Reading in data with readrand haven

Session 6

Kieran Healy Statistical Horizons, September 2021

Load the packages, as always

```
library(here)
                    # manage file paths
## here() starts at /Users/kjhealy/Documents/courses/data wrangling
library(socviz)
                  # data and some useful functions
###
## Attaching package: 'socviz'
## The following object is masked from 'package:kjhutils':
##
###
       %nin%
library(tidyverse) # your friend and mine
                                                                  – tidyverse 1.3.1 —
## — Attaching packages -
## √ ggplot2 3.3.5
                   √ purrr 0.3.4
## \sqrt{\text{tibble } 3.1.4} \sqrt{\text{dplvr } 1.0.7}
## √ tidyr 1.1.3 √ stringr 1.4.0
## \sqrt{\text{readr}} 2.0.1 \sqrt{\text{forcats 0.5.1}}
## -- Conflicts ---
                                                           - tidyverse conflicts() --
                            masks testthat::edition_get()
## x readr::edition get()
## x dplyr::filter()
                             masks stats::filter()
## x purrr::is null()
                             masks testthat::is null()
## x dplyr::lag()
                             masks stats::lag()
## x readr::local edition() masks testthat::local edition()
## x dplyr::matches()
                             masks tidyr::matches(), testthat::matches()
library(haven)
                    # for Stata, SAS, and SPSS files
```

We've put a lot of pieces in place at this point

Including several things we haven't fully exploited yet

Nice, clean CSV files.

Nice, clean CSV files.

More troublesome CSVs.

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More troublesome CSVs.

Other plain-text formats.

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Foreign formats, like Stata.

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Quite messy things like tables on web pages.

Nice, clean CSV files.

More troublesome CSVs.

Other plain-text formats.

Foreign formats, like Stata.

Quite messy things like tables on web pages.

... and more besides.

Reading in CSV files

CSV is not really a proper format at all!

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Base R has read.csv()

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CSV is not really a proper format at all!

Base R has read.csv()

As is often the case, the tidyverse has a corresponding "underscored" version, read_csv(). It is *much* pickier and more talkative than the Base R version.

If we're loading a file, it's coming from somewhere.

If it's on our local disk somewhere, we will need to interact with the file system. We should try to do this in a way that avoids absolute file paths.

```
# This is not portable
df <- read_csv("/Users/kjhealy/Documents/data/misc/project/data/mydata.csv")</pre>
```

If we're loading a file, it's coming from somewhere.

If it's on our local disk somewhere, we will need to interact with the file system. We should try to do this in a way that avoids absolute file paths.

```
# This is not portable
df <- read_csv("/Users/kjhealy/Documents/data/misc/project/data/mydata.csv")</pre>
```

We should also do it in a way that is *platform independent*.

This makes it easier to share your work, move it around, etc. Projects should be self-contained.

The here package, and here() function builds paths relative to the top level of your R project.

```
here() # this path will be different for you
```

[1] "/Users/kjhealy/Documents/courses/data_wrangling"

This seminar's files all live in an RStudio project. It looks like this:

```
## /Users/kjhealy/Documents/courses/data wrangling
## |--- LICENSE

    README.Rmd

      README.md
     – code
     course_notes.Rmd
     - course_notes.html
    — data
     data_wrangling.Rproj
     - docs
     - office
     pdf slides
    - r_code
     scratch.Rmd
     — scratch.docx
     scratch.html
     scratch.log
    — scratch.pdf
    — scratch.tex
## └── slides
```

I want to load files from the data folder, but I also want you to be able to load 8/84

So:

```
## Load the file relative to the path from the top of the project, without separators, etc organs <- read_csv(file = here("data", "organdonation.csv"))
```

So:

```
## Load the file relative to the path from the top of the project, without separators, etc organs <- read_csv(file = here("data", "organdonation.csv"))
```

```
organs
```

```
## # A tibble: 238 × 21
                              pop pop.dens
                                           gdp gdp.lag health health.lag pubhealth
                year donors
     country
               <dbl> <dbl> <dbl>
                                                  <dbl> <dbl>
     <chr>
                                     <dbl> <dbl>
                                                                    <dbl>
                                                                              <dbl>
                  NA NA
                            17065
                                     0.220 16774
                                                  16591
                                                          1300
                                                                     1224
                                                                                4.8
   1 Australia
   2 Australia 1991 12.1 17284
                                     0.223 17171
                                                  16774
                                                                     1300
                                                          1379
                                                                                5.4
   3 Australia 1992 12.4 17495
                                     0.226 17914
                                                  17171
                                                                     1379
                                                                                5.4
                                                          1455
   4 Australia 1993 12.5 17667
                                     0.228 18883
                                                                     1455
                                                                                5.4
                                                  17914
                                                          1540
   5 Australia 1994 10.2 17855
                                     0.231 19849
                                                  18883
                                                          1626
                                                                     1540
                                                                                5.4
   6 Australia 1995 10.2 18072
                                     0.233 21079
                                                  19849
                                                          1737
                                                                     1626
                                                                                5.5
   7 Australia 1996 10.6 18311
                                     0.237 21923
                                                  21079
                                                                     1737
                                                                                5.6
                                                          1846
   8 Australia 1997 10.3 18518
                                     0.239 22961
                                                                     1846
                                                                                5.7
                                                  21923
                                                          1948
   9 Australia 1998 10.5 18711
                                     0.242 24148
                                                  22961
                                                          2077
                                                                     1948
                                                                                5.9
     Australia 1999 8.67 18926
                                     0.244 25445
                                                  24148
                                                          2231
                                                                     2077
                                                                                6.1
### # ... with 228 more rows, and 11 more variables: roads <dbl>, cerebvas <dbl>,
      assault <dbl>, external <dbl>, txp.pop <dbl>, world <chr>, opt <chr>,
      consent.law <chr>, consent.practice <chr>, consistent <chr>, ccode <chr>
```

And there it is.

Get in the habit of putting this at the top of your files:

```
here::i_am("analysis.Rmd") # or whatever your Rmd or R file is called
```

See the here project page for more details.

read_csv() comes in different varieties

read_csv() Field separator is ,

```
organs <- read_csv(file = here("data", "organdonation.csv"))</pre>
```

read_csv2() Field separator is ,

```
# Example only
my_data <- read_csv2(file = here("data", "my_euro_file.csv))</pre>
```

Both are special cases of read_delim()

Other species are also catered to

```
read_tsv() Tab separated.
read_fwf() Fixed-width files.
read_log() Log files (i.e. computer log files).
read_lines() Just read in lines, without trying to parse them.
```

Also often useful ...

```
read_table() and read_table2()
```

Data that's separated by one (or more) columns of space.

You can read files remotely, too

You can give all of these functions local files, or they can point to URLs.

Compressed files will be automatically uncompressed.

(Be careful what you download from remote locations!)

```
organ remote <- read csv("http://kjhealy.co/organdonation.csv")
organ remote
## # A tibble: 238 x 21
                                             gdp gdp.lag health health.lag pubhealth
                year donors
                              pop pop.dens
     country
     <chr>
               <dbl> <dbl> <dbl>
                                     <dbl> <dbl>
                                                   <dbl>
                                                          <dbl>
                                                                     <dbl>
                                                                               <dbl>
   1 Australia
                            17065
                                     0.220 16774
                                                   16591
                                                                      1224
                                                                                 4.8
                                                           1300
   2 Australia 1991 12.1 17284
                                                   16774
                                                                      1300
                                                                                 5.4
                                     0.223 17171
                                                           1379
   3 Australia 1992 12.4 17495
                                     0.226 17914
                                                   17171
                                                                      1379
                                                                                 5.4
                                                           1455
   4 Australia 1993 12.5 17667
                                     0.228 18883
                                                                                 5.4
                                                   17914
                                                           1540
                                                                      1455
   5 Australia 1994 10.2 17855
                                     0.231 19849
                                                   18883
                                                           1626
                                                                      1540
                                                                                 5.4
   6 Australia 1995 10.2 18072
                                     0.233 21079
                                                                                 5.5
                                                   19849
                                                           1737
                                                                      1626
   7 Australia 1996 10.6 18311
                                     0.237 21923
                                                   21079
                                                                      1737
                                                                                 5.6
                                                           1846
   8 Australia 1997 10.3 18518
                                                                                 5.7
                                     0.239 22961
                                                   21923
                                                           1948
                                                                      1846
   9 Australia 1998 10.5 18711
                                     0.242 24148
                                                   22961
                                                           2077
                                                                      1948
                                                                                 5.9
     Australia 1999
                      8.67 18926
                                     0.244 25445
                                                   24148
                                                           2231
                                                                      2077
                                                                                 6.1
### # ... with 228 more rows, and 11 more variables: roads <dbl>, cerebvas <dbl>,
      assault <dbl>, external <dbl>, txp.pop <dbl>, world <chr>, opt <chr>,
      consent.law <chr>, consent.practice <chr>, consistent <chr>, ccode <chr>
## #
```

An example: read_table()

	and Wales, Total Methods Protocol:		rates (period 1x1), Last modified: 02 Apr	r
Year	Age	Female	Male	Total	
1841	Ö	0.136067	0.169189	0.152777	
1841	1	0.059577	0.063208	0.061386	
1841	2	0.036406	0.036976	0.036689	
1841	3	0.024913	0.026055	0.025480	
1841	4	0.018457	0.019089	0.018772	
1841	5	0.013967	0.014279	0.014123	
1841	6	0.010870	0.011210	0.011040	
1841	7	0.008591	0.008985	0.008788	
1841	8	0.006860	0.007246	0.007053	
1841	9	0.005772	0.006050	0.005911	
1841	10	0.005303	0.005382	0.005343	
1841	11	0.005114	0.005002	0.005057	
1841	12	0.005145	0.004856	0.004999	
1841	13	0.005455	0.004955	0.005202	

1841	102	0.5/696/	1./2/040	0./003/3
1841	106	0.677711	6.000000	0.795287
1841	107	0.90000		0.900000
1841	108	1.388430		1.388430
1841	109			
1841	110+			
1842	0	0.148491	0.184007	0.166481
1842	1	0.063038	0.066596	0.064818
1842	2	0.035203	0.035854	0.035527

An example: read_table()

	and Wales, Total F Methods Protocol: v		ates (period 1x1), Last modified: 02 Apr
Year	Age	Female	Male	Total
1841	Ō	0.136067	0.169189	0.152777
1841	1	0.059577	0.063208	0.061386
1841	2	0.036406	0.036976	0.036689
1841	3	0.024913	0.026055	0.025480
1841	4	0.018457	0.019089	0.018772
1841	5	0.013967	0.014279	0.014123
1841	6	0.010870	0.011210	0.011040
1841	7	0.008591	0.008985	0.008788
1841	8	0.006860	0.007246	0.007053
1841	9	0.005772	0.006050	0.005911
1841	10	0.005303	0.005382	0.005343
1841	11	0.005114	0.005002	0.005057
1841	12	0.005145	0.004856	0.004999
1841	13	0.005455	0.004955	0.005202

1841	105	0.5/696/	1./2/040	0./003/3
1841	106	0.677711	6.000000	0.795287
1841	107	0.900000	•	0.900000
1841	108	1.388430		1.388430
1841	109	:		•
1841	110+			
1842	0	0.148491	0.184007	0.166481
1842	1	0.063038	0.066596	0.064818
1842	2	0.035203	0.035854	0.035527

```
engmort <- read_table(here("data", "mortality.txt"), skip = 2, na = ".")
engmort

## # A tibble: 222 × 5
## Year Age Female Male Total
## <dbl> <dbl> <dbl> <dbl> <dbl> <
```

```
<dbl> <dbl> <dbl>
                           <dbl> <dbl>
   1 1841 0
                 0.136
                         0.169
                                 0.153
                 0.0596 0.0632
##
   2 1841 1
                                0.0614
      1841 2
                 0.0364
                        0.0370
                                0.0367
      1841 3
                 0.0249
                        0.0261
                                0.0255
##
      1841 4
                 0.0185 0.0191
                                0.0188
##
   6 1841 5
                 0.0140 0.0143
                                0.0141
      1841 6
                 0.0109
                         0.0112
                                0.0110
      1841 7
                 0.00859 0.00898 0.00879
##
      1841 8
                 0.00686 0.00725 0.00705
      1841 9
## 10
                 0.00577 0.00605 0.00591
## # ... with 212 more rows
```

Pay attention to the column specification

The column specification tells you what the read function did. That is, how it interpreted each of the columns. It will also report if things don't go as expected.

Pay attention to the column specification

The column specification tells you what the read function did. That is, how it interpreted each of the columns. It will also report if things don't go as expected.

Why is age imported in character format?

Pay attention to the column specification

Absent you giving them a column specification, the read_ functions try to guess what the type of each column is. They do this by looking at the first thousand rows of each column.

