

GETTING STARTED



**WE WANT TO
DRAW GOOD
DATA GRAPHICS
REPRODUCIBLY**

Abstraction in Software

Less  **More**

Easy things are awkward

Easy things are trivial

Hard things are straightforward

Hard things are really awkward

Really hard things are doable

Really hard things are impossible

D3

ggplot

Stata

Excel

Grid

Two ways to use R and ggplot

1. Do Everything in R

**Raw
Data**



**Read in,
Clean &
Analyze**



**ggplot
Figures**

2. Just use ggplot



(Read in, likely with some filtering/transformation)

**THE RIGHT
FRAME OF MIND**

**TYPE OUT YOUR
CODE BY HAND**

RSTUDIO

Paper, Report, Analysis, Notes, etc, in RMarkdown

```
1 ---
2 title: "Data Visualization"
3 author: "Kieran Healy"
4 date: "10-January-2020"
5 output: html_document
6 ---
7
8 ## Data Visualization Notes
9
10 This is a starter RMarkdown project template to accompany courses taught with Data Visualization. You can use it to take notes, write your code, and produce a good-looking, reproducible document that records the work you have done. At the very top of the file is a section of metadata, or information about what the file is and what it does. The metadata is delimited by three dashes at the start and another three at the end. You should change the title, author, and date to the values that suit you. Keep the 'output' line as it is for now, however. Each line in the metadata has a structure. First the key ("title", "author", etc), then a colon, and then the value associated with the key.
11
12 ## This Document is an RMarkdown File
13
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15
16 When you click the Knit button a document will be generated that includes both content as well as the output of any embedded R code chunks within the document. A code chunk is
```

```
Console Jobs
~/Documents/courses/stathorizons_0820/
Type 'demo()' for some demos, 'help()' for on-line help, or
'help.start()' for an HTML browser interface to help.
Type 'q()' to quit R.

knitr hook "anchor" is now available
Loading required package: testthat

Attaching package: 'testthat'

The following object is masked from 'package:devtools':

  test_file

> |
```

Files			Plots	Packages	Help	Viewer
New Folder Delete Rename More						
Home > Documents > courses > stathorizons_0820						
Name		Size	Modified			
..						
.gitignore		40 B	Jul 21, 2020, 11:16 AM			
01_introduction.Rmd		4 KB	Jul 21, 2020, 11:16 AM			
02_get_started.Rmd		3.3 KB	Jul 21, 2020, 11:16 AM			
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assets						
data						
figures						
keynote						
LICENSE.md		18.1 KB	Jul 21, 2020, 11:16 AM			
materials						
README.md		5.7 KB	Jul 21, 2020, 11:16 AM			
slides						
stathorizons_0820.Rproj		205 B	Jul 22, 2020, 0:50 AM			

