

KatNunn



ABOUT

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in Kat Nunn

LANGUAGES

English

Italian

Latin

Ancient Greek

SUMMARY

I'm a recent graduate from Girton College, Cambridge, where I read Classics. During my time there, I took up rowing and was part of Girton's most successful women's crew in ten years. In my final year, I was elected Chief Editor of the Classics Society newspaper, revolutionised communications for the boat club and graduated with a 2:1. I moved to Copenhagen last year to join a startup app company as Marketing Strategist and UK Account Manager. I'm an energetic, motivated self-starter, used to producing high-quality work under pressure and to tight deadlines.

EXPERIENCE

- 11/14-Present **Marketing strategist and UK account manger** Cromian IVS
Day-to-day responsibilities:
Build partner relationships, and negotiate partner agreements; develop international PR and marketing strategy, implement for the UK; plan and execute email marketing (MailChimp); manage social media channels and create content; maintain company website (Wordpress); write and proofread copy.
- Further contributions:
Built wireframes for partner-facing website; consulted for functional and aesthetic design of the app; translated products database; produced partner video.
- 09/14-11/14 **Graduate Trainee** Four Communications
Central marketing:
Maintained social media profiles; maintained and updated company website (Drupal); co-ordinated with IT to implement new CRM system and transfer data; compiled and edited internal newsletter; copy writing, copy editing and proofreading.
- New business:
Completed pre-qualification questionnaires and invitations to tender, liaising with other departments and potential clients. Managed tender deadlines. Co-wrote new business proposals for new business pitches.
- 03/13-03/14 **Chief Editor** Res Novae
Chief Editor and main contributor to the Classics Society Newspaper, published in print and online. Worked autonomously, commissioning and writing articles, editing copy and configuring page layout.
- Accomplishments**
- Reformatted and revamped features and page layout
 - Consulted in the redesigning of the Society's website

- 03/13-03/14 **Lower Boats Captain** Girton College Boat Club
 Led the recruitment drive for new rowers and coxes, selected teams, managed my own boat, scheduled land and water training, coached the crew, and co-ordinated with the other Captains. Sat on the committee, giving advice and direction. Wrote copy and created promotional material for website, social media channels and newsletters.
- Accomplishments**
- Instigated use of social media for alumni relations and club promotion, which was key in securing long-term sponsorship
 - Organised and promoted 24 hour indoor row world record attempt, raising over £5000 in donations
 - Boosted club growth with twice the amount of sign-ups compared to the year before
- 04/13-04/13 **'Word Experience'** The Writer, London
 Selected for program with a writing consultancy, which developed copy writing, copy editing and creative writing skills, focused on their application to the internet and social media. Studied effective B2B and B2C communication, including the cultivation of brand voice, as well as clear and efficient inter-company correspondence. Culminated in group project creating text message, tweet, radio jingle, press release and CEO speech for new product.

EDUCATION

- 2011-2014 **B.A. (Hons.) in Classics** Girton College, Cambridge
 Achieved 2:1 in parts I and II
- Majored in Art and Archaeology. Minored in Latin Literature and Cultural History.

SKILLS AND ACHIEVEMENTS

- Excellent written and spoken Italian- (A) grade at AS level.
- Proficient IT skills and confident using Microsoft Office, especially Word, Publisher and PowerPoint
- Top marks in my county for Business and Communications GCSE and IT skills exam
- World record holder with my boat club for group 24 hour indoor row

INTERESTS

- Rowing
- Ultimate Frisbee
- Baking
- Obsessively checking social media

REFERENCES

Available upon request