

PBIMCR

**Mastering PBI Lifecycle:  
From Data Connection to Git Integration**



# Agenda

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1. Introduction to Power BI Lifecycle
2. Data Connection and Data Modeling
3. Deployment Steps for Power BI Reports
4. Enterprise Deployment Techniques
5. Integration of Power BI with Git
6. Collaborative Development and Version Control
7. Project Management for Large-Scale Power BI Initiatives

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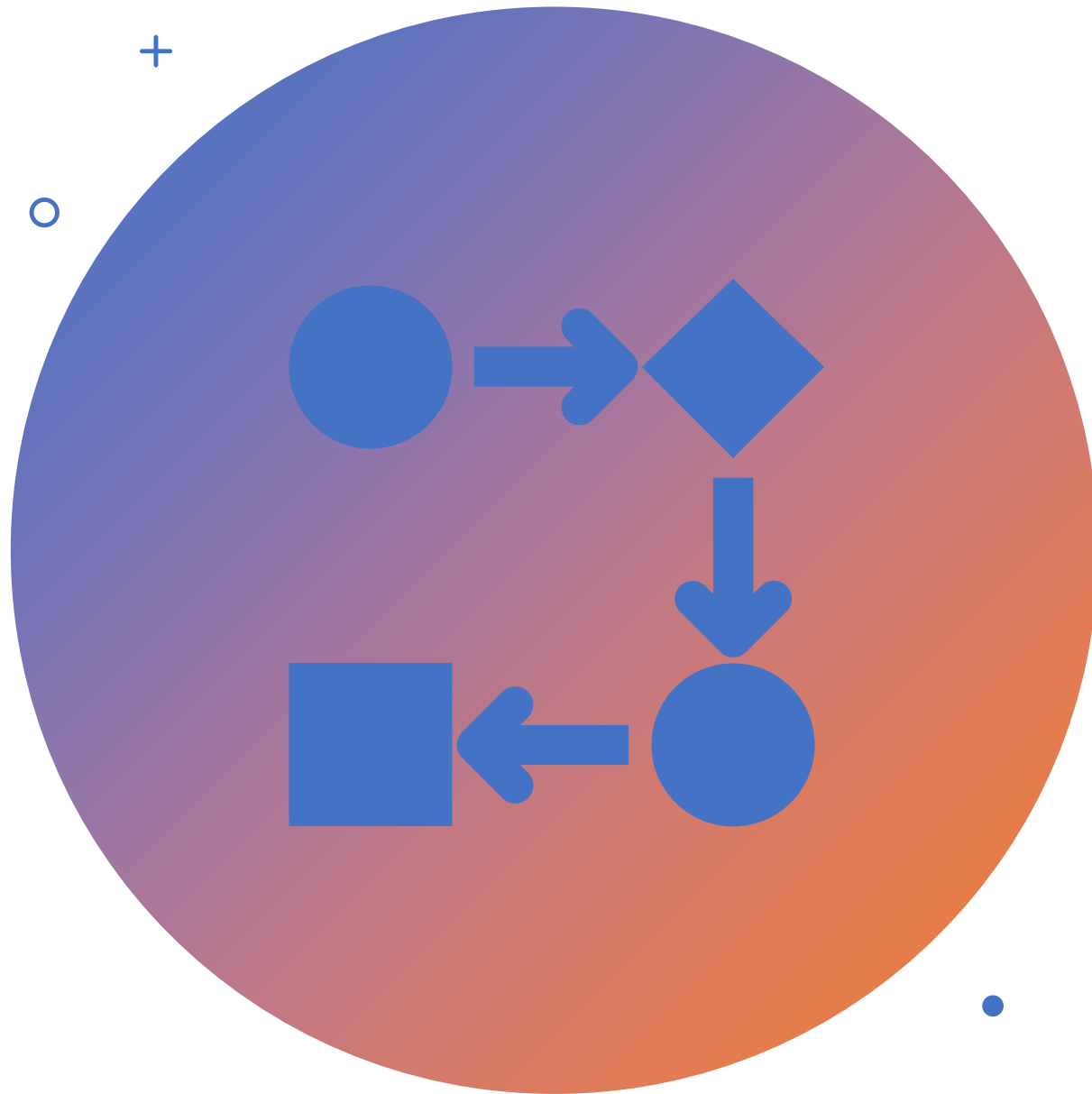
[linkedin.com/in/ChristianTodte](https://linkedin.com/in/ChristianTodte)

FAVORITE STUFF:



# Introduction to Power BI Lifecycle

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# Introduction to Power BI Lifecycle

The Power BI Lifecycle is an approach to developing, deploying, and managing Power BI solutions. It encompasses several key stages that ensure the effectiveness and efficiency of the entire process.

# Power BI Lifecycle Stages



1. Connect: Establish connections to databases, Excel files, online services, etc.



2. Transform: Clean and shape data using Power Query Editor.



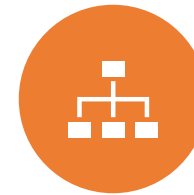
3. Model: Design relationships and calculations in the data model.



4. Visualize: Create visualizations using a variety of charts and graphs.



5. Deploy: Share reports on the Power BI Service or SharePoint.




6. Manage: Monitor usage, refresh schedules, and security.

# Data Connection and Data Modeling

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# Data Connection and Data Modeling

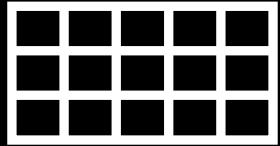
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Effective data connection and modeling are foundational for creating meaningful and insightful Power BI solutions. This involves connecting to diverse data sources and transforming raw data into a structured and usable format.

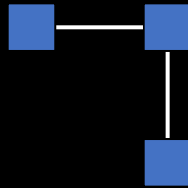
## Key Aspects:

- Data Connection: Establish connections to databases, Excel files, web services, etc.
- Data Transformation: Use Power Query to clean, shape, and transform raw data.
- Data Modeling: Design relationships, hierarchies, and calculations for meaningful analysis.

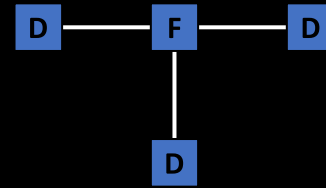
# Major types of data models



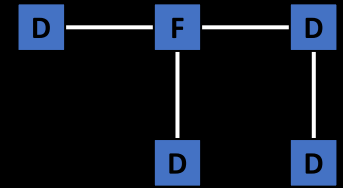
Flat



Normalized ( $n^{\text{th}}$   
normal form)



Star



Snowflake

Dimensional

# Flat or Denormalized Schema

- All attributes for model exist in a single table
- Highly inefficient
- Model has extra copies of data > slow performance
- Size of a flat table can blow up quickly as data model becomes complex

