

KatNunn



ABOUT

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in Kat Nunn

LANGUAGES

English

Italian

Danish

Latin

Ancient Greek

SUMMARY

Cambridge Classicist turned professional word-nerd, currently working in Global Marketing and Communications with one of the world's leading strategic design firms.

I graduated from Girton College, Cambridge with a 2:1 in 2014, and have since had experience in an international PR firm, and a Danish startup app company. I'm an energetic, motivated self-starter, used to producing high-quality work under pressure and to tight deadlines.

EXPERIENCE

08/15-Present **Global Copywriter**

Designit

(Started as storyteller intern)

Write, develop and edit content for the global communications team, including news stories, case studies, and thought leadership pieces for Designit.com, along with social media posts for Facebook, Twitter, LinkedIn and Instagram.

Plan content calendar, working closely with Global Content Co-ordinator and Digital Marketeer.

Write, edit and coordinate copy for monthly internal newsletter, working closely with the People team and using global contacts Copywriting, copyediting and proofreading for clients such as SAS, Knauf, and Novartis.

Branding and copywriting for internal events, including the largest event of the year, Designit Inspiration Trip.

11/14-08/15

Marketing strategist and UK account manager

Cromian IVS

Built partner relationships, and negotiated partner agreements; developed international PR and marketing strategy, implemented for the UK; planned and executed email marketing (MailChimp); managed social media channels and created content; maintained company website (Wordpress); wrote and proofread copy.

09/14-11/14

Graduate Trainee

Four Communications

Maintained social media profiles; maintained and updated company website (Drupal); co-ordinated with IT to implement new CRM system and transfer data; compiled and edited internal newsletter; copy writing, copy editing and proofreading; co-wrote new business proposals for new business pitches.

04/13-04/13

'Word Experience'

The Writer, London

Selected for program with a writing consultancy, which developed copy writing, copy editing and creative writing skills, focused on their application to the internet and social media. Studied effective B2B and B2C communication, including the cultivation of brand voice, as well as clear and efficient inter-company correspondence. Culminated in group project creating text message, tweet, radio jingle, press release and CEO speech for new product.

EDUCATION

2011-2014

B.A. (Hons.) in Classics

Girton College, Cambridge

Achieved 2:1 in parts I and II

Majored in Art and Archaeology, minored in Latin Literature and Cultural History.

Activities and societies:

Captained the Lower Men's Boat (2014), revolutionised the club's communications to secure sponsorship

Chief Editor of the Classics Society Newspaper (2014), complete redesign for publication in print and online

SKILLS AND ACHIEVEMENTS

- Excellent written and spoken Italian- (A) grade at AS level.
- Proficient IT skills, confident using Microsoft Office, especially Word, Publisher and PowerPoint, and basic proficiency in the Adobe Creative Suite
- Top marks in my county for Business and Communications GCSE and IT skills exam
- World record holder with my boat club for group 24 hour indoor row

INTERESTS

- Rowing
- Cycling
- Baking
- Obsessively checking social media

REFERENCES

Available upon request