Reading in Data

Data Wrangling, Session 6

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Code Horizons

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Reading in data with readr and haven

Load the packages, as always

```r
library(here)      # manage file paths
library(socviz)    # data and some useful functions
library(tidyverse) # your friend and mine
library(haven)     # for Stata, SAS, and SPSS files
```

We’ve put a lot of pieces in place at this point

Including several things we haven’t fully exploited yet

Data we want to get into R

Nice, clean CSV files.

More troublesome CSVs.

Other plain-text formats.

Foreign formats, like Stata.

Quite messy things like tables on web pages.

… and more besides.

Reading in CSV files

CSV is not really a proper format at all!

Base R has `read.csv()`

Corresponding tidyverse “underscored” version: `read_csv()`.

It is pickier and more talkative than the Base R version.

Where's the data? Using here()

If we're loading a file, it's coming from *somewhere*.

If it's on our local disk somewhere, we will need to interact with the file system. We should try to do this in a way that avoids *absolute* file paths.

```r
# This is not portable
df <- read_csv("/Users/kjhealy/Documents/data/misc/project/data/mydata.csv")
```

Where’s the data? Using here()

If we’re loading a file, it’s coming from *somewhere*.

If it’s on our local disk somewhere, we will need to interact with the file system. We should try to do this in a way that avoids *absolute* file paths.

```r
# This is not portable
df ← read_csv("/Users/kjhealy/Documents/data/misc/project/data/mydata.csv")
```

We should also do it in a way that is *platform independent*.

This makes it easier to share your work, move it around, etc. Projects should be self-contained.

Where’s the data? Using here()

The here package, and here() function builds paths relative to the top level of your R project.

```
here() # this path will be different for you
```

```
[1] "/Users/kjhealy/Documents/courses/data_wrangling"
```

Where’s the data? Using here()

This seminar’s files all live in an RStudio project. It looks like this:

```
/Users/kjhealy/Documents/courses/data_wrangling
├── 00_dummy_files
├── LICENSE
├── Makefile
├── README.md
├── README.qmd
├── _extensions
├── _freeze
├── _quarto.yml
├── _site
├── _targets
├── _targets.R
├── _variables.yml
├── build
├── code
├── course_notes.qmd
├── data
├── data-raw
├── data_wrangling.Rproj
│
```

I want to load files from the `data` folder, but I also want *you* to be able to load them. I’m writing this from somewhere deep in the `slides`

Where’s the data? Using here()

So:

```r
## Load the file relative to the path from the top of the project, without separators, etc
organs <- read_csv(file = here("data", "organdonation.csv"))
```

```r
organs
```

```
# A tibble: 238 × 21
   country  year donors   pop pop.dens   gdp gdp.lag health health.lag pubhealth
   <chr>   <dbl>  <dbl> <dbl>    <dbl> <dbl>   <dbl>  <dbl>      <dbl>     <dbl>
 1 Austra…    NA  NA    17065    0.220 16774   16591   1300       1224       4.8
 2 Austra…  1991  12.1  17284    0.223 17171   16774   1379       1300       5.4
 3 Austra…  1992  12.4  17495    0.226 17914   17171   1455       1379       5.4
 4 Austra…  1993  12.5  17667    0.228 18883   17914   1540       1455       5.4
 5 Austra…  1994  10.2  17855    0.231 19849   18883   1626       1540       5.4
 6 Austra…  1995  10.2  18072    0.233 21079   19849   1737       1626       5.5
 7 Austra…  1996  10.6  18311    0.237 21923   21079   1846       1737       5.6
 8 Austra…  1997  10.3  18518    0.239 22961   21923   1948       1846       5.7
 9 Austra…  1998  10.5  18711    0.242 24148   22961   2077       1948       5.9
10 Austra…  1999   8.67 18926    0.244 25445   24148   2231       2077       6.1
# ℹ 228 more rows
# ℹ 11 more variables: roads <dbl>, cerebvas <dbl>, assault <dbl>,
#   external <dbl>, txp.pop <dbl>, world <chr>, opt <chr>, consent.law <chr>,
#   consent.practice <chr>, consistent <chr>, ccode <chr>
```

read_csv() comes in different varieties

read_csv() Field separator is a comma: ,

```
organs ← read_csv(file = here("data", "organdonation.csv"))
```

read_csv2() Field separator is a semicolon: ;

```
# Example only
my_data ← read_csv2(file = here("data", "my_euro_file.csv))
```

Both are special cases of **read_delim()**

Other species are also catered to

`read_tsv()` Tab separated.

`read_fwf()` Fixed-width files.

`read_log()` Log files (i.e. computer log files).

`read_lines()` Just read in lines, without trying to parse them.

`read_table()` Data that's separated by one (or more) columns of space.

You can read files remotely, too

You can give all of these functions local files, or they can point to URLs.

Compressed files will be automatically uncompressed.

(Be careful what you download from remote locations!)

```r
organ_remote <- read_csv("http://kjhealy.co/organdonation.csv")

organ_remote
```

```
# A tibble: 238 × 21
   country  year donors   pop pop.dens   gdp gdp.lag health health.lag pubhealth
   <chr>   <dbl>  <dbl> <dbl>    <dbl> <dbl>   <dbl>  <dbl>      <dbl>     <dbl>
 1 Austra…    NA  NA    17065    0.220 16774   16591   1300       1224       4.8
 2 Austra…  1991  12.1  17284    0.223 17171   16774   1379       1300       5.4
 3 Austra…  1992  12.4  17495    0.226 17914   17171   1455       1379       5.4
 4 Austra…  1993  12.5  17667    0.228 18883   17914   1540       1455       5.4
 5 Austra…  1994  10.2  17855    0.231 19849   18883   1626       1540       5.4
 6 Austra…  1995  10.2  18072    0.233 21079   19849   1737       1626       5.5
 7 Austra…  1996  10.6  18311    0.237 21923   21079   1846       1737       5.6
 8 Austra…  1997  10.3  18518    0.239 22961   21923   1948       1846       5.7
 9 Austra…  1998  10.5  18711    0.242 24148   22961   2077       1948       5.9
10 Austra…  1999   8.67 18926    0.244 25445   24148   2231       2077       6.1
# ℹ 228 more rows
# ℹ 11 more variables: roads <dbl>, cerebvas <dbl>, assault <dbl>,
#   external <dbl>, txp.pop <dbl>, world <chr>, opt <chr>, consent.law <chr>,
```

An example: `read_table()`

An example: `read_table()`

```r
engmort <- read_table(here("data", "mortality.txt"),
                      skip = 2, na = ".")

engmort
```

```
# A tibble: 222 × 5
    Year Age    Female    Male   Total
   <dbl> <chr>   <dbl>   <dbl>   <dbl>
 1  1841 0     0.136   0.169   0.153
 2  1841 1     0.0596  0.0632  0.0614
 3  1841 2     0.0364  0.0370  0.0367
 4  1841 3     0.0249  0.0261  0.0255
 5  1841 4     0.0185  0.0191  0.0188
 6  1841 5     0.0140  0.0143  0.0141
 7  1841 6     0.0109  0.0112  0.0110
 8  1841 7     0.00859 0.00898 0.00879
 9  1841 8     0.00686 0.00725 0.00705
10  1841 9     0.00577 0.00605 0.00591
# ℹ 212 more rows
```

Attend to the column specification

```r
engmort <- read_table(here("data", "mortality.txt"),
                      skip = 2, na = ".")
```

```
── Column specification ────────────────────────────────────────────────────────
cols(
  Year = col_double(),
  Age = col_character(),
  Female = col_double(),
  Male = col_double(),
  Total = col_double()
)
```

The column specification tells you what the read function did. That is, how it interpreted each of the columns. It will also report if things don't go as expected.

Why is `age` imported in `character` format?

Attend to the column specification

Absent you giving them a column specification, the `read_` functions try to *guess* what the type of each column is. They do this by looking at the first thousand rows of each column. They may guess incorrectly!

Normalizing names and recoding

```
read_table(here("data", "mortality.txt"),
           skip = 2, na = ".")
```

```
# A tibble: 222 × 5
    Year Age     Female    Male
Total
   <dbl> <chr>    <dbl>   <dbl>
<dbl>
 1   1841 0      0.136   0.169   0.153
 2   1841 1      0.0596  0.0632  0.0614
 3   1841 2      0.0364  0.0370  0.0367
 4   1841 3      0.0249  0.0261  0.0255
 5   1841 4      0.0185  0.0191  0.0188
 6   1841 5      0.0140  0.0143  0.0141
 7   1841 6      0.0109  0.0112  0.0110
 8   1841 7      0.00859 0.00898
0.00879
 9   1841 8      0.00686 0.00725
0.00705
10   1841 9      0.00577 0.00605
0.00591
# ℹ 212 more rows
```

Normalizing names and recoding

```r
read_table(here("data", "mortality.txt"),
           skip = 2, na = ".") |>
  janitor::clean_names()
```

```
# A tibble: 222 × 5
    year age     female    male
total
   <dbl> <chr>    <dbl>   <dbl>
<dbl>
 1   1841 0      0.136   0.169   0.153
 2   1841 1      0.0596  0.0632  0.0614
 3   1841 2      0.0364  0.0370  0.0367
 4   1841 3      0.0249  0.0261  0.0255
 5   1841 4      0.0185  0.0191  0.0188
 6   1841 5      0.0140  0.0143  0.0141
 7   1841 6      0.0109  0.0112  0.0110
 8   1841 7      0.00859 0.00898
0.00879
 9   1841 8      0.00686 0.00725
0.00705
10   1841 9      0.00577 0.00605
0.00591
# ℹ 212 more rows
```

Normalizing names and recoding

```r
read_table(here("data", "mortality.txt"),
           skip = 2, na = ".") |>
  janitor::clean_names() |>
  mutate(age = as.integer(recode(age, "110+" = "110")))
```

```
# A tibble: 222 × 5
    year   age  female    male
total
   <dbl> <int>   <dbl>   <dbl>
<dbl>
 1   1841     0 0.136   0.169   0.153
 2   1841     1 0.0596  0.0632  0.0614
 3   1841     2 0.0364  0.0370  0.0367
 4   1841     3 0.0249  0.0261  0.0255
 5   1841     4 0.0185  0.0191  0.0188
 6   1841     5 0.0140  0.0143  0.0141
 7   1841     6 0.0109  0.0112  0.0110
 8   1841     7 0.00859 0.00898
0.00879
 9   1841     8 0.00686 0.00725
0.00705
10   1841     9 0.00577 0.00605
0.00591
# ℹ 212 more rows
```

Janitor

The `janitor` package is very handy!

The main cost of normalizing names comes with, e.g., data where there is a codebook you need to consult. But in general it’s worth it.

