Reading in data with readrand haven

Session 6

Kieran Healy Statistical Horizons, April 2021

Load the packages, as always

```
library(here)
                   # manage file paths
## here() starts at /Users/kjhealy/Documents/courses/data wrangling
library(socviz)
                 # data and some useful functions
##
## Attaching package: 'socviz'
## The following object is masked from 'package:kjhutils':
##
###
      %nin%
library(tidyverse) # your friend and mine
                                                                - tidyverse 1.3.0 —
## — Attaching packages -
## √ ggplot2 3.3.3
                   √ purrr 0.3.4
## \checkmark tibble 3.1.0 \checkmark dplyr 1.0.5
## √ tidyr 1.1.3 √ stringr 1.4.0
## √ readr 1.4.0
                   \checkmark forcats 0.5.1
## -- Conflicts --
                                                           tidyverse conflicts() —
## x dplyr::filter() masks stats::filter()
## x purrr::is null() masks testthat::is null()
## x dplyr::lag()
                     masks stats::lag()
## x dplyr::matches() masks tidyr::matches(), testthat::matches()
library(haven)
                   # for Stata, SAS, and SPSS files
```

We've put a lot of pieces in place at this point

Including several things we haven't fully exploited yet

Nice, clean CSV files.

Nice, clean CSV files.

More troublesome CSVs.

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More troublesome CSVs.

Other plain-text formats.

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Foreign formats, like Stata.

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Quite messy things like tables on web pages.

Nice, clean CSV files.

More troublesome CSVs.

Other plain-text formats.

Foreign formats, like Stata.

Quite messy things like tables on web pages.

... and more besides.

Reading in CSV files

CSV is not really a proper format at all!

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Base R has read.csv()

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CSV is not really a proper format at all!

Base R has read.csv()

As is often the case, the tidyverse has a corresponding "underscored" version, read_csv(). It is *much* pickier and more talkative than the Base R version.

If we're loading a file, it's coming from somewhere.

If it's on our local disk somewhere, we will need to interact with the file system. We should try to do this in a way that avoids absolute file paths.

```
# This is not portable
df <- read_csv("/Users/kjhealy/Documents/data/misc/project/data/mydata.csv")</pre>
```

If we're loading a file, it's coming from somewhere.

If it's on our local disk somewhere, we will need to interact with the file system. We should try to do this in a way that avoids absolute file paths.

```
# This is not portable
df <- read_csv("/Users/kjhealy/Documents/data/misc/project/data/mydata.csv")</pre>
```

We should also do it in a way that is *platform independent*.

This makes it easier to share your work, move it around, etc. Projects should be self-contained.

The here package, and here() function builds paths relative to the top level of your R project.

```
here() # this path will be different for you
```

[1] "/Users/kjhealy/Documents/courses/data_wrangling"

This seminar's files all live in an RStudio project. It looks like this:

```
## /Users/kjhealy/Documents/courses/data wrangling
     — README.Rmd
      README.md
      agile-pike reprex.R
     agile-pike_reprex.md
     cocky-doe reprex.R
      cocky-doe reprex.md
     code
     course_notes.Rmd
      course_notes.html
     – data
     - data_wrangling.Rproj
      docs
     - office
      pdf slides
      r code
      scratch.Rmd
     - scratch.docx
      scratch.html
      scratch.log
     scratch.pdf
      - scratch.tex
     — slides
```

So:

```
## Load the file relative to the path from the top of the project, without separators, etc organs <- read_csv(file = here("data", "organdonation.csv"))
```

So:

```
## Load the file relative to the path from the top of the project, without separators, etc organs <- read_csv(file = here("data", "organdonation.csv"))
```

organs

```
## # A tibble: 238 x 21
                            pop pop.dens gdp gdp.lag health health.lag pubhealth
     country year donors
     <chr> <dbl> <dbl> <dbl>
                                   <dbl> <dbl>
                                                 <dbl> <dbl>
                                                                   <dbl>
                                                                             <dbl>
   1 Austra...
                NA NA
                          17065
                                   0.220 16774
                                                 16591
                                                         1300
                                                                    1224
                                                                               4.8
   2 Austra... 1991 12.1 17284
                                   0.223 17171
                                                                               5.4
                                                 16774
                                                         1379
                                                                    1300
   3 Austra... 1992 12.4 17495
                                   0.226 17914
                                                                    1379
                                                                               5.4
                                                 17171
                                                         1455
   4 Austra... 1993 12.5 17667
                                   0.228 18883
                                                                    1455
                                                                               5.4
                                                 17914
                                                         1540
   5 Austra... 1994 10.2 17855
                                   0.231 19849
                                                 18883
                                                         1626
                                                                    1540
                                                                               5.4
   6 Austra... 1995 10.2 18072
                                   0.233 21079
                                                 19849
                                                         1737
                                                                    1626
                                                                               5.5
   7 Austra... 1996 10.6 18311
                                                                    1737
                                                                               5.6
                                   0.237 21923
                                                 21079
                                                         1846
   8 Austra... 1997 10.3 18518
                                   0.239 22961
                                                                               5.7
                                                 21923
                                                         1948
                                                                    1846
   9 Austra... 1998 10.5 18711
                                                                               5.9
                                   0.242 24148
                                                 22961
                                                         2077
                                                                    1948
     Austra... 1999 8.67 18926
                                   0.244 25445
                                                 24148
                                                         2231
                                                                    2077
                                                                               6.1
## # ... with 228 more rows, and 11 more variables: roads <dbl>, cerebvas <dbl>,
      assault <dbl>, external <dbl>, txp.pop <dbl>, world <chr>, opt <chr>,
      consent.law <chr>, consent.practice <chr>, consistent <chr>, ccode <chr>
```

And there it is.

Get in the habit of putting this at the top of your files:

```
here::i_am("analysis.Rmd") # or whatever your Rmd or R file is called
```

See the here project page for more details.

read_csv() comes in different varieties

read_csv()Field separator is ,

```
organs <- read_csv(file = here("data", "organdonation.csv"))</pre>
```

read_csv2() Field separator is ,

```
# Example only
my_data <- read_csv2(file = here("data", "my_euro_file.csv))</pre>
```

Both are special cases of read_delim()

Other species are also catered to

```
read_tsv() Tab separated.
read_fwf() Fixed-width files.
read_log() Log files (i.e. computer log files).
read_lines() Just read in lines, without trying to parse them.
```

Also often useful ...

```
read_table() and read_table2()
```

Data that's separated by one (or more) columns of space.

You can read files remotely, too

You can give all of these functions local files, or they can point to URLs.

Compressed files will be automatically uncompressed.

(Be careful what you download from remote locations!)

```
organ remote <- read csv("http://kjhealy.co/organdonation.csv")
organ remote
## # A tibble: 238 x 21
                           pop pop.dens gdp gdp.lag health health.lag pubhealth
     country year donors
     <chr>
             <dbl> <dbl> <dbl>
                                    <dbl> <dbl>
                                                  <dbl> <dbl>
                                                                    <dbl>
                                                                              <dbl>
                NA NA
                           17065
                                    0.220 16774
                                                  16591
                                                         1300
                                                                     1224
                                                                                4.8
   1 Austra...
   2 Austra... 1991 12.1 17284
                                                                                5.4
                                    0.223 17171
                                                  16774
                                                         1379
                                                                     1300
   3 Austra... 1992 12.4 17495
                                                                     1379
                                                                                5.4
                                    0.226 17914
                                                  17171
                                                          1455
   4 Austra... 1993 12.5 17667
                                    0.228 18883
                                                                                5.4
                                                  17914
                                                          1540
                                                                     1455
   5 Austra... 1994 10.2 17855
                                    0.231 19849
                                                  18883
                                                          1626
                                                                     1540
                                                                                5.4
                                                                                5.5
   6 Austra... 1995 10.2 18072
                                    0.233 21079
                                                  19849
                                                          1737
                                                                     1626
   7 Austra... 1996 10.6 18311
                                    0.237 21923
                                                  21079
                                                                     1737
                                                                                5.6
                                                          1846
                                                                                5.7
   8 Austra... 1997 10.3 18518
                                    0.239 22961
                                                  21923
                                                          1948
                                                                     1846
   9 Austra... 1998 10.5 18711
                                                  22961
                                                          2077
                                                                                5.9
                                    0.242 24148
                                                                     1948
     Austra... 1999
                     8.67 18926
                                    0.244 25445
                                                  24148
                                                          2231
                                                                     2077
                                                                                6.1
### # ... with 228 more rows, and 11 more variables: roads <dbl>, cerebvas <dbl>,
      assault <dbl>, external <dbl>, txp.pop <dbl>, world <chr>, opt <chr>,
      consent.law <chr>, consent.practice <chr>, consistent <chr>, ccode <chr>
## #
```

An example: read_table()

_	d and Wales, Total Methods Protocol:	Population, Death v6 (2017)	rates (period 1x1	l), Last modified:	02 Apr
Year	Age	Female	Male	Total	
1841	Ö	0.136067	0.169189	0.152777	
1841	1	0.059577	0.063208	0.061386	
1841	2	0.036406	0.036976	0.036689	
1841	3	0.024913	0.026055	0.025480	
1841	4	0.018457	0.019089	0.018772	
1841	5	0.013967	0.014279	0.014123	
1841	6	0.010870	0.011210	0.011040	
1841	7	0.008591	0.008985	0.008788	
1841	8	0.006860	0.007246	0.007053	
1841	9	0.005772	0.006050	0.005911	
1841	10	0.005303	0.005382	0.005343	
1841	11	0.005114	0.005002	0.005057	
1841	12	0.005145	0.004856	0.004999	
1841	13	0.005455	0.004955	0.005202	

1841	102	0. 5/696/	1./2/848	0./003/3
1841	106	0.677711	6.000000	0.795287
1841	107	0.90000		0.900000
1841	108	1.388430		1.388430
1841	109			
1841	110+			
1842	0	0.148491	0.184007	0.166481
1842	1	0.063038	0.066596	0.064818
1842	2	0.035203	0.035854	0.035527

An example: read_table()

Fngland	and Wales Intal	Population, Death	rates (neriod 1v	l) last modified	· A2 Anr
_	Methods Protocol:		iaces (period ix.	L), Last moulillu	· OL API
2010,		10 (2027)			
Year	Age	Female	Male	Total	
1841	Ö	0.136067	0.169189	0.152777	
1841	1	0.059577	0.063208	0.061386	
1841	2	0.036406	0.036976	0.036689	
1841	3	0.024913	0.026055	0.025480	
1841	4	0.018457	0.019089	0.018772	
1841	5	0.013967	0.014279	0.014123	
1841	6	0.010870	0.011210	0.011040	
1841	7	0.008591	0.008985	0.008788	
1841	8	0.006860	0.007246	0.007053	
1841	9	0.005772	0.006050	0.005911	
1841	10	0.005303	0.005382	0.005343	
1841	11	0.005114	0.005002	0.005057	
1841	12	0.005145	0.004856	0.004999	
1841	13	0.005455	0.004955	0.005202	

1841	105	0.5/090/	1./2/040	0./003/3
1841	106	0.677711	6.000000	0.795287
1841	107	0.900000		0.900000
1841	108	1.388430		1.388430
1841	109			
1841	110+			
1842	0	0.148491	0.184007	0.166481
1842	1	0.063038	0.066596	0.064818
1842	2	0.035203	0.035854	0.035527

```
1 1841 0
                 0.136
                         0.169
                                 0.153
                 0.0596 0.0632
##
   2 1841 1
                                 0.0614
      1841 2
                 0.0364
                        0.0370
                                 0.0367
      1841 3
                 0.0249
                        0.0261
                                 0.0255
##
      1841 4
                 0.0185 0.0191
                                0.0188
##
   6 1841 5
                 0.0140 0.0143
                                0.0141
      1841 6
                 0.0109
                         0.0112
                                0.0110
      1841 7
                 0.00859 0.00898 0.00879
##
      1841 8
                 0.00686 0.00725 0.00705
      1841 9
## 10
                 0.00577 0.00605 0.00591
## # ... with 212 more rows
```

Pay attention to the column specification

The column specification tells you what the read function did. That is, how it interpreted each of the columns. It will also report if things don't go as expected.

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Why is age imported in character format?

Pay attention to the column specification

Absent you giving them a column specification, the read_ functions try to guess what the type of each column is. They do this by looking at the first thousand rows of each column.

They may guess incorrectly!

```
## # A tibble: 222 x 5
    Year Age
                 Female Male Total
     <dbl> <dbl> <dbl> <dbl> <dbl>
## 1 1841 0
                0.136
                       0.169
                              0.153
## 2 1841 1
                0.0596 0.0632 0.0614
## 3 1841 2
                0.0364 0.0370 0.0367
## 4 1841 3
                0.0249 0.0261 0.0255
## 5 1841 4
                0.0185 0.0191 0.0188
## 6 1841 5
                0.0140 0.0143 0.0141
                0.0109 0.0112 0.0110
## 7 1841 6
## 8 1841 7
                0.00859 0.00898 0.00879
## 9 1841 8
                0.00686 0.00725 0.00705
## 10 1841 9
                0.00577 0.00605 0.00591
## # ... with 212 more rows
```

```
## # A tibble: 222 x 5
                 female male total
    year age
     <dbl> <dbl> <dbl> <dbl> <dbl>
## 1 1841 0
                0.136
                       0.169
                              0.153
## 2 1841 1
                0.0596 0.0632 0.0614
## 3 1841 2
                0.0364 0.0370 0.0367
## 4 1841 3
                0.0249 0.0261 0.0255
## 5 1841 4
                0.0185 0.0191 0.0188
## 6 1841 5
                0.0140 0.0143 0.0141
## 7 1841 6
                0.0109 0.0112 0.0110
## 8 1841 7
                0.00859 0.00898 0.00879
## 9 1841 8
                0.00686 0.00725 0.00705
## 10 1841 9
                0.00577 0.00605 0.00591
## # ... with 212 more rows
```

```
## # A tibble: 222 x 5
                       male total
      year
          age female
     <dbl> <int>
                <dbl>
                         <dbl> <dbl>
## 1 1841
              0 0.136
                       0.169
                              0.153
## 2 1841
            1 0.0596 0.0632 0.0614
      1841
              2 0.0364 0.0370 0.0367
      1841
            3 0.0249 0.0261 0.0255
      1841
            4 0.0185 0.0191 0.0188
  6 1841
              5 0.0140 0.0143 0.0141
## 7 1841
            6 0.0109 0.0112 0.0110
## 8 1841
            7 0.00859 0.00898 0.00879
## 9 1841
            8 0.00686 0.00725 0.00705
## 10 1841
            9 0.00577 0.00605 0.00591
## # ... with 212 more rows
```

