Primary Colors:

R 13 G 13 B 13
Hex #0D0D0D

R 37 G 62 B 1
Hex #253E01

R 116 G 159 B 67
Hex #749F43

R 77 G 117 B 2
Hex #4D7502

R 178 G 194 B 194
Hex #B2C2C2

Greyscale:

R 242 G 242 B 242
Hex #D9D9D9

R 217 G 217 B 217
Hex #8C8C8C

R 140 G 140 B 140
Hex #595959

R 89 G 89 B 89
Hex #262626

Logo:

Typography:

Headings/ Logo: Roboto Bold

Subheading: Roboto Medium

Body Copy: Roboto Regular

Captions: Roboto Light

Buttons: Roboto Medium

CSS & HTML
font-family: 'Roboto', sans-serif;

<link href="https://fonts.googleapis.com/css2?family=Roboto:wght@300;400;500;700;900&display=swap" rel="stylesheet">

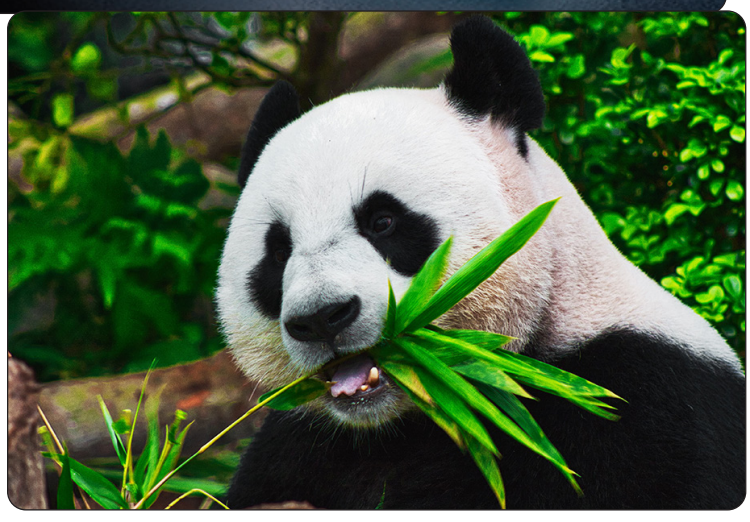
Buttons:

Default

Hover

R 116 G 159 B 67
Hex #749F43

R 77 G 117 B 2
Hex #4D7502



WWF

How We Work

Climate

Freshwater

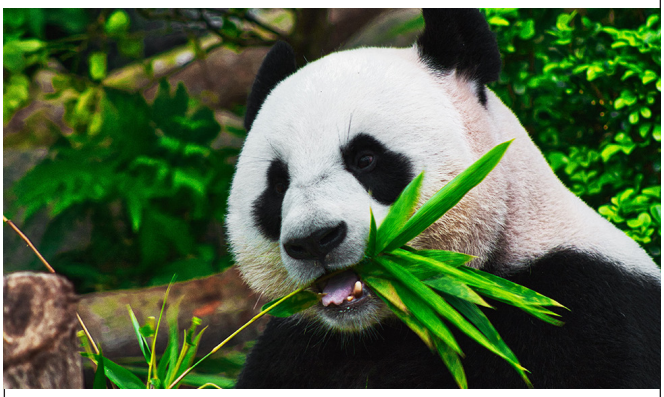
Food

Oceans

Forests

Wildlife

WWF



How We Work

Climate

Freshwater

Food

Oceans

WWF

Habitats We Serve

Forests

Oceans

Freshwater

Grasslands

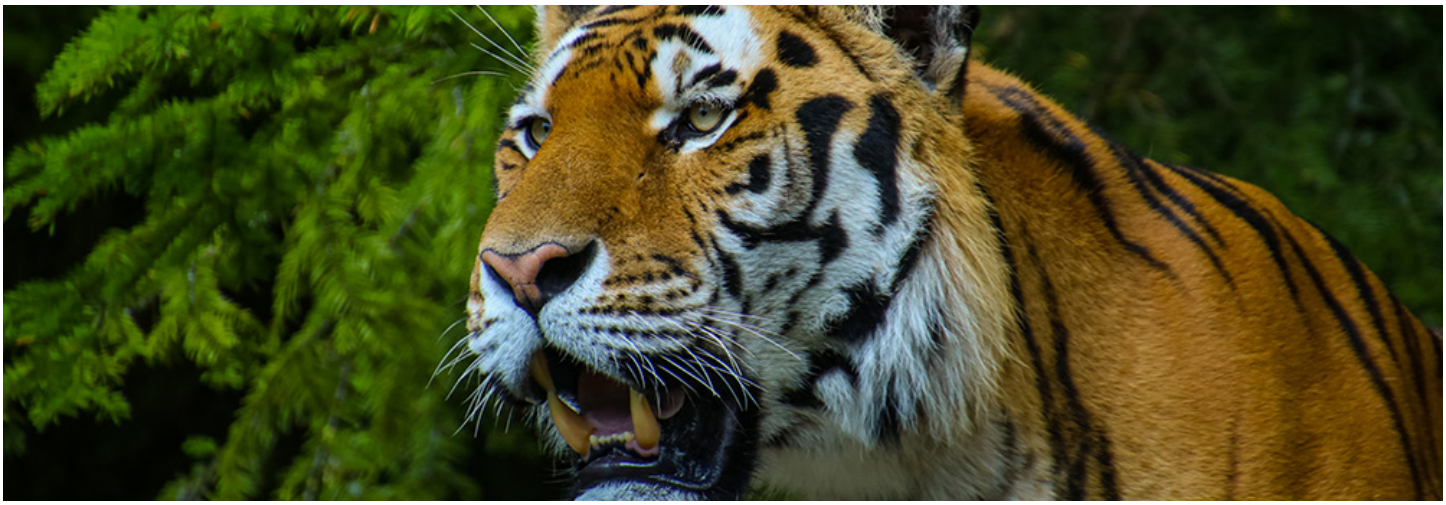
Wetlands

Polar Regions

Deserts

Mountains

WWF



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