They may guess incorrectly!

```
read_table(here("data", "mortality.txt"),
skip = 2, na = ".")
```

```
## # A tibble: 222 × 5
    Year Age
                 Female Male Total
     <dbl> <dbl> <dbl> <dbl> <dbl>
## 1 1841 0
                0.136
                       0.169
                              0.153
## 2 1841 1
                0.0596 0.0632 0.0614
## 3 1841 2
                0.0364 0.0370 0.0367
## 4 1841 3
                0.0249 0.0261 0.0255
## 5 1841 4
                0.0185 0.0191 0.0188
## 6 1841 5
                0.0140 0.0143 0.0141
## 7 1841 6
                0.0109 0.0112 0.0110
## 8 1841 7
                0.00859 0.00898 0.00879
## 9 1841 8
                0.00686 0.00725 0.00705
## 10 1841 9
                0.00577 0.00605 0.00591
## # ... with 212 more rows
```

```
## # A tibble: 222 × 5
                 female male total
    year age
     <dbl> <dbl> <dbl> <dbl> <dbl>
## 1 1841 0
                0.136
                       0.169
                              0.153
## 2 1841 1
                0.0596 0.0632 0.0614
## 3 1841 2
                0.0364 0.0370 0.0367
## 4 1841 3
                0.0249 0.0261 0.0255
## 5 1841 4
                0.0185 0.0191 0.0188
## 6 1841 5
                0.0140 0.0143 0.0141
## 7 1841 6
                0.0109 0.0112 0.0110
## 8 1841 7
                0.00859 0.00898 0.00879
## 9 1841 8
                0.00686 0.00725 0.00705
## 10 1841 9
                0.00577 0.00605 0.00591
## # ... with 212 more rows
```

```
## # A tibble: 222 × 5
                       male total
      year
          age female
     <dbl> <int>
                <dbl>
                         <dbl> <dbl>
## 1 1841
              0 0.136
                       0.169
                              0.153
## 2 1841
            1 0.0596 0.0632 0.0614
      1841
              2 0.0364 0.0370 0.0367
      1841
              3 0.0249 0.0261 0.0255
      1841
            4 0.0185 0.0191 0.0188
  6 1841
              5 0.0140 0.0143 0.0141
## 7 1841
             6 0.0109 0.0112 0.0110
## 8 1841
            7 0.00859 0.00898 0.00879
## 9 1841
            8 0.00686 0.00725 0.00705
## 10 1841
            9 0.00577 0.00605 0.00591
## # ... with 212 more rows
```

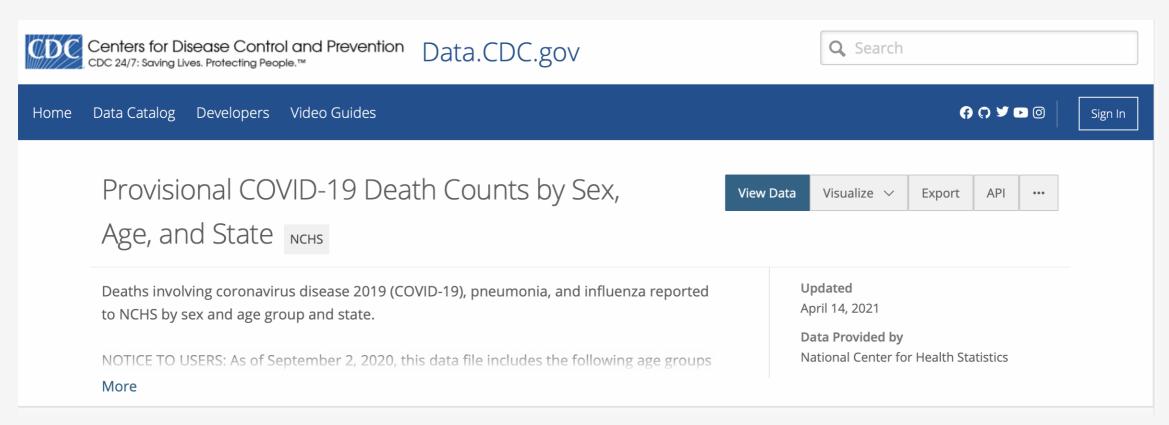
```
## # A tibble: 222 × 5
read table(here("data", "mortality.txt"),
                                                                      age female
                                                                                     male
                                                                                          total
                     skip = 2, na = ".") %>%
                                                               <dbl> <int>
                                                                            <dbl>
                                                                                    <dbl>
                                                                                          <dbl>
  janitor::clean names() %>%
                                                         ## 1 1841
                                                                        0 0.136
                                                                                  0.169
                                                                                          0.153
  mutate(age = as.integer(recode(age, "110+" = "110")))
                                                                        1 0.0596 0.0632 0.0614
                                                               1841
                                                               1841
                                                                        2 0.0364
                                                                                  0.0370 0.0367
                                                               1841
                                                                        3 0.0249 0.0261 0.0255
                                                               1841
                                                                        4 0.0185 0.0191 0.0188
                                                               1841
                                                                        5 0.0140 0.0143 0.0141
                                                               1841
                                                                        6 0.0109 0.0112 0.0110
                                                               1841
                                                                        7 0.00859 0.00898 0.00879
                                                               1841
                                                                        8 0.00686 0.00725 0.00705
                                                              1841
                                                                        9 0.00577 0.00605 0.00591
                                                         ## # ... with 212 more rows
```

The janitor package is very handy!

The main cost of normalizing names comes with, e.g., data where there is a codebook you need to consult. But in general it's worth it.

More on column specifications

CDC/NCHS data: Provisional COVID-19 Death Counts by Sex, Age, and State



More on column specifications

What's in this Dataset?

Rows

Columns

52.3K

16

Columns in this Dataset

Column Name	Description	Туре		
Data As Of	Date of analysis	Date & Time	苗	~
Start Date	First date of data period	Date & Time	苗	~
End Date	Last date of data period	Date & Time	Ħ	~
Group	Indicator of whether data measured by Month, by Year, or	Plain Text	Т	~
Year	Year in which death occurred	Number	#	~
Month	Month in which death occurred	Number	#	~

Let's try to load it

```
nchs <- read_csv(here("data", "SAS_on_2021-04-13.csv"))</pre>
```

Let's try to load it

```
problems(nchs)
### # A tibble: 0 × 5
### # ... with 5 variables: row <int>, col <int>, expected <chr>, actual <chr>,
```

#

file <chr>

Let's try to load it

```
problems(nchs)
```

```
## # A tibble: 0 × 5
## # ... with 5 variables: row <int>, col <int>, expected <chr>, actual <chr>,
## # file <chr>
```

Problems are stored as an attribute of the nchs object, so we can revisit them.

Let's try to load it

```
problems(nchs)
```

```
## # A tibble: 0 × 5
## # ... with 5 variables: row <int>, col <int>, expected <chr>, actual <chr>,
## # file <chr>
```

Problems are stored as an attribute of the nchs object, so we can revisit them.

Parsing failures tend to cascade. Our data only has 56k rows but we got 88k failures.

Take a look with head()

head(nchs)

```
## # A tibble: 6 × 16
##
     `Data As Of` `Start Date` `End Date` Group
                                                 Year Month State Sex 'Age Group'
                                                   <dbl> <dbl> <chr> <chr> <chr> <chr>
###
     <chr>
                  <chr>
                               <chr>
                                          <chr>
## 1 04/07/2021
                 01/01/2020 04/03/2021 By Total
                                                      NA
                                                            NA Unit... All ... All Ages
## 2 04/07/2021 01/01/2020 04/03/2021 By Total
                                                            NA Unit... All ... Under 1 ye...
## 3 04/07/2021 01/01/2020 04/03/2021 By Total
                                                            NA Unit... All ... 0-17 years
## 4 04/07/2021 01/01/2020 04/03/2021 By Total
                                                            NA Unit... All ... 1-4 years
                                                     NA
## 5 04/07/2021 01/01/2020 04/03/2021 By Total
                                                            NA Unit... All ... 5-14 years
                                                     NA
                                                            NA Unit... All ... 15-24 years
## 6 04/07/2021
                  01/01/2020 04/03/2021 By Total
                                                      NA
## # ... with 7 more variables: COVID-19 Deaths <dbl>, Total Deaths <dbl>,
     Pneumonia Deaths <dbl>, Pneumonia and COVID-19 Deaths <dbl>,
### #
      Influenza Deaths <dbl>, Pneumonia, Influenza, or COVID-19 Deaths <dbl>,
### #
## #
      Footnote <chr>
```

Take a look with tail()

tail(nchs)

```
## # A tibble: 6 × 16
     `Data As Of` `Start Date` `End Date` Group Year Month State Sex `Age Group`
##
###
    <chr>
                 <chr>
                              <chr>
                                         <chr>
                                                 <dbl> <dbl> <chr> <chr> <chr>
## 1 04/07/2021 04/01/2021 04/03/2021 By Month 2021
                                                           4 Puer... Fema... 45-54 years
## 2 04/07/2021 04/01/2021 04/03/2021 By Month 2021
                                                         4 Puer... Fema... 50-64 years
## 3 04/07/2021 04/01/2021 04/03/2021 By Month
                                                  2021
                                                         4 Puer... Fema... 55-64 years
## 4 04/07/2021 04/01/2021 04/03/2021 By Month 2021
                                                         4 Puer... Fema... 65-74 years
## 5 04/07/2021 04/01/2021 04/03/2021 By Month 2021 4 Puer... Fema... 75-84 years
                                                         4 Puer... Fema... 85 years a...
## 6 04/07/2021
                 04/01/2021 04/03/2021 By Month 2021
## # ... with 7 more variables: COVID-19 Deaths <dbl>, Total Deaths <dbl>,
     Pneumonia Deaths <dbl>, Pneumonia and COVID-19 Deaths <dbl>,
### #
      Influenza Deaths <dbl>, Pneumonia, Influenza, or COVID-19 Deaths <dbl>,
### #
## #
      Footnote <chr>
```

Take a look with slice_sample()

```
nchs %>%
  slice sample(n = 10)
## # A tibble: 10 × 16
###
      `Data As Of` `Start Date` `End Date` Group Year Month State
                                                                             Sex
###
     <chr>
                   <chr>
                                <chr>
                                           <chr>
                                                   <dbl> <dbl> <chr>
                                                                             <chr>
   1 04/07/2021
                  04/01/2021
                               04/03/2021 By Month
                                                    2021
                                                             4 Alabama
                                                                             All ...
   2 04/07/2021
                  08/01/2020
                               08/31/2020 By Month
                                                    2020
                                                           8 Nebraska
                                                                             Male
##
   3 04/07/2021
                  12/01/2020
                               12/31/2020 By Month
                                                    2020
                                                            12 Pennsylvania
                                                                             All ...
   4 04/07/2021
                  12/01/2020
                               12/31/2020 By Month 2020
                                                            12 North Dakota Male
##
    5 04/07/2021
                  03/01/2020
                               03/31/2020 By Month 2020
                                                             3 Maine
                                                                             Male
    6 04/07/2021
                  01/01/2020
                               01/31/2020 By Month
                                                    2020
                                                             1 New Mexico
                                                                             Fema...
   7 04/07/2021
                  06/01/2020
                               06/30/2020 By Month
                                                    2020
                                                             6 Vermont
                                                                             All ...
##
                                                           7 Massachusetts All ...
   8 04/07/2021
                  07/01/2020
                               07/31/2020 By Month 2020
    9 04/07/2021
                  04/01/2020
                              04/30/2020 By Month
                                                    2020
                                                             4 Illinois
                                                                             Fema...
                              01/31/2020 By Month 2020
## 10 04/07/2021
                  01/01/2020
                                                             1 Arkansas
                                                                             Male
## # ... with 8 more variables: Age Group <chr>, COVID-19 Deaths <dbl>,
      Total Deaths <dbl>, Pneumonia Deaths <dbl>,
### #
      Pneumonia and COVID-19 Deaths <dbl>, Influenza Deaths <dbl>,
4F4F 4F
### #
      Pneumonia, Influenza, or COVID-19 Deaths <dbl>, Footnote <chr>
```

Aside: one that happened earlier ...

```
nchs %>%
   slice_sample(n = 10)
## # A tibble: 10 x 16
4F4F
      `Data As Of` `Start Date` `End Date` Group Year Month State
                                                                            Sex
      <chr>
                                                   <lgl> <lgl> <chr>
                                                                            <chr>
##
                   <chr>
                                <chr>
                                           <chr>
                                04/03/2021 By Tot... NA
    1 04/07/2021
                   01/01/2020
                                                               Minnesota
                                                                            Male
    2 04/07/2021
                   02/01/2020
                                02/29/2020 By Mon... NA
                                                               Georgia
                                                                            Male
    3 04/07/2021
                   02/01/2021
                                02/28/2021 By Mon... NA
                                                               Maine
                                                                            Male
   4 04/07/2021
                   11/01/2020
                                11/30/2020 By Mon... NA
                                                                            Female
                                                               New Jersey
    5 04/07/2021
                   01/01/2020
                                12/31/2020 By Year NA
                                                               Rhode Island All Se...
                                                         NA
   6 04/07/2021
                   01/01/2020
                                01/31/2020 By Mon... NA
                                                         TRUE
                                                               New York
                                                                            All Se...
   7 04/07/2021
                   05/01/2020
                                05/31/2020 By Mon... NA
                                                               District of... Male
                                04/03/2021 By Mon... NA
    8 04/07/2021
                   04/01/2021
                                                               North Carol... Female
    9 04/07/2021
                   03/01/2021
                                03/31/2021 By Mon... NA
                                                               Kentuckv
                                                                            Male
                   04/01/2021
                                                                            Female
## 10 04/07/2021
                                04/03/2021 By Mon... NA
                                                               New Mexico
## # ... with 8 more variables: Age Group <chr>, COVID-19 Deaths <dbl>,
## # Total Deaths <dbl>, Pneumonia Deaths <dbl>,
## # Pneumonia and COVID-19 Deaths <dbl>, Influenza Deaths <dbl>,
## # Pneumonia, Influenza, or COVID-19 Deaths <dbl>, Footnote <chr>
```

Take a look with slice()

Let's look at the rows read_csv() complained about.

```
nchs %>%
  slice(2750:2760)
## # A tibble: 11 × 16
      `Data As Of` `Start Date` `End Date` Group
                                                  Year Month State
##
                                                                              Sex
##
     <chr>
                   <chr>
                                <chr>
                                           <chr>
                                                    <dbl> <dbl> <chr>
                                                                              <chr>
   1 04/07/2021
                                04/03/2021 By Total
                                                             NA Puerto Rico
                  01/01/2020
                                                       NA
                                                                              Fema...
                                                           NA Puerto Rico
   2 04/07/2021
                   01/01/2020
                                04/03/2021 By Total
                                                    NA
                                                                              Fema...
##
   3 04/07/2021
                  01/01/2020
                                04/03/2021 By Total
                                                    NA
                                                            NA Puerto Rico
                                                                              Fema...
   4 04/07/2021
                  01/01/2020
                                04/03/2021 By Total
                                                    NA
                                                            NA Puerto Rico
                                                                             Fema...
   5 04/07/2021
                   01/01/2020
                                04/03/2021 By Total
                                                             NA Puerto Rico
                                                                              Fema...
   6 04/07/2021
                  01/01/2020
                               12/31/2020 By Year
                                                     2020
                                                             NA United States All ...
##
   7 04/07/2021
                  01/01/2020
                               12/31/2020 By Year
                                                     2020
                                                             NA United States All ...
                                12/31/2020 By Year
   8 04/07/2021
                   01/01/2020
                                                     2020
                                                             NA United States All ...
    9 04/07/2021
                  01/01/2020
                               12/31/2020 By Year
                                                     2020
                                                             NA United States All ...
## 10 04/07/2021
                  01/01/2020
                              12/31/2020 By Year
                                                     2020
                                                             NA United States All ...
## 11 04/07/2021
                  01/01/2020
                              12/31/2020 By Year
                                                     2020
                                                             NA United States All ...
## # ... with 8 more variables: Age Group <chr>, COVID-19 Deaths <dbl>,
## # Total Deaths <dbl>, Pneumonia Deaths <dbl>,
      Pneumonia and COVID-19 Deaths <dbl>, Influenza Deaths <dbl>,
### #
### #
       Pneumonia, Influenza, or COVID-19 Deaths <dbl>, Footnote <chr>
```

Take a look with slice()

```
nchs %>%
   slice(2750:2760) %>%
   select(Year, Month, State)
## # A tibble: 11 × 3
      Year Month State
      <dbl> <dbl> <chr>
              NA Puerto Rico
## 1
        NA NA Puerto Rico
## 2
            NA Puerto Rico
## 3
## 4
            NA Puerto Rico
## 5
              NA Puerto Rico
              NA United States
4⊧4⊧
      2020
       2020
              NA United States
## 8
       2020
              NA United States
4⊧4⊧
      2020
              NA United States
## 10
       2020
               NA United States
## 11
      2020
               NA United States
```

Hm, something to do with the transition to national numbers maybe?