Example: Colspecs

More on column specifications

CDC/NCHS data: Provisional COVID-19 Death Counts by Sex, Age, and State

More on column specifications

Let’s try to load it

```r
nchs <- with_edition(1, read_csv(here("data", "SAS_on_2021-04-13.csv")))
```

```
── Column specification ────────────────────────────────────────────────────────
cols(
  `Data As Of` = col_character(),
  `Start Date` = col_character(),
  `End Date` = col_character(),
  Group = col_character(),
  Year = col_logical(),
  Month = col_logical(),
  State = col_character(),
  Sex = col_character(),
  `Age Group` = col_character(),
  `COVID-19 Deaths` = col_double(),
  `Total Deaths` = col_double(),
  `Pneumonia Deaths` = col_double(),
  `Pneumonia and COVID-19 Deaths` = col_double(),
  `Influenza Deaths` = col_double(),
  `Pneumonia, Influenza, or COVID-19 Deaths` = col_double(),
  Footnote = col_character()
)

Warning: 88128 parsing failures.
 row  col           expected actual
file
2755 Year 1/0/T/F/TRUE/FALSE   2020
'/Users/kjhealy/Documents/courses/data_wrangling/data/SAS_on_2021-04-13.csv'
2756 Year 1/0/T/F/TRUE/FALSE   2020
'/Users/kjhealy/Documents/courses/data_wrangling/data/SAS_on_2021-04-13.csv'
```

Let’s try to load it

```r
problems(nchs)
```

```
# A tibble: 88,128 × 5
     row col   expected           actual file
   <int> <chr> <chr>              <chr>  <chr>
 1  2755 Year  1/0/T/F/TRUE/FALSE 2020   '/Users/kjhealy/Documents/courses/data…
 2  2756 Year  1/0/T/F/TRUE/FALSE 2020   '/Users/kjhealy/Documents/courses/data…
 3  2757 Year  1/0/T/F/TRUE/FALSE 2020   '/Users/kjhealy/Documents/courses/data…
 4  2758 Year  1/0/T/F/TRUE/FALSE 2020   '/Users/kjhealy/Documents/courses/data…
 5  2759 Year  1/0/T/F/TRUE/FALSE 2020   '/Users/kjhealy/Documents/courses/data…
 6  2760 Year  1/0/T/F/TRUE/FALSE 2020   '/Users/kjhealy/Documents/courses/data…
 7  2761 Year  1/0/T/F/TRUE/FALSE 2020   '/Users/kjhealy/Documents/courses/data…
 8  2762 Year  1/0/T/F/TRUE/FALSE 2020   '/Users/kjhealy/Documents/courses/data…
 9  2763 Year  1/0/T/F/TRUE/FALSE 2020   '/Users/kjhealy/Documents/courses/data…
10  2764 Year  1/0/T/F/TRUE/FALSE 2020   '/Users/kjhealy/Documents/courses/data…
# ℹ 88,118 more rows
```

Let’s try to load it

```r
problems(nchs)
```

```
# A tibble: 88,128 × 5
     row col   expected           actual file
   <int> <chr> <chr>              <chr>  <chr>
 1  2755 Year  1/0/T/F/TRUE/FALSE 2020   '/Users/kjhealy/Documents/courses/data…
 2  2756 Year  1/0/T/F/TRUE/FALSE 2020   '/Users/kjhealy/Documents/courses/data…
 3  2757 Year  1/0/T/F/TRUE/FALSE 2020   '/Users/kjhealy/Documents/courses/data…
 4  2758 Year  1/0/T/F/TRUE/FALSE 2020   '/Users/kjhealy/Documents/courses/data…
 5  2759 Year  1/0/T/F/TRUE/FALSE 2020   '/Users/kjhealy/Documents/courses/data…
 6  2760 Year  1/0/T/F/TRUE/FALSE 2020   '/Users/kjhealy/Documents/courses/data…
 7  2761 Year  1/0/T/F/TRUE/FALSE 2020   '/Users/kjhealy/Documents/courses/data…
 8  2762 Year  1/0/T/F/TRUE/FALSE 2020   '/Users/kjhealy/Documents/courses/data…
 9  2763 Year  1/0/T/F/TRUE/FALSE 2020   '/Users/kjhealy/Documents/courses/data…
10  2764 Year  1/0/T/F/TRUE/FALSE 2020   '/Users/kjhealy/Documents/courses/data…
# ℹ 88,118 more rows
```

Problems are stored as an attribute of the `nchs` object, so we can revisit them.

Parsing failures tend to cascade. Our data only has 56k rows but we got 88k failures.

Take a look with head()

```r
head(nchs)
```

```
# A tibble: 6 × 16
  `Data As Of` `Start Date` `End Date` Group Year  Month State Sex   `Age Group`
  <chr>        <chr>        <chr>      <chr> <lgl> <lgl> <chr> <chr> <chr>
1 04/07/2021   01/01/2020   04/03/2021 By T… NA    NA    Unit… All … All Ages
2 04/07/2021   01/01/2020   04/03/2021 By T… NA    NA    Unit… All … Under 1 ye…
3 04/07/2021   01/01/2020   04/03/2021 By T… NA    NA    Unit… All … 0-17 years
4 04/07/2021   01/01/2020   04/03/2021 By T… NA    NA    Unit… All … 1-4 years
5 04/07/2021   01/01/2020   04/03/2021 By T… NA    NA    Unit… All … 5-14 years
6 04/07/2021   01/01/2020   04/03/2021 By T… NA    NA    Unit… All … 15-24 years
# ℹ 7 more variables: `COVID-19 Deaths` <dbl>, `Total Deaths` <dbl>,
#   `Pneumonia Deaths` <dbl>, `Pneumonia and COVID-19 Deaths` <dbl>,
#   `Influenza Deaths` <dbl>, `Pneumonia, Influenza, or COVID-19 Deaths` <dbl>,
#   Footnote <chr>
```

Take a look with `tail()`

```r
tail(nchs)
```

```
# A tibble: 6 × 16
  `Data As Of` `Start Date` `End Date` Group Year  Month State Sex   `Age Group`
  <chr>        <chr>        <chr>      <chr> <lgl> <lgl> <chr> <chr> <chr>
1 04/07/2021   04/01/2021   04/03/2021 By M… NA    NA    Puer… Fema… 45-54 years
2 04/07/2021   04/01/2021   04/03/2021 By M… NA    NA    Puer… Fema… 50-64 years
3 04/07/2021   04/01/2021   04/03/2021 By M… NA    NA    Puer… Fema… 55-64 years
4 04/07/2021   04/01/2021   04/03/2021 By M… NA    NA    Puer… Fema… 65-74 years
5 04/07/2021   04/01/2021   04/03/2021 By M… NA    NA    Puer… Fema… 75-84 years
6 04/07/2021   04/01/2021   04/03/2021 By M… NA    NA    Puer… Fema… 85 years a…
# ℹ 7 more variables: `COVID-19 Deaths` <dbl>, `Total Deaths` <dbl>,
#   `Pneumonia Deaths` <dbl>, `Pneumonia and COVID-19 Deaths` <dbl>,
#   `Influenza Deaths` <dbl>, `Pneumonia, Influenza, or COVID-19 Deaths` <dbl>,
#   Footnote <chr>
```

Take a look with `slice_sample()`

```r
nchs |>
  slice_sample(n = 10)
```

```
# A tibble: 10 × 16
   `Data As Of` `Start Date` `End Date` Group    Year  Month State      Sex
   <chr>        <chr>        <chr>      <chr>    <lgl> <lgl> <chr>      <chr>
 1 04/07/2021   12/01/2020   12/31/2020 By Month NA    NA    Missouri   All Sex…
 2 04/07/2021   03/01/2021   03/31/2021 By Month NA    NA    Washington Male
 3 04/07/2021   01/01/2020   01/31/2020 By Month NA    TRUE  New Jersey Male
 4 04/07/2021   10/01/2020   10/31/2020 By Month NA    NA    Ohio       Male
 5 04/07/2021   01/01/2020   01/31/2020 By Month NA    TRUE  Arizona    Female
 6 04/07/2021   06/01/2020   06/30/2020 By Month NA    NA    Indiana    Female
 7 04/07/2021   10/01/2020   10/31/2020 By Month NA    NA    Delaware   Female
 8 04/07/2021   04/01/2021   04/03/2021 By Month NA    NA    Delaware   Male
 9 04/07/2021   01/01/2020   12/31/2020 By Year  NA    NA    Nebraska   Female
10 04/07/2021   03/01/2020   03/31/2020 By Month NA    NA    Delaware   Male
# ℹ 8 more variables: `Age Group` <chr>, `COVID-19 Deaths` <dbl>,
#   `Total Deaths` <dbl>, `Pneumonia Deaths` <dbl>,
#   `Pneumonia and COVID-19 Deaths` <dbl>, `Influenza Deaths` <dbl>,
#   `Pneumonia, Influenza, or COVID-19 Deaths` <dbl>, Footnote <chr>
```

Aside: one that happened earlier …

Take a look with `slice()`

Let’s look at the rows `read_csv()` complained about.

```r
nchs |>
  slice(2750:2760)
```

```
# A tibble: 11 × 16
   `Data As Of` `Start Date` `End Date` Group    Year  Month State         Sex
   <chr>        <chr>        <chr>      <chr>    <lgl> <lgl> <chr>         <chr>
 1 04/07/2021   01/01/2020   04/03/2021 By Total NA    NA    Puerto Rico   Fema…
 2 04/07/2021   01/01/2020   04/03/2021 By Total NA    NA    Puerto Rico   Fema…
 3 04/07/2021   01/01/2020   04/03/2021 By Total NA    NA    Puerto Rico   Fema…
 4 04/07/2021   01/01/2020   04/03/2021 By Total NA    NA    Puerto Rico   Fema…
 5 04/07/2021   01/01/2020   04/03/2021 By Total NA    NA    Puerto Rico   Fema…
 6 04/07/2021   01/01/2020   12/31/2020 By Year  NA    NA    United States All …
 7 04/07/2021   01/01/2020   12/31/2020 By Year  NA    NA    United States All …
 8 04/07/2021   01/01/2020   12/31/2020 By Year  NA    NA    United States All …
 9 04/07/2021   01/01/2020   12/31/2020 By Year  NA    NA    United States All …
10 04/07/2021   01/01/2020   12/31/2020 By Year  NA    NA    United States All …
11 04/07/2021   01/01/2020   12/31/2020 By Year  NA    NA    United States All …
# ℹ 8 more variables: `Age Group` <chr>, `COVID-19 Deaths` <dbl>,
#   `Total Deaths` <dbl>, `Pneumonia Deaths` <dbl>,
#   `Pneumonia and COVID-19 Deaths` <dbl>, `Influenza Deaths` <dbl>,
#   `Pneumonia, Influenza, or COVID-19 Deaths` <dbl>, Footnote <chr>
```

Take a look with `slice()`

```r
nchs |>
  slice(2750:2760) |>
  select(Year, Month, State)
```

```
# A tibble: 11 × 3
   Year  Month State        
   <lgl> <lgl> <chr>        
 1 NA    NA    Puerto Rico  
 2 NA    NA    Puerto Rico  
 3 NA    NA    Puerto Rico  
 4 NA    NA    Puerto Rico  
 5 NA    NA    Puerto Rico  
 6 NA    NA    United States
 7 NA    NA    United States
 8 NA    NA    United States
 9 NA    NA    United States
10 NA    NA    United States
11 NA    NA    United States
```

Hm, something to do with the transition to national numbers maybe?

Take a look with `select()` & `filter()`

```r
nchs |>
  select(Year, Month, State) |>
  filter(State == "New York")
```

```
# A tibble: 969 × 3
   Year  Month State
   <lgl> <lgl> <chr>
 1 NA    NA    New York
 2 NA    NA    New York
 3 NA    NA    New York
 4 NA    NA    New York
 5 NA    NA    New York
 6 NA    NA    New York
 7 NA    NA    New York
 8 NA    NA    New York
 9 NA    NA    New York
10 NA    NA    New York
# ℹ 959 more rows
```

Take a look with `is.na()`

```r
nchs |>
  select(Year, Month, State) |>
  filter(!is.na(Year))
```

```
# A tibble: 0 × 3
# ℹ 3 variables: Year <lgl>, Month <lgl>, State <chr>
```

It really has been read in as a completely empty column.

That doesn’t seem like it can be right.

Take a look with distinct()

```r
nchs |>
  select(Year) |>
  distinct(Year)
```

```
# A tibble: 1 × 1
  Year
  <lgl>
1 NA
```

Again, it’s been read in as a completely empty column.