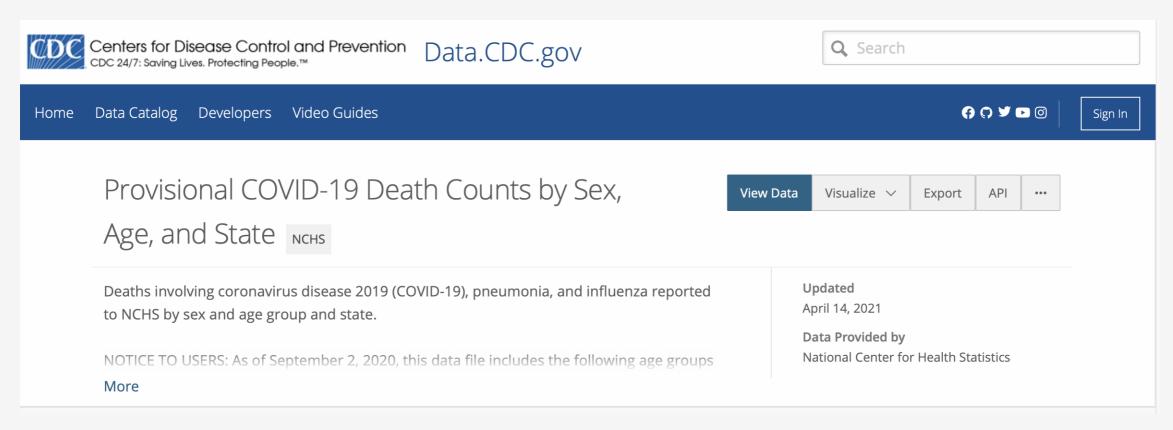
```
## # A tibble: 222 x 5
read table(here("data", "mortality.txt"),
                                                                      age female
                                                                                     male
                                                                                          total
                     skip = 2, na = ".") %>%
                                                               <dbl> <int>
                                                                            <dbl>
                                                                                    <dbl>
                                                                                          <dbl>
  janitor::clean names() %>%
                                                                        0 0.136
                                                         ## 1 1841
                                                                                  0.169
                                                                                          0.153
  mutate(age = as.integer(recode(age, "110+" = "110")))
                                                                        1 0.0596 0.0632 0.0614
                                                               1841
                                                               1841
                                                                        2 0.0364
                                                                                  0.0370 0.0367
                                                               1841
                                                                        3 0.0249 0.0261 0.0255
                                                               1841
                                                                        4 0.0185 0.0191 0.0188
                                                               1841
                                                                        5 0.0140 0.0143 0.0141
                                                               1841
                                                                        6 0.0109 0.0112 0.0110
                                                               1841
                                                                        7 0.00859 0.00898 0.00879
                                                               1841
                                                                        8 0.00686 0.00725 0.00705
                                                              1841
                                                                        9 0.00577 0.00605 0.00591
                                                         ## # ... with 212 more rows
```

The janitor package is very handy!

The main cost of normalizing names comes with, e.g., data where there is a codebook you need to consult. But in general it's worth it.

More on column specifications

CDC/NCHS data: Provisional COVID-19 Death Counts by Sex, Age, and State



More on column specifications

What's in this Dataset?

Rows

Columns

52.3K

16

Columns in this Dataset

Column Name	Description	Туре		
Data As Of	Date of analysis	Date & Time	苗	~
Start Date	First date of data period	Date & Time	Ħ	~
End Date	Last date of data period	Date & Time	Ħ	~
Group	Indicator of whether data measured by Month, by Year, or	Plain Text	Т	~
Year	Year in which death occurred	Number	#	~
Month	Month in which death occurred	Number	#	~

Let's try to load it

```
nchs <- read_csv(here("data", "SAS_on_2021-04-13.csv"))</pre>
## Warning: 88128 parsing failures.
## row col
                       expected actual
                                                                                                                file
## 2755 Year 1/0/T/F/TRUE/FALSE
                                       '/Users/kjhealy/Documents/courses/data wrangling/data/SAS on 2021-04-13.csv'
                                       '/Users/kjhealy/Documents/courses/data_wrangling/data/SAS_on_2021-04-13.csv'
## 2756 Year 1/0/T/F/TRUE/FALSE
## 2757 Year 1/0/T/F/TRUE/FALSE
                                       '/Users/kjhealy/Documents/courses/data_wrangling/data/SAS_on_2021-04-13.csv'
## 2758 Year 1/0/T/F/TRUE/FALSE
                                       '/Users/kjhealy/Documents/courses/data_wrangling/data/SAS_on_2021-04-13.csv'
                                 2020 '/Users/kjhealy/Documents/courses/data wrangling/data/SAS on 2021-04-13.csv'
## 2759 Year 1/0/T/F/TRUE/FALSE
## See problems(...) for more details.
```

Let's try to load it

problems(nchs)

```
## # A tibble: 88,128 x 5
##
        row col
                  expected
                                  actual file
      <int> <chr> <chr>
###
                                  <chr>
                                         <chr>
##
       2755 Year 1/0/T/F/TRUE/... 2020
                                          '/Users/kjhealy/Documents/courses/data wra...
       2756 Year 1/0/T/F/TRUE/... 2020
                                          '/Users/kjhealy/Documents/courses/data_wra...
##
##
       2757 Year 1/0/T/F/TRUE/... 2020
                                          '/Users/kjhealy/Documents/courses/data wra...
##
       2758 Year 1/0/T/F/TRUE/... 2020
                                          '/Users/kjhealy/Documents/courses/data wra...
       2759 Year 1/0/T/F/TRUE/... 2020
                                          '/Users/kjhealy/Documents/courses/data wra...
##
##
       2760 Year 1/0/T/F/TRUE/... 2020
                                          '/Users/kjhealy/Documents/courses/data wra...
       2761 Year 1/0/T/F/TRUE/... 2020
                                          '/Users/kjhealy/Documents/courses/data wra...
##
       2762 Year 1/0/T/F/TRUE/... 2020
                                          '/Users/kjhealy/Documents/courses/data wra...
##
       2763 Year 1/0/T/F/TRUE/... 2020
                                          '/Users/kjhealy/Documents/courses/data wra...
##
       2764 Year 1/0/T/F/TRUE/... 2020
                                          '/Users/kjhealy/Documents/courses/data wra...
## # ... with 88,118 more rows
```

Let's try to load it

```
problems(nchs)
```

```
## # A tibble: 88,128 x 5
##
        row col
                  expected
                                  actual file
###
      <int> <chr> <chr>
                                  <chr>
                                         <chr>
       2755 Year 1/0/T/F/TRUE/... 2020
                                          '/Users/kjhealy/Documents/courses/data wra...
      2756 Year 1/0/T/F/TRUE/... 2020
                                          '/Users/kjhealy/Documents/courses/data_wra...
##
##
       2757 Year 1/0/T/F/TRUE/... 2020
                                          '/Users/kjhealy/Documents/courses/data wra...
   4 2758 Year 1/0/T/F/TRUE/... 2020
                                          '/Users/kjhealy/Documents/courses/data wra...
##
       2759 Year 1/0/T/F/TRUE/... 2020
                                          '/Users/kjhealy/Documents/courses/data wra...
##
       2760 Year 1/0/T/F/TRUE/... 2020
##
                                          '/Users/kjhealy/Documents/courses/data wra...
       2761 Year 1/0/T/F/TRUE/... 2020
                                          '/Users/kjhealy/Documents/courses/data wra...
##
       2762 Year 1/0/T/F/TRUE/... 2020
                                          '/Users/kjhealy/Documents/courses/data wra...
##
       2763 Year 1/0/T/F/TRUE/... 2020
                                          '/Users/kjhealy/Documents/courses/data wra...
##
       2764 Year 1/0/T/F/TRUE/... 2020
                                          '/Users/kjhealy/Documents/courses/data wra...
## # ... with 88,118 more rows
```

Problems are stored as an attribute of the nchs object, so we can revisit them.

Let's try to load it

```
problems(nchs)
```

```
## # A tibble: 88,128 x 5
###
        row col
                  expected
                                  actual file
###
      <int> <chr> <chr>
                                  <chr>
                                         <chr>
      2755 Year 1/0/T/F/TRUE/... 2020
                                          '/Users/kjhealy/Documents/courses/data wra...
   2 2756 Year 1/0/T/F/TRUE/... 2020
                                          '/Users/kjhealy/Documents/courses/data_wra...
##
      2757 Year 1/0/T/F/TRUE/... 2020
                                          '/Users/kjhealy/Documents/courses/data wra...
##
   4 2758 Year 1/0/T/F/TRUE/... 2020
                                          '/Users/kjhealy/Documents/courses/data wra...
##
      2759 Year 1/0/T/F/TRUE/... 2020
                                          '/Users/kjhealy/Documents/courses/data wra...
4⊧4⊧
      2760 Year 1/0/T/F/TRUE/... 2020
##
                                          '/Users/kjhealy/Documents/courses/data wra...
       2761 Year 1/0/T/F/TRUE/... 2020
                                          '/Users/kjhealy/Documents/courses/data wra...
##
      2762 Year 1/0/T/F/TRUE/... 2020
                                          '/Users/kjhealy/Documents/courses/data wra...
4⊧4⊧
       2763 Year 1/0/T/F/TRUE/... 2020
                                          '/Users/kjhealy/Documents/courses/data wra...
##
       2764 Year 1/0/T/F/TRUE/... 2020
                                          '/Users/kjhealy/Documents/courses/data wra...
## # ... with 88,118 more rows
```

Problems are stored as an attribute of the nchs object, so we can revisit them.

Parsing failures tend to cascade. Our data only has 56k rows but we got 88k failures.

Take a look with head()

head(nchs)

```
## # A tibble: 6 x 16
     `Data As Of` `Start Date` `End Date` Group Year Month State Sex `Age Group`
4⊧4⊧
###
     <chr>
                  <chr>
                               <chr>
                                          <chr> <lgl> <lgl> <chr> <chr> <chr>
                 01/01/2020 04/03/2021 By T... NA
## 1 04/07/2021
                                                            Unit... All ... All Ages
## 2 04/07/2021 01/01/2020 04/03/2021 By T... NA
                                                            Unit... All ... Under 1 ye...
## 3 04/07/2021 01/01/2020 04/03/2021 By T... NA
                                                            Unit... All ... 0-17 years
## 4 04/07/2021 01/01/2020 04/03/2021 By T... NA
                                                            Unit... All ... 1-4 years
                                                     NA
## 5 04/07/2021 01/01/2020 04/03/2021 By T... NA
                                                            Unit... All ... 5-14 years
                                                     NA
                                                            Unit... All ... 15-24 years
## 6 04/07/2021
                  01/01/2020 04/03/2021 By T... NA
                                                      NA
## # ... with 7 more variables: COVID-19 Deaths <dbl>, Total Deaths <dbl>,
     Pneumonia Deaths <dbl>, Pneumonia and COVID-19 Deaths <dbl>,
#####
      Influenza Deaths <dbl>, Pneumonia, Influenza, or COVID-19 Deaths <dbl>,
### #
## #
      Footnote <chr>
```

Take a look with tail()

tail(nchs)

```
## # A tibble: 6 x 16
     `Data As Of` `Start Date` `End Date` Group Year Month State Sex `Age Group`
##
###
     <chr>
                  <chr>
                               <chr>
                                          <chr> <lgl> <lgl> <chr> <chr> <chr>
## 1 04/07/2021 04/01/2021 04/03/2021 By M... NA
                                                     NA
                                                            Puer... Fema... 45-54 years
## 2 04/07/2021 04/01/2021 04/03/2021 By M... NA
                                                           Puer... Fema... 50-64 years
## 3 04/07/2021 04/01/2021 04/03/2021 By M... NA
                                                           Puer... Fema... 55-64 years
## 4 04/07/2021 04/01/2021 04/03/2021 By M... NA
                                                           Puer... Fema... 65-74 years
                                                     NA
## 5 04/07/2021 04/01/2021 04/03/2021 By M... NA
                                                           Puer... Fema... 75-84 years
                                                     NA
## 6 04/07/2021
                 04/01/2021 04/03/2021 By M... NA
                                                      NA
                                                            Puer... Fema... 85 years a...
## # ... with 7 more variables: COVID-19 Deaths <dbl>, Total Deaths <dbl>,
     Pneumonia Deaths <dbl>, Pneumonia and COVID-19 Deaths <dbl>,
### #
      Influenza Deaths <dbl>, Pneumonia, Influenza, or COVID-19 Deaths <dbl>,
### #
## #
      Footnote <chr>
```

Take a look with slice_sample()

```
nchs %>%
  slice sample(n = 10)
## # A tibble: 10 x 16
##
      `Data As Of` `Start Date` `End Date` Group Year Month State
                                                                            Sex
###
     <chr>
                   <chr>
                                <chr>
                                           <chr>
                                                   <lgl> <lgl> <chr>
                                                                            <chr>
   1 04/07/2021
                  01/01/2021
                                01/31/2021 By Month NA
                                                         TRUE Maine
                                                                            Female
##
   2 04/07/2021
                  01/01/2020
                                01/31/2020 By Month NA
                                                         TRUE New York
                                                                            Female
##
   3 04/07/2021
                  01/01/2021
                                04/03/2021 By Year NA
                                                         NA
                                                               Maine
                                                                            Male
   4 04/07/2021 12/01/2020
                              12/31/2020 By Month NA
                                                               Mississippi All Se...
4⊧4⊧
                                                         NA
                                                               New York C... All Se...
    5 04/07/2021
                  03/01/2021
                                03/31/2021 By Month NA
    6 04/07/2021
                  04/01/2020
                                04/30/2020 By Month NA
                                                               Colorado
                                                                            All Se...
   7 04/07/2021
                  06/01/2020
                               06/30/2020 By Month NA
                                                         NA
                                                               Iowa
                                                                            Male
##
   8 04/07/2021
                  09/01/2020
                               09/30/2020 By Month NA
                                                               Texas
                                                                            All Se...
                                                         NA
                              01/31/2021 By Month NA
    9 04/07/2021
                  01/01/2021
                                                         TRUE Washington
                                                                            Male
                  05/01/2020 05/31/2020 By Month NA
                                                         NA
                                                                Alabama
                                                                            All Se...
## 10 04/07/2021
## # ... with 8 more variables: Age Group <chr>, COVID-19 Deaths <dbl>,
      Total Deaths <dbl>, Pneumonia Deaths <dbl>,
### ##
      Pneumonia and COVID-19 Deaths <dbl>, Influenza Deaths <dbl>,
4F4F 4F
### #
      Pneumonia, Influenza, or COVID-19 Deaths <dbl>, Footnote <chr>
```

