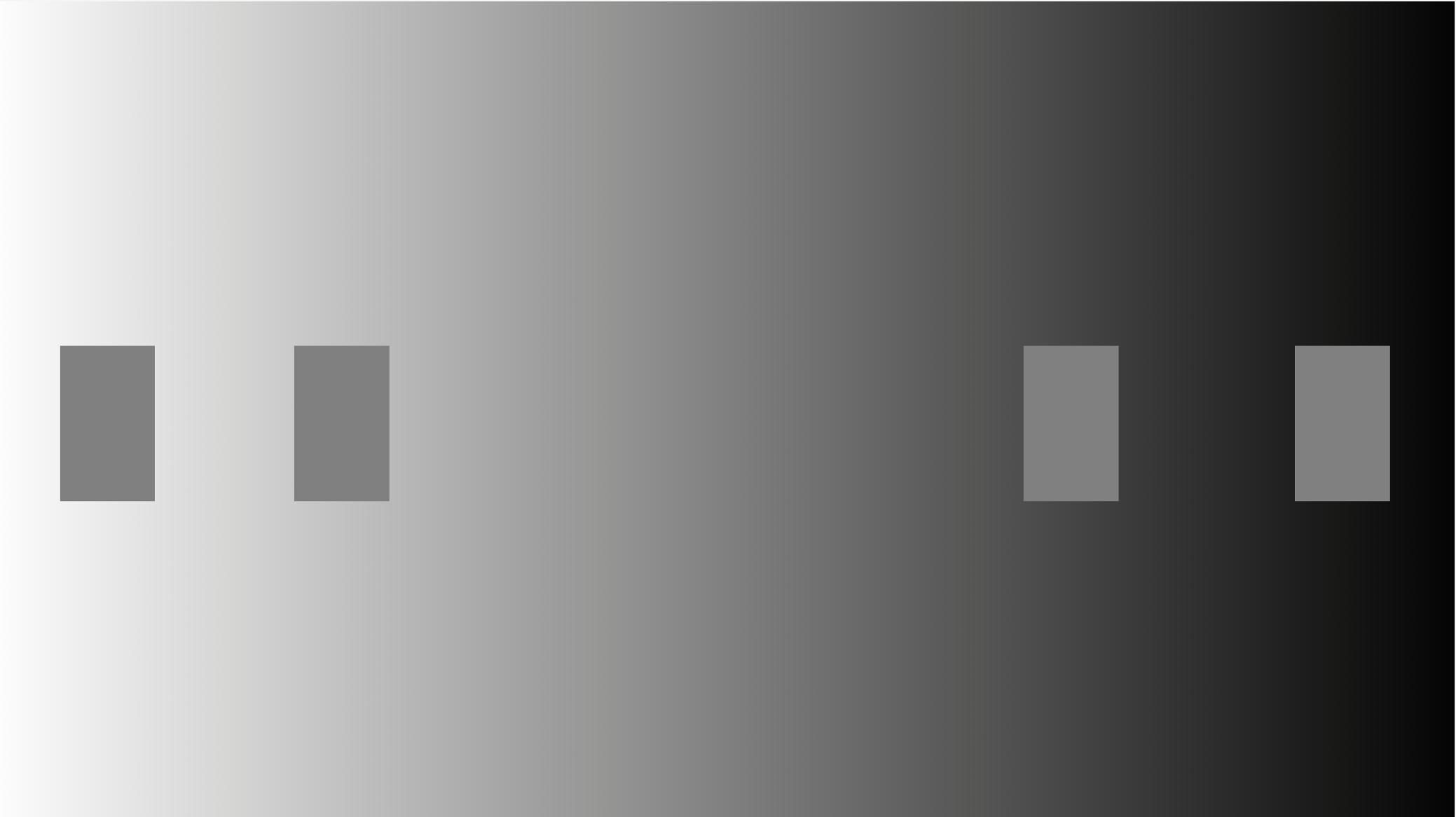


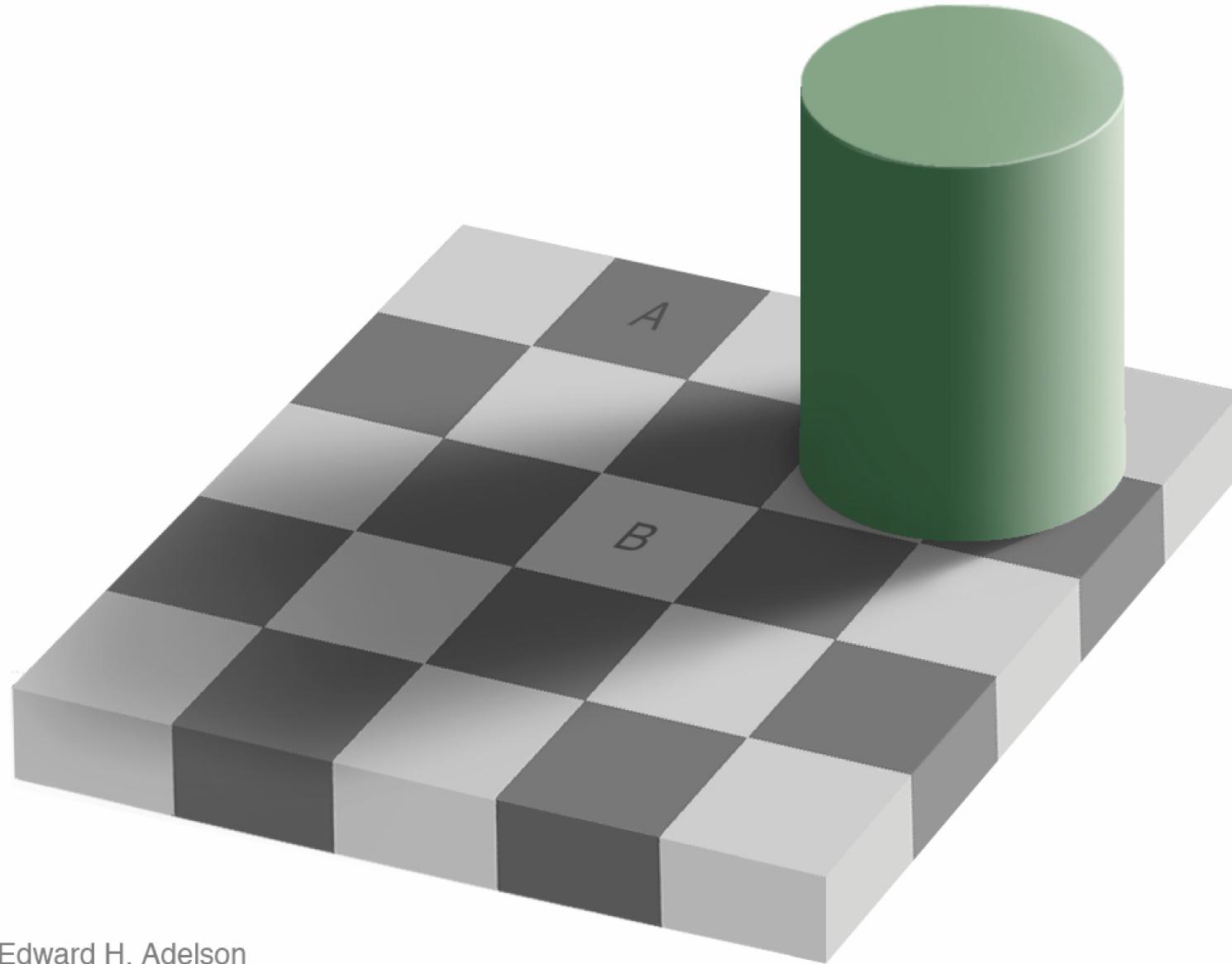
These are two perfectly  
geometrical circles



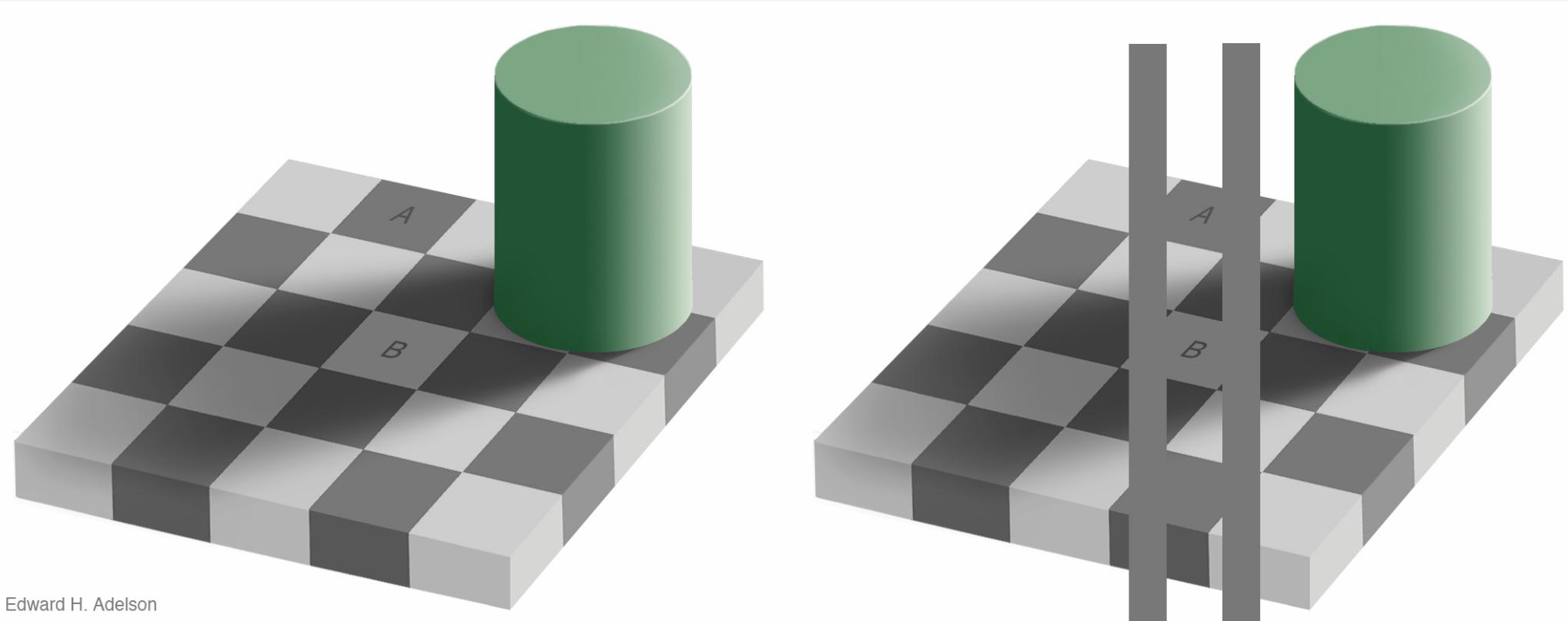








Edward H. Adelson

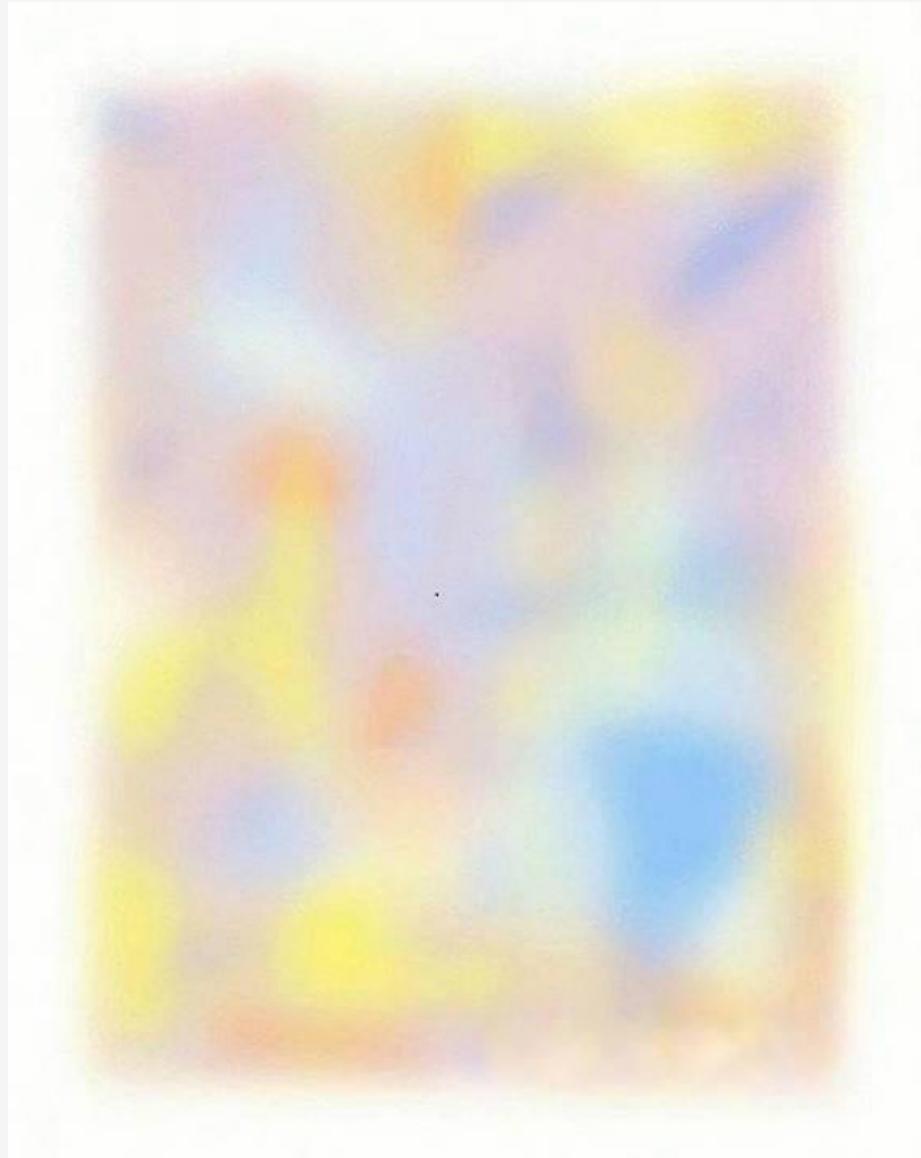


Edward Adelson

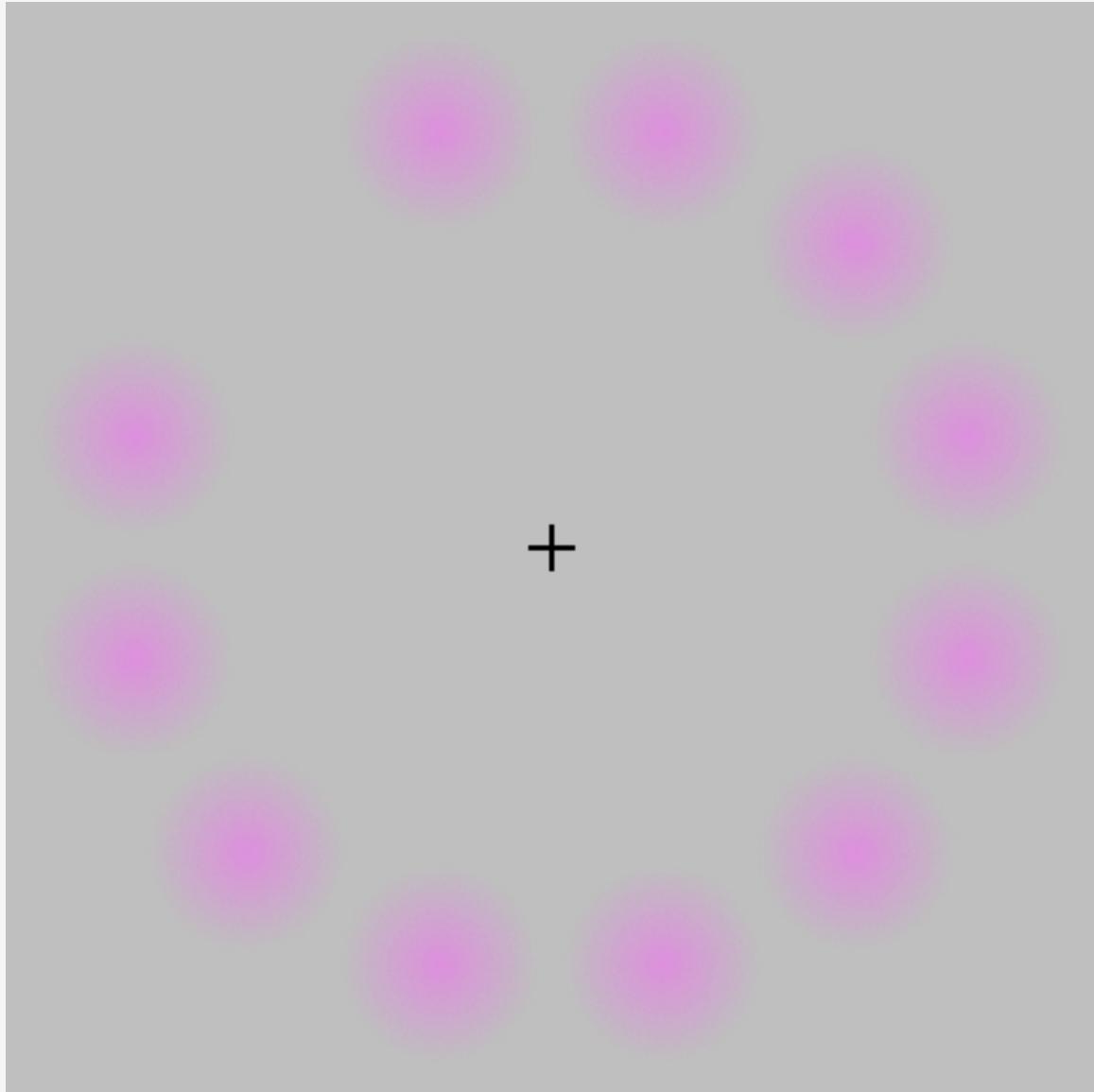


Edward Adelson

# Luminance and Color

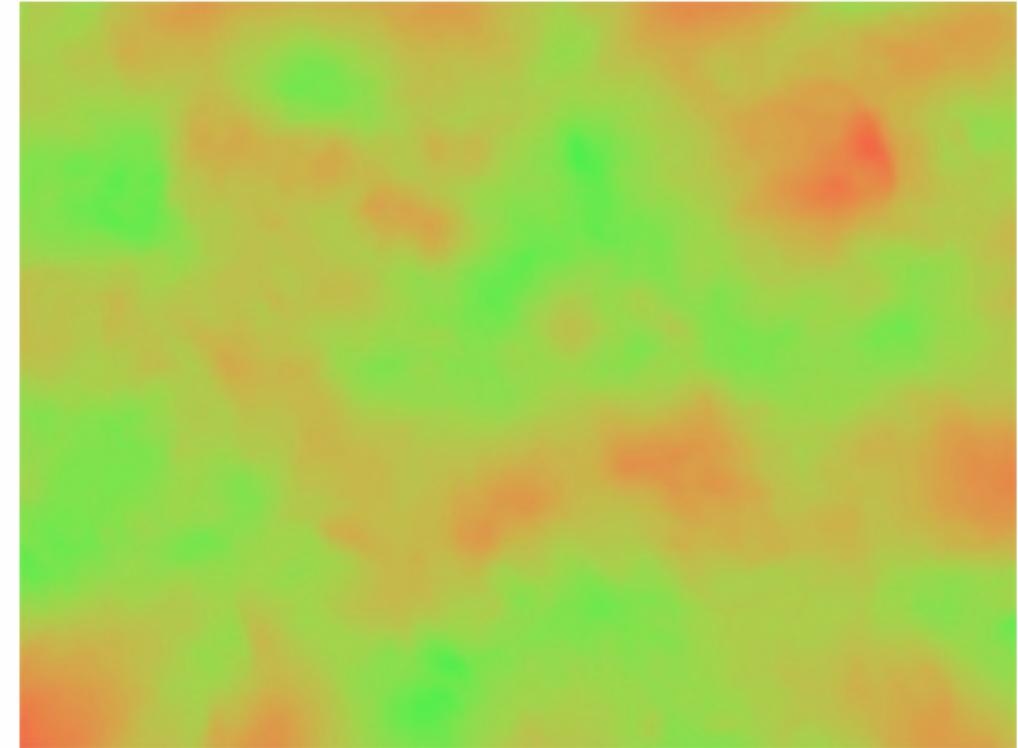


Troxler effect

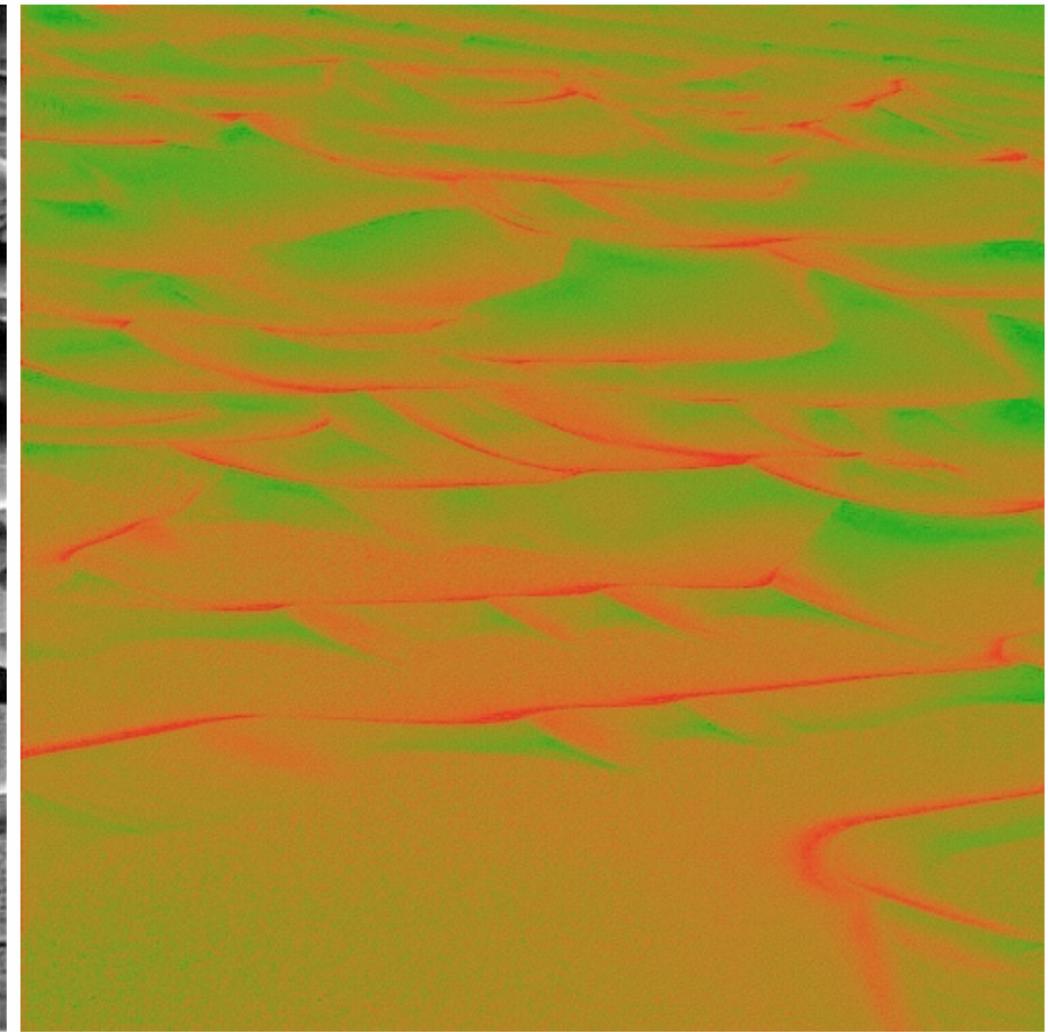
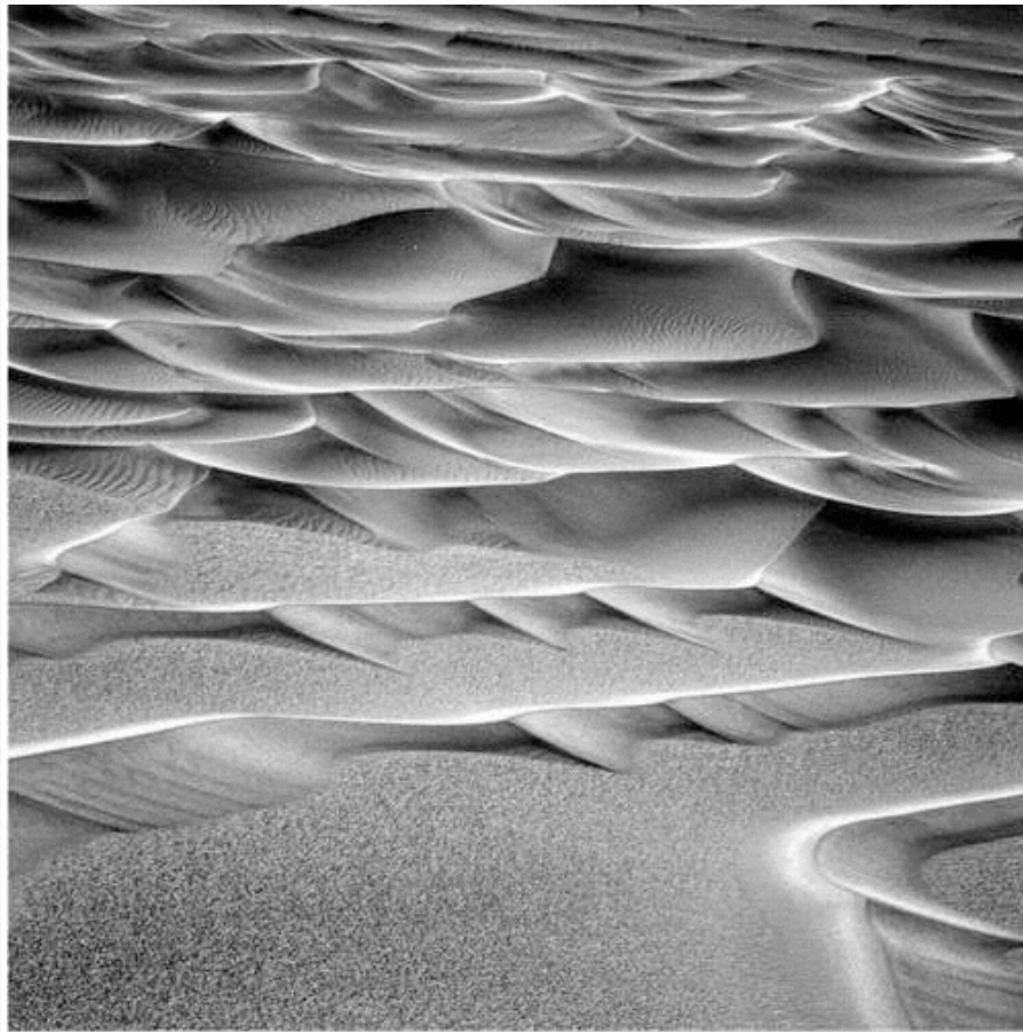