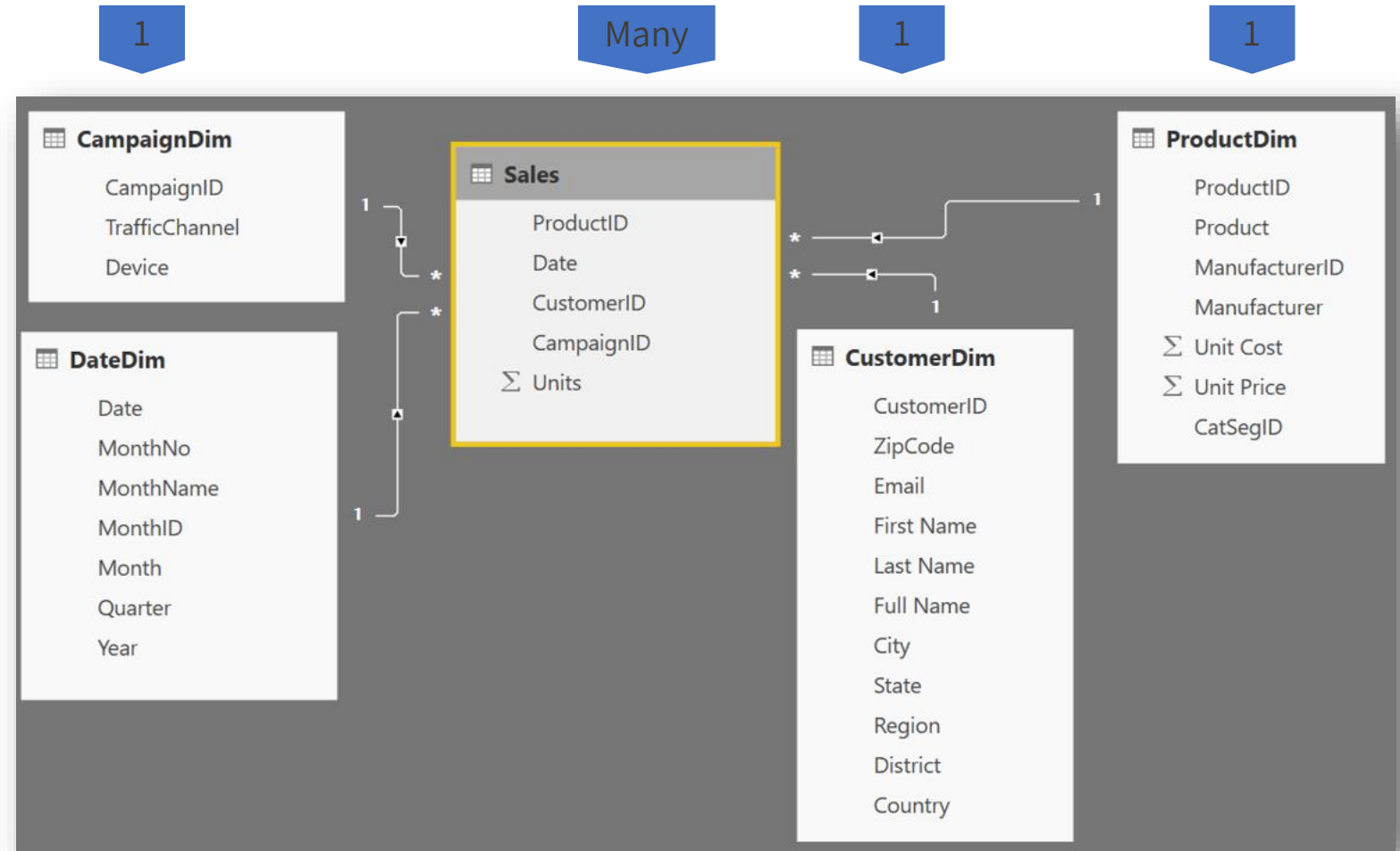
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|----|-----------|---------------|------------|------------|-------------------------|-----------|------------|-------------------|------------|
| 1  | 676       | Maximus UC-41 | 9/25/2011  | 70283      | Farrah.Kent@xyza.com    | Kent      | Farrah     | Farrah Kent       | 22         |
| 2  | 585       | Maximus UC-50 | 3/24/2014  | 70283      | Farrah.Kent@xyza.com    | Kent      | Farrah     | Farrah Kent       | 15         |
| 3  | 585       | Maximus UC-50 | 11/30/2014 | 138334     | Martha.Mcclain@xyza...  | Mcclain   | Martha     | Martha Mcclain    | 8          |
| 4  | 585       | Maximus UC-50 | 6/21/2015  | 27193      | Hedda.Mcintosh@xyza...  | Mcintosh  | Hedda      | Hedda Mcintosh    | 22         |
| 5  | 585       | Maximus UC-50 | 1/6/2013   | 238970     | Lunea.Walker@xyza.com   | Walker    | Lunea      | Lunea Walker      | 21         |
| 6  | 585       | Maximus UC-50 | 3/22/2013  | 182241     | Upton.Page@xyza.com     | Page      | Upton      | Upton Page        | 17         |
| 7  | 449       | Maximus UM-54 | 9/25/2011  | 195385     | Drake.Wells@xyza.com    | Wells     | Drake      | Drake Wells       | 22         |
| 8  | 449       | Maximus UM-54 | 9/30/2014  | 168009     | Wallace.Bender@xyza...  | Bender    | Wallace    | Wallace Bender    | 17         |
| 9  | 449       | Maximus UM-54 | 8/12/2014  | 110391     | Astra.Erickson@xyza...  | Erickson  | Astra      | Astra Erickson    | 20         |
| 10 | 449       | Maximus UM-54 | 4/16/2014  | 49327      | Echo.Bradley@xyza.com   | Bradley   | Echo       | Echo Bradley      | 7          |
| 11 | 449       | Maximus UM-54 | 2/28/2013  | 65952      | Yoko.Gross@xyza.com     | Gross     | Yoko       | Yoko Gross        | 17         |
| 12 | 449       | Maximus UM-54 | 6/6/2013   | 97         | Yoshi.Grant@xyza.com    | Grant     | Yoshi      | Yoshi Grant       | 10         |
| 13 | 449       | Maximus UM-54 | 5/14/2013  | 56757      | Brian.Carrillo@xyza...  | Carrillo  | Brian      | Brian Carrillo    | 10         |
| 14 | 449       | Maximus UM-54 | 4/9/2015   | 248715     | Mark.Hewitt@xyza.com    | Hewitt    | Mark       | Mark Hewitt       | 19         |
| 15 | 449       | Maximus UM-54 | 4/28/2013  | 248715     | Mark.Hewitt@xyza.com    | Hewitt    | Mark       | Mark Hewitt       | 8          |
| 16 | 449       | Maximus UM-54 | 3/28/2014  | 240831     | Oscar.Avila@xyza.com    | Avila     | Oscar      | Oscar Avila       | 18         |
| 17 | 449       | Maximus UM-54 | 2/26/2014  | 201004     | Duncan.Mcintosh@xyza... | Mcintosh  | Duncan     | Duncan Mcintosh   | 19         |
| 18 | 615       | Maximus UC-80 | 5/14/2012  | 212645     | Jacob.Santiago@xyza...  | Santiago  | Jacob      | Jacob Santiago    | 22         |
| 19 | 615       | Maximus UC-80 | 5/14/2012  | 70666      | Hilary.Collier@xyza...  | Collier   | Hilary     | Hilary Collier    | 22         |
| 20 | 615       | Maximus UC-80 | 5/14/2012  | 114459     | Chester.Mitchell@xyz... | Mitchell  | Chester    | Chester Mitche... | 22         |
| 21 | 615       | Maximus UC-80 | 5/14/2012  | 221670     | Sage.Yang@xyza.com      | Yang      | Sage       | Sage Yang         | 22         |
| 22 | 615       | Maximus UC-80 | 6/3/2012   | 168009     | Wallace.Bender@xyza...  | Bender    | Wallace    | Wallace Bender    | 22         |
| 23 | 615       | Maximus UC-80 | 6/3/2012   | 154439     | Iliana.Dunlap@xyza.c... | Dunlap    | Iliana     | Iliana Dunlap     | 22         |
|    | 615       | Maximus UC-80 | 6/4/2012   | 191391     | Joelle.Lee@xyza.com     | Lee       | Joelle     | Joelle Lee        | 22         |

# Normalized

- Reduce or eliminate data redundancy
- There are multiple types of normal forms, but we will not look into these as these are not suitable for Power BI

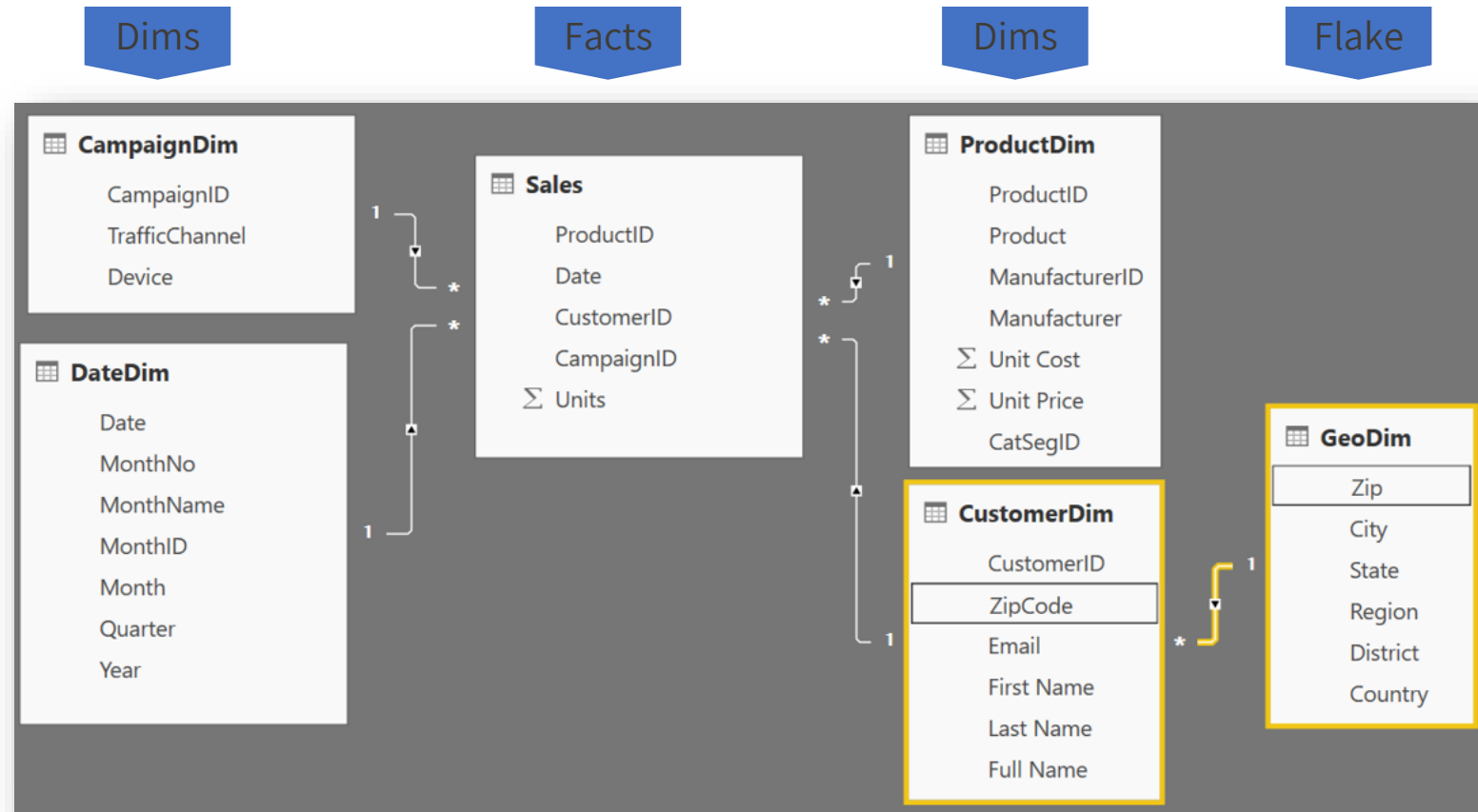
# Star Schema

- **Fact** table in the middle
- Surrounded by **Dims**
- Looks like a ‘**Star**’
- Fact table is the “Many” side of the (one to many) relationship

