

Scenario:

You are having your internet repaired, so for the time being you do not have reliable access to WiFi. You can use cellular data, but it is much slower than your usual WiFi. You want a way to reliably access news content without worrying about available bandwidth.

Task 1:

Scroll through the homepage and view a news article in reduced-bandwidth form.

Task 2:

Navigate to the page of a specific news organization (ie ESPN, CNN, etc).

Task 3:

View the list of articles that can be displayed in full form from the homepage.

Notes:

I think the biggest change that should be made is the addition of a way to access news organization pages from the home screen. The navigation to the page originally was much too tedious. I also think the list of full articles needs to be more accessible from the home screen. The original placement of the page didn't make sense, and it should be moved to a place on the home screen. The last thing I think needs to be changed is the layout of the article pages themselves. Even though basic HTML probably requires less data, making that page look prettier might be worth it.

I need to keep the applet design on the home screen, as each user found that quick and informative. I also need to keep the image loading screen, as each user also agreed having a separate screen for this was a sensible idea. The last item I need to keep is the percentage bar that shows how much of the originally article is being displayed , as this gives the user an idea of what the loss is like.