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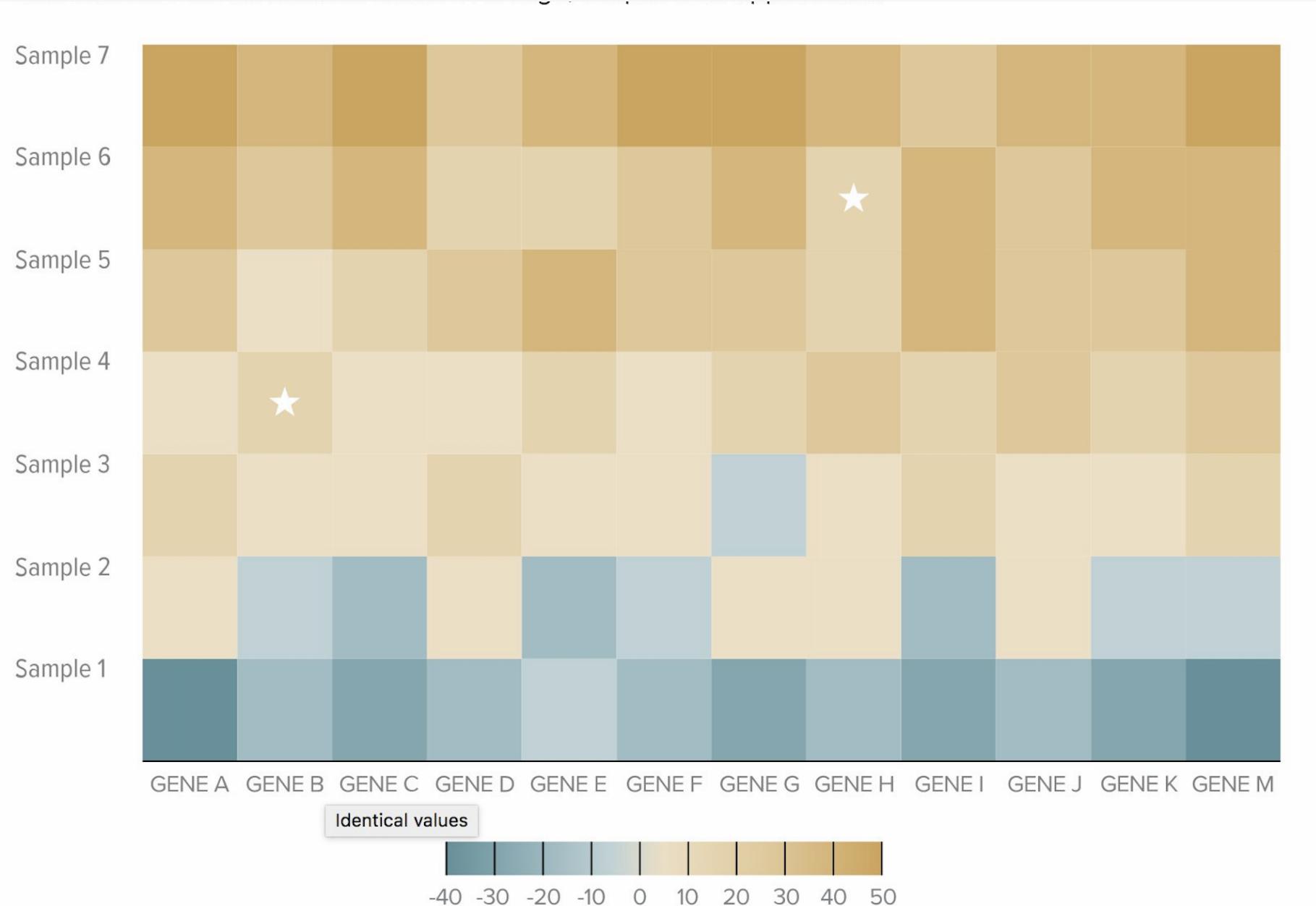
"Lilac Chaser"



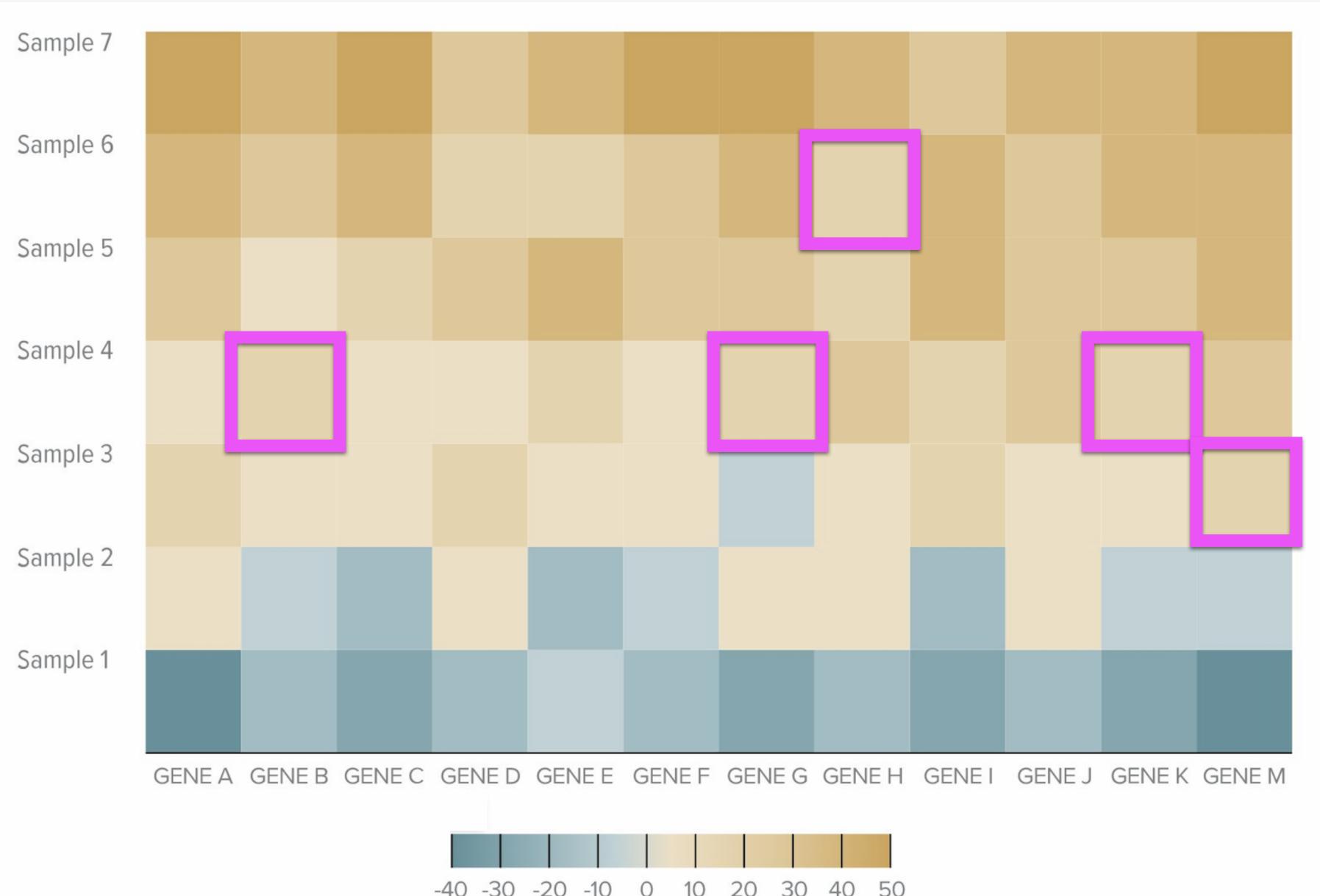
Colin Ware

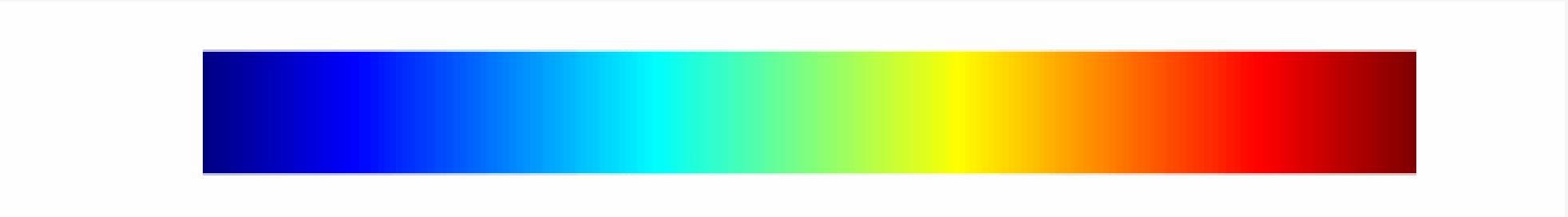


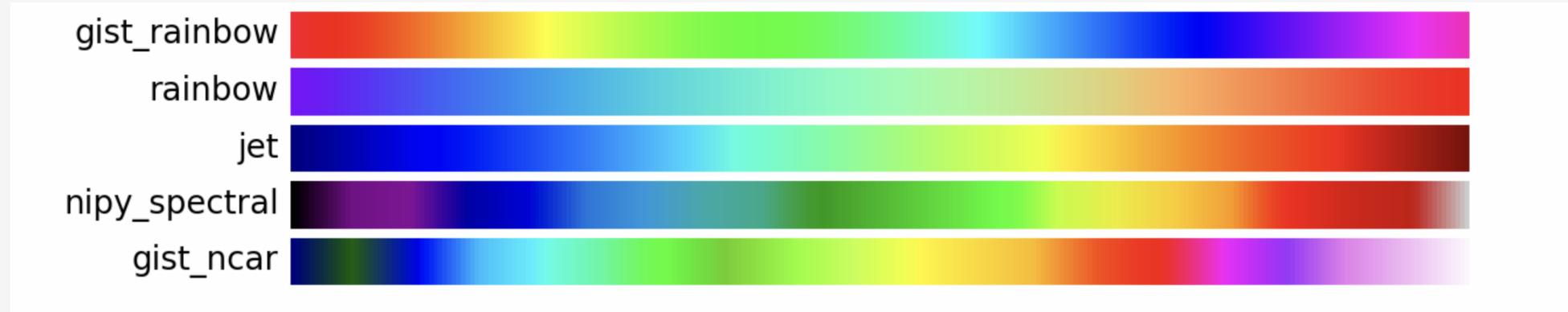
Colin Ware





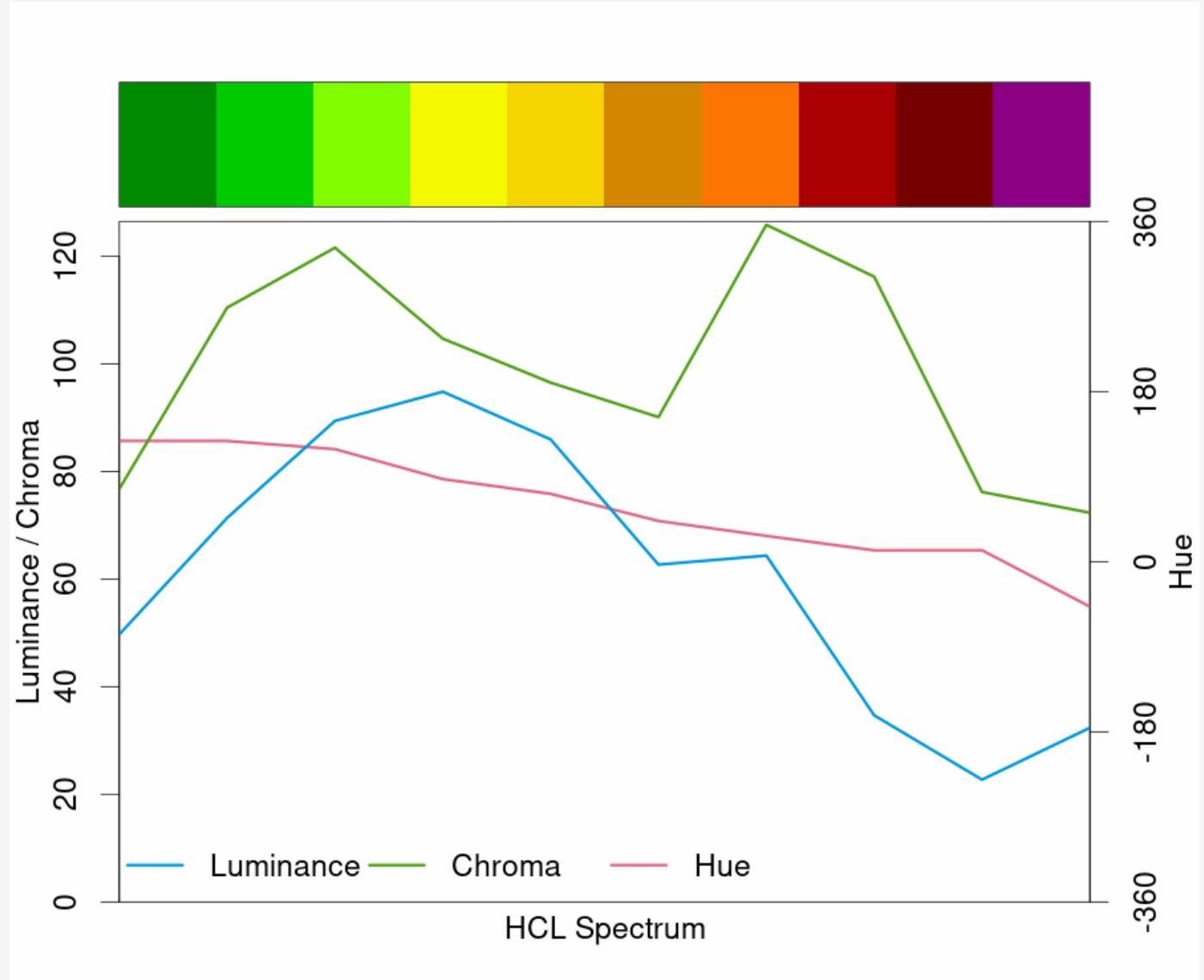


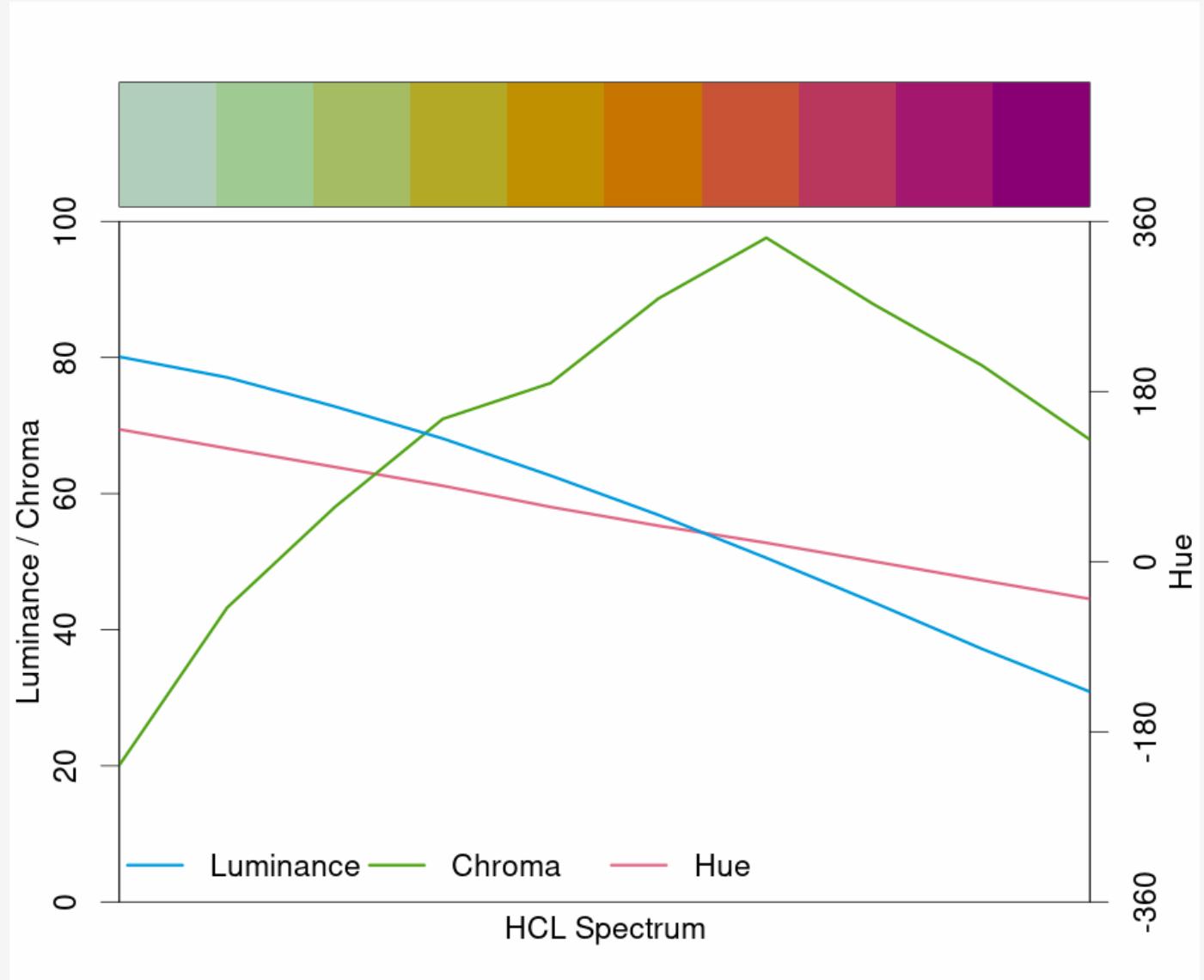




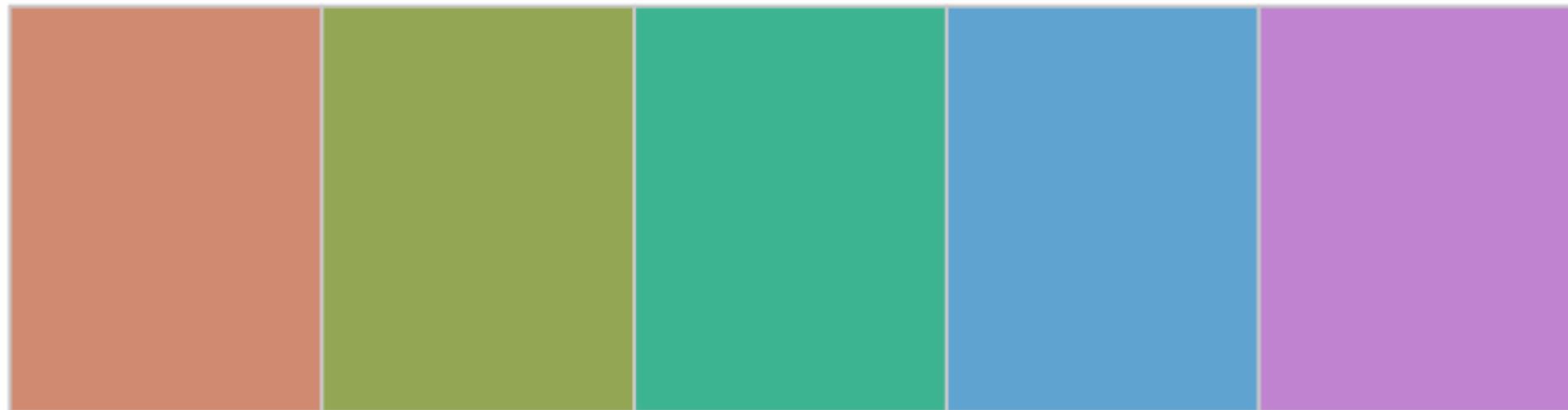
## Perceptually Uniform Sequential colormaps