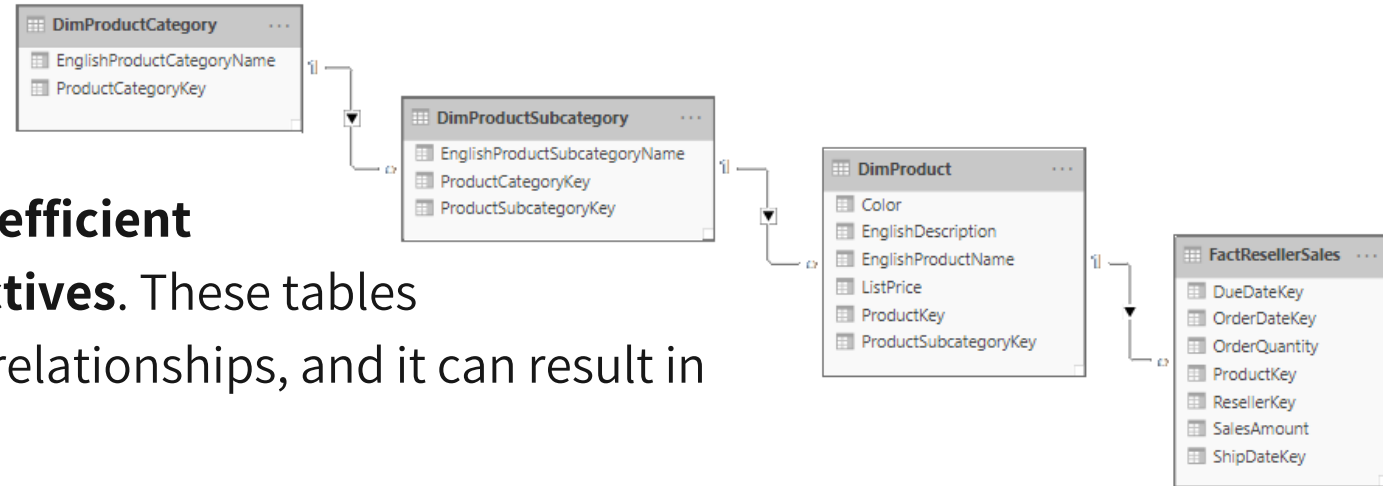


# Snowflake Schema

- Center is a Star schema
- **Fact** table in middle
- Surrounded by **Dims**
- Dims “snowflake” off of other Dims
- If you have many, it looks like a ‘Snowflake’
- Dim or Fact tables can be the “Many” side of the relationship



# Snowflake dimensions



Power BI loads more tables which is **less efficient from storage and performance perspectives**. These tables must include columns to support model relationships, and it can result in larger model size.

Longer relationship **filter propagation** chains will need to be traversed, which will likely be **less efficient** than filters applied to a single table.

The **Fields pane** presents more model tables to report authors, which can result in a **less intuitive experience**, especially when snowflake dimension tables contain just one or two columns.

It's **not possible to create a hierarchy** that spans the tables.

# Different types of storage modes

## Three familiar storage modes

- **Import** – data cached in the model
- **DirectQuery** – queries are submitted to the back-end data source
- **Dual** – can act in both above storage modes, depending on query context

The screenshot displays the Power BI Desktop interface. The main workspace shows a data model with three tables: 'Product Subcategory', 'Product', and 'Internet Sales'. 'Product Subcategory' and 'Product' are connected by a one-to-many relationship. 'Product Subcategory' and 'Internet Sales - Agg' are also connected by a one-to-many relationship. 'Product' and 'Internet Sales' are connected by a one-to-many relationship. The 'Internet Sales' table is highlighted with a yellow border. The 'Properties' pane on the right is open, showing the 'Advanced' section with the 'Storage mode' dropdown set to 'DirectQuery'. The 'Fields' taskbar on the right shows the 'Internet Sales' table selected.

**Product Subcategory**

- English Product Subcategory N...
- French Product Subcategory Na...
- ProductCategoryKey
- ProductSubcategoryAlt...
- ProductSubcategoryKey
- Spanish Product Subcategory N...

**Product**

- Arabic Description
- Chinese Description
- Class
- Color
- Days To Manufacture
- Dealer Price

**Internet Sales - Agg**

- Count
- Order Calendar Year
- ProductSubcategoryKey
- Sales Amount

**Internet Sales**

- Carrier Tracking Number
- CurrencyKey
- Customer PO Number
- CustomerKey
- Discount Amount
- DueDateKey
- Extended Amount
- Freight Amount
- Order Calendar Year

**Properties**

**General**

Name: Internet Sales

Description: Enter a description

Synonyms: Enter a comma-separated list of synonyms for Q&A

Row label: Select a row label

Key column: Select a column with unique values

Is hidden: No

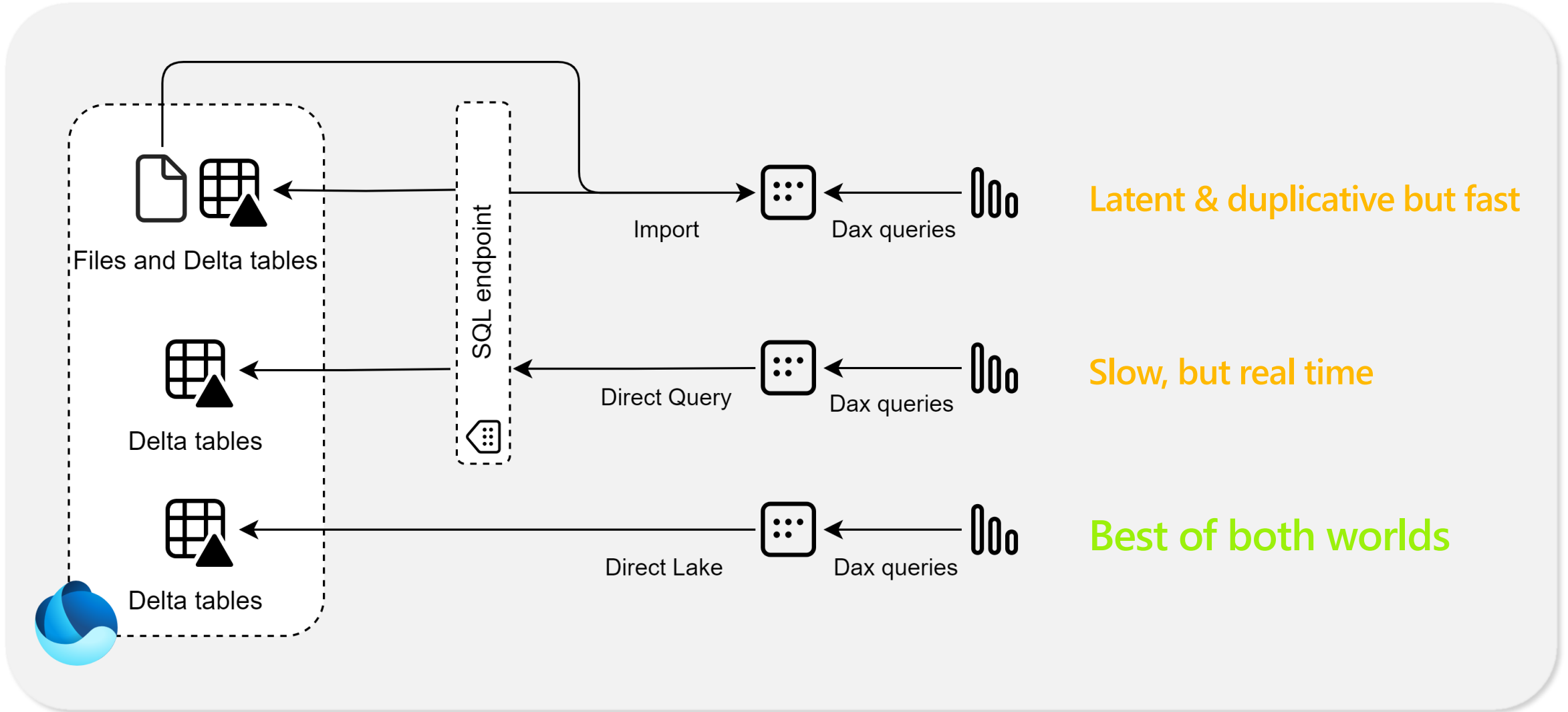
Is featured table: No

**Advanced**

Storage mode: DirectQuery



# Direct Lake

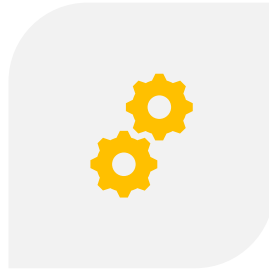


# Why is it important to have a Good Data model?

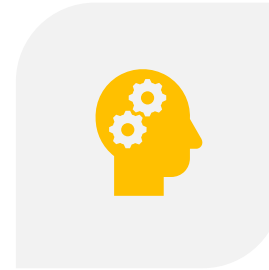
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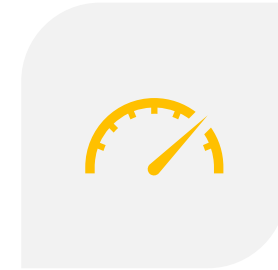
IMPROVES  
UNDERSTANDABILITY OF  
THE DATA



INCREASES PERFORMANCE  
OF DEPENDENT PROCESSES  
AND SYSTEMS



INCREASES RESILIENCE TO  
CHANGE



SPEEDS UP REPORT  
DEVELOPMENT

# Components of a data model – Fact Table

## Fact Table

- Contains numerical information about business processes
- These numbers can be **aggregated**