RStudio File Edit Code View Plots Session Build Debug Profile Tools Window Help

stathorizons_0820 - master - RStudio

Go to file/function Addins

01_introduction.Rmd

```
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Environment History Connections Git Tutorial

Global Environment

Environment is empty

Files Plots Packages Help Viewer

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Console: Type or send code here, see results

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stathorizons_0820 - master - RStudio

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Project files, Plots, Help

RStudio File Edit Code View Plots Session Build Debug Profile Tools Window Help

stathorizons_0820

01_introduction.Rmd x

Go to file/function Addins

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1:1 Data Visualization R Markdown

Environment History Connections Git Tutorial

Import Dataset

Global Environment

Environment is empty

Inspect objects you create

Files Plots Packages Help Viewer

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Console Jobs

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knitr hook "anchor" is now available

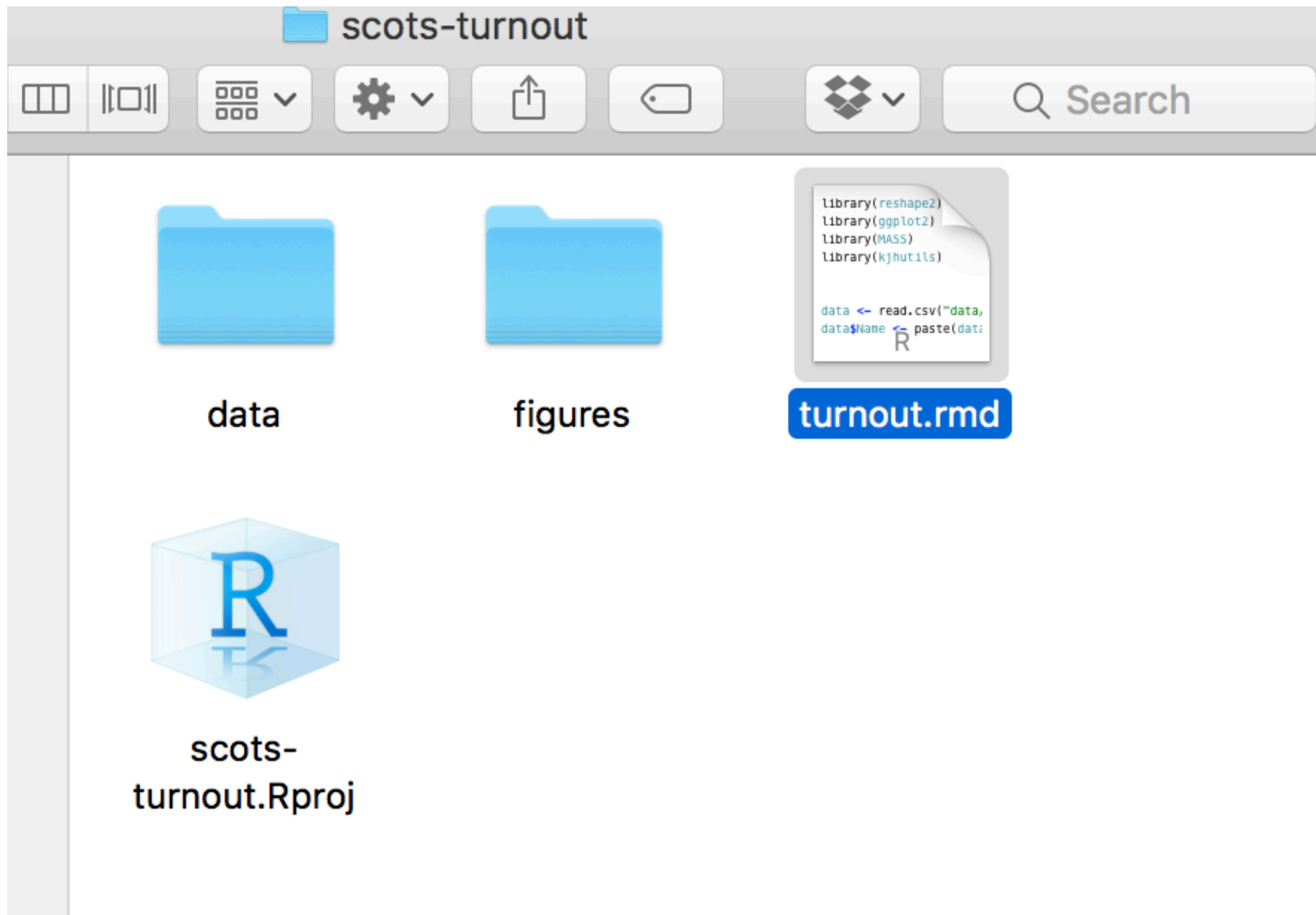
Loading required package: testthat

Attaching package: 'testthat'










The following object is masked from 'package:devtools':











test_file

> |



Name

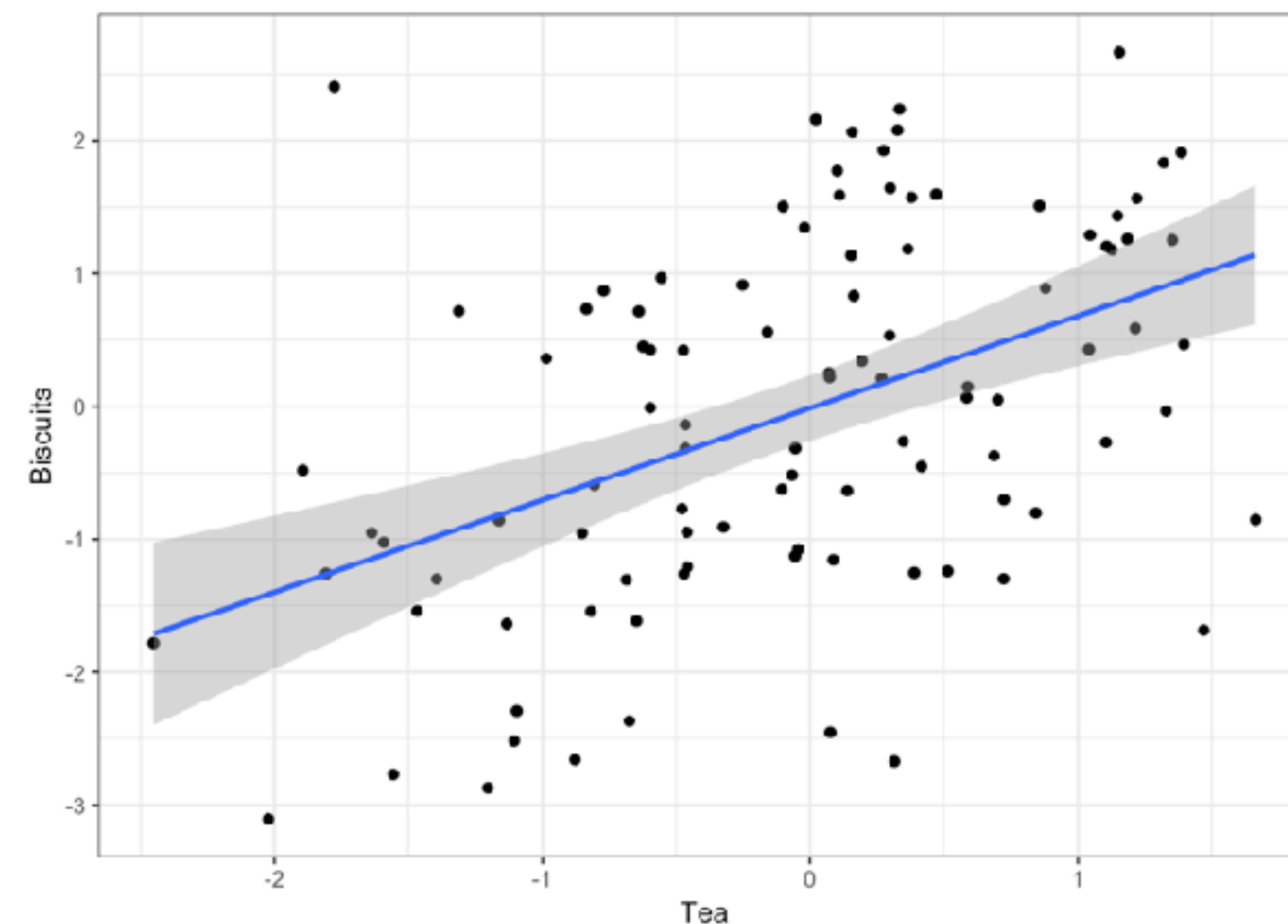
- ▶  **analysis**
- ▶  **cache**
- ▶  **data**
- ▶  **doc**
- ▶  **figures**
- ▶  **paper**
- ▶  **setup**
- ▶  **svyglm**
-  **fin-capability.Rproj**

Name		^	D
▶ data		+	1
▶ data-raw		+	1
▶ docs		+	1
▶ inst		+	1
▶ man		+	1
▶ misc		+	1
▶ R		+	1
▶ raw		+	1
▶ rdoc		+	1
▶ vignettes		+	1
▶ vignettes-source		+	1
 _pkgdown.yml		+	1
 DESCRIPTION		+	1
 gss_prep.Rmd		+	1
 gssr.Rproj		+	1
 LICENSE		+	1
 LICENSE.md		+	1
 NAMESPACE		+	1
 NEWS.md		+	1
 README.md		+	1
 README.Rmd		+	1

Use RMarkdown
TO REPRODUCE
YOUR OWN WORK

1. Lorem Ipsum

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do **eiusmod tempor** incidunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.



This is what
we want to **end up**
with: nicely
formatted text,
plots, and tables.


Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

Lorem Ipsum

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```
library(ggplot2)
tea <- rnorm(100)
biscuits <- tea + rnorm(100, 0, 1.3)
data <- data.frame(tea, biscuits)
p <- ggplot(data, aes(x = tea, y = biscuits)) +
  geom_point() +
  geom_smooth(method = "lm") +
  labs(x = "Tea", y = "Biscuits") + theme_bw()
print(p)
```