Take a look with select() and filter()

```
nchs %>%
   select(Year, Month, State) %>%
  filter(State == "New York")
## # A tibble: 969 × 3
4⊧4⊧
      Year Month State
      <dbl> <dbl> <chr>
               NA New York
## 1
## 2
              NA New York
## 3
              NA New York
## 4
              NA New York
## 5
              NA New York
              NA New York
## 6
## 7
              NA New York
## 8
              NA New York
## 9
              NA New York
## 10
               NA New York
## # ... with 959 more rows
```

Take a look with is.na()

```
nchs %>%
   select(Year, Month, State) %>%
  filter(!is.na(Year))
## # A tibble: 49,572 × 3
##
      Year Month State
     <dbl> <dbl> <chr>
## 1 2020
              NA United States
      2020
            NA United States
## 2
            NA United States
## 3
      2020
      2020
              NA United States
      2020
              NA United States
##
      2020
              NA United States
## 6
      2020
              NA United States
      2020
             NA United States
## 8
4⊧4⊧
      2020
            NA United States
## 10
      2020
              NA United States
## # ... with 49,562 more rows
```

It really has been read in as a completely empty column.

That doesn't seem like it can be right.

Take a look with distinct()

```
nchs %>%
select(Year) %>%
distinct(Year)

### # A tibble: 3 × 1
### Year
### <dbl>
```

Again, it's been read in as a completely empty column.

1

3

2020

2021

Take a look with read_lines()

Time to reach for a different kitchen knife.

We can get the whole thing this way

```
raw_file <- read_lines(here("data", "SAS_on_2021-04-13.csv"))</pre>
```

This imports the data as a long, long character vector, with each element being a line.

```
# reminder: indexing 1D vectors
letters[5:6]
## [1] "e" "f"
```

Now we're just looking at lines in a file

```
# This is not a tibble; we have to index it the basic way raw_file[2753:2758]

### [1] "04/07/2021,01/01/2020,04/03/2021,By Total,,,Puerto Rico,Female,65-74 years,203,2650,410,151,,466,One or more data ### [2] "04/07/2021,01/01/2020,04/03/2021,By Total,,,Puerto Rico,Female,75-84 years,234,4274,656,154,16,751,"

### [3] "04/07/2021,01/01/2020,04/03/2021,By Total,,,Puerto Rico,Female,85 years and over,222,6164,795,136,29,909,"

### [4] "04/07/2021,01/01/2020,12/31/2020,By Year,2020,,United States,All Sexes,All Ages,380949,3372967,349667,178222,8779,

### [5] "04/07/2021,01/01/2020,12/31/2020,By Year,2020,,United States,All Sexes,Under 1 year,48,19356,224,9,21,284,"

### [6] "04/07/2021,01/01/2020,12/31/2020,By Year,2020,,United States,All Sexes,0-17 years,189,33808,598,35,178,930,"
```

Now we're just looking at lines in a file

There you are, you little bastard.

Now we're just looking at lines in a file

```
# This is not a tibble; we have to index it the basic way raw_file[2753:2758]

## [1] "04/07/2021,01/01/2020,04/03/2021,By Total,,,Puerto Rico,Female,65-74 years,203,2650,410,151,,466,One or more data ## [2] "04/07/2021,01/01/2020,04/03/2021,By Total,,,Puerto Rico,Female,75-84 years,234,4274,656,154,16,751," ## [3] "04/07/2021,01/01/2020,04/03/2021,By Total,,,Puerto Rico,Female,85 years and over,222,6164,795,136,29,909," ## [4] "04/07/2021,01/01/2020,12/31/2020,By Year,2020,,United States,All Sexes,All Ages,380949,3372967,349667,178222,8779 ## [5] "04/07/2021,01/01/2020,12/31/2020,By Year,2020,,United States,All Sexes,Under 1 year,48,19356,224,9,21,284," ## [6] "04/07/2021,01/01/2020,12/31/2020,By Year,2020,,United States,All Sexes,O-17 years,189,33808,598,35,178,930,"
```

There you are, you little bastard.

In this case, this is due to the kind of data this is, mixing multiple reporting levels and totals. That is, it's not a mistake in the *data*, but rather in the *parsing*.

OK, let's go back to the colspec!

```
nchs <- read_csv(here("data", "SAS_on_2021-04-13.csv"))

### Rows: 52326 Columns: 16

### — Column specification —

### Delimiter: ","

### chr (8): Data As Of, Start Date, End Date, Group, State, Sex, Age Group, Foo...

### dbl (8): Year, Month, COVID-19 Deaths, Total Deaths, Pneumonia Deaths, Pneum...

###

### i Use `spec()` to retrieve the full column specification for this data.

### i Specify the column types or set `show_col_types = FALSE` to quiet this message.
```

We can just copy it from the console output! It's valid code.

We use it with col_types

```
nchs <- read_csv(here("data", "SAS_on_2021-04-13.csv"),</pre>
           col types = cols(
  'Data As Of' = col character(),
  `Start Date` = col character(),
  `End Date` = col character(),
  Group = col_character(),
 Year = col_logical(),
 Month = col logical(),
 State = col character(),
  Sex = col character(),
  'Age Group' = col character(),
  `COVID-19 Deaths` = col double(),
  `Total Deaths` = col double(),
  `Pneumonia Deaths` = col double(),
  'Pneumonia and COVID-19 Deaths' = col double(),
  `Influenza Deaths` = col double(),
  'Pneumonia, Influenza, or COVID-19 Deaths' = col double(),
  Footnote = col character()
```

But we know we need to make some adjustments.

Fixes

```
# Date format
us style <- "%m/%d/%Y"
nchs <- read csv(</pre>
  here("data", "SAS_on_2021-04-13.csv"),
  col types = cols(
    'Data As Of' = col date(format = us style),
    `Start Date` = col_date(format = us_style),
    `End Date` = col_date(format = us_style),
    Group = col character(),
    Year = col character(),
    Month = col character(),
    State = col character(),
    Sex = col character(),
    'Age Group' = col character(),
    `COVID-19 Deaths` = col integer(),
    `Total Deaths` = col_integer(),
    `Pneumonia Deaths` = col integer(),
    'Pneumonia and COVID-19 Deaths' = col integer(),
    `Influenza Deaths` = col integer(),
    `Pneumonia, Influenza, or COVID-19 Deaths` = col_integer(),
    Footnote = col_character()
  )) %>%
  janitor::clean names() %>%
  select(-footnote) %>%
  mutate(age_group = stringr::str_to_sentence(age_group)) %>%
  filter(!stringr::str_detect(state, "Total"))
```

Now let's look again

4 2020 <NA> United States
5 2020 <NA> United States
6 2020 <NA> United States
7 2020 <NA> United States
8 2020 <NA> United States
9 2020 <NA> United States
9 2020 <NA> United States

10 2020 <NA> United States ## # ... with 49,562 more rows

Now let's look again

I said at the start that it was no fun, but also weirdly satisfying.

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When read_csv() warns you of a parsing failure don't ignore it.

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When read_csv() warns you of a parsing failure don't ignore it.

read_lines() lets you get the file in a nearly unprocessed form.

I said at the start that it was no fun, but also weirdly satisfying.

When read_csv() warns you of a parsing failure don't ignore it.

read_lines() lets you get the file in a nearly unprocessed form.

The colspec output is your friend.

library(stringr) # it's back!

```
library(stringr) # it's back!
nchs
```

```
## # A tibble: 52,326 × 15
                                                    year month state sex ag
      data as of start date end date group
                                                    <chr> <chr
      <date>
                   <date>
                              <date>
                                           <chr>
##F
   1 2021-04-07 2020-01-01 2021-04-03 By Total <NA> <NA> United... All ... Al
## 2 2021-04-07 2020-01-01 2021-04-03 By Total <NA> <NA> United... All ... Un
## 3 2021-04-07 2020-01-01 2021-04-03 By Total <NA> <NA> United... 0-
## 4 2021-04-07 2020-01-01 2021-04-03 By Total <NA> <NA> United... 1-
## 5 2021-04-07 2020-01-01 2021-04-03 By Total <NA> <NA> United... 5-
## 6 2021-04-07 2020-01-01 2021-04-03 By Total <NA> <NA> United... 15
## 7 2021-04-07 2020-01-01 2021-04-03 By Total <NA> <NA> United... 18
## 8 2021-04-07 2020-01-01 2021-04-03 By Total <NA> <NA> United... All ... 25
## 9 2021-04-07 2020-01-01 2021-04-03 By Total <NA> <NA> United... 30
## 10 2021-04-07 2020-01-01 2021-04-03 By Total <NA> <NA> United... 35
## # ... with 52,316 more rows, and 6 more variables: covid 19 deaths <int>,
       total deaths <int>, pneumonia deaths <int>,
       pneumonia and covid 19 deaths <int>, influenza deaths <int>,
       pneumonia influenza or covid 19 deaths <int>
```

```
library(stringr) # it's back!

nchs %>%
  select(!(c(data_as_of:end_date, year, month)))
```

```
## # A tibble: 52,326 × 10
                                        age group covid 19 deaths total death
##F
      group
               state
                             sex
               <chr>
##
      <chr>
                             <chr>
                                        <chr>
                                                            <int>
                                                                          <int
   1 By Total United States All Sexes All ages
                                                           539723
                                                                        416116
   2 By Total United States All Sexes Under 1 ...
                                                                          2262
                                                               59
   3 By Total United States All Sexes 0-17 yea...
                                                              251
                                                                          3962
   4 By Total United States All Sexes 1-4 years
                                                                           406
                                                               31
                                                                           657
## 5 By Total United States All Sexes 5-14 yea...
                                                               89
## 6 By Total United States All Sexes 15-24 ye...
                                                                          4259
                                                              804
## 7 By Total United States All Sexes 18-29 ye...
                                                                          7533
                                                             1996
## 8 By Total United States All Sexes 25-34 ye...
                                                             3543
                                                                          8819
## 9 By Total United States All Sexes 30-39 ye...
                                                             5792
                                                                         10734
## 10 By Total United States All Sexes 35-44 ye...
                                                             9259
                                                                         12684
## # ... with 52,316 more rows, and 3 more variables:
       pneumonia and covid 19 deaths <int>, influenza deaths <int>,
       pneumonia influenza or covid 19 deaths <int>
```

```
## # A tibble: 313,956 × 6
      group
               state
                                                    outcome
                             sex
                                      age group
      <chr>
               <chr>
                             <chr>
                                      <chr>
                                                   <chr>
## 1 By Total United States All Sexes All ages
                                                   covid 19 deaths
## 2 By Total United States All Sexes All ages
                                                   total deaths
## 3 By Total United States All Sexes All ages
                                                   pneumonia deaths
## 4 By Total United States All Sexes All ages
                                                   pneumonia and covid 19 ...
## 5 By Total United States All Sexes All ages
                                                   influenza deaths
## 6 By Total United States All Sexes All ages
                                                   pneumonia influenza or ...
## 7 By Total United States All Sexes Under 1 year covid 19 deaths
## 8 By Total United States All Sexes Under 1 year total deaths
## 9 By Total United States All Sexes Under 1 year pneumonia deaths
## 10 By Total United States All Sexes Under 1 year pneumonia_and_covid_19_...
## # ... with 313,946 more rows
```

```
## # A tibble: 313,956 × 6
     group
               state
                                                   outcome
                            sex
                                      age group
     <chr>
              <chr>
                            <chr>
                                                   <chr>
                                      <chr>
## 1 By Total United States All Sexes All ages
                                                   COVID-19 deaths
## 2 By Total United States All Sexes All ages
                                                   Total deaths
## 3 By Total United States All Sexes All ages
                                                   Pneumonia deaths
## 4 By Total United States All Sexes All ages
                                                   Pneumonia and COVID-19 ...
## 5 By Total United States All Sexes All ages
                                                  Influenza deaths
## 6 By Total United States All Sexes All ages
                                                   Pneumonia influenza or ...
## 7 By Total United States All Sexes Under 1 year COVID-19 deaths
## 8 By Total United States All Sexes Under 1 year Total deaths
## 9 By Total United States All Sexes Under 1 year Pneumonia deaths
## 10 By Total United States All Sexes Under 1 year Pneumonia and COVID-19 ...
## # ... with 313,946 more rows
```

Put this in nchs_fmt

```
## # A tibble: 313,956 × 6
     group
               state
                             sex
                                      age_group
                                                   outcome
      <chr>
               <chr>
                                                   <chr>
                             <chr>
                                       <chr>
  1 By Total United States All Sexes All ages
                                                   COVID-19 deaths
## 2 By Total United States All Sexes All ages
                                                   Total deaths
## 3 By Total United States All Sexes All ages
                                                   Pneumonia deaths
## 4 By Total United States All Sexes All ages
                                                   Pneumonia and COVID-19 ...
## 5 By Total United States All Sexes All ages
                                                   Influenza deaths
## 6 By Total United States All Sexes All ages
                                                   Pneumonia influenza or ...
## 7 By Total United States All Sexes Under 1 year COVID-19 deaths
## 8 By Total United States All Sexes Under 1 year Total deaths
## 9 By Total United States All Sexes Under 1 year Pneumonia deaths
## 10 By Total United States All Sexes Under 1 year Pneumonia and COVID-19 ...
## # ... with 313,946 more rows
```