Aside: one that happened earlier ...

```
nchs %>%
   slice_sample(n = 10)
## # A tibble: 10 x 16
4F4F
      `Data As Of` `Start Date` `End Date` Group Year Month State
                                                                            Sex
      <chr>
                                                   <lgl> <lgl> <chr>
                                                                            <chr>
##
                   <chr>
                                <chr>
                                           <chr>
                                04/03/2021 By Tot... NA
    1 04/07/2021
                   01/01/2020
                                                               Minnesota
                                                                            Male
    2 04/07/2021
                   02/01/2020
                                02/29/2020 By Mon... NA
                                                               Georgia
                                                                            Male
    3 04/07/2021
                   02/01/2021
                                02/28/2021 By Mon... NA
                                                               Maine
                                                                            Male
   4 04/07/2021
                   11/01/2020
                                11/30/2020 By Mon... NA
                                                                            Female
                                                               New Jersey
    5 04/07/2021
                   01/01/2020
                                12/31/2020 By Year NA
                                                               Rhode Island All Se...
                                                         NA
   6 04/07/2021
                   01/01/2020
                                01/31/2020 By Mon... NA
                                                         TRUE
                                                               New York
                                                                            All Se...
   7 04/07/2021
                   05/01/2020
                                05/31/2020 By Mon... NA
                                                               District of... Male
                                04/03/2021 By Mon... NA
    8 04/07/2021
                   04/01/2021
                                                               North Carol... Female
    9 04/07/2021
                   03/01/2021
                                03/31/2021 By Mon... NA
                                                               Kentuckv
                                                                            Male
                   04/01/2021
                                                                            Female
## 10 04/07/2021
                                04/03/2021 By Mon... NA
                                                               New Mexico
## # ... with 8 more variables: Age Group <chr>, COVID-19 Deaths <dbl>,
## # Total Deaths <dbl>, Pneumonia Deaths <dbl>,
## # Pneumonia and COVID-19 Deaths <dbl>, Influenza Deaths <dbl>,
## # Pneumonia, Influenza, or COVID-19 Deaths <dbl>, Footnote <chr>
```

Take a look with slice()

Let's look at the rows read_csv() complained about.

```
nchs %>%
  slice(2750:2760)
## # A tibble: 11 x 16
      `Data As Of` `Start Date` `End Date` Group Year Month State
4⊧4⊧
                                                                           Sex
                                          <chr> <lgl> <lgl> <chr>
##
     <chr>
                  <chr>
                               <chr>
                                                                     <chr>
   1 04/07/2021
                               04/03/2021 By Total NA
                                                               Puerto Rico Female
                  01/01/2020
                                                         NA
   2 04/07/2021
                  01/01/2020
                               04/03/2021 By Total NA
                                                             Puerto Rico Female
##
   3 04/07/2021
                  01/01/2020
                               04/03/2021 By Total NA
                                                             Puerto Rico Female
   4 04/07/2021
                  01/01/2020
                               04/03/2021 By Total NA
                                                             Puerto Rico Female
   5 04/07/2021
                  01/01/2020
                               04/03/2021 By Total NA
                                                              Puerto Rico Female
   6 04/07/2021
                  01/01/2020
                               12/31/2020 By Year NA
                                                              United Sta... All Se...
##
   7 04/07/2021
                  01/01/2020
                               12/31/2020 By Year NA
                                                              United Sta... All Se...
                               12/31/2020 By Year NA
   8 04/07/2021
                  01/01/2020
                                                               United Sta... All Se...
   9 04/07/2021
                  01/01/2020
                              12/31/2020 By Year NA
                                                               United Sta... All Se...
## 10 04/07/2021 01/01/2020 12/31/2020 By Year NA
                                                         NA
                                                             United Sta... All Se...
## 11 04/07/2021
                  01/01/2020
                              12/31/2020 By Year NA
                                                               United Sta... All Se...
## # ... with 8 more variables: Age Group <chr>, COVID-19 Deaths <dbl>,
## # Total Deaths <dbl>, Pneumonia Deaths <dbl>,
      Pneumonia and COVID-19 Deaths <dbl>, Influenza Deaths <dbl>,
### #
### #
      Pneumonia, Influenza, or COVID-19 Deaths <dbl>, Footnote <chr>
```

Take a look with slice()

```
nchs %>%
   slice(2750:2760) %>%
   select(Year, Month, State)
## # A tibble: 11 x 3
     Year Month State
     <lgl> <lgl> <chr>
                  Puerto Rico
   1 NA
   2 NA
               Puerto Rico
   3 NA
                Puerto Rico
   4 NA
                 Puerto Rico
   5 NA
                 Puerto Rico
   6 NA
                 United States
   7 NA
                 United States
   8 NA
                 United States
##
   9 NA
                 United States
## 10 NA
                 United States
## 11 NA
                  United States
```

Hm, something to do with the transition to national numbers maybe?

Take a look with select() and filter()

```
nchs %>%
   select(Year, Month, State) %>%
  filter(State == "New York")
## # A tibble: 969 x 3
##
      Year Month State
      <lgl> <lgl> <chr>
   1 NA
            NA
                  New York
   2 NA
                  New York
##
   3 NA
                  New York
   4 NA
                  New York
    5 NA
                  New York
   6 NA
                  New York
   7 NA
                  New York
   8 NA
                  New York
##
   9 NA
                  New York
## 10 NA
                  New York
## # ... with 959 more rows
```

Take a look with is.na()

```
nchs %>%
  select(Year, Month, State) %>%
  filter(!is.na(Year))

## # A tibble: 0 x 3
```

It really has been read in as a completely empty column.

That doesn't seem like it can be right.

... with 3 variables: Year <lgl>, Month <lgl>, State <chr>

Take a look with distinct()

```
nchs %>%
    select(Year) %>%
    distinct(Year)

## # A tibble: 1 x 1
## Year
## <lgl>
## 1 NA
```

Again, it's been read in as a completely empty column.

Take a look with read_lines()

Time to reach for a different kitchen knife.

We can get the whole thing this way

```
raw_file <- read_lines(here("data", "SAS_on_2021-04-13.csv"))</pre>
```

This imports the data as a long, long character vector, with each element being a line.

```
# reminder: indexing 1D vectors
letters[5:6]
## [1] "e" "f"
```

Now we're just looking at lines in a file

```
# This is not a tibble; we have to index it the basic way raw_file[2753:2758]

### [1] "04/07/2021,01/01/2020,04/03/2021,By Total,,,Puerto Rico,Female,65-74 years,203,2650,410,151,,466,One or more data ### [2] "04/07/2021,01/01/2020,04/03/2021,By Total,,,Puerto Rico,Female,75-84 years,234,4274,656,154,16,751,"

### [3] "04/07/2021,01/01/2020,04/03/2021,By Total,,,Puerto Rico,Female,85 years and over,222,6164,795,136,29,909,"

### [4] "04/07/2021,01/01/2020,12/31/2020,By Year,2020,,United States,All Sexes,All Ages,380949,3372967,349667,178222,8779,

### [5] "04/07/2021,01/01/2020,12/31/2020,By Year,2020,,United States,All Sexes,Under 1 year,48,19356,224,9,21,284,"

### [6] "04/07/2021,01/01/2020,12/31/2020,By Year,2020,,United States,All Sexes,0-17 years,189,33808,598,35,178,930,"
```

Now we're just looking at lines in a file

There you are, you little bastard.

Now we're just looking at lines in a file

```
# This is not a tibble; we have to index it the basic way raw_file[2753:2758]

## [1] "04/07/2021,01/01/2020,04/03/2021,By Total,,,Puerto Rico,Female,65-74 years,203,2650,410,151,,466,One or more data ## [2] "04/07/2021,01/01/2020,04/03/2021,By Total,,,Puerto Rico,Female,75-84 years,234,4274,656,154,16,751," ## [3] "04/07/2021,01/01/2020,04/03/2021,By Total,,,Puerto Rico,Female,85 years and over,222,6164,795,136,29,909," ## [4] "04/07/2021,01/01/2020,12/31/2020,By Year,2020,,United States,All Sexes,All Ages,380949,3372967,349667,178222,8779 ## [5] "04/07/2021,01/01/2020,12/31/2020,By Year,2020,,United States,All Sexes,Under 1 year,48,19356,224,9,21,284," ## [6] "04/07/2021,01/01/2020,12/31/2020,By Year,2020,,United States,All Sexes,O-17 years,189,33808,598,35,178,930,"
```

There you are, you little bastard.

In this case, this is due to the kind of data this is, mixing multiple reporting levels and totals. That is, it's not a mistake in the *data*, but rather in the *parsing*.

OK, let's go back to the colspec!

```
nchs <- read csv(here("data", "SAS on 2021-04-13.csv"))</pre>
##
## — Column specification
排 cols(
    `Data As Of` = col_character(),
##
    `Start Date` = col_character(),
4⊧4⊧
    `End Date` = col character(),
4F4F
     Group = col character(),
##
    Year = col logical(),
4⊧4⊧
##
     Month = col logical(),
     State = col character(),
##
     Sex = col character(),
##
    `Age Group` = col character(),
##
     `COVID-19 Deaths` = col double(),
##
     `Total Deaths` = col double(),
##
     `Pneumonia Deaths` = col double(),
##
     'Pneumonia and COVID-19 Deaths' = col double(),
4⊧4⊧
     `Influenza Deaths` = col double(),
4⊧4⊧
     'Pneumonia, Influenza, or COVID-19 Deaths' = col double(),
##
##
     Footnote = col character()
## )
```

We can just copy it from the console output! It's valid code.

We use it with col_types

```
nchs <- read_csv(here("data", "SAS_on_2021-04-13.csv"),</pre>
           col types = cols(
  'Data As Of' = col character(),
  `Start Date` = col character(),
  `End Date` = col character(),
  Group = col_character(),
 Year = col_logical(),
 Month = col logical(),
 State = col character(),
  Sex = col character(),
  'Age Group' = col character(),
  `COVID-19 Deaths` = col double(),
  `Total Deaths` = col double(),
  `Pneumonia Deaths` = col double(),
  'Pneumonia and COVID-19 Deaths' = col double(),
  `Influenza Deaths` = col double(),
  'Pneumonia, Influenza, or COVID-19 Deaths' = col double(),
  Footnote = col character()
```

But we know we need to make some adjustments.

Fixes

```
# Date format
us style <- "%m/%d/%Y"
nchs <- read csv(</pre>
  here("data", "SAS_on_2021-04-13.csv"),
  col types = cols(
    'Data As Of' = col date(format = us style),
    `Start Date` = col_date(format = us_style),
    `End Date` = col_date(format = us_style),
    Group = col character(),
    Year = col character(),
    Month = col character(),
    State = col character(),
    Sex = col character(),
    'Age Group' = col character(),
    `COVID-19 Deaths` = col integer(),
    `Total Deaths` = col_integer(),
    `Pneumonia Deaths` = col integer(),
    'Pneumonia and COVID-19 Deaths' = col integer(),
    `Influenza Deaths` = col integer(),
    `Pneumonia, Influenza, or COVID-19 Deaths` = col_integer(),
    Footnote = col_character()
  )) %>%
  janitor::clean names() %>%
  select(-footnote) %>%
  mutate(age_group = stringr::str_to_sentence(age_group)) %>%
  filter(!stringr::str_detect(state, "Total"))
```

Now let's look again

4 2020 <NA> United States
5 2020 <NA> United States
6 2020 <NA> United States
7 2020 <NA> United States
8 2020 <NA> United States
9 2020 <NA> United States
9 2020 <NA> United States

10 2020 <NA> United States ## # ... with 49,562 more rows

Now let's look again

I said at the start that it was no fun, but also weirdly satisfying.

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When read_csv() warns you of a parsing failure don't ignore it.

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When read_csv() warns you of a parsing failure don't ignore it.

read_lines() lets you get the file in a nearly unprocessed form.

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When read_csv() warns you of a parsing failure don't ignore it.

read_lines() lets you get the file in a nearly unprocessed form.

The colspec output is your friend.

library(stringr) # it's back!

```
library(stringr) # it's back!
nchs
```

```
## # A tibble: 52,326 x 15
      data as of start date end date group year month state
                                                                            ag
                                                                     sex
      <date>
                 <date>
                             <date>
                                        <chr> <chr> <chr> <chr> <chr>
                                                                     <chr> <c
##F
## 1 2021-04-07 2020-01-01 2021-04-03 By To... <NA> <NA> United ... All S... Al
## 2 2021-04-07 2020-01-01 2021-04-03 By To... <NA> <NA> United ... All S... Un
## 3 2021-04-07 2020-01-01 2021-04-03 By To... <NA> <NA> United ... All S... 0-
## 4 2021-04-07 2020-01-01 2021-04-03 By To... <NA> <NA> United ... All S... 1-
## 5 2021-04-07 2020-01-01 2021-04-03 By To... <NA> <NA> United ... All S... 5-
## 6 2021-04-07 2020-01-01 2021-04-03 By To... <NA> <NA> United ... All S... 15
## 7 2021-04-07 2020-01-01 2021-04-03 By To... <NA> <NA> United ... All S... 18
## 8 2021-04-07 2020-01-01 2021-04-03 By To... <NA> <NA> United ... All S... 25
## 9 2021-04-07 2020-01-01 2021-04-03 By To... <NA> <NA> United ... All S... 30
## 10 2021-04-07 2020-01-01 2021-04-03 By To... <NA> <NA> United ... All S... 35
## # ... with 52,316 more rows, and 6 more variables: covid 19 deaths <int>,
       total deaths <int>, pneumonia deaths <int>,
       pneumonia and covid 19 deaths <int>, influenza deaths <int>,
       pneumonia influenza or covid 19 deaths <int>
```

```
library(stringr) # it's back!

nchs %>%
  select(!(c(data_as_of:end_date, year, month)))
```

```
## # A tibble: 52,326 x 10
      group state sex
                              age group covid 19 deaths total deaths pneumonia
      <chr> <chr> <chr> <chr>
                                                    <int>
                                                                  <int>
   1 By To... United... All S... All ages
                                                   539723
                                                                4161167
    2 By To... United... All S... Under 1 ...
                                                                  22626
                                                       59
    3 By To... United... All S... 0-17 yea...
                                                      251
                                                                  39620
## 4 By To... United... All S... 1-4 years
                                                       31
                                                                   4069
## 5 By To... United... All S... 5-14 yea...
                                                                   6578
                                                       89
## 6 By To... United... All S... 15-24 ye...
                                                                  42596
                                                      804
## 7 By To... United... All S... 18-29 ye...
                                                     1996
                                                                  75339
## 8 By To... United... All S... 25-34 ye...
                                                     3543
                                                                  88196
## 9 By To... United... All S... 30-39 ye...
                                                     5792
                                                                 107348
## 10 By To... United... All S... 35-44 ye...
                                                     9259
                                                                 126848
## # ... with 52,316 more rows, and 3 more variables:
       pneumonia and covid 19 deaths <int>, influenza deaths <int>,
       pneumonia influenza or covid 19 deaths <int>
```

```
## # A tibble: 313,956 x 6
##F
      group
                state
                                                   outcome
                             sex
                                      age group
      <chr>
                <chr>
                             <chr>
                                      <chr>
                                                   <chr>
   1 By Total United Sta... All Sex... All ages
                                                   covid 19 deaths
## 2 By Total United Sta... All Sex... All ages
                                                   total deaths
## 3 By Total United Sta... All Sex... All ages
                                                   pneumonia deaths
## 4 By Total United Sta... All Sex... All ages
                                                   pneumonia and covid 19 deat...
   5 By Total United Sta... All Sex... All ages
                                                   influenza deaths
## 6 By Total United Sta... All Sex... All ages
                                                   pneumonia influenza or covi...
## 7 By Total United Sta... All Sex... Under 1 ye... covid 19 deaths
## 8 By Total United Sta... All Sex... Under 1 ye... total deaths
## 9 By Total United Sta... All Sex... Under 1 ye... pneumonia_deaths
## 10 By Total United Sta... All Sex... Under 1 ye... pneumonia_and_covid_19_deat...
## # ... with 313,946 more rows
```

```
## # A tibble: 313,956 x 6
      group
                state
                            sex
                                      age group
                                                   outcome
      <chr>
                <chr>
                            <chr>
                                                   <chr>
                                      <chr>
   1 By Total United Sta... All Sex... All ages
                                                   COVID-19 deaths
## 2 By Total United Sta... All Sex... All ages
                                                   Total deaths
## 3 By Total United Sta... All Sex... All ages
                                                   Pneumonia deaths
## 4 By Total United Sta... All Sex... All ages
                                                   Pneumonia and COVID-19 deat...
## 5 By Total United Sta... All Sex... All ages
                                                   Influenza deaths
## 6 By Total United Sta... All Sex... All ages
                                                   Pneumonia influenza or COVI...
## 7 By Total United Sta... All Sex... Under 1 ye... COVID-19 deaths
### 8 By Total United Sta... All Sex... Under 1 ye... Total deaths
## 9 By Total United Sta... All Sex... Under 1 ye... Pneumonia deaths
## 10 By Total United Sta... All Sex... Under 1 ye... Pneumonia and COVID-19 deat...
## # ... with 313,946 more rows
```