*Examples:*

- *Transactions*
- *Sales Revenue*
- *Units*
- *Cost*

- Measures are usually **sliceable**

*Examples:*

- *By Month*
- *By Customer*
- *By Product*



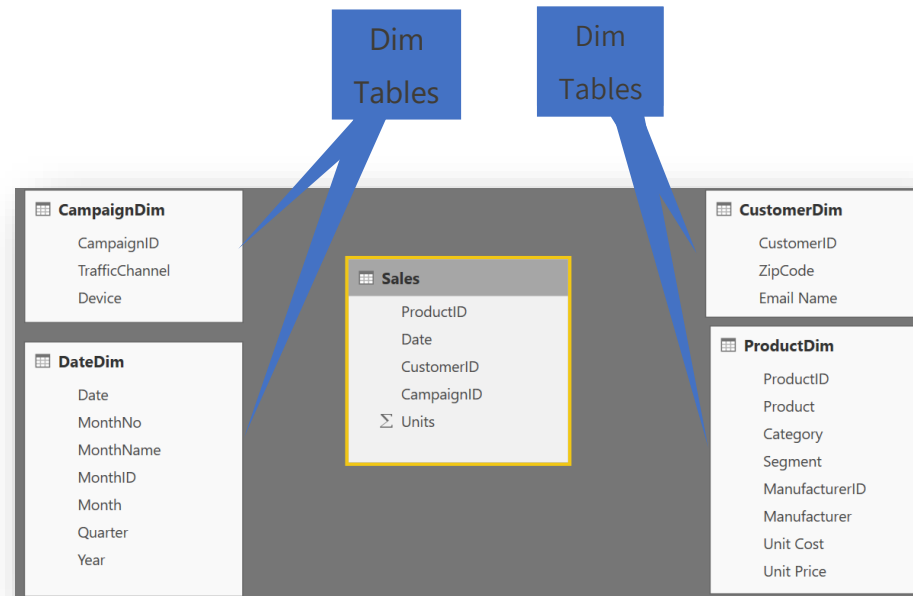
# Components of a data model – Dim Table

## Dim Table

- A dimension table (usually called dim) contains descriptive attributes that define how a fact should roll up.

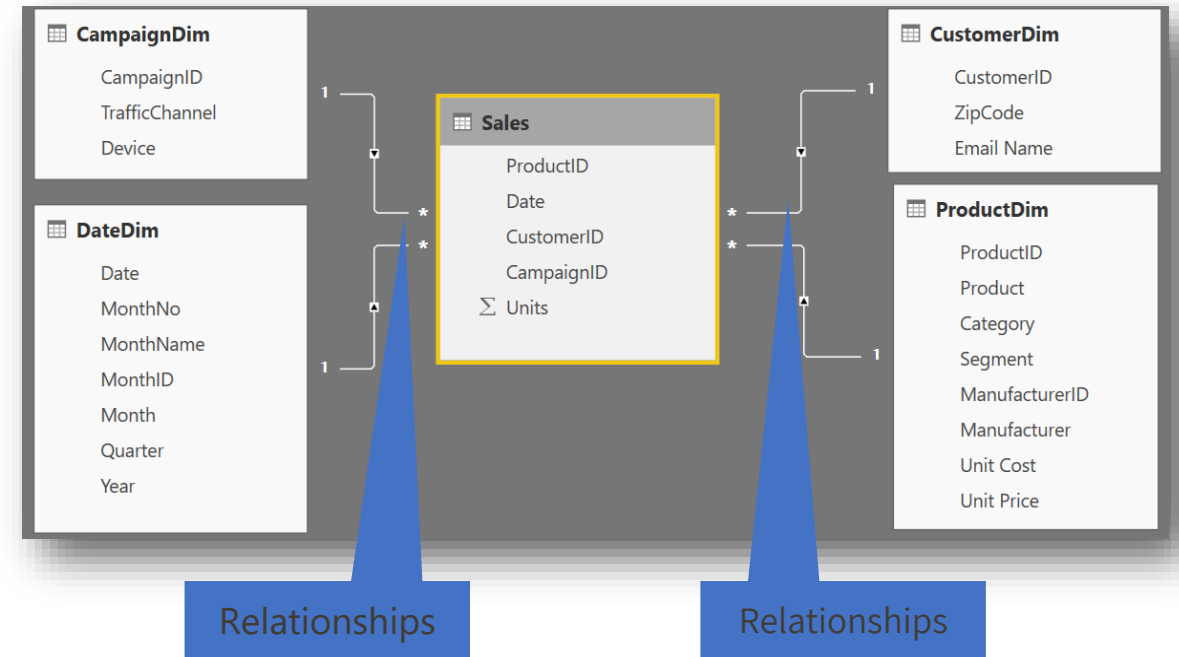
Examples:

- *By Month*
- *By Customer*
- *By Country*



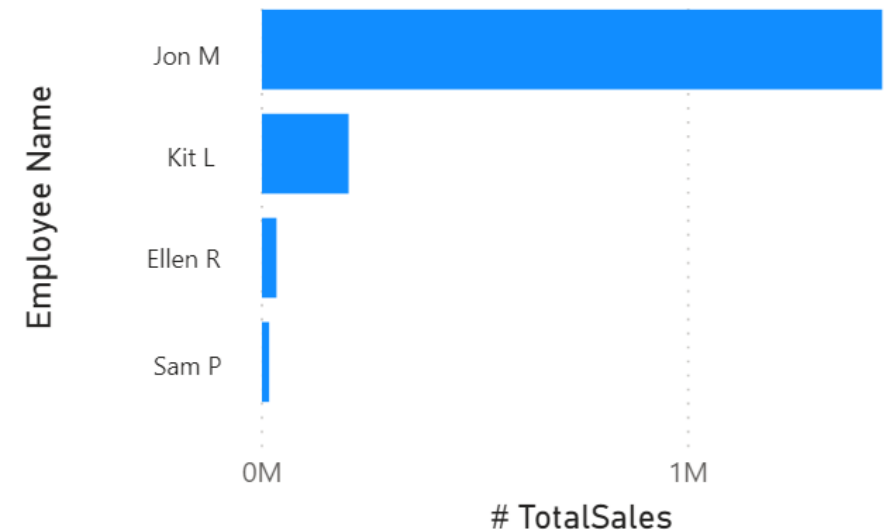
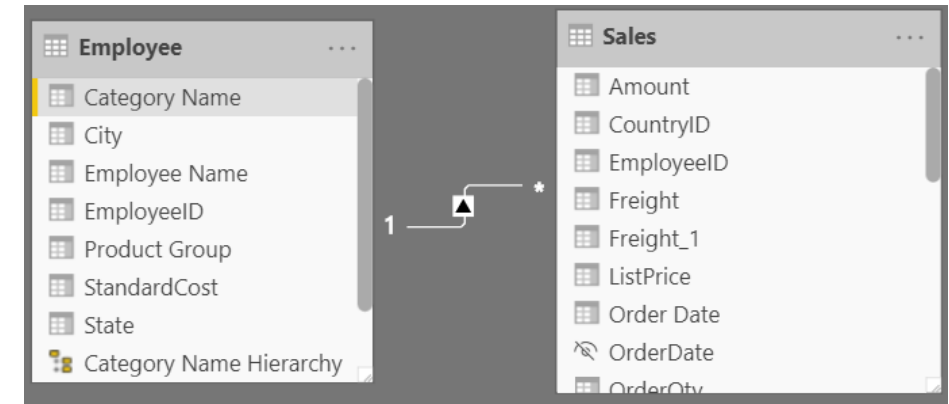
# Components of a data model - Relationships

- **Relationships**
  - Connection between tables (usually fact & dim tables) using columns from each table.
- 3 kinds of Relationships
  - *1 to Many*
  - *1 to 1*
  - *Many to Many (with a bridge table)*
- 



# Facts & Dimensions with relation

- **Fact** and **Dimension** with proper **relation** allow for a highly performant, sustainable and correctly working visualization



# Data modeling best practices in short

- Starschema all the things!
- Avoid bi-directional or many-to-many relationships
- Avoid limited relationships
- Implement role-playing dimensions rather than duplication
- Minimize redundant measure using calculation groups
- Avoid ambiguous data models
- ... etcetera

# Deployment Steps for Power BI Reports

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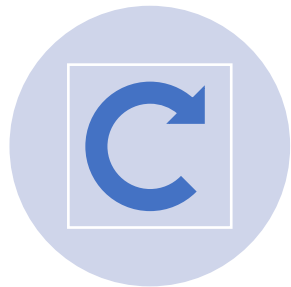
# Deployment Steps for Power BI Reports



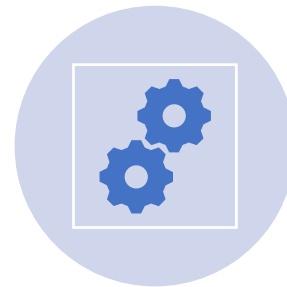
- Publish Reports: Use Power BI Desktop or Power BI Service to publish reports.



- Configure Data Sources: Ensure data sources are configured for accurate data refresh.



- Set Refresh Schedules: Schedule data refresh to keep reports up to date.



- Manage Security: Configure security settings to control access to reports.

# Best Practices for Power BI Report Deployment

- Testing: Conduct thorough testing before deploying reports to production.
- Documentation: Maintain documentation for deployment processes and configurations.
- Backup Strategies: Implement backup strategies to safeguard report data.



Demo



# Impactful Visualizations

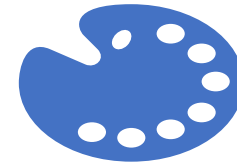
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- Clarity: Ensure clarity in visualizations to avoid misinterpretation.



- Relevance: Choose visuals that are relevant to the data and message.



- Interactivity: Use interactive elements for a dynamic user experience.

