

KatNunn



ABOUT

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in Kat Nunn

LANGUAGES

English

Italian

Danish

Latin

Ancient Greek

SUMMARY

Cambridge Classicist turned professional word-nerd, currently working as a copywriter with one of the world's leading strategic design agencies.

I graduated from Girton College, Cambridge in 2014, and have since had experience ranging from a small startup company, to large international agency setting. I firmly believe the secret to any good writing is all about understanding your reader, and I'm on a vendetta against incomprehensible jargon.

EXPERIENCE

08/15-Present **Global Copywriter**

Designit

Write, develop and edit content for the global marketing and communications team, from news, cases, thought leadership and social media, through to internal newsletter, leadership communications and announcements.

Copywriting, copyediting and proofreading for clients such as SAS, Knauf, and Novartis.

Branding and copywriting for internal events, including our largest event of the year, Designit's Inspiration Trip. Co-created concept for itrip17, developed into website, communications, merchandise and more.

11/14-08/15

Marketing strategist and UK account manager

Cromian IVS

Developed international PR and marketing strategy, implemented for the UK; planned and executed email marketing (MailChimp); managed social media channels and created content; maintained company website (Wordpress); wrote and proofread in-app copy; built and maintained partner relationships.

09/14-11/14

Graduate Trainee

Four Communications

Maintained social media profiles; maintained and updated company website (Drupal); co-ordinated with IT to implement new CRM system and transfer data; compiled and edited internal newsletter; copy writing, copy editing and proofreading; co-wrote new business proposals for new business pitches.

04/13-04/13

'Word Experience'

The Writer, London

Studied effective B2B and B2C communication, including the cultivation of brand voice, as well as clear and efficient inter-company correspondence. Culminated in group project creating text message, tweet, radio jingle, press release and CEO speech for new product.

EDUCATION

2011-2014

B.A. (Hons.) in Classics

Girton College, Cambridge

Achieved 2:1 in parts I and II

Latin and Ancient Greek language and literature

Activities and societies:

Captained the Lower Men's Boat (2014), revolutionised the club's communications to secure sponsorship

Chief Editor of the Classics Society Newspaper (2014), complete redesign for publication in print and online

SKILLS AND ACHIEVEMENTS

- Digital native, confident using Microsoft Office, and with basic proficiency in the Adobe Creative Suite
- Top marks in my county for Business and Communications GCSE and IT skills exam
- Excellent written and spoken Italian- (A) grade at AS level.
- World record holder with my boat club for group 24 hour indoor row

INTERESTS

- Rowing
- Cycling
- (Tentative) triathlete
- Baking
- Obsessively checking social media

REFERENCES

Available upon request