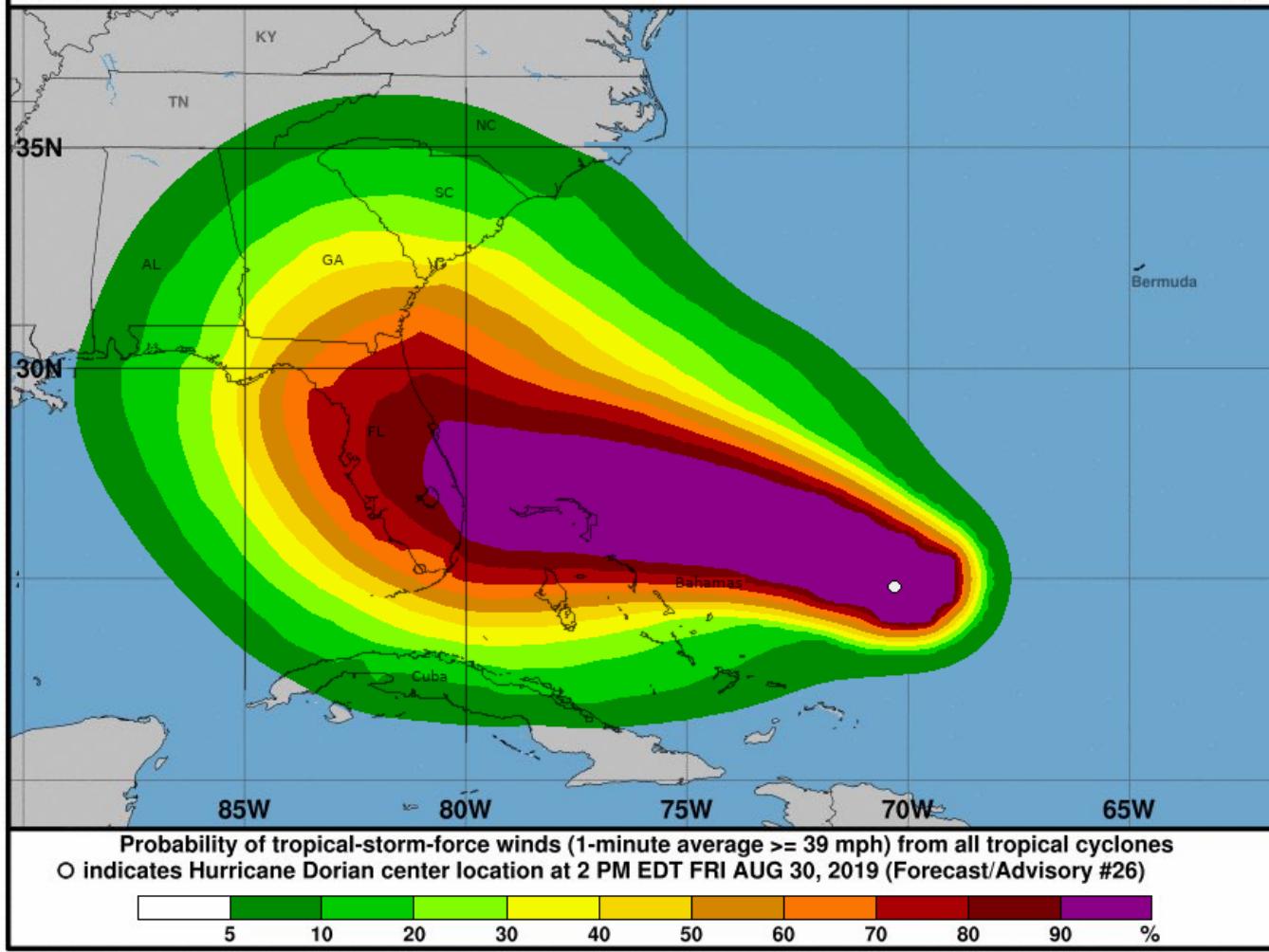




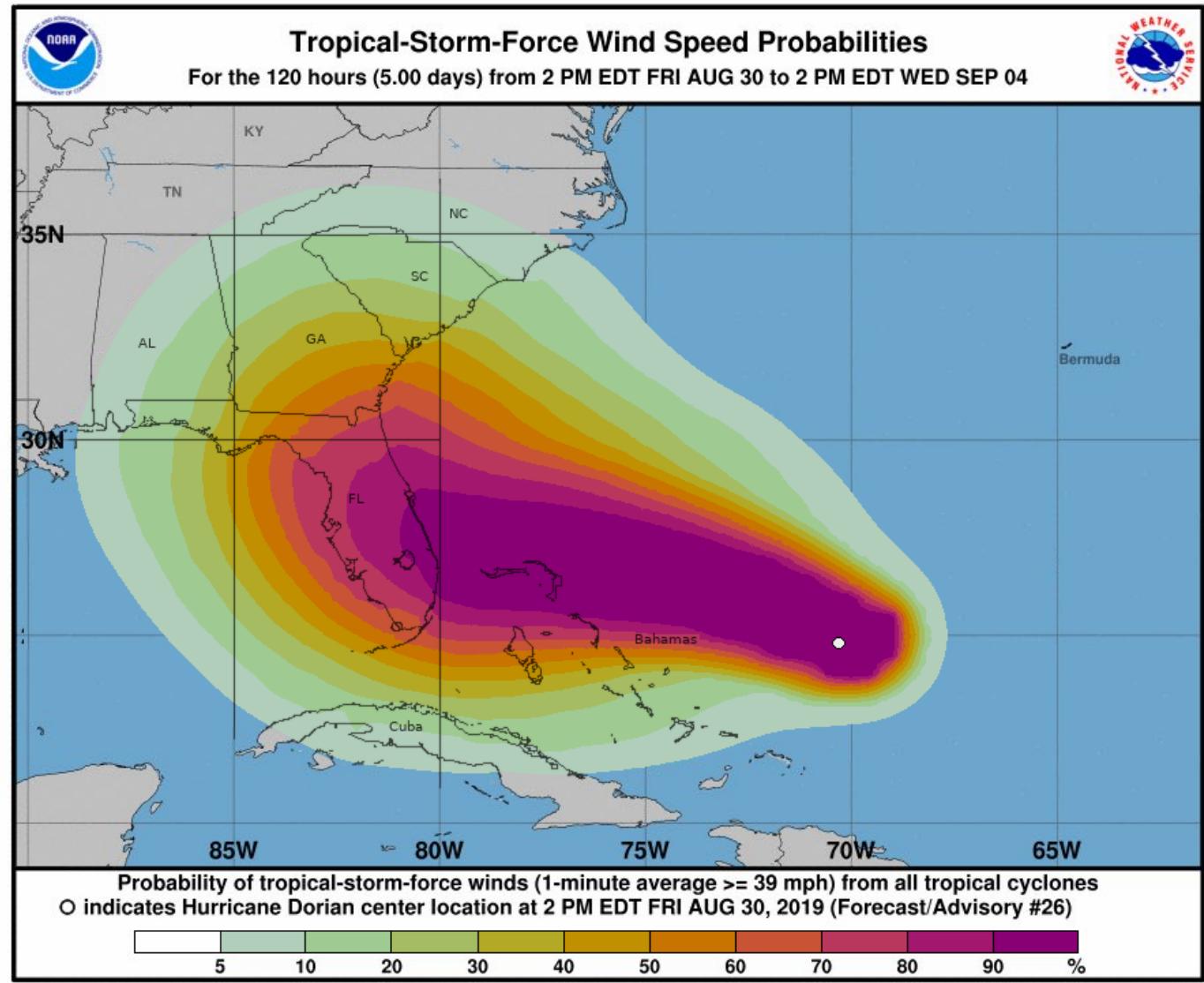


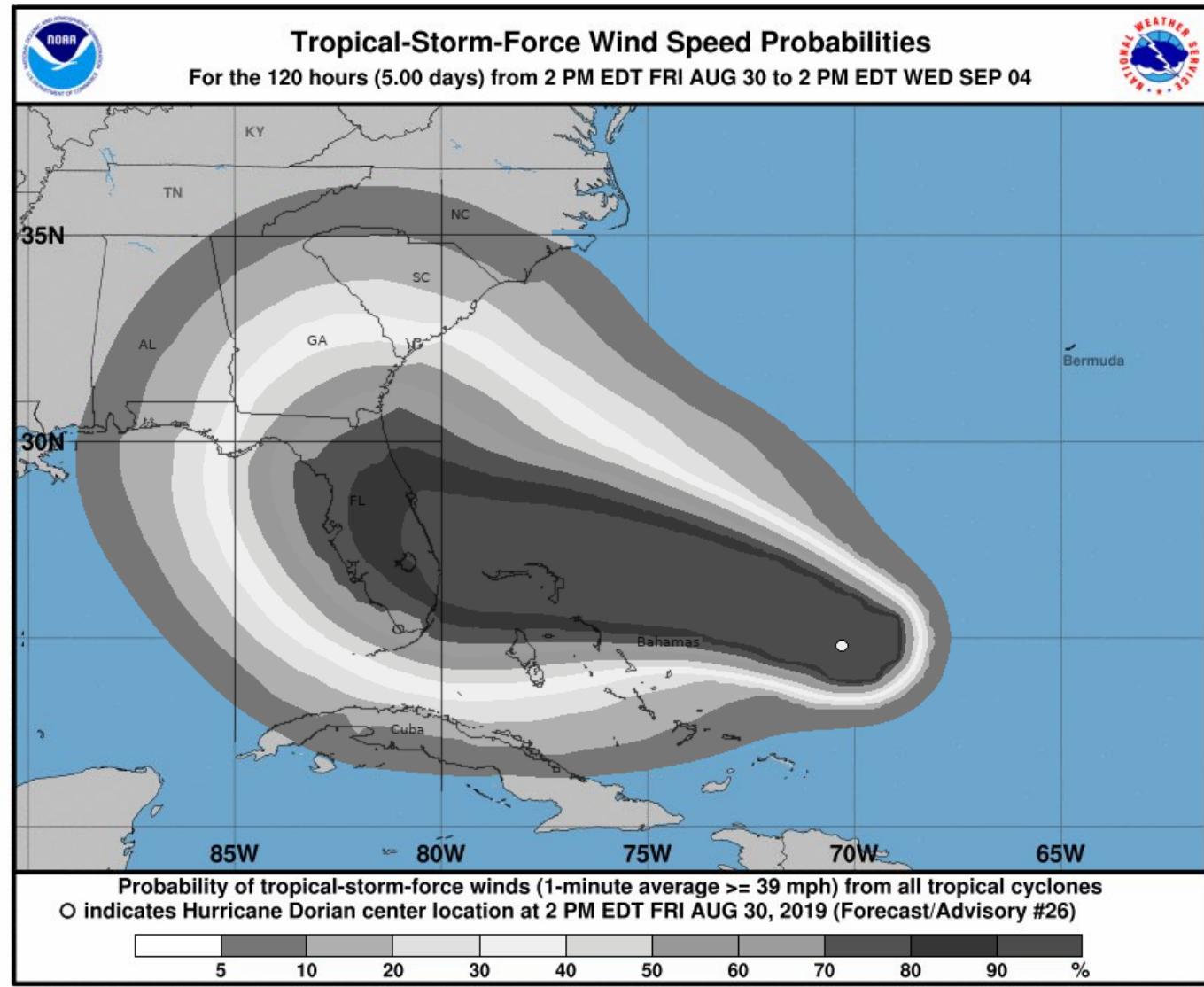
## Tropical-Storm-Force Wind Speed Probabilities

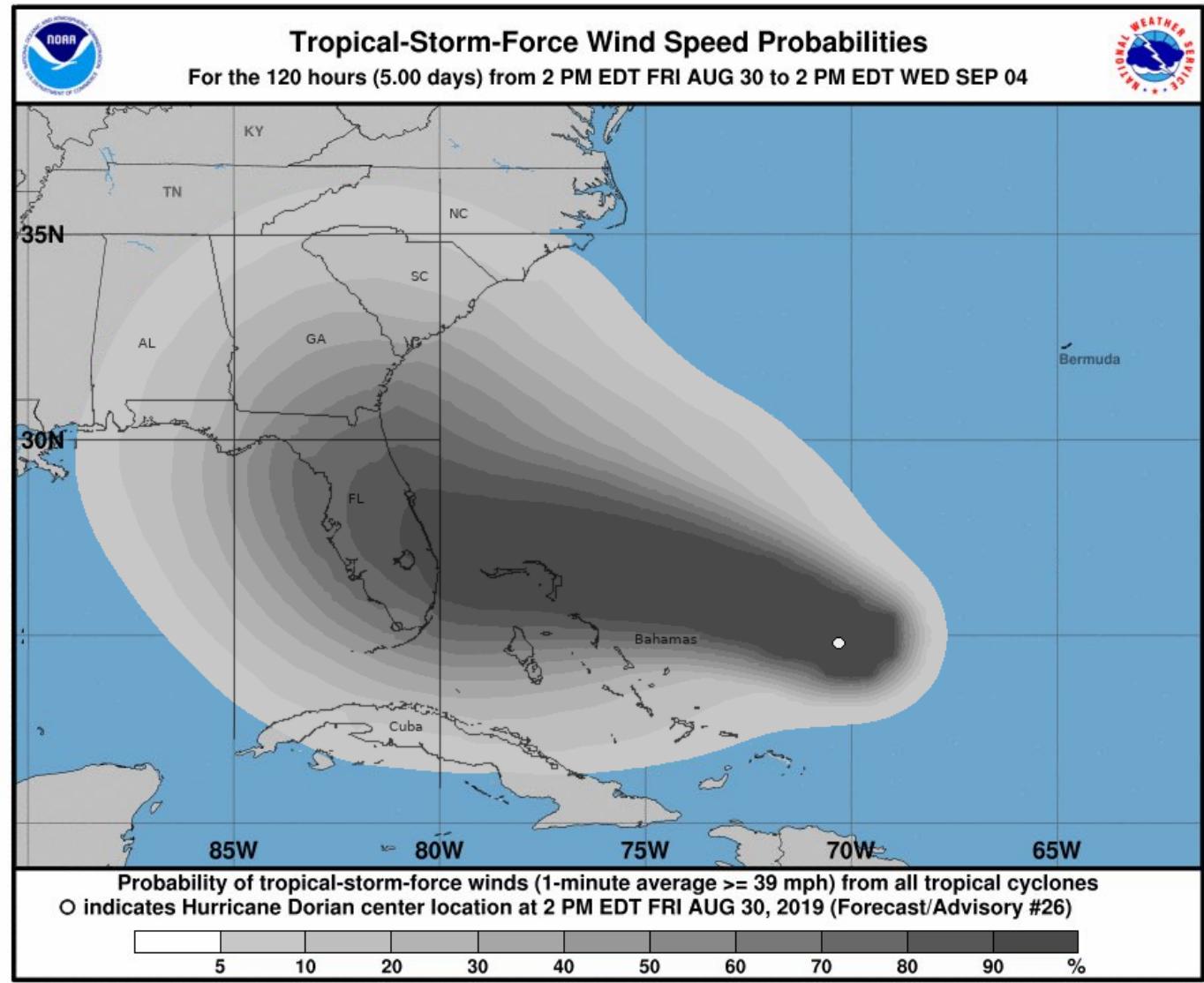
For the 120 hours (5.00 days) from 2 PM EDT FRI AUG 30 to 2 PM EDT WED SEP 04