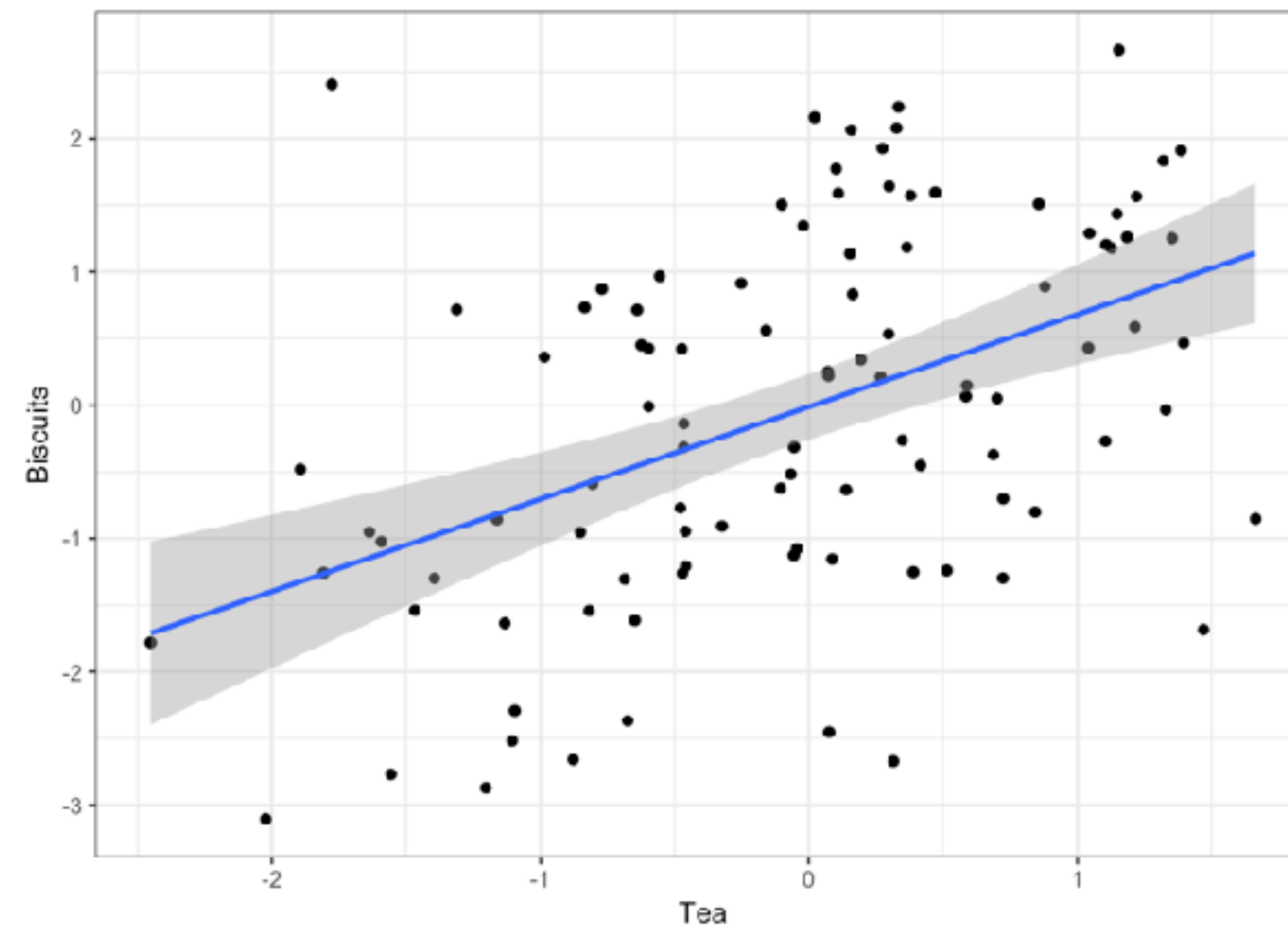
Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.



In a **Literate
Programming**
approach to
documents,
chunks of code
are processed
and replaced with
their output

1. Lorem Ipsum

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do **eiusmod tempor** incidunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.