Take a look with `read_lines()`

Time to reach for a different kitchen knife.

```r
read_lines(here("data", "SAS_on_2021-04-13.csv"), n_max = 10)
```

```
 [1] "Data As Of,Start Date,End Date,Group,Year,Month,State,Sex,Age Group,COVID-19 Deaths,Total
Deaths,Pneumonia Deaths,Pneumonia and COVID-19 Deaths,Influenza Deaths,\"Pneumonia, Influenza, or
COVID-19 Deaths\",Footnote"
 [2] "04/07/2021,01/01/2020,04/03/2021,By Total,,,United States,All Sexes,All
Ages,539723,4161167,466437,263147,9037,750804,"
 [3] "04/07/2021,01/01/2020,04/03/2021,By Total,,,United States,All Sexes,Under 1
year,59,22626,246,10,21,316,"
 [4] "04/07/2021,01/01/2020,04/03/2021,By Total,,,United States,All Sexes,0-17
years,251,39620,667,46,179,1051,"
 [5] "04/07/2021,01/01/2020,04/03/2021,By Total,,,United States,All Sexes,1-4
years,31,4069,137,5,61,224,"
 [6] "04/07/2021,01/01/2020,04/03/2021,By Total,,,United States,All Sexes,5-14
years,89,6578,195,19,76,341,"
 [7] "04/07/2021,01/01/2020,04/03/2021,By Total,,,United States,All Sexes,15-24
years,804,42596,930,317,81,1493,"
 [8] "04/07/2021,01/01/2020,04/03/2021,By Total,,,United States,All Sexes,18-29
years,1996,75339,2184,884,150,3434,"
 [9] "04/07/2021,01/01/2020,04/03/2021,By Total,,,United States,All Sexes,25-34
years,3543,88196,3493,1617,237,5638,"
```

We can get the whole thing this way

```r
raw_file <- read_lines(here("data", "SAS_on_2021-04-13.csv"))
```

This imports the data as a long, long character vector, with each element being a line.

```r
# reminder: indexing 1D vectors
letters[5:6]
```

```
[1] "e" "f"
```

Now we’re just looking at lines in a file

```r
# This is not a tibble; we have to index it the basic way
raw_file[2753:2758]
```

```
[1] "04/07/2021,01/01/2020,04/03/2021,By Total,,,Puerto Rico,Female,65-74 years,203,2650,410,151,,466,One or more data cells have counts
between 1-9 and have been suppressed in accordance with NCHS confidentiality standards."
[2] "04/07/2021,01/01/2020,04/03/2021,By Total,,,Puerto Rico,Female,75-84 years,234,4274,656,154,16,751,"
[3] "04/07/2021,01/01/2020,04/03/2021,By Total,,,Puerto Rico,Female,85 years and over,222,6164,795,136,29,909,"
[4] "04/07/2021,01/01/2020,12/31/2020,By Year,2020,,United States,All Sexes,All Ages,380949,3372967,349667,178222,8779,560025,"
[5] "04/07/2021,01/01/2020,12/31/2020,By Year,2020,,United States,All Sexes,Under 1 year,48,19356,224,9,21,284,"
[6] "04/07/2021,01/01/2020,12/31/2020,By Year,2020,,United States,All Sexes,0-17 years,189,33808,598,35,178,930,"
```

There you are, you bastard.

In this case, this is due to the kind of data this is, mixing multiple reporting levels and totals. That is, it’s not a mistake in the *data*, but rather in the *parsing*.

OK, let’s go back to the colspec!

```r
nchs <- with_edition(1, read_csv(here("data", "SAS_on_2021-04-13.csv")))
```

```
── Column specification ────────────────────────────────────────────────────────
cols(
  `Data As Of` = col_character(),
  `Start Date` = col_character(),
  `End Date` = col_character(),
  Group = col_character(),
  Year = col_logical(),
  Month = col_logical(),
  State = col_character(),
  Sex = col_character(),
  `Age Group` = col_character(),
  `COVID-19 Deaths` = col_double(),
  `Total Deaths` = col_double(),
  `Pneumonia Deaths` = col_double(),
  `Pneumonia and COVID-19 Deaths` = col_double(),
  `Influenza Deaths` = col_double(),
  `Pneumonia, Influenza, or COVID-19 Deaths` = col_double(),
  Footnote = col_character()
```

We can just copy it from the console output! It’s valid code.

We use it with col_types

```
nchs <- with_edition(1, read_csv(here("data", "SAS_on_2021-04-13.csv"),
           col_types = cols(
  `Data As Of` = col_character(),
  `Start Date` = col_character(),
  `End Date` = col_character(),
  Group = col_character(),
  Year = col_logical(),
  Month = col_logical(),
  State = col_character(),
  Sex = col_character(),
  `Age Group` = col_character(),
  `COVID-19 Deaths` = col_double(),
  `Total Deaths` = col_double(),
  `Pneumonia Deaths` = col_double(),
  `Pneumonia and COVID-19 Deaths` = col_double(),
  `Influenza Deaths` = col_double(),
  `Pneumonia, Influenza, or COVID-19 Deaths` = col_double(),
  Footnote = col_character()
)))
```

But we know we need to make some adjustments.

Fixes

```r
# Date format
us_style <-  "%m/%d/%Y"

nchs <- with_edition(1, read_csv(
  here("data", "SAS_on_2021-04-13.csv"),
  col_types = cols(
    `Data As Of` = col_date(format = us_style),
    `Start Date` = col_date(format = us_style),
    `End Date` = col_date(format = us_style),
    Group = col_character(),
    Year = col_character(),
    Month = col_character(),
    State = col_character(),
    Sex = col_character(),
    `Age Group` = col_character(),
    `COVID-19 Deaths` = col_integer(),
    `Total Deaths` = col_integer(),
    `Pneumonia Deaths` = col_integer(),
    `Pneumonia and COVID-19 Deaths` = col_integer(),
    `Influenza Deaths` = col_integer(),
    `Pneumonia, Influenza, or COVID-19 Deaths` = col_integer(),
    Footnote = col_character()
  )) |>
  janitor::clean_names() |>
  select(-footnote) |>
  mutate(age_group = stringr::str_to_sentence(age_group)) |>
  filter(!stringr::str_detect(state, "Total"))
)
```

Now let’s look again

```r
dim(nchs)
```

```
[1] 52326    15
```

```r
nchs |>
  select(year, month, state) |>
  filter(!is.na(year))
```

```
# A tibble: 49,572 × 3
   year  month state        
   <chr> <chr> <chr>        
 1 2020  <NA>  United States
 2 2020  <NA>  United States
 3 2020  <NA>  United States
 4 2020  <NA>  United States
 5 2020  <NA>  United States
 6 2020  <NA>  United States
 7 2020  <NA>  United States
 8 2020  <NA>  United States
 9 2020  <NA>  United States
10 2020  <NA>  United States
# ℹ 49,562 more rows
```

Now let’s look again

```r
nchs |>
  distinct(year)
```

```
# A tibble: 3 × 1
  year 
  <chr>
1 <NA> 
2 2020 
3 2021 
```

Lessons learned

I said at the start that it was no fun, but also weirdly satisfying.

When `read_csv()` warns you of a parsing failure, **don't ignore it**.

`read_lines()` lets you get the file in a nearly unprocessed form.

The `colspec` output is your friend.

If we wanted to …

```r
library(stringr)  # it's back!
```

If we wanted to …

```r
library(stringr)  # it's back!

nchs
```

```
# A tibble: 52,326 × 15
   data_as_of start_date end_date   group    year  month state
sex   age_group
   <date>     <date>     <date>     <chr>    <chr> <chr> <chr>
<chr> <chr>
 1 2021-04-07 2020-01-01 2021-04-03 By Total <NA>  <NA>  United…
All … All ages
 2 2021-04-07 2020-01-01 2021-04-03 By Total <NA>  <NA>  United…
All … Under 1 …
 3 2021-04-07 2020-01-01 2021-04-03 By Total <NA>  <NA>  United…
All … 0-17 yea…
 4 2021-04-07 2020-01-01 2021-04-03 By Total <NA>  <NA>  United…
All … 1-4 years
 5 2021-04-07 2020-01-01 2021-04-03 By Total <NA>  <NA>  United…
All … 5-14 yea…
 6 2021-04-07 2020-01-01 2021-04-03 By Total <NA>  <NA>  United…
All … 15-24 ye…
 7 2021-04-07 2020-01-01 2021-04-03 By Total <NA>  <NA>  United…
All … 18-29 ye…
 8 2021-04-07 2020-01-01 2021-04-03 By Total <NA>  <NA>  United…
All … 25-34 ye…
 9 2021-04-07 2020-01-01 2021-04-03 By Total <NA>  <NA>  United…
All … 30-39 ye…
10 2021-04-07 2020-01-01 2021-04-03 By Total <NA>  <NA>  United…
All … 35-44 ye…
# ℹ 52,316 more rows
# ℹ 6 more variables: covid_19_deaths <int>, total_deaths <int>,
```

If we wanted to …

```r
library(stringr)  # it's back!

nchs ▷
  select(!(c(data_as_of:end_date, year, month)))
```

```
# A tibble: 52,326 × 10
   group    state  sex   age_group covid_19_deaths total_deaths
pneumonia_deaths
   <chr>    <chr>  <chr> <chr>               <int>        <int>
<int>
 1 By Total Unite… All … All ages           539723      4161167
466437
 2 By Total Unite… All … Under 1 …              59        22626
246
 3 By Total Unite… All … 0-17 yea…             251        39620
667
 4 By Total Unite… All … 1-4 years              31         4069
137
 5 By Total Unite… All … 5-14 yea…              89         6578
195
 6 By Total Unite… All … 15-24 ye…             804        42596
930
 7 By Total Unite… All … 18-29 ye…            1996        75339
2184
 8 By Total Unite… All … 25-34 ye…            3543        88196
3493
 9 By Total Unite… All … 30-39 ye…            5792       107348
5276
10 By Total Unite… All … 35-44 ye…            9259       126848
8203
# ℹ 52,316 more rows
# ℹ 3 more variables: pneumonia_and_covid_19_deaths <int>,
```

If we wanted to …

```r
library(stringr)  # it's back!

nchs |>
  select(!(c(data_as_of:end_date, year, month))) |>
  pivot_longer(covid_19_deaths:pneumonia_influenza_or_covid_19_deat
               names_to = "outcome",
               values_to = "n")
```

```
# A tibble: 313,956 × 6
   group    state         sex       age_group    outcome
n
   <chr>    <chr>         <chr>     <chr>        <chr>
<int>
 1 By Total United States All Sexes All ages     covid_19_deaths
5.40e5
 2 By Total United States All Sexes All ages     total_deaths
4.16e6
 3 By Total United States All Sexes All ages     pneumonia_deaths
4.66e5
 4 By Total United States All Sexes All ages
pneumonia_and_covid_19_… 2.63e5
 5 By Total United States All Sexes All ages     influenza_deaths
9.04e3
 6 By Total United States All Sexes All ages
pneumonia_influenza_or_… 7.51e5
 7 By Total United States All Sexes Under 1 year covid_19_deaths
5.9 e1
 8 By Total United States All Sexes Under 1 year total_deaths
2.26e4
 9 By Total United States All Sexes Under 1 year pneumonia_deaths
2.46e2
10 By Total United States All Sexes Under 1 year
pneumonia_and_covid_19_… 1   e1
# ℹ 313,946 more rows
```

If we wanted to …

```r
library(stringr)  # it's back!

nchs |>
  select(!(c(data_as_of:end_date, year, month))) |>
  pivot_longer(covid_19_deaths:pneumonia_influenza_or_covid_19_deat
               names_to = "outcome",
               values_to = "n") |>
  mutate(outcome = str_to_sentence(outcome),
         outcome = str_replace_all(outcome, "_", " "),
         outcome = str_replace(outcome, "(C|c)ovid 19", "COVID-19")
```

```
# A tibble: 313,956 × 6
   group    state         sex       age_group    outcome
n
   <chr>    <chr>         <chr>     <chr>        <chr>
<int>
 1 By Total United States All Sexes All ages     COVID-19 deaths
5.40e5
 2 By Total United States All Sexes All ages     Total deaths
4.16e6
 3 By Total United States All Sexes All ages     Pneumonia deaths
4.66e5
 4 By Total United States All Sexes All ages     Pneumonia and
COVID-19 … 2.63e5
 5 By Total United States All Sexes All ages     Influenza deaths
9.04e3
 6 By Total United States All Sexes All ages     Pneumonia
influenza or … 7.51e5
 7 By Total United States All Sexes Under 1 year COVID-19 deaths
5.9 e1
 8 By Total United States All Sexes Under 1 year Total deaths
2.26e4
 9 By Total United States All Sexes Under 1 year Pneumonia deaths
2.46e2
10 By Total United States All Sexes Under 1 year Pneumonia and
COVID-19 … 1   e1
# ℹ 313,946 more rows
```

If we wanted to …

Put this in an object called `nchs_fmt`

… we could make a table or graph

```r
nchs_fmt |>
  select(state, age_group, outcome, n)
```

```
# A tibble: 313,956 × 4
   state         age_group    outcome                                    n
   <chr>         <chr>        <chr>                                  <int>
 1 United States All ages     COVID-19 deaths                       539723
 2 United States All ages     Total deaths                         4161167
 3 United States All ages     Pneumonia deaths                      466437
 4 United States All ages     Pneumonia and COVID-19 deaths         263147
 5 United States All ages     Influenza deaths                        9037
 6 United States All ages     Pneumonia influenza or COVID-19 deaths  750804
 7 United States Under 1 year COVID-19 deaths                           59
 8 United States Under 1 year Total deaths                           22626
 9 United States Under 1 year Pneumonia deaths                         246
10 United States Under 1 year Pneumonia and COVID-19 deaths             10
# ℹ 313,946 more rows
```