National Weather Service

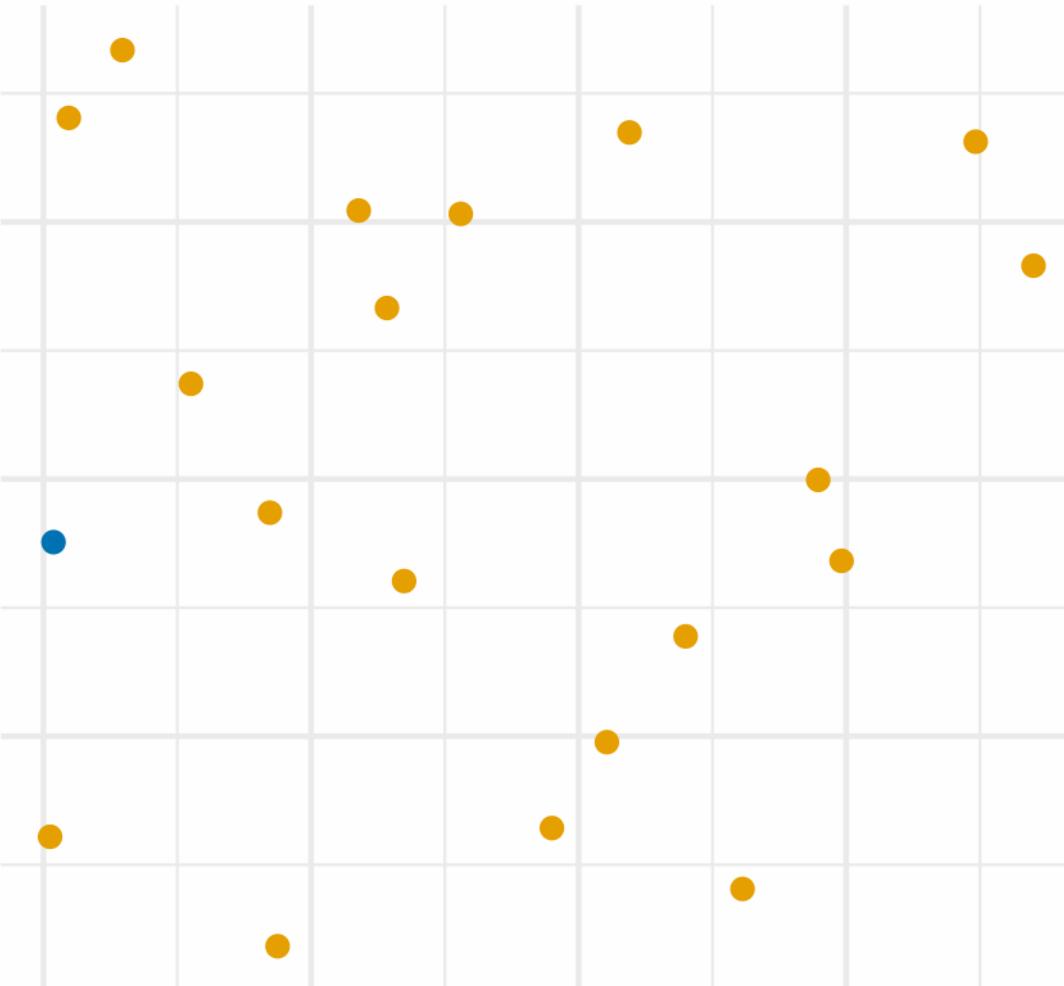




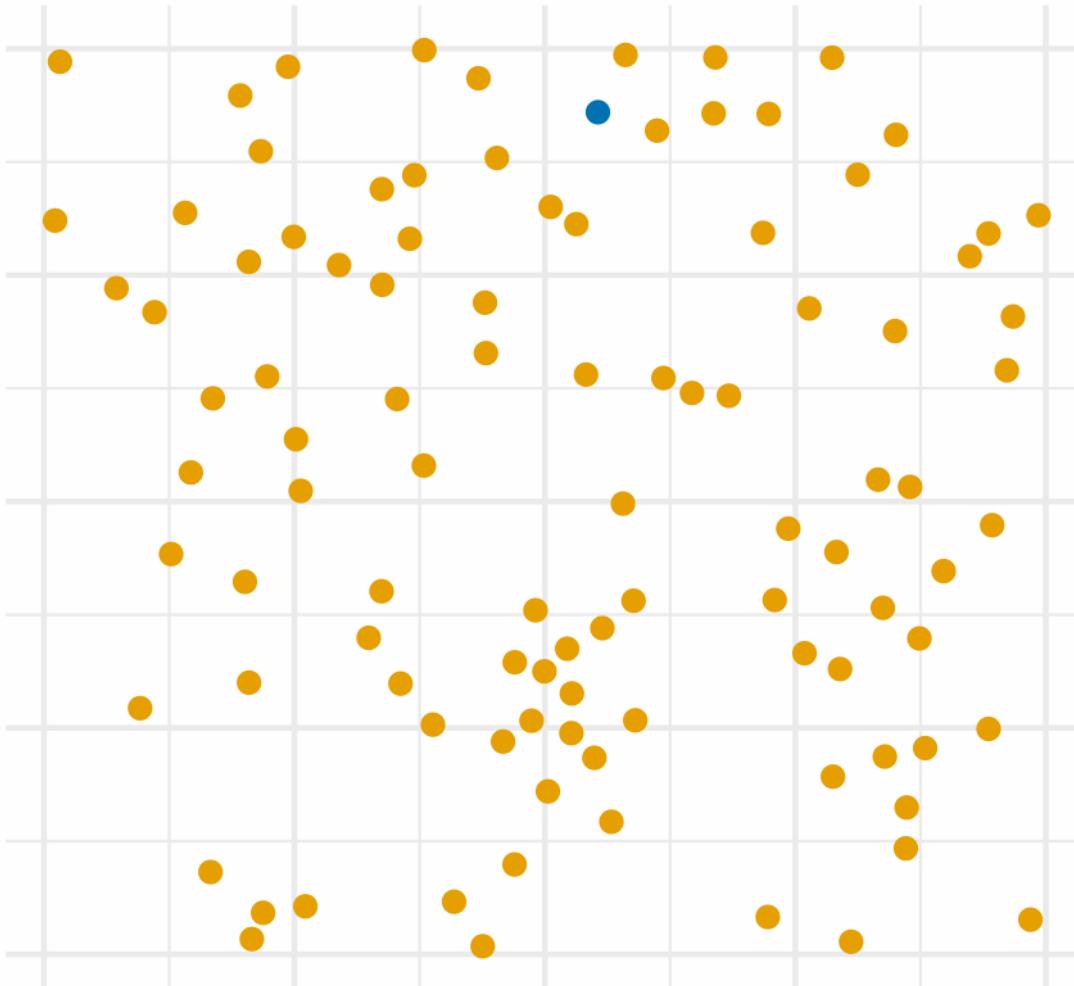


# Pre-Attentive Processing

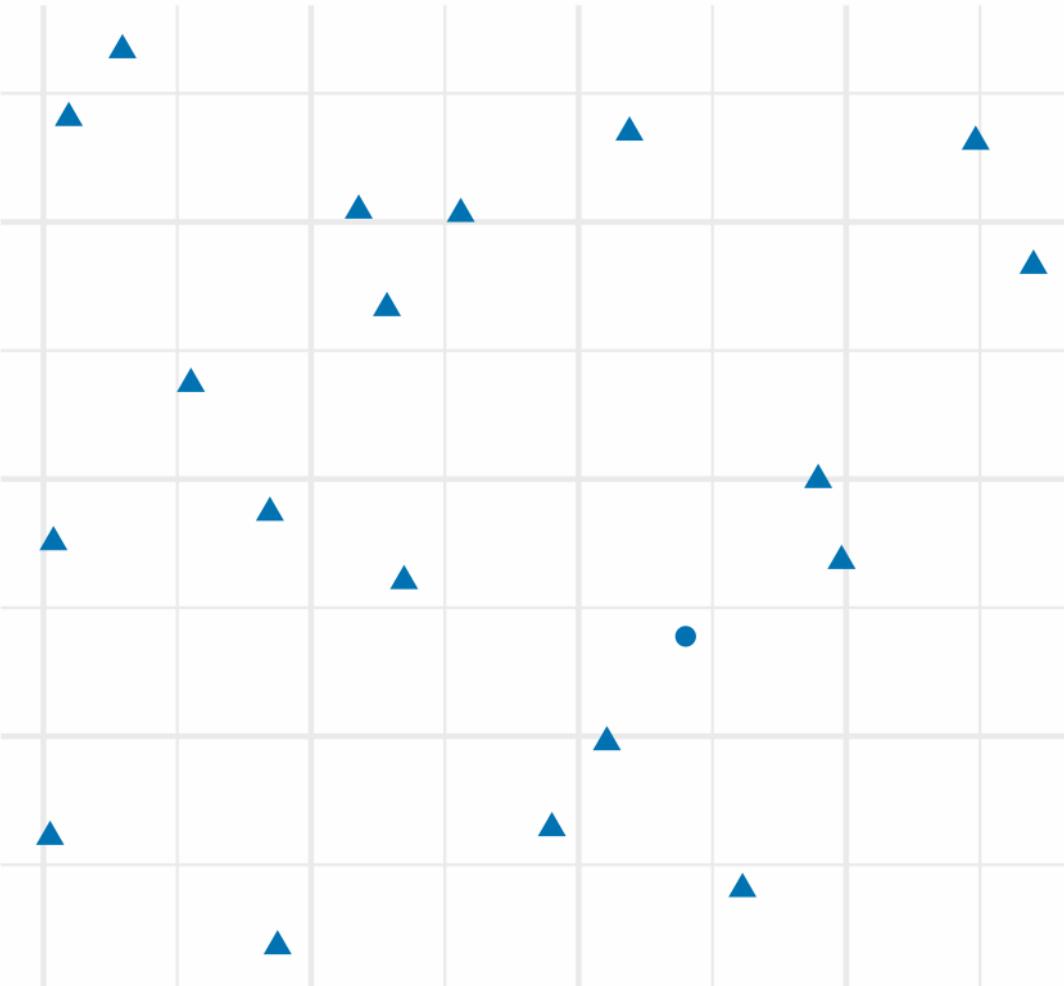
## Color only, N = 20



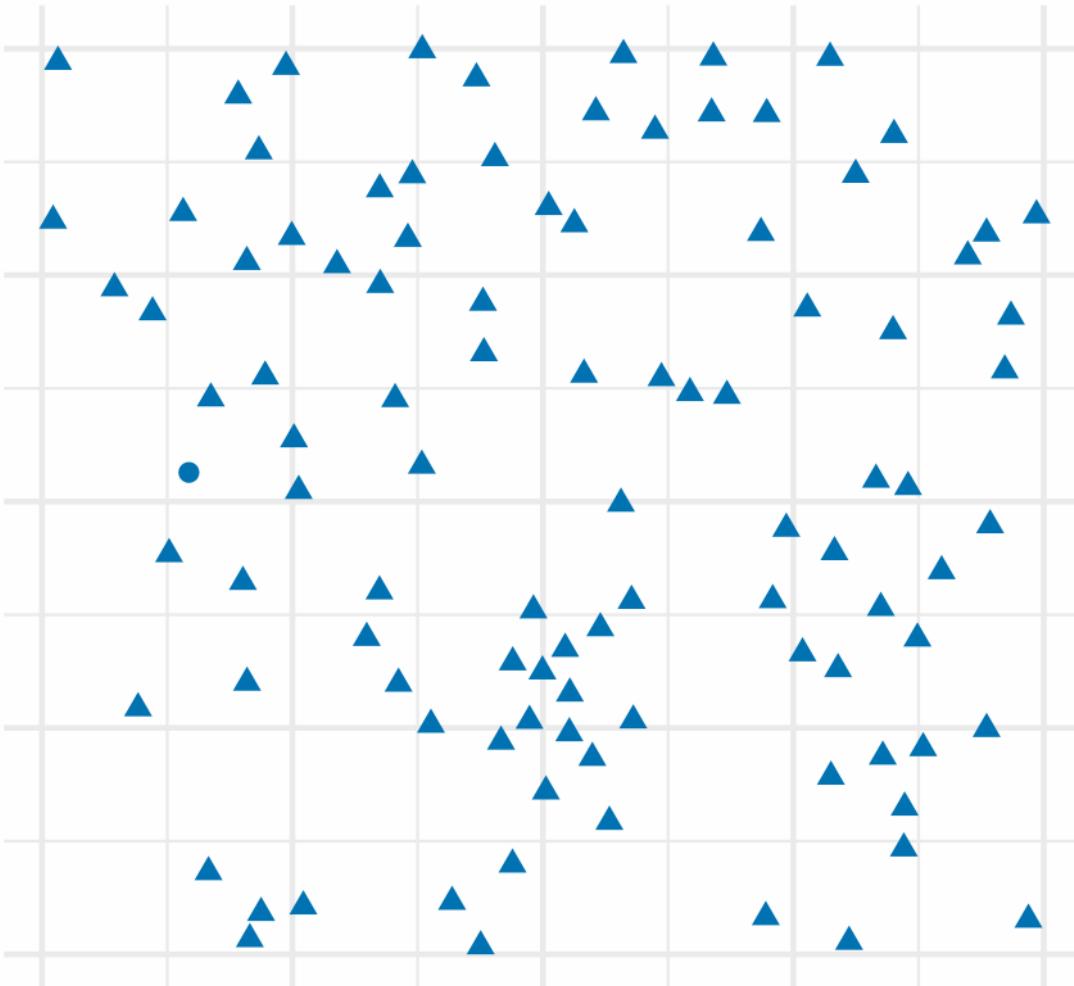
# Color only, N = 100



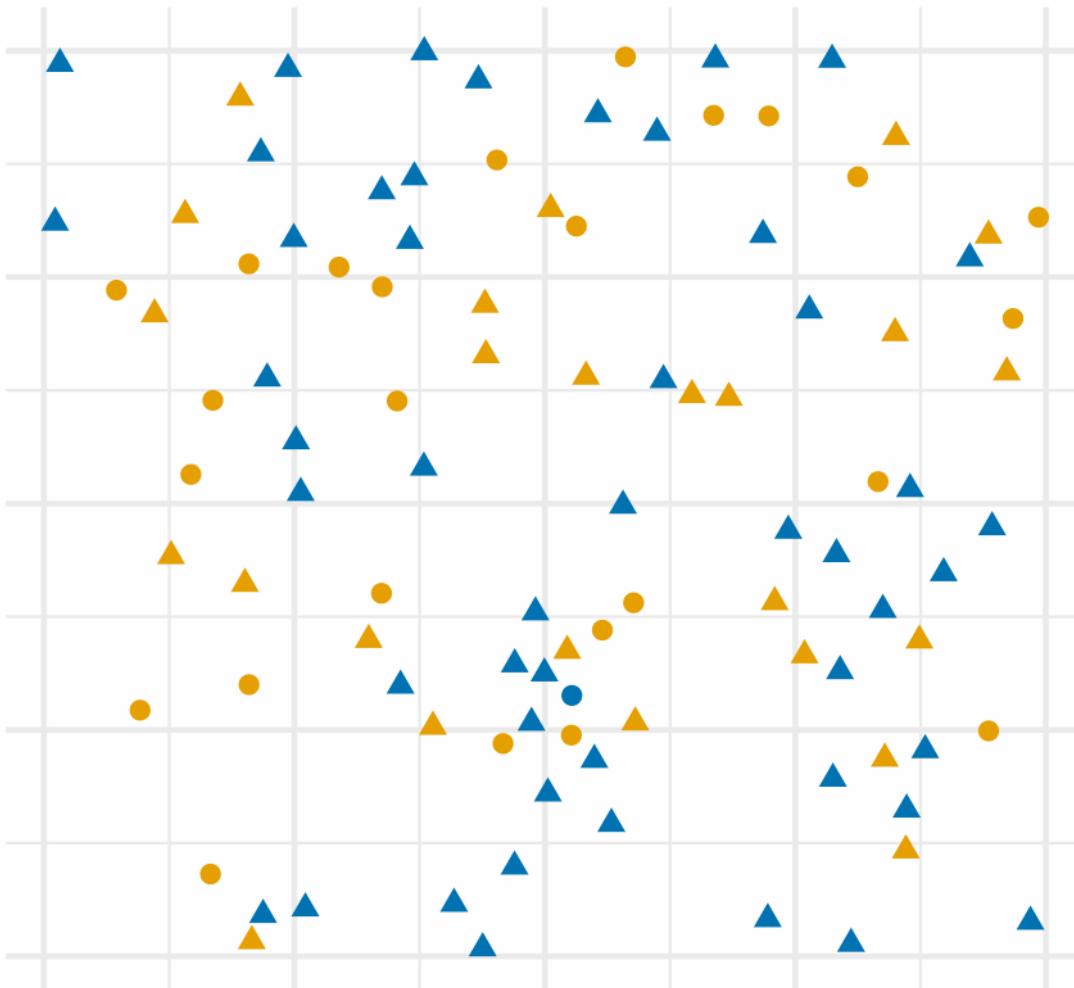
## Shape only, N = 20

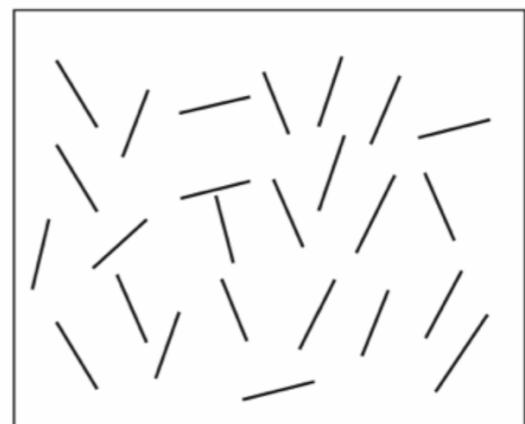
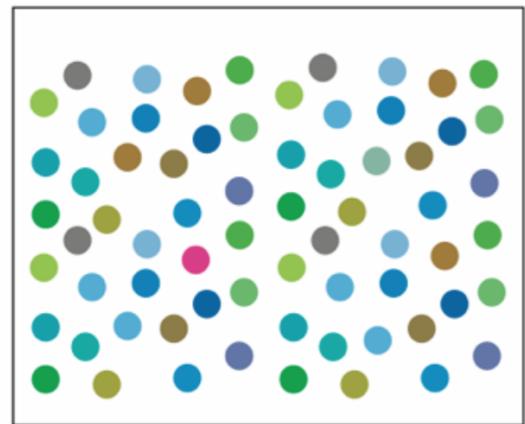
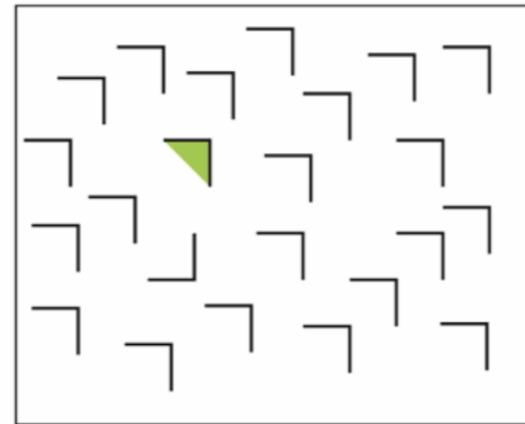
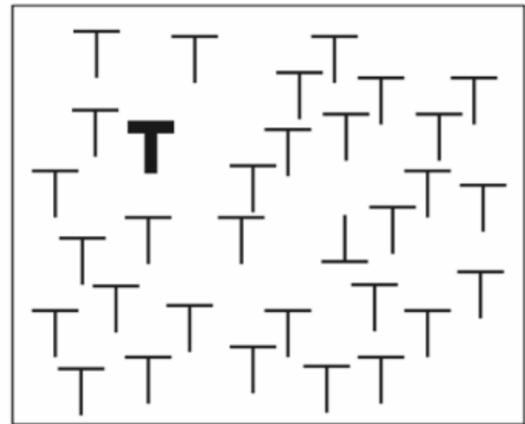


# Shape only, N = 100



# Color and Shape, N = 100



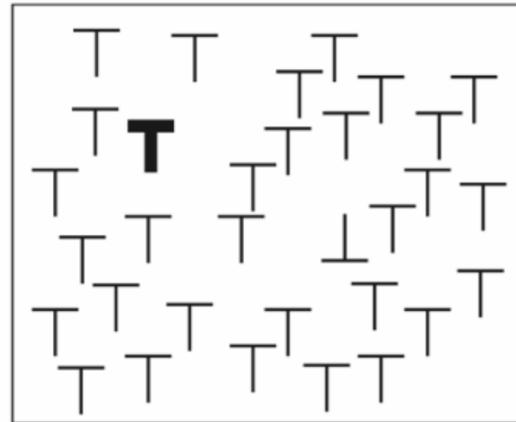


⊥

difficult

T

easy

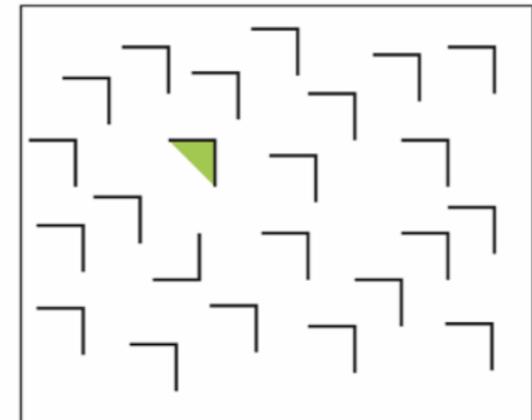


⊓

difficult



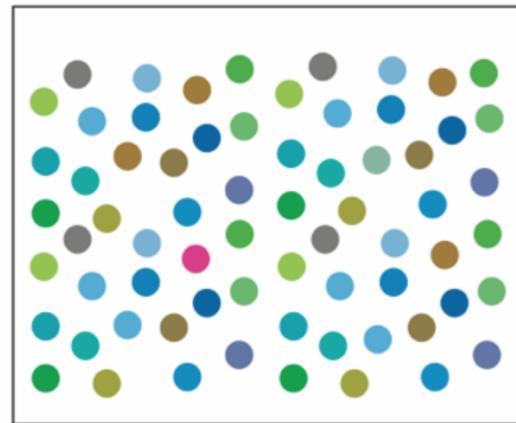
easy



difficult

•

easy

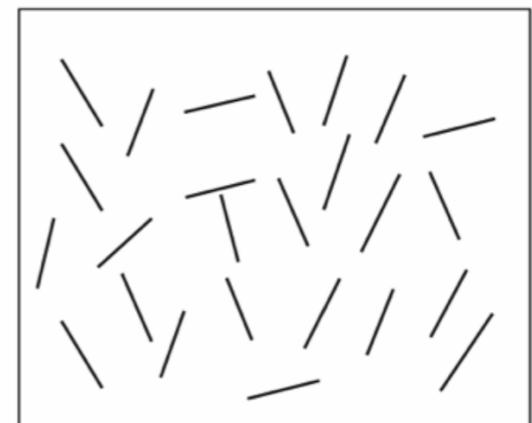


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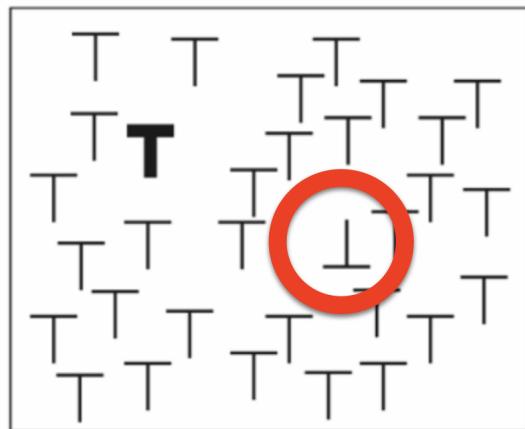
difficult



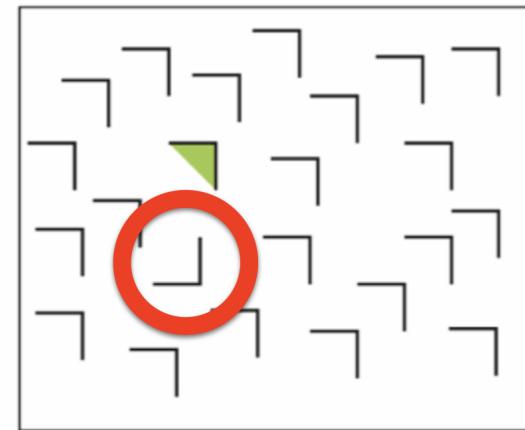
easy



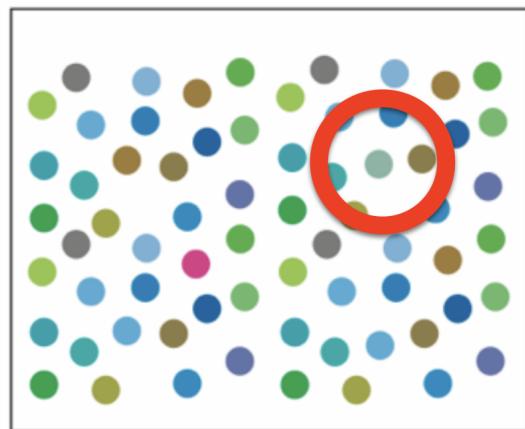
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**T**  
easy



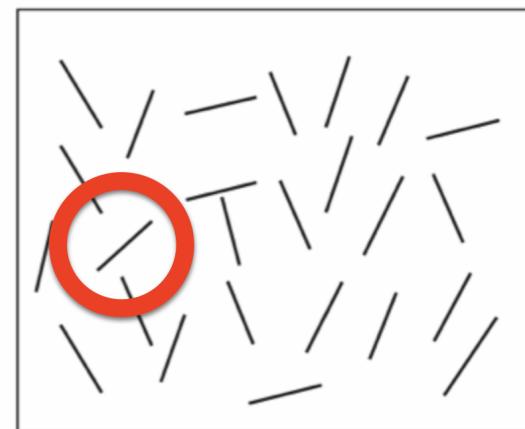
$\perp$   
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●  
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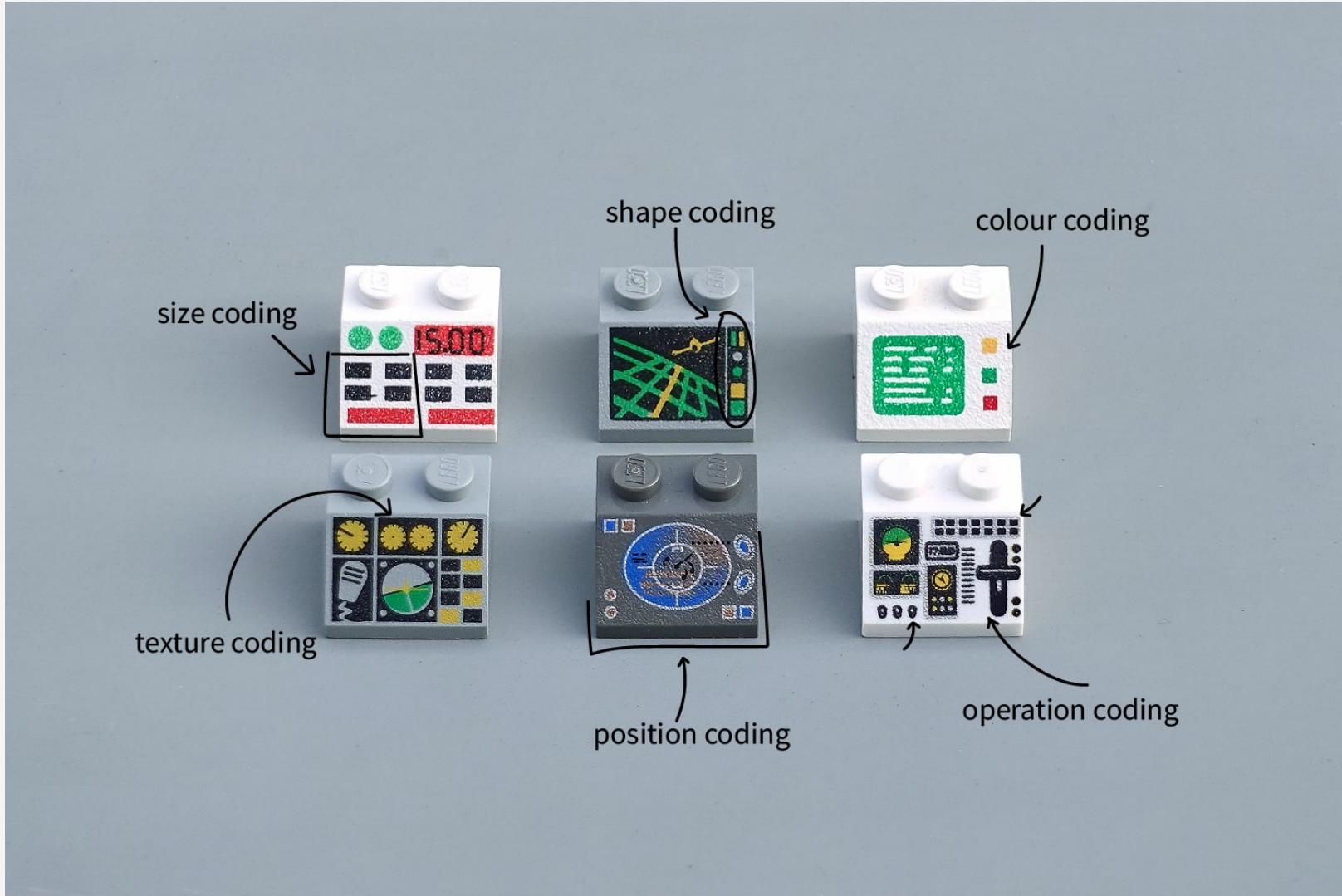
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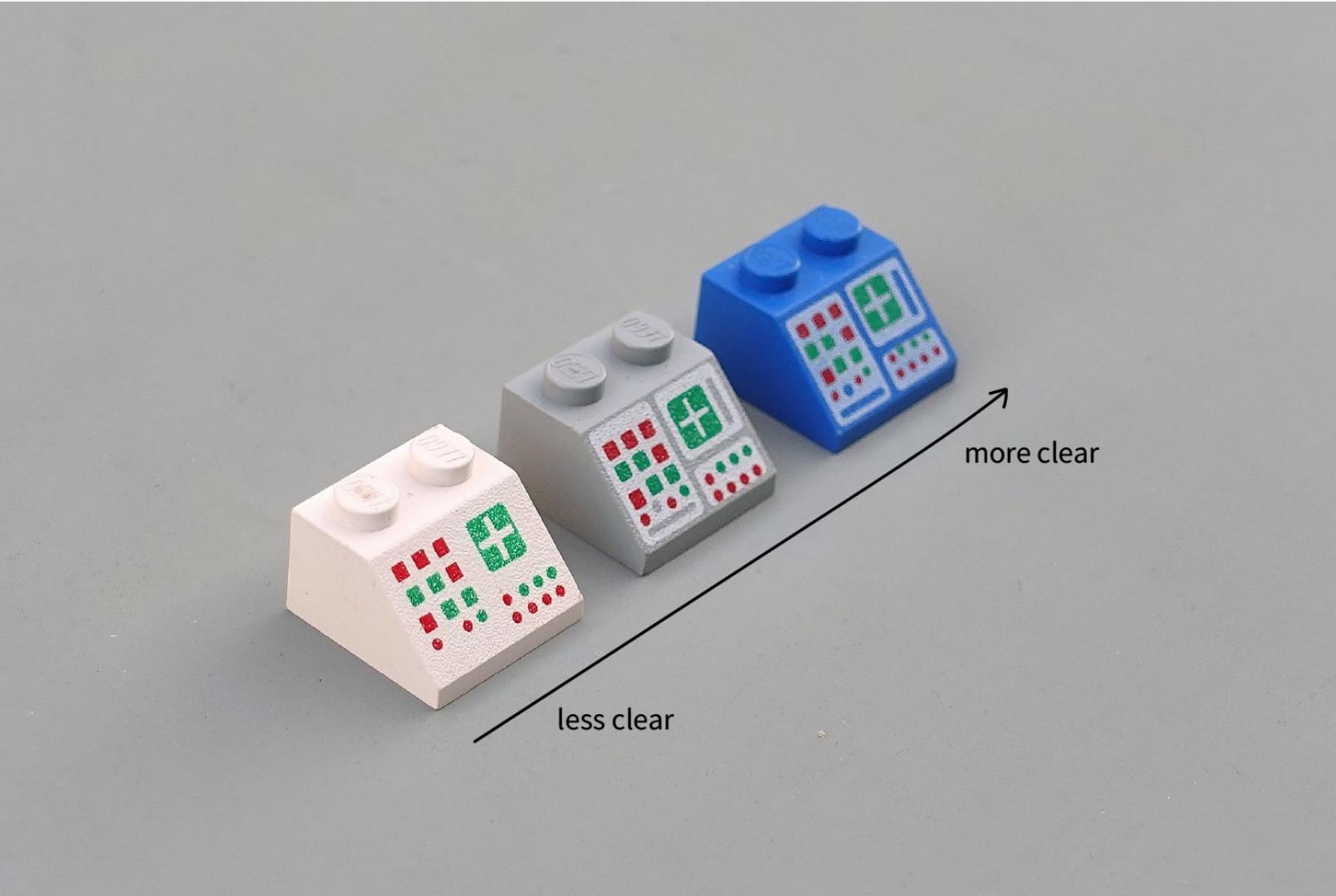
# Gestalt Inferences and Design