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In a **Literate**
Programming
approach to
documents,
chunks of code
are processed
and replaced with
their output

Report **notes.Rmd**
We can see this **relationship**
in a scatterplot.

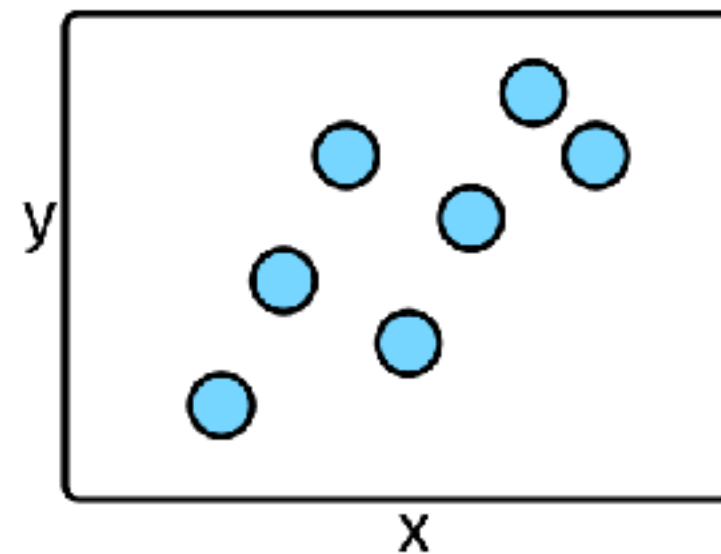
```
```{r my-code}  
 p <- ggplot(data, mapping)
 p + geom_point()
```
```

As you can see, this plot
looks pretty nice.

knit in R

Report **notes.pdf**

We can see this *relationship*
in a scatterplot.



As you can see, this plot
looks pretty nice.

◀ An Rmd document lets you
keep your code and notes
together in plain text

◀ And produce good-looking
output in a range of formats

Report **notes.Rmd**
We can see this **relationship**
in a scatterplot.

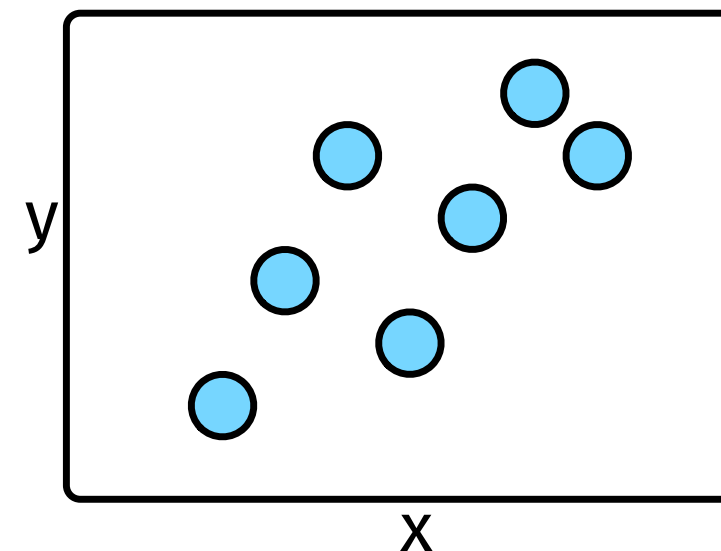
```
```{r my-code}  
 p <- ggplot(data, mapping)
 p + geom_point()
```
```

As you can see, this plot
looks pretty nice.

knit in R

Report **notes.html**

We can see this *relationship*
in a scatterplot.



As you can see, this plot
looks pretty nice.

◀ An Rmd document lets you
keep your code and notes
together in plain text

◀ And produce good-looking
output in a range of formats

Report **notes.Rmd**
We can see this **relationship**
in a scatterplot.

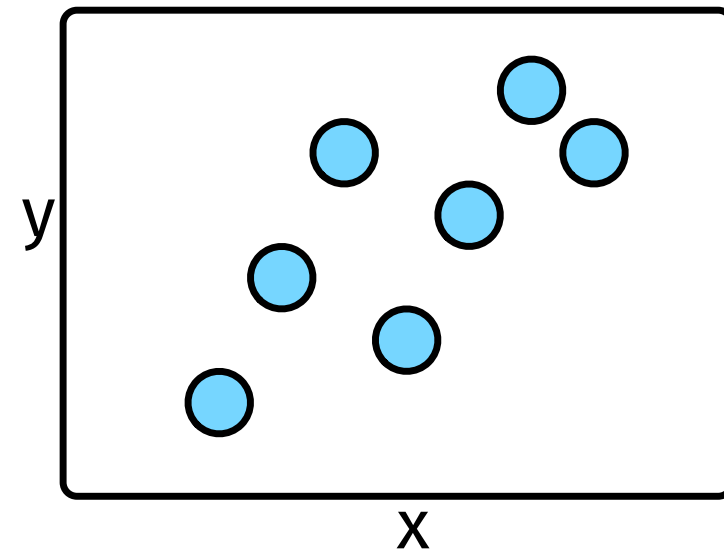
```
```{r my-code}  
 p <- ggplot(data, mapping)
 p + geom_point()
```
```

As you can see, this plot
looks pretty nice.

knit in R

Report **notes.docx**

We can see this *relationship*
in a scatterplot.



As you can see, this plot
looks pretty nice.