Cleaned up (but not tidy)

```r
nchs_fmt |>
  distinct(group)
```

```
# A tibble: 3 × 1
  group
  <chr>
1 By Total
2 By Year
3 By Month
```

Cleaned up (but not tidy)

```r
nchs_fmt |>
  distinct(group)
```

```
# A tibble: 3 × 1
  group
  <chr>
1 By Total
2 By Year
3 By Month
```

```r
nchs_fmt |>
  distinct(age_group)
```

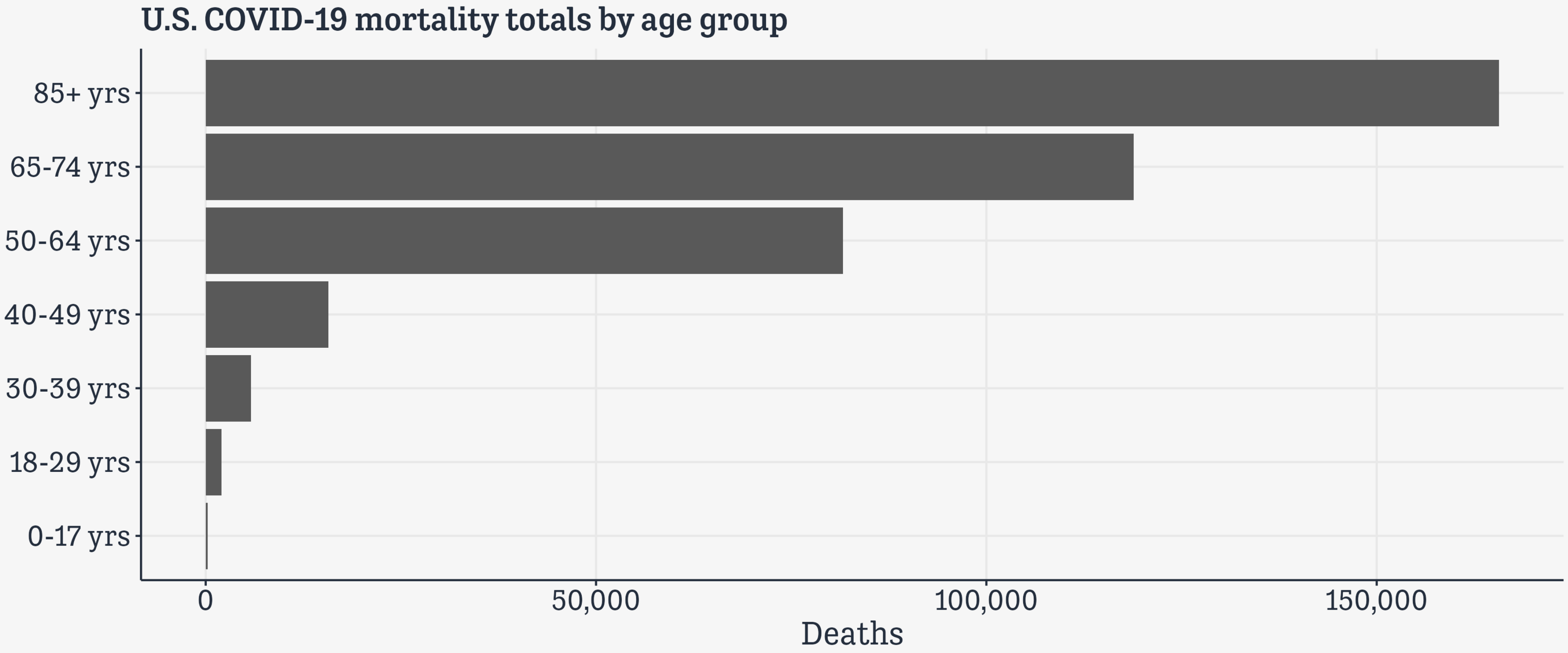
```
# A tibble: 17 × 1
   age_group
   <chr>
 1 All ages
 2 Under 1 year
 3 0-17 years
 4 1-4 years
 5 5-14 years
 6 15-24 years
 7 18-29 years
 8 25-34 years
 9 30-39 years
10 35-44 years
11 40-49 years
12 45-54 years
13 50-64 years
14 55-64 years
15 65-74 years
16 75-84 years
```

Make our plot

```r
p_out <- nchs_fmt |>
  filter(group %in% "By Total",
         sex %in% "All Sexes",
         state %in% "United States",
         age_group %in% c("0-17 years",
                          "18-29 years",
                          "30-39 years",
                          "40-49 years",
                          "50-64 years",
                          "65-74 years",
                          "85 years and over"),
         outcome %in% "COVID-19 deaths") |>
  mutate(age_group = str_replace(age_group, "years", "yrs"),
         age_group = str_replace(age_group, " and over", ""),
         age_group = str_replace(age_group, "85", "85+")) |>
  ggplot(mapping = aes(x = n, y = age_group)) +
  geom_col() + scale_x_continuous(labels = scales::comma) +
  labs(x = "Deaths", y = NULL, title = "U.S. COVID-19 mortality totals by age group")
```

Result

```
p_out
```


U.S. COVID-19 mortality totals by age group
85+ yrs
65-74 yrs
50-64 yrs
40-49 yrs
30-39 yrs
18-29 yrs
0-17 yrs
0
50,000
100,000
150,000
Deaths

Every dataset is different

Dropping missings

Dropping missing values

```r
df ← tribble(
  ~a, ~b, ~c,
  1, NA, 2,
  NA, NA, NA,
  2, 2, 2
)

df
```

```
# A tibble: 3 × 3
      a     b     c
  <dbl> <dbl> <dbl>
1     1    NA     2
2    NA    NA    NA
3     2     2     2
```

Dropping missing values

```r
# 2 Convenience function
df |>
  drop_na()
```

```
# A tibble: 1 × 3
      a     b     c
  <dbl> <dbl> <dbl>
1     2     2     2
```

Drops all rows with *any* missing cases.

Dropping missing values

What if we only want to drop all rows with *all* missing cases?

```r
# 3
df |>
  # Anonymous function \(x)
  filter(!if_all(everything(), \(x) is.na(x)))
```

```
# A tibble: 2 × 3
      a     b     c
  <dbl> <dbl> <dbl>
1     1    NA     2
2     2     2     2
```

```r
# 4 Convenience function from janitor
df |>
  janitor::remove_empty("rows")
```

```
# A tibble: 2 × 3
      a     b     c
  <dbl> <dbl> <dbl>
1     1    NA     2
2     2     2     2
```

Example: cleaning a table

Cleaning a table

With that in mind … Some marketing data

Cleaning a table

```r
read_csv(here("data", "rfm_table.csv"))
```

```
# A tibble: 23 × 5
   SEGMENT            DESCRIPTION                              R     F     M
   <chr>              <chr>                                    <chr> <chr> <chr>
 1 <NA>               <NA>                                     <NA>  <NA>  <NA>
 2 Champions          Bought recently, buy often and spend th… 4– 5  4– 5  4– 5
 3 <NA>               <NA>                                     <NA>  <NA>  <NA>
 4 Loyal Customers    Spend good money. Responsive to promoti… 2– 5  3– 5  3– 5
 5 <NA>               <NA>                                     <NA>  <NA>  <NA>
 6 Potential Loyalist Recent customers, spent good amount, bo… 3– 5  1– 3  1– 3
 7 <NA>               <NA>                                     <NA>  <NA>  <NA>
 8 New Customers      Bought more recently, but not often      4– 5  ≤ 1   ≤ 1
 9 <NA>               <NA>                                     <NA>  <NA>  <NA>
10 Promising          Recent shoppers, but haven’t spent much  3– 4  ≤ 1   ≤ 1
# ℹ 13 more rows
```

Cleaning a table

```r
read_csv(here("data", "rfm_table.csv")) |>
  janitor::clean_names()
```

```
# A tibble: 23 × 5
   segment            description                              r     f     m    
   <chr>              <chr>                                    <chr> <chr> <chr>
 1 <NA>               <NA>                                     <NA>  <NA>  <NA> 
 2 Champions          Bought recently, buy often and spend th… 4- 5  4- 5  4- 5 
 3 <NA>               <NA>                                     <NA>  <NA>  <NA> 
 4 Loyal Customers    Spend good money. Responsive to promoti… 2- 5  3- 5  3- 5 
 5 <NA>               <NA>                                     <NA>  <NA>  <NA> 
 6 Potential Loyalist Recent customers, spent good amount, bo… 3- 5  1- 3  1- 3 
 7 <NA>               <NA>                                     <NA>  <NA>  <NA> 
 8 New Customers      Bought more recently, but not often      4- 5  ≤  1  ≤  1 
 9 <NA>               <NA>                                     <NA>  <NA>  <NA> 
10 Promising          Recent shoppers, but haven’t spent much  3- 4  ≤  1  ≤  1 
# ℹ 13 more rows
```

Cleaning a table

```r
read_csv(here("data", "rfm_table.csv")) |>
  janitor::clean_names() |>
  janitor::remove_empty("rows")
```

```
# A tibble: 11 × 5
   segment            description                                 r      f      m    
   <chr>              <chr>                                       <chr> <chr> <chr>
 1 Champions          Bought recently, buy often and spend th… 4– 5  4– 5  4– 5 
 2 Loyal Customers    Spend good money. Responsive to promoti… 2– 5  3– 5  3– 5 
 3 Potential Loyalist Recent customers, spent good amount, bo… 3– 5  1– 3  1– 3 
 4 New Customers      Bought more recently, but not often      4– 5  ≤ 1   ≤ 1  
 5 Promising          Recent shoppers, but haven’t spent much  3– 4  ≤ 1   ≤ 1  
 6 Need Attention     Above average recency, frequency & mone… 2– 3  2– 3  2– 3 
 7 About To Sleep     Below average recency, frequency & mone… 2– 3  ≤ 2   ≤ 2  
 8 At Risk            Spent big money, purchased often but lo… ≤ 2   2– 5  2– 5 
 9 Can’t Lose Them    Made big purchases and often, but long … ≤ 1   4– 5  4– 5 
10 Hibernating        Low spenders, low frequency, purchased … 1– 2  1– 2  1– 2 
11 Lost               Lowest recency, frequency & monetary sc… ≤ 2   ≤ 2   ≤ 2  
```

Cleaning a table

```r
read_csv(here("data", "rfm_table.csv")) |>
  janitor::clean_names() |>
  janitor::remove_empty("rows") |>
  pivot_longer(cols = r:m)
```

```
# A tibble: 33 × 4
   segment            description                                     name  value
   <chr>              <chr>                                           <chr> <chr>
 1 Champions          Bought recently, buy often and spend the most   r     4- 5
 2 Champions          Bought recently, buy often and spend the most   f     4- 5
 3 Champions          Bought recently, buy often and spend the most   m     4- 5
 4 Loyal Customers    Spend good money. Responsive to promotions      r     2- 5
 5 Loyal Customers    Spend good money. Responsive to promotions      f     3- 5
 6 Loyal Customers    Spend good money. Responsive to promotions      m     3- 5
 7 Potential Loyalist Recent customers, spent good amount, bought m… r     3- 5
 8 Potential Loyalist Recent customers, spent good amount, bought m… f     1- 3
 9 Potential Loyalist Recent customers, spent good amount, bought m… m     1- 3
10 New Customers      Bought more recently, but not often             r     4- 5
# ℹ 23 more rows
```

Cleaning a table

```r
read_csv(here("data", "rfm_table.csv")) |>
  janitor::clean_names() |>
  janitor::remove_empty("rows") |>
  pivot_longer(cols = r:m) |>
  separate(col = value, into = c("lo", "hi"),
           remove = FALSE, convert = TRUE,
           fill = "left")
```

```
# A tibble: 33 × 6
   segment            description                        name  value    lo    hi
   <chr>              <chr>                              <chr> <chr> <int> <int>
 1 Champions          Bought recently, buy often and sp… r     4- 5      4     5
 2 Champions          Bought recently, buy often and sp… f     4- 5      4     5
 3 Champions          Bought recently, buy often and sp… m     4- 5      4     5
 4 Loyal Customers    Spend good money. Responsive to p… r     2- 5      2     5
 5 Loyal Customers    Spend good money. Responsive to p… f     3- 5      3     5
 6 Loyal Customers    Spend good money. Responsive to p… m     3- 5      3     5
 7 Potential Loyalist Recent customers, spent good amou… r     3- 5      3     5
 8 Potential Loyalist Recent customers, spent good amou… f     1- 3      1     3
 9 Potential Loyalist Recent customers, spent good amou… m     1- 3      1     3
10 New Customers      Bought more recently, but not oft… r     4- 5      4     5
# ℹ 23 more rows
```