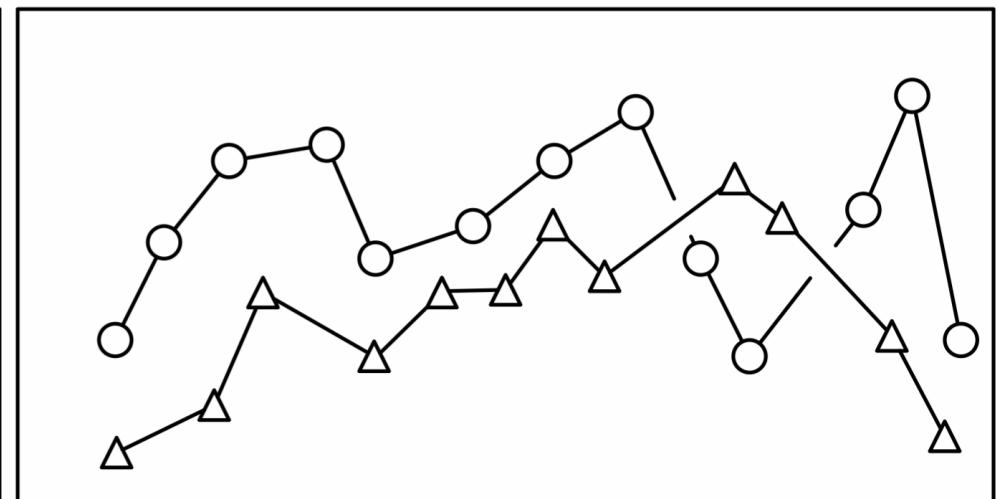
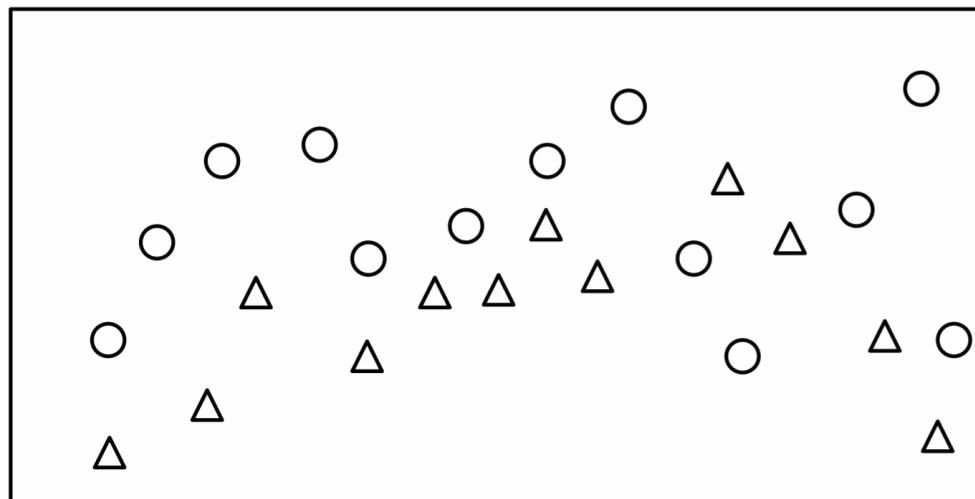
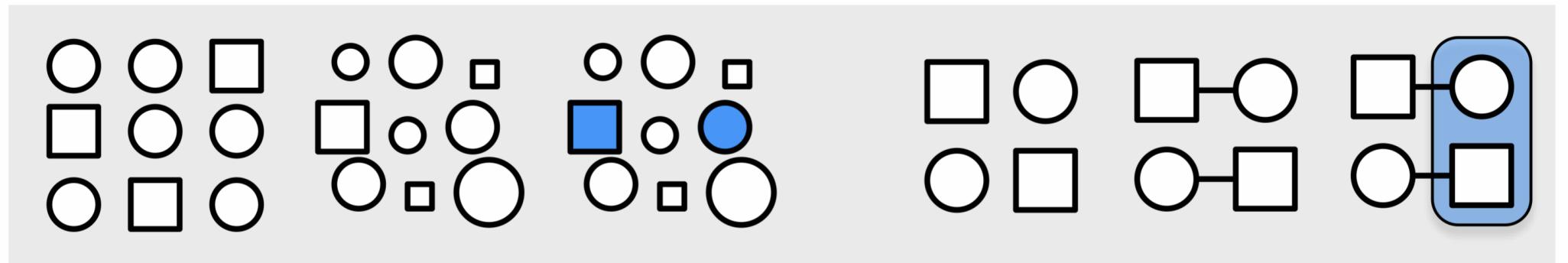
George Cave



George Cave



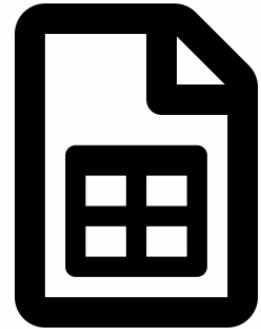
George Cave



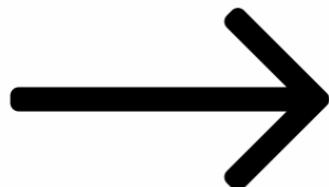
**Encodings  
or mappings  
for data**

**What's a  
graph,  
anyway?**

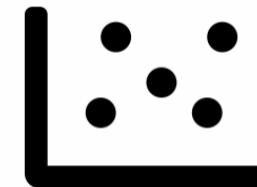
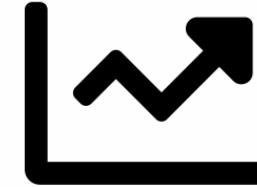
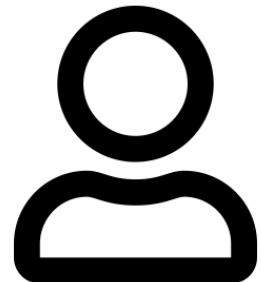
Data