◀ An Rmd document lets you
keep your code and notes
together in plain text

◀ And produce good-looking
output in a range of formats

| Markdown | Output |
|---------------------------------|----------------------------|
| # Header | Header |
| ## Subhead | Subhead |
| Plain text | Plain text |
| <i>*italics*</i> | <i>italics</i> |
| **bold** | bold |
| `verbatim` | verbatim |
| 1. List | 1. List |
| 2. List | 2. List |
| - Bullet 1 | ° Bullet 1 |
| - Bullet 2 | ° Bullet 2 |
| Footnote. ^[^1] | Footnote ¹ |
| ^[^1] : The footnote. | ¹ The footnote. |



A **Markdown Processor** turns the marked-up plain text into actually formatted output in HTML, PDF, DOCX or other file types.

Markdown puts formatting instructions in plain-text documents


```
---
title: "My Notes"
author: "Kieran healy"
date: "12/7/2016"
output: html_document
---
```

Header section provides metadata and sets options

```
```{r setup, include=FALSE}
knitr::opts_chunk$set(echo = TRUE)
```
```

Code chunk

R Markdown

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Text with Markdown formatting

When you click the **Knit** button a document will be generated that includes both content as well as the output of any embedded R code chunks within the document. You can embed an R code chunk like this:

```
```{r cars}
summary(cars)
```
```

In RStudio, code chunks can be "played" one at a time

Including Plots

You can also embed plots, for example:

```
```{r pressure, echo=FALSE}
plot(pressure)
```
```

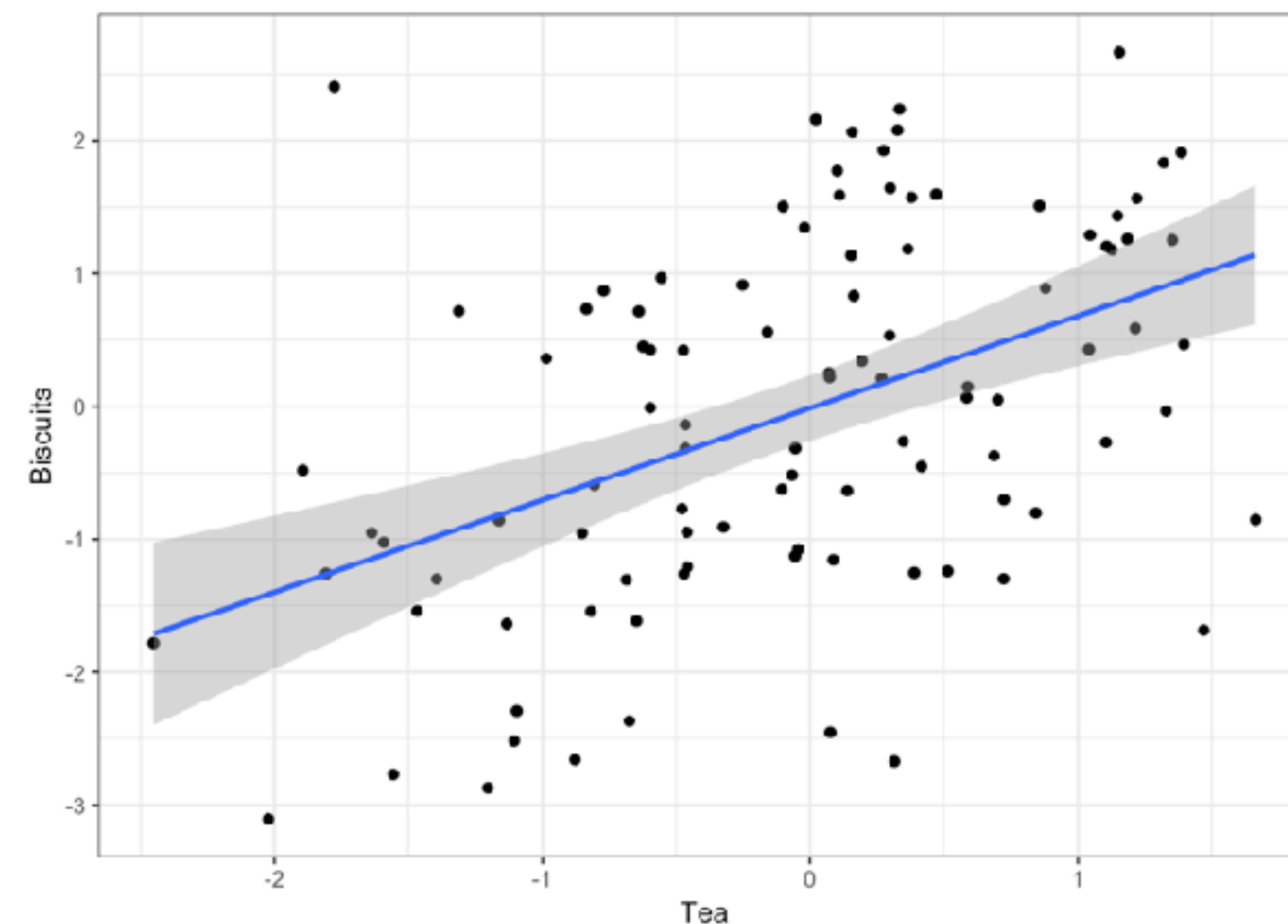
Code chunks can have their own names and options

Chunks are replaced by their output when the document is made

Note that the ``echo = FALSE`` parameter was added to the code chunk to prevent printing of the R code that generated the plot.