Cleaning a table

```r
read_csv(here("data", "rfm_table.csv")) |>
  janitor::clean_names() |>
  janitor::remove_empty("rows") |>
  pivot_longer(cols = r:m) |>
  separate(col = value, into = c("lo", "hi"),
           remove = FALSE, convert = TRUE,
           fill = "left") |>
  select(-value)
```

```
# A tibble: 33 × 5
   segment           description                                name     lo    hi
   <chr>             <chr>                                      <chr> <int> <int>
 1 Champions         Bought recently, buy often and spend th… r         4     5
 2 Champions         Bought recently, buy often and spend th… f         4     5
 3 Champions         Bought recently, buy often and spend th… m         4     5
 4 Loyal Customers   Spend good money. Responsive to promoti… r         2     5
 5 Loyal Customers   Spend good money. Responsive to promoti… f         3     5
 6 Loyal Customers   Spend good money. Responsive to promoti… m         3     5
 7 Potential Loyalist Recent customers, spent good amount, bo… r         3     5
 8 Potential Loyalist Recent customers, spent good amount, bo… f         1     3
 9 Potential Loyalist Recent customers, spent good amount, bo… m         1     3
10 New Customers     Bought more recently, but not often        r         4     5
# ℹ 23 more rows
```

Cleaning a table

```r
read_csv(here("data", "rfm_table.csv")) |>
  janitor::clean_names() |>
  janitor::remove_empty("rows") |>
  pivot_longer(cols = r:m) |>
  separate(col = value, into = c("lo", "hi"),
           remove = FALSE, convert = TRUE,
           fill = "left") |>
  select(-value) |>
  pivot_wider(names_from = name,
              values_from = lo:hi)
```

```
# A tibble: 11 × 8
   segment            description                lo_r  lo_f  lo_m  hi_r  hi_f  hi_m
   <chr>              <chr>                     <int> <int> <int> <int> <int> <int>
 1 Champions          Bought recently, buy …        4     4     4     5     5     5
 2 Loyal Customers    Spend good money. Res…        2     3     3     5     5     5
 3 Potential Loyalist Recent customers, spe…        3     1     1     5     3     3
 4 New Customers      Bought more recently,…        4    NA    NA     5     1     1
 5 Promising          Recent shoppers, but …        3    NA    NA     4     1     1
 6 Need Attention     Above average recency…        2     2     2     3     3     3
 7 About To Sleep     Below average recency…        2    NA    NA     3     2     2
 8 At Risk            Spent big money, purc…       NA     2     2     2     5     5
 9 Can’t Lose Them    Made big purchases an…       NA     4     4     1     5     5
10 Hibernating        Low spenders, low fre…        1     1     1     2     2     2
11 Lost               Lowest recency, frequ…       NA    NA    NA     2     2     2
```

Cleaning a table

```r
read_csv(here("data", "rfm_table.csv")) |>
  janitor::clean_names() |>
  janitor::remove_empty("rows") |>
  pivot_longer(cols = r:m) |>
  separate(col = value, into = c("lo", "hi"),
           remove = FALSE, convert = TRUE,
           fill = "left") |>
  select(-value) |>
  pivot_wider(names_from = name,
              values_from = lo:hi) |>
  mutate(across(where(is.integer), replace_na, 0))
```

```
# A tibble: 11 × 8
   segment           description               lo_r  lo_f  lo_m  hi_r  hi_f  hi_m
   <chr>             <chr>                    <int> <int> <int> <int> <int> <int>
 1 Champions         Bought recently, buy …       4     4     4     5     5     5
 2 Loyal Customers   Spend good money. Res…       2     3     3     5     5     5
 3 Potential Loyalist Recent customers, spe…      3     1     1     5     3     3
 4 New Customers     Bought more recently,…       4     0     0     5     1     1
 5 Promising         Recent shoppers, but …       3     0     0     4     1     1
 6 Need Attention    Above average recency…       2     2     2     3     3     3
 7 About To Sleep    Below average recency…       2     0     0     3     2     2
 8 At Risk           Spent big money, purc…       0     2     2     2     5     5
 9 Can’t Lose Them   Made big purchases an…       0     4     4     1     5     5
10 Hibernating       Low spenders, low fre…       1     1     1     2     2     2
11 Lost              Lowest recency, frequ…       0     0     0     2     2     2
```

Cleaning a table

```r
read_csv(here("data", "rfm_table.csv")) |>
  janitor::clean_names() |>
  janitor::remove_empty("rows") |>
  pivot_longer(cols = r:m) |>
  separate(col = value, into = c("lo", "hi"),
           remove = FALSE, convert = TRUE,
           fill = "left") |>
  select(-value) |>
  pivot_wider(names_from = name,
              values_from = lo:hi) |>
  mutate(across(where(is.integer), replace_na, 0)) |>
  select(segment,
         lo_r, hi_r,
         lo_f, hi_f,
         lo_m, hi_m,
         description)
```

```
# A tibble: 11 × 8
   segment              lo_r  hi_r  lo_f  hi_f  lo_m  hi_m description
   <chr>               <int> <int> <int> <int> <int> <int> <chr>
 1 Champions               4     5     4     5     4     5 Bought recently, buy …
 2 Loyal Customers         2     5     3     5     3     5 Spend good money. Res…
 3 Potential Loyalist      3     5     1     3     1     3 Recent customers, spe…
 4 New Customers           4     5     0     1     0     1 Bought more recently,…
 5 Promising               3     4     0     1     0     1 Recent shoppers, but …
 6 Need Attention          2     3     2     3     2     3 Above average recency…
 7 About To Sleep          2     3     0     2     0     2 Below average recency…
 8 At Risk                 0     2     2     5     2     5 Spent big money, purc…
 9 Can’t Lose Them         0     1     4     5     4     5 Made big purchases an…
10 Hibernating             1     2     1     2     1     2 Low spenders, low fre…
11 Lost                    0     2     0     2     0     2 Lowest recency, frequ…
```

A candidate for `rowwise()`?

```r
rfm_table
```

```
# A tibble: 11 × 8
   segment              lo_r  hi_r  lo_f  hi_f  lo_m  hi_m description
   <chr>               <int> <int> <int> <int> <int> <int> <chr>
 1 Champions               4     5     4     5     4     5 Bought recently, buy …
 2 Loyal Customers         2     5     3     5     3     5 Spend good money. Res…
 3 Potential Loyalist      3     5     1     3     1     3 Recent customers, spe…
 4 New Customers           4     5     0     1     0     1 Bought more recently,…
 5 Promising               3     4     0     1     0     1 Recent shoppers, but …
 6 Need Attention          2     3     2     3     2     3 Above average recency…
 7 About To Sleep          2     3     0     2     0     2 Below average recency…
 8 At Risk                 0     2     2     5     2     5 Spent big money, purc…
 9 Can’t Lose Them         0     1     4     5     4     5 Made big purchases an…
10 Hibernating             1     2     1     2     1     2 Low spenders, low fre…
11 Lost                    0     2     0     2     0     2 Lowest recency, frequ…
```

A candidate for `rowwise()`?

This does what we expect:

```r
rfm_table |>
  mutate(sum_lo = lo_r + lo_f + lo_m,
         sum_hi = hi_r + hi_f + hi_m) |>
  select(segment, sum_lo, sum_hi, everything())
```

```
# A tibble: 11 × 10
   segment           sum_lo sum_hi  lo_r  hi_r  lo_f  hi_f  lo_m  hi_m description
   <chr>              <int>  <int> <int> <int> <int> <int> <int> <int> <chr>
 1 Champions             12     15     4     5     4     5     4     5 Bought rec…
 2 Loyal Customers        8     15     2     5     3     5     3     5 Spend good…
 3 Potential Loya…        5     11     3     5     1     3     1     3 Recent cus…
 4 New Customers          4      7     4     5     0     1     0     1 Bought mor…
 5 Promising              3      6     3     4     0     1     0     1 Recent sho…
 6 Need Attention         6      9     2     3     2     3     2     3 Above aver…
 7 About To Sleep         2      7     2     3     0     2     0     2 Below aver…
 8 At Risk                4     12     0     2     2     5     2     5 Spent big …
 9 Can't Lose Them        8     11     0     1     4     5     4     5 Made big p…
10 Hibernating            3      6     1     2     1     2     1     2 Low spende…
11 Lost                   0      6     0     2     0     2     0     2 Lowest rec…
```

This adds each column, elementwise.

A candidate for `rowwise()`?

But this does not:

```
rfm_table |>
  mutate(sum_lo = sum(lo_r, lo_f, lo_m),
         sum_hi = sum(hi_r, hi_f, hi_m)) |>
  select(segment, sum_lo, sum_hi, everything())
```

```
# A tibble: 11 × 10
   segment          sum_lo sum_hi  lo_r  hi_r  lo_f  hi_f  lo_m  hi_m description
   <chr>             <int>  <int> <int> <int> <int> <int> <int> <int> <chr>
 1 Champions            55    105     4     5     4     5     4     5 Bought rec…
 2 Loyal Customers      55    105     2     5     3     5     3     5 Spend good…
 3 Potential Loya…      55    105     3     5     1     3     1     3 Recent cus…
 4 New Customers        55    105     4     5     0     1     0     1 Bought mor…
 5 Promising            55    105     3     4     0     1     0     1 Recent sho…
 6 Need Attention       55    105     2     3     2     3     2     3 Above aver…
 7 About To Sleep       55    105     2     3     0     2     0     2 Below aver…
 8 At Risk              55    105     0     2     2     5     2     5 Spent big …
 9 Can’t Lose Them      55    105     0     1     4     5     4     5 Made big p…
10 Hibernating          55    105     1     2     1     2     1     2 Low spende…
11 Lost                 55    105     0     2     0     2     0     2 Lowest rec…
```

Sum is taking all the columns, adding them up (into a single number), and putting that result in each row

A candidate for `rowwise()`?

Similarly, this will not give the answer we probably expect:

```r
rfm_table |>
  mutate(mean_lo = mean(c(lo_r, lo_f, lo_m)),
         mean_hi = mean(c(hi_r, hi_f, hi_m))) |>
  select(segment, mean_lo, mean_hi, everything())
```

```
# A tibble: 11 × 10
   segment        mean_lo mean_hi  lo_r  hi_r  lo_f  hi_f  lo_m  hi_m description
   <chr>            <dbl>   <dbl> <int> <int> <int> <int> <int> <int> <chr>
 1 Champions         1.67    3.18     4     5     4     5     4     5 Bought rec…
 2 Loyal Custom…     1.67    3.18     2     5     3     5     3     5 Spend good…
 3 Potential Lo…     1.67    3.18     3     5     1     3     1     3 Recent cus…
 4 New Customers     1.67    3.18     4     5     0     1     0     1 Bought mor…
 5 Promising         1.67    3.18     3     4     0     1     0     1 Recent sho…
 6 Need Attenti…     1.67    3.18     2     3     2     3     2     3 Above aver…
 7 About To Sle…     1.67    3.18     2     3     0     2     0     2 Below aver…
 8 At Risk           1.67    3.18     0     2     2     5     2     5 Spent big …
 9 Can't Lose T…     1.67    3.18     0     1     4     5     4     5 Made big p…
10 Hibernating       1.67    3.18     1     2     1     2     1     2 Low spende…
11 Lost              1.67    3.18     0     2     0     2     0     2 Lowest rec…
```

A candidate for `rowwise()`?