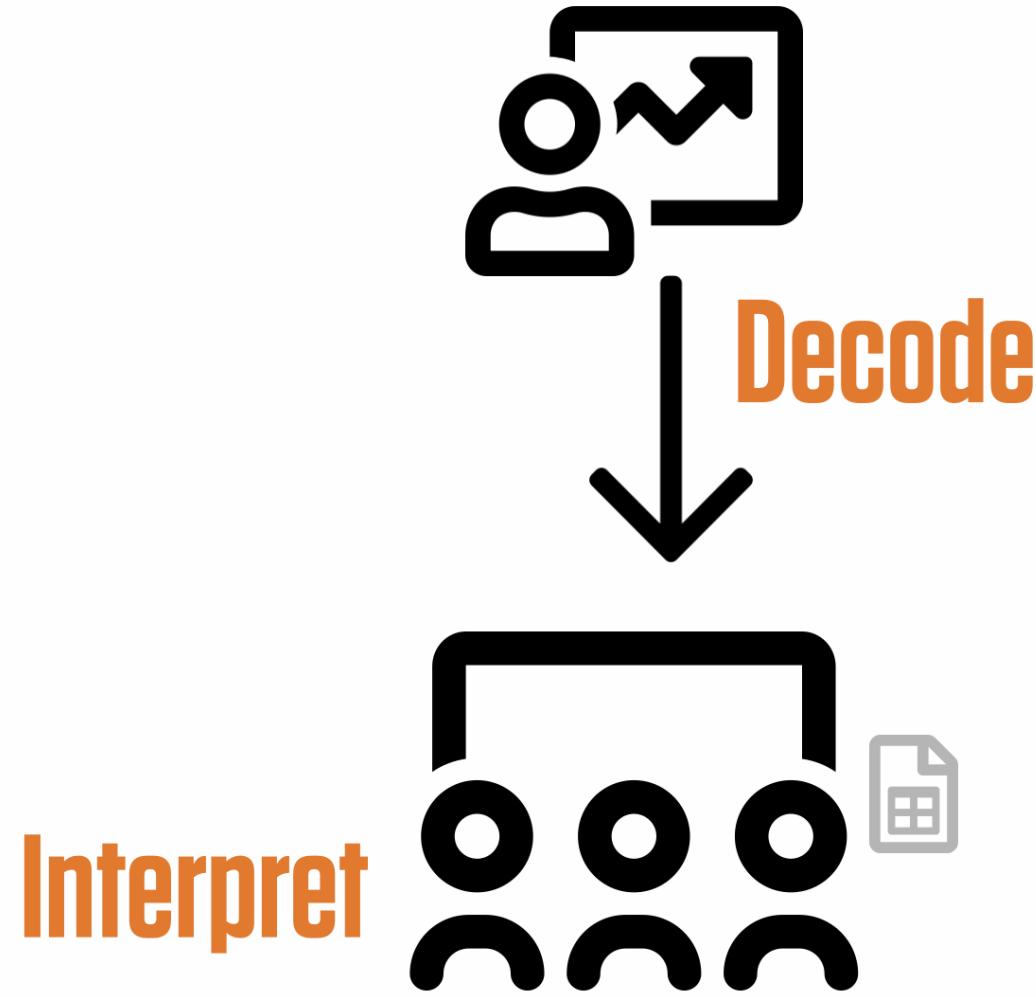
Encoded



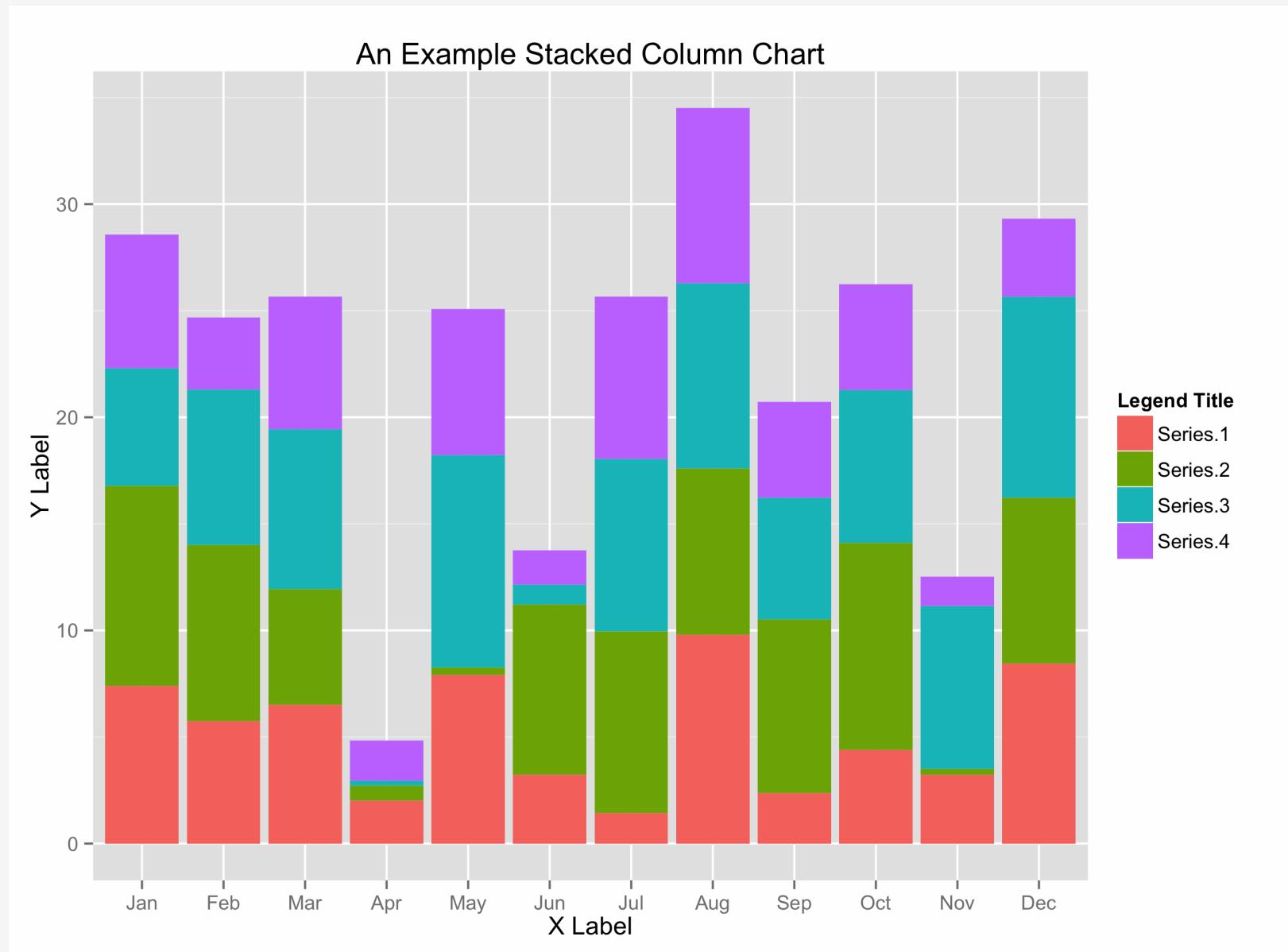
or mapped

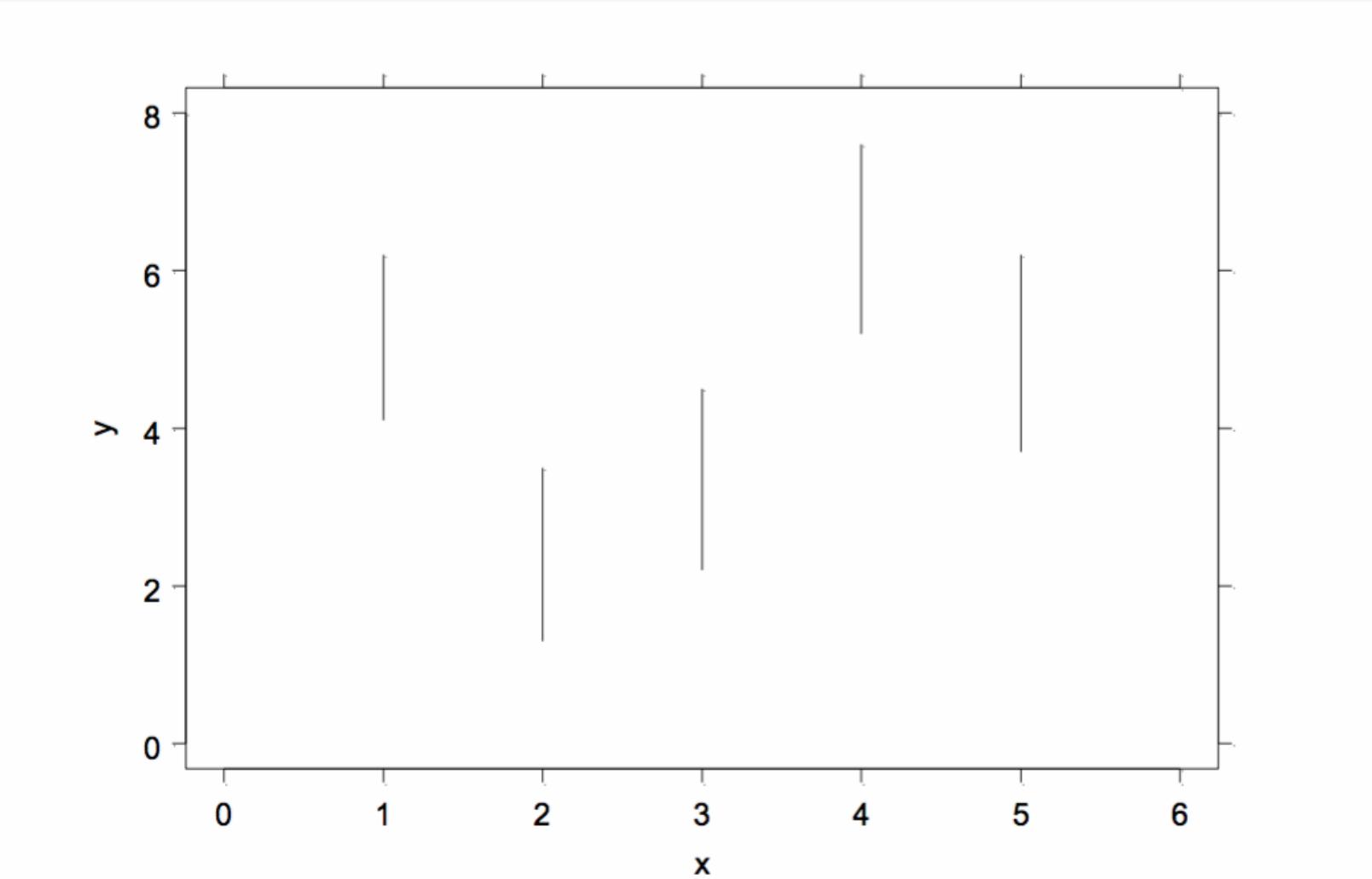


Some sort of  
faithful visual  
representation

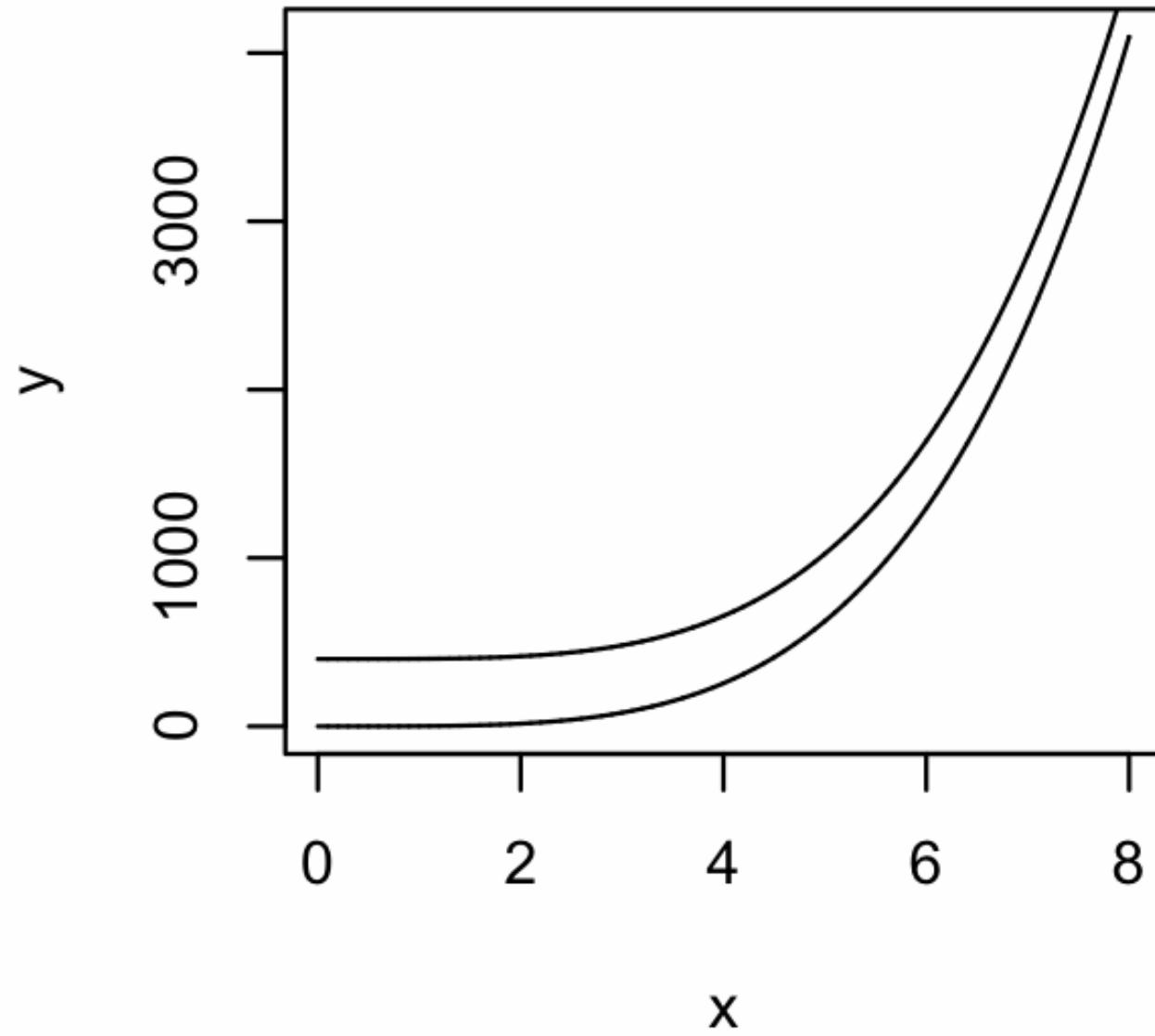


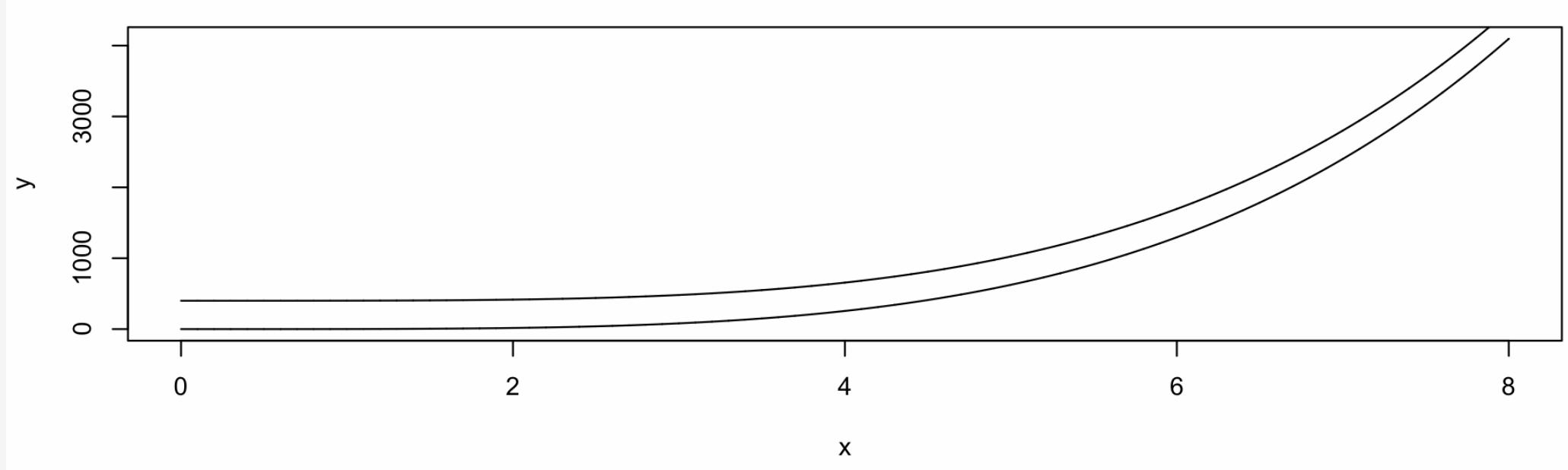
# Visual tasks in decoding graphs



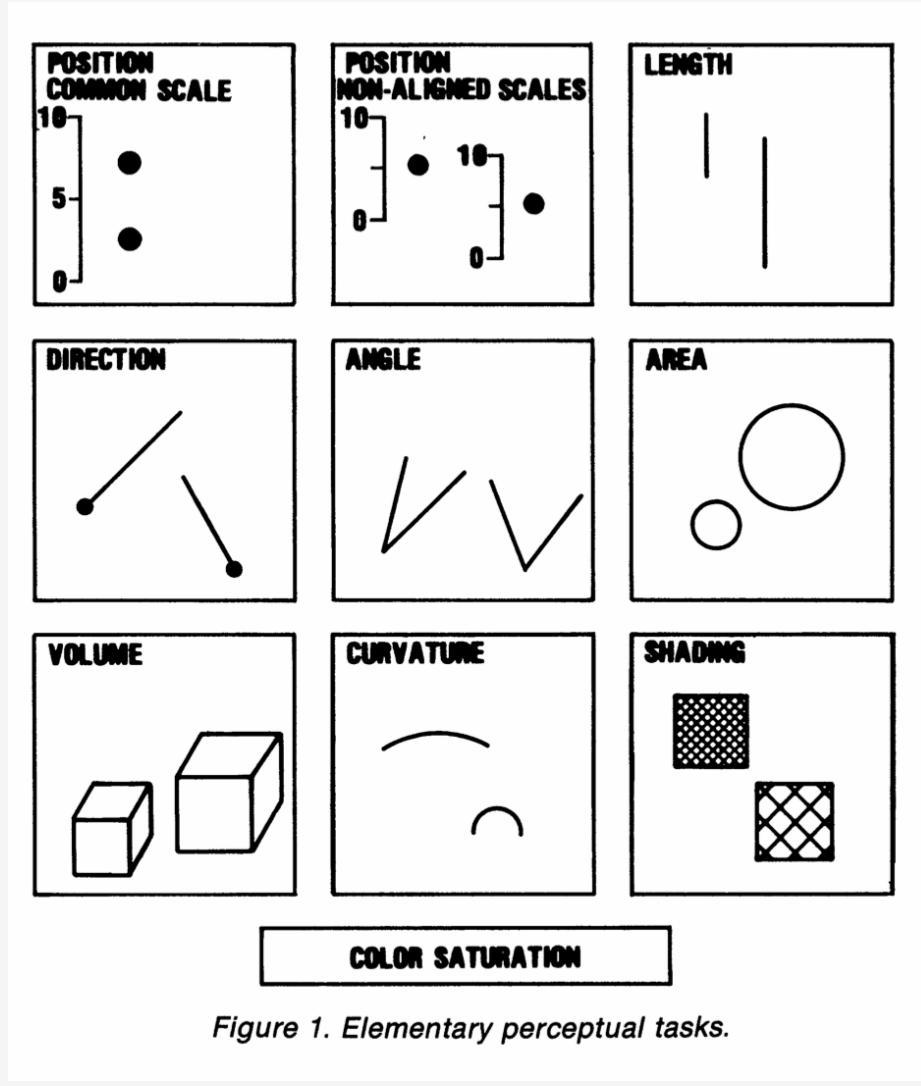


William Cleveland



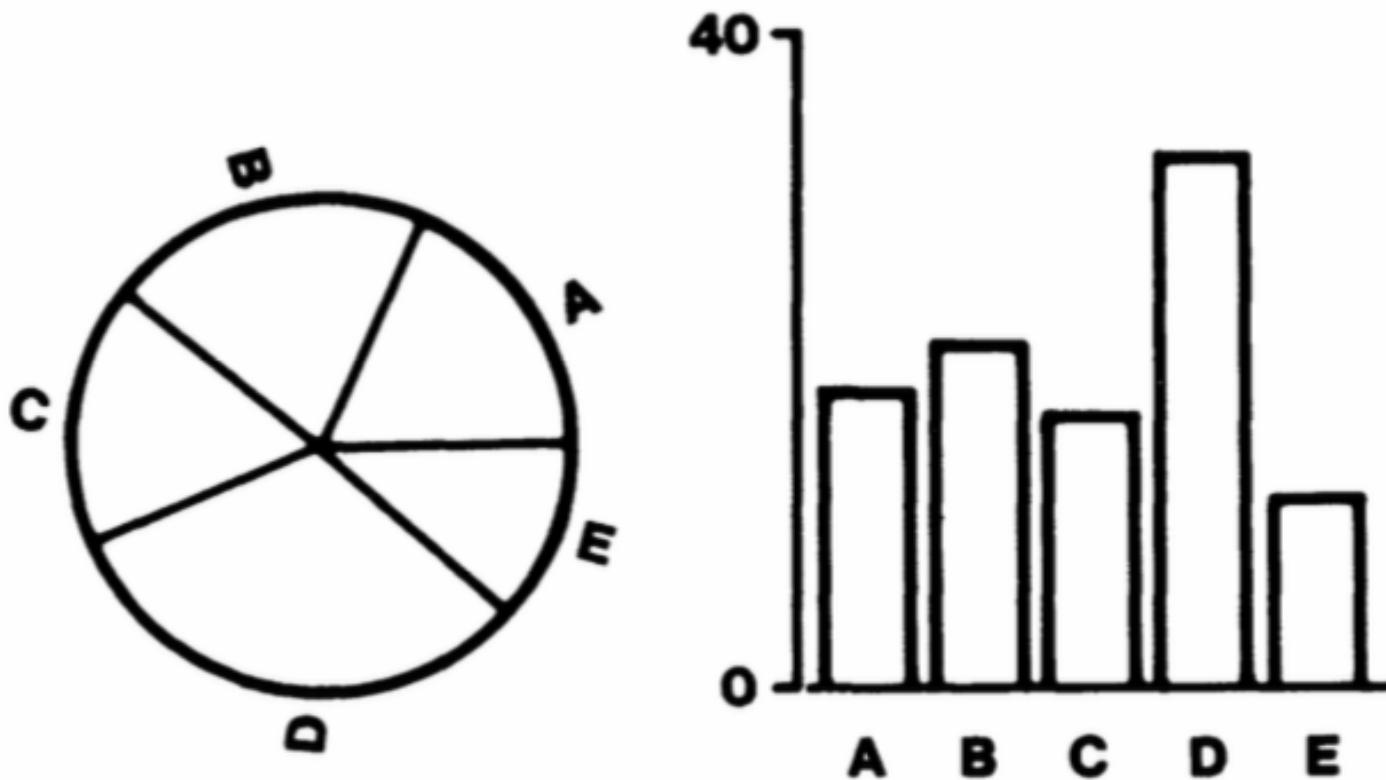


William Cleveland



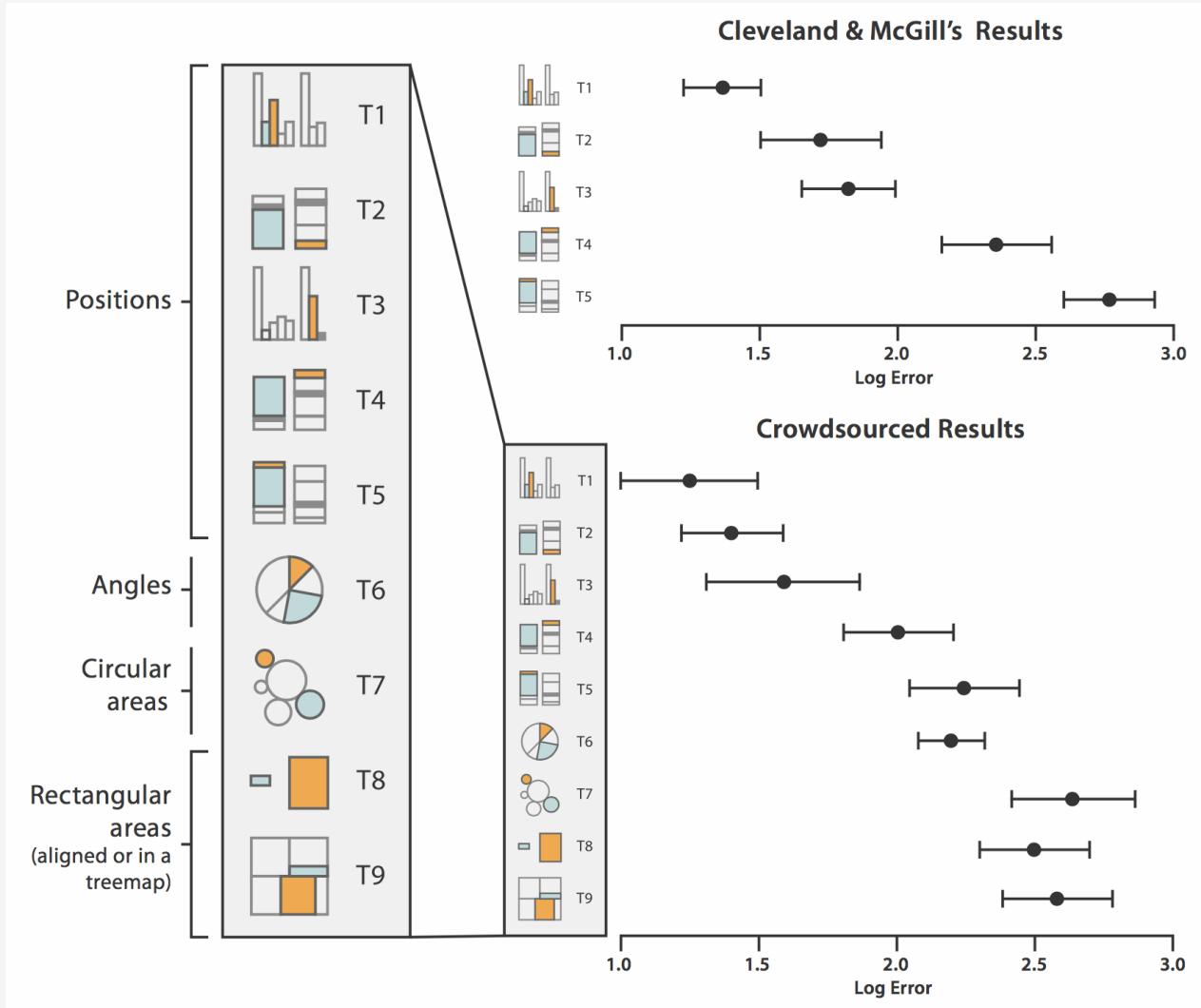
*Figure 1. Elementary perceptual tasks.*

William Cleveland



*Figure 3. Graphs from position-angle experiment.*

William Cleveland

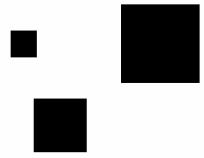


William Cleveland and Michael Bostock

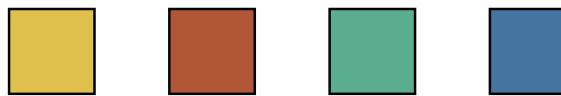
A rough hierarchy  
of mappings for data

Position on a common scale	
Position on unaligned scale	
Length (1D as size)	
Tilt or Angle	
Area (2D as size)	
Depth (3D as Position)	
Color luminance [brightness]	
Color saturation [intensity]	
Curvature	
Volume (3D as size)	

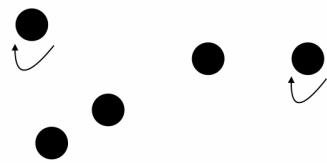
Spatial Region



Color [hue]