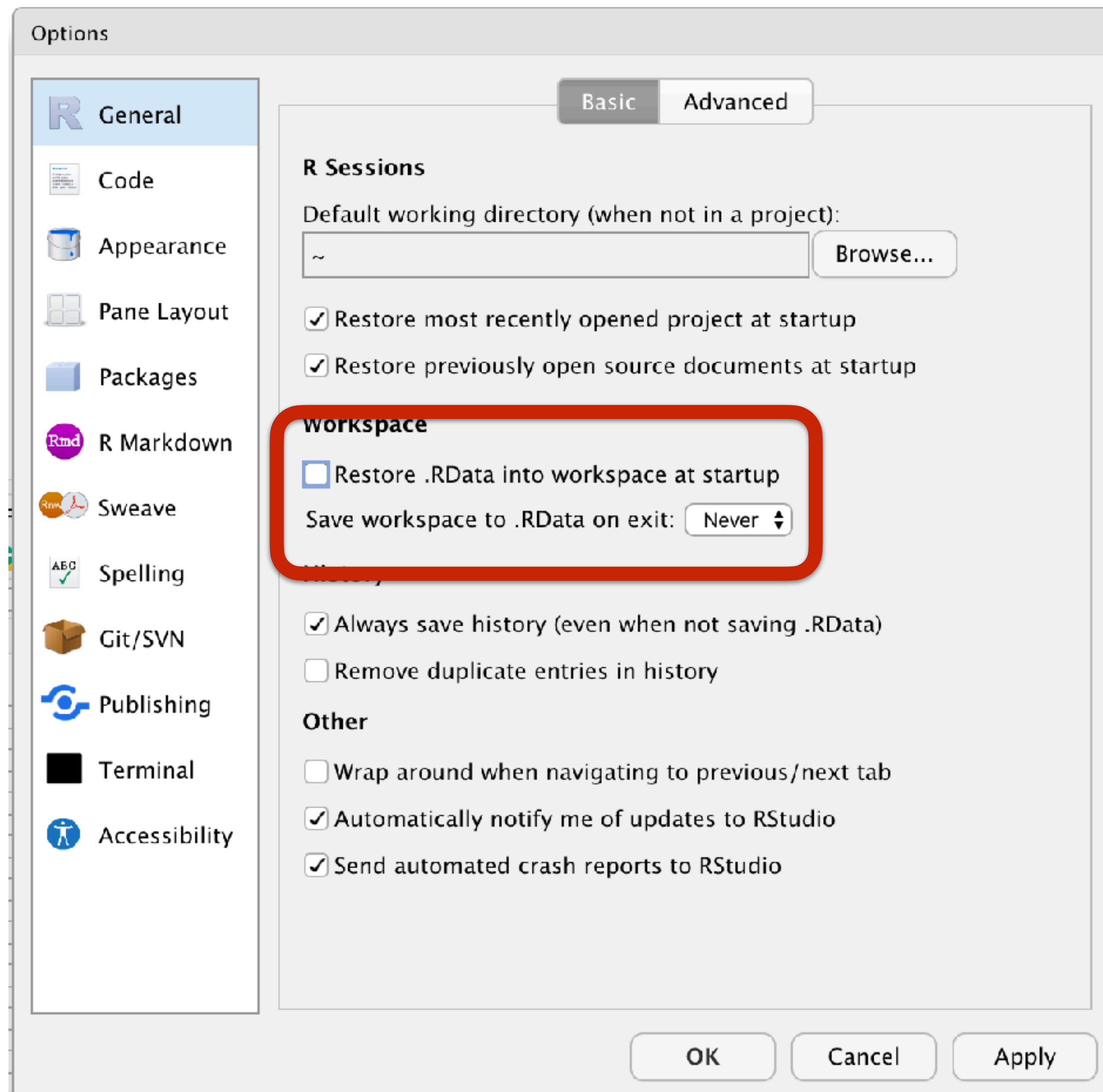
1. Lorem Ipsum

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do **eiusmod tempor** incidunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