Put this in nchs_fmt

```
## # A tibble: 313,956 x 6
      group
                state
                            sex
                                                   outcome
                                      age group
      <chr>
                <chr>
                            <chr>
                                                   <chr>>
                                      <chr>
   1 By Total United Sta... All Sex... All ages
                                                   COVID-19 deaths
## 2 By Total United Sta... All Sex... All ages
                                                   Total deaths
## 3 By Total United Sta... All Sex... All ages
                                                   Pneumonia deaths
## 4 By Total United Sta... All Sex... All ages
                                                   Pneumonia and COVID-19 deat...
## 5 By Total United Sta... All Sex... All ages
                                                   Influenza deaths
## 6 By Total United Sta... All Sex... All ages
                                                   Pneumonia influenza or COVI...
## 7 By Total United Sta... All Sex... Under 1 ye... COVID-19 deaths
## 8 By Total United Sta... All Sex... Under 1 ye... Total deaths
## 9 By Total United Sta... All Sex... Under 1 ye... Pneumonia deaths
## 10 By Total United Sta... All Sex... Under 1 ye... Pneumonia and COVID-19 deat...
## # ... with 313,946 more rows
```

... we could make a table or graph

```
nchs fmt %>%
  select(state, age_group, outcome, n)
## # A tibble: 313,956 x 4
     state
                   age_group
                               outcome
                                                                          n
   <chr>
            <chr>
                               <chr>
                                                                       <int>
## 1 United States All ages
                               COVID-19 deaths
                                                                      539723
## 2 United States All ages Total deaths
                                                                     4161167
## 3 United States All ages Pneumonia deaths
                                                                      466437
## 4 United States All ages Pneumonia and COVID-19 deaths
                                                                      263147
## 5 United States All ages Influenza deaths
                                                                        9037
   6 United States All ages
                               Pneumonia influenza or COVID-19 deaths
                                                                      750804
## 7 United States Under 1 year COVID-19 deaths
                                                                          59
## 8 United States Under 1 year Total deaths
                                                                       22626
## 9 United States Under 1 year Pneumonia deaths
                                                                         246
## 10 United States Under 1 year Pneumonia and COVID-19 deaths
                                                                         10
## # ... with 313,946 more rows
```

Cleaned up (but not tidy)

```
nchs_fmt %>%
distinct(group)

### # A tibble: 3 x 1
### group
### <chr>
### 1 By Total
### 2 By Year
### 3 By Month
```

Cleaned up (but not tidy)

```
nchs_fmt %>%
   distinct(group)

### # A tibble: 3 x 1
### group
### <chr>
### 1 By Total
### 2 By Year
### 3 By Month
```

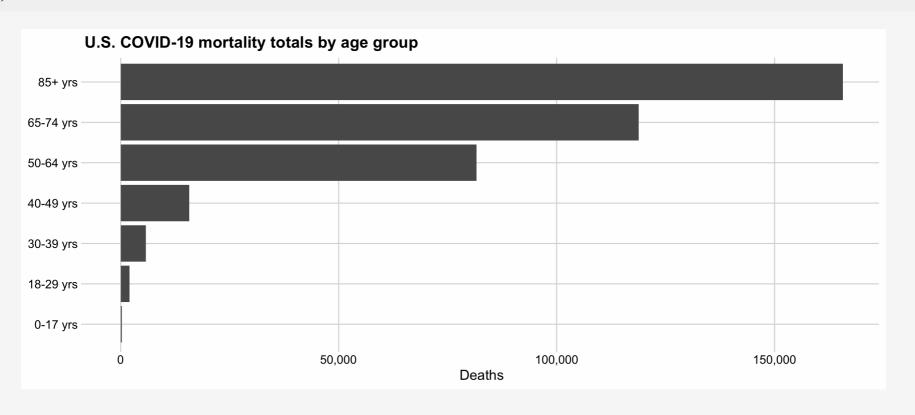
```
nchs fmt %>%
  distinct(age_group)
## # A tibble: 17 x 1
4F4F
     age_group
   <chr>
   1 All ages
## 2 Under 1 year
## 3 0-17 years
## 4 1-4 years
## 5 5-14 years
## 6 15-24 years
## 7 18-29 years
## 8 25-34 years
## 9 30-39 years
## 10 35-44 years
## 11 40-49 years
## 12 45-54 years
## 13 50-64 years
## 14 55-64 years
## 15 65-74 years
## 16 75-84 years
## 17 85 years and over
```

Make our plot

```
p out <- nchs fmt %>%
 filter(group %in% "By Total",
         sex %in% "All Sexes",
         state %in% "United States",
         age_group %in% c("0-17 years",
                          "18-29 years",
                          "30-39 years",
                          "40-49 years",
                          "50-64 years",
                          "65-74 years",
                          "85 years and over"),
        outcome %in% "COVID-19 deaths") %>%
 mutate(age_group = str_replace(age_group, "years", "yrs"),
         age group = str replace(age group, " and over", ""),
         age_group = str_replace(age_group, "85", "85+")) %>%
  ggplot(mapping = aes(x = n, y = age group)) +
  geom col() + scale x continuous(labels = scales::comma) +
 labs(x = "Deaths", y = NULL, title = "U.S. COVID-19 mortality totals by age group")
```

Result

print(p_out)



EVer/ datasetis different

Dropping missing values: a quick demo

```
df <- tribble(
    ~a, ~b, ~c,
    1, NA, 2,
    NA, NA, NA,
    2, 2, 2
)
df</pre>
```

Dropping missing values: a quick demo

Both drop all rows with *any* missing cases.

<dbl> <dbl> <dbl>

1

Dropping missing values: a quick demo

What if we only want to drop all rows with αll missing cases?

1 ## 2

```
# 3
df %>%
   filter(!(is.na(.))) # Pronoun

## # A tibble: 2 x 3
## a b c
## <dbl> <dbl> <dbl><</pre>
```

Read . as "the thing we're looking at" or "the thing we're computing on right now".

With that in mind ... Some marketing data

SEGMENT	DESCRIPTION	R	F	М
Champions	Bought recently, buy often and spend the most	4- 5	4- 5	4- 5
Loyal Customers	Spend good money. Responsive to promotions	2- 5	3- 5	3- 5
Potential Loyalist	Recent customers, spent good amount, bought more than once	3- 5	1- 3	1- 3
New Customers	Bought more recently, but not often	4- 5	<= 1	<=
Promising	Recent shoppers, but haven't spent much	3- 4	<= 1	<=
Need Attention	Above average recency, frequency & monetary values	2- 3	2- 3	2- 3
About To Sleep	Below average recency, frequency & monetary values	2- 3	<= 2	<=
At Risk	Spent big money, purchased often but long time ago	<= 2	2- 5	2- 5
Can't Lose Them	Made big purchases and often, but long time ago	<= 1	4- 5	4- !
Hibernating	Low spenders, low frequency, purchased long time ago	1- 2	1- 2	1- 2
Lost	Lowest recency, frequency & monetary scores	<= 2	<= 2	<=

