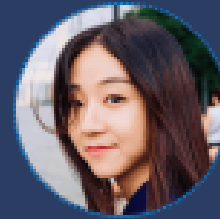


# Dr. Sally Nunia - By Sienne Rodwell

age: 32  
residence: Columbia, SC  
education: Doctorate in Biochemistry  
occupation: Professor  
marital: Married | 4 Children  
status:



## High Task Efficiency is the Key to Success

Sally Nunia is a busy mother of 4 who takes her work life very seriously. She keeps a full schedule to ensure that she does not miss out on any opportunities. Because she's always staying busy and keeping a full plate, she loves multitasking and efficiency tools. She takes COVID, a threat to her full lifestyle, very seriously.

### Comfort With Technology

#### INTERNET



#### SOFTWARE



#### MOBILE APPS



#### SOCIAL NETWORK



### Criteria For Success:

Managing a day without wasting time  
Keeping a full schedule

### Needs

- Efficiency
- Challenges

### Wants

- Something she can have on her phone
- Easy interface
- COVID protocol compliance
- Quick completion of covid tracking needs

### Values

- Task completion
- Saving Time
- Rule adhesion
- Workflow

### Fears

- Cutting into already sparse free time
- Starting something that isn't sustainable
- Interface too complicated to be efficient
- Getting in trouble for not complying with COVID protocol



# Phillip DeFormme - Wesley Huss

age: 21

residence: Columbia, SC

education: Pursuing degree in Computer Science

occupation: Student

marital status: Single



*I do not like forms.*

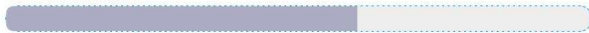
Avoiding forms

## Comfort With Technology

INTERNET



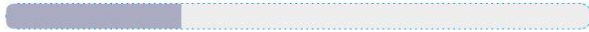
SOFTWARE



MOBILE APPS



SOCIAL NETWORK



## Needs

- Does not want to waste time in class by filling out forms
- A good education

## Values

- A good education
- Not filling out forms
- Hates wasting time

## Criteria For Success:

Hates doing "petty" tasks such as filling out forms

## Wants

- A good education that is not negatively impacted by COVID19

## Fears

- Worry's that he may get COVID and give it to someone else
- Doesn't want to get others sick
- Filling out forms

# Christopher (Created By Kyle McCloskey)



age: 20  
residence: South Carolina  
education: High School  
occupation: Part-time Job  
marital status: single

*I am always tired*

Christopher Spends most of his time going to class and doing homework.

## Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



## Criteria For Success:

Good grades.

## Needs

- Internet access
- A computer
- Food
- Water

## Wants

- Video games
- A pet
- An easy life
- 

## Values

- Hard work
- Success
- Family

## Fears

- Forgetting homework assignments
- What happens when we die
- Birds
- Missing class
-

# David Eric - By Hamad Alzaabi

age: 25

residence: North Carolina

education: Network Engineer

occupation: Teacher Assistant

marital status: single



*Part of being a person is about helping others*

David is a CSCE 212 teacher assistant and he spends all his time helping students to pass this course. He is responsible about tracking covid cases in the class.

## Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



## Needs

- Find an app to track covid cases

## Values

- comfort
- speed

## Criteria For Success:

- helping students pass the class with an A grade

## Wants

- to spend less time tracking Covid cases

## Fears

- Fears dying before fully accomplishing his purpose and goals in his life