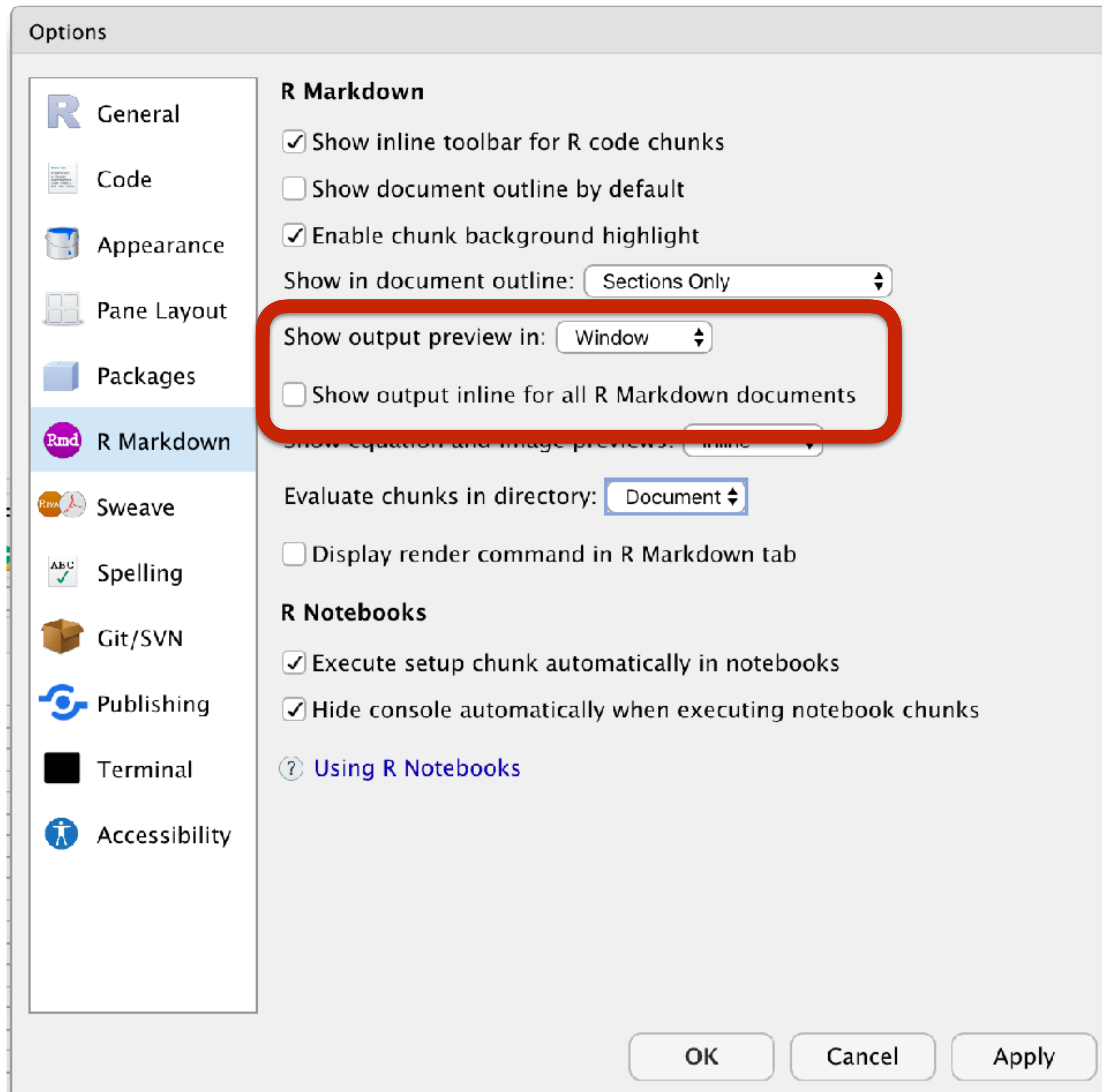


Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

RStudio will **do all the work for you** when it comes to processing your document—i.e., getting it from plain-text Rmd to HTML, Word, or PDF.



◀ In general,
your code is
what's "real"
in your project,
not the objects
you create.



Consider not
showing your
output inline

**GETTING
ORIENTED**

The Tidyverse

```
library(tidyverse)
```

```
Loading tidyverse: ggplot2
```

```
Loading tidyverse: tibble
```

```
Loading tidyverse: tidyr
```

```
Loading tidyverse: readr
```

```
Loading tidyverse: purrr
```

```
Loading tidyverse: dplyr
```

- ◀ Draw graphs
- ◀ Nicer data tables
- ◀ Tidy your data
- ◀ Get data into R
- ◀ Cool functional programming stuff
- ◀ Action verbs for manipulating data

Course-Specific Library

```
library(socviz)
```

CODE YOU CAN TYPE AND RUN

```
## Inside chunks of code, lines beginning with  
## the hash character are comments  
my_numbers <- c(1, 1, 4, 1, 1, 4, 1)
```

OUTPUT

```
my_numbers
```

```
## [1] 1 1 4 1 1 4 1
```

What R Looks Like

FOUR THINGS TO KNOW ABOUT R

1: Everything has a Name

`my_numbers`

`data`

`p`

Some names are forbidden

`FALSE` `TRUE` `Inf`

`for` `if` `break`

`function`

2. Everything is an Object

```
> letters
```

```
## [1] "a" "b" "c" "d" "e" "f" "g" "h" "i" "j" "k" "l" "m" "n" "o" "p" "q" "r" "s"  
[20] "t" "u" "v" "w" "x" "y" "z"
```

You **create** objects by
assigning a thing to a name

named
thing

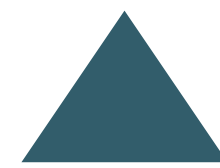
"gets"

this stuff

```
my_numbers <- c(1, 2, 3, 1, 3, 5, 25)
```

You create objects by assigning a thing to a name

```
my_numbers <- c(1, 2, 3, 1, 3, 5, 25)
```



The assignment operator
performs the action of
creating objects. Use a
keyboard shortcut to type it:

option -

Mac

alt -

Windows

3. You do things with named objects using functions and operators

named
thing

"gets"

this stuff

```
my_numbers <- c(1, 2, 3, 1, 3, 5, 25)
```

c() is a function that takes
comma-separated
numbers or strings and
joins them together into a
vector

Functions

take arguments,
perform actions,
produce outputs

Functions have parentheses
at the end of their name.
This is where the inputs,
or **arguments** go.

▼

`mean()` “Take this object ...”

▼

`mean(x = my_numbers)`

▲

Named argument. “Calculate the mean of what, please?”
These names are internal to functions.

Functions

take arguments,
perform actions,
produce outputs

```
mean(my_numbers)
```



If you just write the name of the input,
R assigns it to the function's arguments
in order. Look at the function's help page
to see the order it expects its arguments.

You can assign a function's output to a named object

```
my_summary <- summary(my_numbers)
```

```
my_sd <- sd(my_numbers)
```

```
my_summary
```

```
my_sd
```

Objects you create exist until you overwrite or delete them

```
rm(my_numbers)
```

```
my_numbers
```

```
my_numbers <- c(1, 2, 3, 1, 3, 5, 25)
```


Objects are of different **classes**

```
class(my_numbers)
```

Vectors

numeric

character

factor

Arrays

matrix

data.frame

tibble

Models

lm

glm

Things to try on Objects

```
class(my_numbers)  
table(my_numbers)
```



Notice that these
are functions

```
x <- c(my_numbers, 5)  
y <- c(my_numbers, "hello")
```



How do x and
y differ?

```
mean(c(my_numbers, my_numbers))
```



Functions can be
nested, and will be
evaluated from the
inside out.