But this will:

```r
rfm_table |>
  rowwise() |>
  mutate(mean_lo = mean(c(lo_r, lo_f, lo_m)),
         mean_hi = mean(c(hi_r, hi_f, hi_m))) |>
  select(segment, mean_lo, mean_hi, everything())
```

```
# A tibble: 11 × 10
# Rowwise:
   segment        mean_lo mean_hi  lo_r  hi_r  lo_f  hi_f  lo_m  hi_m description
   <chr>            <dbl>   <dbl> <int> <int> <int> <int> <int> <int> <chr>
 1 Champions        4       5         4     5     4     5     4     5 Bought rec…
 2 Loyal Custom…    2.67    5         2     5     3     5     3     5 Spend good…
 3 Potential Lo…    1.67    3.67      3     5     1     3     1     3 Recent cus…
 4 New Customers    1.33    2.33      4     5     0     1     0     1 Bought mor…
 5 Promising        1       2         3     4     0     1     0     1 Recent sho…
 6 Need Attenti…    2       3         2     3     2     3     2     3 Above aver…
 7 About To Sle…    0.667   2.33      2     3     0     2     0     2 Below aver…
 8 At Risk          1.33    4         0     2     2     5     2     5 Spent big …
 9 Can't Lose T…    2.67    3.67      0     1     4     5     4     5 Made big p…
10 Hibernating      1       2         1     2     1     2     1     2 Low spende…
11 Lost             0       2         0     2     0     2     0     2 Lowest rec…
```

Rowwise isn’t very efficient

In general, you’ll want to see if some vectorized (“operating on columns, but elementwise”) function exists, as it’ll be faster.

And most of the time, R and the tidyverse “wants” you to work in vectorized, columnar terms … hence your first move will often be to pivot the data into long format.

So, `rowwise()` is not likely to see a whole lot of further development.

You may want group_by() instead

```r
rfm_table |>
  group_by(segment) |>
  mutate(mean_lo = mean(c(lo_r, lo_f, lo_m)),
         mean_hi = mean(c(hi_r, hi_f, hi_m))) |>
  select(segment, mean_lo, mean_hi, everything())
```

```
# A tibble: 11 × 10
# Groups:   segment [11]
   segment       mean_lo mean_hi  lo_r  hi_r  lo_f  hi_f  lo_m  hi_m description
   <chr>           <dbl>   <dbl> <int> <int> <int> <int> <int> <int> <chr>
 1 Champions       4       5         4     5     4     5     4     5 Bought rec…
 2 Loyal Custom…   2.67    5         2     5     3     5     3     5 Spend good…
 3 Potential Lo…   1.67    3.67      3     5     1     3     1     3 Recent cus…
 4 New Customers   1.33    2.33      4     5     0     1     0     1 Bought mor…
 5 Promising       1       2         3     4     0     1     0     1 Recent sho…
 6 Need Attenti…   2       3         2     3     2     3     2     3 Above aver…
 7 About To Sle…   0.667   2.33      2     3     0     2     0     2 Below aver…
 8 At Risk         1.33    4         0     2     2     5     2     5 Spent big …
 9 Can't Lose T…   2.67    3.67      0     1     4     5     4     5 Made big p…
10 Hibernating     1       2         1     2     1     2     1     2 Low spende…
11 Lost            0       2         0     2     0     2     0     2 Lowest rec…
```

You may want group_by() instead

```r
rfm_table |>
  group_by(segment) |>
  mutate(sum_lo = sum(lo_r, lo_f, lo_m),
         sum_hi = sum(hi_r, hi_f, hi_m)) |>
  select(segment, sum_lo, sum_hi, everything())
```

```
# A tibble: 11 × 10
# Groups:   segment [11]
   segment           sum_lo sum_hi  lo_r  hi_r  lo_f  hi_f  lo_m  hi_m description
   <chr>              <int>  <int> <int> <int> <int> <int> <int> <int> <chr>
 1 Champions             12     15     4     5     4     5     4     5 Bought rec…
 2 Loyal Customers        8     15     2     5     3     5     3     5 Spend good…
 3 Potential Loya…        5     11     3     5     1     3     1     3 Recent cus…
 4 New Customers          4      7     4     5     0     1     0     1 Bought mor…
 5 Promising              3      6     3     4     0     1     0     1 Recent sho…
 6 Need Attention         6      9     2     3     2     3     2     3 Above aver…
 7 About To Sleep         2      7     2     3     0     2     0     2 Below aver…
 8 At Risk                4     12     0     2     2     5     2     5 Spent big …
 9 Can’t Lose Them        8     11     0     1     4     5     4     5 Made big p…
10 Hibernating            3      6     1     2     1     2     1     2 Low spende…
11 Lost                   0      6     0     2     0     2     0     2 Lowest rec…
```

Foreign formats

What about Stata?

Using **haven**

Haven is the Tidyverse’s package for reading and managing files from Stata, SPSS, and SAS. You should prefer it to the older Base R package `foreign`, which has similar functionality.

We’re going to import a General Social Survey dataset that’s in Stata’s `.dta` format.

```r
library(haven)

# This will take a moment
gss_panel <- read_stata(here("data", "gss_panel_long.dta"))
```

We’ll do some of the common recoding and reorganizing tasks that accompany this.

The GSS panel

The data:

```r
gss_panel
```

```
# A tibble: 14,610 × 2,757
   firstyear firstid    year    id vpsu   vstrat adults ballot  dateintv famgen 
       <dbl> <dbl+lbl> <dbl> <dbl> <dbl+> <dbl+> <dbl+> <dbl+l> <dbl+lb> <dbl+l>
 1      2006  9         2006     9     2  1957       1  3 [BAL… 709       1 [1 G…
 2      2006  9         2008  3001    NA    NA       2  3 [BAL… 503       1 [1 G…
 3      2006  9         2010  6001 NA(i)    NA       2  3 [BAL… 508       1 [1 G…
 4      2006 10         2010  6002 NA(i)    NA       1  1 [BAL… 408       1 [1 G…
 5      2006 10         2006    10     2  1957       2  1 [BAL… 630       2 [2 G…
 6      2006 10         2008  3002    NA    NA       2  1 [BAL… 426       2 [2 G…
 7      2006 11         2008  3003    NA    NA       2  3 [BAL… 718       4 [2 G…
 8      2006 11         2010  6003 NA(i)    NA   NA(n)  3 [BAL… 518       2 [2 G…
 9      2006 11         2006    11     2  1957       2  3 [BAL… 630       4 [2 G…
10      2006 12         2010  6004 NA(i)    NA       4  1 [BAL… 324       2 [2 G…
# ℹ 14,600 more rows
# ℹ 2,747 more variables: form <dbl+lbl>, formwt <dbl>, gender1 <dbl+lbl>,
#   hompop <dbl+lbl>, intage <dbl+lbl>, intid <dbl+lbl>, intyrs <dbl+lbl>,
#   mode <dbl+lbl>, oversamp <dbl>, phase <dbl+lbl>, race <dbl+lbl>,
#   reg16 <dbl+lbl>, region <dbl+lbl>, relate1 <dbl+lbl>, relhh1 <dbl+lbl>,
#   relhhd1 <dbl+lbl>, respnum <dbl+lbl>, rvisitor <dbl+lbl>,
```

The GSS panel

Many variables.

Stata’s missing value types are preserved

Data types are things like `dbl+lbl` indicating that Stata’s numeric values and variable labels have been preserved.

The GSS panel

You can see the labeling system at work:

```r
gss_panel |>
  select(degree) |>
  group_by(degree) |>
  tally()
```

```
# A tibble: 6 × 2
  degree                       n
  <dbl+lbl>                <int>
1     0 [LT HIGH SCHOOL]    1850
2     1 [HIGH SCHOOL]       7274
3     2 [JUNIOR COLLEGE]    1161
4     3 [bachelor]          2767
5     4 [graduate]          1556
6 NA(d)                        2
```

The GSS panel

Values get pivoted, not labels, though.

```
gss_panel |>
  select(sex, degree) |>
  group_by(sex, degree) |>
  tally() |>
  pivot_wider(names_from = sex, values_from = n)
```

```
# A tibble: 6 × 3
  degree                      `1`   `2`
  <dbl+lbl>                 <int> <int>
1     0 [LT HIGH SCHOOL]      814  1036
2     1 [HIGH SCHOOL]        3131  4143
3     2 [JUNIOR COLLEGE]      440   721
4     3 [bachelor]           1293  1474
5     4 [graduate]            696   860
6 NA(d)                        NA     2
```

The GSS panel

Option 1: Just drop all the labels.

```r
gss_panel |>
  zap_missing() |>
  zap_labels()
```

```
# A tibble: 14,610 × 2,757
   firstyear firstid  year    id  vpsu vstrat adults ballot dateintv famgen
       <dbl>   <dbl> <dbl> <dbl> <dbl>  <dbl>  <dbl>  <dbl>    <dbl>  <dbl>
 1      2006       9  2006     9     2   1957      1      3      709      1
 2      2006       9  2008  3001    NA     NA      2      3      503      1
 3      2006       9  2010  6001    NA     NA      2      3      508      1
 4      2006      10  2010  6002    NA     NA      1      1      408      1
 5      2006      10  2006    10     2   1957      2      1      630      2
 6      2006      10  2008  3002    NA     NA      2      1      426      2
 7      2006      11  2008  3003    NA     NA      2      3      718      4
 8      2006      11  2010  6003    NA     NA     NA      3      518      2
 9      2006      11  2006    11     2   1957      2      3      630      4
10      2006      12  2010  6004    NA     NA      4      1      324      2
# ℹ 14,600 more rows
# ℹ 2,747 more variables: form <dbl>, formwt <dbl>, gender1 <dbl>,
#   hompop <dbl>, intage <dbl>, intid <dbl>, intyrs <dbl>, mode <dbl>,
#   oversamp <dbl>, phase <dbl>, race <dbl>, reg16 <dbl>, region <dbl>,
#   relate1 <dbl>, relhh1 <dbl>, relhhd1 <dbl>, respnum <dbl>, rvisitor <dbl>,
#   sampcode <dbl>, sample <dbl>, sex <dbl>, size <dbl>, spaneng <dbl>,
```

The GSS panel

Option 2: Convert the labels

Let’s focus on a few measures of interest, and do some recoding.

```r
## Categorical vars
cat_vars <- c("race", "sex", "degree", "relig", "income", "polviews", "fefam")

## Integer vars
int_vars <- c("year", "id", "ballot", "age", "tvhours")


## Survey design
wt_vars <- c("vpsu",
             "vstrat",
             "oversamp",
             "formwt",              # weight to deal with experimental randomization
             "wtssall",             # weight variable
             "sampcode",            # sampling error code
             "sample")              # sampling frame and method


my_gss_vars <- c(int_vars, cat_vars, wt_vars)
```

Cut down the dataset

```r
gss_sub <- gss_panel |>
  select(all_of(my_gss_vars))

gss_sub
```

```
# A tibble: 14,610 × 19
    year    id ballot       age       tvhours     race    sex     degree  relig
   <dbl> <dbl> <dbl+lbl>    <dbl+lb> <dbl+lbl>   <dbl+l> <dbl+l> <dbl+l> <dbl+l>
 1  2006     9 3 [BALLOT C] 23       NA(a) [iap] 2 [bla… 2 [fem… 3 [bac… 4 [non…
 2  2008  3001 3 [BALLOT C] 25       NA(i)       3 [oth… 2 [fem… 3 [bac… 4 [non…
 3  2010  6001 3 [BALLOT C] 27       NA(i)       2 [bla… 2 [fem… 3 [bac… 4 [non…
 4  2010  6002 1 [BALLOT A] 36           3       1 [whi… 2 [fem… 4 [gra… 4 [non…
 5  2006    10 1 [BALLOT A] 32           3       3 [oth… 2 [fem… 4 [gra… 4 [non…
 6  2008  3002 1 [BALLOT A] 34           3       3 [oth… 2 [fem… 4 [gra… 4 [non…
 7  2008  3003 3 [BALLOT C] 83       NA(i)       2 [bla… 2 [fem… 0 [LT … 1 [pro…
 8  2010  6003 3 [BALLOT C] 85       NA(i)       2 [bla… 2 [fem… 0 [LT … 1 [pro…
 9  2006    11 3 [BALLOT C] 81       NA(a) [iap] 2 [bla… 2 [fem… 0 [LT … 1 [pro…
10  2010  6004 1 [BALLOT A] 51          10       3 [oth… 1 [mal… 1 [HIG… 2 [cat…
# ℹ 14,600 more rows
# ℹ 10 more variables: income <dbl+lbl>, polviews <dbl+lbl>, fefam <dbl+lbl>,
#   vpsu <dbl+lbl>, vstrat <dbl+lbl>, oversamp <dbl>, formwt <dbl>,
#   wtssall <dbl+lbl>, sampcode <dbl+lbl>, sample <dbl+lbl>
```