read_csv(here("data", "rfm_table.csv"))

```
## # A tibble: 23 x 5
                                                                    F
     SEGMENT
                                                                          М
                    DESCRIPTION
     <chr>
                                                              <chr> <chr> <chr>
                    <chr>
## 1 <NA>
                    <NA>
                                                              <NA> <NA> <NA>
                    Bought recently, buy often and spend the m... 4-5 4-5
   2 Champions
## 3 <NA>
                    <NA>
                                                              <NA> <NA> <NA>
   4 Loyal Customers Spend good money. Responsive to promotions 2-5 3-5 3-5
排 5 <NA>
                    <NA>
                                                               <NA> <NA> <NA>
## 6 Potential Loya... Recent customers, spent good amount, bough... 3- 5 1- 3 1- 3
## 7 <NA>
                                                              <NA> <NA> <NA>
                     <NA>
                    Bought more recently, but not often
## 8 New Customers
                                                              4-5 <= 1 <= 1
                    <NA>
## 9 <NA>
                                                              <NA> <NA> <NA>
                     Recent shoppers, but haven't spent much
## 10 Promising
                                                              3-4 <= 1 <= 1
## # ... with 13 more rows
```

```
read_csv(here("data", "rfm_table.csv")) %>%
   janitor::clean_names()
```

```
## # A tibble: 23 x 5
                                                                     f
     segment
                    description
                                                                           m
                                                               <chr> <chr> <chr>
     <chr>
                     <chr>
## 1 <NA>
                     <NA>
                                                               <NA> <NA> <NA>
                     Bought recently, buy often and spend the m... 4-5 4-5
   2 Champions
## 3 <NA>
                     <NA>
                                                               <NA> <NA> <NA>
   4 Loyal Customers Spend good money. Responsive to promotions 2-5 3-5 3-5
## 5 <NA>
                     <NA>
                                                               <NA> <NA> <NA>
## 6 Potential Loya... Recent customers, spent good amount, bough... 3- 5 1- 3 1- 3
## 7 <NA>
                                                               <NA> <NA> <NA>
                     <NA>
                     Bought more recently, but not often
## 8 New Customers
                                                               4-5 <= 1 <= 1
                     <NA>
## 9 <NA>
                                                               <NA> <NA> <NA>
                     Recent shoppers, but haven't spent much
## 10 Promising
                                                               3-4 <= 1 <= 1
## # ... with 13 more rows
```

```
read_csv(here("data", "rfm_table.csv")) %>%
  janitor::clean_names() %>%
  filter(!(is.na(.))) #<<</pre>
```

```
## # A tibble: 11 x 5
                    description
     segment
                                                                           m
                                                               <chr> <chr> <chr>
     <chr>
                     <chr>
   1 Champions
                     Bought recently, buy often and spend the m... 4-5 4-5
   2 Loyal Customers Spend good money. Responsive to promotions 2-5 3-5 3-5
## 3 Potential Loya... Recent customers, spent good amount, bough... 3- 5 1- 3 1- 3
                     Bought more recently, but not often
## 4 New Customers
                                                               4- 5 <= 1 <= 1
                     Recent shoppers, but haven't spent much
## 5 Promising
                                                               3-4 <= 1 <= 1
## 6 Need Attention Above average recency, frequency & monetar... 2- 3 2- 3 2- 3
## 7 About To Sleep Below average recency, frequency & monetar... 2- 3 <= 2 <= 2
                     Spent big money, purchased often but long ... <= 2 2-5 2-5
## 8 At Risk
## 9 Can't Lose Them Made big purchases and often, but long tim... <= 1 4-5 4-5
## 10 Hibernating
                     Low spenders, low frequency, purchased lon... 1- 2 1- 2 1- 2
## 11 Lost
                     Lowest recency, frequency & monetary scores <= 2 <= 2 <= 2
```

```
read_csv(here("data", "rfm_table.csv")) %>%
  janitor::clean_names() %>%
  filter(!(is.na(.))) %>%
  pivot_longer(cols = r:m)
```

```
## # A tibble: 33 x 4
                       description
                                                                        name value
##
      segment
      <chr>>
                       <chr>
                                                                        <chr> <chr>
   1 Champions
                       Bought recently, buy often and spend the most
                                                                              4- 5
                                                                              4- 5
   2 Champions
                       Bought recently, buy often and spend the most
   3 Champions
                       Bought recently, buy often and spend the most
                                                                              4- 5
                                                                              2- 5
   4 Loyal Customers Spend good money. Responsive to promotions
## 5 Loyal Customers Spend good money. Responsive to promotions
                                                                              3- 5
## 6 Loyal Customers Spend good money. Responsive to promotions
                                                                              3- 5
## 7 Potential Loyal... Recent customers, spent good amount, bought mor... r
                                                                              3- 5
## 8 Potential Loyal... Recent customers, spent good amount, bought mor... f
                                                                              1- 3
## 9 Potential Loyal... Recent customers, spent good amount, bought mor... m
                                                                              1- 3
## 10 New Customers
                       Bought more recently, but not often
                                                                              4- 5
                                                                        r
## # ... with 23 more rows
```

```
## # A tibble: 33 x 6
                     description
                                                             name value
                                                                            10
                                                                                  hi
      segment
                                                             <chr> <chr> <int> <int>
      <chr>
                     <chr>
   1 Champions
                     Bought recently, buy often and spend ... r
## 2 Champions
                     Bought recently, buy often and spend ... f
                     Bought recently, buy often and spend ... m
## 3 Champions
   4 Loyal Custome... Spend good money. Responsive to promo... r
   5 Loyal Custome... Spend good money. Responsive to promo... f
                                                                   3- 5
## 6 Loyal Custome... Spend good money. Responsive to promo... m
                                                                   3- 5
## 7 Potential Loy... Recent customers, spent good amount, ... r
                                                                   3- 5
## 8 Potential Loy... Recent customers, spent good amount, ... f
                                                                  1- 3
## 9 Potential Loy... Recent customers, spent good amount, ... m
                                                                   1- 3
                                                                             4
### 10 New Customers Bought more recently, but not often r
                                                                   4- 5
## # ... with 23 more rows
```

```
## # A tibble: 33 x 5
                      description
                                                                           lo
                                                                                 hi
      segment
                                                                  name
      <chr>
                      <chr>
                                                                   <chr> <int> <int>
   1 Champions
                      Bought recently, buy often and spend the m... r
  2 Champions
                      Bought recently, buy often and spend the m... f
                      Bought recently, buy often and spend the m... m
## 3 Champions
   4 Loyal Customers Spend good money. Responsive to promotions r
## 5 Loyal Customers Spend good money. Responsive to promotions f
  6 Loyal Customers Spend good money. Responsive to promotions m
## 7 Potential Loya... Recent customers, spent good amount, bough... r
## 8 Potential Loya... Recent customers, spent good amount, bough... f
## 9 Potential Loya... Recent customers, spent good amount, bough... m
## 10 New Customers Bought more recently, but not often
                                                                  r
## # ... with 23 more rows
```

```
## # A tibble: 11 x 8
                   description
                                                 lor lof lom hir hif him
      segment
      <chr>
                                                <int> <int> <int> <int> <int> <int><</pre>
                   <chr>
   1 Champions
                   Bought recently, buy often ...
                                                    4
## 2 Loyal Custo... Spend good money. Responsiv...
## 3 Potential L... Recent customers, spent goo...
                                                                1
## 4 New Custome... Bought more recently, but n...
                                                                             1
                                                                                   1
                                                    4
                                                                NA
## 5 Promising Recent shoppers, but haven'...
                                                                             1
                                                                                   1
                                                    3
## 6 Need Attent... Above average recency, freq...
## 7 About To Sl... Below average recency, freq...
                                                                             2
                                                                             5
## 8 At Risk
                   Spent big money, purchased ...
                                                   NA
## 9 Can't Lose ... Made big purchases and ofte...
                                                   NA
## 10 Hibernating Low spenders, low frequency...
                                                    1
                                                                1
## 11 Lost
                   Lowest recency, frequency &...
                                                                             2
                                                         NA
                                                                NA
```

```
## # A tibble: 11 x 8
                   description
                                                 lor lof lom hir hif him
      segment
      <chr>
                                                 <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <
                   <chr>
## 1 Champions
                   Bought recently, buy often ...
                                                     4
## 2 Loyal Custo... Spend good money. Responsiv...
## 3 Potential L... Recent customers, spent goo...
## 4 New Custome... Bought more recently, but n...
                                                                             1
                                                                                   1
## 5 Promising Recent shoppers, but haven'...
                                                                             1
                                                                                   1
                                                     3
## 6 Need Attent... Above average recency, freq...
## 7 About To Sl... Below average recency, freq...
                                                                             2
                                                                             5
## 8 At Risk
                   Spent big money, purchased ...
## 9 Can't Lose ... Made big purchases and ofte...
## 10 Hibernating Low spenders, low frequency...
                                                                             2
## 11 Lost
                   Lowest recency, frequency &...
                                                                 0
```

```
read csv(here("data", "rfm table.csv")) %>%
  janitor::clean_names() %>%
  filter(!(is.na(.))) %>%
  pivot longer(cols = r:m) %>%
  separate(col = value, into = c("lo", "hi"),
          remove = FALSE, convert = TRUE,
          fill = "left") %>%
  select(-value) %>%
  pivot wider(names from = name,
              values from = lo:hi) %>%
  mutate if(is.integer, replace na, 0) %>%
  select(segment,
        lo r, hi r,
        lo f, hi f,
        lo_m, hi_m,
        description)
```

```
## # A tibble: 11 x 8
                    lo r hi r lo f hi f lo m hi m description
4F4F
      segment
      <chr>
                   <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dr>
## 1 Champions
                                                       5 Bought recently, buy often ...
                        4
## 2 Loyal Custo...
                                                       5 Spend good money. Responsiv...
## 3 Potential L...
                                                       3 Recent customers, spent goo...
## 4 New Custome...
                        4
                                                       1 Bought more recently, but n...
                                                       1 Recent shoppers, but haven'...
## 5 Promising
                                          1
                        3
## 6 Need Attent...
                                                       3 Above average recency, freq...
## 7 About To Sl...
                                                       2 Below average recency, freq...
                                                       5 Spent big money, purchased ...
## 8 At Risk
                              2
                                                       5 Made big purchases and ofte...
## 9 Can't Lose ...
                                                 4
                                                       2 Low spenders, low frequency...
## 10 Hibernating
## 11 Lost
                                                 0
                                                       2 Lowest recency, frequency &...
```

rfm_table

```
## # A tibble: 11 x 8
##
      segment
                   lo_r hi_r lo_f hi_f lo_m hi_m description
      <chr> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dr>>
###
    1 Champions
                                                       5 Bought recently, buy often ...
    2 Loyal Custo...
                                                       5 Spend good money. Responsiv...
    3 Potential L...
                                                       3 Recent customers, spent goo...
    4 New Custome...
                                                       1 Bought more recently, but n...
    5 Promising
                                                       1 Recent shoppers, but haven'...
    6 Need Attent...
                                                       3 Above average recency, freq...
   7 About To Sl...
                                                       2 Below average recency, freq...
## 8 At Risk
                                                       5 Spent big money, purchased ...
   9 Can't Lose ...
                                                       5 Made big purchases and ofte...
## 10 Hibernating
                                                       2 Low spenders, low frequency...
## 11 Lost
                                                       2 Lowest recency, frequency &...
```

This does what we expect:

```
rfm table %>%
  mutate(sum lo = lo r + lo f + lo m,
          sum hi = hi r + hi f + hi m) %>%
   select(segment, sum lo, sum hi, everything())
## # A tibble: 11 x 10
      segment
                sum_lo sum_hi lo_r hi_r lo_f hi_f lo_m hi_m description
##
      <chr>
                 <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dr>
    1 Champions
                                                                   5 Bought recently,...
                    12
                                                                   5 Spend good money...
    2 Loyal Cu...
    3 Potentia...
                                                                   3 Recent customers...
   4 New Cust...
                                                                   1 Bought more rece...
    5 Promising
                                                                   1 Recent shoppers,...
    6 Need Att...
                                                                   3 Above average re...
   7 About To...
                                                                   2 Below average re...
   8 At Risk
                                                                   5 Spent big money,...
                            11
   9 Can't Lo...
                                                                   5 Made big purchas...
## 10 Hibernat...
                                                                   2 Low spenders, lo...
## 11 Lost
                                                                   2 Lowest recency, ...
```

This adds each column, elementwise.

But this does not:

```
rfm table %>%
          mutate(sum_lo = sum(lo_r, lo_f, lo_m),
                                       sum_hi = sum(hi_r, hi_f, hi_m)) %>%
           select(segment, sum lo, sum hi, everything())
## # A tibble: 11 x 10
##
                       segment
                                                              sum_lo sum_hi lo_r hi_r lo_f hi_f lo_m hi_m description
                       <chr>
                                                                  <dbl> 
               1 Champions
                                                                              55
                                                                                                      105
                                                                                                                                                                                                                                                             5 Bought recently,...
              2 Loyal Cu...
                                                                              55
                                                                                                      105
                                                                                                                                                                                                                                                             5 Spend good money...
               3 Potentia...
                                                                              55
                                                                                                      105
                                                                                                                                                                                                                                                            3 Recent customers...
               4 New Cust...
                                                                                                      105
                                                                                                                                                                                                                                                            1 Bought more rece...
               5 Promising
                                                                                                      105
                                                                                                                                                                                                                                                            1 Recent shoppers,...
               6 Need Att...
                                                                                                      105
                                                                                                                                                                                                                                                            3 Above average re...
           7 About To...
                                                                                                      105
                                                                                                                                                                                                                                                            2 Below average re...
                                                                                                                                                                                                                                                            5 Spent big money,...
           8 At Risk
                                                                                                      105
                                                                                                                                                                                                                                                            5 Made big purchas...
              9 Can't Lo...
                                                                                                      105
#非 10 Hibernat...
                                                                                                      105
                                                                                                                                                                                                                                                            2 Low spenders, lo...
## 11 Lost
                                                                                                      105
                                                                                                                                                                                                                                                            2 Lowest recency, ...
```

Sum is taking all the columns, adding them up (into a single mumber), and putting that result in each row.

Similarly, this will not give the answer we probably expect:

```
rfm table %>%
  mutate(mean lo = mean(c(lo r, lo f, lo m)),
          mean_hi = mean(c(hi_r, hi_f, hi_m))) %>%
   select(segment, mean lo, mean hi, everything())
## # A tibble: 11 x 10
                mean_lo mean_hi lo_r hi_r lo_f hi_f lo_m hi_m description
##
      segment
      <chr>
                           <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dr>
                  <dbl>
    1 Champions
                   1.67
                            3.18
                                                                     5 Bought recentl...
                                                                     5 Spend good mon...
    2 Loyal Cu...
                   1.67
                           3.18
                            3.18
    3 Potentia...
                   1.67
                                                                     3 Recent custome...
   4 New Cust...
                  1.67
                            3.18
                                                                     1 Bought more re...
                            3.18
    5 Promising
                   1.67
                                                                     1 Recent shopper...
                            3.18
                                                                     3 Above average ...
    6 Need Att...
                   1.67
   7 About To...
                   1.67
                            3.18
                                                                     2 Below average ...
   8 At Risk
                   1.67
                            3.18
                                                                     5 Spent big mone...
   9 Can't Lo...
                   1.67
                            3.18
                                                               4
                                                                     5 Made big purch...
## 10 Hibernat...
                   1.67
                            3.18
                                                                     2 Low spenders, ...
## 11 Lost
                   1.67
                            3.18
                                                                     2 Lowest recency...
```

But this will:

```
rfm table %>%
  rowwise() %>%
  mutate(mean_lo = mean(c(lo_r, lo_f, lo_m)),
          mean_hi = mean(c(hi_r, hi_f, hi_m))) %>%
  select(segment, mean lo, mean hi, everything())
## # A tibble: 11 x 10
## # Rowwise:
##
     segment
                mean_lo mean_hi lo_r hi_r lo_f hi_f lo_m hi_m description
     <chr>
                  <dbl>
                          <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dr>
###
   1 Champions
                                                                   5 Bought recentl...
   2 Loyal Cu... 2.67
                                                                   5 Spend good mon...
   3 Potentia... 1.67
                       3.67
                                                                   3 Recent custome...
   4 New Cust...
                  1.33
                           2.33
                                                                   1 Bought more re...
    5 Promising
                                                                   1 Recent shopper...
   6 Need Att... 2
                                                                   3 Above average ...
   7 About To…
                  0.667
                           2.33
                                                                   2 Below average ...
## 8 At Risk
                  1.33
                                                                   5 Spent big mone...
  9 Can't Lo... 2.67
                           3.67
                                                                   5 Made big purch...
## 10 Hibernat...
                                                                   2 Low spenders, ...
                                                                   2 Lowest recency...
排 11 Lost
```

Rowwise operations aren't very efficient

In general, you'll want to see if some vectorized ("operating on columns, but elementwise") function exists, as it'll be faster.

And most of the time, R and the tidyverse "wants" you to work in vectorized, columnar terms ... hence your first move will often be to pivot the data into long format.

So, rowwise() is not likely to see a whole lot of further development.

You probably want group_by() instead

2 Low spenders, ...

2 Lowest recency...

```
rfm table %>%
  group_by(segment) %>%
  mutate(mean_lo = mean(c(lo_r, lo_f, lo_m)),
          mean_hi = mean(c(hi_r, hi_f, hi_m))) %>%
  select(segment, mean lo, mean hi, everything())
## # A tibble: 11 x 10
## # Groups: segment [11]
      segment mean lo mean hi lo r hi r lo f hi f lo m hi m description
##
     <chr>
                  <dbl>
                          <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dr>
###
   1 Champions
                                                                   5 Bought recentl...
                           5
   2 Loyal Cu...
                2.67
                                                                   5 Spend good mon...
   3 Potentia... 1.67
                        3.67
                                                                   3 Recent custome...
   4 New Cust...
                 1.33
                           2.33
                                                                   1 Bought more re...
   5 Promising
                                                                   1 Recent shopper...
   6 Need Att...
                                                                   3 Above average ...
   7 About To...
                  0.667
                           2.33
                                                                   2 Below average ...
## 8 At Risk
                  1.33
                                                                   5 Spent big mone...
   9 Can't Lo... 2.67
                                                                   5 Made big purch...
                           3.67
```

10 Hibernat...

11 Lost

You probably want group_by() instead

2 Lowest recency, ...

```
rfm table %>%
  group_by(segment) %>%
  mutate(sum lo = sum(lo r, lo f, lo m),
         sum_hi = sum(hi_r, hi_f, hi_m)) %>%
  select(segment, sum lo, sum hi, everything())
## # A tibble: 11 x 10
## # Groups: segment [11]
     segment sum lo sum hi lo r hi r lo f hi f lo m hi m description
##
     ###
   1 Champions
                                                            5 Bought recently,...
                  12
                         15
   2 Loyal Cu...
                                                            5 Spend good money...
                         11
   3 Potentia...
                                                            3 Recent customers...
                   4
   4 New Cust...
                                                            1 Bought more rece...
   5 Promising
                                                            1 Recent shoppers,...
   6 Need Att...
                                                            3 Above average re...
   7 About To...
                                                            2 Below average re...
                   4
                         12
                                                            5 Spent big money,...
## 8 At Risk
   9 Can't Lo...
                         11
                                                            5 Made big purchas...
                                                            2 Low spenders, lo...
## 10 Hibernat...
```

2

11 Lost

0

What about Stata?

Using haven

Haven is the Tidyverse's package for reading and managing files from Stata, SPSS, and SAS. You should prefer it to the older Base R package foreign, which has similar functionality.

We're going to import a General Social Survey dataset that's in Stata's .dta format.

```
library(haven)

# This will take a moment
gss_panel <- read_stata(here("data", "gss_panel_long.dta"))</pre>
```

We'll do some of the common recoding and reorganizing tasks that accompany this.