... we could make a table or graph

```
nchs fmt %>%
  select(state, age_group, outcome, n)
## # A tibble: 313,956 × 4
     state
                   age_group
                               outcome
                                                                          n
   <chr>
            <chr>
                               <chr>
                                                                       <int>
## 1 United States All ages
                               COVID-19 deaths
                                                                      539723
## 2 United States All ages Total deaths
                                                                     4161167
## 3 United States All ages Pneumonia deaths
                                                                      466437
## 4 United States All ages Pneumonia and COVID-19 deaths
                                                                      263147
## 5 United States All ages Influenza deaths
                                                                        9037
   6 United States All ages
                               Pneumonia influenza or COVID-19 deaths
                                                                      750804
## 7 United States Under 1 year COVID-19 deaths
                                                                          59
## 8 United States Under 1 year Total deaths
                                                                       22626
## 9 United States Under 1 year Pneumonia deaths
                                                                         246
## 10 United States Under 1 year Pneumonia and COVID-19 deaths
                                                                         10
## # ... with 313,946 more rows
```

Cleaned up (but not tidy)

```
nchs_fmt %>%
   distinct(group)

### # A tibble: 3 × 1

### group

### <chr>
### 1 By Total

### 2 By Year

### 3 By Month
```

Cleaned up (but not tidy)

```
nchs_fmt %>%
distinct(group)

### # A tibble: 3 × 1
### group
### <chr>
### 1 By Total
### 2 By Year
### 3 By Month
```

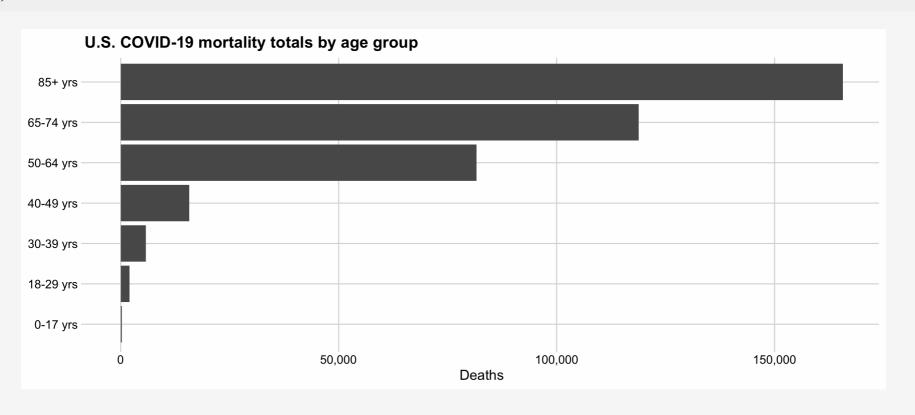
```
nchs fmt %>%
  distinct(age_group)
## # A tibble: 17 × 1
4F4F
   age_group
   <chr>
   1 All ages
## 2 Under 1 year
## 3 0-17 years
## 4 1-4 years
## 5 5-14 years
## 6 15-24 years
## 7 18-29 years
## 8 25-34 years
## 9 30-39 years
## 10 35-44 years
## 11 40-49 years
## 12 45-54 years
## 13 50-64 years
## 14 55-64 years
## 15 65-74 years
## 16 75-84 years
## 17 85 years and over
```

Make our plot

```
p out <- nchs fmt %>%
 filter(group %in% "By Total",
         sex %in% "All Sexes",
         state %in% "United States",
         age_group %in% c("0-17 years",
                          "18-29 years",
                          "30-39 years",
                          "40-49 years",
                          "50-64 years",
                          "65-74 years",
                          "85 years and over"),
        outcome %in% "COVID-19 deaths") %>%
 mutate(age_group = str_replace(age_group, "years", "yrs"),
         age group = str replace(age group, " and over", ""),
         age_group = str_replace(age_group, "85", "85+")) %>%
  ggplot(mapping = aes(x = n, y = age group)) +
  geom col() + scale x continuous(labels = scales::comma) +
 labs(x = "Deaths", y = NULL, title = "U.S. COVID-19 mortality totals by age group")
```

Result

print(p_out)



EVer/ datasetis different

Dropping missing values: a quick demo

```
df <- tribble(
    ~a, ~b, ~c,
    1, NA, 2,
    NA, NA, NA,
    2, 2, 2
)
df</pre>
```

Dropping missing values: a quick demo

Both drop all rows with *any* missing cases.

<dbl> <dbl> <dbl>

1

Dropping missing values: a quick demo

What if we only want to drop all rows with αll missing cases?

1 ## 2

```
# 3
df %>%
filter(!(is.na(.))) # Pronoun

## # A tibble: 2 × 3
## a b c
## <dbl> <dbl> <dbl>
```

Read . as "the thing we're looking at" or "the thing we're computing on right now".

With that in mind ... Some marketing data

SEGMENT	DESCRIPTION	R	F	М
Champions	Bought recently, buy often and spend the most	4- 5	4- 5	4- 5
Loyal Customers	Spend good money. Responsive to promotions	2- 5	3- 5	3- 5
Potential Loyalist	Recent customers, spent good amount, bought more than once	3- 5	1- 3	1- 3
New Customers	Bought more recently, but not often	4- 5	<= 1	<=
Promising	Recent shoppers, but haven't spent much	3- 4	<= 1	<=
Need Attention	Above average recency, frequency & monetary values	2- 3	2- 3	2- 3
About To Sleep	Below average recency, frequency & monetary values	2- 3	<= 2	<=
At Risk	Spent big money, purchased often but long time ago	<= 2	2- 5	2- 5
Can't Lose Them	Made big purchases and often, but long time ago	<= 1	4- 5	4- !
Hibernating	Low spenders, low frequency, purchased long time ago	1- 2	1- 2	1- 2
Lost	Lowest recency, frequency & monetary scores	<= 2	<= 2	<=

```
read_csv(here("data", "rfm_table.csv"))
```

```
## # A tibble: 23 × 5
                                                                     F
     SEGMENT
                       DESCRIPTION
                                                                          М
                                                               <chr> <chr> <chr>
      <chr>
                       <chr>
## 1 <NA>
                        <NA>
                                                               <NA> <NA> <NA>
                        Bought recently, buy often and spend th... 4-5 4-5
   2 Champions
## 3 <NA>
                       <NA>
                                                               <NA> <NA> <NA>
                        Spend good money. Responsive to promoti... 2- 5 3- 5 3- 5
   4 Loyal Customers
## 5 <NA>
                       <NA>
                                                               <NA> <NA> <NA>
## 6 Potential Loyalist Recent customers, spent good amount, bo... 3- 5 1- 3 1- 3
## 7 <NA>
                                                               <NA> <NA> <NA>
                        <NA>
## 8 New Customers
                        Bought more recently, but not often
                                                               4-5 <=1 <=1
## 9 <NA>
                       <NA>
                                                               <NA> <NA> <NA>
                        Recent shoppers, but haven't spent much 3-4 <= 1 <= 1
## 10 Promising
## # ... with 13 more rows
```

```
read_csv(here("data", "rfm_table.csv")) %>%
   janitor::clean_names()
```

```
## # A tibble: 23 × 5
                                                                     f
     segment
                        description
                                                                           m
                                                               <chr> <chr> <chr>
     <chr>
                        <chr>
## 1 <NA>
                        <NA>
                                                               <NA> <NA> <NA>
                        Bought recently, buy often and spend th... 4-5 4-5
   2 Champions
## 3 <NA>
                        <NA>
                                                               <NA> <NA> <NA>
   4 Loyal Customers
                        Spend good money. Responsive to promoti... 2- 5 3- 5 3- 5
## 5 <NA>
                        <NA>
                                                               <NA> <NA> <NA>
## 6 Potential Loyalist Recent customers, spent good amount, bo... 3- 5 1- 3 1- 3
## 7 <NA>
                                                               <NA> <NA> <NA>
                        <NA>
### 8 New Customers
                        Bought more recently, but not often
                                                               4-5 <= 1 <= 1
## 9 <NA>
                        <NA>
                                                               <NA> <NA> <NA>
## 10 Promising
                        Recent shoppers, but haven't spent much 3-4 <= 1 <= 1
## # ... with 13 more rows
```

```
read_csv(here("data", "rfm_table.csv")) %>%
  janitor::clean_names() %>%
  filter(!(is.na(.))) #<</pre>
```

```
## # A tibble: 11 × 5
                        description
##
     segment
                                                                           m
                                                                <chr> <chr> <chr>
     <chr>
                        <chr>
   1 Champions
                        Bought recently, buy often and spend th... 4-5 4-5
   2 Loyal Customers
                        Spend good money. Responsive to promoti... 2- 5 3- 5 3- 5
## 3 Potential Loyalist Recent customers, spent good amount, bo... 3- 5 1- 3 1- 3
                        Bought more recently, but not often
## 4 New Customers
                                                               4-5 <= 1 <= 1
                        Recent shoppers, but haven't spent much 3-4 <= 1 <= 1
## 5 Promising
## 6 Need Attention
                        Above average recency, frequency & mone... 2-3 2-3 2-3
## 7 About To Sleep
                        Below average recency, frequency & mone... 2-3 <= 2 <= 2
                        Spent big money, purchased often but lo... <= 2 2-5 2-5
## 8 At Risk
                        Made big purchases and often, but long ... <= 1 4-5 4-5
## 9 Can't Lose Them
## 10 Hibernating
                        Low spenders, low frequency, purchased ... 1- 2 1- 2 1- 2
## 11 Lost
                        Lowest recency, frequency & monetary sc... <= 2 <= 2 <= 2
```

```
read_csv(here("data", "rfm_table.csv")) %>%
  janitor::clean_names() %>%
  filter(!(is.na(.))) %>%
  pivot_longer(cols = r:m)
```

```
## # A tibble: 33 × 4
                        description
                                                                        name value
##
      segment
      <chr>>
                        <chr>
                                                                        <chr> <chr>
   1 Champions
                        Bought recently, buy often and spend the most r
                                                                              4- 5
   2 Champions
                        Bought recently, buy often and spend the most f
                                                                             4- 5
   3 Champions
                        Bought recently, buy often and spend the most m
                                                                             4- 5
                        Spend good money. Responsive to promotions
                                                                             2- 5
   4 Loyal Customers
                        Spend good money. Responsive to promotions
                                                                             3- 5
## 5 Loyal Customers
## 6 Loyal Customers
                        Spend good money. Responsive to promotions
                                                                             3- 5
## 7 Potential Loyalist Recent customers, spent good amount, bought m... r
                                                                             3- 5
## 8 Potential Loyalist Recent customers, spent good amount, bought m... f
                                                                             1- 3
## 9 Potential Loyalist Recent customers, spent good amount, bought m... m
                                                                             1- 3
                         Bought more recently, but not often
## 10 New Customers
                                                                              4- 5
                                                                        r
## # ... with 23 more rows
```

```
## # A tibble: 33 × 6
                         description
                                                            name value
                                                                            10
                                                                                  hi
##
      segment
                                                            <chr> <chr> <int> <int>
      <chr>
                         <chr>
   1 Champions
                         Bought recently, buy often and sp... r
   2 Champions
                         Bought recently, buy often and sp... f
## 3 Champions
                         Bought recently, buy often and sp... m
   4 Loyal Customers
                         Spend good money. Responsive to p... r
                         Spend good money. Responsive to p... f
   5 Loyal Customers
                                                                   3- 5
## 6 Loyal Customers
                         Spend good money. Responsive to p... m
                                                                   3- 5
                                                                   3- 5
## 7 Potential Loyalist Recent customers, spent good amou... r
## 8 Potential Loyalist Recent customers, spent good amou... f
                                                                  1- 3
## 9 Potential Loyalist Recent customers, spent good amou... m
                                                                  1- 3
                                                                             4
## 10 New Customers
                         Bought more recently, but not oft... r
                                                                  4- 5
## # ... with 23 more rows
```

```
## # A tibble: 33 × 5
                         description
                                                                            lo
                                                                                  hi
##
      segment
                                                                   name
      <chr>
                         <chr>
                                                                   <chr> <int> <int>
   1 Champions
                         Bought recently, buy often and spend th... r
                         Bought recently, buy often and spend th... f
   2 Champions
## 3 Champions
                         Bought recently, buy often and spend th... m
                         Spend good money. Responsive to promoti... r
   4 Loyal Customers
   5 Loyal Customers
                         Spend good money. Responsive to promoti... f
   6 Loyal Customers
                         Spend good money. Responsive to promoti... m
## 7 Potential Loyalist Recent customers, spent good amount, bo... r
## 8 Potential Loyalist Recent customers, spent good amount, bo... f
## 9 Potential Loyalist Recent customers, spent good amount, bo... m
## 10 New Customers
                         Bought more recently, but not often
## # ... with 23 more rows
```

```
## # A tibble: 11 × 8
                        description
                                                lor lof lom hir hif him
##
      segment
      <chr>>
                                                <int> <int> <int> <int> <int> <int><</pre>
                         <chr>
   1 Champions
                         Bought recently, buy ...
                                                    4
## 2 Loyal Customers
                         Spend good money. Res...
## 3 Potential Loyalist Recent customers, spe...
                                                                1
                         Bought more recently,...
   4 New Customers
                                                               NA
                                                                            1
                                                                                  1
                                                    4
                         Recent shoppers, but ...
                                                                            1
## 5 Promising
                                                                                  1
                                                    3
## 6 Need Attention
                        Above average recency...
                                                                            2
## 7 About To Sleep
                         Below average recency...
## 8 At Risk
                         Spent big money, purc...
                                                                            5
                                                   NA
                         Made big purchases an...
## 9 Can't Lose Them
                                                   NA
## 10 Hibernating
                         Low spenders, low fre...
                                                                1
                                                                            2
## 11 Lost
                         Lowest recency, frequ...
                                                   NA
                                                         NA
                                                               NA
```

```
## # A tibble: 11 × 8
                         description
                                                 lor lof lom hir hif him
##
      segment
      <chr>
                                                <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <
                         <chr>
   1 Champions
                         Bought recently, buy ...
                                                    4
## 2 Loyal Customers
                         Spend good money. Res...
## 3 Potential Loyalist Recent customers, spe...
                                                                            1
   4 New Customers
                         Bought more recently,...
                                                                                  1
                                                    4
                         Recent shoppers, but ...
                                                                            1
## 5 Promising
                                                                                  1
                                                    3
## 6 Need Attention
                         Above average recency...
                                                                            2
## 7 About To Sleep
                         Below average recency...
## 8 At Risk
                         Spent big money, purc...
                                                                            5
                         Made big purchases an...
## 9 Can't Lose Them
## 10 Hibernating
                         Low spenders, low fre...
                                                                            2
## 11 Lost
                         Lowest recency, frequ...
```

```
read csv(here("data", "rfm table.csv")) %>%
  janitor::clean names() %>%
  filter(!(is.na(.))) %>%
  pivot longer(cols = r:m) %>%
  separate(col = value, into = c("lo", "hi"),
           remove = FALSE, convert = TRUE,
          fill = "left") %>%
  select(-value) %>%
  pivot wider(names from = name,
              values from = lo:hi) %>%
  mutate if(is.integer, replace na, 0) %>%
  select(segment,
        lo r, hi r,
        lo f, hi f,
        lo_m, hi_m,
        description)
```

```
## # A tibble: 11 × 8
                          lo r hi r lo f hi f lo m hi m description
##
      segment
      <chr>
                         <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dr>
## 1 Champions
                                                            5 Bought recently, buy ...
## 2 Loyal Customers
                                                            5 Spend good money. Res...
## 3 Potential Loyalist
                                                            3 Recent customers, spe...
                                                1
## 4 New Customers
                                                            1 Bought more recently,...
                                   4
                                                            1 Recent shoppers, but ...
## 5 Promising
                                                1
## 6 Need Attention
                                                            3 Above average recency...
                                                            2 Below average recency...
## 7 About To Sleep
## 8 At Risk
                                                            5 Spent big money, purc...
                                                            5 Made big purchases an...
## 9 Can't Lose Them
                                                            2 Low spenders, low fre...
## 10 Hibernating
## 11 Lost
                                                2
                                                            2 Lowest recency, frequ...
```