Motion



Shape

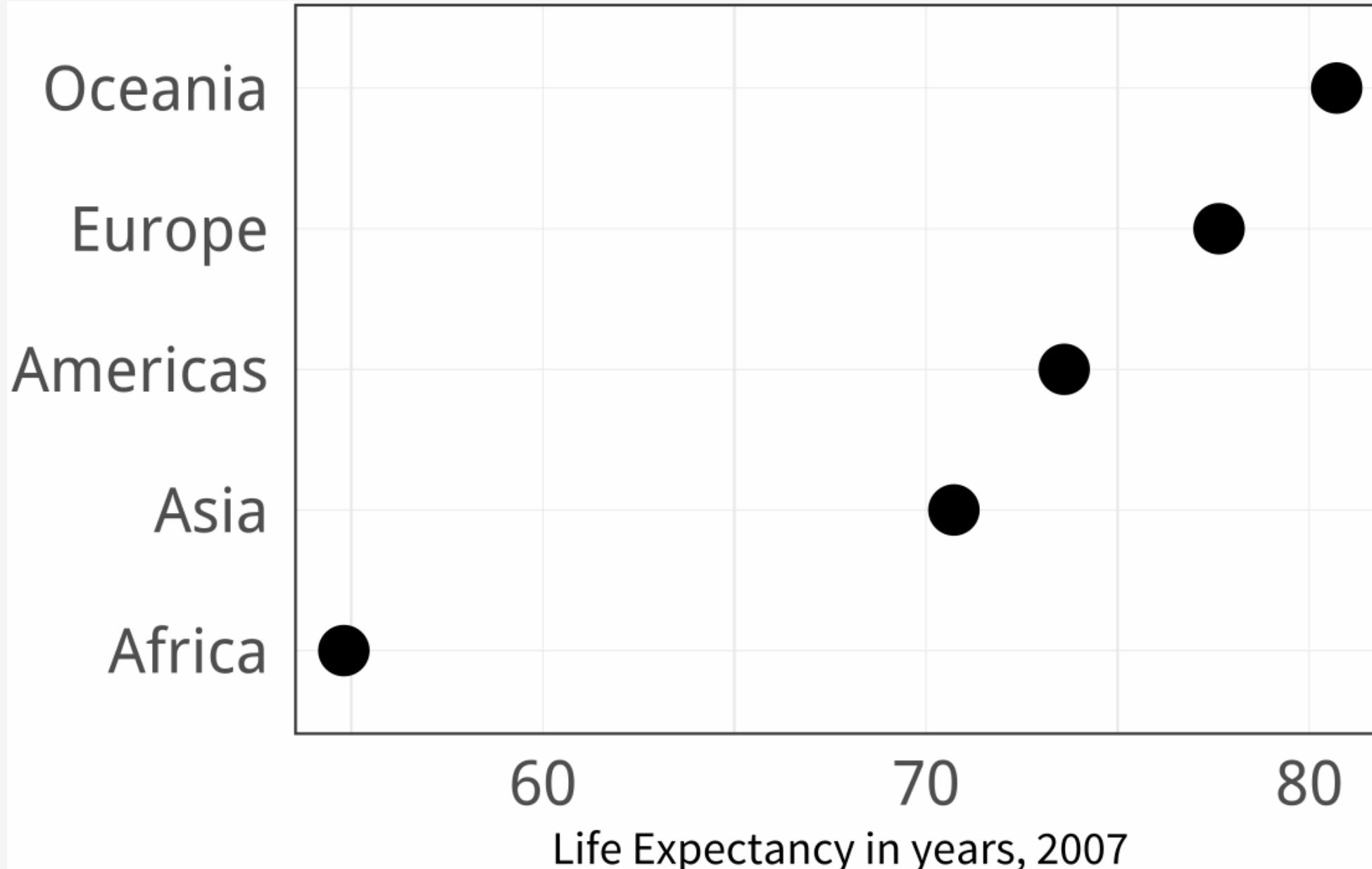


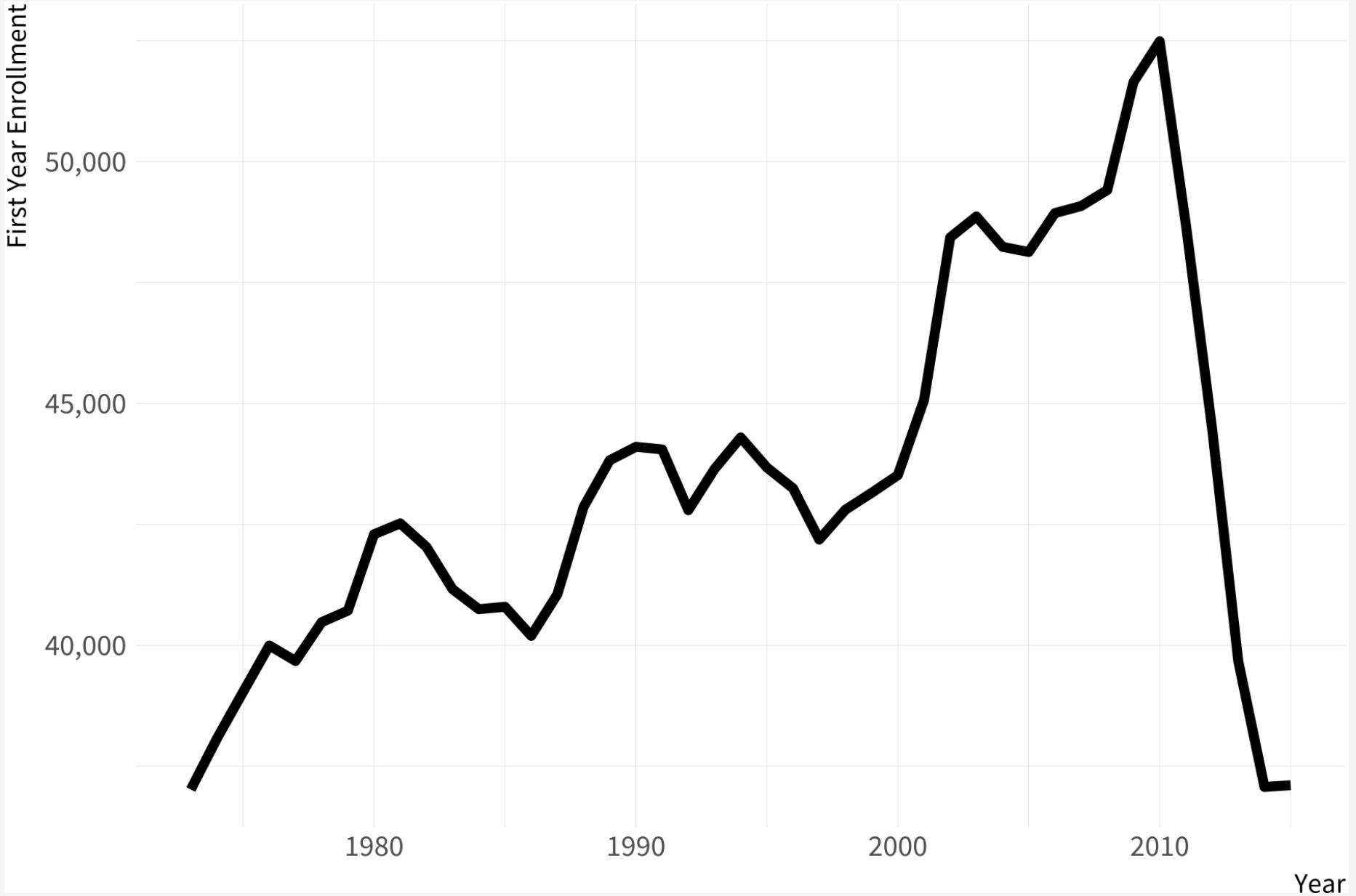
Tamara Munzer

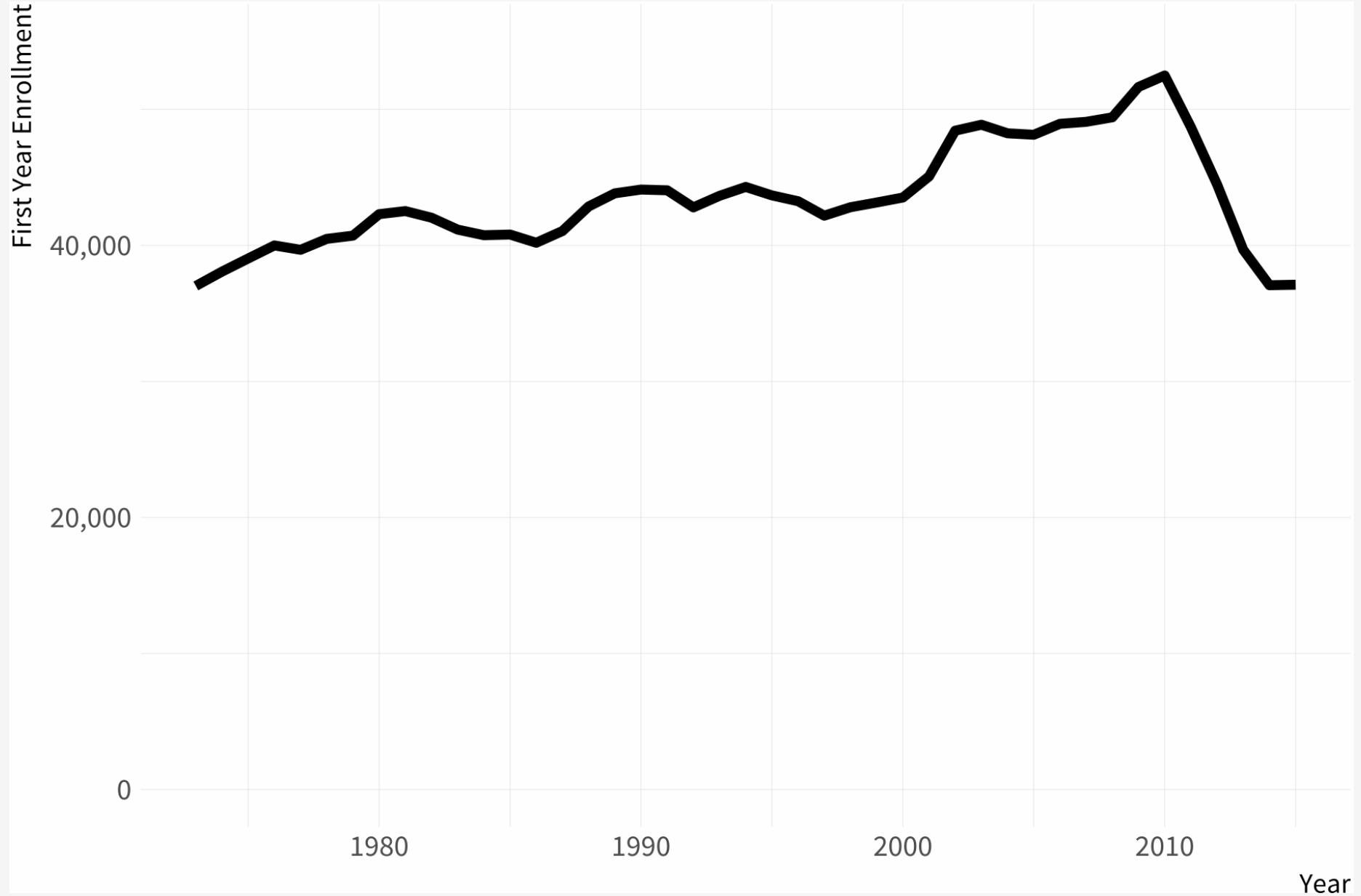
# Honesty & judgment



Life Expectancy in years, 2007

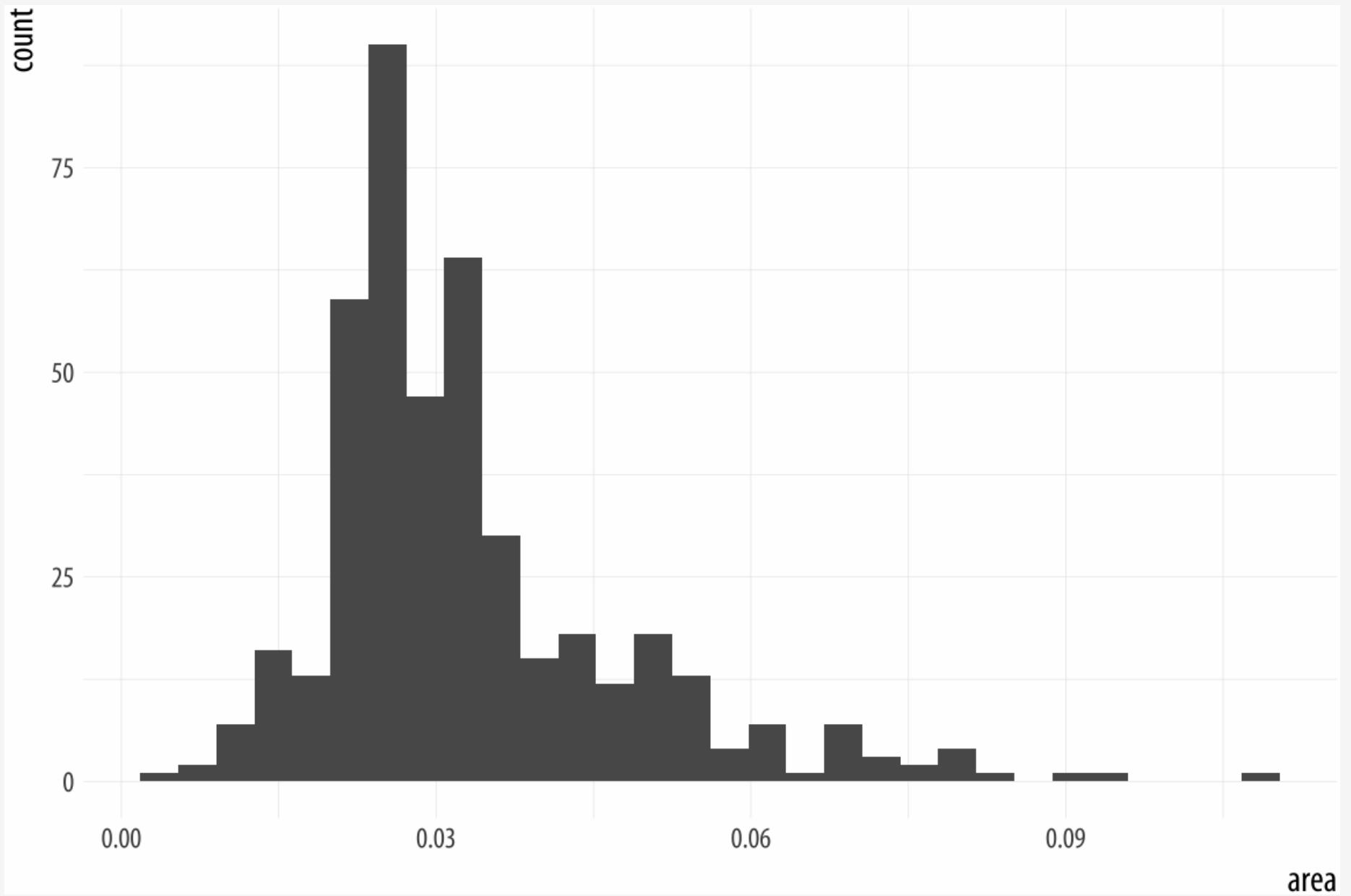


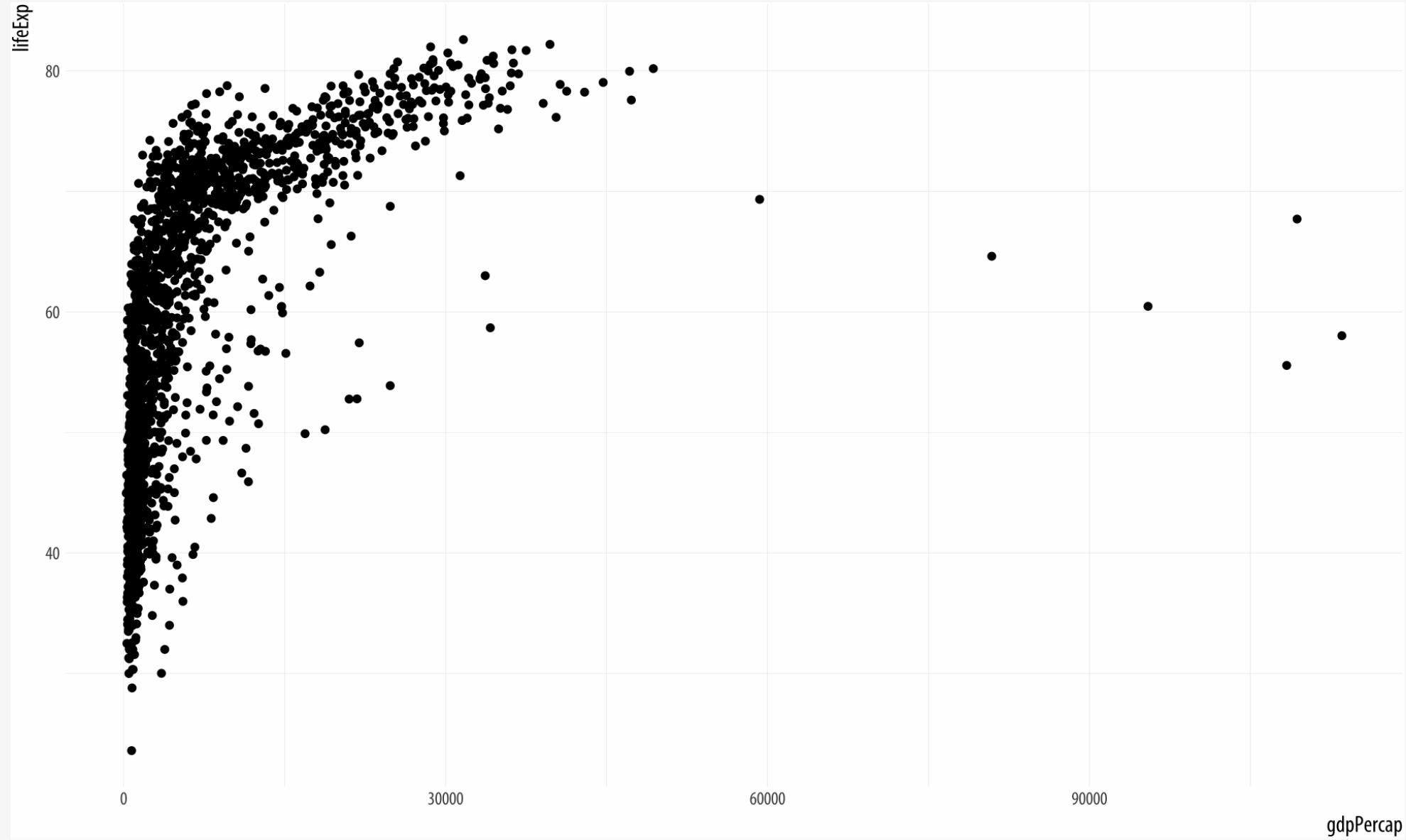


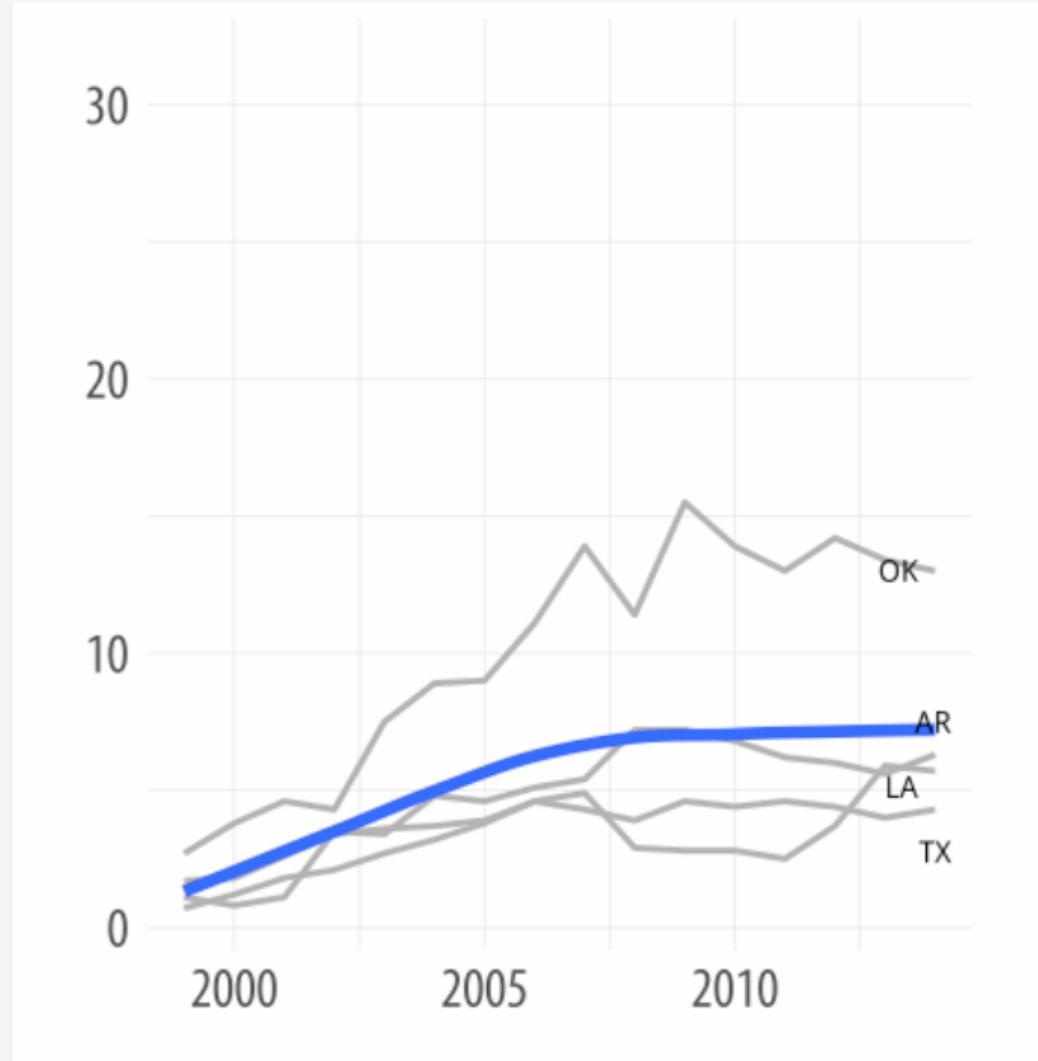


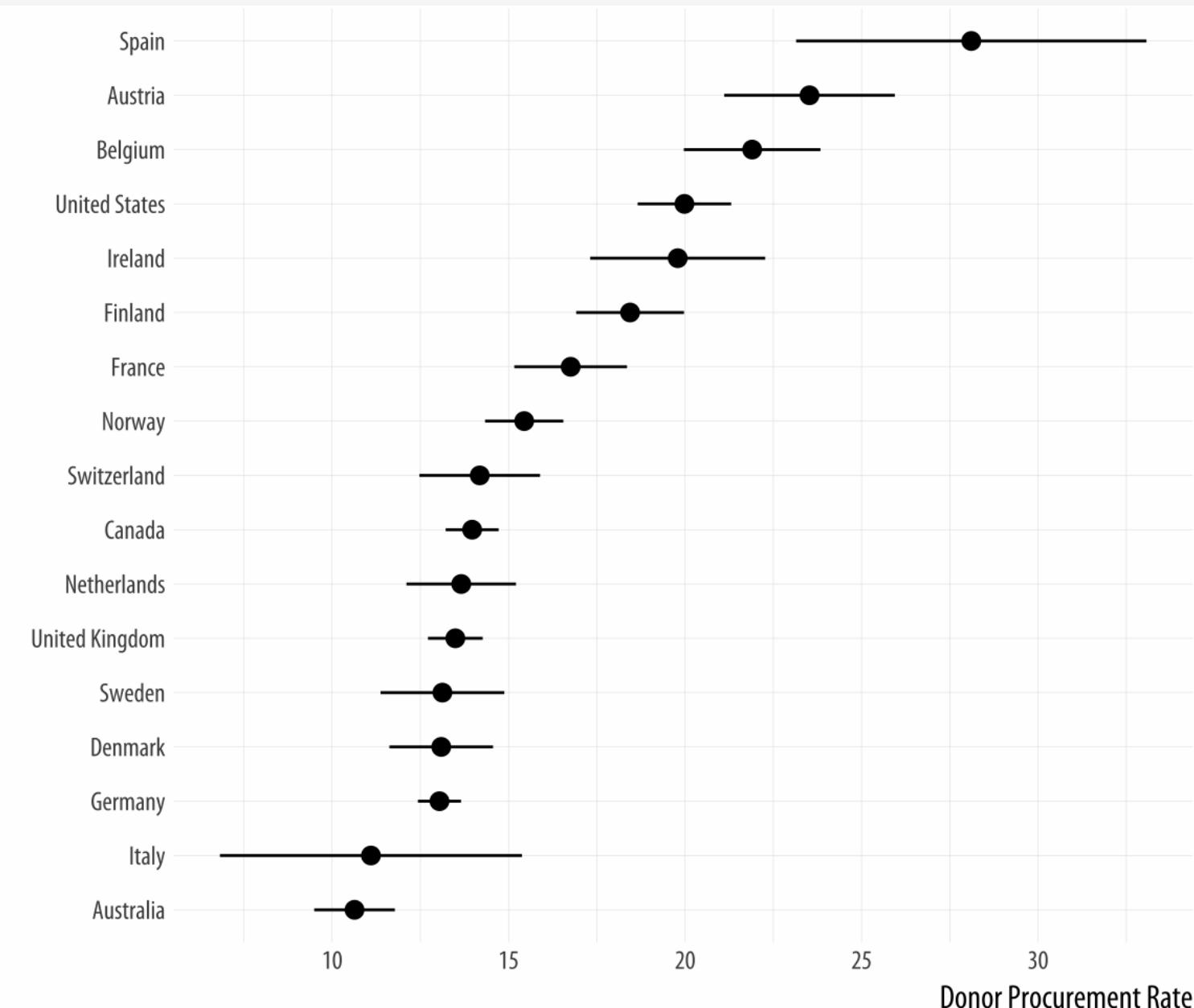
# Graphing in practice

# Workhorses



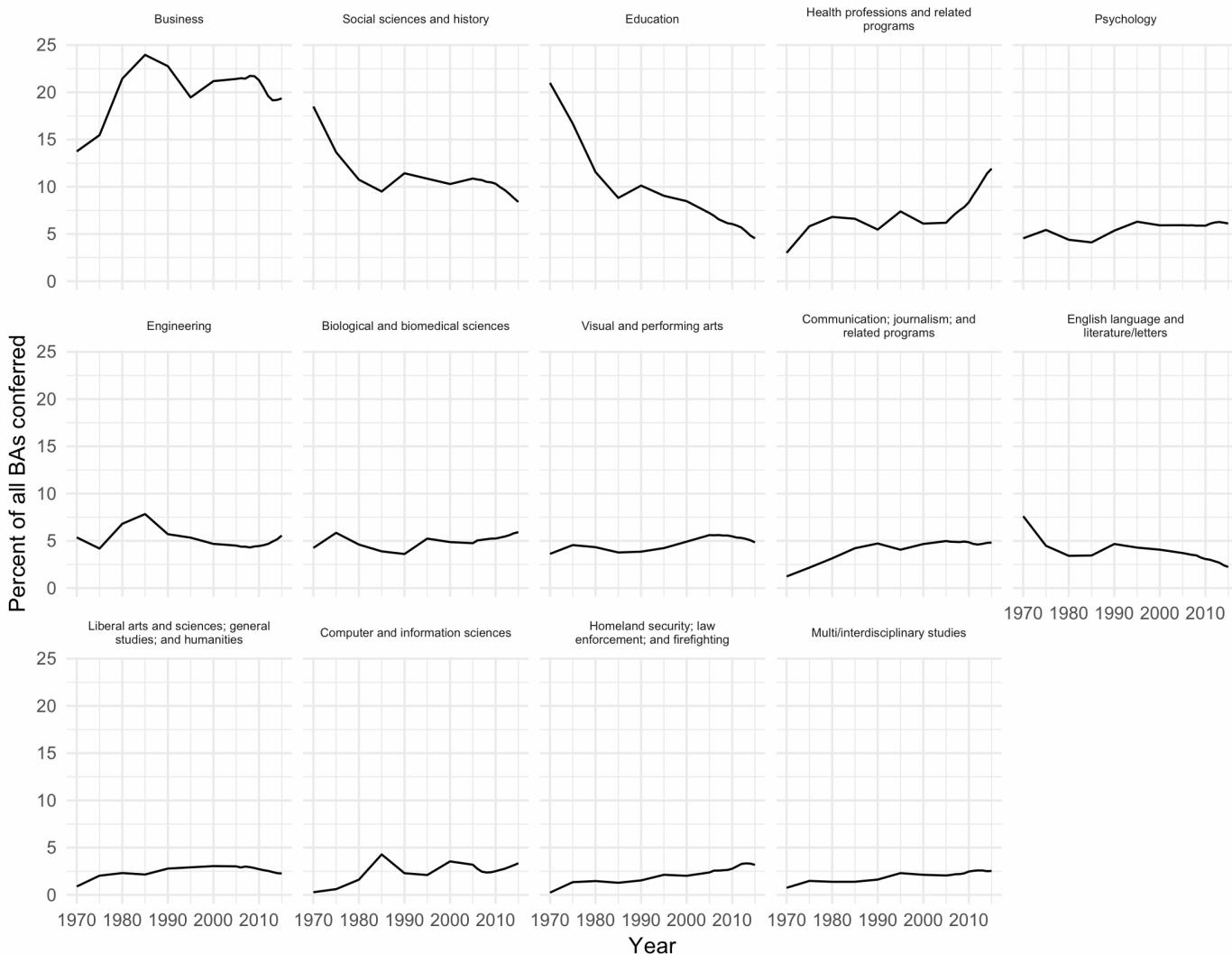






## US Trends in Bachelor's Degrees Conferred, 1970-2015, for Areas averaging more than 2% of all degrees

Observations are every 5 years from 1970-1995, and annually thereafter



Data from NCES Digest 2017, Table 322.10.

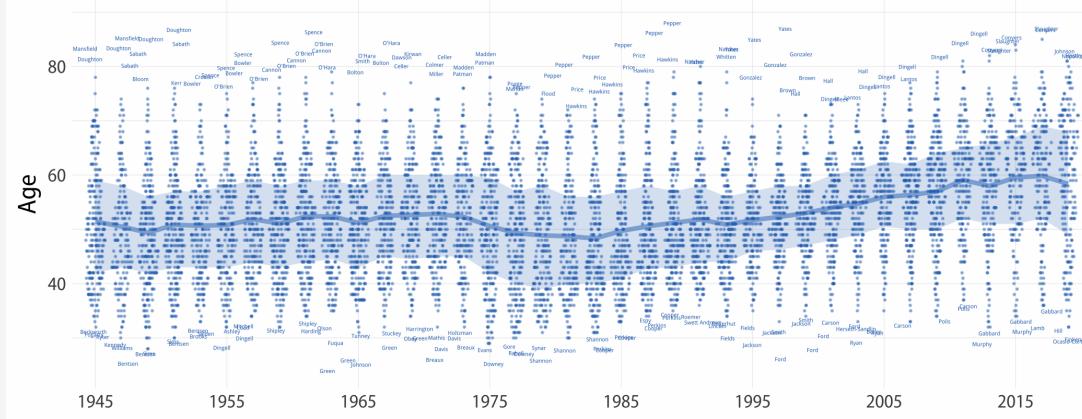
# Show Ponies

## Age Distribution of Congressional Representatives, 1945-2019

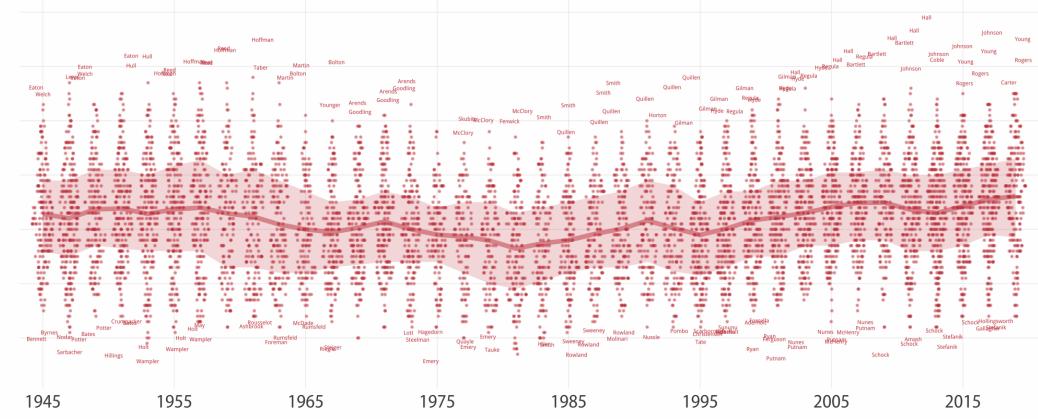
Trend line is mean age; bands are 25th and 75th percentiles of the range.

Youngest and oldest percentiles are named instead of being shown by points.