The data:

gss_panel

```
## # A tibble: 14,610 x 2,757
##
      firstyear firstid year
                                       vpsu vstrat adults ballot dateintv
                                  id
##
          <dbl> <dbl+ dbl> <dbl> <dbl+> <dbl+> <dbl+> <dbl+l> <dbl+lb>
## 1
           2006
                          2006
                                              1957
                                                         1 3 [BAL...
                                   9
                                          2
                                                                        709 1 [1 GE...
## 2
           2006
                          2008
                                3001
                                                         2 3 [BAL...
                                                                        503 1 [1 GE...
                                         NA
                                                NA
## 3
           2006
                          2010
                                6001
                                      NA(i)
                                                NA
                                                         2 3 [BAL...
                                                                        508 1 [1 GE...
## 4
           2006
                          2010
                                6002
                                      NA(i)
                                                         1 1 [BAL...
                                                                        408 1 [1 GE...
                      10
                                                NA
## 5
           2006
                      10
                          2006
                                  10
                                               1957
                                                         2 1 [BAL...
                                                                        630 2 [2 GE...
## 6
                          2008
                                3002
           2006
                      10
                                         NA
                                                NA
                                                         2 1 [BAL...
                                                                        426 2 [2 GE...
## 7
           2006
                                3003
                                                         2 3 [BAL...
                      11
                          2008
                                         NA
                                                NA
                                                                       718 4 [2 GE...
## 8
                      11
                                                NA NA(n) 3 [BAL...
                                                                        518 2 [2 GE...
           2006
                          2010
                               6003
                                      NA(i)
## 9
                      11
                          2006
                                  11
           2006
                                              1957
                                                         2 3 [BAL...
                                                                        630 4 [2 GE...
## 10
           2006
                      12
                          2010 6004 NA(i)
                                                NA
                                                         4 1 [BAL...
                                                                        324 2 [2 GE...
## # ... with 14,600 more rows, and 2,747 more variables: form <dbl+lbl>,
## #
       formwt <dbl>, gender1 <dbl+lbl>, hompop <dbl+lbl>, intage <dbl+lbl>,
## #
       intid <dbl+lbl>, intyrs <dbl+lbl>, mode <dbl+lbl>, oversamp <dbl>,
## #
       phase <dbl+lbl>, race <dbl+lbl>, reg16 <dbl+lbl>, region <dbl+lbl>,
## #
       relate1 <dbl+lbl>, relhh1 <dbl+lbl>, relhhd1 <dbl+lbl>, respnum <dbl+lbl>,
## #
       rvisitor <dbl+lbl>, sampcode <dbl+lbl>, sample <dbl+lbl>, sex <dbl+lbl>,
## #
       size <dbl+lbl>, spaneng <dbl+lbl>, srcbelt <dbl+lbl>, version <dbl>,
       visitors <dbl+lbl>, wtss <dbl+lbl>, wtssall <dbl+lbl>, wtssnr <dbl+lbl>,
### #
```

Many variables.

Stata's missing value types are preserved

Data types are things like db1+1b1 indicating that Stata's numeric values and variable labels have been preserved.

You can see the labeling system at work:

1556

5

排 6 NA(d)

4 [graduate]

```
gss_panel %>%
  select(degree) %>%
  group_by(degree) %>%
  tally()
## # A tibble: 6 x 2
##
                    degree
                              n
##
                 <dbl+lbl> <int>
## 1
        0 [LT HIGH SCHOOL] 1850
## 2
      1 [HIGH SCHOOL]
                            7274
## 3
      2 [JUNIOR COLLEGE] 1161
## 4
        3 [bachelor]
                            2767
```

Values get pivoted, not labels, though.

3131 4143

1293 1474

NA

696 860

2

1 [HIGH SCHOOL]

3 [bachelor]

4 [graduate]

2 [JUNIOR COLLEGE] 440 721

2

3

4

5

6 NA(d)

Option 1: Just drop all the labels.

```
gss panel %>%
       zap missing() %>%
      zap labels()
## # A tibble: 14,610 x 2,757
##
              firstyear firstid year
                                                                                 id vpsu vstrat adults ballot dateintv famgen
##
                        <dbl>
                                            <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl <dbl >dbl <db
                                                                                                                                                                    <dbl> <dbl>
## 1
                           2006
                                                             2006
                                                                                    9
                                                                                                             1957
                                                                                                                                                                         709
                                                                                                   2
                           2006
                                                             2008
                                                                            3001
                                                                                                                  NA
##
                                                                                                                                                                         503
##
                           2006
                                                              2010
                                                                            6001
                                                                                                                  NA
                                                                                                                                                                         508
                           2006
                                                             2010
                                                                            6002
##
                                                                                                                                                                         408
##
                           2006
                                                             2006
                                                                                                             1957
                                                                                                                                                                         630
         5
                                                                                 10
##
                           2006
                                                             2008
                                                                             3002
                                                                                                                                                                         426
##
                           2006
                                                             2008
                                                                                                                  NA
                                                                                                                                                                         718
                                                   11
                                                                             3003
## 8
                           2006
                                                   11 2010
                                                                            6003
                                                                                                                  NA
                                                                                                                                    NA
                                                                                                                                                                         518
## 9
                           2006
                                                   11 2006
                                                                                                             1957
                                                                                                                                      2
                                                                                                                                                                         630
                                                                                 11
## 10
                                                   12 2010 6004
                           2006
                                                                                                 NA
                                                                                                                  NA
                                                                                                                                                                         324
                with 14,600 more rows, and 2,747 more variables: form <dbl>, formwt <dbl>,
### #
                 gender1 <dbl>, hompop <dbl>, intage <dbl>, intid <dbl>, intyrs <dbl>,
## #
                 mode <dbl>, oversamp <dbl>, phase <dbl>, race <dbl>, reg16 <dbl>,
### #
                 region <dbl>, relate1 <dbl>, relhh1 <dbl>, relhhd1 <dbl>, respnum <dbl>,
## #
                 rvisitor <dbl>, sampcode <dbl>, sample <dbl>, sex <dbl>, size <dbl>,
## #
                 spaneng <dbl>, srcbelt <dbl>, version <dbl>, visitors <dbl>, wtss <dbl>,
## #
                 wtssall <dbl>, wtssnr <dbl>, xnorcsiz <dbl>, hispanic <dbl>, rplace <dbl>,
## #
                 degree <dbl>, hefinfo <dbl>, wrkstat <dbl>, racecen1 <dbl>, marital <dbl>,
### #
                 phone <dbl>, comprend <dbl>, coop <dbl>, feeused <dbl>, hhrace <dbl>,
### #
                 lngthinv <dbl>, educ <dbl>, childs <dbl>, ethnum <dbl>, age <dbl>,
### #
                 cohort <dbl>, intrace1 <dbl>, attend <dbl>, inthisp <dbl>, hhtype <dbl>,
## #
                 hhtype1 <dbl>, earnrs <dbl>, whoelse6 <dbl>, whoelse1 <dbl>,
```

Option 2: Convert the labels

Let's focus on a few measures of interest, and do some recoding.

```
## Categorical vars
cat vars <- c("race", "sex", "degree", "relig", "income", "polviews", "fefam")</pre>
## Integer vars
int_vars <- c("year", "id", "ballot", "age", "tvhours")</pre>
排 Survey design
wt_vars <- c("vpsu",</pre>
             "vstrat",
             "oversamp",
             "formwt",
                                    # weight to deal with experimental randomization
                                    # weight variable
             "wtssall",
             "sampcode",
                                    # sampling error code
             "sample")
                                    # sampling frame and method
my_gss_vars <- c(int_vars, cat_vars, wt_vars)</pre>
```

Now we're ready to go ...

Cut down the dataset

```
gss sub <- gss panel %>%
        select(all of(my gss vars))
  gss_sub
## # A tibble: 14,610 x 19
                                         id
                                                         ballot
                                                                                                   tvhours
##
                   vear
                                                                                                                                                                                         degree
                                                                                                                                                                                                                    relig
                                                                                    age
                                                                                                                                           race
                                                                                                                                                                      sex
                <dbl> <dbl> <dbl+lbl> <dbl+lbl> <dbl+lb> <dbl+lb
##
## 1
                  2006
                                           9 3 [BALLO...
                                                                                      23 NA(a) [iap] 2 [blac... 2 [fema... 3 [bache... 4 [none]
## 2
                   2008
                                   3001 3 [BALLO...
                                                                                 25 NA(i)
                                                                                                                                3 [othe... 2 [fema... 3 [bache... 4 [none]
## 3
                   2010
                                   6001 3 [BALLO...
                                                                                27 NA(i)
                                                                                                                               2 [blac... 2 [fema... 3 [bache... 4 [none]
                   2010
                                   6002 1 [BALLO...
                                                                                36 3
                                                                                                                                1 [whit... 2 [fema... 4 [gradu... 4 [none]
## 4
## 5
                   2006
                                        10 1 [BALLO...
                                                                                       32
                                                                                                                                3 [othe... 2 [fema... 4 [gradu... 4 [none]
                                                                                                                               3 [othe... 2 [fema... 4 [gradu... 4 [none]
                   2008
                                   3002 1 [BALLO...
                                                                                       34
4F4F
                                                                                  83 NA(i)
                   2008
                                   3003 3 [BALLO...
                                                                                                                                2 [blac... 2 [fema... 0 [LT HI... 1 [prot...
## 7
                                                                                  85 NA(i)
## 8
                   2010
                                   6003 3 [BALLO...
                                                                                                                                2 [blac... 2 [fema... 0 [LT HI... 1 [prot...
## 9
                   2006
                                        11 3 [BALLO...
                                                                                81 NA(a) [iap] 2 [blac... 2 [fema... 0 [LT HI... 1 [prot...
                                                                                       51
## 10
                   2010
                                 6004 1 [BALLO...
                                                                                                       10
                                                                                                                                3 [othe... 1 [male] 1 [HIGH ... 2 [cath...
## # ... with 14,600 more rows, and 10 more variables: income <dbl+lbl>,
## #
                   polviews <dbl+lbl>, fefam <dbl+lbl>, vpsu <dbl+lbl>, vstrat <dbl+lbl>,
## #
                   oversamp <dbl>, formwt <dbl>, wtssall <dbl+lbl>, sampcode <dbl+lbl>,
### #
                   sample <dbl+lbl>
```

The GSS panel: recoding

```
panel2-gss1-auto[
```

```
## # A tibble: 14,610 x 19
                id
##
       vear
                      ballot
                                         tvhours
                                                                        degree
                                                                                   relig
                                 age
                                                      race
                                                                 sex
      <dbl> <dbl> <dbl+>
                                       <dbl+lbl> <dbl+lb> <dbl+lb> <dbl+lb>
##
##
       2006
                 9 3 [BALLO...
                                  23 NA(a) [iap] 2 [blac... 2 [fema... 3 [bache... 4 [none]
       2008
             3001 3 [BALLO...
                                  25 NA(i)
                                                  3 [othe... 2 [fema... 3 [bache... 4 [none]
4⊧4⊧
       2010
             6001 3 [BALLO...
                                 27 NA(i)
                                                  2 [blac... 2 [fema... 3 [bache... 4 [none]
## 3
       2010
             6002 1 [BALLO...
                                                  1 [whit... 2 [fema... 4 [gradu... 4 [none]
## 4
                                36
       2006
               10 1 [BALLO...
                               32
                                                  3 [othe... 2 [fema... 4 [gradu... 4 [none]
## 5
             3002 1 [BALLO...
                                  34
## 6
       2008
                                                  3 [othe... 2 [fema... 4 [gradu... 4 [none]
       2008
             3003 3 [BALLO...
                                 83 NA(i)
                                                  2 [blac... 2 [fema... 0 [LT HI... 1 [prot...
4F4F
##
       2010
              6003 3 [BALLO...
                                85 NA(i)
                                                  2 [blac... 2 [fema... 0 [LT HI... 1 [prot...
## 9
       2006
              11 3 [BALLO...
                                 81 NA(a) [iap] 2 [blac... 2 [fema... 0 [LT HI... 1 [prot...
## 10
       2010
             6004 1 [BALLO...
                                  51
                                        10
                                                  3 [othe... 1 [male] 1 [HIGH ... 2 [cath...
## # ... with 14,600 more rows, and 10 more variables: income <dbl+lbl>,
       polviews <dbl+lbl>, fefam <dbl+lbl>, vpsu <dbl+lbl>, vstrat <dbl+lbl>,
### #
## #
       oversamp <dbl>, formwt <dbl>, wtssall <dbl+lbl>, sampcode <dbl+lbl>,
## #
       sample <dbl+lbl>
```