The GSS Panel: Recoding

```r
gss_sub |>
  mutate(across(everything(), zap_missing)) |>
  mutate(across(all_of(wt_vars), as.numeric)) |>
  mutate(across(all_of(int_vars), as.integer)) |>
  mutate(across(all_of(cat_vars), as_factor)) |>
  mutate(across(all_of(cat_vars), fct_relabel, tolower)) |>
  mutate(across(all_of(cat_vars), fct_relabel, tools::toTitleCase)) |>
  mutate(income = stringr::str_replace(income, " - ", "-"))
```

```
# A tibble: 14,610 × 19
    year    id ballot   age tvhours race  sex    degree    relig income polviews
   <int> <int>  <int> <int>   <int> <fct> <fct>  <fct>     <fct> <chr>  <fct>
 1  2006     9      3    23      NA Black Female Bachelor  None  $2500… Conserv…
 2  2008  3001      3    25      NA Other Female Bachelor  None  $2500… Extreme…
 3  2010  6001      3    27      NA Black Female Bachelor  None  $2500… Extreme…
 4  2010  6002      1    36       3 White Female Graduate  None  $2500… Liberal
 5  2006    10      1    32       3 Other Female Graduate  None  <NA>   Slightl…
 6  2008  3002      1    34       3 Other Female Graduate  None  $2500… Moderate
 7  2008  3003      3    83      NA Black Female Lt High … Prot… $2000… Liberal
 8  2010  6003      3    85      NA Black Female Lt High … Prot… <NA>   Moderate
 9  2006    11      3    81      NA Black Female Lt High … Prot… <NA>   Moderate
10  2010  6004      1    51      10 Other Male   High Sch… Cath… Lt $1… Liberal
# ℹ 14,600 more rows
# ℹ 8 more variables: fefam <fct>, vpsu <dbl>, vstrat <dbl>, oversamp <dbl>,
#   formwt <dbl>, wtssall <dbl>, sampcode <dbl>, sample <dbl>
```

How we’d actually write this

```r
gss_sub <- gss_sub |>
  mutate(across(everything(), zap_missing),
         across(all_of(wt_vars), as.numeric),
         across(all_of(int_vars), as.integer),
         across(all_of(cat_vars), as_factor),
         across(all_of(cat_vars), fct_relabel, tolower),
         across(all_of(cat_vars), fct_relabel, tools::toTitleCase),
         income = stringr::str_replace(income, " - ", "-"))
```

The GSS panel: more recoding

Age quintiles: find the cutpoints

```r
# seq can make all kinds of sequences
seq(from = 0, to = 1, by = 0.2)
```

```
[1] 0.0 0.2 0.4 0.6 0.8 1.0
```

```r
age_quintiles <- quantile(as.numeric(gss_panel$age),
                          probs = seq(0, 1, 0.2),
                          na.rm = TRUE)

## These are the quintile cutpoints
age_quintiles
```

```
  0%  20%  40%  60%  80% 100% 
  18   33   43   53   65   89 
```

The GSS panel: more recoding

Age quintiles: create the quintile variable

```r
## Apply the cut
gss_sub |>
  mutate(agequint = cut(x = age,
                        breaks = unique(age_quintiles),
                        include.lowest = TRUE)) |>
  pull(agequint) |> # grab a column and make it an ordinary vector
  table()
```

```

[18,33] (33,43] (43,53] (53,65] (65,89] 
   3157    2680    2851    3057    2720 
```

We’ll need to clean up those labels.

The GSS panel: more recoding

I told you that regexp stuff would pay off.

```r
convert_agegrp <- function(x){
    x <- stringr::str_remove(x, "\\(")  # Remove open paren
    x <- stringr::str_remove(x, "\\[")  # Remove open bracket
    x <- stringr::str_remove(x, "\\]")  # Remove close bracket
    x <- stringr::str_replace(x, ",", "-") # Replace comma with dash
    x <- stringr::str_replace(x, "-89", "+") # Replace -89 with +
    regex <- "^(.*$)" # Matches everything in string to end of line
    x <- stringr::str_replace(x, regex, "Age \\1") # Preface string with "Age"
    x
}
```

The GSS panel: more recoding

```r
gss_sub
```

```
# A tibble: 14,610 × 19
    year    id ballot   age tvhours race  sex    degree     relig income polviews
   <int> <int>  <int> <int>   <int> <fct> <fct>  <fct>      <fct> <chr>  <fct>
 1  2006     9      3    23      NA Black Female Bachelor   None  $2500… Conserv…
 2  2008  3001      3    25      NA Other Female Bachelor   None  $2500… Extreme…
 3  2010  6001      3    27      NA Black Female Bachelor   None  $2500… Extreme…
 4  2010  6002      1    36       3 White Female Graduate   None  $2500… Liberal
 5  2006    10      1    32       3 Other Female Graduate   None  <NA>   Slightl…
 6  2008  3002      1    34       3 Other Female Graduate   None  $2500… Moderate
 7  2008  3003      3    83      NA Black Female Lt High …  Prot… $2000… Liberal
 8  2010  6003      3    85      NA Black Female Lt High …  Prot… <NA>   Moderate
 9  2006    11      3    81      NA Black Female Lt High …  Prot… <NA>   Moderate
10  2010  6004      1    51      10 Other Male   High Sch…  Cath… Lt $1… Liberal
# ℹ 14,600 more rows
# ℹ 8 more variables: fefam <fct>, vpsu <dbl>, vstrat <dbl>, oversamp <dbl>,
#   formwt <dbl>, wtssall <dbl>, sampcode <dbl>, sample <dbl>
```

The GSS panel: more recoding

```r
gss_sub |>
    mutate(agequint = cut(x = age,
                          breaks = unique(age_quintil
                          include.lowest = TRUE))
```

```
# A tibble: 14,610 × 20
    year    id ballot   age tvhours race  sex    degree    relig income polviews
   <int> <int>  <int> <int>   <int> <fct> <fct>  <fct>     <fct> <chr>  <fct>
 1  2006     9      3    23      NA Black Female Bachelor  None  $2500… Conserv…
 2  2008  3001      3    25      NA Other Female Bachelor  None  $2500… Extreme…
 3  2010  6001      3    27      NA Black Female Bachelor  None  $2500… Extreme…
 4  2010  6002      1    36       3 White Female Graduate  None  $2500… Liberal
 5  2006    10      1    32       3 Other Female Graduate  None  <NA>   Slightl…
 6  2008  3002      1    34       3 Other Female Graduate  None  $2500… Moderate
 7  2008  3003      3    83      NA Black Female Lt High … Prot… $2000… Liberal
 8  2010  6003      3    85      NA Black Female Lt High … Prot… <NA>   Moderate
 9  2006    11      3    81      NA Black Female Lt High … Prot… <NA>   Moderate
10  2010  6004      1    51      10 Other Male   High Sch… Cath… Lt $1… Liberal
# ℹ 14,600 more rows
# ℹ 9 more variables: fefam <fct>, vpsu <dbl>, vstrat <dbl>, oversamp <dbl>,
#   formwt <dbl>, wtssall <dbl>, sampcode <dbl>, sample <dbl>, agequint <fct>
```

The GSS panel: more recoding

```r
gss_sub |>
    mutate(agequint = cut(x = age,
                          breaks = unique(age_quintil
                          include.lowest = TRUE)) |>
    mutate(agequint = fct_relabel(agequint, convert_a
```

```
# A tibble: 14,610 × 20
    year    id ballot   age tvhours race  sex    degree    relig income polviews
   <int> <int>  <int> <int>   <int> <fct> <fct>  <fct>     <fct> <chr>  <fct>
 1  2006     9      3    23      NA Black Female Bachelor  None  $2500… Conserv…
 2  2008  3001      3    25      NA Other Female Bachelor  None  $2500… Extreme…
 3  2010  6001      3    27      NA Black Female Bachelor  None  $2500… Extreme…
 4  2010  6002      1    36       3 White Female Graduate  None  $2500… Liberal
 5  2006    10      1    32       3 Other Female Graduate  None  <NA>   Slightl…
 6  2008  3002      1    34       3 Other Female Graduate  None  $2500… Moderate
 7  2008  3003      3    83      NA Black Female Lt High … Prot… $2000… Liberal
 8  2010  6003      3    85      NA Black Female Lt High … Prot… <NA>   Moderate
 9  2006    11      3    81      NA Black Female Lt High … Prot… <NA>   Moderate
10  2010  6004      1    51      10 Other Male   High Sch… Cath… Lt $1… Liberal
# ℹ 14,600 more rows
# ℹ 9 more variables: fefam <fct>, vpsu <dbl>, vstrat <dbl>, oversamp <dbl>,
#   formwt <dbl>, wtssall <dbl>, sampcode <dbl>, sample <dbl>, agequint <fct>
```

The GSS panel: more recoding

```r
gss_sub |>
    mutate(agequint = cut(x = age,
                          breaks = unique(age_quintil
                          include.lowest = TRUE)) |>
    mutate(agequint = fct_relabel(agequint, convert_a
    mutate(year_f = droplevels(factor(year)))
```

```
# A tibble: 14,610 × 21
    year    id ballot   age tvhours race  sex    degree    relig income polviews
   <int> <int>  <int> <int>   <int> <fct> <fct>  <fct>     <fct> <chr>  <fct>
 1  2006     9      3    23      NA Black Female Bachelor  None  $2500… Conserv…
 2  2008  3001      3    25      NA Other Female Bachelor  None  $2500… Extreme…
 3  2010  6001      3    27      NA Black Female Bachelor  None  $2500… Extreme…
 4  2010  6002      1    36       3 White Female Graduate  None  $2500… Liberal
 5  2006    10      1    32       3 Other Female Graduate  None  <NA>   Slightl…
 6  2008  3002      1    34       3 Other Female Graduate  None  $2500… Moderate
 7  2008  3003      3    83      NA Black Female Lt High … Prot… $2000… Liberal
 8  2010  6003      3    85      NA Black Female Lt High … Prot… <NA>   Moderate
 9  2006    11      3    81      NA Black Female Lt High … Prot… <NA>   Moderate
10  2010  6004      1    51      10 Other Male   High Sch… Cath… Lt $1… Liberal
# ℹ 14,600 more rows
# ℹ 10 more variables: fefam <fct>, vpsu <dbl>, vstrat <dbl>, oversamp <dbl>,
#   formwt <dbl>, wtssall <dbl>, sampcode <dbl>, sample <dbl>, agequint <fct>,
#   year_f <fct>
```

The GSS panel: more recoding

```r
gss_sub ▷
    mutate(agequint = cut(x = age,
                          breaks = unique(age_quintil
                          include.lowest = TRUE)) ▷
    mutate(agequint = fct_relabel(agequint, convert_a
    mutate(year_f = droplevels(factor(year))) ▷
    mutate(young = ifelse(age < 26, "Yes", "No"))
```

```
# A tibble: 14,610 × 22
    year    id ballot   age tvhours race  sex    degree     relig income polviews
   <int> <int>  <int> <int>   <int> <fct> <fct>  <fct>      <fct> <chr>  <fct>
 1  2006     9      3    23      NA Black Female Bachelor   None  $2500… Conserv…
 2  2008  3001      3    25      NA Other Female Bachelor   None  $2500… Extreme…
 3  2010  6001      3    27      NA Black Female Bachelor   None  $2500… Extreme…
 4  2010  6002      1    36       3 White Female Graduate   None  $2500… Liberal
 5  2006    10      1    32       3 Other Female Graduate   None  <NA>   Slightl…
 6  2008  3002      1    34       3 Other Female Graduate   None  $2500… Moderate
 7  2008  3003      3    83      NA Black Female Lt High …  Prot… $2000… Liberal
 8  2010  6003      3    85      NA Black Female Lt High …  Prot… <NA>   Moderate
 9  2006    11      3    81      NA Black Female Lt High …  Prot… <NA>   Moderate
10  2010  6004      1    51      10 Other Male   High Sch…  Cath… Lt $1… Liberal
# ℹ 14,600 more rows
# ℹ 11 more variables: fefam <fct>, vpsu <dbl>, vstrat <dbl>, oversamp <dbl>,
#   formwt <dbl>, wtssall <dbl>, sampcode <dbl>, sample <dbl>, agequint <fct>,
#   year_f <fct>, young <chr>
```