# Best Practices in Power BI Visualizations

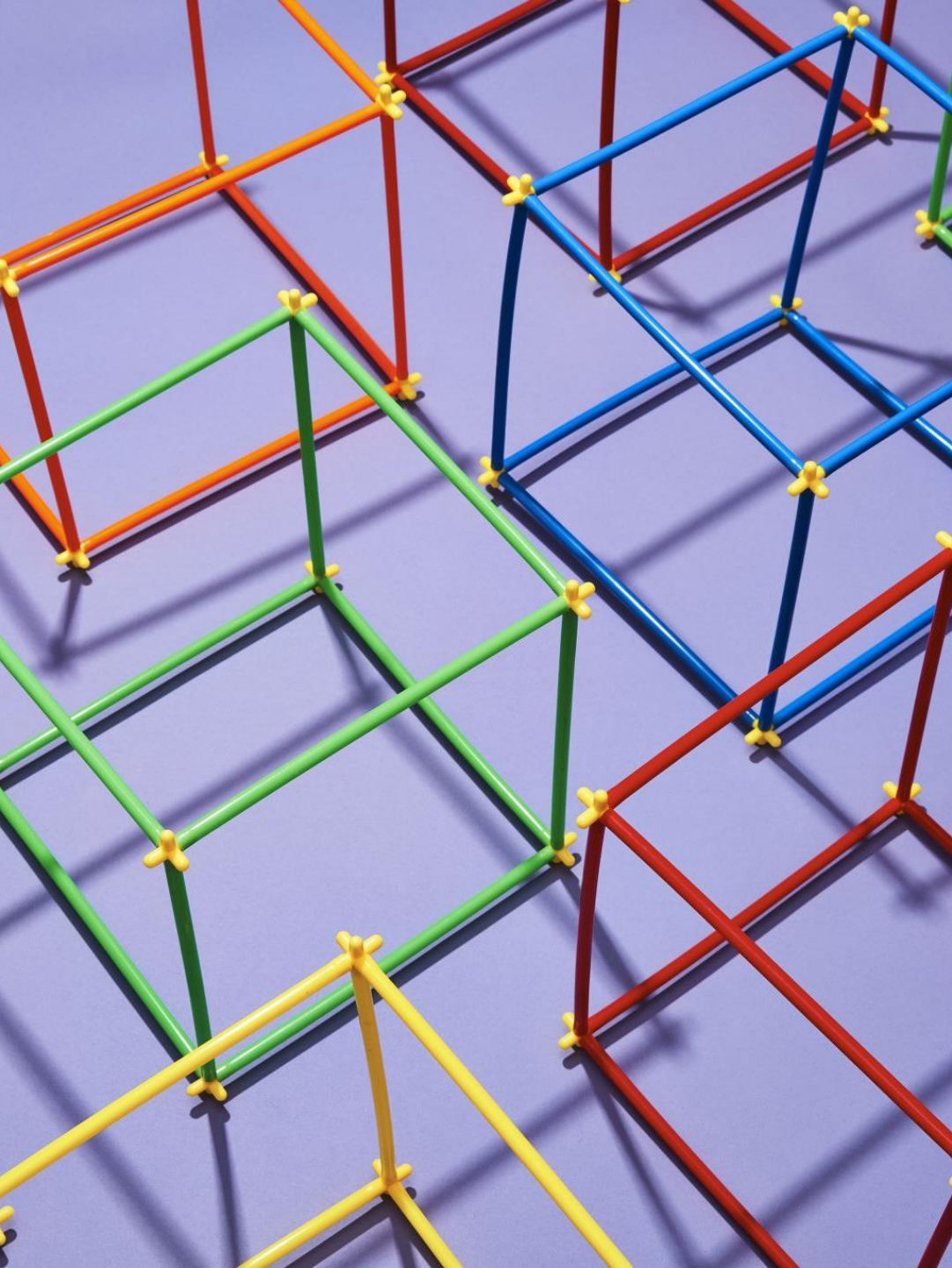
- Consistent Colors: Use a consistent color palette for better visual coherence.
- Proper Axis Scaling: Ensure accurate representation of data by scaling axes appropriately.
- Data Labels: Include data labels to provide additional context.
- Storytelling: Use Power BI features to tell a compelling data story.



# Enterprise Deployment Techniques

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## Enterprise Deployment Techniques

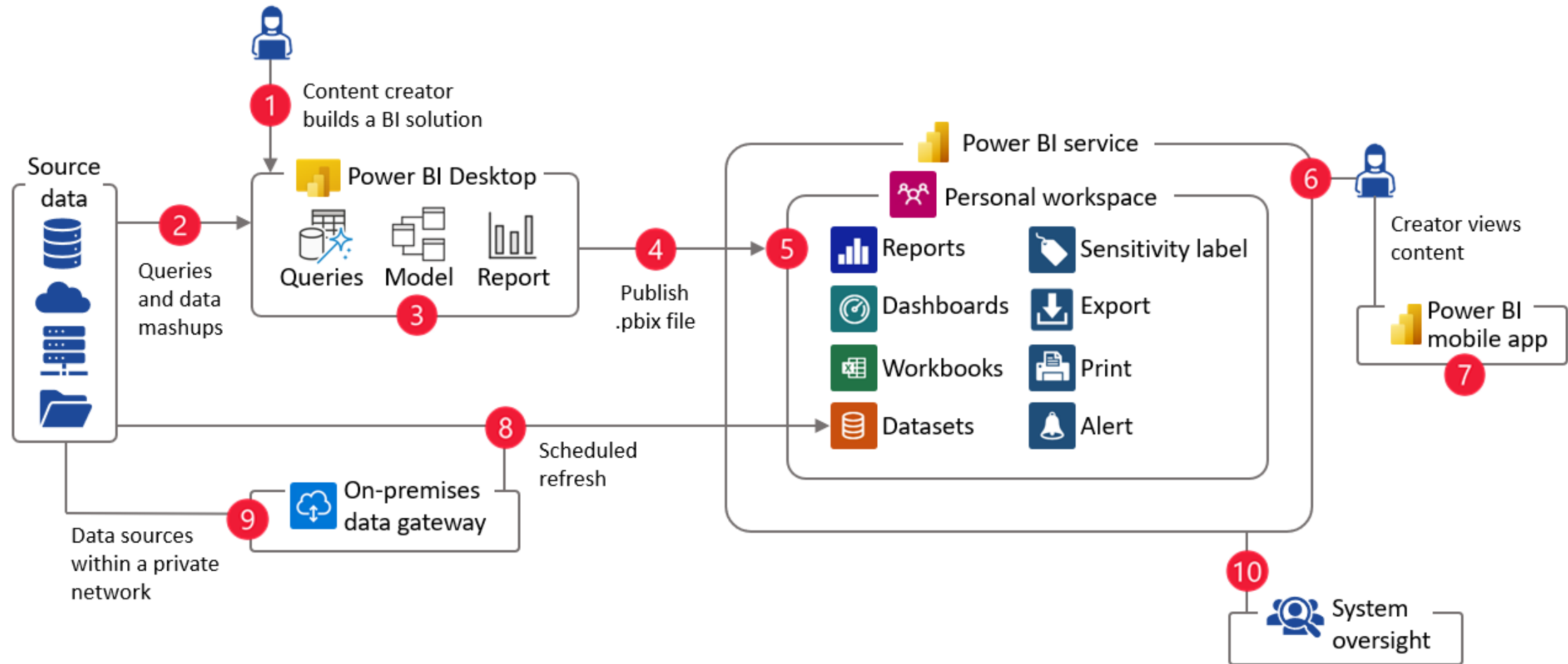
Deploying Power BI solutions at an enterprise scale requires careful consideration of scalability, security, and performance optimization. This ensures the effective distribution and accessibility of insights across the organization.

- Scalability: Ensure the solution can handle a growing user base and data volume.
- Security: Implement robust security measures to protect sensitive data.
- Optimization: Optimize performance for efficient data retrieval and visualization.