rfm_table

```
## # A tibble: 11 × 8
##
      segment
                        lo_r hi_r lo_f hi_f lo_m hi_m description
                         <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dr>
###
      <chr>
   1 Champions
                                                            5 Bought recently, buy ...
   2 Loyal Customers
                                                            5 Spend good money. Res...
    3 Potential Loyalist
                                                            3 Recent customers, spe...
   4 New Customers
                                                            1 Bought more recently,...
   5 Promising
                                                            1 Recent shoppers, but ...
   6 Need Attention
                                                            3 Above average recency...
   7 About To Sleep
                                                            2 Below average recency...
                                                            5 Spent big money, purc...
   8 At Risk
                                         4
                                                            5 Made big purchases an...
   9 Can't Lose Them
## 10 Hibernating
                                                            2 Low spenders, low fre...
## 11 Lost
                                                            2 Lowest recency, frequ...
```

This does what we expect:

```
rfm table %>%
           mutate(sum lo = lo r + lo f + lo m,
                                          sum hi = hi r + hi f + hi m) %>%
            select(segment, sum lo, sum hi, everything())
## # A tibble: 11 × 10
##
                                                                                                           sum_lo sum_hi lo_r hi_r lo_f hi_f lo_m hi_m description
                         segment
                         <chr>
                                                                                                               <dbl> 
                1 Champions
                                                                                                                            12
                                                                                                                                                          15
                                                                                                                                                                                                                                                                                                                          5 Bought rec...
                2 Loyal Customers
                                                                                                                                                         15
                                                                                                                                                                                                                                                                                                                          5 Spend good...
                3 Potential Loyalist
                                                                                                                                                                                                                                                                                                                          3 Recent cus...
                4 New Customers
                                                                                                                                                                                                                                                                                                                         1 Bought mor...
                5 Promising
                                                                                                                                                                                                                                                                                                                         1 Recent sho...
                6 Need Attention
                                                                                                                                                                                                                                                                                                                          3 Above aver...
                                                                                                                                                                                                                                                                                                                         2 Below aver...
               7 About To Sleep
               8 At Risk
                                                                                                                                                          12
                                                                                                                                                                                                                                                                                                                          5 Spent big ...
                9 Can't Lose Them
                                                                                                                                                         11
                                                                                                                                                                                                                                                                                                                          5 Made big p...
## 10 Hibernating
                                                                                                                                                                                                                                                                                                                          2 Low spende...
## 11 Lost
                                                                                                                                                                                                                                                                                                                          2 Lowest rec...
```

This adds each column, elementwise.

But this does not:

```
rfm table %>%
  mutate(sum_lo = sum(lo_r, lo_f, lo_m),
          sum_hi = sum(hi_r, hi_f, hi_m)) %>%
   select(segment, sum lo, sum hi, everything())
## # A tibble: 11 × 10
##
      segment
                           sum_lo sum_hi lo_r hi_r lo_f hi_f lo_m hi_m description
###
      <chr>
                            <dbl>
                                  <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <</pre>
    1 Champions
                                     105
                                                                               5 Bought rec...
    2 Loyal Customers
                                     105
                                                                               5 Spend good...
    3 Potential Loyalist
                                   105
                                                                               3 Recent cus...
    4 New Customers
                                     105
                                                                               1 Bought mor...
    5 Promising
                                     105
                                                                               1 Recent sho...
    6 Need Attention
                                     105
                                                                               3 Above aver...
    7 About To Sleep
                                     105
                                                                               2 Below aver...
   8 At Risk
                                     105
                                                                               5 Spent big ...
    9 Can't Lose Them
                                                                               5 Made big p...
                                     105
## 10 Hibernating
                                     105
                                                                               2 Low spende...
## 11 Lost
                               55
                                     105
                                                                               2 Lowest rec...
```

Sum is taking all the columns, adding them up (into a single mumber), and putting that result in each row.

Similarly, this will not give the answer we probably expect:

```
rfm table %>%
  mutate(mean lo = mean(c(lo r, lo f, lo m)),
          mean_hi = mean(c(hi_r, hi_f, hi_m))) %>%
   select(segment, mean lo, mean hi, everything())
## # A tibble: 11 × 10
##
      segment
                         mean_lo mean_hi lo_r hi_r lo_f hi_f lo_m hi_m description
      <chr>
                                    <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dr>
                            <dbl>
   1 Champions
                            1.67
                                     3.18
                                                                              5 Bought rec...
   2 Loyal Customers
                            1.67
                                     3.18
                                                                              5 Spend good...
    3 Potential Loyalist
                            1.67
                                     3.18
                                                                              3 Recent cus...
   4 New Customers
                            1.67
                                     3.18
                                                                              1 Bought mor...
   5 Promising
                            1.67
                                     3.18
                                                                              1 Recent sho...
   6 Need Attention
                            1.67
                                     3.18
                                                                              3 Above aver...
                                     3.18
   7 About To Sleep
                            1.67
                                                                             2 Below aver...
   8 At Risk
                            1.67
                                     3.18
                                                                              5 Spent big ...
                                                    1
                                                                       4
   9 Can't Lose Them
                            1.67
                                     3.18
                                                                              5 Made big p...
                                                                              2 Low spende...
## 10 Hibernating
                            1.67
                                     3.18
## 11 Lost
                             1.67
                                     3.18
                                                                              2 Lowest rec...
```

But this will:

```
rfm table %>%
  rowwise() %>%
  mutate(mean_lo = mean(c(lo_r, lo_f, lo_m)),
          mean_hi = mean(c(hi_r, hi_f, hi m))) %>%
  select(segment, mean lo, mean hi, everything())
## # A tibble: 11 x 10
## # Rowwise:
###
      segment
                         mean_lo mean_hi lo_r hi_r lo_f hi_f lo_m hi_m description
     <chr>
                                    <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dr>
                            <dbl>
   1 Champions
                                                                              5 Bought rec...
   2 Loyal Customers
                           2.67
                                                                              5 Spend good...
    3 Potential Loyalist
                                     3.67
                            1.67
                                                                              3 Recent cus...
   4 New Customers
                            1.33
                                     2.33
                                                                              1 Bought mor...
    5 Promising
                                                                             1 Recent sho...
   6 Need Attention
                                                                             3 Above aver...
                                                    3
   7 About To Sleep
                            0.667
                                     2.33
                                                                             2 Below aver...
                                                                              5 Spent big ...
   8 At Risk
                           1.33
                                     4
                            2.67
                                     3.67
   9 Can't Lose Them
                                                                              5 Made big p...
## 10 Hibernating
                                                                              2 Low spende...
## 11 Lost
                                                                              2 Lowest rec...
```

Rowwise operations aren't very efficient

In general, you'll want to see if some vectorized ("operating on columns, but elementwise") function exists, as it'll be faster.

And most of the time, R and the tidyverse "wants" you to work in vectorized, columnar terms ... hence your first move will often be to pivot the data into long format.

So, rowwise() is not likely to see a whole lot of further development.

You probably want group_by() instead

```
rfm table %>%
  group_by(segment) %>%
  mutate(mean_lo = mean(c(lo_r, lo_f, lo_m)),
          mean_hi = mean(c(hi_r, hi_f, hi_m))) %>%
  select(segment, mean lo, mean hi, everything())
## # A tibble: 11 × 10
## # Groups: segment [11]
##
      segment
                         mean lo mean hi lo r hi r lo f hi f lo m hi m description
                                   <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dr>
###
     <chr>
                           <dbl>
   1 Champions
                                     5
                                                                             5 Bought rec...
   2 Loyal Customers
                           2.67
                                                                             5 Spend good...
   3 Potential Loyalist
                           1.67
                                    3.67
                                                                             3 Recent cus...
   4 New Customers
                           1.33
                                    2.33
                                                                             1 Bought mor...
   5 Promising
                                                                             1 Recent sho...
   6 Need Attention
                                     3
                                                                            3 Above aver...
   7 About To Sleep
                           0.667
                                     2.33
                                                                             2 Below aver...
   8 At Risk
                           1.33
                                     4
                                                                             5 Spent big ...
   9 Can't Lose Them
                                                                             5 Made big p...
                           2.67
                                     3.67
                                                                             2 Low spende...
## 10 Hibernating
                                     2
排 11 Lost
                                                                             2 Lowest rec...
```

You probably want group_by() instead

```
rfm table %>%
   group_by(segment) %>%
  mutate(sum_lo = sum(lo_r, lo_f, lo_m),
          sum_hi = sum(hi_r, hi_f, hi_m)) %>%
   select(segment, sum_lo, sum_hi, everything())
## # A tibble: 11 × 10
## # Groups: segment [11]
##
      segment
                          sum lo sum hi lo r hi r lo f hi f lo m hi m description
                                 <dbl> <</pre>
###
      <chr>
                           <dbl>
    1 Champions
                              12
                                      15
                                                                             5 Bought rec...
    2 Loyal Customers
                                      15
                                                                             5 Spend good...
                                     11
    3 Potential Loyalist
                                                                             3 Recent cus...
   4 New Customers
                                                                             1 Bought mor...
    5 Promising
                                                                             1 Recent sho...
                                       9
   6 Need Attention
                                                                             3 Above aver...
   7 About To Sleep
                                                                             2 Below aver...
   8 At Risk
                                      12
                                                                             5 Spent big ...
    9 Can't Lose Them
                                      11
                                                                             5 Made big p...
                                       6
                                                                             2 Low spende...
## 10 Hibernating
排 11 Lost
                                             0
                                                                             2 Lowest rec...
```

What about Stata?

Using haven

Haven is the Tidyverse's package for reading and managing files from Stata, SPSS, and SAS. You should prefer it to the older Base R package foreign, which has similar functionality.

We're going to import a General Social Survey dataset that's in Stata's .dta format.

```
library(haven)

# This will take a moment
gss_panel <- read_stata(here("data", "gss_panel_long.dta"))</pre>
```

We'll do some of the common recoding and reorganizing tasks that accompany this.

The data:

gss_panel

```
## # A tibble: 14,610 × 2,757
##
     firstyear firstid year
                                  id
                                      vpsu vstrat adults ballot dateintv famgen
##
         ## 1
          2006
                          2006
                                   9
                                             1957
                                                       1 3 [BAL...
                                                                     709 1 [1 G...
                                         2
## 2
          2006
                          2008
                                3001
                                                       2 3 [BAL...
                                                                      503 1 [1 G...
                                        NA
                                               NA
## 3
          2006
                          2010
                                6001
                                                       2 3 [BAL...
                                                                      508 1 [1 G...
                                     NA(i)
                                             NA
## 4
          2006
                      10
                          2010
                                6002
                                               NA
                                                       1 1 [BAL...
                                                                      408 1 [1 G...
                                     NA(i)
## 5
          2006
                      10
                          2006
                                 10
                                             1957
                                                       2 1 [BAL...
                                                                     630 2 [2 G...
## 6
          2006
                      10
                         2008
                                3002
                                                       2 1 [BAL...
                                                                     426 2 [2 G...
                                        NA
                                               NA
## 7
          2006
                      11 2008
                                3003
                                                       2 3 [BAL...
                                                                     718 4 [2 G...
                                        NA
                                             NA
## 8
          2006
                      11 2010
                                6003
                                            NA NA(n) 3 [BAL...
                                                                     518 2 [2 G...
                                     NA(i)
## 9
          2006
                          2006
                                  11
                                             1957
                                                       2 3 [BAL...
                      11
                                                                     630 4 [2 G...
                               6004 NA(i)
## 10
          2006
                      12 2010
                                               NA
                                                       4 1 [BAL...
                                                                      324 2 [2 G...
## # ... with 14,600 more rows, and 2,747 more variables: form <dbl+lbl>,
## #
      formwt <dbl>, gender1 <dbl+lbl>, hompop <dbl+lbl>, intage <dbl+lbl>,
## #
      intid <dbl+lbl>, intyrs <dbl+lbl>, mode <dbl+lbl>, oversamp <dbl>,
## #
      phase <dbl+lbl>, race <dbl+lbl>, reg16 <dbl+lbl>, region <dbl+lbl>,
## #
      relate1 <dbl+lbl>, relhh1 <dbl+lbl>, relhhd1 <dbl+lbl>, respnum <dbl+lbl>,
## #
      rvisitor <dbl+lbl>, sampcode <dbl+lbl>, sample <dbl+lbl>, sex <dbl+lbl>,
## #
       size <dbl+lbl>, spaneng <dbl+lbl>, srcbelt <dbl+lbl>, version <dbl>, ...
```

Many variables.