The GSS panel: more recoding

```r
gss_sub |>
    mutate(agequint = cut(x = age,
                          breaks = unique(age_quintil
                          include.lowest = TRUE)) |>
    mutate(agequint = fct_relabel(agequint, convert_a
    mutate(year_f = droplevels(factor(year))) |>
    mutate(young = ifelse(age < 26, "Yes", "No")) |>
    mutate(fefam_d = fct_recode(fefam,
                                Agree = "Strongly Agr
                                Disagree = "Strongly
```

```
# A tibble: 14,610 × 23
    year    id ballot   age tvhours race  sex    degree     relig income polviews
   <int> <int>  <int> <int>   <int> <fct> <fct>  <fct>      <fct> <chr>  <fct>
 1  2006     9      3    23      NA Black Female Bachelor   None  $2500… Conserv…
 2  2008  3001      3    25      NA Other Female Bachelor   None  $2500… Extreme…
 3  2010  6001      3    27      NA Black Female Bachelor   None  $2500… Extreme…
 4  2010  6002      1    36       3 White Female Graduate   None  $2500… Liberal
 5  2006    10      1    32       3 Other Female Graduate   None  <NA>   Slightl…
 6  2008  3002      1    34       3 Other Female Graduate   None  $2500… Moderate
 7  2008  3003      3    83      NA Black Female Lt High …  Prot… $2000… Liberal
 8  2010  6003      3    85      NA Black Female Lt High …  Prot… <NA>   Moderate
 9  2006    11      3    81      NA Black Female Lt High …  Prot… <NA>   Moderate
10  2010  6004      1    51      10 Other Male   High Sch…  Cath… Lt $1… Liberal
# ℹ 14,600 more rows
# ℹ 12 more variables: fefam <fct>, vpsu <dbl>, vstrat <dbl>, oversamp <dbl>,
#   formwt <dbl>, wtssall <dbl>, sampcode <dbl>, sample <dbl>, agequint <fct>,
#   year_f <fct>, young <chr>, fefam_d <fct>
```

The GSS panel: more recoding

```
gss_sub ▷
    mutate(agequint = cut(x = age,
                          breaks = unique(age_quintil
                          include.lowest = TRUE)) ▷
    mutate(agequint = fct_relabel(agequint, convert_a
    mutate(year_f = droplevels(factor(year))) ▷
    mutate(young = ifelse(age < 26, "Yes", "No")) ▷
    mutate(fefam_d = fct_recode(fefam,
                                Agree = "Strongly Agr
                                Disagree = "Strongly
    mutate(degree = factor(degree,
                           levels = levels(gss_sub$de
                           ordered = TRUE))
```

```
# A tibble: 14,610 × 23
    year    id ballot   age tvhours race  sex    degree     relig income polviews
   <int> <int>  <int> <int>   <int> <fct> <fct>  <ord>      <fct> <chr>  <fct>
 1  2006     9      3    23      NA Black Female Bachelor   None  $2500… Conserv…
 2  2008  3001      3    25      NA Other Female Bachelor   None  $2500… Extreme…
 3  2010  6001      3    27      NA Black Female Bachelor   None  $2500… Extreme…
 4  2010  6002      1    36       3 White Female Graduate   None  $2500… Liberal
 5  2006    10      1    32       3 Other Female Graduate   None  <NA>   Slightl…
 6  2008  3002      1    34       3 Other Female Graduate   None  $2500… Moderate
 7  2008  3003      3    83      NA Black Female Lt High … Prot… $2000… Liberal
 8  2010  6003      3    85      NA Black Female Lt High … Prot… <NA>   Moderate
 9  2006    11      3    81      NA Black Female Lt High … Prot… <NA>   Moderate
10  2010  6004      1    51      10 Other Male   High Sch… Cath… Lt $1… Liberal
# ℹ 14,600 more rows
# ℹ 12 more variables: fefam <fct>, vpsu <dbl>, vstrat <dbl>, oversamp <dbl>,
#   formwt <dbl>, wtssall <dbl>, sampcode <dbl>, sample <dbl>, agequint <fct>,
#   year_f <fct>, young <chr>, fefam_d <fct>
```

How we’d actually write this

```r
gss_sub <- gss_sub |>
      mutate(agequint = cut(x = age,
                            breaks = unique(age_quintiles),
                            include.lowest = TRUE),
              agequint = fct_relabel(agequint, convert_agegrp),
              year_f = droplevels(factor(year)),#<<
              young = ifelse(age < 26, "Yes", "No"),
              fefam_d = fct_recode(fefam,
                                  Agree = "Strongly Agree",
                                  Disagree = "Strongly Disagree"),
              degree = factor(degree,
                             levels = levels(gss_sub$degree),
                             ordered = TRUE))
```

How we’d actually write this

```r
gss_sub <- gss_sub |>
    mutate(agequint = cut(x = age,
                          breaks = unique(age_quintiles),
                          include.lowest = TRUE),
           agequint = fct_relabel(agequint, convert_agegrp),
           year_f = factor(year),
           young = ifelse(age < 26, "Yes", "No"),
           fefam_d = fct_recode(fefam,
                                Agree = "Strongly Agree",
                                Disagree = "Strongly Disagree"),
           degree = factor(degree,
                           levels = levels(gss_sub$degree),
                           ordered = TRUE))
```

How we'd actually write this

```r
gss_sub <- gss_sub |>
    mutate(agequint = cut(x = age,
                          breaks = unique(age_quintiles),
                          include.lowest = TRUE),
            agequint = fct_relabel(agequint, convert_agegrp),
            year_f = droplevels(factor(year)),
            young = ifelse(age < 26, "Yes", "No"),
            fefam_d = fct_recode(fefam,
                                Agree = "Strongly Agree",
                                Disagree = "Strongly Disagree"),
            degree = factor(degree,
                           levels = levels(gss_sub$degree),
                           ordered = TRUE))
```

GSS Panel

```r
gss_sub |>
  select(sex, year, year_f, age, young, fefam, fefam_d) |>
  sample_n(15)
```

```
# A tibble: 15 × 7
   sex     year year_f   age young fefam             fefam_d
   <fct>  <int> <fct>  <int> <chr> <fct>             <fct>
 1 Female  2010 2010      56 No    <NA>              <NA>
 2 Male    2008 2008      25 Yes   <NA>              <NA>
 3 Female  2010 2010      57 No    Strongly Disagree Disagree
 4 Female  2008 2008      21 Yes   Disagree          Disagree
 5 Male    2010 2010      29 No    Disagree          Disagree
 6 Male    2010 2010      30 No    <NA>              <NA>
 7 Female  2006 2006      53 No    <NA>              <NA>
 8 Female  2010 2010      89 No    <NA>              <NA>
 9 Male    2006 2006      69 No    Disagree          Disagree
10 Female  2006 2006      22 Yes   <NA>              <NA>
11 Male    2010 2010      23 Yes   Disagree          Disagree
12 Female  2012 2012      70 No    Disagree          Disagree
13 Male    2014 2014      52 No    Disagree          Disagree
14 Male    2012 2012      49 No    Disagree          Disagree
15 Male    2010 2010      68 No    Disagree          Disagree
```

GSS Panel

```r
gss_sub |>
  select(sex, degree) |>
  group_by(sex, degree) |>
  tally() |>
  pivot_wider(names_from = sex, values_from = n)
```

```
# A tibble: 6 × 3
  degree          Male Female
  <ord>          <int>  <int>
1 Lt High School   814   1036
2 High School     3131   4143
3 Junior College   440    721
4 Bachelor        1293   1474
5 Graduate         696    860
6 <NA>              NA      2
```

More about factors

More on factors

We’ve already seen `fct_relabel()` and `fct_recode()` from forcats.

There are numerous other convenience functions for factors.

More on factors

```r
gss_sub |>
  count(degree)
```

```
# A tibble: 6 × 2
  degree             n
  <ord>          <int>
1 Lt High School  1850
2 High School     7274
3 Junior College  1161
4 Bachelor        2767
5 Graduate        1556
6 <NA>               2
```

```r
levels(gss_sub$degree)
```

```
[1] "Lt High School" "High School"    "Junior College" "Bachelor"      
[5] "Graduate"      
```

More on factors

Make the NA values an explicit level

```r
gss_sub |>
  mutate(degree_na = fct_explicit_na(degree)) |>
  count(degree_na)
```

```
# A tibble: 6 × 2
  degree_na          n
  <ord>          <int>
1 Lt High School  1850
2 High School     7274
3 Junior College  1161
4 Bachelor        2767
5 Graduate        1556
6 (Missing)          2
```

More on factors

Relevel by frequency

```r
gss_sub |>
  mutate(degree_freq = fct_infreq(degree)) |>
  count(degree_freq)
```

```
# A tibble: 6 × 2
  degree_freq        n
  <ord>          <int>
1 High School     7274
2 Bachelor        2767
3 Lt High School  1850
4 Graduate        1556
5 Junior College  1161
6 <NA>               2
```

More on factors

Relevel manually

```
is.ordered(gss_sub$sex)
```

```
[1] FALSE
```

```
levels(gss_sub$sex)
```

```
[1] "Male"   "Female"
```

More on factors

Relevel manually

```r
summary(lm(age ~ sex, data = gss_sub))
```

```
Call:
lm(formula = age ~ sex, data = gss_sub)

Residuals:
    Min      1Q  Median      3Q     Max 
-31.431 -13.972  -0.431  12.569  40.028 

Coefficients:
            Estimate Std. Error t value Pr(>|t|)    
(Intercept)  48.9720     0.2149 227.846   <2e-16 ***
sexFemale     0.4594     0.2864   1.604    0.109    
---
Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

Residual standard error: 17.08 on 14463 degrees of freedom
  (145 observations deleted due to missingness)
Multiple R-squared:  0.0001779, Adjusted R-squared:  0.0001088 
F-statistic: 2.573 on 1 and 14463 DF,  p-value: 0.1087
```

More on factors

Relevel manually

```r
gss_sub <- gss_sub |>
  mutate(sex = fct_relevel(sex, "Female"))

levels(gss_sub$sex)
```

```
[1] "Female" "Male"
```

More on factors

Relevel manually

```r
summary(lm(age ~ sex, data = gss_sub))
```

```

Call:
lm(formula = age ~ sex, data = gss_sub)

Residuals:
    Min      1Q  Median      3Q     Max 
-31.431 -13.972  -0.431  12.569  40.028 

Coefficients:
            Estimate Std. Error t value Pr(>|t|)    
(Intercept)  49.4313     0.1892 261.233   <2e-16 ***
sexMale      -0.4594     0.2864  -1.604    0.109    
---
Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

Residual standard error: 17.08 on 14463 degrees of freedom
  (145 observations deleted due to missingness)
Multiple R-squared:  0.0001779, Adjusted R-squared:  0.0001088 
F-statistic: 2.573 on 1 and 14463 DF,  p-value: 0.1087
```

More on factors

Interact or cross factors

```r
gss_sub <- gss_sub |>
  mutate(degree_by_race = fct_cross(race, degree))

gss_sub |>
  count(degree_by_race)
```

```
# A tibble: 16 × 2
   degree_by_race           n
   <fct>                <int>
 1 White:Lt High School  1188
 2 Black:Lt High School   379
 3 Other:Lt High School   283
 4 White:High School     5548
 5 Black:High School     1180
 6 Other:High School      546
 7 White:Junior College   885
 8 Black:Junior College   206
 9 Other:Junior College    70
10 White:Bachelor        2334
11 Black:Bachelor         233
12 Other:Bachelor         200
13 White:Graduate        1293
14 Black:Graduate         116
15 Other:Graduate         147
16 <NA>
```

More on factors

Relevel manually by lumping … the least frequent n

```r
gss_sub |>
  mutate(degree_n = fct_lump_n(degree, n = 3)) |>
  count(degree_n)
```

```
# A tibble: 5 × 2
  degree_n           n
  <ord>          <int>
1 Lt High School  1850
2 High School     7274
3 Bachelor        2767
4 Other           2717
5 <NA>               2
```

More on factors

Relevel manually by lumping …to other, manually

```
gss_sub |>
  mutate(degree_o = fct_other(degree,
                              keep = c("Lt High School",
                                       "High School"))) |>
  count(degree_o)
```

```
# A tibble: 4 × 2
  degree_o           n
  <ord>          <int>
1 Lt High School  1850
2 High School     7274
3 Other           5484
4 <NA>               2
```