The GSS panel: recoding

```
.panel2-gss1-auto
   mutate(across(everything(), zap missing))
                                             ## # A tibble: 14,610 x 19
                                 age tvhours
                                                            sex degree relig income
##
                id
                      ballot
                                                  race
       vear
      <dbl> <dbl> <dbl+lb> <dbl+lb> <dbl+l> <dbl+l> <dbl+l> <dbl+l> <dbl+l> <dbl+l>
##
## 1
       2006
                 9 3 [BALL...
                                  23
                                            NA 2 [bla... 2 [fem... 3 [bac... 4 [non... 12 [$25...
       2008
              3001 3 [BALL...
                                            NA 3 [oth... 2 [fem... 3 [bac... 4 [non... 12 [$25...
4F4F
                                  25
       2010
              6001 3 [BALL...
                                            NA 2 [bla... 2 [fem... 3 [bac... 4 [non... 12 [$25...
## 3
                                  27
              6002 1 [BALL...
                                  36
                                             3 1 [whi... 2 [fem... 4 [gra... 4 [non... 12 [$25...
## 4
       2010
       2006
               10 1 [BALL...
                                             3 3 [oth... 2 [fem... 4 [gra... 4 [non... NA
## 5
                                  32
## 6
       2008
              3002 1 [BALL...
                                  34
                                             3 3 [oth... 2 [fem... 4 [gra... 4 [non... 12 [$25...
## 7
       2008
              3003 3 [BALL...
                                  83
                                            NA 2 [bla... 2 [fem... 0 [LT ... 1 [pro... 11 [$20...
## 8
       2010
              6003 3 [BALL...
                                  85
                                            NA 2 [bla... 2 [fem... 0 [LT ... 1 [pro... NA
              11 3 [BALL...
                                            NA 2 [bla... 2 [fem... 0 [LT ... 1 [pro... NA
## 9
       2006
                                  81
## 10
       2010
              6004 1 [BALL...
                                  51
                                            10 3 [oth... 1 [mal... 1 [HIG... 2 [cat... 1 [LT ...
## # ... with 14,600 more rows, and 9 more variables: polviews <dbl+lbl>,
       fefam <dbl+lbl>, vpsu <dbl+lbl>, vstrat <dbl+lbl>, oversamp <dbl>,
### ##
## #
       formwt <dbl>, wtssall <dbl+lbl>, sampcode <dbl+lbl>, sample <dbl+lbl>
```

gss sub %>%

The GSS panel: recoding

```
.panel2-gss1-auto
  gss sub %>%
    mutate(across(everything(), zap missing)) %>%
   mutate(across(all_of(wt_vars), as.numeric))
                                              ## # A tibble: 14,610 x 19
##
                id
                      ballot
                                 age tvhours
                                                   race
                                                             sex degree relig income
       vear
      <dbl> <dbl> <dbl+lb> <dbl+lb> <dbl+l> <dbl+l> <dbl+l> <dbl+l> <dbl+l> <dbl+l>
##
##
       2006
                  9 3 [BALL...
                                  23
                                            NA 2 [bla... 2 [fem... 3 [bac... 4 [non... 12 [$25...
       2008
              3001 3 [BALL...
                                            NA 3 [oth... 2 [fem... 3 [bac... 4 [non... 12 [$25...
4⊧4⊧
                                  25
## 3
              6001 3 [BALL...
       2010
                                  27
                                            NA 2 [bla... 2 [fem... 3 [bac... 4 [non... 12 [$25...
              6002 1 [BALL...
                                             3 1 [whi... 2 [fem... 4 [gra... 4 [non... 12 [$25...
## 4
       2010
                                  36
        2006
                10 1 [BALL...
                                             3 3 [oth... 2 [fem... 4 [gra... 4 [non... NA
## 5
                                  32
## 6
       2008
              3002 1 [BALL...
                                  34
                                             3 3 [oth... 2 [fem... 4 [gra... 4 [non... 12 [$25...
## 7
        2008
              3003 3 [BALL...
                                  83
                                            NA 2 [bla... 2 [fem... 0 [LT ... 1 [pro... 11 [$20...
## 8
        2010
              6003 3 [BALL...
                                  85
                                            NA 2 [bla... 2 [fem... 0 [LT ... 1 [pro... NA
              11 3 [BALL...
## 9
       2006
                                            NA 2 [bla... 2 [fem... 0 [LT ... 1 [pro... NA
                                  81
## 10
       2010
              6004 1 [BALL...
                                  51
                                            10 3 [oth... 1 [mal... 1 [HIG... 2 [cat... 1 [LT ...
## # ... with 14,600 more rows, and 9 more variables: polviews <dbl+lbl>,
       fefam <dbl+lbl>, vpsu <dbl>, vstrat <dbl>, oversamp <dbl>, formwt <dbl>,
### #
## #
       wtssall <dbl>, sampcode <dbl>, sample <dbl>
```

```
.panel2-gss1-auto
  gss sub %>%
   mutate(across(everything(), zap missing)) %>%
   mutate(across(all of(wt vars), as.numeric)) %>%
   mutate(across(all_of(int_vars), as.integer))
                                             ## # A tibble: 14,610 x 19
                                                                           age tvhours
                                             4F4F
                                                     vear
                                                              id ballot
                                                                                                               degree
                                                                                                                         relig
                                                                                                                                   in
                                                                                             race
                                                                                                         sex
      <int> <int> <int> <int>
                                    <int> <dbl+lb> <dbl+lb> <dbl+lb> <dbl+lb>
##
## 1
       2006
                 9
                         3
                               23
                                        NA 2 [blac... 2 [fema... 3 [bach... 4 [non... 12 [$250...
       2008
              3001
4⊧4⊧
                               25
                                        NA 3 [othe... 2 [fema... 3 [bach... 4 [non... 12 [$250...
              6001
                               27
4F4F
       2010
                                        NA 2 [blac... 2 [fema... 3 [bach... 4 [non... 12 [$250...
## 4
       2010
              6002
                               36
                                         3 1 [whit... 2 [fema... 4 [grad... 4 [non... 12 [$250...
                                         3 3 [othe... 2 [fema... 4 [grad... 4 [non... NA
##
    5
       2006
                10
                               32
## 6
       2008
              3002
                               34
                                         3 3 [othe... 2 [fema... 4 [grad... 4 [non... 12 [$250...
       2008
              3003
                               83
                                        NA 2 [blac... 2 [fema... 0 [LT H... 1 [pro... 11 [$200...
4F4F
## 8
       2010
              6003
                               85
                                        NA 2 [blac... 2 [fema... 0 [LT H... 1 [pro... NA
## 9
       2006
                11
                               81
                                        NA 2 [blac... 2 [fema... 0 [LT H... 1 [pro... NA
## 10
       2010
              6004
                               51
                                        10 3 [othe... 1 [male] 1 [HIGH... 2 [cat... 1 [LT $...
## # ... with 14,600 more rows, and 9 more variables: polviews <dbl+lbl>,
       fefam <dbl+lbl>, vpsu <dbl>, vstrat <dbl>, oversamp <dbl>, formwt <dbl>,
### #
## #
       wtssall <dbl>, sampcode <dbl>, sample <dbl>
```

```
gss_sub %>%
  mutate(across(everything(), zap_missing)) %>%
  mutate(across(all_of(wt_vars), as.numeric)) %>%
  mutate(across(all_of(int_vars), as.integer)) %>%
  mutate(across(all_of(cat_vars), as_factor))
```

```
## # A tibble: 14,610 x 19
               id ballot
                            age tyhours race sex degree relig income polviews
       vear
                                  <int> <fct> <fct> <fct> <fct> <fct><</pre>
      <int> <int> <int> <int>
                                                                             <fct>
   1 2006
                                      NA black female bachel... none $25000... conserva...
                9
       2008
             3001
                                     NA other female bachel... none $25000... EXTREMEL...
##
## 3
       2010
             6001
                                      NA black female bachel... none $25000... EXTREMEL...
       2010
             6002
                             36
                                      3 white female gradua... none $25000... liberal
       2006
                                      3 other female gradua... none <NA>
               10
                                                                             SLIGHTLY...
       2008
                                      3 other female gradua... none $25000... moderate
             3002
                                     NA black female LT HIG... prot... $20000... liberal
       2008
             3003
       2010
             6003
                                     NA black female LT HIG... prot... <NA>
                                                                             moderate
       2006
                                     NA black female LT HIG... prot... <NA>
               11
                                                                             moderate
       2010
                                     10 other male HIGH S... cath... LT $10... liberal
             6004
                        1
                             51
### # ... with 14,600 more rows, and 8 more variables: fefam <fct>, vpsu <dbl>,
       vstrat <dbl>, oversamp <dbl>, formwt <dbl>, wtssall <dbl>, sampcode <dbl>,
## #
       sample <dbl>
```

```
gss_sub %>%
  mutate(across(everything(), zap_missing)) %>%
  mutate(across(all_of(wt_vars), as.numeric)) %>%
  mutate(across(all_of(int_vars), as.integer)) %>%
  mutate(across(all_of(cat_vars), as_factor)) %>%
  mutate(across(all_of(cat_vars), fct_relabel, told))
```

```
## # A tibble: 14,610 x 19
               id ballot
                            age tvhours race sex degree relig income polviews
       vear
                                  <int> <fct> <fct> <fct> <fct> <fct><</pre>
      <int> <int> <int> <int>
                                                                              <fct>
                                      NA black female bachel... none $25000... conserva...
   1 2006
       2008
             3001
                                      NA other female bachel... none $25000... extremel...
       2010
             6001
                                      NA black female bachel... none $25000... extremel...
       2010
             6002
                                       3 white female gradua... none $25000... liberal
##
                                       3 other female gradua... none <NA>
       2006
               10
                                                                              slightly...
       2008
                                       3 other female gradua... none $25000... moderate
             3002
                                      NA black female lt hig... prot... $20000... liberal
       2008
             3003
       2010
             6003
                                      NA black female lt hig... prot... <NA>
                                                                              moderate
                                     NA black female lt hig... prot... <NA>
       2006
               11
                                                                              moderate
       2010
                             51
                                      10 other male high s... cath... lt $10... liberal
             6004
                        1
### # ... with 14,600 more rows, and 8 more variables: fefam <fct>, vpsu <dbl>,
       vstrat <dbl>, oversamp <dbl>, formwt <dbl>, wtssall <dbl>, sampcode <dbl>,
## #
       sample <dbl>
```

```
gss_sub %>%
  mutate(across(everything(), zap_missing)) %>%
  mutate(across(all_of(wt_vars), as.numeric)) %>%
  mutate(across(all_of(int_vars), as.integer)) %>%
  mutate(across(all_of(cat_vars), as_factor)) %>%
  mutate(across(all_of(cat_vars), fct_relabel, tol
  mutate(across(all_of(cat_vars), fct_relabel, tol)
```

```
## # A tibble: 14,610 x 19
               id ballot
                            age tyhours race sex degree relig income polviews
       vear
                                  <int> <fct> <fct> <fct> <fct> <fct><</pre>
      <int> <int> <int> <int>
                                                                              <fct>
                                      NA Black Female Bachel... None $25000... Conserva...
   1 2006
             3001
                                     NA Other Female Bachel... None $25000... Extremel...
       2008
       2010
             6001
                                     NA Black Female Bachel... None $25000... Extremel...
       2010
             6002
                                       3 White Female Gradua... None $25000... Liberal
                                       3 Other Female Gradua... None <NA>
##
       2006
               10
                                                                              Slightly...
       2008
                                       3 Other Female Gradua... None $25000... Moderate
             3002
                                     NA Black Female Lt Hig... Prot... $20000... Liberal
       2008
             3003
       2010
             6003
                                     NA Black Female Lt Hig... Prot... <NA>
                                                                              Moderate
                                     NA Black Female Lt Hig... Prot... <NA>
       2006
               11
                                                                              Moderate
       2010
                             51
                                     10 Other Male High S... Cath... Lt $10... Liberal
             6004
### # ... with 14,600 more rows, and 8 more variables: fefam <fct>, vpsu <dbl>,
       vstrat <dbl>, oversamp <dbl>, formwt <dbl>, wtssall <dbl>, sampcode <dbl>,
## #
       sample <dbl>
```

```
gss_sub %>%
  mutate(across(everything(), zap_missing)) %>%
  mutate(across(all_of(wt_vars), as.numeric)) %>%
  mutate(across(all_of(int_vars), as.integer)) %>%
  mutate(across(all_of(cat_vars), as_factor)) %>%
  mutate(across(all_of(cat_vars), fct_relabel, tol
  mutate(across(all_of(cat_vars), fct_relabel, tol
  mutate(income = stringr::str_replace(income, "
```

```
## # A tibble: 14,610 x 19
               id ballot
      vear
                           age tvhours race sex
                                                    degree relig income polviews
                                 <int> <int> <int> <int>
                                                                          <fct>
                                    NA Black Female Bachel... None $25000... Conserva...
   1 2006
       2008
             3001
                                    NA Other Female Bachel... None $25000... Extremel...
       2010
             6001
                                    NA Black Female Bachel... None $25000... Extremel...
       2010
             6002
                            36
                                     3 White Female Gradua... None $25000... Liberal
                                     3 Other Female Gradua... None <NA>
       2006
               10
                                                                          Slightly...
       2008
                                     3 Other Female Gradua... None $25000... Moderate
             3002
                                    NA Black Female Lt Hig... Prot... $20000... Liberal
       2008
             3003
       2010
             6003
                                    NA Black Female Lt Hig... Prot... <NA>
                                                                          Moderate
                                    NA Black Female Lt Hig... Prot... <NA>
       2006
               11
                                                                          Moderate
       2010
                                    10 Other Male High S... Cath... Lt $10... Liberal
             6004
                            51
### # ... with 14,600 more rows, and 8 more variables: fefam <fct>, vpsu <dbl>,
       vstrat <dbl>, oversamp <dbl>, formwt <dbl>, wtssall <dbl>, sampcode <dbl>,
## #
       sample <dbl>
```

Age quintiles: find the cutpoints

```
# seg can make all kinds of seguences
seq(from = 0, to = 1, by = 0.2)
## [1] 0.0 0.2 0.4 0.6 0.8 1.0
age_quintiles <- quantile(as.numeric(gss_panel$age),</pre>
                       probs = seq(0, 1, 0.2),
                       na.rm = TRUE)
## These are the quintile cutpoints
age quintiles
     0% 20% 40%
                  60% 80% 100%
        33 43
                         65
    18
                    53
                            89
###
```

Age quintiles: create the quintile variable

3057

2720

We'll need clean up those labels.