Stata's missing value types are preserved

Data types are things like db1+1b1 indicating that Stata's numeric values and variable labels have been preserved.

You can see the labeling system at work:

1556

4 [graduate]

5

排 6 NA(d)

```
gss_panel %>%
  select(degree) %>%
  group_by(degree) %>%
  tally()
## # A tibble: 6 × 2
##
                    degree
                              n
##
                 <dbl+lbl> <int>
## 1
        0 [LT HIGH SCHOOL] 1850
## 2
      1 [HIGH SCHOOL]
                            7274
## 3
      2 [JUNIOR COLLEGE] 1161
## 4
        3 [bachelor]
                            2767
```

Values get pivoted, not labels, though.

3131 4143

1293 1474

NA

696 860

2

1 [HIGH SCHOOL]

3 [bachelor]

4 [graduate]

2 [JUNIOR COLLEGE] 440 721

2

3

4

5

6 NA(d)

Option 1: Just drop all the labels.

```
gss panel %>%
  zap missing() %>%
  zap labels()
## # A tibble: 14,610 × 2,757
      firstyear firstid year
                                 id vpsu vstrat adults ballot dateintv famgen
##
                  <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl>
##
          <dbl>
                                                                  <dbl> <dbl>
## 1
           2006
                      9 2006
                                        2
                                            1957
                                                                    709
                                                                             1
## 2
           2006
                      9 2008
                              3001
                                              NA
                                                                    503
## 3
           2006
                         2010
                              6001
                                              NA
                                                                    508
## 4
           2006
                        2010
                               6002
                                                                    408
                     10 2006
##
   5
           2006
                                            1957
                                                                    630
                                 10
## 6
           2006
                     10 2008
                               3002
                                                                    426
## 7
           2006
                     11 2008
                               3003
                                              NA
                                                                    718
## 8
           2006
                     11 2010
                              6003
                                              NA
                                                     NA
                                                                    518
## 9
           2006
                     11 2006
                                            1957
                                                      2
                                 11
                                                                    630
## 10
                     12 2010 6004
                                              NA
                                                                    324
           2006
                                       NA
      with 14,600 more rows, and 2,747 more variables: form <dbl>, formwt <dbl>,
       gender1 <dbl>, hompop <dbl>, intage <dbl>, intid <dbl>, intyrs <dbl>,
### #
## #
       mode <dbl>, oversamp <dbl>, phase <dbl>, race <dbl>, reg16 <dbl>,
## #
       region <dbl>, relate1 <dbl>, relhh1 <dbl>, relhhd1 <dbl>, respnum <dbl>,
## #
       rvisitor <dbl>, sampcode <dbl>, sample <dbl>, sex <dbl>, size <dbl>,
       spaneng <dbl>, srcbelt <dbl>, version <dbl>, visitors <dbl>, wtss <dbl>,
## #
       wtssall <dbl>, wtssnr <dbl>, xnorcsiz <dbl>, hispanic <dbl>, ...
## #
```

Option 2: Convert the labels

Let's focus on a few measures of interest, and do some recoding.

```
## Categorical vars
cat vars <- c("race", "sex", "degree", "relig", "income", "polviews", "fefam")</pre>
## Integer vars
int_vars <- c("year", "id", "ballot", "age", "tvhours")</pre>
排 Survey design
wt_vars <- c("vpsu",</pre>
             "vstrat",
             "oversamp",
             "formwt",
                                    # weight to deal with experimental randomization
                                    # weight variable
             "wtssall",
             "sampcode",
                                    # sampling error code
             "sample")
                                    # sampling frame and method
my_gss_vars <- c(int_vars, cat_vars, wt_vars)</pre>
```

Now we're ready to go ...

Cut down the dataset

```
gss sub <- gss panel %>%
   select(all of(my gss vars))
 gss_sub
## # A tibble: 14,610 × 19
                         ballot
                                            tvhours
##
       vear
               id
                                                                    sex degree
                                                                                  relig
                                      age
                                                          race
      <dbl> <dbl> <dbl+lbl> <dbl+lbl> <dbl+l> <dbl+l> <dbl+l> <dbl+l> <dbl+l> <dbl+l>
##
## 1
       2006
                9 3 [BALLOT C]
                                       23 NA(a) [iap] 2 [bla... 2 [fem... 3 [bac... 4 [non...
## 2
       2008
             3001 3 [BALLOT C]
                                       25 NA(i)
                                                       3 [oth... 2 [fem... 3 [bac... 4 [non...
## 3
       2010
             6001 3 [BALLOT C]
                                       27 NA(i)
                                                       2 [bla... 2 [fem... 3 [bac... 4 [non...
       2010
             6002 1 [BALLOT A]
                                       36 3
                                                       1 [whi... 2 [fem... 4 [gra... 4 [non...
## 4
                                       32 3
                                                       3 [oth... 2 [fem... 4 [gra... 4 [non...
## 5
       2006
              10 1 [BALLOT A]
       2008
             3002 1 [BALLOT A]
                                       34
## 6
                                                       3 [oth... 2 [fem... 4 [gra... 4 [non...
                                       83 NA(i)
                                                       2 [bla... 2 [fem... 0 [LT ... 1 [pro...
       2008
             3003 3 [BALLOT C]
## 7
## 8
       2010
             6003 3 [BALLOT C]
                                       85 NA(i)
                                                       2 [bla... 2 [fem... 0 [LT ... 1 [pro...
## 9
       2006
               11 3 [BALLOT C]
                                       81 NA(a) [iap] 2 [bla... 2 [fem... 0 [LT ... 1 [pro...
                                       51
## 10
       2010 6004 1 [BALLOT A]
                                             10
                                                       3 [oth... 1 [mal... 1 [HIG... 2 [cat...
## # ... with 14,600 more rows, and 10 more variables: income <dbl+lbl>,
## #
       polviews <dbl+lbl>, fefam <dbl+lbl>, vpsu <dbl+lbl>, vstrat <dbl+lbl>,
### #
       oversamp <dbl>, formwt <dbl>, wtssall <dbl+lbl>, sampcode <dbl+lbl>,
### #
       sample <dbl+lbl>
```

The GSS panel: recoding

```
.panel2-gss1-auto
## # A tibble: 14,610 × 19
               id
##
       vear
                        ballot
                                             tvhours
                                                                   sex degree
                                                                                 relig
                                      age
                                                         race
      <dbl> <dbl>
                   <dbl+lbl> <dbl+lbl>
                                            <dbl+1b1> <db1+1> <db1+1> <db1+1>
##
## 1
       2006
                9 3 [BALLOT C]
                                       23 NA(a) [iap] 2 [bla... 2 [fem... 3 [bac... 4 [non...
       2008
             3001 3 [BALLOT C]
                                       25 NA(i)
                                                      3 [oth... 2 [fem... 3 [bac... 4 [non...
## 2
       2010
             6001 3 [BALLOT C]
                                       27 NA(i)
                                                      2 [bla... 2 [fem... 3 [bac... 4 [non...
## 3
             6002 1 [BALLOT A]
       2010
                                       36 3
                                                      1 [whi... 2 [fem... 4 [gra... 4 [non...
## 4
       2006
             10 1 [BALLOT A]
                                       32 3
                                                      3 [oth... 2 [fem... 4 [gra... 4 [non...
## 5
             3002 1 [BALLOT A]
                                       34
## 6
       2008
                                                      3 [oth... 2 [fem... 4 [gra... 4 [non...
## 7
       2008
             3003 3 [BALLOT C]
                                       83 NA(i)
                                                      2 [bla... 2 [fem... 0 [LT ... 1 [pro...
## 8
       2010
             6003 3 [BALLOT C]
                                       85 NA(i)
                                                      2 [bla... 2 [fem... 0 [LT ... 1 [pro...
## 9
       2006
             11 3 [BALLOT C]
                                       81 NA(a) [iap] 2 [bla... 2 [fem... 0 [LT ... 1 [pro...
## 10
       2010
             6004 1 [BALLOT A]
                                       51
                                             10
                                                      3 [oth... 1 [mal... 1 [HIG... 2 [cat...
```

polviews <dbl+lbl>, fefam <dbl+lbl>, vpsu <dbl+lbl>, vstrat <dbl+lbl>,

oversamp <dbl>, formwt <dbl>, wtssall <dbl+lbl>, sampcode <dbl+lbl>,

... with 14,600 more rows, and 10 more variables: income <dbl+lbl>,

gss_sub

#

#

sample <dbl+lbl>

The GSS panel: recoding

```
.panel2-gss1-auto
   mutate(across(everything(), zap missing))
                                             ## # A tibble: 14,610 × 19
                                 age tvhours
                                                            sex degree relig income
##
                id
                      ballot
                                                  race
       vear
      <dbl> <dbl> <dbl+lb> <dbl+lb> <dbl+l> <dbl+l> <dbl+l> <dbl+l> <dbl+l> <dbl+l>
##
## 1
       2006
                 9 3 [BALL...
                                  23
                                            NA 2 [bla... 2 [fem... 3 [bac... 4 [non... 12 [$25...
       2008
              3001 3 [BALL...
                                            NA 3 [oth... 2 [fem... 3 [bac... 4 [non... 12 [$25...
4F4F
                                  25
       2010
              6001 3 [BALL...
                                            NA 2 [bla... 2 [fem... 3 [bac... 4 [non... 12 [$25...
## 3
                                  27
              6002 1 [BALL...
                                  36
                                             3 1 [whi... 2 [fem... 4 [gra... 4 [non... 12 [$25...
## 4
       2010
       2006
               10 1 [BALL...
                                             3 3 [oth... 2 [fem... 4 [gra... 4 [non... NA
## 5
                                  32
## 6
       2008
              3002 1 [BALL...
                                  34
                                             3 3 [oth... 2 [fem... 4 [gra... 4 [non... 12 [$25...
## 7
       2008
              3003 3 [BALL...
                                  83
                                            NA 2 [bla... 2 [fem... 0 [LT ... 1 [pro... 11 [$20...
## 8
       2010
              6003 3 [BALL...
                                  85
                                            NA 2 [bla... 2 [fem... 0 [LT ... 1 [pro... NA
              11 3 [BALL...
                                            NA 2 [bla... 2 [fem... 0 [LT ... 1 [pro... NA
## 9
       2006
                                  81
## 10
       2010
              6004 1 [BALL...
                                  51
                                            10 3 [oth... 1 [mal... 1 [HIG... 2 [cat... 1 [LT ...
## # ... with 14,600 more rows, and 9 more variables: polviews <dbl+lbl>,
       fefam <dbl+lbl>, vpsu <dbl+lbl>, vstrat <dbl+lbl>, oversamp <dbl>,
### ##
## #
       formwt <dbl>, wtssall <dbl+lbl>, sampcode <dbl+lbl>, sample <dbl+lbl>
```