Some operators

`<-` or `=` Assignment ("gets")

`+`, `-`, `*`, `/`, `^` Arithmetic

`<`, `>`, `<=`, `>=`, `==`, `!=` Relational

`&`, `&&`, `|`, `||`, `!` Logical

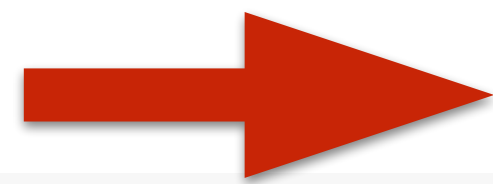
`%*%`, `%in%`, `%>%` Special

The **pipe operator**

%>%

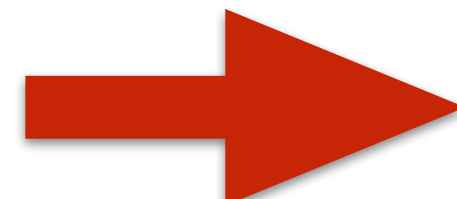
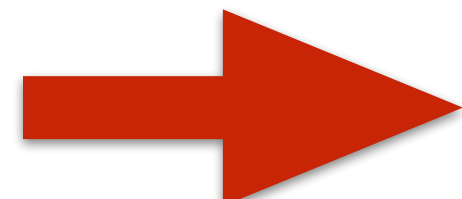
"and then"

```
mean(my_numbers)
```



```
my_numbers %>% mean()
```

```
round(mean(my_numbers))
```



```
my_numbers %>% mean() %>% round()
```

This will be very convenient later on

4. R will be Frustrating

We're going to be joining a lot of objects and functions together

```
ggplot(data = mpg,  
       mapping = aes(x = displ, y = hwy)) +  
  geom_point()
```

"+"
goes
here
◀

```
ggplot(data = mpg, mapping = aes(x = displ, y = hwy))  
+ geom_point()
```



not here

```
39 p <- ggplot(data = gapminder  
40               mapping = aes(x = gdpPercap,  
41                             y = lifeExp))
```

4. R will be Frustrating

RStudio tries its best to help.
Learn to attend to what it's trying to tell you

```
38- ```{r 03-make-a-plot-4}  
x 39 p <- ggplot(data = gapminder  
40           mapping = aes(x = gdpPercap,  
41                         y = lifeExp))  
42
```

```
38- ```{r 03-make-a-plot-4}  
x 39 p <- ggplot(data = gapminder  
40           mapping = aes(x = gdpPercap,  
41                         y = lifeExp))  
42
```

expected ',' after expression

```
39 p <- ggplot(data = gapminder,  
40           mapping = aes(x = gdpPercap,  
41                         y = lifeExp))|
```

```
39 p <- ggplot(data = gapminder,  
40           mapping = aes(x = gdpPercap,  
x 41                         y = lifeExp)))  
42
```

```
39 p <- ggplot(data = gapminder,  
40           mapping = aes(x = gdpPercap,  
x 41                         y = lifeExp)))  
42 unexpected token ')'  
43- ```
```

LET'S GO

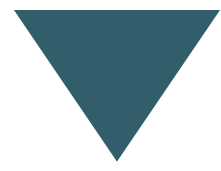
```
library(gapminder)
gapminder
```

```
# A tibble: 1,704 x 6
```

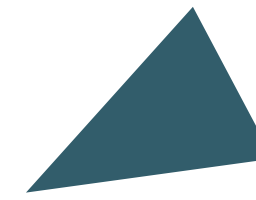
| | country | continent | year | lifeExp | pop | gdpPercap |
|----|-------------|-----------|-------|---------|----------|-----------|
| | <fctr> | <fctr> | <int> | <dbl> | <int> | <dbl> |
| 1 | Afghanistan | Asia | 1952 | 28.801 | 8425333 | 779.4453 |
| 2 | Afghanistan | Asia | 1957 | 30.332 | 9240934 | 820.8530 |
| 3 | Afghanistan | Asia | 1962 | 31.997 | 10267083 | 853.1007 |
| 4 | Afghanistan | Asia | 1967 | 34.020 | 11537966 | 836.1971 |
| 5 | Afghanistan | Asia | 1972 | 36.088 | 13079460 | 739.9811 |
| 6 | Afghanistan | Asia | 1977 | 38.438 | 14880372 | 786.1134 |
| 7 | Afghanistan | Asia | 1982 | 39.854 | 12881816 | 978.0114 |
| 8 | Afghanistan | Asia | 1987 | 40.822 | 13867957 | 852.3959 |
| 9 | Afghanistan | Asia | 1992 | 41.674 | 16317921 | 649.3414 |
| 10 | Afghanistan | Asia | 1997 | 41.763 | 22227415 | 635.3414 |

```
# ... with 1,694 more rows
```


Named thing gets ...



... using these
arguments



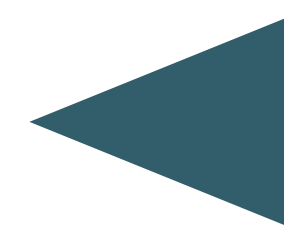
```
p <- ggplot(data = gapminder,  
            mapping = aes(x = gdpPercap,  
                          y = lifeExp))
```

... the output of
this function ...



p

```
p + geom_point()
```



Objects created by
ggplot() are unusual in
that you can “add”
things to them, and
they will work as
though you wrote all
the code at once.

```
p <- ggplot(data = gapminder,  
            mapping = aes(x = gdpPercap,  
                          y = lifeExp))
```

```
p + geom_point()
```