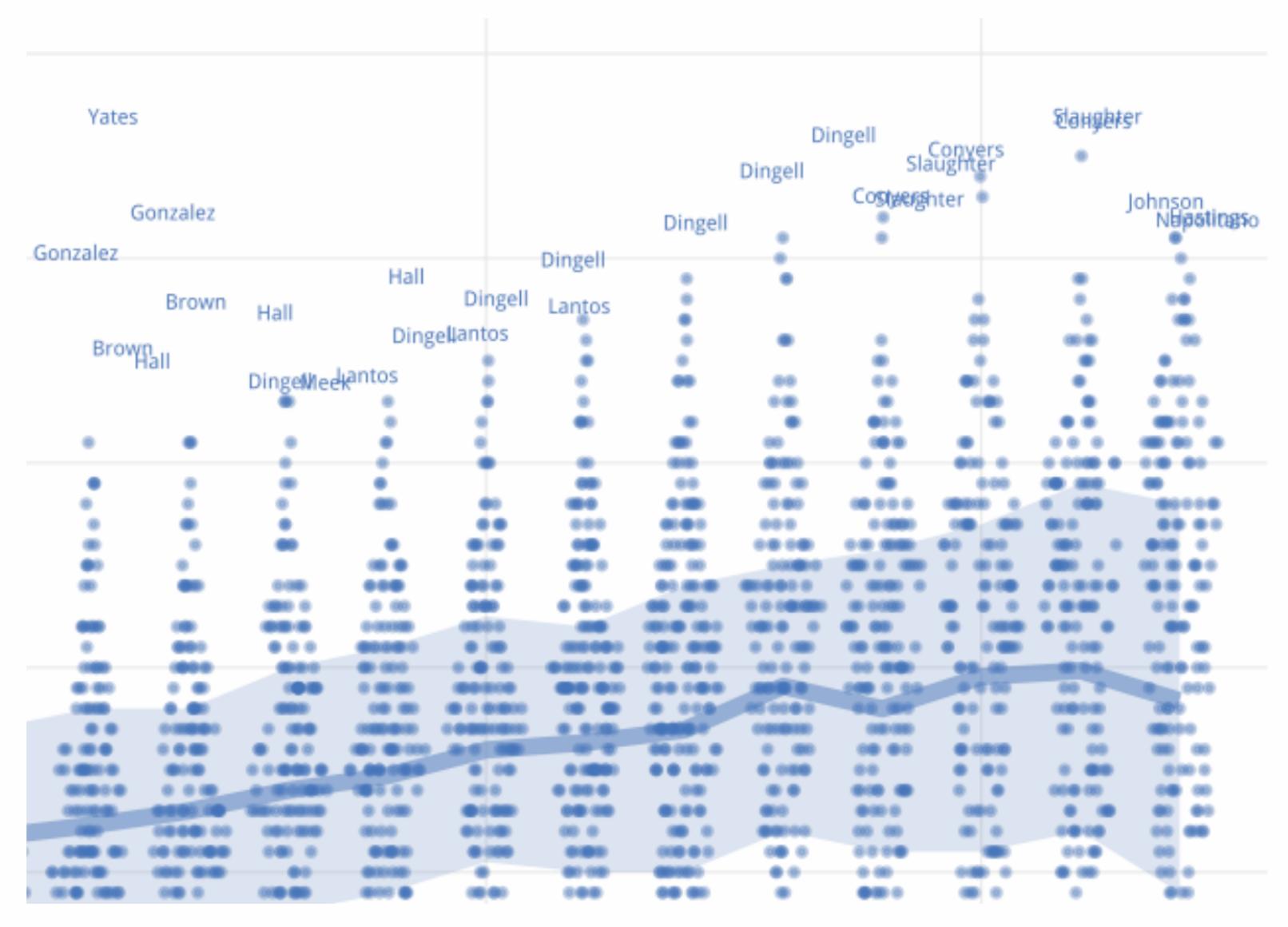
Democrats



Republicans

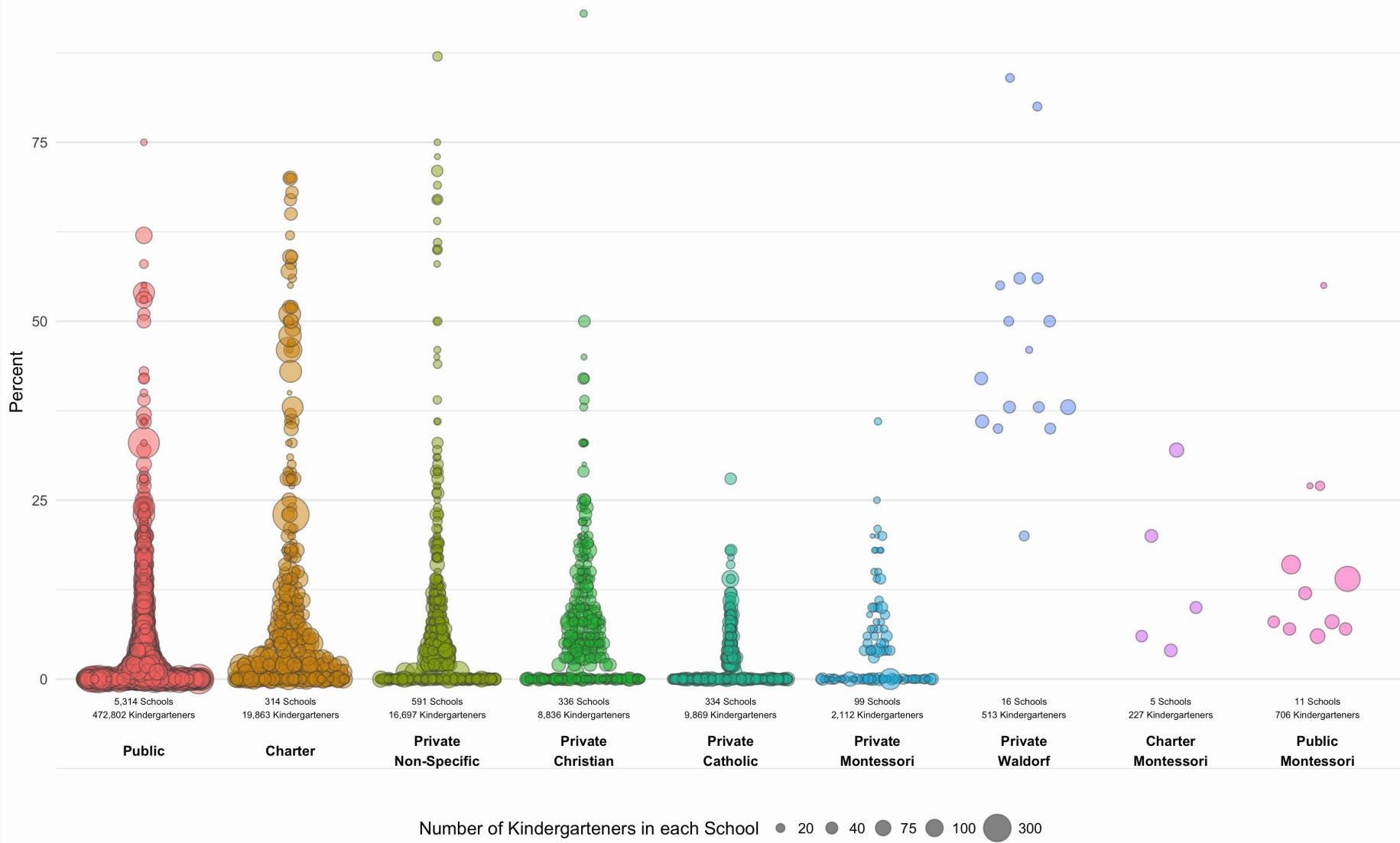


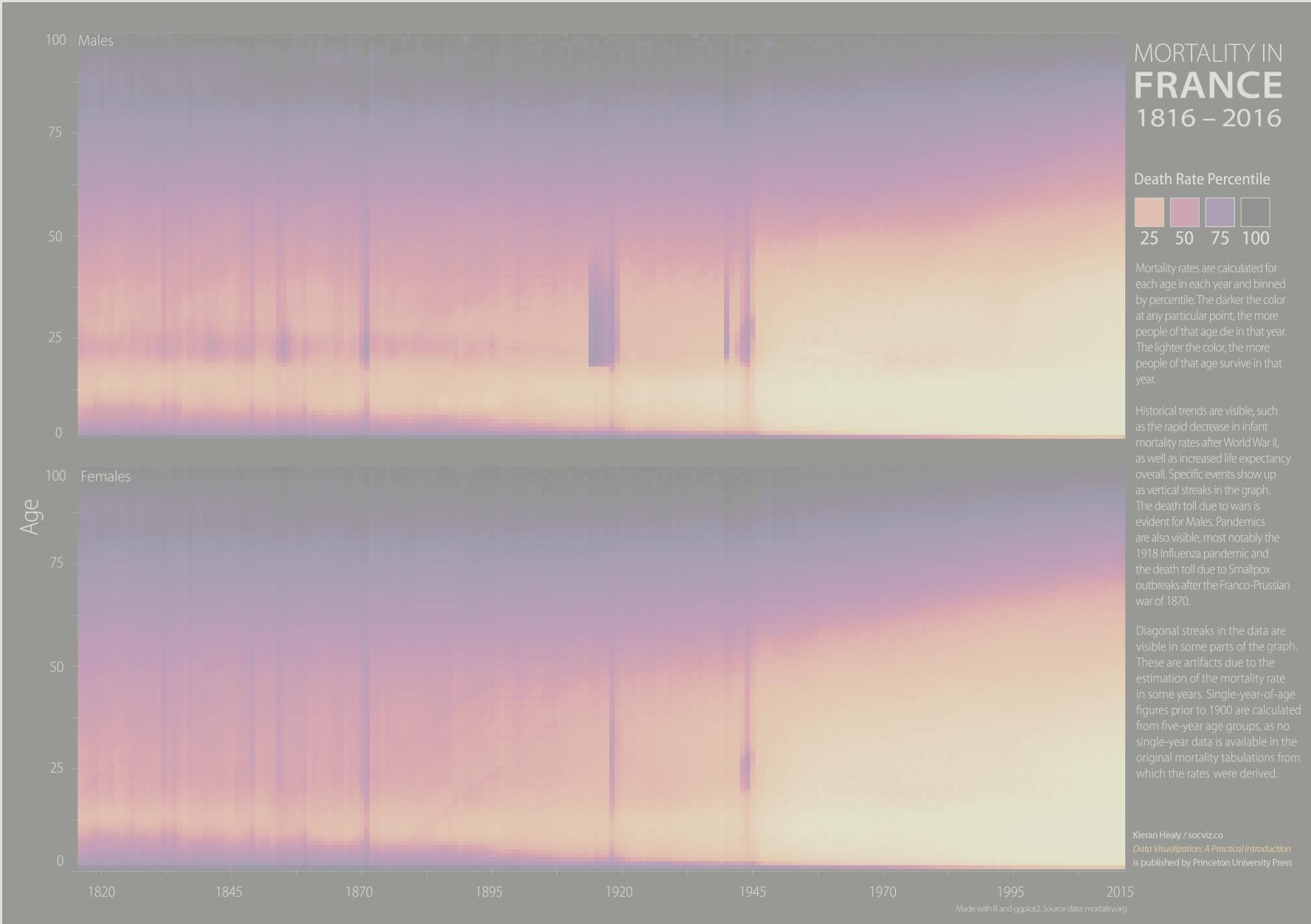
@kjhealy http://socviz.co Data: Congressional Quarterly



## Vaccination Exemption Rates in California Kindergartens

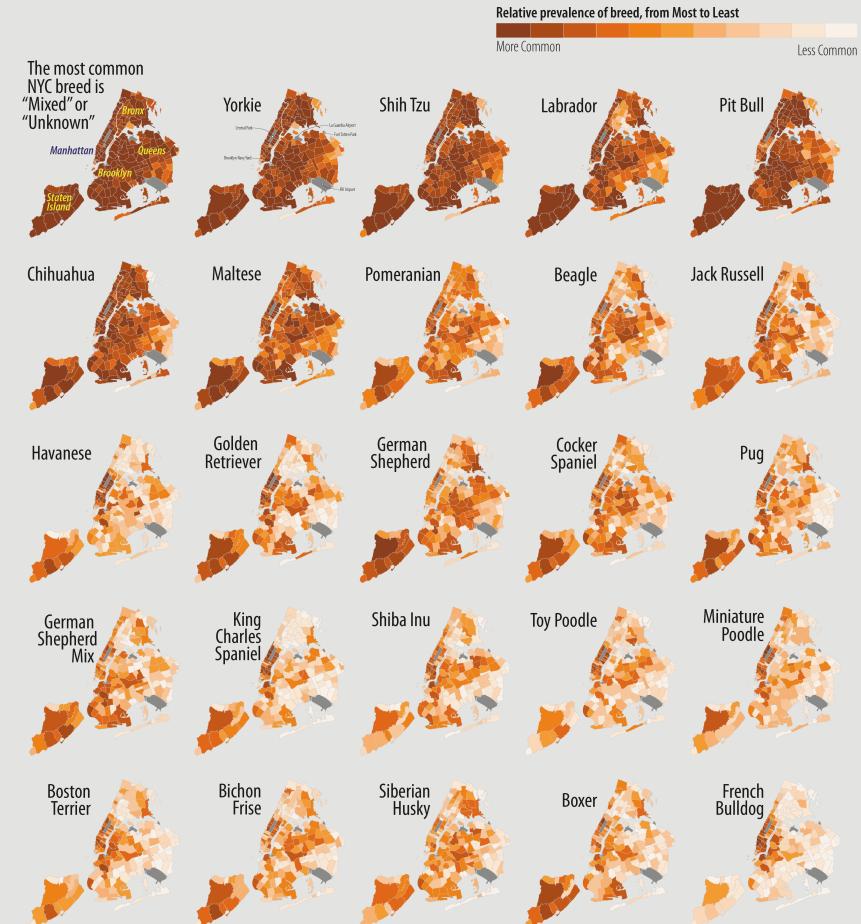
Percent of Kindergarteners with a Personal Belief Exemption, by Type and Size of School.





# Dogs of New York

Based on data from New York City's Dog Licensing System, these maps show the relative prevalence of the twenty five most common breeds of dog, by zip code.



# Unicorns ...

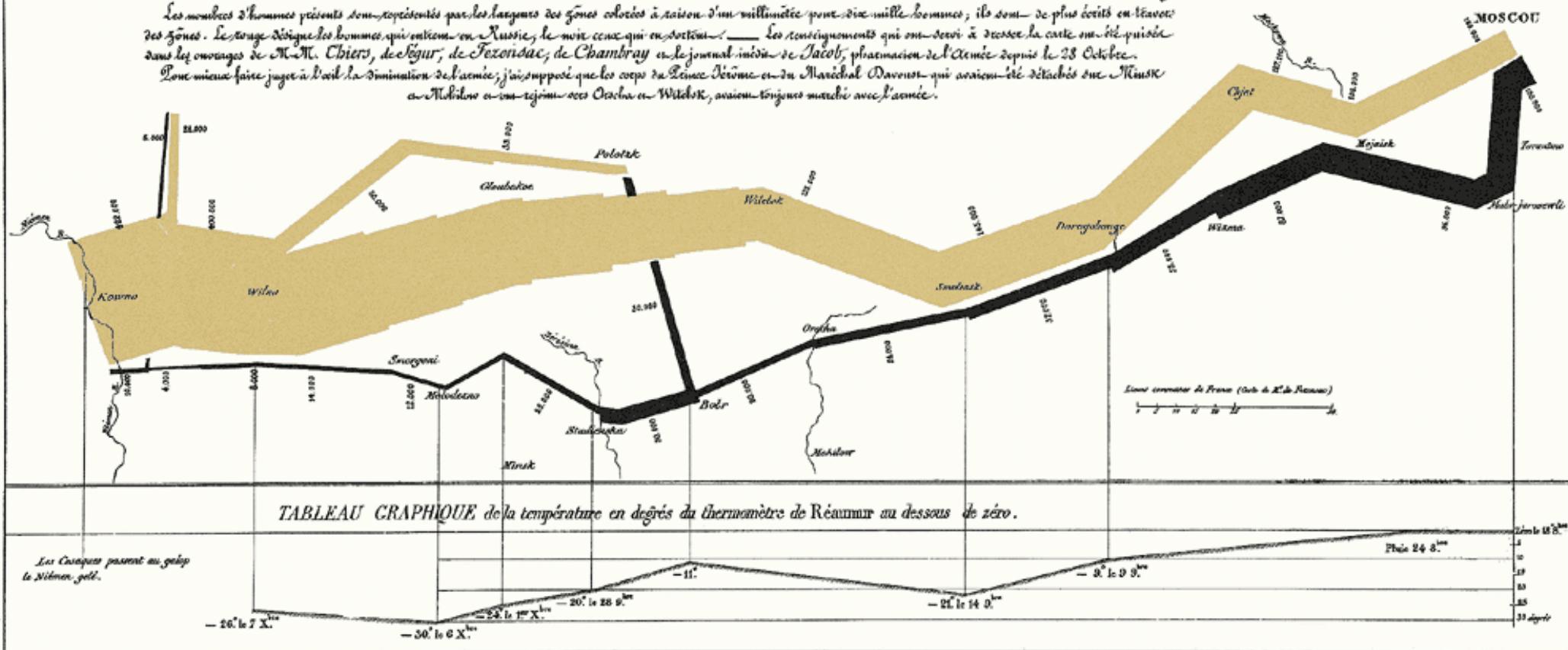
# Carte Figurative des pertes successives en hommes de l'Armée Française dans la Campagne de Russie 1812-1813.

Conçue par M. Minard, Inspecteur Général des Ponts et Chaussées en activité.

Paris, le 20 Novembre 1869

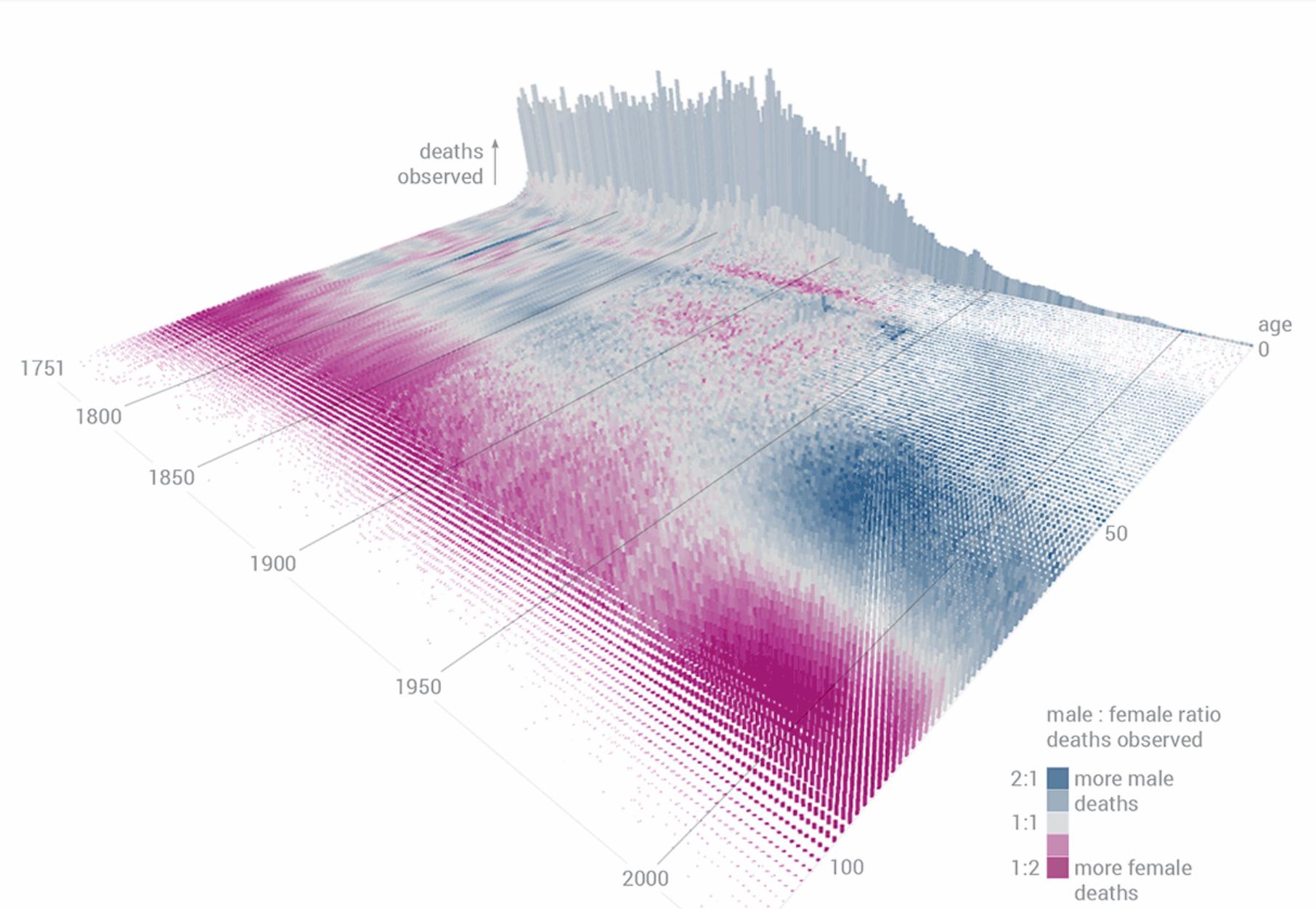
Les nombres d'hommes perdus sont représentés par les largeurs des bandes colorées à raison d'un millimètre pour dix-mille hommes ; ils sont de plus écrits en lettres des zones. Le rouge désigne les hommes qui ont été en Russie, le noir ceux qui en sortent. — Les renseignements qui ont servi à dresser la carte ont été pris dans les ouvrages de M.-M. Chiers, de Léger, de Férouzat, de Chambray et le journal intime de Jacob, pharmacien de l'Armée depuis le 28 Octobre.

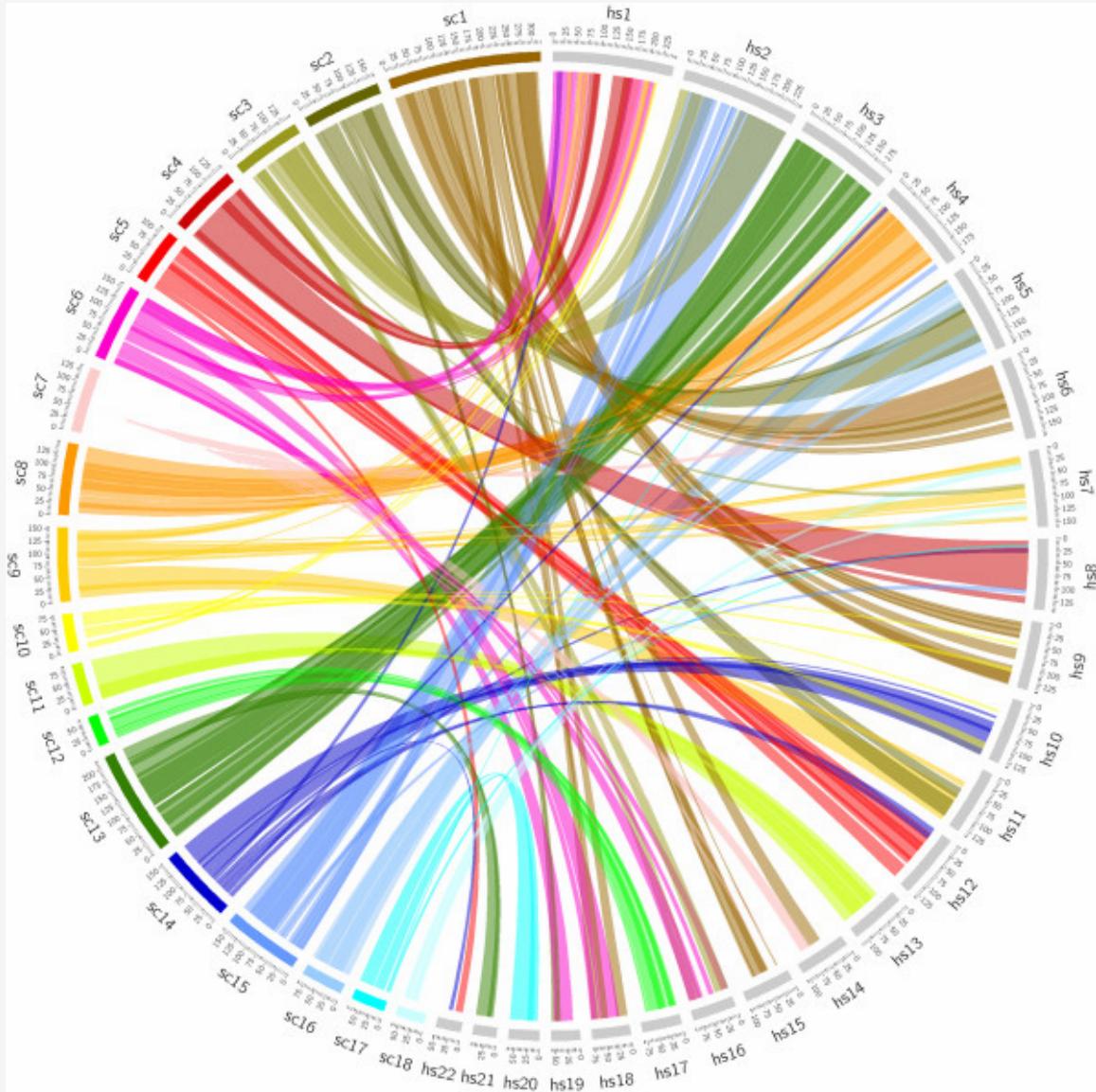
Pour mieux faire juger à l'œil la diminution de l'armée, j'ai superposé que les corps de l'Armée et du Maréchal Davout qui avaient été détachés une Moscou à Malakof et qui regagnaient leur armée au Witebsk, n'aient toujours marché avec l'armée.



Imprimé par Bony, 1. Rue J. Marais. 3<sup>e</sup> étage à Paris.

Dep. Int. Registre et Contrôle.





... or monsters