gss sub %>%

The GSS panel: recoding

```
.panel2-gss1-auto
  gss sub %>%
    mutate(across(everything(), zap missing)) %>%
   mutate(across(all_of(wt_vars), as.numeric))
                                              ## # A tibble: 14,610 × 19
##
                id
                      ballot
                                 age tvhours
                                                   race
                                                             sex degree relig income
       vear
      <dbl> <dbl> <dbl+lb> <dbl+lb> <dbl+l> <dbl+l> <dbl+l> <dbl+l> <dbl+l> <dbl+l>
##
##
       2006
                  9 3 [BALL...
                                  23
                                            NA 2 [bla... 2 [fem... 3 [bac... 4 [non... 12 [$25...
       2008
              3001 3 [BALL...
                                            NA 3 [oth... 2 [fem... 3 [bac... 4 [non... 12 [$25...
4⊧4⊧
                                  25
## 3
              6001 3 [BALL...
       2010
                                  27
                                            NA 2 [bla... 2 [fem... 3 [bac... 4 [non... 12 [$25...
              6002 1 [BALL...
                                             3 1 [whi... 2 [fem... 4 [gra... 4 [non... 12 [$25...
## 4
       2010
                                  36
        2006
                10 1 [BALL...
                                             3 3 [oth... 2 [fem... 4 [gra... 4 [non... NA
## 5
                                  32
## 6
       2008
              3002 1 [BALL...
                                  34
                                             3 3 [oth... 2 [fem... 4 [gra... 4 [non... 12 [$25...
## 7
        2008
              3003 3 [BALL...
                                  83
                                            NA 2 [bla... 2 [fem... 0 [LT ... 1 [pro... 11 [$20...
## 8
        2010
              6003 3 [BALL...
                                  85
                                            NA 2 [bla... 2 [fem... 0 [LT ... 1 [pro... NA
              11 3 [BALL...
## 9
       2006
                                            NA 2 [bla... 2 [fem... 0 [LT ... 1 [pro... NA
                                  81
## 10
       2010
              6004 1 [BALL...
                                  51
                                            10 3 [oth... 1 [mal... 1 [HIG... 2 [cat... 1 [LT ...
## # ... with 14,600 more rows, and 9 more variables: polviews <dbl+lbl>,
       fefam <dbl+lbl>, vpsu <dbl>, vstrat <dbl>, oversamp <dbl>, formwt <dbl>,
### #
## #
       wtssall <dbl>, sampcode <dbl>, sample <dbl>
```

```
.panel2-gss1-auto
  gss sub %>%
   mutate(across(everything(), zap missing)) %>%
   mutate(across(all of(wt vars), as.numeric)) %>%
                                           ## # A tibble: 14,610 × 19
   mutate(across(all of(int vars), as.integer))
                                                            id ballot
                                                                                                       sex degree
                                            4‡4‡
                                                   vear
                                                                        age tvhours
                                                                                                                      relig
                                                                                          race
      <int> <int> <int> <int>
                                   <int> <dbl+lbl> <dbl+lbl> <dbl+l> <dbl+l>>
##
## 1
       2006
                 9
                        3
                             23
                                      NA 2 [black] 2 [female] 3 [bac... 4 [non... 12 [$25...
       2008
                                      NA 3 [other] 2 [female] 3 [bac... 4 [non... 12 [$25...
4⊧4⊧
              3001
                             25
## 3
             6001
                             27
                                      NA 2 [black] 2 [female] 3 [bac... 4 [non... 12 [$25...
       2010
                                       3 1 [white] 2 [female] 4 [gra... 4 [non... 12 [$25...
## 4
       2010
             6002
                             36
                                       3 3 [other] 2 [female] 4 [gra... 4 [non... NA
## 5
       2006
               10
                             32
## 6
       2008
             3002
                             34
                                       3 3 [other] 2 [female] 4 [gra... 4 [non... 12 [$25...
## 7
       2008
             3003
                             83
                                      NA 2 [black] 2 [female] 0 [LT ... 1 [pro... 11 [$20...
                                      NA 2 [black] 2 [female] 0 [LT ... 1 [pro... NA
## 8
       2010
             6003
                             85
## 9
       2006
               11
                             81
                                      NA 2 [black] 2 [female] 0 [LT ... 1 [pro... NA
## 10
       2010
             6004
                              51
                                      10 3 [other] 1 [male] 1 [HIG... 2 [cat... 1 [LT ...
## # ... with 14,600 more rows, and 9 more variables: polviews <dbl+lbl>,
       fefam <dbl+lbl>, vpsu <dbl>, vstrat <dbl>, oversamp <dbl>, formwt <dbl>,
### ##
## #
       wtssall <dbl>, sampcode <dbl>, sample <dbl>
```

```
gss_sub %>%
  mutate(across(everything(), zap_missing)) %>%
  mutate(across(all_of(wt_vars), as.numeric)) %>%
  mutate(across(all_of(int_vars), as.integer)) %>%
  mutate(across(all_of(cat_vars), as_factor))
```

```
## # A tibble: 14,610 × 19
               id ballot
       vear
                            age tyhours race sex degree relig income polviews
                                  <int> <fct> <fct> <fct> <fct> <fct>
      <int> <int> <int> <int>
                                                                              <fct>
   1 2006
                                     NA black female bachel... none
                                                                      $25000... conserv...
                9
       2008
             3001
                                     NA other female bachel... none
                                                                      $25000... EXTREME...
##
## 3
       2010
             6001
                                     NA black female bachel... none
                                                                      $25000... EXTREME...
       2010
             6002
                             36
                                      3 white female gradua... none
                                                                      $25000... liberal
       2006
                                      3 other female gradua... none
                                                                      <NA>
               10
                                                                              SLIGHTL...
       2008
                                       3 other female gradua... none
                                                                      $25000... moderate
             3002
                                     NA black female LT HIG... prote... $20000... liberal
       2008
             3003
       2010
             6003
                                     NA black female LT HIG... prote... <NA>
                                                                              moderate
       2006
                                     NA black female LT HIG... prote... <NA>
               11
                                                                              moderate
       2010
             6004
                                     10 other male HIGH S... catho... LT $10... liberal
                        1
                             51
### # ... with 14,600 more rows, and 8 more variables: fefam <fct>, vpsu <dbl>,
       vstrat <dbl>, oversamp <dbl>, formwt <dbl>, wtssall <dbl>, sampcode <dbl>,
## #
       sample <dbl>
```

```
gss_sub %>%
  mutate(across(everything(), zap_missing)) %>%
  mutate(across(all_of(wt_vars), as.numeric)) %>%
  mutate(across(all_of(int_vars), as.integer)) %>%
  mutate(across(all_of(cat_vars), as_factor)) %>%
  mutate(across(all_of(cat_vars), fct_relabel, to))
```

```
## # A tibble: 14,610 × 19
               id ballot
       vear
                            age tyhours race sex degree relig
                                                                      income polviews
                                  <int> <fct> <fct> <fct> <fct>
      <int> <int> <int> <int>
                                                                     <fct>
                                                                               <fct>
                                      NA black female bachel... none
   1 2006
                                                                      $25000... conserv...
       2008
             3001
                                     NA other female bachel... none
                                                                      $25000... extreme...
       2010
             6001
                                      NA black female bachel... none
                                                                      $25000... extreme...
       2010
             6002
                             36
                                       3 white female gradua... none
                                                                      $25000... liberal
##
                                       3 other female gradua... none
                                                                      <NA>
                                                                               slightl...
       2006
               10
       2008
                                       3 other female gradua... none
                                                                      $25000... moderate
             3002
                                      NA black female lt hig... prote... $20000... liberal
       2008
             3003
       2010
             6003
                                      NA black female lt hig... prote... <NA>
                                                                               moderate
                                      NA black female lt hig... prote... <NA>
       2006
               11
                                                                               moderate
       2010
                             51
                                      10 other male high s... catho... lt $10... liberal
             6004
                        1
### # ... with 14,600 more rows, and 8 more variables: fefam <fct>, vpsu <dbl>,
       vstrat <dbl>, oversamp <dbl>, formwt <dbl>, wtssall <dbl>, sampcode <dbl>,
## #
       sample <dbl>
```

```
gss_sub %>%
  mutate(across(everything(), zap_missing)) %>%
  mutate(across(all_of(wt_vars), as.numeric)) %>%
  mutate(across(all_of(int_vars), as.integer)) %>%
  mutate(across(all_of(cat_vars), as_factor)) %>%
  mutate(across(all_of(cat_vars), fct_relabel, tolumutate(across(all_of(cat_vars), fct_relabel, tolumutate(across(all_of(cat_vars), fct_relabel, tolumutate)
```

```
## # A tibble: 14,610 × 19
               id ballot
                            age tvhours race sex
       vear
                                                      degree relig
                                                                      income polviews
                                  <int> <fct> <fct> <fct> <fct>
      <int> <int> <int> <int>
                                                                     <fct>
                                                                               <fct>
                                      NA Black Female Bachel... None
   1 2006
                                                                       $25000... Conserv...
             3001
                                     NA Other Female Bachel... None
                                                                      $25000... Extreme...
       2008
       2010
             6001
                                     NA Black Female Bachel... None
                                                                      $25000... Extreme...
       2010
             6002
                             36
                                       3 White Female Gradua... None
                                                                      $25000... Liberal
                                       3 Other Female Gradua... None
                                                                               Slightl...
##
       2006
               10
                                                                       <NA>
       2008
                                       3 Other Female Gradua... None
                                                                      $25000... Moderate
             3002
                                      NA Black Female Lt Hig... Prote... $20000... Liberal
       2008
             3003
       2010
             6003
                                      NA Black Female Lt Hig... Prote... <NA>
                                                                               Moderate
                                     NA Black Female Lt Hig... Prote... <NA>
       2006
               11
                                                                               Moderate
       2010
                             51
                                      10 Other Male High S... Catho... Lt $10... Liberal
             6004
                        1
### # ... with 14,600 more rows, and 8 more variables: fefam <fct>, vpsu <dbl>,
       vstrat <dbl>, oversamp <dbl>, formwt <dbl>, wtssall <dbl>, sampcode <dbl>,
## #
       sample <dbl>
```

```
gss_sub %>%
  mutate(across(everything(), zap_missing)) %>%
  mutate(across(all_of(wt_vars), as.numeric)) %>%
  mutate(across(all_of(int_vars), as.integer)) %>%
  mutate(across(all_of(cat_vars), as_factor)) %>%
  mutate(across(all_of(cat_vars), fct_relabel, tol
  mutate(across(all_of(cat_vars), fct_relabel, tol
  mutate(income = stringr::str_replace(income, "
```

```
## # A tibble: 14,610 × 19
               id ballot
       vear
                            age tvhours race sex
                                                       degree relig
                                                                      income polviews
                                   <int> <fct> <fct> <fct> <fct>
      <int> <int> <int> <int>
                                                                      <chr>
                                                                               <fct>
                                      NA Black Female Bachel... None
   1 2006
                                                                       $25000... Conserv...
       2008
             3001
                                      NA Other Female Bachel... None
                                                                       $25000... Extreme...
       2010
             6001
                                      NA Black Female Bachel... None
                                                                       $25000... Extreme...
       2010
             6002
                             36
                                       3 White Female Gradua... None
                                                                       $25000... Liberal
                                       3 Other Female Gradua... None
                                                                               Slightl...
       2006
               10
                                                                       <NA>
       2008
                                       3 Other Female Gradua... None
                                                                       $25000... Moderate
             3002
##
                                      NA Black Female Lt Hig... Prote... $20000... Liberal
       2008
              3003
       2010
              6003
                                      NA Black Female Lt Hig... Prote... <NA>
                                                                                Moderate
                                      NA Black Female Lt Hig... Prote... <NA>
       2006
               11
                                                                                Moderate
       2010
                                      10 Other Male High S... Catho... Lt $10... Liberal
             6004
                        1
                              51
### # ... with 14,600 more rows, and 8 more variables: fefam <fct>, vpsu <dbl>,
       vstrat <dbl>, oversamp <dbl>, formwt <dbl>, wtssall <dbl>, sampcode <dbl>,
## #
       sample <dbl>
```

Age quintiles: find the cutpoints

```
# seg can make all kinds of sequences
seq(from = 0, to = 1, by = 0.2)
## [1] 0.0 0.2 0.4 0.6 0.8 1.0
age_quintiles <- quantile(as.numeric(gss_panel$age),</pre>
                       probs = seq(0, 1, 0.2),
                       na.rm = TRUE)
## These are the quintile cutpoints
age quintiles
     0% 20% 40%
                  60% 80% 100%
        33 43
                         65
    18
                    53
                            89
###
```

Age quintiles: create the quintile variable

3057

2720

We'll need clean up those labels.

2851

3157

2680

I told you that regexp stuff would pay off.

```
convert_agegrp <- function(x){
    x <- stringr::str_remove(x, "\\(")  # Remove open paren
    x <- stringr::str_remove(x, "\\[")  # Remove open bracket
    x <- stringr::str_remove(x, "\\]")  # Remove close bracket
    x <- stringr::str_replace(x, ",", "-")  # Replace comma with dash
    x <- stringr::str_replace(x, "-89", "+")  # Replace -89 with +
    regex <- "^(.*$)"  # Matches everything in string to end of line
    x <- stringr::str_replace(x, regex, "Age \\1")  # Preface string with "Age"
    x
}</pre>
```

