Slide #2 – Compnaty Profile

Local, Owned, Small Bissiness who’s shop is Lower Queen Anne that focuses on Natirallly Sustainable Products hince the (nat+sus)

Their support of the Slow Fashiong Movement which is focused on quality of over quanity, concienous, ethical, sustainable procucts

Slide #3: SEND LINK TO Everyone: <https://natandsus.com/collections/all>

I am putting the link to the current website in the chat feel free to poke around. It will be evident why I chose this site

Some of my favorite which our also the points of furstraion for my interviewee were:

* are the big grey bar at the top with the black line at the top
* The black line that is not have functioning purpose
* The posiition of the hamburger menu
* The search page does not give you the option to naigate to any other pages wihtout using the browser button
* No way to navigate back to the Landing or Home page
* IN the pop out bar that is activated by the hamburger menu, the “HOME option” does not actually lead to the
* Excess amount of pages with content that is low of value.

Slide #4:

I found this diagram and really like it. I felt I this was a visual representation of how I synsthizes through this course content (video lectures, reading and resource in canvas) in a manner that I have become familiar with.

To me the most potent word was “Empatize.” It dominated my goals in this class because it meant to understand both the Top and the Bottom of expectations of the UX and Results it is suppose to yeild. My client’s customer is also my client.

Slide#5 ADD LINK TO XD That being examined it made the oppotunies for improvements fore the UX were abundant. My focus was logical, seamless a navation with obvious indications of the users site locate.

So in the chat are my preposed changes