# Power BI Architecture – Personal BI

## Personal BI

Private analytics for an individual

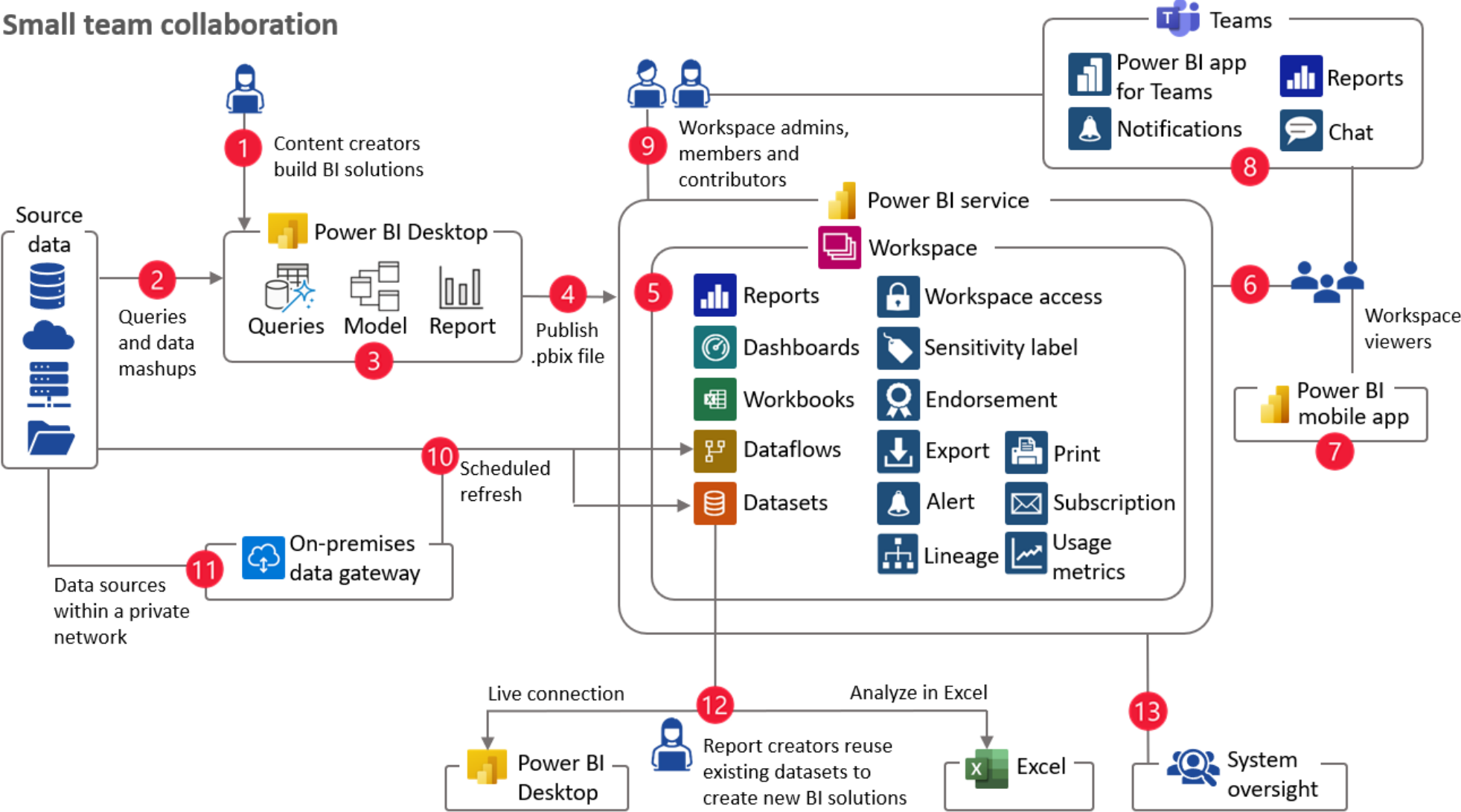




# Power BI Architecture – Team BI

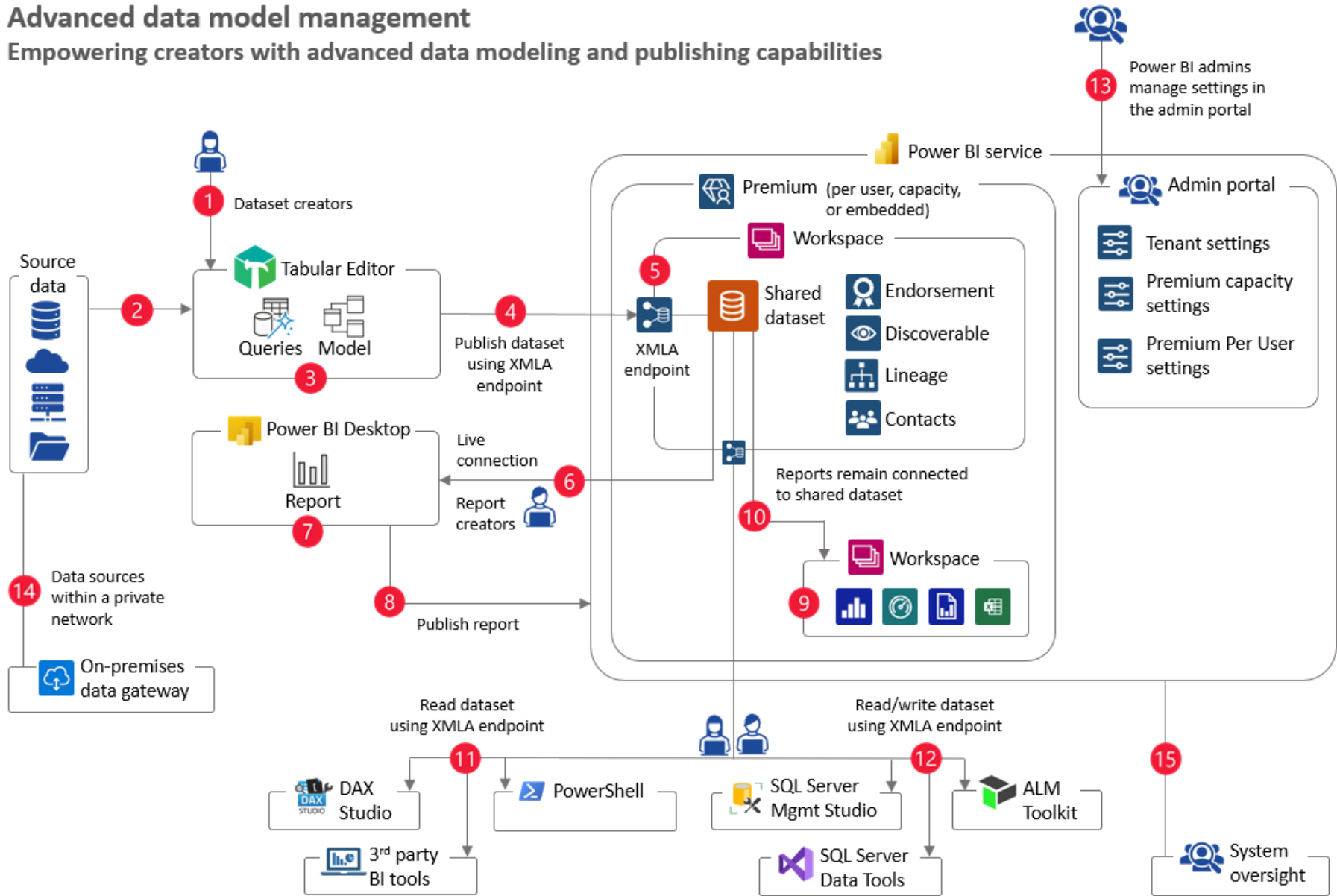
## Team BI

### Small team collaboration



# Enterprise Architecture – Advanced Data Model Management

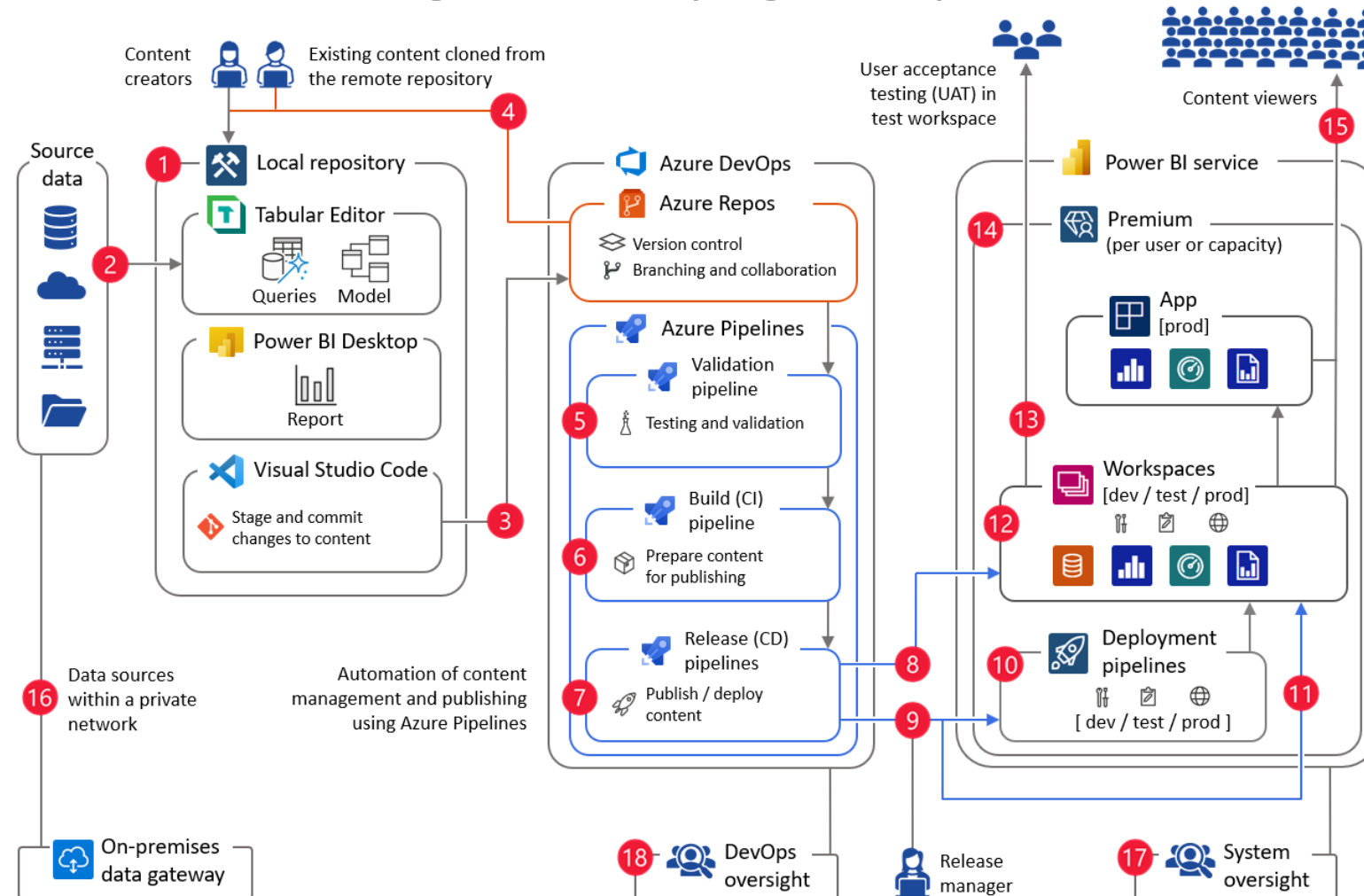
**Advanced data model management**  
Empowering creators with advanced data modeling and publishing capabilities



# Enterprise Architecture – Content Management mit DevOps

## Enterprise content publishing

Enhance collaboration and manage content at scale by using Azure DevOps

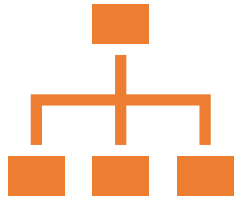


# Integration of Power BI with Git



# Integration of Power BI with Git

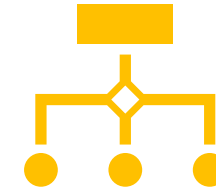
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Version Control: Track changes and collaborate on Power BI projects with Git.