2851

3157

2680

I told you that regexp stuff would pay off.

```
convert_agegrp <- function(x){
    x <- stringr::str_remove(x, "\\(")  # Remove open paren
    x <- stringr::str_remove(x, "\\[")  # Remove open bracket
    x <- stringr::str_remove(x, "\\]")  # Remove close bracket
    x <- stringr::str_replace(x, ",", "-")  # Replace comma with dash
    x <- stringr::str_replace(x, "-89", "+")  # Replace -89 with +
    regex <- "^(.*$)"  # Matches everything in string to end of line
    x <- stringr::str_replace(x, regex, "Age \\1")  # Preface string with "Age"
    x
}</pre>
```

gss_sub

```
## # A tibble: 14,610 x 19
              id ballot
                                                  degree relig income polviews
      vear
                          age tvhours race sex
      <fct>
## 1 2006
                                   NA Black Female Bachel... None $25000... Conserva...
               9
    2 2008 3001
                                   NA Other Female Bachel... None $25000... Extremel...
      2010
            6001
                                   NA Black Female Bachel... None $25000... Extremel...
      2010
            6002
                                   3 White Female Gradua... None $25000... Liberal
      2006
                                   3 Other Female Gradua... None <NA>
   5
              10
                                                                        Slightly...
      2008
            3002
                                    3 Other Female Gradua... None $25000... Moderate
   6
                                   NA Black Female Lt Hig... Prot... $20000... Liberal
      2008
            3003
      2010
            6003
                                   NA Black Female Lt Hig... Prot... <NA>
                                                                        Moderate
      2006
                                   NA Black Female Lt Hig... Prot... <NA>
              11
                           81
                                                                        Moderate
           6004
                                   10 Other Male High S... Cath... Lt $10... Liberal
      2010
### # ... with 14,600 more rows, and 8 more variables: fefam <fct>, vpsu <dbl>,
      vstrat <dbl>, oversamp <dbl>, formwt <dbl>, wtssall <dbl>, sampcode <dbl>,
### #
      sample <dbl>
```

```
## # A tibble: 14,610 x 20
              id ballot
                          age tvhours race sex
                                                  degree relig income polviews
      vear
     <fct>
## 1 2006
                                   NA Black Female Bachel... None $25000... Conserva...
               9
      2008
           3001
                                   NA Other Female Bachel... None $25000... Extremel...
      2010
            6001
                                   NA Black Female Bachel... None $25000... Extremel...
      2010
            6002
                                   3 White Female Gradua... None $25000... Liberal
                           36
      2006
                                   3 Other Female Gradua... None <NA>
   5
              10
                                                                        Slightly...
      2008
            3002
                                   3 Other Female Gradua... None $25000... Moderate
   6
                                   NA Black Female Lt Hig... Prot... $20000... Liberal
      2008
            3003
   8
      2010
            6003
                                   NA Black Female Lt Hig... Prot... <NA>
                                                                        Moderate
      2006
                                   NA Black Female Lt Hig... Prot... <NA>
              11
                           81
                                                                        Moderate
                                  10 Other Male High S... Cath... Lt $10... Liberal
      2010
           6004
## # ... with 14,600 more rows, and 9 more variables: fefam <fct>, vpsu <dbl>,
      vstrat <dbl>, oversamp <dbl>, formwt <dbl>, wtssall <dbl>, sampcode <dbl>,
      sample <dbl>, agequint <fct>
```

```
## # A tibble: 14,610 x 20
              id ballot
                          age tvhours race sex
                                                  degree relig income polviews
      vear
      <fct>
## 1 2006
                                   NA Black Female Bachel... None $25000... Conserva...
               9
      2008
           3001
                                   NA Other Female Bachel... None $25000... Extremel...
      2010
            6001
                                   NA Black Female Bachel... None $25000... Extremel...
      2010
            6002
                                   3 White Female Gradua... None $25000... Liberal
      2006
                                   3 Other Female Gradua... None <NA>
   5
              10
                                                                        Slightly...
      2008
            3002
                                   3 Other Female Gradua... None $25000... Moderate
   6
   7
                                   NA Black Female Lt Hig... Prot... $20000... Liberal
      2008
            3003
   8
      2010
            6003
                                   NA Black Female Lt Hig... Prot... <NA>
                                                                        Moderate
      2006
                                   NA Black Female Lt Hig... Prot... <NA>
              11
                           81
                                                                        Moderate
           6004
                                  10 Other Male High S... Cath... Lt $10... Liberal
      2010
## # ... with 14,600 more rows, and 9 more variables: fefam <fct>, vpsu <dbl>,
      vstrat <dbl>, oversamp <dbl>, formwt <dbl>, wtssall <dbl>, sampcode <dbl>,
      sample <dbl>, agequint <fct>
```

```
## # A tibble: 14,610 x 21
              id ballot
                                                  degree relig income polviews
      vear
                          age tvhours race sex
      <fct>
                                   NA Black Female Bachel... None $25000... Conserva...
   1 2006
               9
   2 2008
           3001
                                   NA Other Female Bachel... None $25000... Extremel...
      2010
            6001
                                   NA Black Female Bachel... None $25000... Extremel...
       2010
            6002
                                   3 White Female Gradua... None $25000... Liberal
                           36
      2006
                                   3 Other Female Gradua... None <NA>
              10
                                                                        Slightly...
      2008
            3002
                                    3 Other Female Gradua... None $25000... Moderate
   6
                                   NA Black Female Lt Hig... Prot... $20000... Liberal
   7
      2008
            3003
   8
      2010
            6003
                                   NA Black Female Lt Hig... Prot... <NA>
                                                                        Moderate
      2006
                                   NA Black Female Lt Hig... Prot... <NA>
              11
                           81
                                                                        Moderate
           6004
                                   10 Other Male High S... Cath... Lt $10... Liberal
      2010
                           51
### # ... with 14,600 more rows, and 10 more variables: fefam <fct>, vpsu <dbl>,
      vstrat <dbl>, oversamp <dbl>, formwt <dbl>, wtssall <dbl>, sampcode <dbl>,
      sample <dbl>, agequint <fct>, year f <fct>
```

```
## # A tibble: 14,610 x 22
              id ballot
                                                  degree relig income polviews
      vear
                          age tvhours race sex
      <fct>
                                   NA Black Female Bachel... None $25000... Conserva...
## 1 2006
               9
   2 2008
           3001
                                   NA Other Female Bachel... None $25000... Extremel...
      2010
            6001
                                   NA Black Female Bachel... None $25000... Extremel...
      2010
            6002
                                   3 White Female Gradua... None $25000... Liberal
                           36
      2006
                                   3 Other Female Gradua... None <NA>
##
              10
                                                                        Slightly...
      2008
            3002
                                    3 Other Female Gradua... None $25000... Moderate
   6
                                   NA Black Female Lt Hig... Prot... $20000... Liberal
   7
      2008
            3003
   8
      2010
            6003
                                   NA Black Female Lt Hig... Prot... <NA>
                                                                        Moderate
      2006
                                   NA Black Female Lt Hig... Prot... <NA>
              11
                           81
                                                                        Moderate
           6004
                                   10 Other Male High S... Cath... Lt $10... Liberal
      2010
                           51
### # ... with 14,600 more rows, and 11 more variables: fefam <fct>, vpsu <dbl>,
      vstrat <dbl>, oversamp <dbl>, formwt <dbl>, wtssall <dbl>, sampcode <dbl>,
      sample <dbl>, agequint <fct>, year f <fct>, young <chr>
```

```
## # A tibble: 14,610 x 23
              id ballot
                                                  degree relig income polviews
      vear
                          age tvhours race sex
      <fct>
                                   NA Black Female Bachel... None $25000... Conserva...
## 1 2006
               9
   2 2008
           3001
                                   NA Other Female Bachel... None $25000... Extremel...
      2010
            6001
                                   NA Black Female Bachel... None $25000... Extremel...
      2010
            6002
                                   3 White Female Gradua... None $25000... Liberal
                           36
      2006
                                    3 Other Female Gradua... None <NA>
   5
              10
                           32
                                                                        Slightly...
      2008
            3002
                                    3 Other Female Gradua... None $25000... Moderate
                           34
   6
                                   NA Black Female Lt Hig... Prot... $20000... Liberal
      2008
            3003
   8
      2010
            6003
                                   NA Black Female Lt Hig... Prot... <NA>
                                                                        Moderate
                                   NA Black Female Lt Hig... Prot... <NA>
## 9
       2006
              11
                           81
                                                                        Moderate
           6004
                                   10 Other Male High S... Cath... Lt $10... Liberal
## 10
      2010
                           51
### # ... with 14,600 more rows, and 12 more variables: fefam <fct>, vpsu <dbl>,
      vstrat <dbl>, oversamp <dbl>, formwt <dbl>, wtssall <dbl>, sampcode <dbl>,
      sample <dbl>, agequint <fct>, year f <fct>, young <chr>, fefam d <fct>
```

```
## # A tibble: 14,610 x 23
               id ballot
                                                      degree relig income polviews
       vear
                          age tvhours race sex
      <int> <int> <int> <int> <int> <fct> <fct> <fct> <ord> <fct> <ch>>
                                                                             <fct>
                                     NA Black Female Bachel... None $25000... Conserva...
## 1 2006
                9
   2 2008
            3001
                                     NA Other Female Bachel... None $25000... Extremel...
       2010
             6001
                                     NA Black Female Bachel... None $25000... Extremel...
       2010
             6002
                                      3 White Female Gradua... None $25000... Liberal
                             36
       2006
                                      3 Other Female Gradua... None <NA>
               10
                             32
                                                                             Slightly...
       2008
             3002
                                      3 Other Female Gradua... None $25000... Moderate
                             34
    6
                                     NA Black Female Lt Hig... Prot... $20000... Liberal
       2008
             3003
       2010
             6003
                                     NA Black Female Lt Hig... Prot... <NA>
                                                                             Moderate
                                     NA Black Female Lt Hig... Prot... <NA>
                                                                             Moderate
       2006
               11
                             81
       2010
             6004
                             51
                                     10 Other Male High S... Cath... Lt $10... Liberal
## 10
### # ... with 14,600 more rows, and 12 more variables: fefam <fct>, vpsu <dbl>,
       vstrat <dbl>, oversamp <dbl>, formwt <dbl>, wtssall <dbl>, sampcode <dbl>,
       sample <dbl>, agequint <fct>, year f <fct>, young <chr>, fefam d <fct>
```

GSS Panel

A tibble: 14,610 x 23 degree relig income polviews id ballot ## vear age tvhours race sex ## <int> <int> <int> <int> <int> <fct> <fct> <ord> <fct> <chr> <fct> NA Black Female Bachel... None \$25000... Conserva... ## 1 2006 9 3 23 2008 3001 25 NA Other Female Bachel... None \$25000... Extremel... ## 2 ## 3 2010 6001 NA Black Female Bachel... None \$25000... Extremel... 2010 6002 36 3 White Female Gradua... None \$25000... Liberal ## 4 *##* 5 2006 10 32 3 Other Female Gradua... None <NA> Slightly... ## 6 2008 3002 34 3 Other Female Gradua... None \$25000... Moderate 2008 3003 83 ## 7 NA Black Female Lt Hig... Prot... \$20000... Liberal ## 8 2010 6003 85 NA Black Female Lt Hig... Prot... <NA> Moderate ## 9 2006 81 NA Black Female Lt Hig... Prot... <NA> 11 Moderate ## 10 2010 6004 51 High S... Cath... Lt \$10... Liberal 10 Other Male ### # ... with 14,600 more rows, and 12 more variables: fefam <fct>, vpsu <dbl>, vstrat <dbl>, oversamp <dbl>, formwt <dbl>, wtssall <dbl>, sampcode <dbl>, ###

sample <dbl>, agequint <fct>, year f <fct>, young <chr>, fefam d <fct>

gss_sub

#

GSS Panel

```
gss_sub %>%
  select(sex, degree) %>%
  group_by(sex, degree) %>%
  tally() %>%
  pivot_wider(names_from = sex, values_from = n)
## # A tibble: 6 x 3
   degree
                   Male Female
    <ord>
                   <int> <int>
## 1 Lt High School 814 1036
## 2 High School
                         4143
                    3131
## 3 Junior College 440
                         721
## 4 Bachelor
                   1293 1474
```

#非 5 Graduate

排 6 <NA>

696

NA

860

We've already seen fct_relabel() and fct_recode() from forcats.

There are numerous other convenience functions for factors.

We've already seen fct_relabel() and fct_recode() from forcats.

There are numerous other convenience functions for factors.

```
gss sub %>%
  count(degree)
## # A tibble: 6 x 2
## degree
              n
## <ord> <int>
## 1 Lt High School 1850
## 2 High School 7274
## 3 Junior College 1161
## 4 Bachelor
              2767
## 5 Graduate 1556
## 6 <NA>
levels(gss sub$degree)
## [1] "Lt High School" "High School"
                                  "Junior College" "Bachelor"
## [5] "Graduate"
```

Make the NA values an explicit level

1556

#非 5 Graduate

6 (Missing)

```
gss_sub %>%
  mutate(degree_na = fct_explicit_na(degree)) %>%
  count(degree_na)
## # A tibble: 6 x 2
##
   degree_na
                       n
   <ord>
                   <int>
## 1 Lt High School
                    1850
## 2 High School
                    7274
## 3 Junior College 1161
## 4 Bachelor
                    2767
```

Relevel by frequency

5 Junior College 1161

6 <NA>

Relevel manually

```
is.ordered(gss_sub$sex)

## [1] FALSE
levels(gss_sub$sex)

## [1] "Male" "Female"
```

```
summary(lm(age ~ sex, data = gss_sub))
##
## Call:
## lm(formula = age ~ sex, data = gss sub)
##
## Residuals:
      Min 10 Median 30 Max
##
## -31.431 -13.972 -0.431 12.569 40.028
##
## Coefficients:
##
             Estimate Std. Error t value Pr(>|t|)
## (Intercept) 48.9720 0.2149 227.846 <2e-16 ***
## sexFemale 0.4594 0.2864 1.604 0.109
## ---
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' ' 1
###
## Residual standard error: 17.08 on 14463 degrees of freedom
   (145 observations deleted due to missingness)
## Multiple R-squared: 0.0001779, Adjusted R-squared: 0.0001088
## F-statistic: 2.573 on 1 and 14463 DF, p-value: 0.1087
```

Relevel manually

```
gss_sub <- gss_sub %>%
  mutate(sex = fct_relevel(sex, "Female"))
levels(gss_sub$sex)
## [1] "Female" "Male"
```

Relevel manually

Signif codes: 0 '*** 0 001 '** 0 01 '*' 0 05 ' ' 0 1 ' ' 1

```
gss sub <- gss sub %>%
  mutate(sex = fct relevel(sex, "Female"))
levels(gss_sub$sex)
## [1] "Female" "Male"
summary(lm(age ~ sex, data = gss_sub))
##
## Call:
## lm(formula = age ~ sex, data = gss sub)
##
## Residuals:
      Min 10 Median
4⊧4⊧
                              30
                                    Max
## -31.431 -13.972 -0.431 12.569 40.028
##
## Coefficients:
##
              Estimate Std. Error t value Pr(>|t|)
## (Intercept) 49.4313 0.1892 261.233 <2e-16 ***
## sexMale -0.4594 0.2864 -1.604 0.109
```

Relevel manually

16 <NA>

```
gss_sub <- gss_sub %>%
  mutate(degree by race = fct cross(race, degree))
gss_sub %>%
  count(degree_by_race)
## # A tibble: 16 x 2
     degree_by_race
                               n
     <fct>
                           <int>
   1 White:Lt High School 1188
   2 Black:Lt High School
                             379
   3 Other:Lt High School
                             283
   4 White:High School
                            5548
   5 Black: High School
                            1180
   6 Other: High School
                             546
   7 White:Junior College
                             885
   8 Black: Junior College
                             206
## 9 Other:Junior College
                              70
## 10 White:Bachelor
                            2334
## 11 Black:Bachelor
                             233
## 12 Other:Bachelor
                             200
### 13 White:Graduate
                            1293
## 14 Black:Graduate
                             116
### 15 Other:Graduate
                             147
```

2

Relevel manually by lumping ... the least frequent n

5 <NA>

```
gss_sub %>%
  mutate(degree_n = fct_lump_n(degree, n = 3)) %>%
  count(degree_n)
## # A tibble: 5 x 2
##
   degree_n
                     n
   <ord>
                  <int>
## 1 Lt High School 1850
## 2 High School
                7274
## 3 Bachelor
              2767
## 4 Other
            2717
```

Relevel manually by lumping ... to other, manually

1 Lt High School 1850

7274

5484

2 High School

3 Other

4 <NA>