

# KatNunn



## ABOUT

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in Kat Nunn

## LANGUAGES

English

Danish

Italian

Latin

Ancient Greek

## SUMMARY

After graduating from Girton College, Cambridge, I moved to Copenhagen to pursue my career in copywriting. With experience ranging from a small startup company, to large international agency setting, I currently work as Global Copywriter at Designit, one of the world's leading strategic design firms.

I'm passionate about writing clear, simple and effective copy, centred around users' needs.

## EXPERIENCE

### 08/15-Present **Global Copywriter**

Designit

Wrote, developed and edited global marketing content, from news and social media, through to brand voice guidelines.

Helped leadership and staff functions improve internal communication. Worked especially with IT, from change management comms to technical material.

Ad hoc internal projects: most recently developed FAQs, training materials, and in-system UX copy for new ERM system Workday. Copywriting, copyediting and proofreading for clients such as SAS, GN Resound, and Novartis.

11/14-08/15

### **Marketing strategist and UK account manager**

Cromian IVS

Built partner relationships, and acted as the interface between partners and development team for feedback, questions, and troubleshooting.

Developed and implemented PR and marketing strategy, and created newsletters, social media and videos.

Built wireframes for partner-facing website, wrote in-app UX copy, and translated products database.

09/14-11/14

### **Graduate Trainee**

Four Communications

Updated social media profiles and maintained company website (Drupal); co-ordinated with IT to implement new CRM system and transfer data; compiled and edited internal newsletter; copy writing, copy editing and proofreading; co-wrote new business proposals for new business pitches.

04/13-04/13

### **'Word Experience'**

The Writer, London

Studied effective B2B and B2C communication, including the cultivation of brand voice, as well as clear and efficient inter-company correspondence. Culminated in group project creating text message, tweet, radio jingle, press release and CEO speech for new product.

## EDUCATION

2011-2014

**B.A. (Hons.) in Classics**

Girton College, Cambridge

*Achieved 2:1 in parts I and II*

Latin and Ancient Greek language and literature

### **Activities and societies:**

Rowed for Girton's top-division women's boat

Captained the Lower Men's Boat (2014), revolutionised the club's communications to secure sponsorship

Chief Editor of the Classics Society Newspaper (2014), complete redesign for publication in print and online

## SKILLS AND ACHIEVEMENTS

- Digital native, confident using Microsoft Office, and with basic proficiency in the Adobe Creative Suite
- Top marks in my county for Business and Communications GCSE and IT skills exam
- Experienced working with web content management systems, especially Drupal and Wordpress
- World record holder with my boat club for group 24 hour indoor row

## INTERESTS

- Rowing
- Triathlon
- Baking
- Obsessively checking social media

## REFERENCES

Available upon request