Collaborative Development: Enable multiple team members to work on the same project concurrently.



History Tracking: Maintain a history of changes for auditing and rollback purposes.

# Getting Started with GIT Integration

Enabling GIT Integration requires the following tools\*, which we will describe in the coming slides:

1. Git: <https://Git-scm.com/>
2. Visual Studio Code: <https://code.visualstudio.com>
3. Azure DevOps: <https://dev.azure.com/>
4. Power BI Desktop: <https://powerbi.microsoft.com/en-us/desktop/>

\* There are multiple other options/providers available. The tools chosen are a personal preference.

# Git



Git: Git itself is the version control system that you will use to track and manage changes in your Power BI project. Git provides the core functionality for version control, branching, merging, and collaboration. Git works best when it is used with code and does not handle large files well.

# Visual Studio Code



Git Client: You need Git client software installed on your computer to interact with Git repositories. There are several popular Git clients available, such as Git command-line interface (CLI), GitKraken, Sourcetree, and Visual Studio Code.

Visual Studio Code (VS Code) is a free, open-source code editor developed by Microsoft.

Key features of Visual Studio Code include:

1. Code Editing
2. Git Integration



# Azure DevOps



Azure DevOps is a **set of development tools** and services provided by Microsoft that aims to enable efficient software development and delivery. It provides a comprehensive **platform to plan, develop, test, deliver, and monitor applications**. Azure DevOps encompasses a range of features and services, including

1. Azure Boards
2. **Azure Repos**
3. Azure Pipelines
4. Azure Test Plans
5. Azure Artifacts

# Power BI



Power BI Desktop is the desktop application that is part of the Microsoft Power BI suite. It is a Windows-based tool used for creating, editing, and publishing interactive reports and visualizations. Power BI Desktop offers advanced data modeling, transformation, and visualization capabilities, allowing users to build complex and insightful reports.

# Git Integration Steps

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1

Create a Git Repository: Set up a Git repository for your Power BI project.

2

Connect Power BI to Git: Use the Power BI Desktop to connect to your Git repository.

3

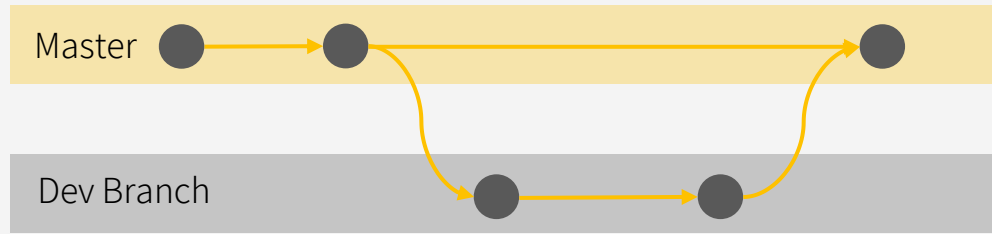
Publish to Git: Publish your Power BI project to the Git repository for version control.

4

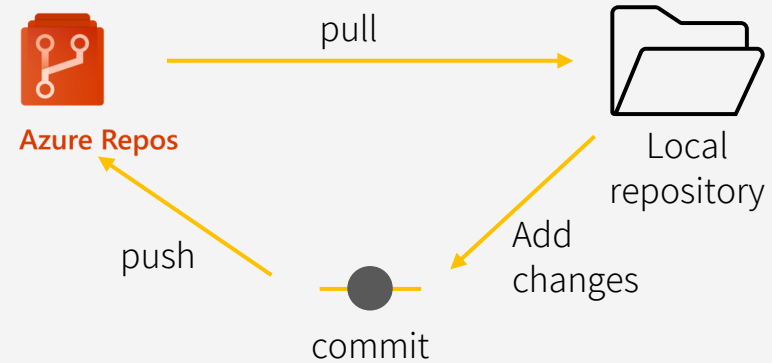
Collaborate: Multiple team members can now collaborate on the same project using Git features.

# Important concepts for working Git

## Branching



## Push/pull and commit

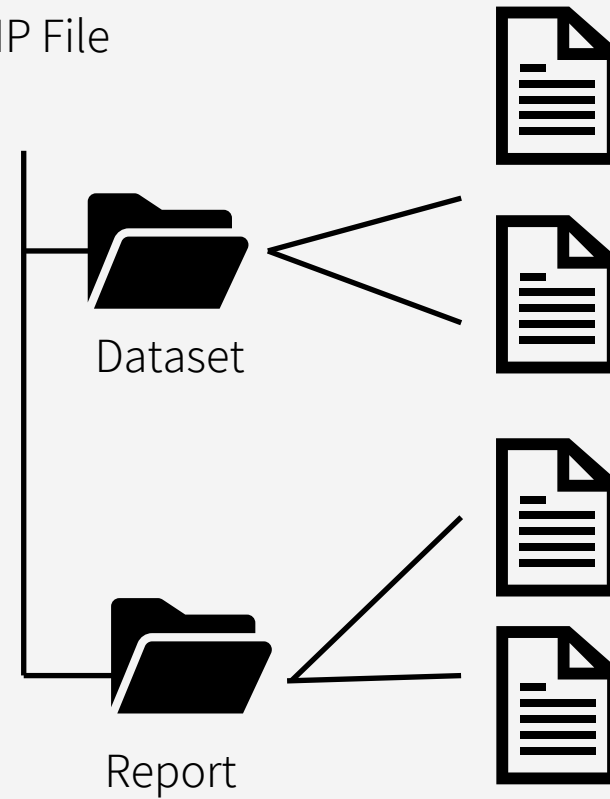


# What is a PBIP file

PBIX File

1010  
1010

PBIP File

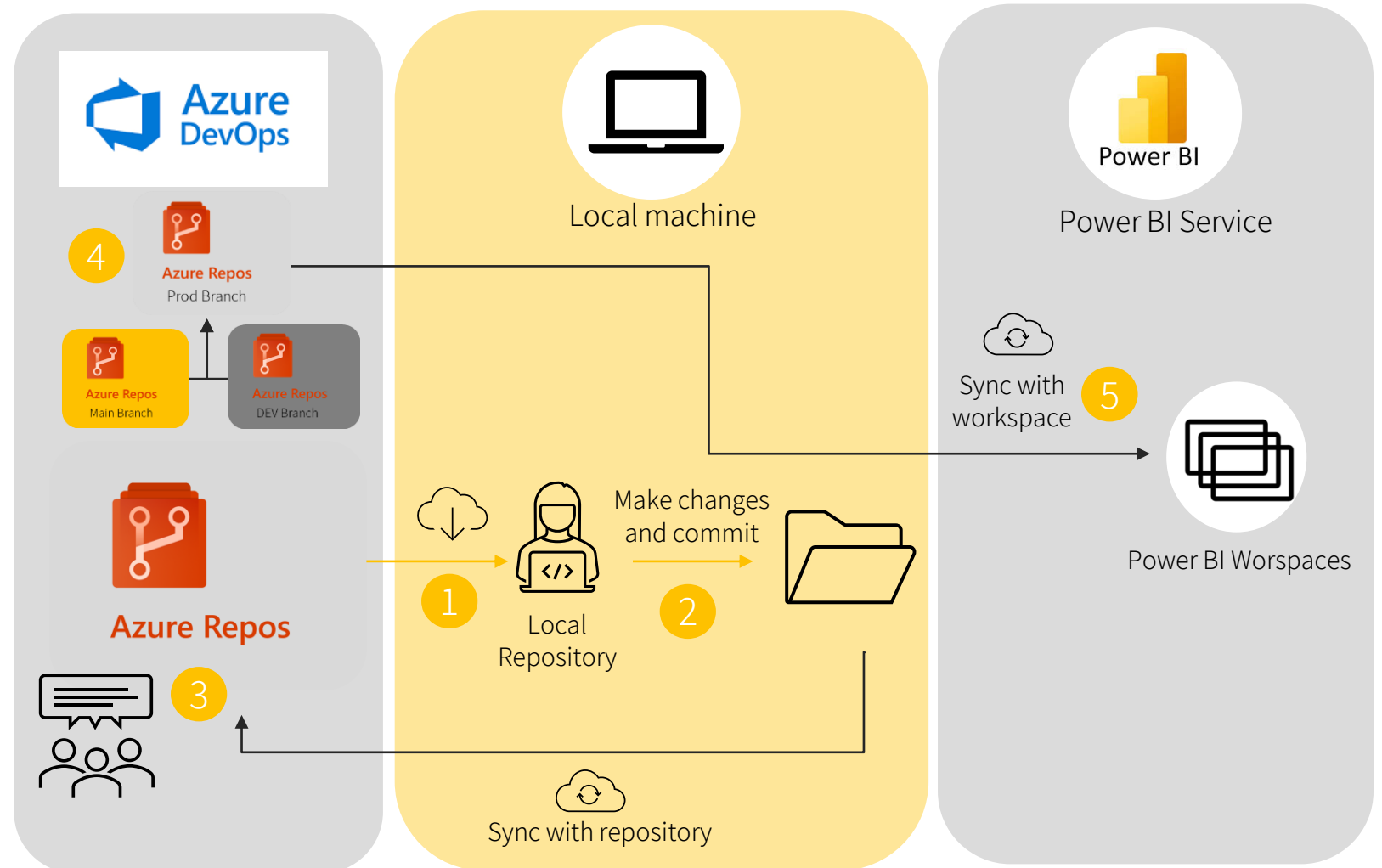


Let's have a  
look!

# General Workflow

When using Git there are multiple options or workflows how to collaborate and build your project. A widely adopted and recommended approach is the "feature branch" or "git flow" workflow. This workflow involves the following steps

1. Create/clone a branch
2. Work on the branch
3. Review and merge
4. Continuous Integration
5. Continuous Delivery



# Demo





# Collaborative Development and Version Control

- Branching Strategies: Define clear branching strategies for parallel development.
- Code Reviews: Implement code reviews to ensure quality and consistency.
- Merging Process: Establish a smooth process for merging changes into the main branch.