gss_sub

```
## # A tibble: 14,610 × 19
               id ballot
                                                      degree relig
                                                                     income polviews
       vear
                            age tvhours race sex
      <int> <int> <int> <int> <fct> <fct> <fct> <fct> <fct>
                                                                              <fct>
                                                                     <chr>
## 1 2006
                                     NA Black Female Bachel... None
                                                                     $25000... Conserv...
                9
    2 2008 3001
                                     NA Other Female Bachel... None
                                                                     $25000... Extreme...
                                                                     $25000... Extreme...
       2010
             6001
                                     NA Black Female Bachel... None
       2010
             6002
                                      3 White Female Gradua... None
                                                                     $25000... Liberal
       2006
                                      3 Other Female Gradua... None
                                                                     <NA>
                                                                              Slightl...
    5
               10
       2008
             3002
                                      3 Other Female Gradua... None
                                                                     $25000... Moderate
    6
                                     NA Black Female Lt Hig... Prote... $20000... Liberal
       2008
             3003
       2010
             6003
                                     NA Black Female Lt Hig... Prote... <NA>
                                                                              Moderate
       2006
                             81
                                     NA Black Female Lt Hig... Prote... <NA>
                                                                              Moderate
               11
            6004
                                     10 Other Male High S... Catho... Lt $10... Liberal
       2010
### # ... with 14,600 more rows, and 8 more variables: fefam <fct>, vpsu <dbl>,
       vstrat <dbl>, oversamp <dbl>, formwt <dbl>, wtssall <dbl>, sampcode <dbl>,
### #
       sample <dbl>
```

```
## # A tibble: 14,610 × 20
               id ballot
                                                                     income polviews
       vear
                            age tvhours race sex
                                                     degree relig
      <int> <int> <int> <int> <fct> <fct> <fct> <fct> <fct>
                                                                              <fct>
                                                                     <chr>
## 1 2006
                                     NA Black Female Bachel... None
                                                                     $25000... Conserv...
                9
      2008
            3001
                                     NA Other Female Bachel... None
                                                                     $25000... Extreme...
       2010
             6001
                                     NA Black Female Bachel... None
                                                                     $25000... Extreme...
       2010
             6002
                                      3 White Female Gradua... None
                                                                     $25000... Liberal
       2006
                                      3 Other Female Gradua... None
                                                                              Slightl...
    5
               10
                                                                     <NA>
       2008
             3002
                                      3 Other Female Gradua... None
                                                                     $25000... Moderate
    6
                                     NA Black Female Lt Hig... Prote... $20000... Liberal
       2008
             3003
    8
       2010
             6003
                                     NA Black Female Lt Hig... Prote... <NA>
                                                                              Moderate
       2006
                                     NA Black Female Lt Hig... Prote... <NA>
               11
                             81
                                                                              Moderate
            6004
                             51
                                     10 Other Male High S... Catho... Lt $10... Liberal
       2010
## # ... with 14,600 more rows, and 9 more variables: fefam <fct>, vpsu <dbl>,
       vstrat <dbl>, oversamp <dbl>, formwt <dbl>, wtssall <dbl>, sampcode <dbl>,
       sample <dbl>, agequint <fct>
```

```
## # A tibble: 14,610 × 20
               id ballot
                            age tvhours race sex
                                                                     income polviews
       vear
                                                     degree relig
      <int> <int> <int> <int> <fct> <fct> <fct> <fct> <fct>
                                                                     <chr>
                                                                              <fct>
## 1 2006
                                     NA Black Female Bachel... None
                                                                     $25000... Conserv...
                9
       2008
            3001
                                     NA Other Female Bachel... None
                                                                     $25000... Extreme...
       2010
             6001
                                     NA Black Female Bachel... None
                                                                     $25000... Extreme...
       2010
             6002
                                      3 White Female Gradua... None
                                                                     $25000... Liberal
       2006
                                      3 Other Female Gradua... None
                                                                              Slightl...
    5
               10
                                                                     <NA>
       2008
             3002
                                      3 Other Female Gradua... None
                                                                     $25000... Moderate
    6
                                     NA Black Female Lt Hig... Prote... $20000... Liberal
    7
       2008
             3003
    8
       2010
             6003
                                     NA Black Female Lt Hig... Prote... <NA>
                                                                              Moderate
       2006
                                     NA Black Female Lt Hig... Prote... <NA>
               11
                             81
                                                                              Moderate
            6004
                             51
                                     10 Other Male High S... Catho... Lt $10... Liberal
       2010
    ... with 14,600 more rows, and 9 more variables: fefam <fct>, vpsu <dbl>,
       vstrat <dbl>, oversamp <dbl>, formwt <dbl>, wtssall <dbl>, sampcode <dbl>,
       sample <dbl>, agequint <fct>
```

```
## # A tibble: 14,610 × 21
               id ballot
                                                                     income polviews
       vear
                           age tvhours race sex
                                                     degree relig
      <int> <int> <int> <int> <fct> <fct> <fct> <fct> <fct>
                                                                              <fct>
                                                                     <chr>
## 1 2006
                                     NA Black Female Bachel... None
                                                                     $25000... Conserv...
                9
   2 2008
            3001
                                     NA Other Female Bachel... None
                                                                     $25000... Extreme...
       2010
             6001
                                     NA Black Female Bachel... None
                                                                     $25000... Extreme...
       2010
             6002
                                      3 White Female Gradua... None
                                                                     $25000... Liberal
                             36
       2006
                                      3 Other Female Gradua... None
                                                                     <NA>
                                                                              Slightl...
               10
       2008
             3002
                                      3 Other Female Gradua... None
                                                                     $25000... Moderate
    6
                                     NA Black Female Lt Hig... Prote... $20000... Liberal
    7
       2008
             3003
    8
       2010
             6003
                                     NA Black Female Lt Hig... Prote... <NA>
                                                                              Moderate
       2006
                                     NA Black Female Lt Hig... Prote... <NA>
               11
                             81
                                                                              Moderate
            6004
                                     10 Other Male High S... Catho... Lt $10... Liberal
       2010
                             51
### # ... with 14,600 more rows, and 10 more variables: fefam <fct>, vpsu <dbl>,
       vstrat <dbl>, oversamp <dbl>, formwt <dbl>, wtssall <dbl>, sampcode <dbl>,
       sample <dbl>, agequint <fct>, year f <fct>
```

```
## # A tibble: 14,610 × 22
               id ballot
                                                                     income polviews
       vear
                           age tvhours race sex
                                                     degree relig
      <int> <int> <int> <int> <fct> <fct> <fct> <fct> <fct>
                                                                     <chr>
                                                                             <fct>
## 1 2006
                                     NA Black Female Bachel... None
                                                                     $25000... Conserv...
                9
   2 2008
            3001
                                     NA Other Female Bachel... None
                                                                     $25000... Extreme...
       2010
             6001
                                     NA Black Female Bachel... None
                                                                     $25000... Extreme...
       2010
             6002
                                      3 White Female Gradua... None
                                                                     $25000... Liberal
                             36
       2006
                                      3 Other Female Gradua... None
                                                                              Slightl...
##
               10
                                                                     <NA>
       2008
             3002
                                      3 Other Female Gradua... None
                                                                     $25000... Moderate
                             34
    6
                                     NA Black Female Lt Hig... Prote... $20000... Liberal
    7
       2008
             3003
    8
       2010
             6003
                                     NA Black Female Lt Hig... Prote... <NA>
                                                                              Moderate
       2006
                                     NA Black Female Lt Hig... Prote... <NA>
               11
                             81
                                                                              Moderate
            6004
                                     10 Other Male High S... Catho... Lt $10... Liberal
       2010
                             51
### # ... with 14,600 more rows, and 11 more variables: fefam <fct>, vpsu <dbl>,
       vstrat <dbl>, oversamp <dbl>, formwt <dbl>, wtssall <dbl>, sampcode <dbl>,
       sample <dbl>, agequint <fct>, year f <fct>, young <chr>
```

```
## # A tibble: 14,610 × 23
               id ballot
                                                                     income polviews
       vear
                           age tvhours race sex
                                                     degree relig
      <int> <int> <int> <int> <fct> <fct> <fct> <fct> <fct>
                                                                     <chr>
                                                                             <fct>
## 1 2006
                                     NA Black Female Bachel... None
                                                                     $25000... Conserv...
                9
   2 2008
            3001
                                     NA Other Female Bachel... None
                                                                     $25000... Extreme...
       2010
             6001
                                     NA Black Female Bachel... None
                                                                     $25000... Extreme...
       2010
             6002
                                      3 White Female Gradua... None
                                                                     $25000... Liberal
                             36
       2006
                                      3 Other Female Gradua... None
                                                                              Slightl...
    5
               10
                             32
                                                                     <NA>
       2008
             3002
                                      3 Other Female Gradua... None
                                                                     $25000... Moderate
                             34
    6
                                     NA Black Female Lt Hig... Prote... $20000... Liberal
       2008
             3003
    8
       2010
             6003
                             85
                                     NA Black Female Lt Hig... Prote... <NA>
                                                                             Moderate
                                     NA Black Female Lt Hig... Prote... <NA>
## 9
       2006
               11
                             81
                                                                              Moderate
            6004
                                     10 Other Male High S... Catho... Lt $10... Liberal
## 10
       2010
                             51
## # ... with 14,600 more rows, and 12 more variables: fefam <fct>, vpsu <dbl>,
       vstrat <dbl>, oversamp <dbl>, formwt <dbl>, wtssall <dbl>, sampcode <dbl>,
       sample <dbl>, agequint <fct>, year f <fct>, young <chr>, fefam d <fct>
```

```
## # A tibble: 14,610 × 23
               id ballot
                                                                     income polviews
       vear
                           age tvhours race sex
                                                     degree relig
      <int> <int> <int> <int> <fct> <fct> <fct> <fct> <fct>
                                                                    <chr>
                                                                             <fct>
                                     NA Black Female Bachel... None
                                                                     $25000... Conserv...
## 1 2006
                9
   2 2008
            3001
                                     NA Other Female Bachel... None
                                                                     $25000... Extreme...
       2010
             6001
                                     NA Black Female Bachel... None
                                                                     $25000... Extreme...
       2010
             6002
                                      3 White Female Gradua... None
                                                                     $25000... Liberal
                             36
       2006
                                      3 Other Female Gradua... None
                                                                              Slightl...
    5
               10
                             32
                                                                     <NA>
       2008
             3002
                                      3 Other Female Gradua... None
                                                                     $25000... Moderate
                             34
    6
                                     NA Black Female Lt Hig... Prote... $20000... Liberal
       2008
             3003
       2010
             6003
                             85
                                     NA Black Female Lt Hig... Prote... <NA>
                                                                             Moderate
                                     NA Black Female Lt Hig... Prote... <NA>
                                                                             Moderate
       2006
               11
                             81
       2010
             6004
                             51
                                     10 Other Male High S... Catho... Lt $10... Liberal
## 10
### # ... with 14,600 more rows, and 12 more variables: fefam <fct>, vpsu <dbl>,
       vstrat <dbl>, oversamp <dbl>, formwt <dbl>, wtssall <dbl>, sampcode <dbl>,
       sample <dbl>, agequint <fct>, year f <fct>, young <chr>, fefam d <fct>
```

GSS Panel

```
gss_sub
```

```
## # A tibble: 14,610 × 23
               id ballot
                                                     degree relig income polviews
##
       vear
                           age tvhours race sex
##
      <int> <int> <int> <int>
                                  <int> <fct> <fct> <ord>
                                                              <fct>
                                                                     <chr>
                                                                              <fct>
##
   1
       2006
                9
                        3
                             23
                                     NA Black Female Bachel... None
                                                                    $25000... Conserv...
       2008
             3001
                            25
                                     NA Other Female Bachel... None $25000... Extreme...
## 2
## 3
       2010
             6001
                                     NA Black Female Bachel... None $25000... Extreme...
       2010
             6002
                            36
                                     3 White Female Gradua... None
                                                                   $25000... Liberal
## 4
## 5
       2006
             10
                            32
                                      3 Other Female Gradua... None <NA>
                                                                             Slightl...
                                      3 Other Female Gradua... None $25000... Moderate
## 6
       2008
             3002
                            34
       2008
             3003
                            83
4F4F
                                     NA Black Female Lt Hig... Prote... $20000... Liberal
## 8
       2010
             6003
                            85
                                     NA Black Female Lt Hig... Prote... <NA>
                                                                             Moderate
## 9
       2006
                            81
                                     NA Black Female Lt Hig... Prote... <NA>
               11
                                                                             Moderate
## 10
       2010
             6004
                             51
                                     10 Other Male
                                                     High S... Catho... Lt $10... Liberal
### # ... with 14,600 more rows, and 12 more variables: fefam <fct>, vpsu <dbl>,
       vstrat <dbl>, oversamp <dbl>, formwt <dbl>, wtssall <dbl>, sampcode <dbl>,
### #
### #
       sample <dbl>, agequint <fct>, year f <fct>, young <chr>, fefam d <fct>
```

GSS Panel

```
gss_sub %>%
  select(sex, degree) %>%
  group_by(sex, degree) %>%
  tally() %>%
  pivot_wider(names_from = sex, values_from = n)
## # A tibble: 6 × 3
   degree
                   Male Female
    <ord>
                   <int> <int>
## 1 Lt High School 814 1036
## 2 High School
                         4143
                    3131
## 3 Junior College 440
                         721
## 4 Bachelor
                   1293 1474
```

5 Graduate

排 6 <NA>

696

NA

860

We've already seen fct_relabel() and fct_recode() from forcats.

There are numerous other convenience functions for factors.

We've already seen fct_relabel() and fct_recode() from forcats.

There are numerous other convenience functions for factors.

```
gss sub %>%
  count(degree)
## # A tibble: 6 × 2
## degree
              n
## <ord> <int>
## 1 Lt High School 1850
## 2 High School 7274
## 3 Junior College 1161
## 4 Bachelor
              2767
## 5 Graduate 1556
## 6 <NA>
levels(gss sub$degree)
## [1] "Lt High School" "High School"
                                  "Junior College" "Bachelor"
## [5] "Graduate"
```

Make the NA values an explicit level

1556

5 Graduate

6 (Missing)

```
gss_sub %>%
  mutate(degree_na = fct_explicit_na(degree)) %>%
  count(degree_na)
## # A tibble: 6 × 2
##
   degree_na
                     n
   <ord>
                   <int>
## 1 Lt High School
                    1850
## 2 High School
                    7274
## 3 Junior College 1161
## 4 Bachelor
                    2767
```

Relevel by frequency

5 Junior College 1161

6 <NA>

Relevel manually

```
is.ordered(gss_sub$sex)

## [1] FALSE
levels(gss_sub$sex)

## [1] "Male" "Female"
```

```
summary(lm(age ~ sex, data = gss_sub))
##
## Call:
## lm(formula = age ~ sex, data = gss sub)
##
## Residuals:
      Min 10 Median 30 Max
##
## -31.431 -13.972 -0.431 12.569 40.028
##
## Coefficients:
##
             Estimate Std. Error t value Pr(>|t|)
## (Intercept) 48.9720 0.2149 227.846 <2e-16 ***
## sexFemale 0.4594 0.2864 1.604 0.109
## ---
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' ' 1
###
## Residual standard error: 17.08 on 14463 degrees of freedom
   (145 observations deleted due to missingness)
## Multiple R-squared: 0.0001779, Adjusted R-squared: 0.0001088
## F-statistic: 2.573 on 1 and 14463 DF, p-value: 0.1087
```

Relevel manually

```
gss_sub <- gss_sub %>%
  mutate(sex = fct_relevel(sex, "Female"))
levels(gss_sub$sex)
## [1] "Female" "Male"
```

Relevel manually

Signif codes: 0 '*** 0 001 '** 0 01 '*' 0 05 ' ' 0 1 ' ' 1

```
gss sub <- gss sub %>%
  mutate(sex = fct relevel(sex, "Female"))
levels(gss_sub$sex)
## [1] "Female" "Male"
summary(lm(age ~ sex, data = gss_sub))
##
## Call:
## lm(formula = age ~ sex, data = gss sub)
##
## Residuals:
      Min 10 Median
4⊧4⊧
                              30
                                    Max
## -31.431 -13.972 -0.431 12.569 40.028
##
## Coefficients:
##
              Estimate Std. Error t value Pr(>|t|)
## (Intercept) 49.4313 0.1892 261.233 <2e-16 ***
## sexMale -0.4594 0.2864 -1.604 0.109
```

Relevel manually

16 <NA>

```
gss_sub <- gss_sub %>%
  mutate(degree by race = fct cross(race, degree))
gss_sub %>%
  count(degree_by_race)
## # A tibble: 16 × 2
     degree_by_race
                               n
     <fct>
                           <int>
   1 White:Lt High School 1188
   2 Black:Lt High School
                             379
   3 Other:Lt High School
                             283
   4 White:High School
                            5548
   5 Black: High School
                            1180
   6 Other: High School
                             546
   7 White:Junior College
                             885
   8 Black: Junior College
                             206
## 9 Other:Junior College
                              70
## 10 White:Bachelor
                            2334
## 11 Black:Bachelor
                             233
## 12 Other:Bachelor
                             200
### 13 White:Graduate
                            1293
## 14 Black:Graduate
                             116
### 15 Other:Graduate
                             147
```

2

Relevel manually by lumping ... the least frequent n

2717

5 <NA>

```
gss_sub %>%
  mutate(degree_n = fct_lump_n(degree, n = 3)) %>%
  count(degree_n)
## # A tibble: 5 × 2
##
   degree_n
                    n
   <ord>
                  <int>
## 1 Lt High School 1850
## 2 High School
                7274
## 3 Bachelor
               2767
## 4 Other
```

Relevel manually by lumping ... to other, manually

1 Lt High School 1850

7274

5484

2 High School

3 Other

排 4 <NA>