# Best Practices for Collaborative Development

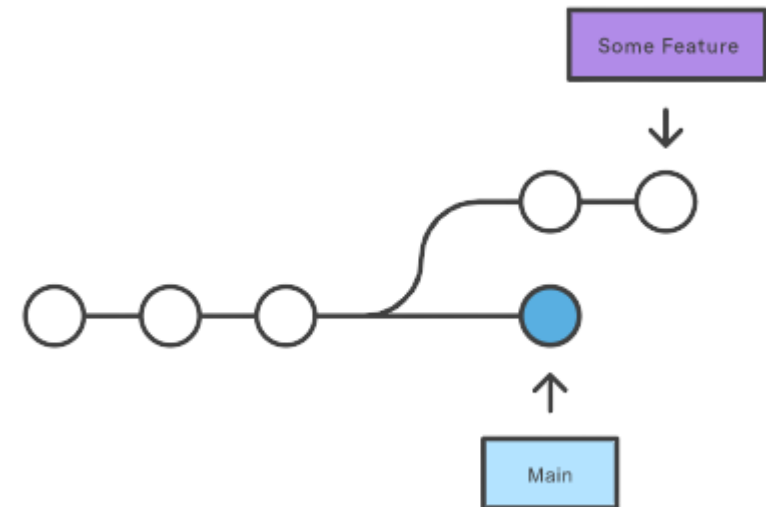
- Clear Communication: Maintain open communication channels among team members.
- Documentation: Document development processes, guidelines, and decisions.
- Training: Provide training to ensure team members are familiar with Azure DevOps.



# Create Branch.

- Branches are used to create separate, isolated lines of development that can be worked on independently.
- Common practice is to give your branch the same name as the feature you are working on

*Note: Branches are an important tool for managing complex projects with multiple developers or features.*

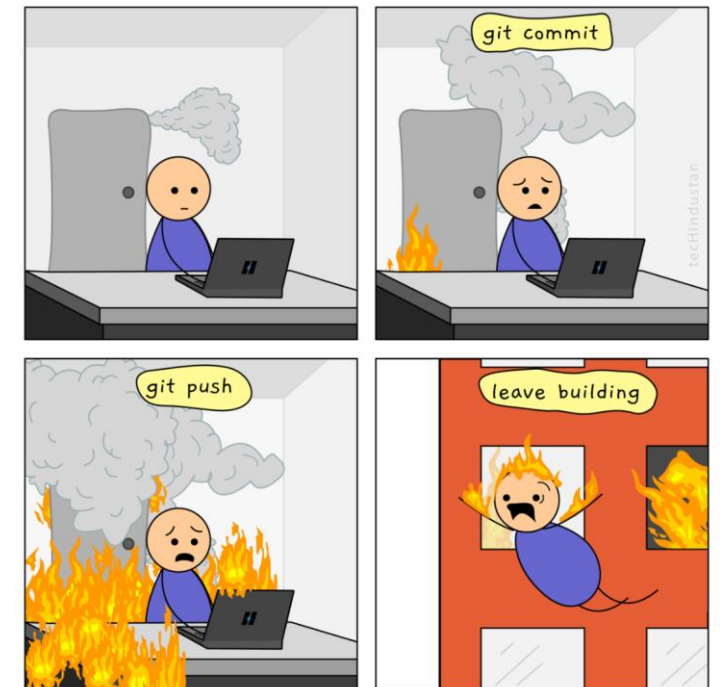


# Push.

Push

- When performing a *Push*, Git uploads local commits to a remote repository

In case of fire



# Pull Request.

- A pull request is a feature of Git that allows developers to propose changes to a codebase and request that they be reviewed and merged into the main codebase.

*Note: Good pull requests can help ensure the stability and maintainability of a codebase and make it easier for other developers to contribute to the project.*

# Merge.

- Merging changes in Git is the process of combining the changes from one branch into another.

*Notes:*

- *Merging changes is an important part of collaborating with others on a Git project, as it allows you to combine changes from multiple branches into a stable, maintainable codebase.*
- *It's important to be careful when merging changes to avoid introducing bugs or conflicts into the codebase.*

# Merge Variations.

Merge

- Rebasing



- Squash commit



# Pull.



- Pulling changes in Git is the process of updating your local repository with changes from a remote repository.

# Demo





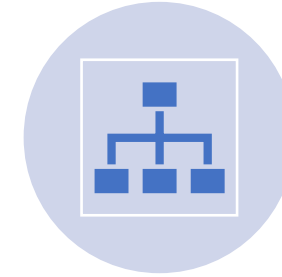
# Project Management for Large-Scale Power BI Initiatives

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# Project Management for Large-Scale Power BI Initiatives



- SCOPE DEFINITION: CLEARLY DEFINE THE SCOPE AND OBJECTIVES OF THE POWER BI INITIATIVE.



- RESOURCE ALLOCATION: ALLOCATE RESOURCES EFFICIENTLY TO MEET PROJECT REQUIREMENTS.



- TIMELINE MANAGEMENT: DEVELOP AND ADHERE TO A REALISTIC PROJECT TIMELINE.



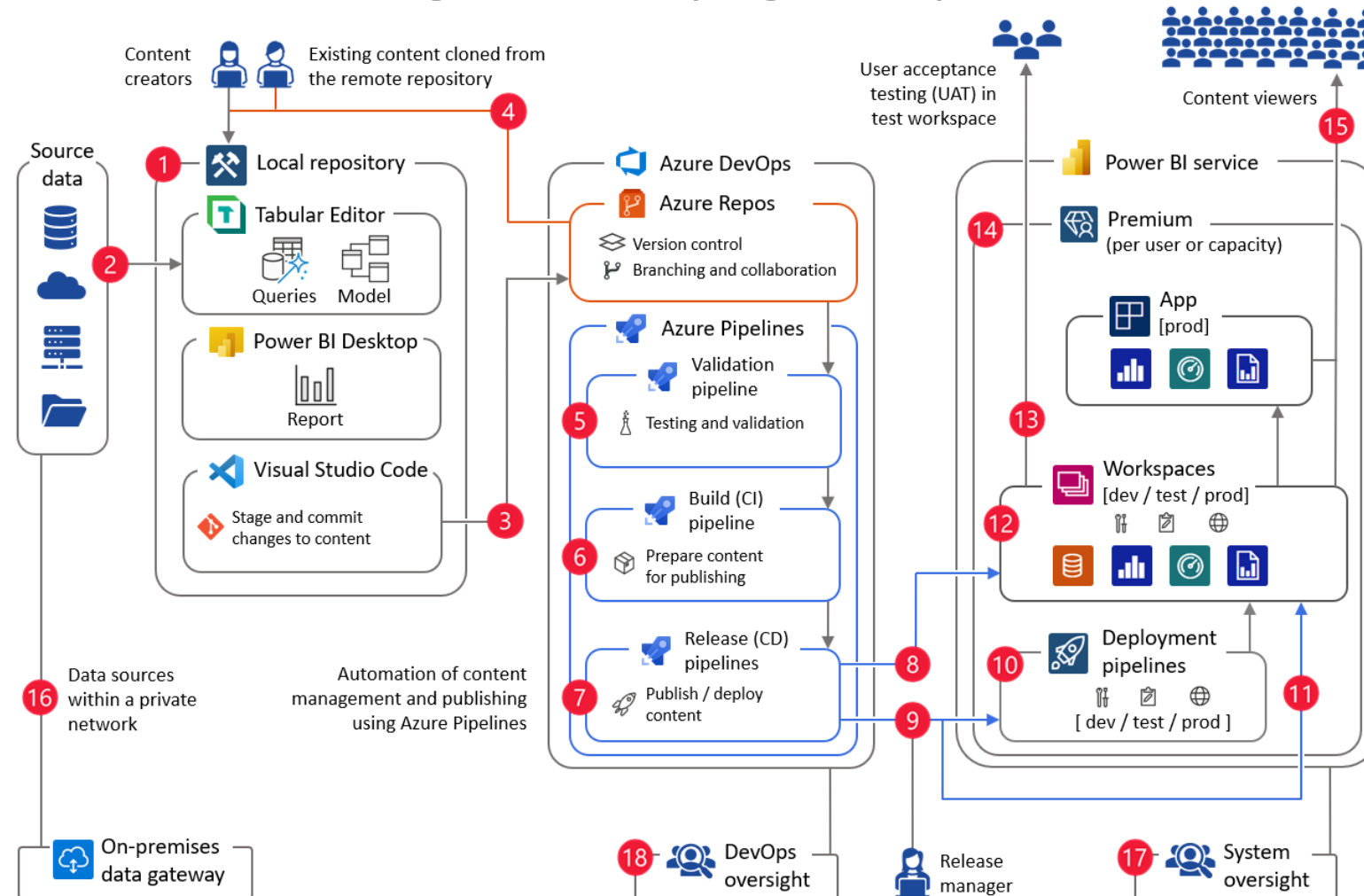
- STAKEHOLDER COMMUNICATION: MAINTAIN OPEN COMMUNICATION WITH STAKEHOLDERS THROUGHOUT THE PROJECT.



# Enterprise Architektur – Content Management mit DevOps

## Enterprise content publishing

Enhance collaboration and manage content at scale by using Azure DevOps



# Wrap up

- Create a playbook for your Power BI projects and **plan your stages**
- Spend time on **developing a good data model**
- Plan for the future and **make your solutions scalable**
- Git integration on workspace level **versions your work**
- PBIP allows us to save Power BI files ready to **automate and deploy reports as code**
- Collaboration in a team to work on the same artifacts becomes easier with **proper project management**

Q&A

